



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
April 10, 2019

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
First Quarter – January 1, 2019 through March 31, 2019

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and the *Pittsburgh Post-Gazette* produce this weekly half-hour program in which current community issues are discussed. KDKA-TV's Stacy Smith and Ken Rice, and Sally Stapleton, Managing Editor, *Pittsburgh Post-Gazette*, are the hosts.
Sunday, 11:30AM to 12:00PM
Sunday, 8:30AM to 9:00AM (2/3/2019 - OTO)

1. FEDERAL GOVERNMENT SHUTDOWN

Topics discussed in this category included a discussion regarding the impact the Federal Government shutdown had on air traffic controllers, a discussion on financial assistance programs available for federal workers impacted by the Government shutdown, and a discussion about efforts by the Greater Pittsburgh Community Food Bank to provide food distribution for federal employees affected by the shutdown.

KD/PG SUNDAY EDITION

Sunday, January 13, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Michael Dalmaso - President, Pittsburgh Local, National Air Traffic Controllers Association (NATCA)

Andrew Simpson, Ph.D. - Assistant Professor of History, McAnulty College and Graduate School of Liberal Arts, Duquesne University

Victoria Shineman, Ph.D. - Assistant Professor of Political Science, Kenneth P. Dietrich School of Arts and Sciences, University of Pittsburgh

Topic: Once again America had to deal with the effect of a shutdown of most of the United States government due to political gridlock in Washington, D.C. Among its victims were air traffic controllers, including Michael Dalmaso, President of the Pittsburgh local of the National Air Traffic Controllers Association (NATCA), who received a pay stub for \$1.17 during the government shutdown. He joined us as we discussed the political ramifications of the shutdown, with Andrew Simpson, Ph.D., Assistant Professor of History at the McAnulty College and Graduate School of Liberal Arts (Duquesne University), and Victoria Shineman, Ph.D., Assistant Professor of Political Science at the Kenneth P. Dietrich School of Arts and Sciences (University of Pittsburgh).

THE SUNDAY BUSINESS PAGE

Sunday, January 27, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Angela Reynolds - Senior Director, United for Families and 211, United Way of Southwestern Pennsylvania

Topic: The recent shutdown of the federal government is having a definite, continuing impact on those in our area who work for the federal government. Living without the expected paycheck resulted in families postponing payment of bills, including heat and electricity, as well as finding funds to pay for other necessities like food and clothing. The United Way of Southwestern Pennsylvania is helping to close that financial gap, and their Senior Director for United for Families and 211, Angela Reynolds, spoke with Jon Delano about this critical assistance, and how those in need can qualify for help.

THE SUNDAY BUSINESS PAGE

Sunday, February 3, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Traci Weatherford-Brown, Chief Advancement Officer, Greater Pittsburgh Community Food Bank

Topic: Although the federal government partial shutdown ended, many in our area who worked for the government continue to suffer the impact of having been without paychecks for two weeks. The Greater Pittsburgh Community Food Bank came to the rescue with a special emergency evening food distribution for federal employees, and those who are receiving federal benefits, but are also feeling uncertain, as well as individuals who face food insecurity. Traci Weatherford-Brown, Chief Advancement Officer for the Greater Pittsburgh Community Food Bank, talked with Jon Delano about why this initiative was so important.

2. SOUTHERN BORDER WALL

The topic of this category were discussions with U.S. Congressmen (a Republican and a Democrat), who represent Pennsylvania, regarding funding for a border wall between the United States and Mexico.

KD/PG SUNDAY EDITION

Sunday, January 27, 2019, 11:30AM – 12:00PM, 30 minutes

Guest: Rep. Mike Kelly (R) - Pennsylvania's 16th Congressional District

Topic: Republican Congressman Mike Kelly, from Butler County, a member of the powerful House Ways and Means Committee, talked with Stacy Smith and Sally Stapleton about the government shutdown, political gridlock, and the growing controversy over whether Congress should appropriate funding to build a wall between the United States and Mexico, to cut down the rate of illegal immigration. When this program aired, some Republican members of the United States Senate turned down a Republicans spending proposal for more than five and a half billion dollars to build the wall, but also defeated a Democratic proposal that would have temporarily re-opened those closed portions of the federal government, while negotiations continued, about border security between America and Mexico. Congressman Kelly gave us an inside view of the political discord among members of his own Party, and between Republicans and Democrats.

