



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
April 10, 2015

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
1st Quarter – January 1, 2015 through March 31, 2015

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.
Sunday, 8:30AM to 9:00AM

1. GOVERNOR WOLF

Topics discussed in this category included a discussion with state representative Mike Turzai about Democratic Governor Tom Wolf's recent inauguration, a discussion on a public opinion poll about the job performance of Pennsylvania Democratic Governor Tom Wolf, and a discussion on Governor Tom Wolf's state budget proposal.

KD/PG SUNDAY EDITION

Sunday, January 18, 2015, 8:30AM – 9:00AM, 30 minutes

Guest: Rep. Mike Turzai (R) - PA 28th Legislative District

Topic: We talked with Marshall Township's Republican state representative Mike Turzai, recently elected by the entire House membership as its Speaker, about Democratic Governor Tom Wolf's recent inauguration and what kind of relationship he is likely to have with a Republican-controlled state house and senate. Among the issues to be debated are taxes, spending, the state pension funding crisis, and the future of state-run liquor stores. Turzai believes that Wolf, at first glance, seems to have somewhat better personal skills with lawmakers than former Governor Tom Corbett, a Republican.

THE SUNDAY BUSINESS PAGE

Sunday, March 8, 2015, 6:30AM – 7:00AM, 20 minutes

Guests: Philip J. Harold, Ph.D. - Robert Morris University

Rep. Dan Frankel (D) - 23rd Legislative District (Squirrel Hill)

Our guest, Dr. Philip Harold, from Robert Morris University, discussed the results of a recent public opinion poll conducted by the university about the job performance of Pennsylvania Democratic Governor Tom Wolf, only in office since mid-January. As the governor prepared to unveil his first state budget to the General Assembly, the poll gave him a healthy 56.7% approval rating among Pennsylvanians. We talked with Dr. Harold about the results of the poll. In addition, Dr. Philip Harold was joined by Squirrel Hill State Representative Dan Frankel, from the 23rd Legislative District, who is also Chairman of the House Democratic Caucus, in Pennsylvania's General Assembly, and a member of the Rules committee. Both guests discussed expected elements of Governor Tom Wolf's budget proposal, and how they are likely to be viewed by both Republicans and Democrats. Taxes, whether to shift the emphasis from property to income, and a tax on Marcellus Shale drilling, are expected to be the center of the state budget battle.

THE SUNDAY BUSINESS PAGE

Sunday, March 22, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Rep. John Maher (R) - PA 40th Senatorial District (Upper St. Clair)

Topic: Several weeks ago, Democratic state representative Dan Frankel, from the 23rd Legislative District (Squirrel Hill), appeared on this broadcast to talk about (D) Pennsylvania Governor Tom Wolf's state budget proposal. This week, Republican state representative John Maher, from the 40th Legislative District (Upper St. Clair), provided a different perspective about Wolf's proposal, potential changes in state taxes, and the economic future of the Commonwealth of Pennsylvania. Maher also supports the economic well-being of the gas drilling industry, which has provided additional jobs in this area.

2. INTERNATIONAL EVENTS

Topics discussed in this category included a discussion on the attack of the satirical Paris, France magazine/newspaper *Charlie Hebdo*, and a discussion on events in Russia as well as the state of American-Russian political relations.

KD/PG SUNDAY EDITION

Sunday, January 11, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Rob Rogers - Political Cartoonist, *Pittsburgh Post-Gazette*

Mike Dillon, Ph.D. - Duquesne University

Topic: The free world was shocked when masked gunmen stormed the offices of the satirical Paris, France magazine/newspaper *Charlie Hebdo* in January, killing twelve people, including its editor and its cartoonists. The Islamic terrorists, identifying themselves as members of Al Qaeda's branch in Yemen, were also believed to be responsible for an attack on a Paris kosher market and other locations. Our discussion centered on the appearance of signs and buttons, which said "Je suis Charlie" in support of the publication, support for the First Amendment in the United States, and freedom of speech in general, and the true importance of political cartoonists and satire as a form of free speech.

