

# CONTRACT



**KTVE**  
**3650 Braddock St**  
**Fairbanks, AK 99701**  
**Sales T & C: www.gray.tv/advertising**  
**(907) 452-3697**

<u>Contract / Revision</u> 2754274 /		<u>Alt Order #</u> WOC13836195
<u>Advertiser</u> Mary Peltola for Alaska		<u>Original Date / Revision</u> 10/06/22 / 10/06/22
<u>Contract Dates</u> 10/07/22 - 10/13/22	<u>Estimate #</u> 13068	
<u>Product</u> TV - Peltola 10.7-10.13		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVE	<u>Account Executive</u> Deborah Caciari	<u>Sales Office</u> Fairbanks Nation
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 1654	<u>Product 1/2</u> 1668
<u>Agency Ref</u> 115815	<u>Advertiser Ref</u> 606199	

And:

**Old Towne Media**  
**4507 Penwood Dr**  
**Alexandria, VA 22310**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KTVE	10/07/22	10/13/22	M-F 530-6a	530-6a		:30			P-02	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				3	\$30.00				
N 2	KTVE	10/07/22	10/13/22	Early Today	6a-630a		:30			P-02	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				3	\$115.00				
N 3	KTVE	10/07/22	10/13/22	Fairbanks News @ 630a-7a	630a-7a		:30			P-02	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				3	\$160.00				
N 4	KTVE	10/07/22	10/13/22	Today Show	7a-9a		:30			P-02	NM	8	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				8	\$120.00				
N 5	KTVE	10/07/22	10/13/22	Today Show II	9a-10a		:30			P-02	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				2	\$80.00				
N 6	KTVE	10/07/22	10/13/22	M-F 10a-11a	10a-11a		:30			P-02	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				2	\$50.00				
N 7	KTVE	10/07/22	10/13/22	Today w/ Hoda & Jenn	Today w/ Hoda &		:30			P-02	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				3	\$50.00				
N 8	KTVE	10/07/22	10/13/22	Fairbanks News @ 6p	6p-630p		:30			P-02	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				3	\$475.00				
N 9	KTVE	10/07/22	10/13/22	NBC Nightly News	630p-7p		:30			P-02	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				3	\$525.00				
N 10	KTVE	10/07/22	10/13/22	M-F 7p-730p	7p-730p		:30			P-02	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				2	\$200.00				
N 11	KTVE	10/07/22	10/13/22	M-F 730p-8p	730p-8p		:30			P-02	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/22	10/13/22	MTWTF--				2	\$200.00				
N 12	KTVE	10/07/22	10/13/22	Mon-Fri News @ 11p	11p-1135p		:30			P-02	NM	3	\$645.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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