



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
July 10, 2015

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
2nd Quarter – April 1, 2015 through June 30, 2015

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.
Sunday, 8:30AM to 9:00AM

1. STEEL INDUSTRY

The topic of this category was a discussion on the steel industry, and the impact that imports and trade laws have on the industry.

KD/PG SUNDAY EDITION

Sunday, April 19, 2015, 8:30AM – 9:00AM, 30 minutes

Guest: Leo Gerard - President, United Steelworkers

Topic: Manufacturing and the steel industry in this country are experiencing the perfect storm. There is a flood of cheap imports from foreign countries, including China, that subsidize those countries' steel industry, lower prices, and dump the cheaper product into this country, as well as less demand for steel because of an increase in the use of aluminum in cars, and less demand for steel pipes for drilling because of a glut of oil product. Our special guest, Leo Gerard, President of the United Steelworkers (based in Pittsburgh) discussed the import crisis, the need to enforce trade laws against those who are dumping foreign steel, and the impact of the trade issue on Campaign 2016.

2. PENSIONS

The topic of this category was a discussion on underfunded pensions for millions of local and state employees in Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, May 10, 2015, 8:30AM – 9:00AM, 30 minutes

Guest: Eugene DePasquale (D) - Pennsylvania Auditor General

Topic: Pennsylvania is facing a real fiscal crisis involving underfunded pensions for millions of local and state employees. Many of those pensions, from school district personnel and other public employees, are creating tremendous healthcare costs, and are guaranteed under contractual agreement. Pennsylvania's Auditor General Eugene DePasquale made a return visit to this program to discuss this issue, and what solutions might be possible to fix this problem, as well as deal with future contracts with these employees, which could include contributions to healthcare from the employees too. DePasquale also talked about the impact that charter schools are having in diverting school district funds that normally were allotted to public school districts and how this is affecting the budgets of local schools.

3. DRUGS

The topic of this category was a discussion on the opioid crisis in the United States.

KD/PG SUNDAY EDITION

Sunday, April 12, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: David J. Hickton, Esq. - United States Attorney, Western District of Pennsylvania
Neil Capretto, D.O. - Medical Director, Gateway Rehabilitation Center

Topic: David Hickton, United States Attorney for the Western District of Pennsylvania, says the United States of America is in the midst of an opioid crisis. The Centers for Disease Control estimates that each year more people in this country are killed by heroin and opioid overdoses than in motor vehicle accidents, and Pennsylvania State Police have been given authority to administer the lifesaving opioid overdose reversal antidote – Naloxone, or NARCAN – to overdose victims, to save their lives. Our guests talked about what intense physical and psychological treatments are being used to address addiction, the change in

philosophy of how to prosecute drug abusers (treating this as a medical condition rather than a criminal act), and what's being done, to prosecute those who distribute the drugs, through prescriptions that often can eventually lead to the need for stronger narcotics.

4. EARTHQUAKE IN NEPAL

The topic of this category was a discussion on the earthquake that struck Nepal, and the local assistance programs that are aiding the victims of this natural disaster.

KD/PG SUNDAY EDITION

Sunday, May 3, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Luke Hingson - President, Brother's Brother Foundation

Jonas T. Johnson, M.D. – Ear, Nose, & Throat Specialist (UPMC)

James B.D. Joshi, Ph.D. - Associate Professor, University of Pittsburgh

Topic: A 7.8 magnitude earthquake struck the country of Nepal, in the Himalayas (including Mount Everest) in April, killing more than 6,000 people. The people of Pittsburgh are responding to the need for help through the Pittsburgh-based, Brother's Brother Foundation, which provides medical supplies to those in need, and often contracts with charities located within the affected country to deliver those supplies. We talked with that organization's president, Luke Hingson, with Dr. James Johnson, an Ear, Nose, and Throat Specialist at UPMC's Eye & Ear Institute, whose brother is past president of a charity called Himalayan Health Care, and who has been to Nepal several times to deliver medical care, and with Nepal native, Dr. James B.D. Joshi, Associate Professor of Information Sciences at the University of Pittsburgh, about what is being done, short-term and long-term, to assist those affected by this tremendous tragedy.

5. SUPRME COURT RULINGS

The topic of this category was a discussion on two significant rulings by the court. One ruling involved the Affordable Care Act, and the other ruling addressed the legality of gay marriage in the entire United States.

