



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
January 5, 2017

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
4th Quarter – October 1, 2016 through December 31, 2016

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.
Sunday, 8:30AM to 9:00M

1. CAMPAIGN 2016

Topics discussed in this category included a discussion with guests who spoke about their support for their candidates, a discussion regarding late-breaking political developments that impacted both candidates, a discussion on the Donald J. Trump accepting the results of the election and the continuing story of leaked Hillary Clinton e-mails, a discussion about security to prevent voter fraud, a discussion on organized labor's role in the election, and a discussion about the outcome of the election.

KD/PG SUNDAY EDITION

Sunday, October 2, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Dave Majernik - Vice-Chairman, Republican Committee of Allegheny County
Honorable Pam Iovino - Mount Lebanon

Our guests discussed their personal support for their candidates, as well as the state of the Presidential campaign. Pam Iovino served in the Bush Administration, but was a Hillary Clinton supporter in Campaign 2016, and is active in military outreach efforts in Western Pennsylvania. Dave Majernik was a delegate-at-large at the Republican National Convention, is Vice-Chairman of the Republican Committee of Allegheny County, and was bound to support Donald J. Trump on the first ballot of the G.O.P. Convention.

KD/PG SUNDAY EDITION

Sunday, October 16, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Heather S. Heidelbaugh, Esq. - Partner, Tishman, Fuscado, & Lampl LLC
Dana M. Brown, Ph.D. - Executive Director Pennsylvania Center for Women & Politics, Chatham University
Philip J. Harold, Ph.D. - Professor of Political Science, Robert Morris University

This broadcast covered several, large and late-breaking political developments in Campaign 2016. Tapes were released from the syndicated television entertainment program "Access Hollywood", in which Donald J. Trump talked with co-host/reporter Billy Bush about his attraction to women, resulting in outrage from some women voters, and e-mails from Hillary Clinton were leaked by the Wikileaks organization.

KD/PG SUNDAY EDITION

Sunday, October 23, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Jay P. Cost - Senior Writer, *The Weekly Standard*
Andrew Simpson, Ph.D. - Assistant Professor of History, Duquesne University

In the latest breaking events of the week, Republican Presidential candidate Donald J. Trump said he would accept the results of the Presidential election "if, I win", and Wikileaks continued to leak more Hillary Clinton e-mails. Our guests talked about the effect of both of these developments on Campaign 2016.

KD/PG SUNDAY EDITION

Sunday, October 30, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Mark Wolosik - Division Manager, Department of Elections, Allegheny County
Michael I. Shamos, Ph.D. - Professor, Carnegie Mellon University
Bradley Wilson - Information Specialist, RAND Corporation, Pittsburgh Office

Amid allegations by Donald J. Trump that the November 8th Presidential election's voting might be "rigged", and that there could be voter fraud, especially in Philadelphia, we decided to ask the experts about the guards against rigging and fraud built into Allegheny County's

elections system, and how difficult it would be for rigging and fraud to take place. Ironically, it was the Green Party's candidate for President, Jill Stein, who raised questions about alleged rigging and voter fraud, and who asked for recounts of the vote.

KD/PG SUNDAY EDITION

Sunday, November 6, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Richard Trumka - National President, AFL-CIOS

Sen. Kim Ward (R) - PA. 39th District, Westmoreland County

In the last days of Campaign 2016, we talked with national AFL-CIO President Rich Trumka, a Hillary Clinton supporter, about plans for labor to get out their members' vote. Labor actually "underperformed" from what was expected for Clinton voter turnout, both nationwide and in Pennsylvania, as well as in the Pittsburgh area. We also talked with Republican State Senator Kim Ward, from the 39th Senatorial District in Pennsylvania (Westmoreland County), who correctly sensed a groundswell of support for Donald J. Trump in both traditionally Republican and formerly Democratic portions of Southwestern Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, November 13, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Tom Corbett (R) - Former Pennsylvania Governor

Chelsa Wagner (D) - Allegheny County Controller and Hillary Clinton Supporter

Dana M. Brown, Ph.D. - Executive Director, Pennsylvania Center for Women & Politics, Chatham University

Our guests, including former Pennsylvania Republican Governor Tom Corbett, reflected on Donald J. Trump's Electoral College victory over Hillary Clinton, including the Commonwealth of Pennsylvania. Corbett discussed the "underperformance" of those voters, who needed to turn out in larger numbers for Hillary Clinton statewide, and in traditional areas of Democratic support. Our two female guests talked about factors that hurt the Clinton campaign, and the role of women in Campaign 2016.

