



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
October 10, 2013

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
3rd Quarter – July 1, 2013 through September 30, 2013

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.
Sunday, 11:30AM to 12:00PM

1. THE AFFORDABLE HEALTH CARE ACT

Topics discussed in this category included separate discussions with Highmark and UPMC over Highmark client access to UPMC medical services as well as the impact of the Affordable Health Care Act, a discussion on how consumers can navigate their way through the act, and a discussion with the U.S. Secretary of Health & Human Services on the implementation of the Affordable Care Act

KD/PG SUNDAY EDITION

Sunday, July 14, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: Paul C. Wood - Senior VP & Chief Communications Officer, UPMC
Steven D. Shapiro, M.D. - UPMC

Topic: Health care and access to it is one of the most important political issues facing this country. Against this backdrop is the national political fight over the Affordable Healthcare Act, also known as "Obama Care", and the intense local political and media battle between health care giants UPMC and Highmark Blue Cross Blue Shield, over Highmark client access to UPMC's services. In the first of two interviews, we spoke with Paul C. Wood, Senior VP and Chief Communications Officer for UPMC, and Steven D. Shapiro, M.D., Executive VP, Chief Medical & Scientific Officer & President of the Physician Services Division for UPMC, for UPMC's perspective on this critical community issue.

KD/PG SUNDAY EDITION

Sunday, August 18, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: Deborah Rice-Johnson - President, Highmark Health Plan
Dan Onorato - Executive VP, External Affairs, Highmark Health Services

Topic: In the second of two interviews, this broadcast discussed health care and access to it, one of the most important political issues facing this country. Against this backdrop is the national political fight over the Affordable Healthcare Act, also known as "Obama Care", and the intense, local political and media battle between health care giants UPMC and Highmark Blue Cross Blue Shield, over Highmark client access to UPMC's services. On this broadcast, our guests included Deborah Rice-Johnson, President of the Highmark Health Plan, and Dan Onorato, former Allegheny County Executive and now Executive Vice-President of External Affairs for Highmark Health Services, for their views on access to health care, and the battle between Highmark and UPMC over Highmark client access to UPMC medical services.

THE SUNDAY BUSINESS PAGE

Sunday, August 18, 2013, 6:30AM – 7:00AM, 20 minutes

Guests: Robert Holland - Executive Chairman, Sagewell Partners
Angela Cinefro - Chief Human Resources Officer, Med-Express

Topic: Sign-up for the Affordable Care Act access to insurance, part of "Obamacare", is scheduled for the beginning of October. But, with so much confusion about the act, what it does and doesn't do, how should we navigate our way through it? We asked Robert Holland, the Executive Chairman of Sagewell Partners, and Angela Cinefro, Chief Human Resources Officer for Med-Express, to join us for some answers.

THE SUNDAY BUSINESS PAGE

Sunday, September 15, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Kathleen Sebelius - U.S. Secretary of Health & Human Services

Topic: The United States Secretary of Health & Human Services and former Kansas Governor, Kathleen Sebelius, came to Pittsburgh to talk about implementation of the Affordable Care Act -- also known as "Obamacare". Beginning in October those without health insurance can begin to select a health care provider. Jon Delano sat down with Secretary Sebelius for an exclusive interview for this broadcast.

2. CIVIL RIGHTS

Topics discussed in this category included a discussion on the impact of the court ruling to revise to The Voting Rights Act of 1965, and a discussion on the 50th Anniversary of the March on Washington.

KD/PG SUNDAY EDITION

Sunday, July 7, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: David A. Harris, JD - University of Pittsburgh School of Law

Mary Evans - Member, Planning Council, B-PEP (Black Political Empowerment Project)

Jamaal L. Craig - Civil & Human Rights Division, United Steelworkers

Topic: The Voting Rights Act of 1965, designed to end discriminatory and intimidating practices that had kept many African-Americans from voting, was passed with provisions specific to states with the worst records of discrimination. However, this year, in a controversial 5-4 ruling by the United States Supreme Court, the Court said that some conditions in this country and in specific states mentioned in the original Act, including Alabama had changed, since its passage and that Congress must now take into account progress made toward racial equality, and revise the law. The dissenting justices said this ruling blocks a key tool from being used, to fight discrimination. Our guests discussed the impact of this ruling on voters in Pennsylvania, now in the midst of current litigation involving new voter identification requirements, and across the nation.

