



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**October 3, 2016**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**3rd Quarter – July 1, 2016 through September 30, 2016**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.  
Sunday, 6:30AM to 7:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.  
Sunday, 11:30AM to 12:00PM (July 3 – September 4, 2016)  
Sunday, 8:30AM to 9:00M (September 11 – September 25, 2016)

## **1. CAMPAIGN 2016**

Topics discussed in this category included a discussion on different viewpoints and even changing opinions about Donald J. Trump, a discussion regarding the historical significance of Hillary Clinton's nomination as the Democratic candidate for President, a discussion on Donald J. Trump's disparaging remarks about Muslims serving in the American military, an interview with Democratic Presidential nominee Hillary Clinton and Vice-Presidential Nominee, Virginia U.S. Senator Tim Kaine, and a discussion on how much the public has a right to know about the private medical records of political figures.

### **KD/PG SUNDAY EDITION**

Sunday, July 24, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Mayor Lou Mavrakis (D) Monessen, Pennsylvania

Jim Roddey (R) - Former Allegheny County Executive

Topic: Our guests provided different viewpoints, and even changing opinions, about Donald J. Trump, the controversial corporate magnate and reality television star, who was nominated by the Republican National Convention as its candidate for President, after a brutal primary election campaign with more traditional Republican candidates. Democratic mayor of Monessen, Pennsylvania, Lou Mavrakis, whose invitation to visit his economically struggling steel mill town was accepted by Donald J. Trump, talked about Trump's appeal to those who believe they have been forgotten by Democratic political leaders, and whose economic recovery has never taken place. Jim Roddey, whose own choice for President, Florida Republican United States Senator Marco Rubio, was defeated by Trump in primaries, once said he could never support Donald J. Trump, but later said that he would probably be voting for him.

### **KD/PG SUNDAY EDITION**

Sunday, July 31, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Dana Brown, Ph.D. - Chatham University

Kristin Kanthak, Ph.D. - Associate Professor, University of Pittsburgh

Topic: Our guests discussed the historical significance of Hillary Clinton's nomination as the Democratic candidate for President, but also talked about the gender gap, special problems that Clinton will have as a woman candidate, as well as some of her other political negatives, including her e-mail scandal. Dr. Dana Brown witnessed history being made, as she attended the Democratic National Convention, when Clinton was nominated. Dr. Kristin Kanthak talked about an age gap, between women, who are passionate about Clinton's nomination, and millennials who supported Vermont Independent United States Senator Bernie Sanders' run for the Democratic nomination, and preferred the political energy that he brought to the political process.

### **KD/PG SUNDAY EDITION**

Sunday, August 7, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Neil Santoriello - Penn Hills Gold Star Father

Amy Santoriello - Penn Hills Gold Star Sister

Monica Morrill (R) - Delegate to the Republican National Convention

Dave Majernik - Vice-Chairman, Allegheny County Republican Committee

Topic: This was an extremely lively discussion in which a Gold Star parent (Neil Santoriello whose son, Neil, Jr., was killed in action in 2004) and his daughter, Amy, a local minister, angrily reacted to Donald J. Trump's disparaging remarks about Muslims serving in the American military. At the Democratic National Convention, another Gold Star Father, Khzir

Khan, a Muslim and an American citizen, whose son, U.S. Army Captain Humayun Khan was also killed in Iraq, fired back at Trump's remarks. We also received reaction from two Donald J. Trump supporters and delegates to the Republican National Convention, Monica Morrill, from Somerset County, and Dave Majernik, from Plum Boro, who defended Trump's comments.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 7, 2016, 6:30AM – 7:00AM, 20 minutes

Guests: Hillary Clinton (D) - Democratic Nominee and Candidate for President

Sen. Tim Kaine (D) - Democratic Nominee and Candidate for Vice-President

Topic: Jon Delano covered Democratic Presidential nominee Hillary Clinton and Vice-Presidential Nominee, Virginia U.S. Senator Tim Kaine's bus tour visit to Pittsburgh immediately following the Democratic Convention. Jon was able to do an exclusive interview on-site with both party nominees about this unusual Presidential campaign, and the importance of Pennsylvania in the election. We made similar efforts to invite the Republican nominees for President and Vice-President, Donald J. Trump and Indiana Governor Mike Pence, but did not receive replies from them

### **KD/PG SUNDAY EDITION**

Sunday, September 18, 2016, 8:30AM – 9:00PM, 30 minutes

Guests: Brian W. Lamb, DO - Internal Medicine, Allegheny Health Network

John Hanley, Ph.D. - Assistant Professor of Political Science, Duquesne University

Topic: Democratic Presidential candidate Hillary Clinton was diagnosed with viral pneumonia, and had to leave the campaign trail while she was given antibiotics and an enforced rest to cure the infection. Controversy has been swirling about Clinton's health, and when Clinton almost collapsed leaving a 9/11 ceremony in New York, doctors eventually had to release details of her condition. Our discussion centered on the health of both Hillary Clinton and Donald J. Trump, how much the public has a right to know about their private medical records, whether women react differently to certain medical conditions, and how all of this will affect an already contentious campaign for President.