2. HEALTH

Topics discussed in this category included a discussion about the passage of the "21st Century Cures" Act into law which provides \$4.8 billion dollars in new funding for the National Institutes of Health to unlock the secrets of cancer and brain diseases, a discussion regarding gifts of \$3.3 million dollars to the University of Pittsburgh and UPMC for advanced brain research, and a discussion with Tim Murphy, who initiated a major effort several years ago to overhaul the delivery of the nation's mental health care.

KD/PG SUNDAY EDITION

Sunday, December 11, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: David S. Parda, MD - Chair, Allegheny Health Network (AHN) Cancer Institute

Edward Chu, MD - Interim Director, University of Pittsburgh Cancer Institute

President Obama signed the "21st Century Cures" Act into law, recently passed with rare bipartisan support from Congress, which provides \$4.8 billion dollars in new funding for the National Institutes of Health to unlock the secrets of cancer and brain diseases that result in the deaths of so many people, including Beau Biden, son of Vice-President Joe Biden. Funding includes money for the so-called "Cancer Moonshot" initiative, which Vice-

President Biden has led. Our guests, cancer research experts, from both the Allegheny Health Network and the University of Pittsburgh Cancer Institute, discussed the potential medical breakthroughs that could result from this funded research.

THE SUNDAY BUSINESS PAGE

Sunday, October 23, 2016, 6:30AM – 7:00AM, 10 minutes

Guests: Nathan Urban, Ph.D. - Associate Director, University of Pittsburgh Brain Institute
Colleen McClung, Ph.D. - Associate Professor of Psychiatry University
Of Pittsburgh Researcher, University of Pittsburgh Center for Neuroscience

This segment celebrated the welcome gifts of \$3.3 million dollars (over a three-year period) to the University of Pittsburgh and UPMC for advanced brain research that could unlock the secrets of Parkinson's Disease, and the effectiveness of deep brain stimulation surgery, and a separate gift from the Henry L. Hillman Foundation to advance scientific research on brain function and disorders. Our guests included Nathan Urban, Ph.D., Associate Director of the University of Pittsburgh's Brain Institute, and Colleen McClung, Ph.D., Associate Professor of Psychiatry, at the University of Pittsburgh, and a researcher at Pitt's Center for Neuroscience. Our guests talked about the dividends that could be yielded from this research that could find treatments for a variety of brain disorders.

KD/PG SUNDAY EDITION

Sunday, December 25, 2016, 8:30AM – 9:00AM, 30 minutes

Guest: Rep. Tim Murphy, Ph.D. (R) - Pennsylvania 18th Congressional District
Upper St. Clair Republican Congressman Tim Murphy initiated a major effort, several years ago, to overhaul the delivery of the nation's mental health care. That effort finally resulted in the passage in November, of the "21st Century Cures Act", which includes that provision, as well as federal funding for the so-called "Cancer Moonshot" effort, led by Vice-President Joe Biden, and new efforts to fight opioid addiction. Congressman Murphy joined us to talk about the personal motivation (Murphy is a psychologist by profession) for leading this effort, and what may change in the delivery of mental health services in the United States.

3. ECONOMIC ISSUES

Topics discussed in this category included a discussion about the unemployment rate in Pittsburgh, a discussion about the rise in the Stock Market since the election of Donald J. Trump, a discussion on economic issues pertaining to the Christmas shopping season, and a discussion about the Federal Reserve raising the Prime Lending Rate by a quarter percent.

