



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**January 10, 2019**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**Fourth Quarter – October 1, 2018 through December 31, 2018**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.  
Sunday, 6:30AM to 7:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.  
Sunday, 8:30AM to 9:00AM

## **1. TREE OF LIFE SHOOTING MASSACRE**

The topic of this category was a discussion regarding The Tree of Life Shooting Massacre, which took place in Pittsburgh's Squirrel Hill community, resulting in eleven people killed.

### **KD/PG SUNDAY EDITION**

Sunday, November 4, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Rabbi Ronald Symons - Executive Director, Center for Loving Kindness and Civic Engagement, JCC Pittsburgh

Rev. Liddy Barlow - Executive Minister, Christian Associates of Southwest PA

Rev. John C. Welch - Vice-President for Community Engagement and Student Services, Pittsburgh Theological Seminary

Yvonne Maher - Executive Vice-President of Development and Donor Services, The Pittsburgh Foundation

Topic: The Tree of Life Shooting Massacre, which took place in Pittsburgh's Squirrel Hill community, resulting in eleven people killed who were worshipping inside the Conservative synagogue located at Wilkins and Shady Avenues, has received national and international attention. This program focused on the impact of this overwhelming tragedy within the community in which it took place. Our guests in the first segment included three leaders from the Pittsburgh clergy, Rabbi Ronald Symons, Executive Director for the Jewish Community Center of Pittsburgh (JCC)'s Center for Loving Kindness and Civic Engagement, Reverend Liddy Barlow, Executive Minister for Christian Associates of Southwest PA, and Rev. John C. Welch, Vice-President for Community Engagement and Student Services at the Pittsburgh Theological Seminary, and our sole guest in the second segment was Yvonne Maher, Executive Vice-President of Development and Donor Services for the Pittsburgh Foundation, which is playing a critical role in helping to raise and manage financial aid for the victims of this tragedy.

## **2. DEATH OF PRESIDENT GEORGE H. W. BUSH**

The topic of this category was a discussion regarding the life of the 41st President of the United States, George H. W. Bush.

### **KD/PG SUNDAY EDITION**

Sunday, December 9, 2018, 8:30AM – 9:00AM, 30 minutes

Guest: Tom Corbett (R) - Former Governor of Pennsylvania

Topic: This program examined the life of the 41st President of the United States, George H. W. Bush, who died on November 30 at the age of 94. After a distinguished career that included: service as a naval pilot in World War II, work as an oil businessman in Texas, Congressman, Chairman of the Republican National Committee, American Ambassador to the United Nations, Special American Envoy to the People's Republic of China, Vice-President in the Ronald Reagan Administration, and President of the United States. We asked former Pennsylvania Governor, Republican Tom Corbett from Western Pennsylvania, to share his memories of George H.W. Bush, including work on the Bush Presidential campaigns, and the role that President Bush played in advancing Tom Corbett's own political career as a United States Attorney for the Western District of Pennsylvania, Pennsylvania Attorney General, and Governor of Pennsylvania. Governor Corbett also discussed the changes in political campaigning and the direction of the Republican Party.

### **3. AMAZON HQ2**

Topics discussed in this category included discussions regarding Amazon's decision to locate its HQ2 Headquarters in Virginia and New York City, despite Pittsburgh's efforts to lure the tech giant to the area.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, November 11, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: John Boyd - Principal, The Boyd Company, Princeton, New Jersey

Topic: It became clearer that it was unlikely that Amazon was going to locate its HQ2 headquarter in Pittsburgh. In this show, Jon Delano talked with John Boyd, Principal, from the Boyd Company in Princeton, New Jersey, a company that specializes in providing corporations with independent advice about selecting a location for a headquarters or branch, and about what goes into the selection process. Boyd discussed the positives and negatives that the Pittsburgh area possesses, and whether Pittsburgh might have received enough attention during the Amazon HQ2 selection process to become a viable candidate for another corporation to select it as a headquarters location. They also talked about what lessons might have been learned from the entire Amazon HQ2 "beauty contest".

#### **KD/PG SUNDAY EDITION**

Sunday, November 18, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Rich Fitzgerald (D) - Allegheny County Executive

Mayor Bill Peduto (D) - City of Pittsburgh

Topic: After almost a year of "courting", economic incentives, and a private proposal to lure Amazon to locate its HQ2 Headquarters in the Pittsburgh, the disappointing news was announced that Amazon had decided instead to split the HQ2 Headquarters between Northern Virginia, near Washington, D.C., and New York City. Where did Pittsburgh "fall short" after making what Amazon called its "short list" of twenty finalists, and what did we learn about our ability to attract new companies to our area? Our special guests included Allegheny County Executive Rich Fitzgerald and Pittsburgh Mayor Bill Peduto, who were in the center of the effort to lure Amazon's HQ2 headquarters to Pittsburgh.