KD/PG SUNDAY EDITION

Sunday, March 8, 2015, 8:30AM – 9:00AM, 30 minutes

Guest: Jonathan Harris, Ph.D. - University of Pittsburgh

Topic: On February 27th, Boris Nemtsov, Russian Opposition Leader to Russian President Vladimir Putin, was shot multiple times and killed on his way back from a dinner engagement with his girlfriend in Moscow, within minutes of the Kremlin and Red Square. We talked about Putin's rule amidst economic challenges, perhaps a return to Cold War mentality, and the role of Russia in the war in Ukraine. We also talked about the state of American-Russian political relations.

3. INFRASTRUCTURE

Topics discussed in this category included a discussion on the deteriorating condition of many bridges in America and Pennsylvania, and a discussion on the cost of replacing aging water and waste infrastructure.

KD/PG SUNDAY EDITION

Sunday, January 25, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: H. Daniel Cessna, P.E. - District Engineer, Penn DOT

Kent A. Harries, Ph.D., P.E. - University of Pittsburgh

Topic: Our broadcast began with the discussion of the January 2015 partial collapse of a bridge near Cincinnati, Ohio, continued with a general discussion of the deteriorating condition of many bridges in America and Pennsylvania, including Western Pennsylvania, and plans to implode a bridge in the Greenfield neighborhood of Pittsburgh. Our guests agreed that although taxpayers will have to pay for the cost, a positive element is the creation of good-paying construction jobs to accomplish the task. Pennsylvania recently boosted its funding for transportation, and our guests talked about what areas might benefit from new money to repair or replace these aging, and increasingly dangerous structures.

KD/PG SUNDAY EDITION

Sunday, March 29, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: John Schombert - Executive Director, 3 Rivers Wet Weather

Michael Finewood, Ph.D. - Falk School of Sustainability, Chatham University

Robert Christian - Director of Engineering, Pittsburgh Water & Sewer Authority

David Borneman - Director of Engineering, Allegheny County Sanitation Authority

Topic: Water is the sustenance of life, and Pittsburgh is blessed with three rivers. However, the future of water safety and quality is a challenge for the future because of the presence of bacteria, and crumbling infrastructure that carries water for drinking and other uses, and carries away raw sewage. Our guests talked about the cost of replacing aging infrastructure, and the cost of failing to do this work. Taxpayer rates for water and sewer services are likely to increase because of this challenge.

4. EDUCATION

Topics discussed in this category included a discussion on a grant that enables children from low-income families to participate in summer activities, and a discussion on how the City of Pittsburgh and the Pittsburgh School District, two different political and taxing entities, can work together more effectively to enhance the quality of education for Pittsburgh Public Schools' students.

THE SUNDAY BUSINESS PAGE

Sunday, February 15, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Linda S. Lane, Ed.D. - Superintendent, Pittsburgh Public Schools

Gregg S. Behr, J.D. - Executive Director, Grable Foundation

Topic: Studies have shown that children's learning deteriorates during summer months when they are not in school if they don't have structured activities like summer camp. With the assistance of a \$1.5 million-dollar grant (from the Wallace Foundation, the Heinz Endowments, and the Grable Foundation (\$300,000 from Grable), the Pittsburgh Public Schools are preparing for a new session of the "Summer Dreamers" Academy in which 1,800 children from low-income families, from kindergarten through seventh grade, can combine study and fun sessions for five to six weeks. We talked with Pittsburgh Schools Superintendent Dr. Linda Lane and Gregg Behr, Executive Director of the Grable Foundation, about the necessity for such a program, and the good results for students, their families, and the community.

KD/PG SUNDAY EDITION

Sunday, March 15, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Linda S. Lane, Ed. D. - Superintendent, Pittsburgh Public Schools

Patrick Dowd, Ph.D. - Inaugural Executive Director, Allies for Children

Topic: Pittsburgh Mayor Bill Peduto's Education Task Force recently released a list of recommendations on how the City of Pittsburgh and the Pittsburgh School District, two different political and taxing entities, can work together more effectively to enhance the quality of education for Pittsburgh Public Schools' students. Our guests, Pittsburgh School Superintendent Linda S. Lane, Ed.D., and Patrick Dowd, Inaugural Executive Director of the non-profit organization – Allies for Children, a child advocacy group, appeared on this broadcast to discuss the findings and recommendations of this task force. Both guests are also members of the task force.

5. VACINATIONS

The topic of this category was a discussion on the growing controversy over the failure, or refusal of some parents, to vaccinate their children against dangerous childhood diseases.

