



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**January 5, 2018**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**4th Quarter – October 1, 2017 through December 31, 2017**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.  
Sunday, 6:30AM to 7:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.  
Sunday, 11:30AM to 12:00PM  
Sunday, 8:30AM to 9:00AM (Effective September 17, 2017)

## **1. TAX REFORM AND THE PRESIDENCY**

Topics discussed in this category included a discussion on President Trump's widespread reform of America's tax system, a discussion on the first anniversary of the Donald J. Trump Presidency, and a discussion on a variety of topics regarding the Trump Presidency.

### **KD/PG SUNDAY EDITION**

Sunday, November 26, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Jay Sukits - Clinical Assistant Professor of Business Administration

Katz Graduate School of Business, University of Pittsburgh

Andrew Simpson, Ph.D. - Assistant Professor of History. McAnulty College and Graduate School of Liberal Arts, Duquesne University

Topic: President Donald J. Trump has proposed a widespread reform of America's tax system, including a simplification of the tax form, major tax relief for the highest-income Americans, and some economic relief for middle-class citizens. However, there are concerns that some states (often in Democratic-controlled areas) would suffer from a change in deductions, and that some of the most vulnerable populations could lose healthcare benefits from efforts in this legislation to stop administration of the Affordable Care Act (Obamacare). Our guests discussed the difference in reaction to this legislative proposal between "Wall Street" and "Main Street".

### **KD/PG SUNDAY EDITION**

Sunday, December 17, 2017, 8:30AM – 9:00AM, 30 minutes

Guest: Rep. Mike Kelly (R) - PA. 3rd Congressional District (Butler)

Topic: We are approaching the first anniversary of the Donald J. Trump Presidency, which has been accompanied by major partisan disagreements, among members of Congress, and members of the voting public. Congressman Mike Kelly, a Republican from Pennsylvania's 3<sup>rd</sup> Congressional District (Butler), talked about the accomplishments of the Trump Administration (he is a strong supporter of the President), including benefits from major tax reform, in a bill that was about to be approved, by both the U.S. House and Senate. Congressman Kelly is a member of the powerful House Ways and Means Committee, where all revenue bills originate.

### **KD/PG SUNDAY EDITION**

Sunday, December 10, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Philip J. Harold, Ph.D. - Professor of Political Science, Robert Morris University

Simon F. Haeder, Ph.D. - Assistant Professor, Department of Political Science

John D. Rockefeller IV School Of Policy & Politics, West Virginia University

Topic: A little more than a year, after Donald J. Trump was elected President of the United States, he has transformed the American Presidency, and the methods that the President uses, to communicate with the people of this country (direct, internet tweets). Our guests talked about a growing political divide in America, gains in the stock market, but rising interest rates. We also discussed the President's bold move to recognize Jerusalem as the capitol of the State of Israel and whether that move could help or hurt the cause of peace.

## **2. SEXUAL HARRASMENT AND DOMESTIC VIOLENCE**

The topic of this category was a discussion regarding sexual harassment as well as domestic violence.

### **KD/PG SUNDAY EDITION**

Sunday, October 15, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Samuel J. Cordes, J.D. - Managing Attorney, Samuel J. Cordes & Associates  
Nicole Molinaro Karaczun - Chief Program Officer, Women's Center & Shelter of Greater Pittsburgh

Topic: Two unfortunate events took place during the same general time that were discussed in the same broadcast. The sexual harassment scandal involving Hollywood motion picture executive Harvey Weinstein (a subject that would become an even bigger topic during the next few months), and the tragic murder of a University of Pittsburgh female student, Alina Sheykhat, by a former boyfriend in the student's apartment. Our first segment dealt with the Weinstein case, while the second segment examined the problem of domestic violence, and inadequacies in the law enforcement. Information about Sheykhat's murderer having a previous domestic violence charge in another county somehow was not visible in the criminal justice system.