### **4. HEALTHCARE**

Topics discussed in this category included a discussion regarding UPMC's decision to spend two billion dollars to construct three specialty hospitals within the City of Pittsburgh, a discussion on a state consent decree that will expire in 2019 that could allow UPMC to refuse to treat Highmark's Medicare Advantage members, a discussion regarding a company that specializes in Medicare coverage, and a discussion about a new communicable disease that has surfaced that causes paralysis in its victims.

#### **KD/PG SUNDAY EDITION**

Sunday, October 14, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Leslie C. Davis - Executive Vice-President & Chief Operating Officer UPMC

Steven Shapiro, MD - Chief Medical and Scientific Officer UPMC

Topic: UPMC calls its mission "Lifesaving Medicine". Its recent decision to spend two billion dollars to construct three specialty hospitals within the City of Pittsburgh could be called "life-saving" for the local economy. Our guests, Leslie C. Davis, Executive Vice-President and Chief Operating Officer of UPMC, and Steven Shapiro, MD, UPMC's Chief Medical and Scientific Officer, talked about the reasons behind building these facilities, what

each one, from transplant to vision and rehabilitation, to cancer care and research, and how they could transform not only local medical care but also medical research and technology. All of this takes place as UPMC's competitor, Highmark/The Allegheny Health Network (AHN), works on its own to build hospitals outside of the city in key suburbs, and as a state consent decree is about to expire in 2019 that could allow UPMC to refuse to treat Highmark's Medicare Advantage members.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, November 18, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: Brian Breisinger - Principal/Owner, MediConnect

Topic: There is much uncertainty about the future of the Affordable Healthcare Act (Obamacare), the pending end of access to UPMC services and physicians for Highmark customers (as a consent decree between UPMC and Highmark is slated to expire, in 2019). A company called MediConnect advises consumers about these issues. It specializes in Medicare coverage, and has 17,200 Medicare beneficiaries, as clients. MediConnect is the area's largest, fully independent health care advisory firm. Its Principal/Owner, Brian Breisinger, joined Jon Delano to discuss all of these issues.

#### **KD/PG SUNDAY EDITION**

Sunday, October 21, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Amesh Adalja, MD, FIDSA - Senior Scholar, Bloomberg School of Public Health, Johns Hopkins University (based in Pittsburgh)

John V. Williams, M.D. - Chief, Division of Pediatric Infectious Diseases, UPMC Children's Hospital of Pittsburgh

Karen Hacker, M.D., MPH - Director, Allegheny County Health Department  
Adjunct Professor, Departments of Health Policy & Management, Behavioral And Community Sciences, University of Pittsburgh

Topic: A new, apparently communicable disease, has surfaced that causes paralysis in its victims, including children. In our discussion, which took place in a city where critical medical and scientific research was performed by Jonas Salk, MD at the University of Pittsburgh, resulting in the creation and inoculation of a polio vaccine that essentially has now eliminated polio as a world health problem, our guests talked about the similarities and differences between polio and Acute Flaccid Myelitis (AFM). Victims of Acute Flaccid Myelitis (AFM) have been identified, and are being treated in the Pittsburgh area.

#### **5. PENNSYLVANIA AUDITOR GENERAL**

The topic of this category was discussion with Pennsylvania's Auditor General Eugene DePasquale, who talked about several recent concerns that are being monitored by his office.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, October 7, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Eugene DePasquale (D) - Pennsylvania Auditor General

Topic: Pennsylvania's Auditor General Eugene DePasquale talked with Jon Delano about several recent concerns that are being monitored by his office. DePasquale believes that the pharmaceutical industry – and “middlemen” – are partially responsible for climbing costs for prescription drugs in Pennsylvania. He also is working to improve school safety through initiatives involving guns in Pennsylvania (that do not violate 2nd Amendment constitutional issues) and better mental health outreach, and is advocating better security and integrity

(including a possible “paper trail” back-up) for voting machines in the Commonwealth of Pennsylvania.

