

KDKA-TV QUARTERLY ISSUES/PROGRAM LIST July 10, 2014

KDKA-TV Pittsburgh, PA CBS Broadcasting Inc. 2nd Quarter – April 1, 2014 through June 30, 2014

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman. Sunday, 11:30AM to 12:00PM

1. FRANKLIN REGIONAL HIGH SCHOOL STABBINGS

Topics discussed in this category included a discussion on the stabbing spree of a sixteen year-old student at Franklin Regional High School, and a discussion on the need for better mental health services to prevent such tragedies.

KD/PG SUNDAY EDITION

Sunday, April 13, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Gene Komondor - Emergency Management Coordinator, North Huntingdon

Township, Westmoreland County, Pennsylvania

Vanessa N. Mayers, MSW

Topic: On April 9, 2014, the Western Pennsylvania community was shaken when a troubled sixteen-year-old student, Alex Hribal, armed with two kitchen knives, went on a stabbing spree at Franklin Regional High School, in Murrysville, Pennsylvania, Westmoreland County, seriously injuring 25 people, including fellow students and a security guard before being taken into custody by police. Hribal was charged as an adult, with attempted homicide and aggravated assault. Our guests talked about the need for improved security measures in schools, and about the recovery, psychological and physical long-term and short-term that must take place for those victims and their families.

THE SUNDAY BUSINESS PAGE

Sunday, April 20, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Rep. Tim Murphy, Ph.D. (R) - PA 18th Congressional District (Upper St. Clair) Topic: In the wake of a local tragedy, in which a mentally troubled student went on a stabbing spree at Franklin Regional High School, in Murrysville, Pennsylvania, Westmoreland County, Congressman Tim Murphy, a child psychologist, by profession, discussed the series of mass attacks in schools, and legislation he is proposing, to help schools, families, and communities deal with the need for better mental health services. In the Franklin Regional tragedy, 22-people were injured, including a school security guard.

2. VA HOSPITAL SCANDAL

The topic of this category was a discussion on the continuing scandal over the Veterans Administration's handling of medical care for veterans at VA Hospitals.

KD/PG SUNDAY EDITION

Sunday, May 18, 2014, 11:30AM – 12:00PM, 30 minutes

Guest: Rep. Mike Kelly (R) - PA. 3rd Congressional District (Butler)

Topic: Congressman Mike Kelly, conservative Republican, who received Tea Party help, several years ago, to help him win a seat in Congress, joined us for a wide-ranging discussion. However, a major topic was the continuing scandal over the Veterans Administration's handling of medical care for veterans at VA Hospitals, including those in Pittsburgh and Butler. Some veterans contracted Legionnaire's Disease from problems with the water system at VA Hospitals in the Pittsburgh area. There were Congressional hearings held on veterans' deaths, related to long waiting lists for patients, and resulting, delayed care.

3. LOS ANGELES CLIPPERS CONTROVERSEY

The topic of this category was a discussion on the controversial comments by Los Angeles Clippers owner Donald Sterling about African-Americans.

KD/PG SUNDAY EDITION

Sunday, May 4, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Chuck Cooper III - Founder & President, Chuck Cooper Foundation

B. B. Flenory - Basketball Star

Larry Silverman, Esq - Dickie, McCamey & Chilcote (Sports Law)

Myron Brown - Former NBA player with the Minnesota Timberwolves

Topic: Controversial comments by Los Angeles Clippers owner Donald Sterling about African-Americans caused a huge uproar in and out of the sports world, and focused the nation's attention not only on Sterling, but also on the small role that African-American team members (though they constitute a majority of NBA teams) play in the management and ownership of NBA and other sports franchises. Our guests included two natives of the Western Pennsylvania area who either played for the NBA or were drafted by them, as well as the son of Chuck Cooper II, the first African-American to be drafted by the NBA, who was also a native of the Pittsburgh area. The discussion included views on whether Sterling should be forced to sell his ownership of the Clippers, and what punishment he should receive, for his racist remarks.

