



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**January 10, 2015**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**4th Quarter – October 1, 2014 through December 31, 2014**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.  
Sunday, 6:30AM to 7:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.  
Sunday, 8:30AM to 9:00AM

## **1. RACE ISSUES**

The topic of this category was a discussion on racial division in the United States.

### **KD/PG SUNDAY EDITION**

Sunday, November 30, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Constance Parker - President, Pittsburgh Chapter, NAACP

Tony Gaskew, Ph.D. - Director & Associate Professor, Criminal Justice, Bradford, Pennsylvania campus of the University of Pittsburgh

Tim Stevens - Founder, President, and Chief Financial Officer, Black Political Empowerment Project (B-PEP) in Pittsburgh

Topic: Racial division in America raised its ugly head again after a Ferguson, Missouri police officer (in August, 2013) who shot and killed thirteen-year-old Michael Dunn, an unarmed Black youth, escaped prosecution when a grand jury decided, in November, 2014 not to indict him for the crime. There was rioting in Ferguson, as the black and white communities took different sides in the incident, but in Pittsburgh there were peaceful and passionate protests. Our first guests included the President of the Pittsburgh chapter of the NAACP, Constance Parker, and Tony Gaskew, Ph.D., author, former major crimes detective in Florida, and Director and Criminal Justice professor at the Bradford, Pennsylvania campus of the University of Pittsburgh, with Gaskew joined, in the second segment, by Tim Stevens, founder, President, and CFO of the Black Political Empowerment Project in Pittsburgh (B-PEP).

## **2. EBOLA**

The topic of this category was a discussion on the spread of the Ebola virus.

### **KD/PG SUNDAY EDITION**

Sunday, October 6, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Amesh A. Adalja M.D., FACP - University of Pittsburgh

Karen Hacker, M.D., MPH - Director, Allegheny County Health Department

Luke Hingson - President, Brother's Brother Foundation

Topic: The fear finally became a reality, as the first patient in the United States to be diagnosed with the potentially deadly Ebola virus was identified, in Dallas, Texas, after traveling from Liberia to Belgium via United Airlines, switching planes, in Brussels, Belgium, arriving at Dulles International Airport in Washington, D.C., and then boarding another United Airlines flight which arrived in Dallas, Texas, where Thomas Eric Duncan had planned to visit relatives. Duncan died in a Dallas hospital of the disease, on October 8th, and there were four confirmed cases in the United States, with more than 6,000 Ebola deaths in West Africa alone. Our guests in the first segment, talked about the medical and public health aspects of the disease, and in the second half, Luke Hingson, President of the Pittsburgh-based, Brother's Brother Foundation, discussed his organization's partnering with another non-profit near Washington, D.C., to send medical supplies including hospital gowns and gloves to Ebola-stricken areas in West Africa.

### **3. HOMICIDE INCREASE IN PITTSBURGH**

The topic of this category was a discussion on increase in the number of homicides in the City of Pittsburgh

#### **KD/PG SUNDAY EDITION**

Sunday, October 20, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Mayor Bill Peduto - (D) City of Pittsburgh

Cameron McLay - Acting Police Chief, City of Pittsburgh

Topic: After an increase in the number of homicides in the City of Pittsburgh, including some related to illegal drug activity, this special edition of the broadcast featured Pittsburgh Mayor Bill Peduto, and his recently-appointed acting Chief of Police, Cameron McLay (later confirmed by Pittsburgh City Council several months after this broadcast) to talk about what is being done from a community policing level to arrest and prosecute those who are committing these crimes. This was Mayor Bill Peduto's first appearance on this broadcast since his election, and the police chief's first appearance.

### **4. EDUCATION**

Topics discussed in this category included a discussion on ways to improve school safety, and a discussion on the results and successes of The Pittsburgh Promise program.

#### **KD/PG SUNDAY EDITION**

Sunday, October 13, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Linda S. Lane, Ed.D. - Superintendent, Pittsburgh Public Schools

Errika Fearby Jones – Exec. Director, Pittsburgh Public Schools

Topic: This program was recorded, after a series of national school shootings, local bomb threats at schools, and transportation problems involving threats. (One public school student was shot and killed in Pittsburgh while waiting for a bus to go to school in the Hill District.) United States Attorney David Hickton recently presented the Pittsburgh School District with a check for just over three million dollars, from the federal government to help fund research on ways to improve school safety. Our guests talked about the safety issue, as well as other initiatives to improve school nutrition and teaching methods.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, October 26, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: Saleem Ghubril - Executive Director, The Pittsburgh Promise

Chalese Floyd-Ayers - Graduate of the Pittsburgh Promise Program

Topic: The Pittsburgh Promise had some encouraging news as part of its annual report to the community: graduation rates for the Pittsburgh Public Schools have gone from 65-percent in 2009 to 71-percent in 2014. Promise graduates are also achieving success in employment, including Chalese Floyd-Ayers, who also graduated from Penn State University, and who now works as a talent acquisition assistant for UPMC. She joined Pittsburgh Promise Executive Director Saleem Ghubril on this broadcast to talk about achievements and goals yet to be reached

## **5. CUBA**

The topic of this category was a discussion on the re-establishment of diplomatic relations between the United States and Cuba.