#### **KD/PG SUNDAY EDITION**

Sunday, December 16, 2018, 8:30AM – 9:00AM, 30 minutes

Guest: Eugene DePasquale (D) - Pennsylvania Auditor General

Topic: Pennsylvania’s financial watchdog, Auditor General Eugene DePasquale, joined Ken Rice and David Shribman, for a wide-ranging interview on a variety of significant topics. DePasquale’s recent audit results of the Allegheny County Port Authority found that service reliability needs significant improvement, and that this has resulted in efforts to strengthen the workforce, and attract new industry. He also talked about the need for greater oversight of Pharmacy Benefit Managers, whose middleman impact often results in hiked prices for prescription drugs for Pennsylvania consumers.

#### **6. GENERAL MOTORS PLANT CLOSINGS**

The topic of this category was discussion regarding General Motors’ decision to close four U.S. assembly plants, including one located in Lordstown, Ohio.

#### **KD/PG SUNDAY EDITION**

Sunday, December 2, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Jay Sukits - Clinical Assistant Professor of Finance, University of Pittsburgh

Tod C. Porter, Ph.D. - Chair, and Professor, Department of Economics

Youngstown State University

Elizabeth B. Stelle - Director of Policy Analysis, The Commonwealth Foundation

Topic: Autoworkers at the General Motors auto assembly plant in Lordstown, Ohio, near Youngstown, received the worst possible news only several weeks before Christmas. They learned that GM plans to close the Ohio plant that manufactures the Chevy Cruze sedan, as well as several other GM plants in other states, and will move its emphasis to self-driving cars and electric cars. We discussed the state of the car industry, the impact of economic tariffs, and retaliation by foreign countries.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, December 2, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: Anthony Davies, Ph.D. - Associate Professor of Economics, Palumbo Donahue

School of Business, Duquesne University

Topic: General Motors announced that it will close up to four American assembly plants, including the Lordstown, Ohio facility (near Youngstown) and laying off thousands of employees. Trade tariffs, recently imposed by the Trump Administration, have played some role in the decision by foreign countries to impose retaliatory tariffs on incoming American goods, including automobiles, but others blame General Motors for failing to see the change in consumer auto buying habits, from the Chevy Cruze sedan made at Lordstown, to self-driving and electric cars and SUV’s. Our guest, Antony Davies, Ph.D., Associate Professor of Economics at Duquesne University’s Palumbo Donahue School of Business, talked with Jon Delano about the uncertain future of manufacturing in America.

## **7. RUSSIAN CRIME INDICTMENTS**

The topic of this category was a discussion regarding Russians who were indicted by a federal grand jury for their alleged role in money laundering, wire fraud, aggravated identity theft, and computer hacking against Americans, which included Pittsburgh-based Westinghouse Electric Corporation.

### **KD/PG SUNDAY EDITION**

Sunday, October 7, 2018, 8:30AM – 9:00AM, 30 minutes

Guest: Scott W. Brady (R) - United States Attorney, Western District of Pennsylvania

Topic: What at first would appear to contain all of the elements of a James Bond film, actually took place in real life as Russian intelligence personnel were indicted by a federal grand jury for their alleged role in money laundering, wire fraud, aggravated identity theft, and computer hacking against Americans, American companies, and even, the American election. The seven defendants were all officers in the Russian Main Intelligence Directorate, and one of their targets was the Pittsburgh area-based Westinghouse Electric Corporation. Our sole guest was United States Attorney for the Western District of Pennsylvania, Scott Brady, appointed to his position by President Donald J. Trump, who is prosecuting this intriguing case.

## **8. JOBS AND LEADERSHIP**

Topics discussed in this category included a discussion about the need for qualified personnel in all areas of the energy industry because of baby boomer retirements as well as the lack of trained workers for energy jobs, a discussion regarding a shortage of qualified workers in the Western Pennsylvania area, and a discussion regarding a program that is developing an Executive Education program for African-American leadership in both corporate and non-corporate roles.

### **KD/PG SUNDAY EDITION**

Sunday, November 11, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Stacey Olson - President, Chevron Appalachia

Dennis Yablonsky - CEO, DYablonski Consulting, LTD

Topic: In this broadcast we discussed the findings from a report released by an initiative of Pennsylvania businesses across the Commonwealth of Pennsylvania, called “Forge the Future: Ideas, for Action – Actionable Initiatives to Accelerate Energy-Enabled, Economic Development in Pennsylvania”, that talks about the critical economic role that the energy industry plays in Southwestern Pennsylvania’s economy. Our guests included Stacey Olson, President of Chevron Appalachia, which has a growing role in Pennsylvania’s economy, and Dennis Yablonsky, former Chief Executive Officer of the Allegheny Conference on Community Development, who now works as a consultant to government and business. Included in this program were comments about the growing need for qualified personnel in all areas of the energy industry because of baby boomer retirements, and the lack of trained workers for the energy jobs of the 21st Century.

