



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
April 5, 2018

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
1st Quarter – January 1, 2018 through March 31, 2018

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.
Sunday, 8:30AM to 9:00AM
Sunday, 11:30AM to 12:00PM (Effective January 21, 2018)

1. PARKLAND SHOOTING/GUN VIOLENCE

Topics discussed in this category included a discussion on the school shooting in Parkland, Florida, and a discussion regarding a local college's study on gun violence..

KD/PG SUNDAY EDITION

Sunday, February 18, 2018, 11:30AM – 12:00PM, 30 minutes

Guests: Sarah E. Daly, Ph.D. - St. Vincent College, Latrobe, Pennsylvania

Dara Sakolsky, M.D., PhD - University of Pittsburgh

Anthony P. Mannarino, Ph.D. - Allegheny General Hospital

Topic: In Broward County, Florida, at least seventeen people were killed, many high school students, and fifteen others were injured, when a former student went on the rampage with an AR-15 semi-automatic rifle before being apprehended. This program also included a very powerful, exclusive interview, which KDKA-TV Investigative Reporter Marty Griffin conducted with the parents of Alex Hribal, a disturbed teen, who was responsible for another “mass casualty” incident at a suburban high school when he stabbed twenty students and a security guard at Franklin Regional High School in Murrysville, Pennsylvania in 2014. Our guests talked about this latest mass school shooting, what role that guns should play, whether by guards or teachers for school security purposes, and the nation's failure to address mental health issues faced by so many young people.

THE SUNDAY BUSINESS PAGE

Sunday, March 11, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Suzanne Mellon, PhD - President, Carlow University

Jessica Ruffin - Director, Social Justice Institutes, Carlow University

Topic: As mass school shootings grow in number, there is no better time for Carlow University's Grace Ann Geibel Institute for Justice and Social Responsibility and its Social Justice Institutes, to study this problem and seek solutions. They have launched a new three-year initiative, “Educate for Justice Initiative”, which will work within the community to prevent gun violence. Carlow's President, Dr. Suzanne Mellon, and Jessica Ruffin, Director of Carlow's Social Justice Institutes, talked with Jon Delano about this project, which helps to fulfill the mission of the Sisters of Mercy, founders, of Carlow's predecessor, Mount Mercy College, and which will include local programming for the public, to learn about this national crisis.

2. AMAZON HQ2

Topics discussed in this category included a discussion with the Allegheny County Chief Executive regarding efforts to lure Amazon's HQ2 to Pittsburgh, a panel discussion on the economic impact the new HQ2 would have, and a discussion with Geekwire regarding their observations of Pittsburgh as a potential home to Amazon HQ2.

KD/PG SUNDAY EDITION

Sunday, January 14, 2018, 8:30AM – 9:00AM, 30 minutes

Guest: Rich Fitzgerald (D) - Allegheny County Executive

Topic: Allegheny County Executive Rich Fitzgerald was questioned about a variety of topics, including the effort by local and state leaders to lure Amazon to locate its HQ-2 headquarters in Southwestern Pennsylvania. Included in this discussion were questions about the pluses and minuses that our area possesses when being considered by Amazon for their

new location. There were other issues such as improvements at Pittsburgh International Airport, and how that facility could undergo yet another major transformation.

KD/PG SUNDAY EDITION

Sunday, January 21, 2018, 11:30AM – 12:00PM, 30 minutes

Guests: Stefani Pashman - CEO, Allegheny Conference on Community Development
Jennifer M. Liptak - Chief of Staff to Allegheny County Executive Rich Fitzgerald
Dan Gilman - Chief of Staff to Pittsburgh Mayor Bill Peduto
Audrey Russo - President & CEO, Pittsburgh Technology Council
Jennifer Beahm - Editor, Pittsburgh Business Times

Topic: On this broadcast we received an inside look at the push to convince Amazon to place its HQ-2 headquarters in Southwestern Pennsylvania, and what economic impact this would have on our area and its people. Pittsburgh was listed as one of the twenty finalists in the competition. During this program, it became evident that technology will continue to play a major role in the economy of the 21st Century in our area and that some of the pieces might already be in place that would be enticing to Amazon as reasons to come to our community with such a major economic investment.

