## **Issues Programs List**

**Quarterly Issues Programs List** 

Station: WDOS-AM, WZOZ-FM, WSRK-FM, WKXZ-FM, WBKT-FM, WCHN-AM, WDHI/WIYN-FM, WDLA-FM, WDLA-AM, WTBD-FM,

January 1st, 2021 through March 31st, 2021

## Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Economic Revitalization:** As local businesses are doing what they can to have a much better economic 2021, the state is also doing their part in assisting with the economic comeback of businesses. The Digital Pass Offers Free, Voluntary Ways to Share COVID-19 Vaccination or Negative COVID-19 Test Status in Accordance with New York State Guidelines. As Part of Initial Launch, Excelsior Pass Can Be Used by Participating New Yorkers at Theaters, Major Stadiums and Arenas, Weddings Receptions, Catered Events & Other Events in Accordance with New York State Guidelines. Another state economic aid to address this issue is Empire State Digital, an invitation for small businesses to explore the benefits of expanding beyond their physical brick and mortar location to an online marketplace. Through unique partnerships with leading global e-commerce and e-payment providers, Empire State Digital connects New York-based small businesses with the education, access and resources needed to digitize, expand and adapt to the new economy due to the changes from COVID-19.
- B. **Education:** Virtual education continues to be the way to go but there is in-classroom learning whenever it is safe to take place. One of the major issues last summer was how SUNY Oneonta handled COVID. That means this College has been under a microscope and the new President Dennis Craig has been on our stations to address the fears of the public. SUNY Oneonta and Hartwick College continue to go the extra mile this year to ensure that the schools can thrive in a safe environment not only on campus but in town as well.
- C. **Poverty:** Local organizations continue to scramble to make sure those in need have the assistance they need as this pandemic continues. This is not just a local issue as studies indicate the United States has made little progress in stemming the rise in poverty during the COVID-19 pandemic. According to data, the pandemic's economic fallout has had a devastating and disproportionate impact on the rights of low-income people who were already struggling. President Joe Biden's American Rescue Plan, a \$1.9 trillion coronavirus relief bill passed by the US House of Representatives, provides key investments to mitigate the growing economic hardship affecting these parts of the population. The legislation is now with the Senate where it may be amended before it is sent back to the House for a final vote.
- D. **Environment:** The same type of local environmental issues were discussed this quarter but one new environmental issue surfaced as the State Senate advanced landmark legislation to protect low-income communities and communities of color from bearing unfair and unsafe pollution burdens. This legislation builds on protections previously passed as part of the Climate Leadership and Community Protection Act to address and mitigate the effects of climate change in ways that protect environmental justice communities.
- E. **Civil Rights:** During this Quarter, Martin Luther King Day was recognized by many in the region. There were discussions on our airwaves during this quarter how this day carries extra significance this year considering the current climate of civil rights in the United States. Not only was it recognized

differently due to COVID restrictions but during the approved gatherings, the current racial injustices were highlighted and different plans of peaceful action were outlined that might help remedy the current situation. The NAACP members that we talked to says this issue has to be looked at constantly just not on Martin Luther King Day.

## Section II. Responsive Programs

This Week in Central New York airs on all eleven of our frequencies every Saturday Morning from 7 to 7:30 a.m. This show tackles a variety of topics and typically we have three different issues per week with each segment lasting ten minutes. This Week in Central New York airs on WDHI-FM, WIYN-FM, WTBD-FM, WDLA-FM, WDLA-AM, WCHN-AM, WDOS-AM, WSRK-FM, WZOZ-FM, WBKT-FM and WKXZ-FM.

| Date(s)<br>Aired | Program Name               | Description of Issue Discussed  | Duration   | Time<br>and/or<br>Frequency |
|------------------|----------------------------|---|------------|-----------------------------|
| 1/2/21           | This Week in<br>Central NY | Addiction- Delaware County Sheriff Craig DuMond chatted about 2020 and commented on the increased pressure they faced due to the pandemic. Sheriff DuMond reminded people that the pandemic doesn't mean all other crime and issues disappears. He said drug and alcohol abuse was a major issue and this particular issue may have worsened last year due to the isolation caused by the pandemic.   | 10 minutes | 7:00 am                     |
| 1/2/21           | This Week in<br>Central NY | <b>Economic Revitalization-</b> City of Oneonta Mayor Gary Herzig says the City is headed in the right direction in 2021 after they absorbed 2020 the best they could. Herzig outlined initiatives designed to help jumpstart the economy this year including a transit hub.  | 10 minutes | 7:10 am                     |
| 1/2/21           | This Week in<br>Central NY | Poverty- Robin Cotter, Executive Director of the Catholic Charities of Chenango County went over their four primary programs: Counseling, Community Outreach, Mental Health and Developmental Disability Services. They are also committed to develop new programs, establish partnerships and collaborate with the local communities to provide social services for those in need. Cotter said due to the pandemic they have had to get creative in how they make sure Chenango County Residents don't go hungry and that they can get the food they need. | 10 minutes | 7:20 am                     |
| 1/9/21           | This Week in<br>Central NY | Addiction- Savannah Collins, Program Specialist and Kyle LaFever, Peer Services Coordinator, from Friends of Recovery of Delaware and Otsego Counties talked about the primary challenges facing addicts during the pandemic.   | 10 minutes | 7:00 am                     |
| 1/9/21           | This Week in<br>Central NY | Economic Revitalization- Kerri Green, Commerce<br>Chenango President, talked about the most recent<br>economic developments in the county   | 10 minutes | 7:10 am                     |
|                  | This Week in<br>Central NY | <b>Healthcare-</b> Cali Riese, Public Education and Community Outreach Specialist for the Cancer Services Program of the Central Region talked about Cervical Cancer Awareness Month and the importance of screening for this disease   | 10 minutes | 7:20 am                     |
| 1/16/21          | This Week in<br>Central NY | <b>Environment-</b> Jeff Skelding from Friends of the Upper Delaware River discussed the environmental challenges facing the River in 2020 and moving   | 10 minutes | 7:00 am                     |