THE SUNDAY BUSINESS PAGE

Sunday, October 2, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Doug Heuck - Director, Pittsburgh Today

The latest unemployment figures were a bit discouraging for the Pittsburgh region, as that rate was higher than the state and national average. Doug Heuck, who studies employment data and the local economy, in his dual role as Director of the University of Pittsburgh's "Pittsburgh Today" research arm, a part of Pitt's Center for Social & Urban Research, and Founder & Editor of Pittsburgh Quarterly Magazine, joined Rick Dayton, to talk about some of the reasons for the downturn. They include a glut of oil, less fracking, and therefore, less business for the energy industry in our area.

THE SUNDAY BUSINESS PAGE

Sunday, November 20, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Louis P. Stanasolovich, CFP - Founder, President, & CEO, Legend Financial Advisors, Inc.

Donald J. Trump's victory over Hillary Clinton is being viewed positively in the financial markets. Lou Stanasolovich, from Legend Financial Advisors, joined us, to talk about what areas of the economy, including energy stocks, might reflect economic growth. Donald Trump's selection of business leaders and Wall Street representatives for his economic team and cabinet also has helped to push the markets higher.

THE SUNDAY BUSINESS PAGE

Sunday, November 27, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Audrey Guskey, Ph.D. - Associate Professor of Marketing, Palumbo Donahue School of Business, Duquesne University

In this Thanksgiving weekend broadcast, with "Black Friday" already history, we looked at the kind of Christmas shopping season that it might be. Dr. Audrey Guskey, from Duquesne University, says that on-line shopping and early starts to Christmas shopping have deflated the importance of Black Friday and Thanksgiving shopping. She also talked about when the most advantageous times might be for shopping for certain kinds of items.

THE SUNDAY BUSINESS PAGE

Sunday, December 18, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Rick Applegate, CFP, AIFA - Partner, Pittsburgh Office, Cantor Fitzgerald Wealth Partners & Daily Contributor, Newsradio1020 KDKA Morning News

The Federal Reserve finally did what investors and business analysts were expecting: It raised the Prime Lending Rate by a quarter percent, with hints that there could be as many as three more hikes in the prime rate during the next year. Rick Applegate, daily contributor to Newsradio 1020 "KDKA Morning News", and a partner in the Pittsburgh office of Cantor Fitzgerald Wealth Partners, returned to this broadcast to discuss the impact of this increase in interest rates on the financial markets and on investors.

4. CHARITABLE PROGRAMS/EVENTS

Topics discussed in this category included a discussion about the "KD Turkey Fund" which benefits the hungry at Thanksgiving, a discussion regarding a program that provides assistance for low income people who need help with their heating bills, and a discussion about the KDKA-TV Children's Hospital of Pittsburgh Free Care Benefit Show which provides free care for children whose families cannot afford to pay their health care costs.

THE SUNDAY BUSINESS PAGE

Sunday, October 30, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Charlese McKinnon - Network Development Director, Greater Pittsburgh Community Food Bank

This year, the need is greater than ever, for those who will benefit from the "KD Turkey Fund". This year's economy has seen a downturn, and more people are going hungry, from different demographics, ranging from the elderly, to people who just don't have enough to eat, and those living in neighborhoods that are rich and poor. Our guest, Charlese McKinnon,

talked about some of the myths of hunger, and how the KDKA-TV Turkey Fund makes such a difference in thousands of people's lives.

THE SUNDAY BUSINESS PAGE

Sunday, November 6, 2016, 6:30AM – 7:00AM, 10 minutes

Sunday, November 13 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Scott Waitlevertch - Manager of Government Relations Columbia Gas of Pennsylvania & Maryland

Just as the hunger problem, the challenge of providing adequate heat to those in economic need is challenging. Columbia Gas' Scott Waitlevertch talked with Jon Delano about the importance of registering for the Low Income Home Energy Assistance Program, LIHEAP. It can save lives, and the health of many, who are the most vulnerable to illnesses and even death, that can result from the lack of adequate heating.

