



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**April 10, 2012**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**1st Quarter – January 1, 2012 through March 31, 2012**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 8:30AM to 9:00AM

Sunday, 6:30AM to 7:00AM (1/1/12, 1/8/12, 1/29/12, 3/11/12)

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 11:30AM to 12:00PM

Sunday, 8:30AM to 9:00AM (1/1/12, 1/8/12, 1/29/12, 3/11/12)

## **1. ALLEGHENY COUNTY PROPERTY TAX ASSESSMENT**

Topics discussed in this category included a discussion on the controversial subject of real estate tax assessments, and a discussion on how to plan and execute property tax appeals.

### **KD/PG SUNDAY EDITION**

Sunday, January 1, 2012, 8:30AM – 9:00AM, 30 minutes

Guest: Rich Fitzgerald - Allegheny County Executive-Elect

Topic: Rich Fitzgerald was elected in November, 2011 as Allegheny County Executive. He had served as the president of Allegheny County Council. Most of this broadcast dealt with the controversial subject of real estate tax assessments. Because of rulings by Allegheny County Common Pleas Court Judge R. Stanton Wettick, Allegheny County is the only county in the Commonwealth of Pennsylvania that is forced to continually undergo property tax reassessments. Fitzgerald told this broadcast that he is prepared to challenge Wettick's rulings as far as necessary in appeals courts.

### **KD/PG SUNDAY EDITION**

Sunday, January 8, 2012, 8:30AM – 9:00AM, 30 minutes

Guests: Robert N. Peirce, III, Esq. - Member, Robert Peirce & Associates, P.C.

Shawn Flaherty, Esq. - Founding Partner, Flaherty Fardo, LLC.

Topic: Continuing the property tax assessment controversy, one week after appearing on this broadcast, and vowing to fight reassessment orders from Judge R. Stanton Wettick, Allegheny County Council President-Elect Rich Fitzgerald announced that the county will certify property values from data gathered in 2002. Our guests were two attorneys and colleagues whose fathers Robert N. Peirce, Jr. (former Allegheny County Commissioner) and Peter F. Flaherty, Jr. (former Allegheny County Commissioner) were rather independent-minded, and were reformers as Allegheny County Commissioners (the preceding form of county government). The sons, Robert Peirce III and Shawn Flaherty, talked about the unfairness of the Judge Wettick-imposed assessment system, and advised viewers on how they could plan and execute property tax appeals.

## **2. PRESIDENTIAL CAMPAIGN**

Topics discussed in this category included a discussion on Republican Presidential candidates, the role of Pennsylvania voters in the campaign, the nastiness of the campaign, and the role of money in the election.

### **KD/PG SUNDAY EDITION**

Sunday, January 15, 2012, 11:30AM – 12:00PM, 30 minutes

Guests: Jim O'Toole - Politics Editor, Pittsburgh Post-Gazette

Jon Delano - Money & Politics Editor, KDKA-TV News

Topic: *Pittsburgh Post-Gazette* Politics Editor Jim O'Toole recently returned from following the Republican Presidential candidates, in Iowa and New Hampshire, and KDKA-TV Money & Politics Editor Jon Delano has also been following them. The guests examined the increasing role of money in the Presidential campaign, and the minimal role that Pennsylvania voters play in choosing a candidate because of the lateness in the calendar of the Pennsylvania Primary.

### **KD/PG SUNDAY EDITION**

Sunday, February 5, 2012, 11:30AM – 12:00PM, 30 minutes

Guests – Heather Heidelbaugh, Esq. – (R) Member-at-Large, Allegheny County Council

Jim Roddey - Chairman, Allegheny County Republican Committee

Topic: This broadcast focused on the “nastiness” surrounding the 2012 American Presidential campaign and the Republican Presidential nomination race in particular. Our guests are both active in the Allegheny County Republican Party, Heidelbaugh, as a recent member-at-large of Allegheny County Council, and Roddey as former Allegheny County Executive. We examined the roles of

money, class, and individuals like candidate Ron Paul and potential candidate Donald Trump in the 2012 American Presidential campaign.