### **3. AMAZON HEADQUARTERS AND TECHNOLOGY**

Topics discussed in this category included discussions on luring Amazon to locate its HQ2 Headquarters in the Pittsburgh area, and a discussion on the expansion of Google's presence in Pittsburgh.

### **KD/PG SUNDAY EDITION**

Sunday, October 1, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Susan Everingham - Director, Pittsburgh Office & Senior Analyst, RAND Corporation  
Shawn Fox - President, RDC, Incorporated

Topic: Pittsburgh and Allegheny County are working very hard to lure Amazon to locate its HQ2 Headquarters in the Pittsburgh area. Many believe that our area could be among the final candidates, but what could make the difference, and how could Amazon be a "game changer" for the local economy? Our guests included Susan Everingham, Director of the Pittsburgh Office and Senior Analyst, for RAND Corporation, which has successfully operated a Pittsburgh office, for a number of years, and Shawn Fox, local real estate developer and President of RDC, Incorporated, which was among a number of applicants presenting a proposal for a possible site for Amazon should it choose Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 1, 2017, 6:30AM – 7:00AM, 10 minutes

Guest: Kevin Acklin - Chief of Staff, to Pittsburgh Mayor Bill Peduto

Topic: Pittsburgh is one of a number of cities that is wooing Amazon to locate its HQ-2 Headquarters in their area. The result would mean a drastic, economic "shot-in-the-arm", including the possibility of 10,000 or more jobs in the region. Jon Delano spoke with Kevin Acklin, about what kind of economic incentives might be offered on the local and state level to entice Amazon to choose the Pittsburgh area for its next headquarters, and why we could have some advantages because of our existing tech and other academic assets at Carnegie-Mellon and the University of Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 22, 2017, 6:30AM – 7:00AM, 10 minutes

Guest: Kamal Nigam, Ph.D. - Site "Lead", Engineering Director, Google Pittsburgh

Topic: Pittsburgh's high-technology presence continues to grow, as Google expands its presence in our city. Our guest, Kamal Nigam, Ph.D., the Site "Lead" and Engineering Director of Google Pittsburgh, talked with Jon Delano about why Google is increasing its footprint here. His own specialty is part of Google Shopping. Nigam discussed the "Grow with Google" Initiative, which helps customers access products, resources, and training to gain the skills necessary to grow their business or find a job.

#### **4. EXPANSION OF HEALTHCARE FACILITIES IN THE REGION**

Topics discussed in this category included a discussion on the expansion of healthcare facilities in the region by the Allegheny Health Network, and a discussion regarding an even bigger expansion of healthcare in the Pittsburgh area by UPMC.

#### **KD/PG SUNDAY EDITION**

Sunday, November 5, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: David Holmberg - President & CEO, Highmark Health

Cynthia Hundorfean - President & CEO, Allegheny Health Network (AHN)

Topic: The changing face of medical care, affected by the confusion over the future of the Affordable Care Act, and a scheduled end in 2019 to an agreement allowing Highmark Health plan customer's in-network access to UPMC doctors and hospitals, led the Allegheny Health Network (AHN) and Highmark to announce a major expansion of their own facilities, in Southwestern Pennsylvania. In this program, we spoke with David Holmberg, President and CEO of Highmark Health, and Cynthia Hundorfean, President & CEO of the Allegheny Health Network, Highmark's healthcare provider, about a \$700,000,000 investment by the Allegheny Health Network to build a new hospital in Wexford, part of Pittsburgh's North Hills, and additional satellite facilities in places like Westmoreland County. This business model creates additional healthcare locations in the suburbs but also includes renovation and possible growth, of current Allegheny Health Network facilities, like Allegheny General Hospital and West Penn Hospital in the City of Pittsburgh.