KD/PG SUNDAY EDITION

Sunday, February 8, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Karen Hacker, M.D., MPH - Director, Allegheny County Health Department

Wilbert van Panhuis, M.D., Ph.D. - University of Pittsburgh

Henk ten Have, M.D., Ph.D. - Duquesne University

Topic: There is growing controversy over the failure, or refusal of some parents, to vaccinate their children against dangerous childhood diseases, including measles. Measles has seen a spike in incidence, since cases developed among children and adults who recently visited Disneyland Theme Park, in Orange County, California. Refusal sometimes stems from distrust of the government, or other political beliefs that oppose vaccination. We spoke with our medical guests, who also have great expertise in public health, about the consequences of this political stance, and whether laws should be changed in some areas to require all students to be vaccinated for admittance to public schools.

6. CYBER SECURITY

The topic of this category was a discussion on cyber security concerns, a growing area of the law that affects American citizens and national security.

KD/PG SUNDAY EDITION

Sunday, February 22, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: David Hickton, Esq. - United States Attorney, Western District of Pennsylvania

Martin Lindner – Engineer, Carnegie Mellon University

Topic: United States Attorney David Hickton appeared on this broadcast to discuss cyber security concerns, a growing area of the law that affects American citizens and national security, and the subject of a recent conference at the White House. The discussion ranged from computer hacking by foreign terrorists or governments, like China and Russia, affecting major United States corporations and the personal data of citizens, to the role that the United States government plays, from the Software Engineering Institute in Pittsburgh, to the United States Justice Department, in prosecuting these cases. We also discussed precautions that citizens should take involving their computers to guard against hacking.

7. COMMUNITY DEVELOPMENT

Topics discussed in this category included discussions on development in Pittsburgh's Northside and Hazelwood neighborhoods; a discussion on a documentary film that chronicles Pittsburgh's pioneering efforts in urban renewal, a discussion on new development at Bakery Square, and a discussion on the opening of a new luxury hotel in Downtown Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, January 4, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Mark T. Fatla, Esq. - Executive Director, Northside Leadership Conference

Walt Nalducci - President, Northside Leadership Conference

Topic: There are promising signs that 2015 could be a banner year for development on Pittsburgh's North Side. Our guests, attorney Mark Fatla, Executive Director of the Northside Leadership Conference, and Walt Nalducci, the organization's president, talked about a grant of \$900,000 from the Pittsburgh Steelers, Highmark, Incorporated, and Northwest Savings Bank to support community development efforts for Pittsburgh neighborhoods on the North Side. The corporations and the Northside Leadership Conference are working with Pennsylvania's Department of Community and Economic Development on projects like the restoration of the Allegheny Commons, that area's first park.

THE SUNDAY BUSINESS PAGE

Sunday, January 11 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Corey O'Connor (D) - Pittsburgh City Council

Jim Richter - Executive Director, Hazelwood Initiative

Topic: Some time ago, Hazelwood was a bustling community because of the presence of Jones & Laughlin's Hazelwood Works steel mill, which employed thousands of people at its peak. Since the mill has closed, many years ago, Hazelwood has been in a holding pattern, waiting for an economic boost. Pittsburgh City Councilman Corey O'Connor, who represents District #5, which includes Hazelwood, talked about development efforts.

KD/PG SUNDAY EDITION

Sunday, March 22, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Ken Zapinski - Allegheny Conference on Community Development

Michael Angelo DiLauro - Producer/Director/Editor

David Donahoe - Retiring Executive Director, Allegheny Regional Asset District

Topic: In this broadcast we discussed a new documentary film produced by Robert Morris University for the Allegheny Conference on Community Development, which recalls Pittsburgh's dark, smoky history, and how a political partnership of Republican banker Richard King Mellon and legendary Pittsburgh Democratic Mayor David L. Lawrence began an effort to rebuild the city of Pittsburgh, physically and symbolically, for future generations. Our guests included a representative of the Allegheny Conference on Community Development, marking its seventieth anniversary, and considered one of the driving forces behind smoke control, flood control, and urban renewal, Ken Zapinski, Filmmaker Michael Angelo DiLauro, and David Donahoe, retiring Executive Director of the Allegheny Regional Asset District, and grandson of the late Pittsburgh Mayor David L. Lawrence. This program examined Pittsburgh's past and present, and looked ahead at its future.