## **2. VIOLENT DEATHS OF POLICE AND AFRICAN-AMERICAN MALES**

Topics discussed in this category included discussions regarding the recent violent deaths of both police and African-American males in America, and the growing racial divide about policing.

### **KD/PG SUNDAY EDITION**

Sunday, July 10, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: John Hanley, Ph.D. - Assistant Professor of Political Science, Duquesne University

Joseph Sabino Mistick, J.D. - Associate Professor of Law, Duquesne University

Topic: America was mourning the deaths of five Dallas, Texas police officers and the wounding of six others, during a protest on Dallas streets. That protest followed the deaths, within the same week, of two African-American men, in which police in Baton Rouge, Louisiana and St. Paul, Minnesota were attempting to arrest them. Our discussion centered on racial divides over the conduct of police when interacting with African-Americans, and the dangers that police face in trying to do their job.

### **KD/PG SUNDAY EDITION**

Sunday, July 17, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Todd A. Allen, Ph.D. - Professor of Communication Studies, Grove City College  
Rev. Glenn G. Grayson - Pastor, Wesley Center AME Zion Church, Hill District  
Pastor Clayton Walker, Sr. - Pastor, Mustard Seed Church, Monroeville, PA

Topic: This was the second in a series of two programs devoted to the recent violent deaths of both police and African-American males in America, and the growing racial divide about policing. Our guests, all African-American males, provided a different perspective on this issue from last week's program. Reverend Glenn Grayson lost a son to gun violence in 2010, and Dr. Todd Allen has studied the American civil rights movement, and takes students on a bus tour of historic places where civil rights protests and deaths took place in the 1960's.

### **3. OPIOID ADDICTION**

Topics discussed in this category included a discussion on viewing the opioid addiction crisis as a health issue, more than a law enforcing issue, and a discussion regarding a non-profit that is expanding its services to help those coping with opioid abuse

### **KD/PG SUNDAY EDITION**

Sunday, August 14, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Karen A. Hacker, M.D., MPH - Director, Allegheny County Health Department  
Sandy Kotwica - Imperial, Pennsylvania  
Marian Luisi - Interim Director and Volunteer, "Not One More"

Topic: The opioid addiction and overdose crisis, often leading to death, has become a national crisis, and Southwestern Pennsylvania is struggling with this problem. Many public health leaders are urging government leaders to change the way they view the crisis, as a health issue, more than enforcing the law. Our discussion with Dr. Karen Hacker, Director of the Allegheny County Health Department, and with two women who have lost relatives to drug overdoses, was inspired by a report by KDKA-TV reporter Ralph Iannotti, who heard the desperate pleas from these women at a vigil and rally in Coraopolis, Pennsylvania, by the group "Not One More", which provides support to those fighting drug overdoses and mourns the deaths of those who have succumbed to this addiction.

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 11, 2016, 6:30AM – 7:00AM, 10 minutes

Guests: Paul Tedesco - Senior Director, Behavioral Services, Familylinks  
Frederick A. Massey, Jr. - CEO, Familylinks

Topic: Southwestern Pennsylvania is one of thousands of communities across the country that is dealing with the growing problem of opioid abuse, and even death from opioid overdoses. Familylinks, a local non-profit organization that is dedicated to providing vital services to more than 8,000 of Western Pennsylvania's most vulnerable citizens each year, is expanding its services to help those coping with opioid abuse. Our guests included Familylinks' Senior Director of Behavioral Services, Paul Tedesco, and their CEO – Frederick Massey, Jr., who talked about their plans to help those in crisis.

#### **4. TERRORISM**

The topic of this category was a discussion on terrorism in response to a series of bombings that occurred in New York City and New Jersey.