### **3. INTERVIEW WITH PRESIDENT OBAMA**

The topic of this category was an interview with President Barack Obama on national and local issues.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, March 18, 2012, 8:30AM – 9:00AM, 10 minutes

Jon Delano and a KDKA-TV Photographer (Chris Kunicki) visited the White House for a one-on-one interview with President Barack Obama. Although the topic was supposed to be about the nation's energy policy, the attention turned to the tragic attack by a United States serviceman on Afghani citizens, resulting in their shooting deaths. The President also discussed the future of the 911<sup>th</sup> Airlift wing, and even his bracket choices for the NCAA Basketball Playoffs.

### **4. OIL PRICES**

Topics discussed in this category included discussions on fluctuating oil prices, uncertainty of politics in Iran, and the impact rising gasoline prices will have on the 2012 political campaign.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, January 15, 2012, 8:30AM – 9:00AM, 20 minutes

Guest: Kent F. Moors, Ph.D. - Scholar-In-Residence, Duquesne University

Topic: Fluctuating oil prices and uncertainty of politics in Iran, including the strategic importance of the Straits of Hormuz, have caused great concern among those who live and die as the result of the price of oil. Recognized oil expert Dr. Kent Moors from Duquesne University joined us with some perspective on oil, Iran, and American politics, as well as its impact on the investor.

#### **KD/PG SUNDAY EDITION**

Sunday, February 26, 2012, 11:30AM – 12:00PM, 30 minutes

Guest: Kent F. Moors, Ph.D. - Scholar-In-Residence, Duquesne University

Topic: Gasoline Prices and Campaign 2012. With gasoline prices rising, as well as the political rhetoric, in the midst of a heated American Presidential campaign, we called upon Duquesne University's Scholar-In-Residence, Kent F. Moors, Ph.D., a noted expert in energy issues for some perspective on why gas prices are rising, and their role in the U.S. Presidential campaign.

### **5. ECONOMY**

Topics discussed in this category included discussions regarding a recap of economic events in 2011, economic prediction for 2012, and the role the economy plays in the Presidential election.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, January 1, 2012, 6:30AM – 7:00AM, 20 minutes

Guests: Louis P. Stanasolovich, CFP - Founder, President, & CEO, Legend Financial Advisors, Inc.

J. Andre Weisbrod, ChFC - Founder, President, & CEO, Staar Financial Advisors, Inc.

Topic: Both Lou Stanasolovich and Andre Weisbrod have been annual guests on this broadcast to share their analysis of the past year, and their predictions for the next. 2012 was no exception. We spent two worthwhile segments with them, talking about everything from stocks and bonds to interest

rates, the roles of unemployment and energy, and winners and losers in the last year. We expect to have them back next year to evaluate their predictions for 2012.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, January 8, 2012, 6:30AM – 7:00AM, 10 minutes

Guest: Linda A. Duessel, CFA, CPA, CFP - Equity Market Strategist, Federated Investors

Topic: After some rather disappointing economic returns in 2011, things do appear to be looking up for 2012. Federated Investors' Equity Market Strategist and Client Portfolio Manager Linda Duessel returned to this broadcast with valuable analysis about the factors that affected stocks in 2011, and talked about the reasons for some hope for 2012. She also discussed the role of the American Presidential election and how it will affect investor confidence.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, March 25, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Charles A. Smith - Principal & Chief Investment Officer, Fort Pitt Capital Group

Topic: What kind of a role will the economy play in Campaign 2012 and what impact will issues in Europe have on America's economic health? We talked about these questions with Fort Pitt Capital's Chief Investment Officer Charlie Smith who also considered the roles of gas prices, unemployment and interest rates. The economy continues to be a major issue in the presidential campaign.