### **KD/PG SUNDAY EDITION**

Sunday, December 20, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Scott Morgenstern, Ph.D. - Director, Center for Latin American Studies, University of Pittsburgh

Lisa Valanti - President, U.S.-Cuba Sister Cities Association

Stanley Cohen - Pittsburgh Businessman, B'nai B'rith International Cuban Jewish Relief Project

Topic: President Barack Obama stunned many when he announced this week that the United States and Cuba are planning to re-establish diplomatic relations for the first time since they were severed in January, 1961, more than fifty years ago. What's behind the decision, what impact will it have on trade, tourism, and the economies of Cuba and the United States, and how are Cuban-Americans reacting to this news? Our guests included Scott Morgenstern, Ph.D., Director of the Latin American Studies Center at the University of Pittsburgh, Lisa Valanti, President of the U.S.-Cuba Sister Cities Association and co-founder of the Pittsburgh Matanzas Sister Cities Partnership, and Stanley Cohen, Pittsburgh businessman, and longtime participant in B'nai B'rith International's Cuban Jewish Relief Project.

## **6. HEALTH CARE**

Topics discussed in this category included a discussion on changes in health care, a discussion on the 61<sup>st</sup> Annual KDKA-TV Free Care Fund which benefits Children's Hospital of Pittsburgh, and a discussion on how The Children's Institute of Pittsburgh is creating a model for treating children with multiple health challenges.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 5, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Thomas Henschke - Manager, Exchange Solutions, First Niagara Benefits Consulting

Topic: Since health care delivery has changed so much, including the implementation of the Affordable Care Act (Obamacare) one size no longer fits all. Thomas Henschke is Manager of Exchange Solutions for First Niagara Benefits Consulting. He talked about ways that companies and individuals can now think about new models for healthcare delivery, as well as the ability to "shop" for health insurance, not only to contain costs, but also to provide a better choice for each family/employee.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 14, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: J. Gregory Barrett - Children's Hospital of Pittsburgh Foundation

David H. Perlmutter, M.D. - Children's Hospital of Pittsburgh of UPMC

Topic: For 61-years, KDKA-TV and Children's Hospital have been heroic partners in collecting funds to insure that no ill child in need of medical care in the Pittsburgh tri-state area will ever be turned away, because of inability to pay for that care. Our guests, Greg Barrett, President and Chief Development Officer for the Children's Hospital of Pittsburgh Foundation and Physician-in-Chief and Scientific Director at Children's Hospital of Pittsburgh of UPMC, joined Jon Delano, to explain how viewers' dollars are used to provide

groundbreaking healthcare for children in our area. This year's broadcast raised a record of more than \$2.1 million dollars.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 21, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Helene Conway-Long, MBA/CFRE - Children's Institute of Pittsburgh

Topic: Healthcare delivery is changing in this country and not just as a result of the Affordable Care Act. The Children's Institute of Pittsburgh is creating a model for treating children with multiple health challenges that could become a model for the rest of the country, not only in healthcare delivery, but in cost containment. Our guest, Chief Advancement Officer for the Children's Institute of Pittsburgh, Helene Conway-Long, talked about the kinds of medical challenges, often from more than one disorder, that affect many children seen at the Children's Institute of Pittsburgh, and what kind of approach could be used, to both treat the children effectively, and contain costs. The Children's Institute was one of the institutions that treated victims of polio, before discovery of the Salk Polio Vaccine in the 1950's, also in Pittsburgh at the University of Pittsburgh

### **7. HUNGER**

Topics discussed in this category included discussions on hunger in America as well as the Pittsburgh region, and discussions on the kick-off of the KDKA-TV Turkey Fund Drive.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 26, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: Sy Holzer - President & CEO, PNC Bank, Pittsburgh

Lisa Scales - CEO, Greater Pittsburgh Community Food Bank

Topic: A recent report about food distribution in America last year, released by the organization "Feeding America", a nationwide charity of 200-member food banks, revealed the shocking statistic that one out of every seven Americans is now receiving some food assistance, statistics that also match the Pittsburgh area, with figures even higher for military veterans. Sy Holzer, President and CEO of PNC Bank Pittsburgh, and Lisa Scales, CEO of the Greater Pittsburgh Community Food Bank, joined us, to help kick off the 2014 KDKA-TV Turkey Fund Drive, started in 1982 as "Julius' Turkeys", by then-KDKA-TV News Commentator Al Julius. Although things are somewhat better 33-years later, there are new food distribution challenges, and our guests talked about the critical need for donations this year.

