



WZTV Nashville
631 Mainstream Dr
Nashville, TN 37228

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 1854470

Schedule Dates

07/21/14-07/27/14

Advertiser

Alexander for Senate (84997)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

ALXN/ORDR/721727 (638312)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Rosen, Sammi

Phone/Fax

/

CPE

ALXN/ORDR/721727

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

ALEXANDER FOR SEN
ALEXANDER FOR SENATE
PJ STACK

Date Entered 06/13/14
Last Modified 07/25/14
Entered By Gina Milo
CO-OP No
Headline # ECR10324324
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$733.50
Net Total \$4,156.50
Sales Tax

Nashville (WZTV)
By Broadcast Month
Jul. 2014
Grand Total:
Spots 24
Rate \$4,890.00
Total \$4,890.00
Extra + 25
4915

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	07/21/14-07/21/14	4	:30	7A- News-Fox 17 This Morning 7a	1								1	\$70.00	\$70.00	Nashville (WZTV)	FOX 17 THIS MORNING	6/13/14
2.0	Normal Line / News (2)	07/23/14-07/23/14	4	:30	7A- News-Fox 17 This Morning 7a				1					1	\$70.00	\$70.00	Nashville (WZTV)	FOX 17 THIS MORNING	6/13/14
3.0	Normal Line / News (3)	07/24/14-07/24/14	4	:30	7A- News-Fox 17 This Morning 7a				1					1	\$70.00	\$70.00	Nashville (WZTV)	FOX 17 THIS MORNING	6/13/14
4.0	Normal Line / News (4)	07/25/14-07/25/14	4	:30	7A- News-Fox 17 This Morning 7a					1				1	\$70.00	\$70.00	Nashville (WZTV)	FOX 17 THIS MORNING	6/13/14
5.0	Normal Line / News (5)	07/27/14-07/27/14	4	:30	9P- News-Fox 17 News Sunday							1		1	\$175.00	\$175.00	Nashville (WZTV)	FOX 17 NEWS SUN	6/13/14
6.0	Normal Line / News (6)	07/21/14-07/21/14	4	:30	9P- News-Fox 17 News at 9pm							1		1	\$250.00	\$250.00	Nashville (WZTV)	FOX 17 NEWS	6/13/14
7.0	Normal Line / News (7)	07/23/14-07/23/14	4	:30	9P- News-Fox 17 News at 9pm				1					1	\$250.00	\$250.00	Nashville (WZTV)	FOX 17 NEWS	6/13/14
8.0	Normal Line / News (8)	07/24/14-07/24/14	4	:30	9P- News-Fox 17 News at 9pm				1					1	\$250.00	\$250.00	Nashville (WZTV)	FOX 17 NEWS	6/13/14
9.0	Normal Line / Prime (9)	07/21/14-07/21/14	4	:30	8P- FOX-24 (Monday)		1								\$600.00		Nashville (WZTV)	24: LIVE ANOTHER DAY	6/13/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Signature 7/28/14



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Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ALXN/ORDR/721727 (638312)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Rosen, Sarri
Phone/Fax /
CPE ALXN/ORDR/721727
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ALEXANDER FOR SEN
ALEXANDER FOR SENATE
PJ STACK

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Grand Total: 24 \$4,890.00

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9.0.1	Closed Preempt (9)	07/21/14															Nashville (WZTV)	Program Change/Exception - HOTEL HELL	
10.0	Revised Line / Prime (10)	07/24/14-07/24/14	4	:30	7P- FOX-Hells Kitchen (Thursday)					1				1	\$600.00	\$600.00	Nashville (WZTV)	HELL'S KITCHEN	6/13/14
10.1	Normal Line / Prime (10)	07/24/14-07/24/14	4	:30	7P- FOX-Hells Kitchen (Thursday)					1				1	\$600.00	\$600.00	Nashville (WZTV)	HELL'S KITCHEN	7/21/14
11.0	Normal Line / Prime (11)	07/21/14-07/21/14	4	:30	7P- FOX-Masterchef (Monday)		1							1	\$465.00	\$465.00	Nashville (WZTV)	MASTERCHEF	6/13/14
12.0	Normal Line / News (12)	07/26/14-07/26/14	4	:30	9P- News-Fox 17 News Saturday							1		1	\$100.00	\$100.00	Nashville (WZTV)	SAT LATE NEWS ADD TO SKED	6/13/14
13.0	Revised Line / News (13)	07/21/14-07/25/14	4	:30	10P- News-Fox 17 News at 10pm		1	1	1	1	1			5	\$75.00	\$375.00	Nashville (WZTV)	10P LATE NEWS ADD TO SKED 1X PER DAY	6/13/14
13.1	Normal Line / News (13)	07/21/14-07/25/14	4	:30	10P- News-Fox 17 News at 10pm		1	1	1	1	1			5	\$75.00	\$375.00	Nashville (WZTV)	10P LATE NEWS ADD TO SKED 1X PER DAY	7/11/14
14.0	Normal Line / News (14)	07/22/14-07/25/14	4	:30	9P- News-Fox 17 News at 9pm			X	X	X	X			2	\$250.00	\$500.00	Nashville (WZTV)	9P LATE NEWS ADD TO SKED 1X PER DAY	6/13/14
15.0	Revised Line / Prime (15)	07/23/14-07/23/14	4	:30	7P- FOX-So You Think You Can Dance (Wednesday)				2								Nashville (WZTV)	SYTYCD	6/13/14