KD/PG SUNDAY EDITION

Sunday, September 1, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: Sala Udin - Former Member, Pittsburgh City Council

DeWitt Walton - Special Assistant to United Steelworkers' President Leo Gerard

Rev. Deryck Tines - Founding Director, Bayard Rustin Society of Pittsburgh

Topic: Last month marked the 50th anniversary of the historic "March on Washington" for Jobs & Justice, which included the Reverend Dr. Martin Luther King, Jr.'s legendary "I Have a Dream" speech. Now, fifty years later, what progress has been made, and remains to be done, including the lack of fulfillment of one of the original march's goals - jobs? Our guests included former Pittsburgh city councilman Sala Udin, who attended the original March on Washington and this year's commemorative event in Washington, D.C., and two other men, who also attended this year's march, DeWitt Walton, Special Assistant to United Steelworkers' President Leo Gerard, and the Reverend Deryck Tines, Founding Director of the Bayard Rustin Society in Pittsburgh (Bayard Rustin was a legendary civil rights leader in America, who played a critical role in organizing the original March on Washington in 1963.)

3. TRAYVON MARTIN CASE

The topic of this category was discussion on the Trayvon Martin case and the issues that it raised.

KD/PG SUNDAY EDITION

Sunday, July 21, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: Rev. Ricky Burgess - (D) Pittsburgh City Council

Matthew Mangino, JD - Attorney, Luxenberg, Garbett, Kelly & George

Topic: A six-woman jury in Florida recently acquitted George Zimmerman in the death of Florida citizen Trayvon Martin in a controversial case that raised racial profiling and additional racial questions about law enforcement, as well as questions about the constitutionality of laws in various states from Pennsylvania's "Castle Doctrine" to "Stand Your Ground", involving confrontation between citizens, involving a weapon, alleged home invasion, and the issue of self-defense. We discussed this controversial issue with Pittsburgh City Councilman, Reverend Ricky Burgess, also a pastor, from Homewood-Brushton, and Matthew Mangino, the former district

attorney for Lawrence County, Pennsylvania, and now an attorney with the New Castle law firm of Luxenberg, Garbett, Kelly & George.

4. PITTSBURGH PIRATES

Topics discussed in this category included a discussion on the economic success for businesses in Pittsburgh due to the success of the Pittsburgh Pirates this season, a discussion on the impact that the Pirates will contribute to increasing tourism to the area, and a discussion of what it took 20 years ago to keep the Pirates in Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, August 4, 2013, 6:30AM – 7:00AM, 10 minutes

Guests: Jack "Johnny" Angel - Owner, Atria's Restaurant

Robin Rosemary Miller - North Shore North Side Chamber of Commerce

Topic: Playing success for the Pittsburgh Pirates this summer has meant economic success for businesses along Pittsburgh's North Shore close to PNC Park. We talked with Jack "Johnny" Angel, owner of Atria's Restaurant, and Robin Rosemary Miller, Executive Director of the North Shore North Side Chamber of Commerce, about big "bucks" from the Bucs for their businesses. The Pirates and PNC Park have revitalized the North Shore, created economic development, and have increased the success of businesses in that area.

THE SUNDAY BUSINESS PAGE

Sunday, September 8, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Craig Davis - President & CEO, VisitPittsburgh

Topic: This fall could set records for tourism in this area. A combination of the arrival of a forty-foot, rubber duck, and post-season baseball by the Pittsburgh Pirates will contribute to interest in the city. President and CEO of VisitPittsburgh, Craig Davis, returned to this broadcast to update us on the "Festival of Firsts", the rubber duck arrival, and how sports playoffs, added to the picture, could mean big tourism business in Pittsburgh.

KD/PG SUNDAY EDITION

Sunday, September 29, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: Tom Murphy - (D) Former Mayor of Pittsburgh

Brian O'Neill - Columnist, *Pittsburgh Post-Gazette*

Topic: It's been a magical season, this year, for the once hapless and hopeless Pittsburgh Pirates who broke the spell of twenty consecutive losing seasons, a major league record, and participated in the Major League Baseball Playoffs. But not that many years ago, in the mid-1990s, many wondered whether baseball would leave Pittsburgh, and whether a new baseball field would be built. Then-Pittsburgh Mayor Tom Murphy took bold and sometimes controversial action to find a buyer for the Pirates (Kevin McClatchy and an investment group), built new, major league baseball, football, and hockey facilities, and a new convention center. We talked with Murphy and *Pittsburgh Post-Gazette* columnist and devoted Pittsburgh Pirates' fan, Brian O'Neill, who both looked back with us on what it took to keep the Pittsburgh Pirates here and create a thriving North Shore.