#### **KD/PG SUNDAY EDITION**

Sunday, September 25, 2016, 8:30AM – 9:00PM, 30 minutes

Guests: Michael Kenney, Ph.D. - University of Pittsburgh

Colin P. Clarke, Ph.D. - Political Scientist, RAND Corporation, Pittsburgh

Topic: A series of bombings, and bombing attempts, during the weekend of September 17-18<sup>th</sup>, rattled both the people of New York City and New Jersey, and America as a whole. In the worst incident, 31-people were hurt when a pressure cooker bomb blew up in the Chelsea section of Manhattan on September 17th. What is the status of the war against both domestic and foreign terrorism, and how do intelligence experts monitor those who might be radicalized, at home and abroad, to become terrorists against the United States? Our guests, Michael Kenney, Ph.D., Associate Professor of International Affairs, at the University of Pittsburgh's Graduate School of Public & International Affairs (GSPIA), and Colin P. Clarke, Ph.D., Political Scientist, at the Pittsburgh office of the RAND Corporation (both men are also affiliated with the University of Pittsburgh's Matthew B. Ridgway Center for International Security Studies), provided us with their thoughts on the war against terror, and what can be done to fight terrorism, both here and around the world.

#### **5. HEALTH**

Topics discussed in this category included a discussion on devoting dollars and political resolve to funding medical research to improve the treatment of cancer and find a cure, and a discussion about the medical and public relations fallout from Mylan's actions to increase the price of the lifesaving EpiPen by almost 500-percent.

#### **KD/PG SUNDAY EDITION**

Sunday, July 3, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: David S. Parada, M.D. - Chair, Allegheny Health Network Cancer Institute

Marina Posvar - Cancer Survivor

Topic: Last January, President Barack Obama, in his State of the Union Address, pledged a concerted effort, similar to one in the 1960's to put a man on the moon, to devote dollars and political resolve to funding medical research to improve the treatment of cancer and find a cure. He selected Vice-President Joe Biden, who lost his own son, Beau, to cancer, in charge of a "Cancer Moonshot Summit", held at Howard University in Washington, D.C., on June 29th. Our program focused on what is being done on the local level in cancer research and treatment, and featured David S. Parada, M.D., Chair of the Allegheny Health Network's Cancer Institute, and Marina Posvar, a cancer survivor, Patients Navigation Services Coordinator at the Hillman Cancer Center, part of the UPMC Cancer Institute, and a participant, on the local level, in the "Cancer Moonshot Summit".

#### **KD/PG SUNDAY EDITION**

Sunday, August 28, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Scott R. Drab, PharmD, CDE, BC-ADM - University of Pittsburgh

Alex Sundermann – EMT

Cait Lamberton, Ph.D. - University of Pittsburgh

Topic: For those who suffer from life-threatening allergies, the drug epinephrine, which counters the damaging violent effects of those allergies, from everything from peanuts to bee stings, can mean the difference between life and death. But the manufacturer of the EpiPen, the device most commonly used to inject that drug into the human body system, Mylan, with corporate headquarters in Southpointe, Washington County, Pennsylvania, and its pharmaceuticals division based in Morgantown, West Virginia, has increased the price of the EpiPen almost 500-percent, making it financially impossible for many who desperately need the drug to afford to buy it. Our guests, including a paramedic, who needs the EpiPen himself for allergies, and who also administers it on an emergency basis, and an associate professor of Pharmacy at the University of Pittsburgh, and marketing expert from Pitt's Katz School of Business, talked about the medical and public relations fallout from Mylan's actions.

## **6. GUN LEGISLATION**

The topic of this category was a discussion regarding a sit-in on the floor of the U.S. House of Representatives over stalled gun control legislation.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 3, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Rep. Mike Doyle (D) - PA. 14th Congressional District

Topic: There was another mass shooting, in Orlando, Florida, on June 12<sup>th</sup>, the worst, single act of domestic terrorism in American history, in which 49 people were killed by a security guard, and 53-others were wounded, at the Pulse, gay nightclub, in a terrorist/hate crime. The Republican-controlled U.S. House of Representatives refused to take action on gun control legislation supported by Democrats, so a number of frustrated Democrats, including Pittsburgh Congressman Mike Doyle, from the 14th Congressional District, decided to participate in a sit-in on the floor of the House at the end of June, effectively stopping any House legislative activity. We spoke with Congressman Doyle about his decision to take part in the sit-in, and about the status of gun control legislation.

## **7. EDUCATION**

Topics discussed in this category included a discussion on new information regarding the Jerry Sandusky sexual abuse scandal at Penn State University, a discussion on an effort by the Pittsburgh Public Schools to provide more diversity in the recruitment of teachers, a discussion on how Point Park University has transformed much of its Downtown campus and its curriculum, and a discussion regarding an effort to encourage young girls to consider science, math, technology, and engineering.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 17, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: John P. Gismondi, Esq. - Principal, Gismondi & Associates, P.C.