KD/PG SUNDAY EDITION

Sunday, June 28, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Keith T. Kanel, M.D., MHCM, FACP - Pittsburgh Regional Health Initiative

Richard A. Ejzak, J.D. - Director, Cohen & Grigsby, P.C.

Topic: The United States Supreme Court issued two significant rulings this past week. Our program focused on the 6-3 decision, majority opinion written by Chief Justice John Roberts, upholding the Affordable Care Act (also known as "Obamacare"). Our guests talked about the ruling itself (including comments by the dissenting justices) and its impact on the healthcare system in America, those seeking to be insured, and those providing the care. We also took a few moments to discuss the landmark Supreme Court decision – 5-4 – the results of which were released moments before we recorded this broadcast affirming the legality of gay marriage in the entire United States.

6. SPORTS

Topics discussed in this category included a discussion regarding the importance of Pittsburgh's professional sports teams to tourism, a discussion regarding the settlement agreement between former NFL players and the National Football League for financial compensation for play-related injuries and illnesses that these former players are now experiencing, and a discussion that principal NHL team owners are exploring the sale or partial sale of their financial interest in the Pittsburgh Penguins.

THE SUNDAY BUSINESS PAGE

Sunday, April 19, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Craig Davis - President & CEO, VisitPittsburgh

Topic: The Pittsburgh Pirates are back in town, and baseball season has fans flocking to PNC Park, voted one of the best ballparks in America. Pittsburgh Penguins' fans are ready for the Penguins to appear in the NHL Stanley Cup playoffs. What does this mean for tourism, in this area? Our guest, Craig Davis, CEO of VisitPittsburgh, joined us to talk about tourism as a growing part of our economy, and what else coming up this summer could even enhance the visit of tourists here.

KD/PG SUNDAY EDITION

Sunday, April 26, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Jason Luckasevic, Esq. - Shareholder, Goldberg, Persky & White, P.C.

James A. "Jack" Wilberger, Jr., M.D. - Allegheny General Hospital

Topic: Federal Judge Anita Brody of Pennsylvania announced a settlement agreement between former NFL players and the National Football League for financial compensation for play-related injuries and illnesses that these former players are now experiencing. They include early onset of Alzheimer's, Dementia, and ALS. Our guests talked about how the medical community's view of football-related injuries has changed over the years because of advanced techniques in medical diagnosis and autopsy, and why compensation is so important to the players' survivors, and to living players who have medical expenses for the rest of their lives.

KD/PG SUNDAY EDITION

Sunday, June 7, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Michael Sanserino - Associate Sports Editor, Pittsburgh Post-Gazette

Jeff Hathhorn - Sports Director KDKA Radio

Topic: The Pittsburgh sports and business community was somewhat shocked, when a Canadian television network reported, and the Pittsburgh Penguins confirmed, that principal NHL team owners Mario Lemieux and Ron Burkle had contacted and contracted the huge New York financial firm of Morgan Stanley to explore the sale or partial sale of their financial interest in the Penguins. Our guests talked about the future of the Pittsburgh Penguins in this city, which appears at first-glance to be secure because of an "ironclad" lease negotiated with the City of Pittsburgh in return for part of the cost to build the CONSOL Energy Center, which replaced the Mellon Arena. Part of that deal includes economic development of the site adjacent to the former site of the Mellon Arena, and the Penguins, members of the Hill District community, and the Urban Redevelopment Authority of Pittsburgh will be partners in that project.

7. INFRASTRUCTURE

Topics discussed in this category included a discussion regarding legislation making it illegal for homeowners in Pittsburgh to sell their property without an evaluation for storm water compliance, and a discussion on the recent Amtrak accident in Philadelphia, and the state of rail safety in the United States.

THE SUNDAY BUSINESS PAGE

Sunday, April 12, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Brendan R. Schubert - Manager, Pittsburgh Water & Sewer Authority

Chad Quinn - CEO, Dollar Energy Fund

Topic: Nine years ago, Pittsburgh's City Council passed legislation making it illegal for homeowners to sell their property without an evaluation for storm water compliance. Now that many homeowners are facing staggering bills to pay the cost to comply, including storm water repairs, the Pittsburgh Water & Sewer Authority Board has begun a financial assistance program to help them. That fund received \$200,000 in "seed" money, to start the Residential Assistance Program, and we spoke with PWSA's Manager of External Affairs, Brendan Schubert, and Chad Quinn, CEO of the Dollar Energy Fund, about how this program will be implemented.