### **6. ECONOMIC DEVELOPMENT**

Topics discussed in this category included a discussion on the role community colleges play in job training, a discussion on a five-year plan to improve Downtown Pittsburgh, and a discussion on Shell Oil's announcement that it will locate a major petro-chemical complex in Western Pennsylvania.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, January 29, 2012, 6:30AM – 7:00AM, 10 minutes

Guest: Alex Johnson, Ph.D. - President & CEO, Community College of Allegheny County (CCAC)

Topic: President Barack Obama once again called upon the community colleges in America to help launch some of the most important job training initiatives in the country. Dr. Alex Johnson, President & CEO of the Community College of Allegheny County (CCAC), appeared on this broadcast to tell us how this will work, to explain the growing importance of community colleges as training grounds for employment for this country's young people, and to tell us what this could mean to people in the Pittsburgh area. The President believes that community colleges are his "partner" along with corporations and businesses in this endeavor.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, March 11, 2012, 6:30AM – 7:00AM, 10 minutes

Guests: Jeremy Waldrup - President & CEO, Pittsburgh Downtown Partnership

Thomas J. Harrington - Chairman of the Board, Pittsburgh Downtown Partnership

Topic: The Pittsburgh Downtown Partnership has begun a five-year plan to improve the Downtown Pittsburgh area. Part of that plan includes the creation of a new, European-style holiday market in Market Square, for the annual Light-Up Night celebration during the Christmas season. There is also a new website" [www.DowntownPittsburgh.com](http://www.DowntownPittsburgh.com). However, the Downtown area faces the challenge of disappearing department stores, like Saks Fifth Avenue, which was about to close its doors forever. Our guests gave us the good news, as well as the cautious.

#### **KD/PG SUNDAY EDITION**

Sunday, March 18, 2012, 11:30AM – 12:00PM, 30 minutes

Guest: Rep. Jason Altmire - (D) PA. 4<sup>th</sup> Congressional District (McCandless)

Topic: Congressman Jason Altmire returned to discuss among other topics a breaking news story: Pennsylvania Governor Tom Corbett announced, the previous day, that Shell Oil Corporation had

chosen Monaca, Pennsylvania, in Beaver County, at a site that once housed a zinc manufacturing plant, as the potential location for a so-called “cracker” facility for a petro-chemical complex with enormous job implications for the area. In an era marked by political divide and little cooperation, the Western Pennsylvania political delegation, including local, state, and federal leaders, as well as local business people, were united in lobbying Shell to choose Western Pennsylvania over Ohio and West Virginia, who were competing for that same facility, and Western Pennsylvania was successful.

## **7. PENN STATE SEX ABUSE SCANDAL**

The topic of this category was a discussion on the Penn State sex abuse scandal and the legacy of Joe Paterno following his death.

### **KD/PG SUNDAY EDITION**

Sunday, January 29, 2012, 8:30AM – 9:00AM, 30 minutes

Guests: Jerry Micco - Assistant Managing Editor, Sports, *Pittsburgh Post-Gazette*

Pat Tarquinio - Assistant Football Coach, Hopewell High School, Beaver County

Suzie McConnell-Serio - Women’s Head Basketball Coach, Duquesne University

Topic: In the wake of the Penn State Sex Scandal, involving some former members of the coaching staff of embattled legendary former Head Football Coach Joe Paterno, who recently died, and the alleged sexual abuse of some of his players and other young people, this broadcast was a special focus on Paterno’s career, the legacy and controversy he leaves behind. Part of the broadcast dealt with the “mystique” surrounding Paterno and his legendary football program, and how it helped to attract all types of athletes and other students to Penn State, and what impact the Jerry Sandusky might have, long-term and short-term, on the football program at Penn State.