5. EDUCATION

Topics discussed in this category included a discussion with the Superintendent of the Pittsburgh Public Schools regarding the issues the school district is facing, a discussion with Pennsylvania's Auditor General who is focusing his attention on the financial health of local school districts, and a discussion regarding "The Pittsburgh Promise" scholarship program.

KD/PG SUNDAY EDITION

Sunday, August 25, 2013, 11:30AM – 12:00PM, 30 minutes

Guest: Linda S. Lane, Ed.D. - Superintendent, Pittsburgh Public Schools

Topic: As Pittsburgh students return to school after summer vacation, school districts like Pittsburgh face many serious challenges, from the cost of security six months after Sandy Hook, Connecticut's school shooting incident, cutting of federal and state funding for education, and teacher furloughs, not to mention student and teacher job performance. These are all issues that we discussed with the Superintendent of the Pittsburgh Public Schools Dr. Linda Lane.

KD/PG SUNDAY EDITION

Sunday, September 15, 2013, 11:30AM – 12:00PM, 30 minutes

Guest: Eugene DePasquale - Pennsylvania's Auditor General

Topic: This was Pennsylvania Auditor General Eugene DePasquale's first visit to this broadcast. DePasquale, a native of Pittsburgh, and grandson of former Pittsburgh City Council President Eugene DePasquale, is focusing his attention on issues such as the financial health of local school districts and the role that charter schools play in siphoning education funds away from more traditional school districts, oversight of the financial operation of Penn State University after the Jerry Sandusky scandal, and the Highmark/UPMC Legal battle, including UPMC's status as a non-profit.

THE SUNDAY BUSINESS PAGE

Sunday, September 29, 2013, 6:30AM – 7:00AM, 10 minutes

Guests: Saleem Ghubril - Executive Director, "The Pittsburgh Promise"

Montel Anthony - Pittsburgh Obama Graduate & UPMC Pittsburgh Promise Scholar

Topic: "The Pittsburgh Promise" recently received a large grant from the Grable Foundation, and is launching an effort for smaller, monthly donations from individuals, to help the Promise achieve its goal of 250-million dollars -- to sustain the acclaimed scholarship program for eligible students who live in the city of Pittsburgh to attend college, with a scholarship. We spoke with Pittsburgh Promise Executive Director, Saleem Ghubril, Pittsburgh Obama graduate and UPMC Pittsburgh Promise scholar Montel Anthony from East Hills (University of Pittsburgh electrical and computer engineering student) -- about the way the "Promise" can change lives.

6. ECONOMY

Topics discussed in this category included a discussion about the improving economy, and a discussion regarding the economic impact of a possible government shutdown.

THE SUNDAY BUSINESS PAGE

Sunday, July 7, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Augustine "Gus" Faucher, Ph.D. - Senior VP & Senior Macroeconomist, PNC

Topic: Stronger economic reports on auto sales in America (up, 6-8% from the same period, a year ago), housing starts, and consumer confidence, have combined, to give a rosier economic forecast by many experts, than previously predicted. PNC Financial Services' Senior Macroeconomist, Gus Faucher, Ph.D., gave us his perspective on what the stronger economic numbers mean in the short-term and long-term, and if the Federal Reserve is likely to take action down the road to tighten credit. Faucher spoke about both the regional and national economy.

THE SUNDAY BUSINESS PAGE

Sunday, July 14, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Rick Applegate, CFP,ChFC, AIFA - Financial Analyst, First Commonwealth Advisors, Inc.

Topic: The weekday host of the "MoneyTalk" segment on KDKA Radio's Morning News, Rick Applegate, President & CEO of First Commonwealth Financial Advisors, Inc. and a financial analyst, joined us to give us his thoughts on a recent robust bound in the financial markets. He also discussed comments by Federal Reserve Chairman Ben Bernanke that the United States economy still needs a boost from the Reserve's low interest rate policies, and provided general advice on how investors

should react to this economic outlook. Applegate's regular appearances on KDKA Radio have become a popular, daily part of that station's morning news program.

KD/PG SUNDAY EDITION

Sunday, September 22, 2013, 11:30AM – 12:00PM, 30 minutes

Guest: Rick Applegate, CFP, AIFA - President, First Commonwealth Financial Advisors

Topic: The Federal Reserve made news by not making news and deciding not to cut its stimulus funding by continuing to buy mortgage-backed securities and bonds to keep interest rates from going up. However, the FED expressed concern over a threatened government shutdown (which happened), a stalemate over raising the national debt, and the impact of all of this on the nation's economy. First Commonwealth Financial Advisors' Financial Analyst and President, Rick Applegate, also weekday morning host of News Radio 1020 KDKA's "Money Talk" segment, joined us for his own advice on how investors should react to all of these challenging and changing factors, affecting investments.