### **KD/PG SUNDAY EDITION**

Sunday, November 16, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Charlese McKinney - Director, Greater Pittsburgh Community Food Bank

Phylliss Johnson - Greater Pittsburgh Community Food Bank Bank

Belle & Howard Janzer - 2013 KDKA-TV Turkey Fund Recipients

Nancy Denardo - Coordinator, Good Samaritan Food Pantry, Port Vue

Topic: During the week before the launch of the 2014 KDKA-TV Turkey Fund, our guests talked about the increasingly difficult problem of hunger in America. A recent report from Feeding America showed that one out of every seven Americans receives food assistance, many are elderly, plus, veterans who have been hit, and other people who simply cannot make ends meet, choosing between money for food or heat. Our guests, in the second segment, included a disabled couple from West Mifflin, (living in a trailer, and taking care of

their grandchildren, including one, who is also disabled), who were recipients of a KDKA-TV turkey last year, and hoping to receive one, this year, and Nancy Denardo, the coordinator of the Good Samaritan Food Pantry in Port Vue, recipient of KDKA-TV Turkey Fund gifts.

## **8. TRANSPORTATION**

Topics discussed in this category included a discussion on the poor state of Pennsylvania's highways and bridges, and a discussion about a new low cost airline what is starting service at Pittsburgh International Airport.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 19, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: - Kent A. Harries, Ph.D., FACI, FIIFC - P. Engineering, Associate Professor of Structural Engineering and Mechanics, University of Pittsburgh

Topic: Pennsylvania recently received a troubling report card for the American Society of Civil Engineers about the condition of its highways and bridges, who reported that 23-percent of them are considered "structurally deficient". The state's highways are also ten years older than the national average, and many are in need of repair or modernization, and although the state legislature recently passed a bill to invest in highways and bridges, much of that spending won't go into effect until 2019. Dr. Kent Harries, from the University of Pittsburgh's Swanson School of Engineering, appeared on this broadcast to talk about what can be done, and how additional infrastructure spending could also improve the employment picture.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 16, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Rich Fitzgerald - (D) Allegheny County Executive

Topic: Pittsburgh International Airport has lost a number of flights, not only to international locations, but also to domestic flight destinations. One smaller airline is now coming to Pittsburgh International, Allegiant Travel, to provide air travelers with new ways to get to Florida tourist attractions like St. Petersburg and Punta Gorda/Fort Myers, starting in February. Allegheny County Executive Rich Fitzgerald appeared on the broadcast to talk about this development.

## **9. POLITICS**

Topics discussed in this category included a discussion with Pennsylvania's Auditor General on a variety of topics, and discussions on the Republican's control of the both the U.S. House of Representatives and the United States Senate.

### **KD/PG SUNDAY EDITION**

Sunday, October 27, 2014, 8:30AM – 9:00AM, 30 minutes

Guest: Eugene De Pasquale - (D) Pennsylvania Auditor General

Topic: In this broadcast, Pennsylvania's Auditor General Eugene De Pasquale talked about a variety of topics, including audits of hedge funds in the Commonwealth of Pennsylvania, concerns about underfunded city pension funds including the city of Pittsburgh, and campus security.

### **KD/PG SUNDAY EDITION**

Sunday, November 9, 2014, 8:30AM – 9:00AM, 30 minutes

Guest: Sen. Patrick Toomey – (R) Pennsylvania

Topic: United States Senator, incumbent Republican Pat Toomey, appeared on this broadcast just days after Republicans swept to victory keeping control of the U.S. House of Representatives, and taking control of the U.S. Senate as well as winning key gubernatorial seats. The exception was Pennsylvania where incumbent Republican Governor Tom Corbett was easily defeated by Democratic businessman Tom Wolf from York County. Toomey discussed his role in the Senate, political relations between Republicans in Congress and the President, and the future leadership of the Republican Party.

### **KD/PG SUNDAY EDITION**

Sunday, December 27, 2014, 8:30AM – 9:00AM, 30 minutes

Guest: Rep. Mike Kelly - (R) Pennsylvania's 3rd Congressional District (Butler)

Topic: What will Congress be like in 2015 with Republicans controlling both the U.S. House of Representatives and the United States Senate? What priorities do Republicans have, and will troubled relations between President Barack Obama and the G.O.P. improve? Our guest, Republican Congressman Mike Kelly from the 3rd District of Pennsylvania, discussed everything from Obamacare (the Affordable Care Act) to the Keystone Pipeline, America's relationship with North Korea, controversy over the film "The Interview", and the First Amendment, and President Barack Obama's announcement that the United States and Cuba were beginning the restoration of diplomatic relations, after more than fifty years.