4. SAME-SEX MARRIAGE IN PENNSYLVANIA

The topic of this category was a discussion on the ruling that Pennsylvania's law banning same-sex marriages was unconstitutional.

KD/PG SUNDAY EDITION

Sunday, May 25, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: <u>Susan Whitewood</u> – Plaintiff Deb Whitewood – Plaintiff

<u>Vic Walczak</u> - Legal Director, Pennsylvania Chapter, ACLU (Americans for Civil Topic: History was made both in Philadelphia and in Pittsburgh when a Philadelphia Federal District Court Judge, John E. Jones III, ironically, appointed by President George W. Bush and recommended by former Pennsylvania Republican Senator Rick Santorum, ruled that Pennsylvania's law banning same-sex marriages was unconstitutional. Our guests included two plaintiffs in the case, Susan and Deb Whitewood of Bridgeville, Pennsylvania, who were legally married in another state, and Vic Walczak, Legal Director of the Pennsylvania Chapter of the Americans for Civil Liberties Union (ACLU), who helped to fight Pennsylvania's law. The judge ruled that this state law violated the due process and equal protection guarantees of the United States Constitution.

5. CHINESE COMPUTER HACKING OF PITTSBURGH CORPORATIONS

The topic of this category was a discussion on the hacking into the computers of some of America's largest corporations, including those that are Pittsburgh-based, by the Chinese People's Liberation Army.

THE SUNDAY BUSINESS PAGE

Sunday, May 25, 2014, 6:30AM - 7:00AM, 10 minutes

Guest: <u>Charles A. Wood, Ph.D.</u> - Security Expert and Assistant Professor, Information Systems Management, Duquesne University's Palumbo-Donahue Graduate School of Business

Topic: The United States Justice, including Western Pennsylvania's U.S. Attorney, David Hickton, announced that they have indicted and will prosecute members of the Chinese People's Liberation Army, for hacking into the computers of some of America's largest corporations, including Pittsburgh-based Westinghouse, U.S. Steel, and the United Steelworkers Union, to steal technology secrets, and aid their efforts to undersell American companies who manufacture similar products as they do. Dr. Chuck Wood, a security expert and information systems management professor at Duquesne University, talked about how this happened, and how companies have to create more secure websites.

6. WOMEN

Topics discussed in this category included a discussion on gender pay inequity, and a discussion on the issues that women face around the world and at home.

THE SUNDAY BUSINESS PAGE

Sunday, April 13, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: <u>Daria Crawley, Ph.D.</u> - Associate Professor of Management, Robert Morris University Topic: A public opinion poll, conducted by Robert Morris University, found that most American employees believe that their employers keep them in the dark about their coworkers' salaries, in order to hide gender pay inequity, and comparisons that favor men. Dr. Daria Crawley talked about the results of this poll, and gender and pay equity issues in the workplace.

KD/PG SUNDAY EDITION

Sunday, May 11, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Heather Arnet - CEO, Women & Girls Foundation

Catherine N. Udekwu, M.D. - Pittsburgh Pediatrician

Kim Lyons - Digital News Editor, Business, Pittsburgh Post-Gazette

Topic: On this Mother's Day, we discussed the major challenges that women face, around the world, and at home. We began with the shocking kidnapping, by Islamic militants in Nigeria of teenage girls from a Nigerian boarding school. They were abducted because the militants opposed women receiving an education, and as an act of terror. (The girls have yet to be rescued.) We also talked about an article written by *Pittsburgh Post-Gazette* Digital News Editor, Business, Kim Lyons, who interviewed women in the workplace about the challenges that they face, both on the job, and at home, caring for their families, and balancing their time with both responsibilities.

7. SUPREME COURT RULINGS

The topic of this category was a discussion on several recent controversial ruling by the United States Supreme Court.

KD/PG SUNDAY EDITION

Sunday, June 29, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: <u>Arthur D. Hellman, JD</u> - Professor of Law, University of Pittsburgh School of Law <u>David A. Gurwin, Esq.</u> - Shareholder, Buchanan Ingersoll & Rooney, P.C.