7. PITTSBURGH FINANCES

The topic of this category was discussion on the bankruptcy of Detroit and what Detroit might learn from Pittsburgh's experience.

THE SUNDAY BUSINESS PAGE

Sunday, July 28, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Michael Lamb - (D) Pittsburgh City Controller

Topic: The city of Detroit, Michigan filed for bankruptcy in July. Its case became the largest municipal bankruptcy litigation in American history. Pittsburgh has faced its own financial challenges, and we asked Pittsburgh City Controller Michael Lamb to appear on this broadcast to discuss both cases, and what Detroit might learn from Pittsburgh's own experience.

8. HEALTH

Topics discussed in this category included a discussion about brain injuries sustained by professional football players, a discussion regarding Autism and the Autism conference that was held in Pittsburgh, the growing need for registered nurses, and the shortage of nurse practitioners to take care of patients who suffer from chronic mental health conditions.

KD/PG SUNDAY EDITION

Sunday, September 8, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: Garrett Webster - Administrator, Brain Injury Research Institute

James "Jack" Wilberger, M.D. - Department of Neurosurgery, Allegheny Health Network

John Banaszak - Former Pittsburgh Steelers

Topic: A 765 million-dollar settlement was announced, on the eve of the start of the 2013-2014 NFL season, between the National Football League and a group of its former players, or retirees who had sued the NFL, claiming they had suffered advanced dementia and other health problems related to the effects of head trauma from violent collisions in football contact collisions during their playing careers. In our first segment we spoke with Garrett Webster, son of the late Pittsburgh Steelers Hall of Fame and Super Bowl center, "Iron Mike" Webster, who died after battling a combination of dementia, heart failure, depression, and other health problems, which the Webster family believes were as a result of contact on the football field, and James "Jack" Wilberger M.D., Chairperson of the Department of Neurosurgery at the Allegheny Network. In our second segment our guests included Dr. Wilberger and former Pittsburgh Steelers' Super Bowl defensive end, John Banaszak, one of the retiree litigants in this case against the NFL and now assistant football coach for the Robert Morris University Colonials, who has suffered injuries like bleeding on the brain, as a result of his football injuries.

THE SUNDAY BUSINESS PAGE

Sunday, July 7, 2013, 6:30AM – 7:00AM, 10 minutes

Guests: Scott Badesch - President & CEO, Autism Society of America

Daniel Torisky - President, Autism Society of Pittsburgh

Topic: The incidence of autism in the United States has risen, from one out of 110 in 2008 to one in 88 in 2012, and autism is the fastest-growing developmental disability in America. Against that backdrop, the Autism Society of America prepared to hold its annual meeting and conference in Pittsburgh, at the David L. Lawrence Convention Center, in mid-July. Scott Badesch, President & CEO of the Autism Society of America, and Daniel Torisky, President of the Autism Society of Pittsburgh and Secretary of the Autism Society of America, joined us to preview this conference and its discussions, and to talk about concerns about the growth in this disorder in America, and what can be done to address the needs of its victims.

THE SUNDAY BUSINESS PAGE

Sunday, August 4, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Leah Vota Cunningham, MEd, MEd, RN - School of Nursing, Duquesne University

Topic: The United States Department of Labor says that through the year 2020 the employment of registered nurses is expected to grow by 26-percent, faster than the average for all occupations. Baby boomers are aging and will need nursing care. Duquesne University's School of Nursing is responding to this need by training nurses for tomorrow, and it recently received a Federal grant for this project. We talked with the Assistant Dean of Duquesne's School of Nursing, and a Clinical Assistant Professor, Leah Vota Cunningham, about this challenge

THE SUNDAY BUSINESS PAGE

Sunday, August 25, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Kirstyn Kameg, DNP - Robert Morris University

Topic: There is a growing shortage of nurse practitioners to take care of patients who suffer from chronic mental health conditions. To address this problem, the federal government recently awarded Robert Morris University's School of Nursing and Health Sciences a \$923,000 grant. Kirstyn Kameg, DNP, Professor of Nursing at Robert Morris, joined us to talk about this effort which will be carried out with the assistance of the Heritage Valley Health System.

9. TRANSPORTATION

The topic of this category was discussion on funding for transportation issues in the Commonwealth of Pennsylvania.