## **10. ENERGY**

The topic of this category was a discussion on the decline in oil prices.

### **KD/PG SUNDAY EDITION**

Sunday, December 13, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Stuart G. Hoffman, Ph.D. - Senior Vice-President and Chief Economist,

PNC Financial Services Group

Constantine "Costa" Samaras, Ph.D. - Assistant Professor, Civil and Environmental Engineering, Carnegie Mellon University, Adjunct Senior Researcher, RAND

Corporation's Pardee Graduate School Campus, Pittsburgh

Topic: Oil prices are definitely on the decline, for the first time in a number of years. Why is this happening, what impact will it have, on America's energy policy and the U.S. economy, and could dropping gas prices act as a tax cut, or economic stimulus? Our guests included PNC's Stuart Hoffman, Ph.D., and the RAND Corporation and Carnegie Mellon University's Constantine "Costa" Samaras, Ph.D.

## **11. PITTSBURGH FILM & TV PRODUCTION**

Topics discussed in this category included a discussion regarding tax credits and the impact they have on film & TV production in Pittsburgh, and a discussion with the CEO of the largest motion picture studio between New York City and Los Angeles, which is located in Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 19, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Dawn M. Keezer - Director, Pittsburgh Film Office

Topic: Since 1990, the Pittsburgh Film Office has helped to bring 128 feature film, television, and commercial productions to the Pittsburgh area, as well as providing more than 800-million dollars to the economy, and jobs. However, the future and size of those credits remain uncertain. Dawn Keezer, Director of the Pittsburgh Film Office, joined us to discuss the future of the motion picture industry here, and how an increase in the tax credit could result in a big boost in Pittsburgh's economy, not only from actors and producers, but also hotels, restaurants, and other businesses that work with motion picture productions here.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 14, 2014, 6:30AM – 7:00AM, 10 minutes

Guest: Chris Breakwell - CEO, 31st Street Studios, Strip District

Topic: Pittsburgh now boasts the largest motion picture studio between New York City and Los Angeles, the 31st Street Studios. It could play host to even more productions, if Pennsylvania's Film Tax Credit were increased. 31st Street Studio CEO Chris Breakwell appeared on our broadcast to talk about the increase in movie and television production, and what it could mean to the local economy.

## **12. AUGUST WILSON CENTER**

The topic of this category was a discussion on the fate of the August Wilson Center for African-American Culture in Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 9, 2014, 6:30AM – 7:00AM, 10 minutes

Guests: Kevin Acklin - Chief of Staff for Mayor Bill Peduto, City of Pittsburgh  
Chairman, Urban Redevelopment Authority of Pittsburgh  
Grant Oliphant - President, Heinz Endowments

Topic: In the latest saga of the financially-troubled August Wilson Center for African-American Culture, three Pittsburgh foundations stepped forward, and with the blessing of the City of Pittsburgh and its Urban Redevelopment Authority, purchased the Center from Dollar Bank, sparing it from foreclosure and liquidation. However, there will be major changes in its financial and artistic operation, at least, in the interim, as the Pittsburgh Cultural Trust will assume a major responsibility in its administration and programming. In this segment, our guests included Kevin Acklin, Chief of Staff to Pittsburgh Mayor Bill Peduto and Chairman of the Urban Redevelopment Authority of Pittsburgh, and Grant Oliphant, President of the Heinz Endowments, one of the three foundations that purchased the Center.

## **13. BILL COSBY SCANDAL**

The topic of this category was a discussion on the Bill Cosby scandal.

### **KD/PG SUNDAY EDITION**

Sunday, December 6, 2014, 8:30AM – 9:00AM, 30 minutes

Guests: Alison Hal - Executive Director, Pittsburgh Action Against Rape (PAAR)  
Blaine Jones, Esq. - Owner, Blaine Jones Law Group, LLC.



Bob Oltmanns - Owner, OPR Group, LLC

Topic: Bill Cosby, once one of the most revered of American television personalities, recipient of awards, including Emmys, and one of the most financially successful men in television, now has taken a public relations and career hit after numerous accusations, many, from years ago, about his alleged sexual assaults of women. Cosby, though innocent until proven guilty, has refused to comment on the charges. This fast-moving broadcast included KDKA-TV reporter Ralph Iannotti's exclusive interview with Renita Chaney Hill, a local woman who claims to be one of Cosby's victims, and comments from Pittsburgh defense attorney/legal expert, Blaine Jones, Alison Hall, Executive Director of Pittsburgh Action Against Rape (PAAR), and Bob Oltmanns, veteran Pittsburgh public relations executive.