KD/PG SUNDAY EDITION

Sunday, May 17, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Kent Harries, Ph.D. - Associate Professor, University of Pittsburgh

Daniel Moore - Energy Writer, *Pittsburgh Post-Gazette*

Topic: Philadelphia was the scene of one of the worst commuter rail accidents in recent memory in May. Eight people were killed, and more than 200 were injured when, during a "routine" commuter trip, along Amtrak's Northeast corridor, a train suddenly jumped the track and derailed just outside of Philadelphia. As federal investigators tried to find the cause, including questions about a sudden increase in train speed, our guests discussed the state of rail safety in America, funding for track maintenance, and how to pay for the cost to improve conditions and safety, for all rail passengers and freight. During this same period of time, a freight train derailed in the Hazelwood neighborhood of Pittsburgh, involving thirteen cars, but no one was injured.

8. EMPLOYMENT AND THE ECONOMY

Topics discussed in this category included a discussion regarding the need for qualified carpenters who can work on movie and television production in Pittsburgh, a discussion regarding a program making it easier for the unemployed to transition to entrepreneur, a discussion about what is being done to make sure that students and other job-seekers in Pittsburgh are trained for the 21st century jobs, and a discussion about mixed signals regarding the United States economy

THE SUNDAY BUSINESS PAGE

Sunday, April 26, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Brett Kennedy - Scenic Artist, Local #489 (I.A.T.S.E.)

Topic: Pittsburgh's growing film industry is experiencing growing pains. With an increase in the number of film productions, there is now a shortage of qualified carpenters who can work on movie and television production sets. The motion picture producers and the union are even willing to help train carpenters to adapt their skills to what is needed for entertainment

productions. Our guest, Brett Kennedy, a scenic artist from the International Alliance of Theatrical Stage Employees (I.A.T.S.E.), appeared on this program, to talk about economic opportunity for those in the trade union who would like to work in Pittsburgh's film industry.

THE SUNDAY BUSINESS PAGE

Sunday, May 10, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Mary McKinney, Ph.D. - Duquesne University

Douglas Harding - Duquesne University

Topic: Duquesne University's Small Business Development Center is making it easier for the unemployed to transition to entrepreneur. The Center is offering a free program to qualified people in the Pittsburgh area to provide advice in developing entrepreneurship with funding provided by the U.S. Small Business Administration's Portable Assistance Project. Our guests, Duquesne University's Small Business Development Center Director, Dr. Mary McKinney, and Douglas Harding, a consultant in global business development, Adjunct Professor in Business at Duquesne University, and Director of the Small Business Center's new program for unemployed entrepreneurs, talked about why this program is both innovative and so necessary for talented people who have been left behind in a transitioning economy.

KD/PG SUNDAY EDITION

Sunday, June 14, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Stefani Pashman - CEO, Exec. Director, Three Rivers Workforce Investment Board

Christopher Briem - Regional Economist, University of Pittsburgh

Topic: How is Pittsburgh faring, from the kind of workforce available, to its population levels, and the diversity of its population? Where are the jobs in the Pittsburgh region? Our guests discussed the relative stability of both population and the workforce, and what is being done to make sure that students and other job-seekers are trained for the 21st century jobs, whether requiring higher education or vocational training.

THE SUNDAY BUSINESS PAGE

Sunday, June 28, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Rick Applegate, CFP, AIFA, CLU, ChFC - Cantor Fitzgerald Wealth Partners

Topic: Rick Applegate, who is a regular member of the Newsradio1020 KDKA Morning News program's "Moneytalk" segment, appeared on this broadcast to talk about mixed signals about the United States economy. Although the economy has steady growth and some wage improvement, it also has uncertainty about foreign markets, including Greece, and speculation about an increase in interest rates before the end of the year. Applegate emphasized the need to have a diverse portfolio, and to be cautious about the percentage of investment in bonds.