KD/PG SUNDAY EDITION

Sunday, February 11, 2018, 11:30AM – 12:00PM, 30 minutes

Guest: Todd Bishop - Co-Founder & Editor, Geekwire

Topic: Todd Bishop was the sole guest on this program, and provided a welcome outsider's view of the competition to win the Amazon HQ-2 headquarters. Geekwire, based in Seattle, where much of the nation's high-tech community is located, including Amazon, decided to spend a month in Pittsburgh to cover this business story from a different perspective. Bishop was candid in talking about the attributes that the Pittsburgh area has as well as some of the detriments that could cause Amazon to choose another place for its HQ-2 headquarters.

3. OPIOD EPIDEMIC

Topics discussed in this category included a discussion on the opioid epidemic in Southwestern Pennsylvania, and a discussion regarding opioid abuse treatment.

KD/PG SUNDAY EDITION

Sunday, January 7, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Chad Yarbrough - Assistant Special Agent-in-Charge, F.B.I. Pittsburgh
Shawn Brokos - Supervisory Special Agent, F.B.I. Pittsburgh
Lt. Sean Frank - Shaler Township, Pennsylvania Police

Topic: 2017 showed a record number of drug overdose deaths in Allegheny County, and, as of late December, 2017, at least 591-people had died from overdoses. More people died in America during a twelve-month period from drug overdoses than the number of Americans who were killed in the entire Vietnam War, and the total number of Americans who died from breast cancer, and traffic accidents. Our F.B.I. guests, and Lieutenant Sean Frank, from the Shaler Township Police force, talked about the potential impact of the decision by United States Attorney General Jeff Sessions to form a new F.B.I. task force to investigate and prosecute violent crimes related to victims of the opioid epidemic.

THE SUNDAY BUSINESS PAGE

Sunday, January 28, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: De’Netta Benjamin, LCSW - Director, Behavioral Health, Family Links, Inc.

Topic: As the national and local opioid crisis worsens, Family Links has taken a major step to provide a suboxone clinic for opioid abuse treatment, to be located within its own Recovery Support Center at 250-Shady Avenue in Pittsburgh’s East End. De’Netta Benjamin, LCSW, the Director of Behavioral Health for Family Links, joined Jon Delano to talk about this critically important addition to the area’s opioid treatment program. The clinic will be available to people who live in Allegheny County, age eighteen and older, who submit to a brief screening process at Family Links, and who are committed to the Clinic’s therapy and treatment plan.

4. REDISTRICTING

Topics discussed in this category included discussions on redistricting to redraw Congressional districts in Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, January 21, 2018, 11:30AM – 12:00PM, 30 minutes

Guests: Clifford B. Levine, Esq. - Co-Chair, Public Affairs Group, Cohen & Grigsby, P.C.

Heather S. Heidelbaugh, Esq. -Partner, Leech Tishman Fuscaldolo and Lampl, LLC

Topic: This fast-moving discussion set the table for continuing legal battles over which map of redistricting might be used to redraw Congressional districts in Pennsylvania, especially the disputed 18th Congressional District. Democrats felt that the Republican-controlled Pennsylvania legislature had unfairly drawn the lines of the 18th to favor Republican candidates, filed suit and the Pennsylvania Supreme Court ruled that the district had to be immediately re-drawn. That ruling was upheld and our guests debated the policy of redistricting, which goes back to colonial days in America, and what might be a better way to allow candidates from all parties an equal chance to win election or re-election.

THE SUNDAY BUSINESS PAGE

Sunday, February 25, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Bruce Ledewitz, J.D. - Professor of Law, Duquesne University School of Law

Kristen Allen, Ph.D. - Duquesne University

Topic: Pennsylvania became “Ground Zero” in the battle for control of the United States House of Representatives because of a vacancy created in the 18th Congressional District when longtime Republican Congressman Tim Murphy, PhD, was forced to resign because of a sex scandal. The fight then moved to the courts when Democrats challenged a redistricting, or “gerrymandering”, of that district by the Republican-controlled Pennsylvania legislature, which Democrats felt disenfranchised voters, and led to the Pennsylvania Supreme Court re-drawing that district’s boundary lines. Our guests, in two segments, talked about this battle and where it might lead, in the long-term and short-term, politically for Pennsylvania and the control of Congress.