Topic: A historic term ended at the United States Supreme Court with controversial rulings on abortion clinic protesting rights, the special privacy of personal cell phones, and a dispute over copyright infringement, involving the transmission of television programs produced or carried by traditional television networks, and efforts by special new technology internet start-ups, to carry that programming without compensation to the networks. Our guests included Professor of Law Arthur Hellman, from the University of Pittsburgh School of Law, and Media Law expert, Pittsburgh attorney David Gurwin, shareholder with the law firm Buchanan Ingersoll & Rooney, P.C. Several other controversial Supreme Court decisions had not yet been announced (on the Affordable Care Act and provisions that would have forced certain smaller employers to provide contraceptive aids that the employers claimed violated their religious beliefs, and the right of private, home health care workers to decide whether they want to join a public employees' union) when this broadcast was recorded.

8. MANUFACURING

Topics discussed in this category included a discussion on the closing of United States Steel's Tubular Works plant in McKeesport, Pennsylvania, and a discussion on manufacturing that reflects new technology.

KD/PG SUNDAY EDITION

Sunday, June 8, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Bobby McAuliffe - District #10 Director, United Steelworkers

Sen. James Brewster (D) - PA. 45th Legislative District

Maury Burgwin - President, Mon Yough Area Chamber of Commerce

Christopher Briem - Regional Economist, University of Pittsburgh

Topic: McKeesport, Pennsylvania became known as "Tube City" for its production of tubular steel, at United States Steel's Tubular Works. However, one of the last vestiges of steel production in Western Pennsylvania is going to close, in August, in part, because of the economic damage from foreign steel from Korea and China, being dumped into the marketplace. Our guests talked about the impact of foreign imports, efforts by McKeesport and other areas of Southwestern Pennsylvania to diversify the local economy, and what might be done, to address both challenges.

THE SUNDAY BUSINESS PAGE

Sunday, June 22, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: Gregg Perelman - CEO & Principal, Walnut Capital

Todd Reidbord - Managing Partner & Principal, Walnut Capital

Topic: President Obama visited Pittsburgh to promote the success of Bakery Square, a real estate project that took a vacant bakery company plant, Nabisco, in Point Breeze/East Liberty, and turned it into a high-tech manufacturing, shopping, and residential complex, which continues to grow. It was part of the President's effort to talk about the importance of "Making Things" in America, a jumpstart for this country's manufacturing that reflects new technology. We talked with the creators of Bakery Square, Walnut Capital Principals, Gregg Perelman and Todd Reidbord, about the impact of a Presidential visit on their own creation

9. PITTSBURGH ECONOMIC DEVELOPMENT

Topics discussed in this category included a discussion on the growth of tourism in the Pittsburgh area, a discussion on the success of the Pittsburgh Downtown Partnership, a discussion on the future of the August Wilson Center for African-American Culture in Downtown Pittsburgh, and a discussion on issues facing the gaming industry in the area.

THE SUNDAY BUSINESS PAGE

Sunday, April 13, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Craig Davis - CEO, VisitPittsburgh

Topic: Data recently released shows that the Pittsburgh area continues to grow as a tourist attraction. Travel-related spending in Allegheny County totaled \$5,500,000,000 in 2013, there were increased numbers of hotel stays, and Pittsburgh has the highest hotel occupancy of its competitive group, for the 5th consecutive year. VisitPittsburgh's President & CEO, Craig Davis, talked about where this growth may lead, and the importance of sports teams in bringing tourists to Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, April 27, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Jeremy Waldrup - President & CEO, Pittsburgh Downtown Partnership

Topic: Approaching the 20th Anniversary of the Creation of the Pittsburgh Downtown Partnership, President & CEO, Jeremy Waldrup joined us, to discuss new initiatives to bring more people to live in Downtown Pittsburgh. Additional recreation, including restaurants and nightclubs, could be part of this plan, as well as a continuation of the expansion of condominiums and lofts.