#### **KD/PG SUNDAY EDITION**

Sunday, November 12, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Leslie C. Davis - Senior Vice-President, UPMC & Executive Vice-President and Chief Operating Officer, Health Services Division, UPMC

Stephen Shapiro, M.D. - Chief Scientific and Medical Officer, UPMC

Topic: One week, after our broadcast about Highmark Health and the Allegheny Health Network's plans for healthcare delivery, our program focused on an even bigger expansion of healthcare in the Pittsburgh area, by UPMC. Under this ambitious project, UPMC would build three specialty hospitals over the next five years in the City of Pittsburgh. The facilities would include the UPMC Vision and Rehabilitation Hospital on current green space, near UPMC Mercy (Uptown), a UPMC Heart and Transplant Hospital at the current UPMC Presbyterian Hospital, in Oakland, and the UPMC Hillman Cancer Hospital to be located between the current UPMC Hillman Cancer Center and UPMC Shadyside. Our guests talked about the goals of this project, and its impact not only on healthcare, but also on the local economy and employment.

## **5. HURRICANE RELIEF EFFORTS**

Topics discussed in this category included a discussion on the efforts by local volunteers to help the victims of Hurricanes Harvey and Irma, and a discussion regarding relief efforts in Puerto Rico.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 8, 2017, 6:30AM – 7:00AM, 20 minutes

Guests: Sandra Stein - Retired Special Education Teacher, North Allegheny High School & American Red Cross Volunteer, Houston

Robert L. Sketch, Ph.D. - Associate Professor of Public Administration, Rowland School of Business, Point Park University

Deputy Team Leader, Pennsylvania One Disaster Medical Assistance Team

Topic: We devoted two segments of this program to the efforts by local volunteers to help the victims of Hurricanes Harvey (Sandra) and Irma (Rob), by providing services on the ground, to the victims. Their experiences included work at the George R. Brown Convention Center in Houston, and relief efforts in Key West, Florida. The segment showed how those with these rare talents and compassion, are able to balance their own jobs with volunteer work for emergencies.

### **KD/PG SUNDAY EDITION**

Sunday, December 3, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Rosana Elena Guernica - Junior, Carnegie Mellon University and Native Puerto Rican

Robert Mangino - Host, Newsradio1020 KDKA's Afternoon News (3-7PM.)

Topic: One of the most compelling and heart-wrenching programs in this broadcast's history. In this program, we learned about the truly heroic efforts of one person, a junior at Pittsburgh's Carnegie Mellon University, and a native Puerto Rican, Rosana Elena Guernica, to provide mercy missions to Puerto Rico, with medical and water supplies, and the transport of Puerto Rican medical patients in desperate need of life-saving care to South Florida. On her own, Rosana raised money and chartered aircraft for four flights from Pittsburgh to Miami and Fort Lauderdale, Florida, to Puerto Rico, where thousands of people still have no electrical power from the effects of Hurricane Maria. Newsradio1020 KDKA's Robert Mangino offered his services, and accompanied Rosana, on two missions, and we heard their eyewitness accounts of terrible conditions still being faced by the Puerto Rican population. The people of Puerto Rico are American citizens, and the island is a territory and Commonwealth of the United States.

## **6. OPIOD EPIDEMIC**

The topic of this category was a discussion regarding the opioid epidemic and addiction.

### **KD/PG SUNDAY EDITION**

Sunday, October 29, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Andrew McKenna, JD – Author

Kate Wadsworth - Manager, Aftercare & Mentoring, Light of Life Rescue Mission

Topic: President Donald J. Trump declared that opioid addiction is now a “national health emergency” – something that people in Southwestern Pennsylvania have known, for some time. Our guests talked about addiction, through very vivid, personal accounts. Andrew

McKenna, JD, participated in a special conference at Duquesne University about addiction and the opioid crisis, talking about his own battle. McKenna has written a book, called “Sheer Madness: From Federal Prosecutor to Federal Prisoner”, and told us how he now counsels addicts in a treatment program in New York State. Kate Wadsworth and the Light of Life Mission in Pittsburgh also help drug addicts. They were part of a new short-film documentary about addiction called “Eye of the Needle”.