## **THE SUNDAY BUSINESS PAGE**

Sunday, December 2 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Petra Mitchell - President & CEO, The Catalyst Connection

Sandra DeVincent Wolf, Ph.D. - Executive Director, MFI

Topic: While jobs are dwindling, at manufacturing places, like General Motors' Lordstown, Ohio assembly plant, there is actually a shortage of qualified workers in the Western Pennsylvania area. A recent study attributes the shortages to deficiencies in skill levels, and fewer applicants in the workforce – combined, with retiring baby boomers. Jon Delano spoke with Petra Mitchell, President and CEO of The Catalyst Connection, and Sandra DeVincent Wolf, Ph.D., Executive Director of Manufacturing Futures Initiative (MFI), about the impact that this skilled worker shortage has on business profits, and local and state tax revenues.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 7, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Evan Frazier - Founding Director, Advanced Leadership Initiative, Senior Vice-President, Community Affairs, Highmark Health

Robert Allen Young - Managing Director, Advanced Leadership Initiative

Topic: Although African-Americans represent almost a quarter of the population of the City of Pittsburgh, and thirteen percent of the Allegheny County population, their presence as part of Pittsburgh's Executive Leadership is less than one percent. The Advanced Leadership Initiative is developing an Executive Education program for African-American leadership, in both corporate and non-corporate roles. Evan Frazier, Founding Director of the Advanced Leadership Initiative, and Robert Allen Young, its Managing Director, joined Jon Delano to discuss the organization's goals, and its successes.

### **9. ATTACKS ON THE PRESS**

The topic of this category was a discussion regarding growing concerns over attacks by some government leaders, political, and media interests, on the press.

### **KD/PG SUNDAY EDITION**

Sunday, November 25, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Maggie Patterson - Professor of Journalism at Duquesne University's McAnulty College and Graduate School of Liberal Arts

Joseph Sabino Mistick, JD - Associate Professor of Law, Duquesne University's

Topic: As relations deteriorated further between much of the news media, President Donald J. Trump, and the Trump Administration, CNN's White House Correspondent Jim Acosta recently saw his White House press pass rescinded by the White House, after a confrontation, over a microphone, between Acosta and a White House assistant, during a televised news conference. Although the pass was restored, at least temporarily, there are growing concerns over attacks by some government leaders, political, and media interests, on the press. Our guests, Maggie Patterson, Professor of Journalism at Duquesne University's McAnulty College and Graduate School of Liberal Arts, and Joseph Sabino Mistick, JD, Associate Professor of Law at Duquesne University's School of Law, and Executive Secretary (Deputy Mayor) to the late, former Pittsburgh Mayor Sophie Masloff, provided perspective about antagonistic relations between government and media throughout our history.

### **10. STOCK MARKET**

Topics discussed in this category included discussions regarding the volatility of the Stock Market, and how to prepare for the upcoming year.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 14, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: Jason Laux - Owner, The Synergy Group

Topic: Technology stocks took a beating, with the Dow Jones Industrials losing more than 831-points on October 10, the worst day for the stock market, since February. What is behind the volatility, and what should investors do? We asked Jason Laux, owner of The Synergy Group; an independent financial services firm that helps individuals create their own retirement strategies.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 11, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: Rick Applegate, CFP, AIFA, ChFC – Advisor/Contributor, “Moneytalk” Segment  
Newsradio1020 KDKA Morning News

Topic: Investing in 2018 has not been for the “faint of heart”. In November, after midterm elections saw Democrats take control of the United States House of Representatives, there were concerns about political gridlock, yet stocks alternated between large losses and gains. We spoke with Rick Applegate, Certified Financial Planner, and contributor to the “Moneytalk” segment of Newsradio1020 KDKA Morning News, about how to navigate through the choppy financial waters.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 16, 2018, 6:30AM – 7:00AM, 10 minutes

Guest: Robert Fragasso, CFP, AIF - Chairman & CEO, Fragasso Financial Advisors

Topic: December saw additional massive stock losses on Wall Street, and the year 2018 was a difficult one for investors and financial advisors. Is it time to rebalance your financial portfolio? Robert Fragasso, Chairman & CEO of Fragasso Financial Advisors, shared his thoughts about a challenging 2018, and how to financially prepare for 2019.

