



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
April 10, 2014

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
1st Quarter – January 1, 2014 through March 31, 2014

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.
Sunday, 11:30AM to 12:00PM
Sunday, 8:30AM to 9:00AM (OTO – March 9, 2014)

1. WINTER WEATHER

Topics discussed in this category included a discussion on the impact of the harsh winter weather in relation to Pittsburgh's locks and dams, a discussion on the impact of that costs for salt and snow removal will have the budget for bridge and road repairs, and a discussion on the impact the winter had on the local economy.

THE SUNDAY BUSINESS PAGE

Sunday, February 2, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: Werner Loehlein - U.S. Army Corps of Engineers, Pittsburgh District

Chris Johnson - U.S. Army Corps of Engineers, Pittsburgh District

Topic: A grueling winter has played havoc with shipping and aging infrastructure on Pittsburgh's locks and dams system over the Allegheny, Monongahela, and Ohio Rivers. We spoke with two representatives from the U.S. Army Corps of Engineers, Pittsburgh District, Werner Loehlein, Water Management Chief, and Chris Johnson, Chief of Locks and Dams, about the economic cost, and what's needed to maintain the system. Pittsburgh is one of the largest inland ports in the world.

THE SUNDAY BUSINESS PAGE

Sunday, February 23, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: H. Daniel Cessna, P.E. - District#11 Executive, PennDOT

Topic: There's no question that the unending winter weather this year has taken a terrible financial toll on local and state transportation and public works departments. PennDOT's budget was much larger than usual in its purchase of salt and other anti-skid materials for local roads and bridges, as well as the overtime costs for employees used to plow and re-plow roads. How will that impact PennDOT's budget for road and bridge repair and construction in the spring and summer months? We asked PennDOT's District Engineer, Dan Cessna, to join us for some analysis.

THE SUNDAY BUSINESS PAGE

Sunday, March 16, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Augustine Faucher, Ph.D. - VP, Senior Macroeconomist, PNC Financial Services

Topic: What impact did this winter have, on the local economy, and what can we expect when spring finally arrives? We asked Dr. Gus Faucher, Senior Macroeconomist for PNC Financial Services Group, for his analysis. Faucher believes that there is pent-up spending desire discouraged by the winter which could surface in warmer weather including retail and auto sales.

2. UKRAINE

Topics discussed in this category included discussions on the conflict in the Ukraine, the Russian annexation of Crimea, and the impact on the cost of energy in the world market due to the unrest in the area.

KD/PG SUNDAY EDITION

Sunday, March 9, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Wendy Goldman, Ph.D. - Author, Professor of History, Carnegie Mellon University

Taras Filenko - Professor of Music, Duquesne University

Tymofiv Mylovanov, Ph.D. – Assistant Professor, University of Pittsburgh

Topic: This broadcast brought a sharp contrast in opinion about the deteriorating situation in Ukraine. Wendy Goldman, historian, clashed with Ukrainian native Taras Filenko, about the causes and impact of the conflict. In the second segment, Tymofiy Mylovanov, Ph.D., recently in Ukraine, where protests were currently being held, talked about the impact of this crisis on the people, and how humanitarian aid is being collected for the victims.

KD/PG SUNDAY EDITION

Sunday, March 23, 2014, 11:30AM – 12:00PM, 30 minutes

Guest: Jonathan Harris, Ph.D. -Professor of Political Science, University of Pittsburgh

Topic: The political crisis in Ukraine and Crimea continued to worsen, with Russian President Vladimir Putin annexing Crimea, and political sanctions being instituted by both sides. In this broadcast, Dr. Jonathan Harris, Russian expert at the University of Pittsburgh, gave great insight into the history of this area, and why it is viewed as so strategically important by the Russians. Harris also talked about the likelihood of American troops being brought into the conflict.

THE SUNDAY BUSINESS PAGE

Sunday, March 9, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Jonathan Harris, Ph.D. - Professor of Political Science, University of Pittsburgh

Topic: The world's attention suddenly turned from Russia's "goodwill" image, after the Olympics at Sochi, to outrage, after Ukraine's president suddenly departed, after being elected, Russian troops moved into the Crimea area, and the United States and its NATO allies threatened economic sanctions against Russian. Our guest, Dr. Jonathan Harris, Professor of Political Science at the University of Pittsburgh's Center for Russian and East European Studies, provided valuable insight about these rapidly-changing developments, Russia's controversial President Vladimir Putin, and the composition and history of countries which once were part of the USSR and now find a rocky road to democracy. The Pittsburgh area has a large Ukrainian population, which has mixed views about this crisis.