## **8. 911<sup>th</sup> AIRLIFT WING**

Topics discussed in this category included a discussion on efforts to save the 911<sup>th</sup> Airlift Wing of the U.S. Air Force Reserves, and political cooperation between Republicans and Democrats to prevent closure of the base.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 12, 2012, 8:30AM – 9:00AM, 10 minutes

Guests: Sally Haas - President, Pittsburgh Airport Area Chamber of Commerce

Charles Holsworth, Esq. - Chairman, Military Affairs Council of Western Pennsylvania

Topic: Unfortunately it’s “déjà vu all over again” for the people who live in the Moon Township-Coraopolis area of town. They regularly see the Federal government threaten to either cut back or eliminate the 911<sup>th</sup> Airlift Wing near the Pittsburgh International Airport, and the threats have come under both Republican and Democratic administrations. In a period of political impasse, this is one area where people of different political groups have united to fight the threatened cutbacks for the 911<sup>th</sup>. and to prevent others for the refueling wing of the Pennsylvania Air National Guard in nearby Findlay Township, and our guests joined us to talk about the fight to prevent these cutbacks.

### **KD/PG SUNDAY EDITION**

Sunday, March 4, 2012, 11:30AM – 12:00PM, 30 minutes

Guests: Rep. Tim Murphy - (R) PA.18<sup>th</sup> Congressional District (Upper St. Clair)

Rep. Mark Critz - (D) PA.12<sup>th</sup> Congressional District (Johnstown)

Topic: In this broadcast, we examined the political gridlock on Capitol Hill, the low image the public has of Congress, and growing dissension, even within political parties, over candidates and issues. Although Mark Critz is a Democrat and Tim Murphy is a Republican, they share the problem of competing within their own party in the primary for re-election. In Critz’s case he is competing with a current Democratic colleague, Congressman Jason Altmire, since Critz’s district is being merged into Altmire’s. Both men agreed that the entire Western Pennsylvania congressional delegation will

be united, regardless of party, in their opposition to the Obama Administration's threatened closure of the 911<sup>th</sup> Airlift Wing of the U.S. Air Force Reserves, which would result in the loss of several thousand jobs in Southwestern Pennsylvania.

## **9. STATE GOVERNMENT**

Topics discussed in this category included a discussion on the merging of congressional districts, the problems of a divided government politically, and the impact of the cuts contained in proposed state budget.

### **KD/PG SUNDAY EDITION**

Sunday, January 22, 2012, 11:30AM – 12:00PM, 30 minutes

Guest: Rep. Jason Altmire – (D) PA. 4<sup>th</sup> Congressional District (McCandless)

Topic: Because of reapportionment, congressional districts #4 and #12 will be merging, basically eliminating the 12<sup>th</sup> District, and Congressman Altmire is being forced to run against his current Democratic colleague, Congressman Mark Critz (D) PA. 12<sup>TH</sup> District (Johnstown). In this broadcast, Congressman Altmire talked about the problems created by divided government (control of the Presidency and the U.S. Senate by Democrats & the U.S. House, by the Republicans). This broadcast previewed President Barack Obama's State of the Union Address to Congress, scheduled for the following week. Government seems to be more divided and gridlocked than ever, and the public's opinion of members of Congress has reached a new polling low.

### **KD/PG SUNDAY EDITION**

Sunday, February 12, 2012, 11:30AM – 12:00PM, 30 minutes

Guests: Rep. Joseph Markosek - (D) PA. 25<sup>th</sup> Legislative District (Monroeville)

Rep. John Maher - (R) PA. 40<sup>th</sup> Legislative District (Upper St. Clair)

Grant Oliphant - President & CEO, the Pittsburgh Foundation

Topic: Our guests were part of a three-member panel that talked about the potential impact of fairly severe proposed cuts to the Pennsylvania State Budget, contained within Pennsylvania Republican Governor Tom Corbett's budget proposal, and their potential impact on those most at-risk. The cuts Corbett says are necessary because of lower tax revenues, and Corbett has vowed not to raise state taxes. Our guests also discussed the potential impact of these cuts on significant economic development projects that are funded with state money, including bridges and roads, and the impact on public safety and health.