Topic: *The Washington Post* broke a troubling story in July about the Jerry Sandusky sexual abuse scandal at Penn State University, a case that remains in litigation. *The Post* uncovered recently unsealed court documents in which a man testified in 2014, that as far back as 1976, Penn State head football coach Joe Paterno ignored the complaints of a then-fourteen-year-old boy, who claimed that he was the victim of a sexual assault committed by then-Assistant Coach Jerry Sandusky. We spoke with Pittsburgh attorney John Gismondi, not directly

involved in this case, about the impact that these revelations could have on cases still pending, and on the financial condition of Penn State.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 14, 2016, 6:30AM – 7:00AM, 10 minutes

Guests: Brian Glickman - Director of Talent Recruitment, Pittsburgh Public Schools

LouAnn Zwieryznski - Principal, Pittsburgh Westinghouse High School

Topic: The Pittsburgh school district faces an employment challenge, since its student population is more than half minority-based, but its teaching workforce is 84-percent white. To provide more diversity, the school district is looking outside of the Pittsburgh area at colleges and universities, to attract some of the brightest teaching candidates for jobs in the Pittsburgh schools. We talked with Brian Glickman, Director of Talent Recruitment for the Pittsburgh Public Schools, and LouAnn Zwieryznski, Principal at Pittsburgh Westinghouse High School in Homewood-Brushton, with an almost entire Black student population, about this effort.

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 4, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Paul Hennigan, Ed.D - President, Point Park University

Topic: Point Park University has transformed much of its Downtown campus, and its curriculum. Dr. Paul Hennigan, the university's president, joined us to discuss the growing presence of Point Park's campus, both residential and academic, in Downtown Pittsburgh. This has resulted in the creation of a new neighborhood within Downtown, and has encouraged other people not affiliated with Point Park to move to Downtown Pittsburgh to live. Hennigan also talked about new curriculum offerings, including a Master's Degree in Community Engagement, and the opening of an impressive Center for Media Innovation, with street-level television studios at Wood Street and Third Avenue in Downtown Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 18, 2016, 6:30AM – 7:00AM, 20 minutes

Guests: Linda Ortenzo - Director of STEM Programs, Carnegie Science Center

Candace Fly Lee, P.E., PME - Director, Williams Company

Ryan Savage - Vice-President, Williams Company

Topic: During the weekend of September 24-25th, KDKA-TV is a proud sponsor of the "Girls Rock Science Weekend", at the Carnegie Science Center, an effort to encourage young girls to consider science, math, technology, engineering, and math, as career paths (STEM). During this event, which combines fun with learning, experiments, and interactions with women who work in these fields, girls learn that STEM can be an enjoyable and lucrative career. Our guests included Linda Ortenzo, Director of STEM programs at the Carnegie Science Center, and two representatives from the Williams Company, Candace Fly Lee, P.E., PME, Director of Northeast Project Development, and Ryan Savage, Vice-President of Williams, which is an energy company that provides piping for those in the drilling industry, and is also a sponsor of this event.

## **8. MAKING PITTSBURGH AN EVEN MORE LIVABLE CITY**

This category featured discussions on making Pittsburgh an even more livable city through programs that benefit lower income households, and a discussion regarding an organization

that concentrates on encouraging a new population of millennials to move to Pittsburgh, as an attractive place to live and work.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 10, 2016, 6:30AM – 7:00AM, 10 minutes

Guests: Ronell Guy - Executive Director, North Side Coalition for Fair Housing

Jessica Sayles - North Side Coalition for Fair Housing

Topic: Finding housing that is safe, affordable, sustainable, and livable, is something that every family desires. But for many, who are lower-income, physically challenged, or a minority, that goal remains only a dream. The North Side Coalition for Fair Housing not only finds and renovates housing, but employs some of its tenants to help keep their properties in the best condition possible. We spoke with Ronell Guy, Executive Director, and Jessica Sayles, also, from the Coalition, about the remarkable and important work that they are doing to make Pittsburgh a more livable city for all.