5. STEEL AND ALUMINUM TARIFFS

Topics discussed in this category included discussions on President Trump’s imposition of tariffs on imported steel and aluminum.

KD/PG SUNDAY EDITION

Sunday, March 11, 2018, 11:30AM – 12:00PM, 30 minutes

Guests: Gus Faucher, Ph.D. - PNC Financial Services Group

Sevin Yeltekin, Ph.D. – Carnegie Mellon University

Jay Sukits - Katz Graduate School of Business, University of Pittsburgh

Topic: In the first of two programs, we discussed an announcement by President Donald J. Trump, that he would impose tariffs on foreign steel and aluminum being dumped into this country by producers in places like China and Russia. At first no countries were to be exempted, but, later, after many feared the start of a trade war with our closest allies, Mexico and Canada, the President exempted them from the tariffs, at least for the time being, in hopes of negotiating a better NAFTA treaty. This broadcast reflected some concern by our guests about the impact that somewhat protectionist trade policies might have on the United States economy.

KD/PG SUNDAY EDITION

Sunday, March 18, 2018, 11:30AM – 12:00PM, 30 minutes

Guest: Leo W. Gerard - International President, United Steelworkers

Topic: In the second of a two-part series of interviews on the impact on tariffs to be imposed on foreign steel imports into America, we received a very different analysis from Leo W. Gerard, International President of the United Steelworkers Union, which is based in Pittsburgh. For many years the American steel industry and steelworkers have seen domestic steel production battered by competition from cheap steel and aluminum products pouring into the United States from countries, like China and Russia. Leo Gerard, part of an American labor movement that usually supports Democratic candidates had some positive things to say about Republican President Donald J. Trump's philosophy on fair trade and its impact on the economy.

6. STOCK MARKET DROP

Topics discussed in this category included discussions on the historic Stock Market plunge.

THE SUNDAY BUSINESS PAGE

Sunday, February 11, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: George Dukovich, CFP - Raymond James Financial Services

Topic: Investors were rattled when the stock market took a historic plunge on Monday, February 5th, as the Dow Jones fell 4.6% in one day or almost 1,600 points, easily the biggest point decline in history during a single trading day. What was behind this action, and how can investors rebound? We asked a new contributor to join us to share his thoughts, George Dukovich, certified financial planner, and President of Dukovich & Associates, Incorporated, Branch Manager of Raymond James Financial Services, in the Strip District.

THE SUNDAY BUSINESS PAGE

Sunday, February 18, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: Rick Applegate, CFP - R. Applegate & Associates

Topic: Rick Applegate returned to this broadcast to talk about the recent stock market's historic plunge, and how investors should plan to protect their investments. With the recent

demise of the financial giant Cantor Fitzgerald, whose Pittsburgh office, Applegate led, he has now formed his own firm, R. Applegate & Associates.

7. FACEBOOK PERSONAL DATA

The topic of this category was a discussion regarding the use of Facebook subscribers personal data by a voter profiling company.

KD/PG SUNDAY EDITION

Sunday, March 18, 2018, 11:30AM – 12:00PM, 30 minutes

Guests: Heather Starr Fiedler, Ph.D. - Professor of Social Media, Point Park University
Paige Beal - Chair, Sports, Arts and Entertainment Management, Rowland School of Business, Point Park University

News this past week that a voter profiling company, Cambridge Analytica, was able to access the personal data of 50-million Facebook subscribers did not receive a “like” on those subscribers’ Facebook pages. Our guests, both experts in new media, from Point Park University, and their Rowland School Of Business, talked with Jon Delano and David Shribman, about “growing pains” in the new world of social media, and potential conflicts between the First Amendment, and invasion of privacy. Our guests also discussed regulation by government, of traditional media, and the potential need for tougher regulation of new media, including the internet.