KD/PG SUNDAY EDITION

Sunday, February 3, 2019, 8:30AM – 9:00AM, 30 minutes

Guest: Rep. Mike Doyle (D) - Pennsylvania's 18th Congressional District

Topic: As President Donald J. Trump prepared to deliver his State of the Union message, delayed while the partial federal government shutdown took place, and under the threat of a second shutdown, Pittsburgh Congressman Mike Doyle (D) 18th Congressional District, appeared on this program, as a follow-up to Rep. Mike Kelly's interview from the previous week. Much of the discussion centered on the controversy over President Trump's threatened declaration of a national emergency as a way of diverting certain government spending to the building of a border wall between the United States and Mexico. Democrats, now in control of the United States House of Representatives, vowed to fight the national declaration of emergency attempt by the President.

3. TRUMP PRESIEDNECY

The topic of this category featured a discussion regarding the legal and political fallout from both the Trump-North Korean Summit and the Michael Cohen House testimony.

KD/PG SUNDAY EDITION

Sunday, March 3, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Jalila Jefferson-Bullock, M.A., J.D. - Associate Professor of Law, Duquesne University School of Law

Heather S. Heidelberg, Esq. - Partner, Leech Tishman Fuscaldolo & Lampl, LLC

Andrew Simpson, Ph.D. - Assistant Professor of History, McAnulty College Graduate School of Liberal Arts, Duquesne University

Topic: It was a critical week for President Donald J. Trump who participated in a crucial summit in Vietnam with North Korea's Supreme Leader, Kim Jong-Un, and who was the

subject of devastating remarks, before a United States House of Representatives Oversight Committee, by his former, personal legal counsel, Michael Cohen. Cohen facing prison time, for his own perjury problems, called President Trump “a racist, a conman, and a cheat”. We asked our guests about the legal and political fallout from both the Trump-North Korean Summit and the Michael Cohen House testimony.

4. 2020 ELECTION

The topic of this category featured a discussion regarding the 2020 election and the continuing political divide in America.

KD/PG SUNDAY EDITION

Sunday, March 24, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Dave Majernik - Vice-Chairman, Republican Committee of Allegheny County
Mike Mikus - Pennsylvania Democratic Strategist

Topic: As an April 2 special election approaches to choose a successor to Republican State Senator Guy Reschenthaler, and as candidates begin to emerge in the 2020 American Presidential race, our guests looked at the continuing political divide in America. Even within the political parties themselves, there is the development of political extremes. Our guests were Dave Majernik, Vice-Chairman of the Republican Committee of Allegheny County, and Mike Mikus, a Pennsylvania Democratic Strategist.

5. UPMC – HIGHMARK CONSENT DECREE

The topic of category was a discussion about protecting Highmark Health insurance customers who utilize UPMC facilities and physicians from being denied access, if the court-ordered consent decree covering UPMC and Highmark expires.

KD/PG SUNDAY EDITION

Sunday, February 10, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Chelsa Wagner (D) - Allegheny County Controller
Judy Hays - Highmark Health Care Customer and UPMC Hillman Cancer Center Patient

Jessica Brooks - CEO, Executive Director, Pittsburgh Business Group on Health
Topic: In the latest saga of the battle between UPMC and Highmark Health over insurance coverage, Pennsylvania Attorney General Josh Shapiro filed suit in Commonwealth Court to protect Highmark Health insurance customers who utilize UPMC facilities and physicians from being denied access, if the court-ordered consent decree covering UPMC and Highmark expires, as scheduled in June. In our first segment, we heard from Allegheny County Controller (D) Chelsa Wagner, who is holding a series of meetings with citizens affected by this legal struggle. In our second segment Chelsa Wagner was joined by Judy Hays of Crescent Township, a breast cancer survivor and Highmark Health Insurance customer, who receives life-saving care from UPMC physicians at their Hillman Cancer Center, which could end if the consent decree expires, and Jessica Brooks, CEO and Executive Director of the Pittsburgh Business Group on Health, who talked about the potential impact of the end of the consent decree on their clients.