## **7. CHARITABLE ORGANIZATIONS**

Topics discussed in this category included a discussion on assistance for energy bills, a discussion on the “KD Turkey Fund”, a discussion regarding the KDKA-TV Pittsburgh Children’s Hospital “Free Care Fund Telethon Show”, a discussion on the need for donations to the Salvation Army fund, and a discussion on how the new tax laws may reduce charitable contributions.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 5, 2017, 6:30AM – 7:00AM, 10 minutes

Guests: Jackie Ziemianski - Communications Specialist, Peoples

Mike Selep - Manager of Universal Services, Duquesne Light

Topic: This winter could be much colder than last year in Pittsburgh, and that means a real budget crunch for many people who might have to choose between heating their residence and eating. The Low Income Home Energy Assistance Project (LIHEAP) launched its 2017-2018 campaign. Our guests talked about valuable economic assistance that can help people pay their heating bills. Utilities like Peoples and Duquesne Light work with customers to make this struggle a little easier.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 22, 2017, 6:30AM – 7:00AM, 10 minutes

Guests: Traci Weatherford-Brown - Chief Advancement Officer, Greater Pittsburgh Community Food Bank

Jim Balouris - Senior Vice-President, PNC Financial Services Group

Topic: As KDKA-TV kicked off its 2017 “KDKA-TV Turkey Fund”, our guests talked about the growing need to provide a turkey for Thanksgiving for those otherwise unable to afford a Thanksgiving meal. Hunger cuts across many economic, racial, and age groups, in different communities, and with many people facing the choice between paying for heat and electricity or food, the Greater Pittsburgh Community Food Bank gives vital services and sustenance to those in great need. The late commentator started KDKA-TV’s “Turkey Fund”, Al Julius, at the height of the steel mill shutdowns in the Pittsburgh area in the 1980’s, and has become one of the most effective ways of helping our community during the holidays. PNC helps to collect and total the funds, and matches contributions of \$50.00 and over that are dropped off, in person, at a PNC location.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 10, 2017, 6:30AM – 7:00AM, 10 minutes

Guests: Greg Barrett - President, Children’s Hospital of Pittsburgh Foundation

Susie Shipley - President, Western Pennsylvania and Ohio Valley Region, Huntington Bank

Topic: No child has ever been turned away for medical care from Pittsburgh’s Children’s Hospital because of inability to pay the bill. The “Free Care” Fund was created to help pay

those bills. As KDKA-TV prepared for its annual “Free Care Fund Show” on December 14th, we invited Greg Barrett, President of the Children’s Hospital of Pittsburgh Foundation, and Susie Shipley, President & CEO of the Western Pennsylvania and Ohio Valley Region of Huntington Bank, major supporter of the “Free Care Fund” to join us to discuss Children’s vital mission.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 24, 2017, 6:30AM – 7:00AM, 10 minutes

Guest: Major Deborah Sedlar - Divisional Commander, Salvation Army, Western Pennsylvania Division

Topic: Much of the Salvation Army is Operating Budget for assistance to those who are victims of fire, and the immediate need for food, clothing and shelter, depends on help from contributors to its Christmas season Red Kettle Campaign. However, that campaign is facing a considerable financial shortfall this year, and the Salvation Army is concerned about some supporters who usually itemize their tax deductions but might decide to take the standard deduction in 2018, under the new tax law passed by Congress (which could result in no contribution to them). Major Deborah Sedlar, Divisional Commander for the Salvation Army’s Western Pennsylvania Division, talked with Jon Delano about these problems and how contributors can make a difference in helping the Army’s mission.

### **KD/PG SUNDAY EDITION**

Sunday, December 24, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Rev. Liddy Barlow - Executive Minister, Christian Associates of Southwest Pennsylvania

Rev. Dr. Richard W. Wingfield - Pastor, Unity Baptist Church, Braddock, Pennsylvania

Susan Rauscher - Executive Director, Catholic Charities, Diocese of Pittsburgh

Topic: 2017 was a year of political upheaval and divide, natural disasters, from hurricanes, to forest fires, massive numbers of deaths from opioid abuse, and shootings. This special Christmas Eve edition of the broadcast, focused on how we should reflect on these challenges, and the significant role that the spirit of Christmas and religion, play in helping the community cope with these problems. Our guests also expressed concern that changes in the new tax law might discourage individual contributions to charity from those who often used itemized deductions, rather than the standard deduction, to help worthy non-profit causes.