THE SUNDAY BUSINESS PAGE

Sunday, March 16, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Kent Moors, Ph.D. - Founder & Editor, Oil & Energy Investor

Topic: The growing crisis in Ukraine and Crimea (an area rich in energy reserves) is likely to have an impact on the price and supply of energy from that area, especially to one of its biggest customers, Western Europe. Our guest, Dr. Kent Moors, founded and edits a new website about energy, called "Oil and Energy Investor", which boasts thousands of subscribers. Dr. Moors has also been named chairman of the Global Energy Symposium, an outreach of the World Affairs Council of Pittsburgh.

3. MALAYSIA AIRLINES DISSAPPEARANCE

The topic of this category was a discussion on the disappearance of Malaysia Airlines Flight #370.

KD/PG SUNDAY EDITION

Sunday, March 16, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Peter D. Gall, Ph.D. - Visiting Professor of Aerospace Engineering, WVU
John Gismondi, Esq. - Principal, Gismondi & Associates

Topic: Our broadcast dealt with the mysterious disappearance on March 8th of Malaysia Airlines Flight#370 on its way from Kuala Lumpur, Malaysia to Beijing, China (as of this writing, the wreckage had not been located). Three passengers with ties to Western Pennsylvania were on that flight and unaccounted for. Our guest in both segments was a former US Airways pilot, NASA Aerospace Engineer, and Visiting Professor of Aerospace Engineering at West Virginia University, Dr. Peter Gall. He was joined in the first segment by local attorney Dennis Unkovic, a frequent flyer between Pittsburgh and Asia, who had just returned from Asia on a Boeing 777, who also frequently flies Malaysia Airlines. In our second segment, Gall was joined by attorney John Gismondi, who represented families of victims of US Airways Flight#427, which crashed in Hopewell Township, Beaver County, PA on its way from Chicago to West Palm Beach, Florida, on September 8, 1994, killing 132 on board the Boeing 737.

4. HEROIN

Topics discussed in this category included discussions on the rise in heroin deaths in Southwestern Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, February 2, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Karen Hacker, M.D., MPH - Director, Allegheny County Department of Health
Barney Seaton, LPC - Owner/CEO, Allied Addiction Recovery LLC

Topic: A rash of heroin deaths in Southwestern Pennsylvania from a particularly powerful mix of heroin and fentanyl has law enforcement officials scrambling to find the source of the material and arrest the deliverers, and health care and treatment providers scrambling, to warn drug users that this material could kill them. One of our guests, Barney Seaton, told us that a client failed to show up for treatment, and became one of the fatalities. County Health Director Karen Hacker discussed her experience in Massachusetts handling a similar public health crisis.

KD/PG SUNDAY EDITION

Sunday, February 23, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: David Hickton, Esq. -United States Attorney, Western District of Pennsylvania
Eugene Vittone, Esq. (D) - District Attorney, Washington County, PA

Topic: As heroin deaths in Western Pennsylvania continue to rise, there is evidence that the material is coming from out-of-state. We discussed the prosecution of these cases with United States Attorney for Western Pennsylvania, David Hickton, and Eugene Vittone, District Attorney for Washington County, Pennsylvania, which has lost some citizens to heroin overdoses. The total of deaths as we recorded this broadcast was 22.

5. NEW PITTSBURGH MAYOR

The topic of this category was a discussion on the inauguration of Bill Peduto as Pittsburgh's new mayor and the challenges he faces when he takes office.

KD/PG SUNDAY EDITION

Sunday, January 5, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Natalia Rudiak (D) - Pittsburgh City Council, 4th District (Carrick)

Daniel Gilman (D) - Pittsburgh City Council, 8th District (Shadyside)

Topic: We previewed Bill Peduto's inauguration as mayor of Pittsburgh, with an interview with two people who know him well. City Councilwoman Natalia Rudiak is a member of council from the 4th District (Carrick) and has served with Peduto, and has been a supporter of his mayoral campaign. Dan Gilman, elected to succeed Peduto as council member from the 8th District (Shadyside), was Peduto's Chief of Staff. The guests talked about the challenges facing the city and its government, and the performance of outgoing Mayor Luke Ravenstahl.

6. HEALTH CARE

Topics discussed in this category included an update on the Affordable Care Act, and a discussion on the announcement of a partnership between the Pittsburgh based Allegheny Health Network and Baltimore's John Hopkins University.

