



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**July 10, 2019**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**Second Quarter – April 1, 2019 through June 30, 2019**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.  
Sunday, 6:30AM to 7:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and the *PITTSBURGH POST-GAZETTE* produce this weekly half-hour program in which current community issues are discussed. KDKA-TV's Stacy Smith and Ken Rice, and Sally Stapleton, Managing Editor, *PITTSBURGH POST-GAZETTE*, are the hosts.  
Sunday, 11:30AM to 12:00PM

## **1. 2020 ELECTION**

Topics discussed in this category included a discussion regarding former Vice-President Joe Biden's announcement that he would run for the Democratic nomination for President of the United States in 2020, and a discussion on the topic of the large field of candidates who want to become the President of the United States in the 2020 General Election.

### **KD/PG SUNDAY EDITION**

Sunday, April 28, 2019, 11:30AM – 12:00PM, 30 minutes

Guest: Ron Klink - Senior Policy Fellow, Nelson Mullins, LLP

Doug Saltzman, Former Director Pittsburgh Regional Office for Senator Arlen Specter (R) Pennsylvania

Sam DeMarco (R) - Member-at-Large, Allegheny County Council

Kristen Coopie, Ph.D. - Professor of Political Science, Duquesne University

This was a lively discussion, based on the announcement by former Vice-President Joe Biden that he would run for the Democratic nomination for President of the United States in 2020, and would seek to run against President Donald J. Trump in the general election. Our guests represented a huge wealth of political experience, on both the Republican and Democratic sides, including Ron Klink, who served in Congress with then-Senator Joe Biden (D) Delaware. The following day, after this program was broadcast, Joe Biden made his first Pennsylvania appearance since his announcement, in Pittsburgh, gaining the endorsement of the national Postal Workers Union.

### **KD/PG SUNDAY EDITION**

Sunday, June 9, 2019, 11:30AM – 12:00PM, 15 minutes

Guest: Joe Mistick – Democratic Analyst

The team addressed the topic of the large field of candidates who want to become the President of the United States in the 2020 General Election. We had Joe Mistick, a well-known operative in democratic circles on to talk about how many candidates is too many, and how Western Pennsylvania voters will have a very wide and diverse field from which to choose. KDKA Political Reporter and Analyst, Jon Delano also joined the discussion about the Democrats' plans to try to unseat President Trump in a red state he won in 2016.

## **2. TARIFFS**

Topics discussed in this category included a discussion on President Donald J. Trump's decision to impose tariffs on products made by the Chinese, and a discussion on tariffs as an economic weapon, and the impact that is beginning to be felt on consumers with an increase in the price of goods exported to the United States.

### **KD/PG SUNDAY EDITION**

Sunday, May 12, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Laurence Ales, PhD - Associate Professor of Economics, Carnegie Mellon University

Dennis Unkovic, J.D. - Partner, Meyer Unkovic & Scott LLP

Jay Sukits - Clinical Assistant Professor of Finance, University of Pittsburgh

This discussion was precipitated by President Donald J. Trump's decision to impose tariffs on products made by the Chinese, which are often dumped into United States' markets, depressing costs, and resulting in the loss of American trade competitiveness, and jobs.

Our guests talked about the repercussions of tariffs, and whether they result in the protection of jobs, or lead to American job losses, when goods produced in America, and exported to countries like China, are met with retaliatory tariffs, making American prices noncompetitive. Part of the discussion included the impact of tariffs, positive and negative, on the American steel industry, including steel produced in the Western Pennsylvania area.

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 2, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Jason Laux - Owner & Retirement Advisor, The Synergy Group

As the United States continues a trade war with China and Japan, and uses tariffs as an economic weapon, the impact is beginning to be felt on consumers with an increase in the price of goods exported to the United States. Companies are also seeing fewer orders for their own goods being marketed to Asia, and this is having an impact on their profitability, and on the stock market. Jason Laux, Owner & Retirement Advisor, for The Synergy Group, an investment firm, talked with Paul Martino about what might come next in the trade negotiations at the G20 next month.