6. EMPLOYMENT

Topics discussed in this category included a discussion regarding how Pittsburgh fared in job growth during 2018, a discussion on the state of the Pittsburgh technology community and how to grow it, a discussion on the need to recruit and train workers for the construction industry, and a discussion regarding job training for military veterans.

THE SUNDAY BUSINESS PAGE

Sunday, January 6, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Doug Heuck - Founder, Editor, Publisher, *Pittsburgh Quarterly*

Topic: How did Pittsburgh fare in 2018 in job growth, and how is this area viewed for its “quality of life”? These questions become important factors in attracting and retaining population. We spoke with Doug Heuck, Founder, Editor, and Publisher of “Pittsburgh Quarterly”, and Research Director of “Pittsburgh Today”, an initiative of the University of Pittsburgh’s Center for Social and Urban Research, for his thoughts on these two measurements of Pittsburgh’s progress.

KD/PG SUNDAY EDITION

Sunday, February 24, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Audrey Russo - President & Chief Executive Officer, Pittsburgh Technology Council

Brian Kennedy -Senior Vice-President, Operations and Government Affairs, Pittsburgh Technology Council

Topic: After loud protests, by a number of political activists and community leaders in the Queens, New York area, Amazon, which had reached an agreement to locate an HQ2 headquarters in that area, announced that it had changed its mind and pulled out of the agreement. We asked members of the Pittsburgh Technology Council to discuss the state of Pittsburgh’s own technology community, how the Amazon decision might affect our area (we had been considered in the top twenty areas for the same HQ2 Headquarters), and how our own technology community could grow. We also talked about Pittsburgh’s transformation, from heavy manufacturing to high-technology centers for self-driving cars, robotics, and other products that take advantage of Pittsburgh’s academic talent pool, and our quality of living.

THE SUNDAY BUSINESS PAGE

Sunday, March 3, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Jeff Nobers - Executive Director, Builders Guild of Western Pennsylvania

Topic: The retirement of “baby boomers” is creating a workforce crisis in the construction industry. The Builders Guild of Western Pennsylvania is responding by offering free training for apprentices in the construction trades. Jeff Nobers, Executive Director of the Builders Guild of Western Pennsylvania, previewed the Guild’s “Build On” event, March 30, at the David L. Lawrence Convention Center.

THE SUNDAY BUSINESS PAGE

Sunday, March 3, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Steve Tanzilli, J.D. - Dean, Rowland School of Business, Point Park University

Dayna Brown - Director of Operations & Veteran Advocate, “Pittsburgh Hires Veterans”

Topic: Learning leadership skills is a critical part of the military experience. Now Point Park University’s Rowland School of Business is reaching out to military veterans, offering them advice and training in sharpening their job-finding skills once they leave the military. Steve

Tanzilli, J.D., Dean of Point Park's Rowland School of Business, and Dayna Brown, Director of Operations & Veteran Advocate for "Pittsburgh Hires Veterans", spoke with Jon Delano about a special March 9 event to assist veterans and their spouses in their transition from the military to the civilian workforce.

7. ECONOMY AND BUSINESS

Topics discussed in this category included a discussion with investors who talked about the state of the economy, a discussion regarding the state of manufacturing in the United States, a discussion about the financial condition of Pittsburgh-based Kraft Heinz, and a discussion concerning the importance of The University of West Virginia to that state's economy.