THE SUNDAY BUSINESS PAGE

Sunday, December 4, 2016, 6:30AM – 7:00AM, 10 minutes

Guests: J. Gregory Barrett - Children's Hospital of Pittsburgh Foundation

Bob Shooer - President/Owner, Fleet Feet Sports Pittsburgh

December 15th will mark the 63rd anniversary of the KDKA-TV Children's Hospital of Pittsburgh Free Care Benefit Show. We talked with Greg Barrett, President and Chief Development Officer of the Children's Hospital of Pittsburgh Foundation, about the vital importance of free care for children whose families cannot afford to pay for care to save their lives, or cure their illnesses. We also met Bob Shooer, the President/Owner of Fleet Feet Sports Pittsburgh, whose company is sponsoring a race on the same day as the hospital benefit broadcast to raise money for the Free Care Fund.

5. STATE GOVERNMENT

The topic of this category was a discussion with Pennsylvania's Auditor General, Eugene DePasquale, who spoke on this broadcast about a wide range of topics.

KD/PG SUNDAY EDITION

Sunday, December 18, 2016, 8:30AM – 9:00AM, 30 minutes

Guest: Eugene DePasquale (D) - Pennsylvania Auditor General

Pennsylvania's Auditor General, Pittsburgh native Eugene DePasquale, a Democrat, recently re-elected to a new term, returned to this broadcast for a wide-ranging interview on a number of topics. DePasquale has a special interest in the performance of charter schools, and expenditures by them. He also discussed the state of the Democratic Party, on both the national and state level, after losses by Presidential candidate Hillary Clinton and United States Senate candidate Katie McGinty.

6. DOMESTIC VIOLENCE

The topic of this category was a discussion on domestic violence, how to prosecute cases, what help is available for victims, and how to reach more people in need of help, from the victims, to those who commit the violence.

KD/PG SUNDAY EDITION

Sunday, November 20, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Kristin Clingerman, J.D. - Assistant District Attorney, Washington County, PA
Allison Weakland - Counselor/Advocate, Domestic Violence Services
of Southwestern Pennsylvania

Shirl Regan - President & CEO, Women's Center & Shelter of Greater Pittsburgh

This program dealt with domestic violence, one aspect of a larger tragedy: the death of a Canonsburg Police officer who was shot when he responded to a domestic violence call. Scott Bashoum was killed, a fellow police officer, James Saieva, was seriously wounded, the victim of domestic violence, which precipitated the 9-1-1 call, Dalia Sabae, was killed by her husband, Michael Cwikliski, who then turned the gun on himself. We discussed the problem of domestic violence, how to prosecute cases, what help is available for victims, and how to reach more people in need of help, from the victims, to those who commit the violence.

7. PITTSBURGH SYMPHONY ORCHESTRA STRIKE

The topic of this category was a discussion regarding the Pittsburgh Symphony Orchestra strike.

KD/PG SUNDAY EDITION

Sunday, October 9, 2016, 8:30AM – 9:00AM, 30 minutes

Guests: Melia Tourangeau - President & CEO, Pittsburgh Symphony Orchestra

Micah Howard - Chairman, Pittsburgh Symphony Orchestra Members Committee

Jeremy Branson - Vice-Chairman, Pittsburgh Symphony Orchestra Members

This was an extremely difficult, emotional broadcast, recorded right after members of the Pittsburgh Symphony Orchestra went out on strike in a dispute which lasted from September 30, 2016 to November 18, 2016, forcing the cancellation of concerts, and causing great tension between the two parties. The Pittsburgh Symphony representative refused to appear on the same segment as the musicians, and insisted that both sides enter and exit the KDKA-TV building from different locations. Mediators and an independent auditor, who evaluated the financial condition of the orchestra, helped both sides to eventually narrow their differences, and an anonymous donor contributed a considerable sum of money to alleviate some of the musicians' pension concerns, eventually leading to a bargaining agreement.

8. THE DEATH OF FIDEL CASTRO

The topic of this category was a discussion regarding the death of former Cuban Premier Fidel Castro, one of the longest-serving political leaders in history.