### **3. SIX-MONTH ANNIVERSARY – TREE OF LIFE SYNAGOGUE SHOOTING**

The topic of this category was a discussion marking the six-month anniversary of the Tree of Life Synagogue Shooting Massacre in Pittsburgh.

### **KD/PG SUNDAY EDITION**

Sunday, May 5, 2019, 11:30AM – 12:00PM, 30 minutes

Guest: Rabbi Hazzan Jeffrey Meyers - Tree of Life Synagogue, Pittsburgh

Rev. Eric S.C. Manning - Senior Pastor, Emanuel AME Church

This was one of the most meaningful and important discussions in the history of this program, marking the six-month anniversary of the Tree of Life Synagogue Shooting Massacre in Pittsburgh's Squirrel section, on October 27, 2018, which resulted in the deaths of eleven congregants, and the serious wounding of other members, and police officers, who eventually stopped the gunman's shooting spree. Rabbi Hazzan Jeffrey Meyers was conducting Sabbath worship services, when the gunman began his massacre, and helped some congregants to safety. The three congregations that shared the Tree of Life building at Wilkins and Shady Avenues, in Squirrel Hill – Tree of Life, New Light Synagogue, and Dor Hadash - welcomed members of the Charleston, South Carolina Emanuel AME Church, to worship with them and provide support (the weekend that this program aired), as they shared the grief and recovery process that followed mass shootings inside their two houses of worship, driven by hatred by others. They also reflected on yet another hate-driven shooting, inside a San Diego-area synagogue, Chabad of Poway, which took place during a Passover Sabbath worship service, and killed one, injuring the congregation's own rabbi.

### **4. EDUCATION**

Topics discussed in this category included a discussion on how to pay for the growing cost of higher education, in the midst of inadequate state and federal funding for education programs, and a discussion on a new tuition policy that will allow Pennsylvania's fourteen state-owned universities more flexibility in determining their tuition rates.

### **KD/PG SUNDAY EDITION**

Sunday, May 19, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Lindsay Page, Ed. D. - Associate Professor of Methodology, University of Pittsburgh

Saleem Ghubril - Executive Director, The Pittsburgh Promise

Sen. Lindsey Williams (D) - PA 37th Senatorial District

This program examined a problem that many of our viewers face: how to pay for the growing cost of higher education, in the midst of inadequate state and federal funding for education programs. Pennsylvania is one of the top three most expensive markets for a college education, and the resulting impact could be an educational deficiency in the workforce in the Commonwealth of Pennsylvania. Our guests included an expert on the costs of financing higher education, the University of Pittsburgh's Dr. Lindsay Ward, Saleem Ghubril, Executive Director of the Pittsburgh Promise, which has made it possible for thousands of minority and economically challenged students, who qualify academically to go to college, through the awarding of partial scholarships, and State Senator Lindsey Williams (D) PA 37th Senatorial District, a political minority member of the State Senate Education Committee.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 28, 2019, 6:30AM – 7:00AM, 10 minutes

Guests: Michael A. Driscoll, PhD - President, Indiana University of Pennsylvania

Patricia McCarthy, PhD - Vice-President of Enrollment Management,  
Indiana University of Pennsylvania

The Board of Governors of the Pennsylvania State System of Higher Education (PSSHE) recently approved a new tuition policy that will allow Pennsylvania's fourteen state-owned universities more flexibility in determining their tuition rates. Part of that determination will include evaluation of regional differences in household income, the cost of living, and costs of university programs. The President of Indiana University of Pennsylvania, Dr. Michael A. Driscoll, and Dr. Patricia McCarthy, IUP's Vice-President of Enrollment Management, shared their thoughts with Jon Delano about how this new freedom could invigorate programs, and enrollment, at state-owned universities.

### **5. OPIOD ABUSE**

The topic of this category was a discussion on the continuing battle on the federal and state level against opioid abuse.