THE SUNDAY BUSINESS PAGE

Sunday, January 25 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Gregg Perelman - Principal and CEO, Walnut Capital

Todd Reidbord - Principal and President, Walnut Capital

Topic: The growing East End neighborhood that began with the transformation of the former Nabisco Baking Plant (Bakery Square) continues to expand. The latest development is the announcement that Autodesk, a design, engineering, and entertainment software firm, will expand its presence there. We talked with Walnut Capital partners Gregg Perelman and Todd Reidbord about the impact Autodesk's decision is having on the decision to expand Bakery Square to more residential housing.

THE SUNDAY BUSINESS PAGE

Sunday, February 15, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Rob Malinger - General Manager, Hotel Monaco Pittsburgh

Topic: Downtown Pittsburgh has a new luxury hotel in a building that once housed a law firm and a utility. The hotel's décor pays tribute to both previous tenants. We talked with Hotel Monaco Pittsburgh's General Manager, Rob Mallinger, about what amenities are provided at this boutique hotel, which opened to the public in January.

8. RACE

The topic of this category was a discussion on a recently released report about racial demographics in the Pittsburgh area.

THE SUNDAY BUSINESS PAGE

Sunday, February 8, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Larry E. Davis, Ph.D., MSW - Dean, School of Social Work, University of Pittsburgh

Topic: A recent study by the University of Pittsburgh's Center of Race and Social Problems shows much of the same findings as a similar study conducted seven years ago about racial demographics. Inequalities remain, from educational opportunities and experience, to test scores, economic achievement, segregation, and poverty. Our guest, Dr. Larry Davis, Dean of the University of Pittsburgh's School of Social Work, appeared on this broadcast to discuss the most recent study's findings, and to talk about possible solutions.

9. ENERGY

Topics discussed in this category included a discussion on varying views about the impact of Marcellus Shale drilling in Southwestern Pennsylvania, and a discussion about a program that financially assists low-income people with paying their energy bills.

KD/PG SUNDAY EDITION

Sunday, March 1, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: David J. Spigelmyer - President, Marcellus Shale Coalition

Aimee Curtright, Ph.D. - RAND Corporation, Pittsburgh Campus

John F. Stolz, Ph.D. - Duquesne University

Topic: In this broadcast we attempted to present varying views about the impact of Marcellus Shale drilling in Southwestern Pennsylvania. In the first segment our guest was the president of the Marcellus Shale Coalition, David Spigelmyer, who has a long history of work in the energy industry, particularly natural gas. He discussed the economic benefits to this area, from the Marcellus Shale industry, and precautions taken to protect the public. In the second segment, our guests were Dr. Aimee Curtright, who is Senior Physical Scientist, Associate Research Department, and Director of Engineering and Applied Science, for RAND Corporation's Pittsburgh campus, who talked about the risks and advantages of Marcellus Shale Drilling, and Dr. John Stolz, the Director of the Center for Environmental Research and Education, at Duquesne University, who expressed concerns over the possible environmental impact of drilling on this area.

THE SUNDAY BUSINESS PAGE

Sunday, January 18 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Scott Waitlevertch - Manager, Governmental Affairs, Columbia Gas

Rita Urbaniak - Manager, Customer Relations, Peoples Natural Gas Company

Topic: This has been a brutal winter, and some customers who cannot afford to pay their heating bills are being forced to make the choice between paying for food or heat. But, it doesn't have to be that way. Our guests talked about the Low Income Home Energy Assistance Program (LIHEAP), how it works, how to qualify, and how it could even save lives.

10. ECONOMIC ISSUES

Topics discussed in this category included a discussion on the rebounding of the housing industry, a discussion on the auto industry as well as the local auto show, a discussion on tax credits for the local film production industry, and a discussion on the merger of Pittsburgh based Heinz with Kraft Foods of Chicago.