THE SUNDAY BUSINESS PAGE

Sunday, January 12, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Karen Wolk Feinstein, Ph.D. - President & CEO, Jewish Healthcare Foundation

Topic: Almost everyone agrees that the Affordable Care Act, also known as "Obamacare" had a rough beginning. Although the rate of sign-ups improved, great uncertainty remained, about Pennsylvania's short-term and long-term plans to meet the insurance needs of its population. In addition there was a disagreement between Republican Governor Tom Corbett and Democratic President Barack Obama over how to make sure citizens are adequately covered. We talked with Karen Wolk Feinstein, Ph.D., President & CEO of the Jewish Health Care Foundation, and a recognized expert on healthcare delivery in Western Pennsylvania and the nation, about what is necessary to complete the task.

KD/PG SUNDAY EDITION

Sunday, January 26, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Tony Farah, M.D. - Chief Medical Officer, Allegheny Health Network

David Parda, M.D. - Chairman, Allegheny Health Network's Cancer Institute

Stephanie Dorwart - Chief Operating Officer, American Healthcare Solutions

Topic: In a rapidly-changing healthcare delivery system, colored by deep battles between UPMC and Highmark over insurance coverage for patients, Highmark's healthcare partner, the Allegheny Network, increased its prestige and standing, by announcing a partnership with Johns Hopkins University in Baltimore, Maryland, a five-year affiliation for a collaboration/initiative for cancer patients. Our first half featured Allegheny Health Network's Chief Medical Officer, Dr. Tony Farah, and Dr. David Parda, Chairman of the Allegheny Health Network's Cancer Institute. The second half featured the Chief Operating Officer of the Pittsburgh-based American Healthcare Solutions, Stephanie Dorwart, who advises healthcare institutions on delivery of services.

7. ECONOMY AND EMPLOYMENT

Topics discussed in this category include a discussion on the positive announcement of the drop in unemployment in the Pittsburgh region, a discussion on the announcement that US Airways will close its operations center in Pittsburgh, and a discussion on the state of the Pittsburgh economy,

KD/PG SUNDAY EDITION

Sunday, January 12, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Doug Heuck -Editor and Publisher, *Pittsburgh Quarterly Magazine*

Stefani Pashman - CEO, Three Rivers Workforce Investment Board

Stacey Holland - Executive Vice-President, Industrial & Private Equity Practices
DHR International

Topic: Recent employment figures for the nation were disappointing. While the unemployment rate dropped in December, some applicants actually gave up, trying to look for jobs. However, in the Pittsburgh region the unemployment rate for November, 2013 dropped by almost one percent. Our guests talked about areas where the region shows signs of economic strength, and what companies look for when they hire executives.

KD/PG SUNDAY EDITION

Sunday, February 9, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Danny Pursuit - President, Transport Workers Union Local#545 (TWU)

Charles "Chip" Holsworth, Esq. - Military Affairs Council of Western Pennsylvania

Topic: Keeping jobs related to airlines, commercial and military, has been a struggle, in Southwestern Pennsylvania. Recently, US Airways, which merged with American Airlines, and a former airline hub in this area, announced that it plans to close its operations center here, which will result in the loss of many jobs. The future of the United States Air Force Reserve's 911th Airlift Wing also continues to be in doubt in the long-term. We discussed these challenges with Danny Pursuit, President of Transport Workers Local#545, and attorney Charles "Chip" Holsworth, Chairman of the Military Affairs Council of Western Pennsylvania, about what's being done on the political and economic level to preserve the 911th and cushion the blow of the closing of the US Airways Operations Center.

THE SUNDAY BUSINESS PAGE

Sunday, March 9, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: Doug Heuck - Editor & Publisher, Pittsburgh Quarterly

Christopher Briem - Regional Economist, University of Pittsburgh

Topic: Where does Pittsburgh's economy rank with other cities of similar size? *Pittsburgh Quarterly Magazine* recently released its Regional Annual Report which shows that the local economy improved, but that consumer spending still lags behind other areas. Editor and publisher of the magazine, Doug Heuck, and Christopher Briem, regional economist for the Center for Social and Urban Research at the University of Pittsburgh's Center for Social and Urban Research, joined us to give their analysis of the past, present, and future of Pittsburgh's economy and population.

8. NATURAL GAS INDUSTRY

Topics in this category included a discussion on an explosion of a natural gas well in Greene County, which killed a man, and the political repercussions that may occur in the aftermath of this accident, also a discussion on the proposal to drill for natural gas underneath Deer Lakes Park, in Northern Allegheny County, and near Pittsburgh International Airport.