KD/PG SUNDAY EDITION

Sunday, February 17, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Robert A. Fragasso, CFP, AIF - Chairman and CEO, Fragasso Financial Advisors
Rick Applegate, CFP, AIFA, CPFA, ChFC, CLU - Senior Financial Advisor,
D. B. Root & Company
Louis P. Stanasolovich, CFP - Founder & President, Chief Investment Officer,
Legend Financial Advisors and Emerging Wealth Management

Topic: With mixed economic signals, from relatively low unemployment and improved economic growth, to caution about whether the Federal Reserve will raise interest rates, and concern over a possible economic downturn, what should investors, do? We invited three, recognized financial experts to our program to share their thoughts with our viewers. The discussion ranged from where to put investments to how to plan for an uncertain economic future.

KD/PG SUNDAY EDITION

Sunday, March 10, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Tod S. Porter, Ph.D. - Professor of Economics, & Chair, Department of Economics,
Youngstown State University
Maria V. Kalevitch, Ph.D. - Dean, School of Engineering, Mathematics, and Science
Robert Morris University

Topic: This broadcast examined the state of manufacturing in America after General Motors announced that it was closing its Lordstown, Ohio plant near Youngstown where the Chevy Cruze was assembled. Our broadcast began with a hard-hitting CBS News "Eye on America" report from CBS News Correspondent Dean Reynolds, on the last day for Lordstown plant employees. Our guests discussed the traditional manufacturing challenges, and efforts to use new technology to produce the products of the future.

THE SUNDAY BUSINESS PAGE

Sunday, March 3, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Jay Sukits - Clinical Assistant Professor of Finance, Katz Graduate School of
Business, University of Pittsburgh

Topic: The University of Pittsburgh's Jay Sukits returned to this program to talk about an international corporation with Pittsburgh roots, Kraft Heinz, which is struggling with cost cutting, and a drop in its stock value. What has happened to Henry Heinz's pickle and ketchup company, and what does the future hold? These questions were the subject of discussion in this segment.

THE SUNDAY BUSINESS PAGE

Sunday, March 24, 2019, 6:30AM – 7:00AM, 20 minutes

Guest: E. Gordon Gee, J.D., Ed. D - President, West Virginia University

Topic: The President of West Virginia University, E. Gordon Gee, J.D., E.D., visited “The Sunday Business Page” for an in-depth interview. He talked with Jon Delano, about the importance of The University of West Virginia to that state’s economy. Dr. Gee also discussed the need for greater funding for higher education, in all states.

8. CRIME

The topic of this category was a discussion about crime statistic, as well as the combined role of community policing and upgraded technology in helping to lower the crime rate, and create an improved bond between city law enforcement and the community.

KD/PG SUNDAY EDITION

Sunday, January 20, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Wendell Hissrich - Public Safety Director, City of Pittsburgh

Scott Schubert - Chief of Police, City of Pittsburgh Bureau of Police

Commander Victor Joseph - Major Crimes Unit, City of Pittsburgh Bureau of Police

Rev. Cornell Jones - Coordinator, Gun Violence Intervention Unit (GVI),

City of Pittsburgh Bureau of Police

Topic: The City of Pittsburgh saw a slight drop in the number of homicides from 2017 to 2018, a greater drop in the number of homicides for the same period of time, and fewer calls for “shots fired”. However, 2018 was also marked by the mass shooting spree at the Tree of Life Synagogue, in Pittsburgh’s Squirrel Hill section, which killed eleven people, and wounded seven others, including Pittsburgh Police officers. Our guests discussed the combined role of community policing and upgraded technology in helping to lower the crime rate, and create an improved bond between city law enforcement and the community.

9. TRANSPORTATION

Topics discussed in this category included a discussion about funding needed for repairs to the aging locks and dams on Pittsburgh’s rivers, and a discussion regarding the grounding of the Boeing 737-Max jet after two crashes.

THE SUNDAY BUSINESS PAGE

Sunday, February 17, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Col. Andrew “Coby” Short - Commander, Pittsburgh District, U.S. Army Corps of Engineers

Topic: This winter has been especially challenging for the U.S. Army Corps of Engineers. Although there was less snow, there was more ice, providing jams, flooding, loose barges, and other problems for the aging locks and dams in our area. Funding to repair this valuable asset of Pittsburgh, a large inland port, is now being threatened by budget cuts, which could be diverted to projects like building the border wall with Mexico. Colonel Andrew “Coby” Short, Commander of the Pittsburgh District of the U.S. Army Corps of Engineers, talked with Jon Delano about “navigating” these challenges.