KD/PG SUNDAY EDITION

Sunday, February 1, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Ron Croushore - President, Pennsylvania Association of Realtors

Augustine Faucher, Ph.D. - VP, Senior Macroeconomist, PNC Financial Services

Topic: With signs that the American economy is rebounding, including the housing industry, is this a good time to buy a home, and what is the state of the housing industry in Southwestern Pennsylvania. Our guests included Ron Croushore, President of the Pennsylvania Association of Realtors and CEO/Owner of Berkshire Hathaway Home Services, The Preferred Realty® (formerly Prudential Real Estate Services), and Augustine "Gus" Faucher, Ph.D., Vice-President and Senior Macroeconomist for PNC Financial Services Group. Our discussion included interest rates, creative financing, and what areas might be the most desired, right now for home sales and purchases.

THE SUNDAY BUSINESS PAGE

Sunday, February 1 2015, 6:30AM – 7:00AM, 20 minutes

Guests: John Putzier - CEO, Greater Pittsburgh Automobile Dealers Association

Christine Cuddy - VP, Claims Manager, Erie Insurance Group

Bruce Coleman - VP, Relationship Manager, Huntington Bank

John Putzier - CEO, Greater Pittsburgh Automobile Dealers Association

Dan DelBianco - Executive Director, Pittsburgh Vintage Grand Prix (PVGP)

Topic: In the first of two segments about the 2015 Pittsburgh International Show, which was held at the David L. Lawrence Convention Center, from February 13th through February 18th, we spoke with John Putzier, CEO of the Greater Pittsburgh Automobile Dealers Association, Christine Cuddy, Claims Manager for the Erie Insurance Group, and Bruce Coleman, Relationship Manager for Huntington Bank, about the state of the auto industry, which experienced lower sales, in the past few years, because of high interest rates, and the economic recession. Much of that has changed with an improvement in both the economy and interest rates, and general wear and tear on current cars owned, leading to the need for auto replacement. Our guests talked about an upswing in car sales, what was planned for the Auto Show, and what kinds of special offers might be expected, for visitors to the show. In this second segment about the Pittsburgh International Auto Show, we talked about the "Red Car-pet" Preview event, with proceeds going to the Pittsburgh Vintage Grand Prix Charities, the Autism Society of Western Pennsylvania, and the Allegheny Valley School. Both organizations are also beneficiaries of the Pittsburgh Vintage Grand Prix, and the Greater Pittsburgh Automobile Dealers Association. The Pittsburgh Vintage Grand Prix has created a corporate relationship, to help those organizations, and promote cars in this area.

THE SUNDAY BUSINESS PAGE

Sunday, March 15, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Russell Streiner - Chairman, Board of Directors, Pittsburgh Film Office

Topic: Pittsburgh filmmakers and the Pittsburgh film industry were disappointed to learn that new Governor Tom Wolf has no plans to uncap the limit on tax credits for film production in the Commonwealth of Pennsylvania. Although the film tax credit was retained, failure to uncap it means that Pennsylvania is losing film production to more competitive states. Russ Streiner, best-known as producer of the legendary horror film “Night of the Living Dead” (1968) - produced in Pittsburgh, and Chairman of the Board of Directors of the Pittsburgh Film Office, joined us to discuss the film industry here, and its future.

THE SUNDAY BUSINESS PAGE

Sunday, March 29, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Marcel Minutolo, Ph.D. - Robert Morris University

Audrey Guskey, Ph.D. - Duquesne University

Topic: Two of the world’s best-known food and beverage producers could join forces, as Heinz and Kraft announced plans to merge the companies, yet keep two headquarters, one in Chicago (Kraft), and the other (Heinz) in Pittsburgh. We asked our guests about the future of a two-headquartered company, and what this merger could mean to employees, customers, and investors. Dr. Marcel Minutolo concentrated on the financial aspects of this proposed deal, while Dr. Audrey Guskey evaluated the impact on consumers and on product and marketing growth.

11. LOCAL POLITICS

The topic of this category was a discussion with Rich Fitzgerald, Allegheny County Executive, who announced his plans to seek re-election.

KD/PG SUNDAY EDITION

Sunday, January 4, 2015, 8:30AM – 9:00AM, 30 minutes

Guest: Rich Fitzgerald (D) - Allegheny County Executive

Topic: Allegheny County Executive Rich Fitzgerald recently announced plans to seek re-election. Our discussion with him was wide-ranging. Fitzgerald recently battled verbally with Allegheny County Controller Chelsa Wagner, who criticized Fitzgerald for using his County vehicle for personal political purposes. Fitzgerald addressed this issue (he returned the car), as well as many others.