### **KD/PG SUNDAY EDITION**

Sunday, June 1, 2019, 11:30AM – 12:00PM, 30 minutes

Guest: Scott W. Brady - United States Attorney for the Western District of Pennsylvania  
Scott W. Brady, United States Attorney for the Western District of Pennsylvania, appointed, to his post by President Donald J. Trump, was the sole guest on this broadcast, with the discussion centering, on two areas. We talked about the continuing battle on the federal and state level against opioid abuse, which took on new meaning when Attorneys General of different states, including Oklahoma and Pennsylvania, recently filed suit against manufacturers of addictive drugs, like OxyContin. We also discussed the fight against cybercrime, by foreign agents and governments, which affects everything from computer hacking of institutions like banks, to national security, and the conduct of elections.

## **6. VACCINES**

The topic of this category was a discussion on opposition by some people to allowing family members, including children, to be vaccinated against communicable diseases.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 7, 2019, 6:30AM – 7:00AM, 10 minutes

Guests: Amesh Adalja, MD, FIDSA, FACP - Senior Scholar, Johns Hopkins Center

As we recorded this segment, political controversy grew over opposition by some people to allowing family members, including children, to be vaccinated against communicable diseases. There is no vaccine against the polio-like Acute Flacid Myelitis (AFM), and measles is spreading in certain communities where individuals, including some with religious or political opposition to vaccination, including measles. Amesh Adalja, MD, Senior Scholar for Johns Hopkins Center for Health Security, who is based in Pittsburgh, talked about all of this with Jon Delano.

## **7. MANUFACTURING AND JOBS**

Topics discussed in this category included a discussion on U.S. Steel's investment of one billion dollars to modernize its Mon Valley Works, a discussion regarding Shell and the Community College of Beaver County, who are working together to educate and train students for careers at the new Shell plant in Beaver County, and a discussion on a study that shows that the manufacture of coal still plays a major role in the economy of Southwestern Pennsylvania.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 12, 2019, 6:30AM – 7:00AM, 10 minutes

Guests: Rich Fitzgerald (D) - Allegheny County Executive

Sara Greenstein - Senior Vice-President, Consumer Solutions, U.S. Steel

U.S. Steel Corporation, which has recently been the target of environmental groups' and government complaints about pollution in Allegheny County, after a major fire a few months ago at its Clairton Coke Works, increased the amount of pollution from the plant, recently had some positive publicity about steelmaking in Southwestern Pennsylvania. The company announced that it plans to spend \$1,000,000,000 to modernize its Mon Valley Works, which will include improvements in production that should reduce pollution levels. Allegheny County Executive Rich Fitzgerald and Sara Greenstein, Senior Vice-President of Consumer Solutions for U.S. Steel, joined Jon Delano to discuss the impact the U.S. Steel investment will have on the economy, the Mon Valley, and steel manufacturing, which remains a key part of Western Pennsylvania's economic past, present, and, now future.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 12, 2019, 6:30AM – 7:00AM, 10 minutes

Guests: Michael Marr - External Relations Advisor, Shell Pennsylvania Chemicals

Roger W. Davis, Ed. D. - President, Community College of Beaver County (CCBC)

As construction expands in Beaver County to build the new Shell Pennsylvania Chemical Cracker Plant, in Potter Township, Shell and the Community College of Beaver County (CCBC) are working together to educate and train students for careers at the new plant. Shell's Michael Marr, and CCBC's President, Dr. Roger Davis, joined Jon Delano to discuss the kinds of training (from STEM to vocational and technical) that workers will need, that

will be provided to CCBC students, interested in working at the Shell Cracker plant. This collaboration is expected to increase and enhance the Beaver County workforce.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 19, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Rachel Gleason, Executive Director, Pennsylvania Coal Alliance

The results of a recent study conducted for the Pennsylvania Coal Alliance, by the Pennsylvania Economy League, an affiliate of the Allegheny Conference on Community Development, show that the manufacture of coal still plays a major role in the economy of Southwestern Pennsylvania, as well as the entire state. Rachel Gleason, Executive Director of the Pennsylvania Coal Alliance, discussed the results of the Economy League study, with Jon Delano. She also talked about opposition that the industry faces, from environmentalists, and what role coal plays as part of a national energy policy.