CONFIRMATION CONTRACT

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Rosen, Sami

Phone/Fax

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Nashville (WZTV)

By Broadcast Month

Jul. 2014 24

Grand Total: 24 \$4,890.00

Spots Rate

24 \$4,890.00

24 \$4,890.00

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Comments:

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15.1	Normal Line / Prime (15)	07/23/14-07/23/14	4	:30	7p- FOX-50 You Think You Can Dance (Wednesday)				2					2	\$400.00	\$800.00	Nashville (WZTV)	SYTYCD	7/21/14
16.0	Normal Line / News (16)	07/22/14-07/22/14	4	:30	7a- News-Fox 17 This Morning 7a			1						1	\$70.00	\$70.00	Nashville (WZTV)	TENN MORN	6/30/14
17.0	Normal Line / Prime	07/25/14-07/25/14	4	:30	8p- FOX-Masterchef (Friday)						1			1	\$300.00	\$300.00	Nashville (WZTV)	Masterchef - Friday	7/21/14
18.0	Normal Line / Prime	07/25/14-07/25/14	4	:30	8p- FOX-24 (Friday)						1			1	\$300.00	\$300.00	Nashville (WZTV)	24 - Friday	7/21/14
19.0	Normal Line / News	07/27/14-07/27/14	4	:30	9p- News-Fox 17 News Sunday								1	1	\$175.00	\$175.00	Nashville (WZTV)	news Sunday 9p	7/25/14

ORDER WORKSHEET

Rep Order# 10324324 Ver# 9

Status Revised

Traffic Order# 1854470

Last Received:
07/24/14 6:15 PM

Printed: 07/25/14 9:57 AM

1 of 2

Showing Buylines:
All Rep Revised Lines

Station WZTV-TV NASHVILLE, TN
Advertiser (NW80) POLITICAL
Product ALEXANDER FOR SEN
Estimate# 721727
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E ALXN/ORDR/721727
Flight Dates 07/21/14-07/27/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

ALEXANDER FOR SENATE
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 19 FOR ADD FROM 10324322 REVISED TOTAL 4915 PLS CONFIRM T/R PJ

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	RTG/IMP	Total Spots	Total Cost	GRPs/ (000)
19*	07/27-07/27	9P-10P	9P NEWS SUNDAY	30	\$175.00	Su	1	1	-	1	\$175.00	-
Sales remark: V9 ADD FROM 10324322												
V9 Added												

---REPORT TOTALS---

Report Totals: 1 / \$175.00

---SALES MONTHLY TOTALS---

Jul2014: 24 / \$4,915.00

Order Totals: 24 / \$4,915.00

Total GRPS: 45.7

---COMPETITIVE---

Market Totals	\$61,437.50	CABL .00%	UNKN .00%	WKRN 8.00%	WNAB .00%	WNTX .00%
		WSMV 32.00%	WTVF 50.00%	WUXP 2.00%	WZTV 8.00%	

Books [null]
Demos RA35+P

ORDER WORKSHEET

Rep Order# 10324324 Ver# 9
EC'd Yes

Status Revised

Traffic Order# 1854470

Last Received:
Showing Buylines:

Printed: 07/25/14 9:57 AM
07/24/14 6:15 PM
All Rep Revised Lines

2 of 2

Station WZTV-TV NASHVILLE, TN
Advertiser (NW80) POLITICAL
Product ALEXANDER FOR SEN
Estimate# 721727
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE
ALEXANDRIA, VA 22301
Agency C/P1/P2/E ALXN/ORDR/721727
Flight Dates 07/21/14-07/27/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant PJ
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---
STANDARD CREDIT TERMS