## **10. LOCAL GOVERNMENT**

Topics discussed in this category included an interview with a newly elected member of Pittsburgh City Council, a discussion on the merging of financial systems between the city and the county, a discussion regarding a recent tax increase to fund public libraries, a discussion regarding the employment of the county coroner, and an overview of local issues with the newly elected Allegheny County Executive.

### **THE SUNDAY BUSINESS PAGE**

Sunday, January 15, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Corey O'Connor - (D) Pittsburgh City Council, Squirrel Hill

Topic: Young Corey O'Connor was overwhelmingly elected to Pittsburgh City Council last November to the seat that his late father, former council president and Mayor Bob O'Connor, once held. We talked with Corey about this opportunity, as well as his goals for serving his district, including fighting the impact of pending tax reassessments. His political skills come from his own family, as well as from working for Congressman Mike Doyle, who also serves Pittsburgh from the 14<sup>th</sup> Congressional District.

### **THE SUNDAY BUSINESS PAGE**

Sunday, January 22, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Michael Lamb - (D) Pittsburgh City Controller

Topic: Pittsburgh City Controller Michael Lamb and Allegheny County Controller Chelsa Wagner have jointly announced the merging of financial management systems under Allegheny County's JD Edwards Enterprise One system. The effort is expected to result in savings of millions of dollars to taxpayers, and will help make city and county governments more efficient. City Controller Michael Lamb appeared on this broadcast to talk about the benefits of the merger and how it will work.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 5, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Mary Frances Cooper - President & Director, Carnegie Library of Pittsburgh

Topic: Thanks to the public's approval at the polls of a referendum that allowed a .25 mills increase in the City of Pittsburgh's property tax, Carnegie Library of Pittsburgh is now able to restore operating hours that had been cut, provide greater access to programs, computers, materials, and facilities, and will have a customer appreciation open house. The Library's new President and Director Mary Frances Cooper joined us to explain.

### **KD/PG SUNDAY EDITION**

Sunday, March 11, 2012, 8:30AM – 9:00AM, 30 minutes

Guests: Bruce W. Dixon, M.D. - Director, Allegheny County Health Department

Cyril H. Wecht, M.D., J.D. - Former Allegheny County Medical Examiner & Coroner

Topic: This broadcast dealt with the recent firing by Allegheny County Executive Rich Fitzgerald of long-time Allegheny County Health Department Director Bruce W. Dixon, M.D., and the failure of Fitzgerald to re-appoint noted forensic pathologist and former Allegheny County Medical Examiner and Coroner Cyril H. Wecht, M.D., J.D. to his former position. This program provided both Dixon and Wecht with an opportunity to defend their positions. Bruce W. Dixon has been a very popular director of the Allegheny County Health Department for many years, but was recently fired by Fitzgerald, who wanted to go in a "new" direction. Wecht said he was promised his old job back by then-Allegheny County Executive Dan Onorato if Wecht's name were cleared in a court case. However, once that happened, too many conditions were put upon Wecht, the former Medical Examiner told us, including controls by the County Executive over clearing Wecht to talk with the news media about prominent cases in the news.

### **KD/PG SUNDAY EDITION**

Sunday, March 25, 2012, 11:30AM – 12:00PM, 30 minutes

Guest: Rich Fitzgerald - (D) Allegheny County Executive

Topic: Allegheny County Executive Rich Fitzgerald appeared on this program, to talk about a number of topics, including answering political charges leveled by Bruce Dixon and Cyril Wecht about failure of Fitzgerald to re-appoint them to their current and former jobs, respectively. He also talked about the new Port Authority North Shore Connector, the light rail system which expands to the North Shore, and officially opened to the public on the date of this broadcast, the continuing battle over property tax reassessments, and the future of flights at the Pittsburgh International Airport.