THE SUNDAY BUSINESS PAGE

Sunday, May 11, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: Sala Udin - Co-Founder and Board Member, the August Wilson Center

E.J. Strassburger, Esq - August Wilson Center Attorney

The future of the financially troubled August Wilson Center for African-American Culture in Downtown Pittsburgh, named for the late Pulitzer Prize-winning playwright, who based many of his plays on his own experience, living in the Hill District, is in doubt. A bankruptcy judge wanted to sell the building to a developer, who would place a hotel on top of it. However, others in the community are seeking another solution.

THE SUNDAY BUSINESS PAGE

Sunday, May 18, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Craig Clark - General Manager, Rivers Casino (Pittsburgh)

Topic: The world of gaming is changing, and the economic realities are that the pot of profit may be shrinking, as more casinos are built, some seek state financial aid, for development, and on-line gaming grows. We talked about all of this, with Craig Clark, General Manager of the Rivers Casino.

10. PITTSBURGH FINANCIAL STATE

The topic of this category was a discussion on the financial state of the city of Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, June 29, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Michael Lamb (D) - Pittsburgh City Controller

Topic: The City of Pittsburgh's Independently-Elected Controller, Michael Lamb, released the results of his annual report of city finances. Controller Michael Lamb appeared on this broadcast, to discuss the results contained in this report, which show that some City of Pittsburgh's departments, including Animal Control and the Police, are already over-budget. However, the good news is that revenues for the City of Pittsburgh are also up.

11. PASSING OF MAYA ANGELOU AND CHUCK NOLL

Topics discussed in this category included discussions on the lives of Maya Angelou and Chuck Noll.

KD/PG SUNDAY EDITION

Sunday, June 1, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Candi Castleberry Singleton - Chief Inclusion and Diversity Officer,

<u>Charlie Batch</u> - Former Quarterback, Pittsburgh Steelers <u>Vanessa German</u> - Artist, Sculptress, Founder, "Art House"

Lewis Colyar - Founder, Langston Hughes Poetry Society

Topic: This special edition of "The KD/PG Sunday Edition" was devoted to the death of legendary, award-winning poet and author Maya Angelou, who died May 28, 2014, at the age of 86. In our first segment, we met two Pittsburgh area leaders who met Maya Angelou when they presented her with the Pittsburgh area's "Dignity and Respect" Award, at Angelou's North Carolina home, Candi Castleberry Singleton, Chief Inclusion and Diversity Officer for UPMC and founder of the "Dignity and Respect Campaign", and former Pittsburgh Steelers' Quarterback, Charlie Batch, founder of "The Best of the Batch Foundation", which helps financially-challenged youth and their families become the best that they can be. In our second segment we talked with two artists whose work has been influenced by Maya Angelou's poetry and novels, Vanessa German, an artist, sculptress, and the creator of "Art House" located in Homewood-Brushton (often a high-crime neighborhood), in which children are encouraged to use a paintbrush instead of a weapon to express themselves, and Lewis Colyar, a local poet, who reads to children, and who is the founder of the Langston Hughes Poetry Society (named for the 20th Century African-American poet.)

KD/PG SUNDAY EDITION

Sunday, June 22, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Archabbot Douglas Nowicki, O.S.B. - Chancellor, St. Vincent College <u>Jerry Micco</u> - Assistant Managing Editor, Sports, *Pittsburgh Post-Gazette* <u>Jim O'Brien</u> - Sportswriter and Author: "Chuck Noll: A Winning Way"

Topic: The only NFL head coach to win four Super Bowls, Chuck Noll, architect of the modern Pittsburgh Steelers' dynasty, died, June 13th, at his Sewickley, Pennsylvania home, at the age of 82. In this special edition tribute, our guests talked about the legacy of one of the most popular sports heroes in Pittsburgh sports history, and shared personal recollections of Chuck Noll, the man and teacher, as well as Chuck Noll the coach. Noll's deep religious background with the Benedictine order of the Roman Catholic Church played some role in his humility and view of life inside and outside of sports, and provided a special connection

to St. Vincent College in Latrobe, Pennsylvania, where the Pittsburgh Steelers held their summer training camp.