## **9. WATER AUTHORITY**

The topic of this category was a discussion regarding the Pittsburgh Water & Sewer Authority.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 12, 2017, 6:30AM – 7:00AM, 10 minutes

Guest: Robert Weimar - Interim Executive Director, Pittsburgh Water & Sewer Authority

Topic: Given the public’s growing concern over the quality of the Pittsburgh drinking water, and the administration of the beleaguered Pittsburgh Water & Sewer Authority (PWSA), the PWSA entered into an agreement with CWM Environmental, Incorporated to conduct and expand its on-site, analytical testing of the water supply. We spoke with the Interim Executive Director of the PWSA, Robert Weimar, about the state of all of their problems,

from billing and safety to water testing. PWSA remains a financial and administrative challenge for the City of Pittsburgh and taxpayers.

## **10. EDUCATION**

The topic of this category was a discussion regarding a report that was released regarding the Pittsburgh Public Schools.

### **KD/PG SUNDAY EDITION**

Sunday, November 19, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: James Fogarty - Executive Director, A+ Schools

Molly O'Malley Argueta - Principal, Pittsburgh Allegheny Traditional Elementary Academy, K-5 (North Side)

Sala Udin - Member-Elect, City of Pittsburgh School Board

Topic: The Pittsburgh Community Alliance for Public Education – “A+ Schools” – released the troubling findings of a report about student performance in schools in the City of Pittsburgh. There was great disparity between African-American and white students, and a “chronic achievement gap”, including more white students qualifying for college scholarship funds from the “Pittsburgh Promise” (based on attendance and grade performance) than African-American students. One of our guests, former Pittsburgh City Councilman Sala Udin, was recently elected to the Pittsburgh school board, from the Hill District, whose population is primarily African-American, and he expressed deep concern that minority students are often deficient in critical science, technology, and engineering and math skills, necessary to compete in the 21st Century workforce.

## **11. TRANSPORTATION**

The topic of this category was a discussion regarding plans for Pittsburgh International Airport.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 26, 2017, 6:30AM – 7:00AM, 10 minutes

Guest: Christina Cassotis - CEO, Allegheny County Airport Authority

Topic: Christina Cassotis, CEO of the Allegheny County Airport Authority, joined Jon Delano, to talk about a variety of subjects, from plans to remake the airport facility itself to new nonstop service by Alaska Airlines from Seattle to Pittsburgh, and shopping amenities for Christmas at the AirMall in Pittsburgh International Airport. Changing security restrictions now make it easier to shop at Pittsburgh International Airport. Cassotis says the addition of the Alaska Airlines Seattle nonstop service was not related to efforts to attract an Amazon headquarters, here, but that if this should take place, service could certainly expand further.

## **12. YEAR END REVIEW**



The topic of this category was a discussion year-end review of a broad variety of financial topics.

**KD/PG SUNDAY EDITION**

Sunday, December 31, 2017, 8:30AM – 9:00AM, 30 minutes

Guests: Louis P. Stanasolovich, CFP - Legend Financial Advisors, Inc.

Rick Applegate, CFP - Partner, Cantor Fitzgerald Wealth Partners

Topic: On a special New Year's Eve broadcast of this program, we asked the question "Is it, the beginning of the end, or, the end, of the beginning?" 2017 marked the first year of the Donald J. Trump Presidential Administration, and a mixed economic performance for the year. Our guests talked about record performances for financial markets, and the potential impact of the tax reform law, recently passed by the Republican-controlled Congress.

Questions remain, about whether, and how much, corporations will use any money saved on taxes to re-invest in new production, or employees, and how the economic gains of some have left many others, behind.