### **8. NEIGHBORHOOD REDEVELOPMENT**

Topics discussed in this category included a discussion on efforts for economic development of Pittsburgh's Hill District neighborhood, and a discussion on the economic success story in Homewood-Brushton, a predominantly African-American community.

### **KD/PG SUNDAY EDITION**

Sunday, April 21, 2019, 11:30AM – 12:00PM, 30 minutes

Guests: Marimba Milliones - President & CEO Hill Community Development Corporation

Daniel Lavelle (D) - Pittsburgh City Council, District#6 (Hill District)

Rep. Jake Wheatley (D) - PA 19th Legislative District (Hill District)

Paul E. Ellis, Esq. - Founder, Executive Director, & General Counsel, August Wilson House

This program examined both the problems and promise in the struggle for economic development of Pittsburgh's Hill District neighborhood, in which many residents were displaced in the early 1950's and 1960's for urban redevelopment that did not include housing, businesses, and recreation to directly benefit the people of the Hill District. In our first segment, we looked at some disappointing development attempts, from the Shop 'N Save supermarket, which recently closed, to the closing of recreational and social service facilities, operated by the Hill House Association, which experienced financial disaster and dissolution. The second segment examined a proposal by the Pittsburgh Penguins who own valuable Hill District-Uptown property that used to house the Civic Arena, which was demolished, when the PPG Paints Arena was built, and whether this proposal truly would provide real housing, business development and recreation that would employ people who live in the neighborhood. We also looked at progress in renovating the house in which playwright August Wilson was raised, and attempts to transform it into an art expression area and tourist attraction.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 14, 2019, 6:30AM – 7:00AM, 10 minutes

Guests: Matt Madia - Chief Strategy & Development Officer, Bridgewater Capital

Nisha Blackwell - Founder, Knotzland Bowtie Company

This was an especially uplifting segment, about an economic success story in Homewood-Brushton, a predominantly African-American community, which many residents say has received little, or no financial investment for economic opportunity. The exception is "7800

Susquehanna” (an address on a street, in Homewood) which once housed a foundry for Westinghouse Electric Company. Matt Madia, Chief Strategy & Development Officer, for Bridgewater Capital, which attracted investment money to launch this facility, talked about what it means to entrepreneurs and business owners, as well as employees, to have a place to house their company, and Nisha Blackwell, Founder of Knotzland Bowtie Company, located at “7800 Susquehanna”, described her pride in being able to create her own business, and hire people within her own neighborhood.

## **9. TOURISM AND SPECIAL EVENTS**

Topics discussed in this category included a discussion on sports activities to attract visitors, a discussion on a new ad campaign for VisitPittsburgh featuring Mister Rogers, a discussion on Pittsburgh Pridefest, and a discussion on the Arts and Cultural offerings in Downtown Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 21, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Jennifer Hawkins - Executive Director, Sports Pittsburgh

Even though Pittsburgh had no extended tourism from NHL playoffs this year, there is still plenty of competitive sports activity, to attract visitors. Jennifer Hawkins, Executive Director of Sports Pittsburgh, told Jon Delano that events like “The Hoop Group Jam Fest”, a basketball tournament that brings 36-basketball courts under one roof, along with hundreds of teams and college coaches, are exciting ways for sports enthusiasts from other states to enjoy Pittsburgh as a tourist destination. East Coast Volleyball championships are also scheduled for this spring.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 28, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Craig Davis - President & CEO, VisitPittsburgh

The life of Western Pennsylvania’s icon of public television programming for children, the late Fred Rogers, will be the focus of a major feature film starring Tom Hanks “It’s a Beautiful Day in the Neighborhood”, which will receive its international release in the next few months. VisitPittsburgh, Pittsburgh’s tourism bureau, hopes to capitalize on the popularity of Rogers, Tom Hanks, and the film, by running new tourism ads in theatres (excluding the Pittsburgh area) showing this film. Craig Davis, President and CEO of VisitPittsburgh, talked with Jon Delano about this new ad campaign, and we previewed the commercial that will be shown in targeted population markets.