8. STATE OF THE UNION ADDRESS

The topic of this category was a discussion regarding President Trump’s State of the Union Address.

KD/PG SUNDAY EDITION

Sunday, February 4, 2018, 11:30AM – 12:00PM, 30 minutes

Guests: Kristin Kanthak, Ph.D. - Associate Professor of Political Science, University of Pittsburgh
Lawrence Ales, Ph.D. - Associate Professor of Economics, Carnegie Mellon
Kristen Coopie Allen, Ph.D. - Duquesne University

Topic: As expected, President Donald J. Trump’s first State of the Union Address was somewhat unconventional, as has been much of his Presidency. Yet much of the address also followed tradition. Our guests discussed the contrast between the President’s favored forms of direct communication with the electorate, including “tweets”, as opposed to the traditional media coverage of the Presidency, and considered the effectiveness of each kind of communication.

9. PITTSBURGH WATER AND SEWER AUTHORITY

The topic of this category was a discussion regarding the appointment of a Blue Ribbon Panel to study the problems associated with the Pittsburgh Water & Sewer Authority.

THE SUNDAY BUSINESS PAGE

Sunday, February 4, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Michelle Naccarati-Chapkis - Blue Ribbon Panel Member, PWSA

Alex W. Thomson, Esq. - Blue Ribbon Panel Member, PWSA
Houston Harbaugh - Former Chairman, PWSA

Topic: As the Pittsburgh Water & Sewer Authority (PWSA) continues its efforts to fix and replace deteriorating infrastructure and administrative problems, it is receiving a helping hand from a blue ribbon panel. Our guests, including a former chairman of the PWSA, talked with Rick Dayton about the duties of this panel, which was chosen by Pittsburgh Mayor Bill Peduto. Interim Executive Director of the PWSA, Robert Weimar, supports the creation and goals of the blue ribbon panel.

10. STATE GOVERNMENT

The topic of this category was a discussion with Pennsylvania's Auditor General regarding a wide variety of issues

KD/PG SUNDAY EDITION

Sunday, March 4, 2018, 11:30AM – 12:00PM, 30 minutes

Guest: Eugene A. De Pasquale (D) - Pennsylvania Auditor General

Topic: Pennsylvania's Auditor General appeared on this program and discussed a wide variety of issues. They included, the start-up of medical marijuana businesses in the Commonwealth, the growing expense of school security (especially, in school districts that are already financially challenged), after mass school shootings have taken place in America, and why he feels it is necessary and appropriate for a new audit of the Port Authority of Allegheny County, which is now under new management. Auditor General De Pasquale also has plans to audit the operations of the Pennsylvania Game Commission because it affects millions of dollars in revenues and expenditures.

11. THE DEATH OF REVEREND BILLY GRAHAM

The topic of this category was a discussion regarding the late Reverend Billy Graham.

KD/PG SUNDAY EDITION

Sunday, February 25, 2018, 11:30AM – 12:00PM, 30 minutes

Guests: Fr. Jerome Vereb, CP - Former Secretariat of Christian Unity at the Vatican

Rev. Dr. Tim Spring - Pastor, North Hills Community Baptist Church

Topic: One of the world's most famous religious leaders was remembered on this program as we mourned the death of evangelist Reverend Billy Graham, who died at the age of 99, at his North Carolina home, on February 21st. Our guests included a Catholic priest, Father Jerome Vereb, who served as Secretariat of Christian Unity to Pope John Paul II, at the Vatican, and who introduced Pope John Paul II to Reverend Billy Graham, and the Reverend Dr. Tim Spring, a Baptist minister, like Graham, whose congregation is located in the Ross Township-McCandless area of Pittsburgh's North Hills. Reverend Dr. Spring attended one of Reverend Graham's famous Crusades, in Pittsburgh, and as a child listened on a transistor radio to Graham's broadcasts. The guests also reflected on Graham's great skill as a communicator, as well as a leader of the clergy.