## **11. CHARITABLE ORGANIZATIONS**

Topics discussed in this category included a discussion regarding the KD Turkey Fund, the Dollar Energy utility assistance program, a discussion about the Children’s Hospital Free Care Fund Telethon, and a discussion about aid relief to the victims of Hurricane Maria in Puerto Rico.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 21, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Jim Balouris - Executive Vice-President & Southwestern Pennsylvania Market,  
Manager PNC Bank

Traci Weatherford-Brown - Chief Advancement Officer, Greater Pittsburgh  
Community Food Bank

Topic: KDKA-TV has a long tradition of helping to provide a turkey dinner for Thanksgiving for those, who otherwise could not afford it through the ‘KDKA-TV Turkey Fund’, which was launched, as “Julius’ Turkeys” during the recession of the 1980’s. So many years later, the “KDKA-TV Turkey Fund” has raised millions of dollars for the Greater Pittsburgh Community Food Bank, which partners with PNC Bank to maximize the dollar reach of contributions from KDKA-TV viewers. In this preview of the 2018 “KDKA-TV Turkey Fund Drive” (which raised approximately \$492,069.40 in 2018, and 1982, has collected over \$16,440,000), Jon Delano spoke with Jim Balouris, Executive Vice-President



& Southwestern Pennsylvania Market Manager for PNC Bank, and Traci Weatherford-Brown, Chief Advancement Officer for the Greater Pittsburgh Community Food Bank, about those who benefit from this generosity, from the poor, to those in other income groups who often must choose between money for food or heating.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 9, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Chad Quinn - CEO, Dollar Energy Fund

Lee Gierczynski - Communications Manager, Columbia Gas of PA & Maryland

Deborah H. Davis - Manager of Universal Services, Columbia Gas of PA

Topic: The Dollar Energy Fund has begun accepting applications for its 2018-2019 Program Year. Our guests, from the Fund and from Columbia Gas, discussed the Dollar Energy Fund's Hardship Program, a utility assistance initiative that is available to eligible limited-income households in need of help with their gas, water, and electric bills, which provides one-time grants, to households that are facing an immediate utility crisis. Families, in need can obtain as much as \$500 in grant funding, applied directly to their utility account to prevent termination or to restore service.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 9, 2018, 6:30AM – 7:00AM, 10 minutes

Guests: Rachel Petrucelli - President, Children's Hospital of Pittsburgh Foundation

Greg Cessna - CEO, Consumer Fresh Produce

Topic: This year marks the 65th year that KDKA-TV, and its predecessor, DuMont's WDTV, have raised money for Children's Hospital of Pittsburgh through a telethon. For more than 100-years, a "Free Care Fund" has resulted in no child being turned away for medical care because of a family's inability to pay, for it. Rachel Petrucelli, President of the Children's Hospital of Pittsburgh Foundation, and Greg Cessna, CEO of Consumer Fresh Produce, a major supporter of Children's "Free Care Fund", joined Jon Delano to talk about the importance of this excellent, health facility in Pittsburgh Lawrenceville community, and to preview the KDKA-TV "Free Care Fund" show on December 13 – on KDKA-TV.

### **KD/PG SUNDAY EDITION**

Sunday, December 23, 2018, 8:30AM – 9:00AM, 30 minutes

Guests: Ron Alvarado - President & Founder, The Novus Group, LLC, Board Member Brother's Brother Foundation

Luke Hingson - President, Brother's Brother Foundation

Frank Coonelly - President, Pittsburgh Pirates

Topic: It is hard to believe that a year and a half after Hurricane Maria devastated Puerto Rico, an American Commonwealth and Territory with American citizens that many residents are still without electrical power. The Brother's Brother Foundation and the Pittsburgh Pirates, whose ties to Latin America and Latino ballplayers are especially strong, through the legacy of Hall of Fame outfielder Roberto Clemente (who lost his life, in a plane crash, on New Year's Eve, 1972 attempting to transport earthquake supplies from his native Puerto Rico to the victims of an earthquake in Nicaragua), continue relief efforts including medical supplies, and the building of schools in Puerto Rico. Another trip to Puerto Rico is planned for January 2019, to assess the situation and provide more hurricane relief.