THE SUNDAY BUSINESS PAGE

Sunday, March 24, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Peter D. Gall, Ph.D. -Teaching Assistant Professor of Mechanical and Aerospace Engineering, Statler College of Engineering and Mineral Resources. West Virginia University

Topic: Two commercial airlines crashes of the revamped Boeing 737-Max jet, in Singapore and Ethiopia, within five months, have caused the grounding of this plane. What went wrong, and how will this investigation proceed? We asked Dr. Peter Gall, Teaching Assistant Professor of Mechanical and Aerospace Engineering, at West Virginia University, and a veteran commercial pilot with American Airlines and U.S. Airways, to share his thoughts with us.

10. SPORTS

Topics discussed in this category included a discussion regarding the controversial Pittsburgh Steelers' wide receiver Antonio Brown, and a discussion about the Pittsburgh Penguins plans for development of the Lower Hill District in Pittsburgh.

KD/PG SUNDAY EDITION

Sunday, January 6, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Gerry Dulac - Sports Writer, *Pittsburgh Post-Gazette*
Chris Mack - Co-Host, "93.7 The Fan Morning Show"

Topic: The Pittsburgh Steelers' news was not difficult enough, missing the NFL playoffs and the Super Bowl this year, without a controversy that began swirling about why wide receiver Antonio Brown failed to show up for practice and was missing from the final Steelers' regular season game with the Cincinnati Bengals, which they lost, 16-13. His bizarre behavior included an Instagram interview with former Steeler James Harrison, numerous tweets, on Twitter, and no communication with Pittsburgh Steelers' owner Art Rooney II, Head Coach Mike Tomlin, and teammates, who all, reached out to him. Our guests talked about how this standoff was likely to end.

THE SUNDAY BUSINESS PAGE

Sunday, March 17, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Kevin Acklin, J.D. - Senior Vice-President and General Counsel, Pittsburgh Penguins
Bomani Howze - President & CEO, Olmec Development Company

Topic: Many thought it would never happen. However, the Pittsburgh Penguins have finally released revised plans, to develop the Lower Hill District, the former site of the Civic Arena. The plan includes mixed income housing, business development, minority employment for the project, as well as recreation, and the Penguins' Senior Vice-President, Kevin Acklin, and contractor Bomani Howze, from Olmec Development Company, shared their thoughts and "Center of Energy" plans with Jon Delano.

11. HEALTH

The topic of this category was a discussion about Alzheimer's disease.

KD/PG SUNDAY EDITION

Sunday, March 17, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Jennifer Lingler, Ph.D. - Professor of Nursing, University of Pittsburgh

Niki Kapsambelis - Author, “The Inheritance: A Family on the Front Lines of the Battle Against Alzheimer’s Disease”

Alyssa Marsico - Communications Specialist, Pittsburgh Office, Greater Pennsylvania Chapter, Alzheimer’s Association

Debbie Cunningham – Gibsonia, Alzheimer’s Caregiver for Her Husband

Topic: This was a compelling interview about the growing public health crisis of Alzheimer’s disease. It is the sixth-leading cause of death in America. Jennifer Lingler discussed important medical research and care for Alzheimer’s patients and their families at Pitt’s Alzheimer Disease Research Center, and Niki Kapsambelis, local author, of the acclaimed 2017 book “The Inheritance: A Family on the Front Lines of the Battle Against Alzheimer’s Disease” (2017) talked about the devastating impact of this disease. Alyssa Marsico, Communications Specialist for the Pittsburgh Office of the Greater Pennsylvania Chapter of the Alzheimer’s Association, discussed the services that are available to Alzheimer’s patients and their families. One local caregiver, Debbie Cunningham from Gibsonia, discussed the difficult challenges that both Alzheimer’s patients and their family members face.