THE SUNDAY BUSINESS PAGE

Sunday, September 15, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Chris Sandvig - Regional Policy Director, Pittsburgh Community Reinvestment Group

Topic: When the Pennsylvania Legislature goes back to work in September it faces much unfinished funding business involving money for mass transit, and the repair of bridges and roads. Failure to act has meant an uncertain future for transit commuters across the Commonwealth of Pennsylvania, and the deterioration of bridges leading to the imposition by Penn DOT of weight limits for vehicles, on certain bridges. We talked with Chris Sandvig, Regional Policy Director for the Pittsburgh Community Reinvestment Group, about what needs to happen for movement in the legislature on these funding needs.

10. DEFENSE OF MARRIAGE ACT

The topic of this category was a discussion on the legal debate over same-sex marriage in Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, August 11, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: John Fetterman - (D) Mayor, Braddock, Pennsylvania

John Kandray - "Groom"

Topic: After the United States Supreme Court recently struck down part of the Defense of Marriage Act, the legal debate over same-sex marriages has picked up intensity across the Commonwealth of Pennsylvania. While groups, including the ACLU, are challenging the Commonwealth's ban against same-sex marriages, some political leaders have already taken the controversial step of performing weddings in Pennsylvania for same-sex couples. We spoke with one of those leaders, Braddock, Pennsylvania Mayor John Fetterman, as well as with one of those whose ceremony he performed John Kandray (groom), about the future of same-sex marriages in Pennsylvania.

11. CYBER FRAUD

The topic of this category was discussion on cyber fraud and its impact on corporations and consumers.

KD/PG SUNDAY EDITION

Sunday, July 28, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: David Hickton, JD - United States Attorney, Western Pennsylvania

Martin Lindner - Principal Engineer, CERT Division, CMU Software Engineering Institute

J. Keith Mularsky - Supervisory Special Agent, F.B.I., Pittsburgh

Topic: In what is being called the biggest cyber-fraud case in history, the United States Attorney in Newark, New Jersey recently charged five men in a scheme to break into computers of some of the biggest international and American companies and steal at least 160-million credit card and debit card numbers. U.S. Attorney for Western Pennsylvania David Hickton believes the cybercrime is a critical national security issue and has serious implications for consumers, too. We spoke with him, with Martin Lindner, Principal Engineer for the CERT division of Carnegie Mellon University's Software Engineering Institute, and with J. Keith Mularski, Supervisor of the Cyber Squad with the F.B.I. in Pittsburgh, responsible for all cyber investigations in Western Pennsylvania, about this issue and how it affects all of us.

12. WOUNDED SOLDIERS

The topic of this category was discussion on a program that helps to raise money to assist soldiers who were wounded while serving our country.

THE SUNDAY BUSINESS PAGE

Sunday, August 11, 2013, 6:30AM – 7:00AM, 10 minutes

Guest: Chris Kuban - Director of Media Relations, "Tunnel to Towers" Foundation

Topic: An organization called "Tunnel to Towers" helped Sergeant Doug Vitale, who lost both of his legs, in an explosion in Afghanistan, rebuild his life, by raising money to construct a "smart home" for Vitale and his wife. We talked with Chris Kuban, Director of Media Relations for the Stephen Siller "Tunnel to Towers" Foundation, about this impressive effort to assist Vitale and other wounded warriors across the country

13. GETTYSBURG ANNIVERSARY

The topic of this category was discussion on the role Pittsburgh played in the American Civil War.

KD/PG SUNDAY EDITION

Sunday, August 4, 2013, 11:30AM – 12:00PM, 30 minutes

Guests: Len Barcoucky - *Pittsburgh Post-Gazette* Reporter & Author

Michael G. Kraus - Author

Kenneth C. Turner - Author

Topic: Pittsburgh and Pennsylvania played key roles in the American Civil War. This year marks the 150th anniversary of the Battle of Gettysburg, scene of President Lincoln's Gettysburg Address and one of the bloodiest battles of that war. Our guests, in two separate segments, discussed their own books about the role of Pittsburgh and Pennsylvania in the Civil War. *Pittsburgh Post-Gazette* reporter and amateur historian Len Barcoucky has written *Civil War Pittsburgh: Forge of the Union* and three authors (our guests were two of the three - Michael G. Kraus and Kenneth C. Turner) collaborated on a book of priceless photographs, some never before publicly seen and from private collections, that represented Pennsylvania's role in the Civil War called *The Civil War in Pennsylvania: A Photographic History*.