9. EDUCATION

Topics discussed in this category included a discussion regarding a non-profit organization which believes that a public education is fundamental for America's economic vitality, a discussion with the Chancellor of the University of Pittsburgh, a discussion on how the Pittsburgh Public Schools are reaching out to the non-profit and business communities to find funding to continue valuable programs, and a discussion of local education advocacy groups that fight for fair state funding for education.

THE SUNDAY BUSINESS PAGE

Sunday, April 5, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Linda Croushore - Executive Director, the Consortium for Public Education
Norman Catalano – Director of Curriculum - Woodland Hills School District

Topic: The Consortium for Public Education is marking its thirtieth anniversary. This non-profit organization which believes that a public education is fundamental to a democratic society also believes that public schools are necessary for America's economic vitality. We talked about the Consortium for Public Education with its Executive Director, Linda Croushore, and with Norman Catalano, Director of Curriculum and Federal Programs for the Woodland Hills School District, who recently received an award from the Consortium for his own work in public education.

THE SUNDAY BUSINESS PAGE

Sunday, May 3, 2015, 6:30AM – 7:00AM, 20 minutes

Guest: Patrick Gallagher, Ph.D - Chancellor, University of Pittsburgh

Topic: Two years from now, the University of Pittsburgh will celebrate its 230th anniversary, and it will be a true milestone for an institution that generates more than three and a half billion dollars and one out of every 230 jobs within Pennsylvania. Our special guest, Dr. Patrick Gallagher, is settling into his first year as Pitt's Chancellor. He appeared on this program to talk about Pitt's role in the world, and the City of Pittsburgh, and his own vision for the University of Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, May 31, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Linda S. Lane, Ed. D. - Superintendent, Pittsburgh Public Schools

Topic: In a day of dwindling public dollars for education, and increasing costs, and student needs, the Pittsburgh Public Schools are reaching out to the non-profit and business communities to find funding to continue valuable programs. The aim is to preserve needed programs already in existence, and develop new initiatives in science, technology, engineering, math and the arts. Dr. Linda Lane, Superintendent of the Pittsburgh Public Schools, appeared on this broadcast to talk about the philosophy behind this effort.

THE SUNDAY BUSINESS PAGE

Sunday, June 7, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Patrick Dowd, Ph.D. - Executive Director, "Allies for Children"

Carey Harris - Executive Director, "A+ Schools"

Topic: In a program completely dedicated to discussing the educational needs of children, this segment featured the work of local education advocacy groups to fight for fair state funding for education. Dr. Patrick Dowd has previous political experience as a member of the Pittsburgh School Board, and as a Pittsburgh city councilman. Carey Harris's "A+ Schools" organization is fighting to improve the quality of education and teaching in the local schools. Our guests talked about the need for state government to find a way to make sure that students have equal access to education funding.

10. 2016 PRESIDENTIAL CAMPAIGN

The topic of this category was a discussion on the start of the 2016 Presidential Campaign and the role Pennsylvania plays in the election.

KD/PG SUNDAY EDITION

Sunday, May 31, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Philip J. Harold, Ph.D. - Associate Dean, Robert Morris University

Jon Delano - KDKA-TV Money & Politics Editor

Topic: The 2016 American Presidential Campaign has an early start with former Pennsylvania Republican United States Senator Rick Santorum already announcing his candidacy, among many other Republican and Democratic hopefuls. Our guests talked about the expected candidates, including former Florida Governor Jeb Bush, Republican, and former First Lady, United States Secretary of State, and New York United States Senator, Democrat Hillary Clinton. Our guests also talked about the minimal role that Pennsylvanians play in choosing the presidential nominees, because of the lateness (April) of the Pennsylvania Presidential Primary, and whether legislation is likely to pass to move up the date of that primary.

11. ENERGY

The topic of this category was a discussion on the challenges to Pennsylvania's oil and natural gas industry as it attempts to safely drill and market oil and natural gas.

THE SUNDAY BUSINESS PAGE

Sunday, June 21, 2015, 6:30AM – 7:00AM, 10 minutes

Guest: Joseph K. Rinehart, J.D. - Shareholder, Babst Calland

Topic: Pennsylvania's energy industry has seen economic development, but is also facing challenges as it attempts to safely drill and market oil and natural gas. The law firm of Babst Calland recently released the results of a study it conducted on the energy industry and its exploration activities in Pennsylvania, Ohio, and West Virginia. Babst Calland's Joe Reinhart returned to this broadcast with the results of this study, and the role that federal and state laws may play in both regulating the oil and gas industry in Pennsylvania, and developing this area of the economy.