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 2, 2019, 6:30AM – 7:00AM, 10 minutes

Guests: Gary Van Horn - President, Delta Foundation of Pittsburgh

Christine L. Bryan - Director of Marketing and Development, Delta Foundation of Pittsburgh

Next weekend, Downtown Pittsburgh will become a sea of rainbow colors, and the lesbian, gay, bisexual, and transgender community celebrates Pittsburgh Pridefest, a two-day event, that includes a concert by Toni Braxton and a Gay Pride Parade. Some events have been moved, this year, from Liberty Avenue to the Andy Warhol Bridge. Gary Van Horn, President of the Delta Foundation of Pittsburgh, and Christine Bryan, their Director of

Marketing and Development, joined Paul Martino for a preview of this event and discussed the state of the LGBT community in Pittsburgh.

### **KD/PG SUNDAY EDITION**

Sunday, June 16, 2019, 11:30AM – 12:00PM, 15 minutes

Guests: Sarah Aziz - Director of Festival Management for the Pittsburgh Cultural Trust  
Terri Bell - Cultural Trust's Vice President of Strategic Partnerships and Community Engagement

The topic of this show was the arts & culture offerings in Downtown Pittsburgh. We talked with Sarah Aziz, the Director of Festival Management for the Pittsburgh Cultural Trust, about the closing days of the Three Rivers Arts Festival. We also spoke with Terri Bell, the Cultural Trust's Vice President of Strategic Partnerships and Community Engagement. Both were able to discuss the proliferation of arts, theatre and music in Downtown Pittsburgh, and what the future holds for the Trust.

### **10. PENNSYLVANIA STATE BUDGET**

The topic of this category was a discussion on forthcoming budget discussions in the Pennsylvania Legislature.

### **KD/PG SUNDAY EDITION**

Sunday, June 23, 2019, 11:30AM – 12:00PM, 15 minutes

Guest: Jay Costa (D) – Pennsylvania Senate Minority Leader

The main topic was the forthcoming budget discussions in the Pennsylvania Legislature. Democratic state senator Jay Costa, who serves as the Senate Minority Leader, talked about the priorities of the budget discussions, including a "General Assistance" cash welfare program and an Earned Income Tax Credit program to add funding for private schools. The discussion also touched on other bills moving through the legislature. As was mentioned on the program, Sen. Costa's Republican counterpart (House Speaker Mike Turzai) was invited onto the program, but declined to join.

### **11. CENSUS**

The topic of this category was a discussion on the importance of the upcoming census to Southwestern Pennsylvania.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 5, 2019, 6:30AM – 7:00AM, 10 minutes

Guest: Steve Shope - Supervisory Partnership Specialist, U.S. Census Bureau

Next year could be critical to the economic future of Southwestern Pennsylvania which has experienced some population loss since the last population census was taken. The U.S. Census Bureau is looking for employees, to help them take census numbers that help the government determine federal funding of crucial programs, and the number of congressional representatives for each area. Steve Shope talked with Jon Delano about these issues, and how job opportunities will be opening soon for census bureau employment in our area.



## **12. DIVERSITY**

The topic of this category was a discussion on The Executive Leadership Academy at Carnegie Mellon University, which helps to “grow” corporate diversity and community business leadership by investing in African-American executive talent.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 14, 2019, 6:30AM – 7:00AM, 10 minutes

Guests: Robert Young - Managing Director, The Advanced Leadership Initiative

Angela Campbell - Executive Director, Center for Student Diversity & Inclusion  
Carnegie Mellon University

Alexis Clipper - Director, Pharmacy Operations, UPMC Health Plan

Corporate diversity makes Pittsburgh and other community’s stronger places to live and work. The Executive Leadership Academy at Carnegie Mellon University helps to “grow” corporate diversity and community business leadership by investing in African-American executive talent. Paul Martino spoke with three people, who have seen the fruits of this program. Robert Young is Managing Director of the Advanced Leadership Initiative, Angela Campbell serves as the Executive Director of the Center for Student Diversity and Inclusion, at Carnegie Mellon University, and Alexis Clipper is Director of Pharmacy Operations for the UPMC Health Plan.