|         |                            | forward in this new year. This is a volunteer organization based in Hancock and the mission is to protect and restore the Delaware River.   |            |         |
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| 1/16/21 | This Week in<br>Central NY | Education- Amy Williams, Director of the Cullman Center in Sidney, explained how they were able to adjust and stay open in the midst of a pandemic. This licensed child care center has purchased the building next door and will convert into classroom space. | 10 minutes | 7:10 am |
| 1/16/21 | This Week in<br>Central NY | <b>Environment</b> - Jeff O'Handley, Program Director of Otsego County Conservation Association gave us an update of their environmental efforts planned for this year and also re-capped the interesting year that was 2020 and how it impacted the OCCA.      | 10 minutes | 7:20 am |
| 1/23/21 | This Week in<br>Central NY | <b>Civil Rights</b> - Michelle Osterhoudt, the vice-<br>president of the Oneonta chapter of the NAACP told<br>us how Martin Luther King Day was different this year   | 10 minutes | 7:00 am |
| 1/23/21 | This Week in<br>Central NY | Animal Adoption- Stacie Haynes, is the Executive Director of the Susquehanna SPCA and she brought us up to date on the progress of the new animal shelter.  | 10 minutes | 7:10 am |
| 1/23/21 | This Week in<br>Central NY | <b>Education</b> - Dennis Craig, the new acting president of SUNY Oneonta. He talked about the college's plans for students coming back for the spring semester.  | 10 minutes | 7:20 am |
| 1/30/21 | This Week in<br>Central NY | <b>Economic Revitalization</b> - Liz Callahan, Executive Director of Hanford Mills Museum in East Meredith talked about "virtual" Ice Harvest Festival events   | 10 minutes | 7:00 am |
| 1/30/21 | This Week in<br>Central NY | Poverty- Lynne Glueckert, Executive Director of Catholic Charities of Delaware, Otsego and Schoharie Counties talked about how an overnight "warming station" for the homeless will soon be a reality   | 10 minutes | 7:10 am |
| 1/30/21 | This Week in<br>Central NY | <b>Economic Revitalization</b> - Dave DeClue from the Bainbridge Rotary Club talked about current club happenings and the economic outlook for Bainbridge   | 10 minutes | 7:20 am |
| 2/6/21  | This Week in<br>Central NY | Healthcare- Cali Riese, Public Education and<br>Community Outreach Specialist for the Cancer<br>Services Program of the Central Region talks about the<br>importance of getting cancer screenings   | 10 minutes | 7:00 am |
| 2/6/21  | This Week in<br>Central NY | Economic Revitalization- Al Rubin, acting President of Otsego County Chamber of Commerce talks about his background and the progress of permanently filling the that leadership role.   | 10 minutes | 7:10 am |
| 2/6/21  | This Week in<br>Central NY | <b>Healthcare-</b> Christine Paul, Deputy Director with Chenango Health Network, talks about the various services the agency provides in the county   | 10 minutes | 7:20 am |
| 2/13/21 | This Week in<br>Central NY | <b>Economic Revitalization</b> - Evan Bowker, Delaware County Economic Development Specialist previews grant opportunities in the county  | 10 minutes | 7:00 am |
| 2/13/21 | This Week in<br>Central NY | Economic Revitalization- Kerri Green, Chenango<br>Chamber President provides us with the latest<br>economic progress in Chenango County   | 10 minutes | 7:10am  |
| 2/13/21 | This Week in<br>Central NY | <b>Healthcare-</b> Kelly Rudd, PharmD, Bassett Healthcare Network's Director of Pharmacy Operations, talks about COVID-19 vaccine myths vs. facts, Bassett's continued progress with vaccination, and more.   | 10 minutes | 7:20am  |
| 2/20/21 | This Week in<br>Central NY | Animal Adoption- Erin Insinga, Executive Director of The Delaware County Humane Society in Sidney   | 10 minutes | 7:00am  |