KD/PG SUNDAY EDITION

Sunday, February 16, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Sen. Tim Solobay (D) - PA 46th Senatorial District (Canonsburg)

John Ryder - District Director, PA Department of Environmental Protection

Aimee Curtright, Ph.D. - Physical Scientist

Topic: A gas well explosion in Dunkard, Greene County, operated by Chevron Appalachia, shook not only the ground, killing one employee and injuring another, but also the political landscape, as the controversy over the environmental impact of drilling and fracking continues to divide citizens. In the first and second portions of the broadcast, we heard from Democratic State Senator Tim Solobay of Canonsburg, whose district includes the area where the explosion took place. Solobay also has experience as a volunteer firefighter. Joining Solobay was John Ryder, District Director, Oil & Gas Management for the Pennsylvania Department of Environmental Protection, in the Corbett Administration. Solobay was joined in the second segment by the RAND Corporation's Dr. Aimee Curtright, a specialist in assessing the risks and advantages of drilling and other energy initiatives.

KD/PG SUNDAY EDITION

Sunday, March 30, 2014, 11:30AM – 12:00PM, 30 minutes

Guest: Rich Fitzgerald (D) - Allegheny County Executive

Topic: Much of this broadcast dealt with proposals to drill for natural gas underneath Deer Lakes Park, in Northern Allegheny County, and near Pittsburgh International Airport. But Allegheny County Executive Rich Fitzgerald also discussed major changes in leadership at the Port Authority and Pittsburgh International Airport, and the race for governor of Pennsylvania, this year. One of Fitzgerald's Democratic political opponents, Jack Wagner, announced this week that he was dropping out of the Democratic primary for Governor.

9. NATIONAL POLITICAL ISSUES

The topic of this category was an interview with Senator Pat Toomey on national political issues and how they impact the citizens of Southwestern Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, February 9, 2014, 11:30AM – 12:00PM, 30 minutes

Guest: Sen. Pat Toomey (R) Pennsylvania

Topic: Senator Pat Toomey returned to this broadcast, concentrating on relationships or lack, thereof, between President Obama and Congress. Toomey talked about the State of the Union speech, controversy over health care and domestic spying, and national security. Toomey also has forged alliances with certain Democrats on occasion to pass legislation of mutual interest to both portions of the alliance.

10. CULTURE

Topics in this category included a discussion regarding the Pittsburgh Cultural Trust's use of a 40-foot rubber duck to successfully market Pittsburgh, a discussion regarding local concert promoter Rich Engler, and a discussion on a documentary about the history of women and politics.

THE SUNDAY BUSINESS PAGE

Sunday, January 5, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Dorene Ciletti, Ph.D. - Duquesne University Graduate School of Business

Topic: Using a 40-foot rubber duck, to successfully market Pittsburgh, as a tourist destination, might seem a far-fetched notion. However, the Pittsburgh Cultural Trust had it right. The duck was part of a project, to introduce the Pittsburgh International Festival of Firsts, featuring Florentijn Hofman's four-story high rubber sculpture. We spoke with Duquesne University's assistant professor of marketing, about the dramatic impact this idea and sculpture had on culture, attitude, and image of Pittsburgh.

KD/PG SUNDAY EDITION

Sunday, January 19, 2014, 11:30AM – 12:00PM, 30 minutes

Guest: Rich Engler - Concert Promoter and Author

Topic: Local concert promoter Rich Engler has written a fascinating personal tale of what it was like to promote rock 'n roll concerts during the height of that music style's popularity. Called "Behind the Stage Door: A Promoter's Life, Behind the Scenes", the book is full of juicy and memorable stories of personalities that performed at places like the Civic Arena and the Benedum Center, and Rich shared some of those stories with us. Engler was honored, by becoming the first inductee into Pittsburgh's "Rock 'n Roll Hall of Fame", at a charity event at the Hard Rock café at Station Square, which benefited Cancer Caring Centers.

KD/PG SUNDAY EDITION

Sunday, March 2, 2014, 11:30AM – 12:00PM, 30 minutes

Guests: Heather Arnet - CEO, Women & Girls' Foundation

Dana M. Brown - Assistant Professor of Political Science at Chatham University

Topic: An impressive documentary of the history of women and politics, comparing countries like Brazil who had a woman president with the United States, which has yet to elect a woman president, was written, directed, and produced by the CEO of the Women & Girls Foundation, former Pittsburgh School Board Member Heather Arnet. She appeared on this broadcast to discuss this film which premiered in Pittsburgh. Also with us, was the Executive Director of the Pennsylvania Center for Women & Politics, and Assistant Professor of Political Science at Chatham University, Dana M. Brown.