12. ISSUES FACING THE CATHOLIC CHURCH

The topic of this category was a discussion with Bishop David Zubik of the Catholic Diocese of Pittsburgh on various issues facing the church.

KD/PG SUNDAY EDITION

Sunday, April 20, 2014, 11:30AM – 12:00PM, 30 minutes

Guest: Most Rev. David Zubik - Bishop, Catholic Diocese of Pittsburgh

Topic: On this Easter Sunday broadcast, Bishop David Zubik of the Catholic Diocese of Pittsburgh, joined Stacy Smith and David Shribman for a discussion that included the release of his pastoral letter on evangelism, the dwindling Catholic population in certain areas, which has led to some church and parochial school closings, a recent hate crime in Kansas City, in which several people were shot and killed at a Jewish Community Center and nearby hospital, by a man who espoused religious hatred of Jews (none of those killed were Jewish, but, rather, Christians, including a family that utilized community services at a Jewish community center), and an evaluation of the popularity and mission of Pope Francis.

13. HEALTH

Topics discussed in this category included discussions on autism and the need for people to sign up as organ donors.

KD/PG SUNDAY EDITION

Sunday, April 6, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Nancy J.Minshew, M.D. - Professor of Psychiatry & Neurology, University of Pittsburgh

Deborah Dawson - Executive Director & COO, Autism Society of Pittsburgh

Topic: A new report from the Centers for Disease Control & Prevention revealed the belief that the numbers of people diagnosed with autism in America has been underestimated, that one out of every 68 eight-year-old children are somewhere along the autism spectrum line. In Pennsylvania, it's estimated that more than 130,000 people are living with autism, which have been either underdiagnosed, or misdiagnosed, with another disorder. Our guests talked about autism services available in the Pittsburgh area, and the great need for early diagnosis for the best results in treating those affected with this disorder.

KD/PG SUNDAY EDITION

Sunday, April 27, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Jim Uhrig – Author

Susan Stuart - President & CEO, CORE Kathleen O. Lindell, Ph.D., RN - UPMC

Kenneth Gibson, M.D. - UPMC

Topic: A Venetia, Pennsylvania businessman, Jim Uhrig, has written a book "Partners 4 Life: The Importance of Partners, in Surviving an Organ Transplant" about his own struggle with idiopathic pulmonary fibrosis, which is incurable. Uhrig underwent a successful lung transplant at UPMC and talked about the need for partners, from family, to the donor, to his medical team, in order to survive the transplant challenge. In our first segment, Uhrig was

joined by Susan Stuart, President and CEO of CORE – the Center for Organ Recovery and Education, and President of the Association of Organ Procurement Organizations, who talked about the desperate need for human organs for transplantation, and the need for people to sign up, signified on their driver's licenses, as donors. In the second segment, Uhrig was joined by two of his medical team, Dr. Kathleen Lindell, and Pulmonologist. Dr. Kenneth Gibson, from the Dorothy and Richard P. Simmons Center for Interstitial Lung Disease at UPMC, who talked about the role of partnership, in surviving the surgery and recovery. Uhrig also was able to meet family members of the person whose organs helped to sustain his life in the lung transplant.

14. EDUCATION

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The topic of this category was a discussion on an executive order that is specifically designed to help middle-class families cope with the rising cost of a higher education.

THE SUNDAY BUSINESS PAGE

Sunday, June 15, 2014, 6:30AM – 7:00AM, 30 minutes

Guest: Jeffery C. Suhayda – CRPC Financial Advisor, Ameriprise Financial

Topic: President Obama signed an executive order that would ease the burden on repayment of student college loans. Our guest, financial advisor Jeffery Suhayda, from Premier Wealth Partners, part of Ameriprise Financial, joined us to discuss the growing burden of college loans, the impact of this executive order, and how students and families should plan for college financing. This executive order is specifically designed to help middle-class families cope with the rising cost of a higher education.