|         |                            | updates us on a recent fundraising campaign involving a matching grant   |            |        |
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| 2/20/21 | This Week in<br>Central NY | Healthcare- Patricia Leonard, a local resident talked about her experience with COVID-19 and how it impacted her life  | 10 minutes | 7:10am |
| 2/20/21 | This Week in<br>Central NY | <b>Education</b> - Chenango County Dairy Princess Shelby Benjamin talks about the responsibilities of the New York State Dairy Princess to educate the state on dairy  | 10 minutes | 7:20am |
| 2/27/21 | This Week in<br>Central NY | <b>Healthcare-</b> Dr. Lisa Harris, Vice President of Medical Affairs Commercial at Excellus BlueCross BlueShield talks about the COVID-19 vaccines currently available and how it works   | 10 minutes | 7:00am |
| 2/27/21 | This Week in<br>Central NY | <b>Education-</b> Paul Adamo, vice president for college advancement at SUNY goes into detail about the The Future of SUNY Oneonta comprehensive fundraising campaign and how it helps this school.  | 10 minutes | 7:10am |
| 2/27/21 | This Week in<br>Central NY | Environment- Jim Manning, Senior Program Manager at the Center for Agricultural Development & Entrepreneurship (CADE) and they're celebrating their 3th anniversary this year. Manning talks all about CADE and their role in the community.   | 10 minutes | 7:20am |
| 3/6/21  | This Week in<br>Central NY | <b>Education-</b> Bhala Jones, a Volunteer at CANO talked about the annual "Members Exhibition" along with Writer's Salon, a program for writers.  | 10 minutes | 7:00am |
| 3/6/21  | This Week in<br>Central NY | <b>Education</b> - Monica Clark, Foundation Assistant at Pathfinder Village in Edmeston talked about World Down Syndrome Day on March 21 and how Pathfinder is hosting many virtual community events with the Pathfinder Village "3-21 Challenge!" Leading up to March 21  | 10 minutes | 7:10am |
| 3/6/21  | This Week in<br>Central NY | Environment- Jeff O'Handley, Program Director of Otsego County Conservation Association talked about a new program that aims to provide free environmental education training for teachers throughout the New York portion of the Chesapeake Bay watershed, which stretches from Delaware County all the way across to Steuben and Allegany counties | 10 minutes | 7:20am |
| 3/13/21 | This Week in<br>Central NY | Women's Health- Jessica Guenther of Ten-Fold Plus says this non-profit women's organization supports other women emotionally, physically and spiritually.  | 10 minutes | 7:00am |
| 3/13/21 | This Week in<br>Central NY | <b>Economic Revitalization</b> - Kerri Green, Commerce Chenango President was back to tell listeners how the start of 2021 has been as far as the County's economic sector is concerned.   | 10 minutes | 7:10am |
| 3/13/21 | This Week in<br>Central NY | <b>Poverty-</b> Dr. Ben Friedell, volunteer doctor with the Oneonta Community Health Center talked about the importance of the area having this free clinic for uninsured and under-insured adults   | 10 minutes | 7:20am |
| 3/20/21 | This Week in<br>Central NY | <b>Healthcare-</b> Jennifer Reynolds, Executive Director of Hampshire House, went into great detail on how this assisted living and memory care facility is functioning during the pandemic.   | 10 minutes | 7:00am |

| 3/20/21 | This Week in<br>Central NY | <b>Education-</b> Faith Tiemann, Director of Community Relations of ARC Otsego talked about a new program that will benefit the community at large, along with an in-person upcoming all-inclusive art exhibit called "All Together." | 10 minutes | 7:10am |
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| 3/20/21 | This Week in<br>Central NY | <b>Civil Rights-</b> SUNY Oneonta Professor Dr. Gretchen Sorin spoke about being a finalist for the 2021 NAACP Image Award in the category of Outstanding Literary Work for her book, Driving While Black                             | 10 minutes | 7:20AM |
| 3/27/21 | This Week in<br>Central NY | <b>Economic Revitalization</b> - Jason Craig of the Delaware County Fair talked about the challenges they faced in 2020 and updated the audience on the status of this year's fair in Walton  | 10 minutes | 7:00AM |
| 3/27/21 | This Week in<br>Central NY | Animal Adoption- Deb Crute, Director of Shelter Operations at Heart of the Catskills Humane Society in Delhi talked about current shelter operations and challenges faced during the coronavirus pandemic.                            | 10 minutes | 7:10am |
| 3/27/21 | This Week in<br>Central NY | Economic Revitalization - Cassandra Miller, Acting Executive Director of Catskill Symphony Orchestra talked about upcoming programming and how it will financially impact the region  | 10 minutes | 7:20am |