THE SUNDAY BUSINESS PAGE

Sunday, December 4, 2016, 6:30AM – 7:00AM, 10 minutes

Guests: Aileen Ruiz, DVM - Veterinarian/Owner, Big Easy Animal Hospital, Lawrenceville

Mayra Gomez - Client Relations Supervisor, Big Easy Animal Hospital

The death of former Cuban Premier Fidel Castro, one of the longest-serving political leaders (and dictators) in history, was met with mixed reaction by Cuban-Americans and Cuban refugees in this country. Our guests moved to Pittsburgh and now proudly call it their home. We talked with a mother and daughter about their thoughts about Castro and Cuba, and how life may change after Castro's death.

9. COMPUTER HACKING

The topic of this category was a discussion regarding how local F.B.I. Agents helped to stop an international cybercrime malware plot that compromised computers in this country.

THE SUNDAY BUSINESS PAGE

Sunday, December 11, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Kevin Mularski - Supervisory Special Agent-in-Charge, F.B.I. Pittsburgh Office
Our guest from the F.B.I.'s Pittsburgh office, Supervisory Special Agent-in-Charge Kevin Mularski, joined us to discuss how a team of law enforcement personnel from the United States Attorney's office in Western Pennsylvania and the Pittsburgh office of the F.B.I. helped to stop an international cybercrime malware plot that compromised computers in this country. "Avalanche" stretched into countries around the world, and undermined both international and national security. Agent Mularski also gave us some tips on how to prevent computer hacking of personal computers.

10. TRANSPORTATION

The topic of this category was a discussion regarding new legislation in Pennsylvania that is designed to equal the playing field for transportation groups that carry passengers within the Commonwealth of Pennsylvania.

THE SUNDAY BUSINESS PAGE

Sunday, October 30, 2016, 6:30AM – 7:00AM, 10 minutes

Guest: Jamie Campolongo - President/Owner, Pittsburgh Transportation Group
Recent action in the Pennsylvania General Assembly is designed to equal the playing field for transportation groups that carry passengers within the Pittsburgh area, and across the Commonwealth of Pennsylvania. Jamie Campolongo leads Pittsburgh Transportation Group, which has undergone major reform to compete with aggressive newcomer companies like Uber and Lyft. Campolongo discussed his company's new goals, and what the new rules will mean for drivers and customers.

11. LITERATURE

Topics discussed in this category included a discussion with an author who has written a book about Jimmy Stewart, and a discussion with an author who has written a book about Chuck Noll.

KD/PG SUNDAY EDITION

Sunday, November 27, 2016, 8:30AM – 9:00AM, 30 minutes

Guest: Robert Matzen - Author, *Mission: Jimmy Stewart and the Fight for Europe*
Pittsburgh author Robert Matzen has written a compelling and first-rate account of the military career of Indiana, Pennsylvania-born Academy Award-winning actor James Stewart. He wrote about how that career helped to win World War II for the Allies, changed Stewart's life, and also his motion picture career. The book discusses the impact that Indiana, Pennsylvania had on Stewart's values, his fascination with flying, the life-threatening missions Stewart undertook, and the hazardous planes that he flew. Robert Matzen's work brings new perspective to Jimmy Stewart's sensitive motion picture performances, after

Stewart's return from military action, especially as George Bailey in the Frank Capra classic film *it's a Wonderful Life*.

KD/PG SUNDAY EDITION

Sunday, December 4, 2016, 8:30AM – 9:00AM, 30 minutes

Guest: Michael MacCambridge - Author, *Chuck Noll: His Life's Work*

Author Michael MacCambridge has written a fascinating book about the life and career of four-time, Super Bowl winning, Pittsburgh Steelers' head coach, Chuck Noll, called *Chuck Noll: His Life's Work*. The Pittsburgh Steelers' owner Dan Rooney helped to underwrite the cost of this book, which provides as much insight as possible into the private and public life of a man who few people really knew, including his own family. The book includes the triumphs of victory and success, and the loneliness and isolation from Alzheimer's Disease, and epilepsy which Chuck Noll battled.