### **KD/PG SUNDAY EDITION**

Sunday, September 11, 2016, 8:30AM – 9:00PM, 30 minutes

Guests: Maxwell King - President & CEO, the Pittsburgh Foundation

Doug Heuck - Director - *Pittsburgh Today*

Topic: Pittsburgh has been the recent subject of favorable attention, awards for “America’s Most Livable City”, ranked highly for its sports teams, and its “eds and meds” growing economic sector. But, many people have been left behind, including minorities, the elderly, and single-parent households, who often live on the edge of poverty. The Pittsburgh Foundation has launched a new initiative, “100-Percent Pittsburgh”, to try to provide financial assistance to organizations that help people in these categories, and our guests talked about what this funding can do to make our area “truly” the most livable in America.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 14, 2016, 6:30AM – 7:00AM, 10 minutes

Guests: Dan Gilman (D) - Pittsburgh City Council, District#8

Allyce Pinchback - Chair, Board of Directors, PUMP

Topic: It wasn’t that long ago that young people fled Pittsburgh because there were no economic opportunities, and because its lifestyle was unattractive to them. But thankfully times have changed, and now organizations like PUMP, the Pittsburgh Urban Magnet Project, can concentrate on encouraging a new population of millennials to move to Pittsburgh, as an attractive place to live and work. Our guests included Allyce Pinchback, Chair of the Board of Directors of PUMP, and Pittsburgh City Councilman Dan Gilman (D) District#8 (East End), who talked about the accomplishments of their hard work.

## **9. STATE GOVERNMENT**

The topic of this category was a discussion regarding the rise and fall of Kathleen Kane, Pennsylvania’s first female elected Attorney General.

### **KD/PG SUNDAY EDITION**

Sunday, August 21, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Dana Brown, Ph.D. - Chatham University

Joseph Sabino Mistick, J.D. - Duquesne University School of Law



Topic: Our discussion centered around the dramatic political rise and fall of Kathleen Kane, as Pennsylvania's first female elected Attorney General, and included issues such as the role that being a woman played in her access to power, and also inexperience in dealing with other political players in Harrisburg and falling into the same trap as male politicians, activity that was illegal, corrupt, and sometimes vindictive. Joe Mistick, former Executive Secretary to another Pennsylvania female political leader, the late Pittsburgh Mayor Sophie Masloff, discussed the contrasts between Kathleen Kane and the more humble Masloff, whose political instincts and devotion to integrity were part of her own legacy.

## **10. FLOODING**

The topic of this category was a discussion on area flooding and solutions to create effective improvements to alleviate these reoccurring problems.

### **KD/PG SUNDAY EDITION**

Sunday, September 4, 2016, 11:30AM – 12:00PM, 30 minutes

Guests: Tom Murphy (D) - Former Mayor of Pittsburgh

John W. Stephen III - Environmental Consultant

Greg Lincoln (D) - Mayor of Connellsville, Pennsylvania

Rep. Pat Stefano (R) - PA 52nd Legislative District

Topic: Western Pennsylvania sustained heavy damage from flash flooding at the end of August. A gate system, put into place along Pittsburgh's Washington Boulevard, failed and emergency personnel had to rescue unsuspecting drivers who were trapped in their cars by sudden flood waters in Pittsburgh's East End. In Connellsville, Fayette County, hundreds of people lost everything they owned when Mountz Creek suddenly overflowed into the Dutch Bottoms section of Connellsville and Bullsken Township, and others had to be rescued. Our guests talked about the causes of each flooding issue, including failure to choose the more expensive but more effective solutions to these flooding problems, and how those solutions could also create opportunities for economic revitalization.

## **11. BREXIT**

The topic of this category was a discussion on Great Britain's vote for their government to leave the EU, and the impact this had on financial markets.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 10, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Rick Applegate, AIFA, CFP - Partner, Cantor Fitzgerald Wealth Partners

Topic: In June, voters in Great Britain, dissatisfied with certain aspects of their government's membership in the European Union (EU), voted, in a referendum for their government to leave the EU, in what was called BREXIT. This action caused panic in money markets across the world, including the U.S. stock market, which plunged to one of its lowest levels in recent history. We talked with Cantor Fitzgerald's Rick Applegate, about the impact of this financial crisis, on individuals' stock portfolios and companies' retirement funds that depend on stocks.

## **12. MENTORING**

The topic of this category was a discussion on 100-Black Men of Western Pennsylvania, a chapter of a national organization that provides important mentoring to young men, especially those who live in a single-parent household without a male figure.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 17, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Ronald Lawrence - President, “100 Black Men of Western Pennsylvania”

Topic: Mentoring is critical to the lives of many African-American young men, especially those who live in a single-parent household without a male figure. 100-Black Men of Western Pennsylvania is a chapter of a national organization that provides important mentoring to these young men, often inspiring them to pursue an education, and resist a life that could lead to drugs, crime, and incarceration. We spoke with the president of the local chapter, Ronald Lawrence, about a special gala that will be held in October celebrating the 30th anniversary of this mentoring program.