12. HEALTH

Topics discussed in this category included a discussion regarding ALS, and a discussion on the 125th Anniversary of Children's Hospital of Pittsburgh.

KD/PG SUNDAY EDITION

Sunday, June 21, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Suzanne Alexander - Co-Founder, "Live Like Lou Foundation"

Peter Strick, Ph.D. - Chair, Neurobiology, University of Pittsburgh

Thomas Detre – Professor, University of Pittsburgh

Topic: On this Father's Day we paused to remember a husband and father, Neil Alexander, who waged a valiant struggle against a disease about which little is still known, ALS, sometimes referred to as Lou Gehrig's Disease. Neil was an O'Hara Township/Fox Chapel resident who contracted ALS several years ago, and he and his wife, Suzanne co-founded the "Live Like Lou Foundation" at the University of Pittsburgh, for scientific and medical research into the causes of ALS. Suzanne and Peter Strick, Ph.D., Scientific Director and Director of the Brain Institute at the University of Pittsburgh, appeared on this program to

talk about Neil Alexander's life, ALS, and the important research that is going on at the University of Pittsburgh to try to solve the ALS disease puzzle.

THE SUNDAY BUSINESS PAGE

Sunday, May 24, 2015, 6:30AM – 7:00AM, 10 minutes

Guests: Christopher A. Gessner - President, Children's Hospital of Pittsburgh of UPMC
J. Gregory Barrett - Children's Hospital of Pittsburgh Foundation

Topic: For 125 Years, the Children's Hospital of Pittsburgh has provided free care to children in need, regardless of their ability to pay. The hospital is marking its 125th anniversary, with a capital campaign. We spoke with hospital President, Christopher A. Gessner, and J. Gregory Barrett, President and Chief Development Officer of the hospital's foundation, about why it is so important to provide financial security for the fund that takes care of the children who visit this special institution. KDKA-TV has played host to Children's Hospital of Pittsburgh of UPMC's annual telethon, for more than sixty years.

13. CATHOLIC CHURCH

The topic of this category was a discussion on with The Bishop of the Roman Catholic Diocese of Pittsburgh who talked about various topics that currently impact the church.

KD/PG SUNDAY EDITION

Sunday, April 5, 2015, 8:30AM – 9:00AM, 30 minutes

Guest: The Most Reverend David Zubik, DD Bishop, Roman Catholic Diocese of Pittsburgh

Topic: The Bishop of the Roman Catholic Diocese of Pittsburgh, David Zubik, made a return visit to this broadcast to talk about the Holy Season of Easter and Passover, and to discuss what he and many others perceive to be challenges to religious freedom, including terrorists in the Middle East targeting Christians, or government, portions of the Affordable Care Act ("Obamacare"), which many Catholics believe infringes on personal religious freedom. Bishop Zubik also talked about the popularity of Pope Francis, his pending visit to the United States this summer, and his impact on the Catholic Church. The Pope's schedule includes a stop in Philadelphia, but not in Pittsburgh, but local Catholics are expected to visit Philadelphia for papal events.

14. 40th ANNIVERSARY OF THE FALL OF SAIGON

The topic of this category was a discussion on the 40th Anniversary of the fall of Saigon and the impact of the Vietnam War.

KD/PG SUNDAY EDITION

Sunday, May 24, 2015, 8:30AM – 9:00AM, 30 minutes

Guests: Rocky Bleier - Pittsburgh Steelers Super Bowl Winner, Wounded Vietnam Veteran
Tony Accamando - Vietnam Veteran

Topic: Forty years ago in April, the Vietnam War ended, with the fall of the city of Saigon, not the outcome that America had hoped for, with the Communists in firm control of the country. America lost more than 58-thousand servicemen in the Vietnam War, an additional 153-thousand others were wounded, and almost 25-hundred were reported missing-in-action. Our guests, both Vietnam veterans, talked about their thoughts on this anniversary, their own experiences in Vietnam, how the war changed them, and what they continue to do, forty

years later, to help the people of Vietnam and the veterans who fought there, as well as succeeding veteran members of our armed forces.