## **11. LOCAL FILM PRODUCTION**

Topics discussed in this category included a discussion on the growth of movie production in Pittsburgh, and a discussion on the opening of a new digital effects studio in the city's Strip District neighborhood.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 26, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Dawn M. Keezer - Director, Pittsburgh Film Office

Topic: Dawn Keezer joined us to preview a charity event on Academy Awards night at Heinz Field, which will raise money to help underwrite the cost of the Pittsburgh Film Office. Dawn also talked about the great growth of the movie production business in Pittsburgh, and the continuing need for the state to help underwrite the cost of the Film Bureau to “grow” the movie industry in Pittsburgh, even further. More films are planned for 2012 in this area with more jobs

### **THE SUNDAY BUSINESS PAGE**

Sunday, March 4, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Mike Matesic - President & CEO, The Idea Foundry, Inc.

Topic: Mike Matesic, President & CEO of the Idea Foundry, talked with us about the improving atmosphere for expansion of motion picture production in Pittsburgh. Recently, 31<sup>st</sup> Street Studios announced that it is working in partnership with Carnegie Mellon University’s Entertainment Technology Center and Knight Vision Studios to establish a state-of-the-art presence in the Strip District that will provide students with a graduate-level curriculum and exposure to the latest motion-capture and digital filmmaking. All of this is to take place within a 330,000-square foot, former steel facility. The goal is to make this facility a world-competitive movie and video game production hub.

## **12. LABOR**

The topic of this discussion was an interview with the President of the United Steelworkers who spoke about the 2012 Presidential campaign, fair trade, and the future of manufacturing in the United States.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 5, 2012, 8:30AM – 9:00AM, 10 minutes

Guest: Leo W. Gerard - International President, United Steelworkers

Topic: Manufacturing, Labor, & Campaign 2012 were the center of the discussion with Leo Gerard as he reflected on Campaign 2012 and President Obama’s State of the Union Address last month. The future of manufacturing in America has great impact on workers in this country and in this area. Gerard also talked about fair trade, and leveling the playing field, so that American workers can more fairly compete with those in other countries.

## **13. SECURITY**

The topic of this discussion was an interview with the Associate Commissioner, Public Buildings Service, who talked about the growing role security plays in regards to public safety and terrorism.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 5, 2012, 6:30AM – 7:00AM, 10 minutes

Guest: David H. Ehrenwerth, Esq. -Associate Commissioner, Public Buildings Service, U.S. General Services Administration

Topic: David Ehrenwerth left a job as an attorney with a prominent Pittsburgh law firm to work for the Obama Administration’s General Service Administration’s Public Building Service as the Associate Commissioner. We talked about these challenges, and the growing role that security plays during increased concerns over public safety and terrorism.



#### **14. CHILDREN**

The topic of this discussion on crimes committed against children and the formation of a state panel to study child abuse laws in Pennsylvania.

#### **KD/PG SUNDAY EDITION**

Sunday, February 19, 2012, 11:30AM – 12:00PM, 30 minutes

Guests: Janet Endress Squires, M.D. - Children's Hospital of UPMC

Alison Hall - Executive Director, Pittsburgh Action Against Rape (PAAR)

Joan Mills - Manager, "A Child's Place at Mercy" Mercy Health System

Mary C. Burke, Ph.D. - Dir., Training & Counseling, Carlow University

Topic: This broadcast was a split show, and dealt with two especially horrible crimes: a man who was arrested recently in Pittsburgh, for brutally beating to death an eleven-year-old boy, in the Knoxville section, and a fourteen-year-old girl, who was allegedly part of a prostitution ring that was broken up by Pittsburgh Police. Recently, Pennsylvania Governor Tom Corbett announced the formation of a new state panel, to study the child abuse laws in Pennsylvania, and determine what changes need to be made. Corbett is the former Pennsylvania Attorney General.