



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
January 09, 2009

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
4th Quarter – October 1, 2008 through December 31, 2008

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.
Sunday, 6:30AM to 7:00AM

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.
Sunday, 8:30AM-9:00AM

1. Presidential Election

Topics in this category included discussions on the activities of Acorn in the voting registration process, the importance of Pennsylvania to both candidates in the election, reporters' perspective of their election coverage, post election analysis, and the role an Obama administration may play in the economy.

KD/PG SUNDAY EDITION

Sunday, October 19, 2008, 8:30am – 9:00am, 30 minutes

Guests: Mary Ellen Hayden – Organizer, Acorn
Debra Morris - Member - Acorn

The topic of this program was a discussion on the activities of Acorn, a grass roots community activist organization, and its controversial role in the voting registration process.

KD/PG SUNDAY EDITION

Sunday, October 26, 2008, 8:30am – 9:00am, 30 minutes

Guests: James Burn, Jr. – Chairman – Allegheny County Democratic Committee
James Roddey – Chairman, Allegheny County Democratic Committee

The topic of this program was a discussion on the upcoming presidential election. Discussed were the state of the campaign nationwide and the importance of Pennsylvania as well as Allegheny County to the election.

KD/PG SUNDAY EDITION

Sunday, November 2, 2008, 8:30am – 9:00am, 30 minutes

Guests: Dennis Roddy – Staff Writer, Pittsburgh Post-Gazette
Jon Delano – Political Editor – KDKA-TV

The topic of this program was a discussion on the upcoming presidential election. Each reporter has been personally covering this campaign in Pennsylvania and offered their perspective on the candidates and the issues.

THE SUNDAY BUSINESS PAGE

Sunday, November 9, 2008, 8:30am – 9:00am, 10 minutes

Guest: Dan Onorato-D – Allegheny County Chief Executive

In this segment Mr. Onorato discussed his thoughts on Barack Obama's victory and Pennsylvania's role in making it happen.

KD/PG SUNDAY EDITION

Sunday, November 9, 2008, 8:30am – 9:00am, 30 minutes

Guests: Bill Peduto – Pittsburgh City Council (8th District)
Tony Norman – Columnist – Pittsburgh Post-Gazette

The topic of this program was a discussion between the guests on the historic significance of Barack Obama's victory over John McCain - the election of the first African-American president of the United States.

THE SUNDAY BUSINESS PAGE

Sunday, November 16, 2008, 8:30am – 9:00am, 10 minutes

Guest: Doug Kreps, CFA – Principal & Managing Director, Fort Pitt Capital Group

This segment took a look at the impact an Obama administration may have on the economy and investors.

2. Economy

Topics in this category included discussions on the stock market drop, the failure of financial institutions, personal investing, the recession, local unemployment, the economic stimulus, the auto industry bailout, and worker retraining.

THE SUNDAY BUSINESS PAGE

Sunday, October 5, 2008, 8:30am – 9:00am, 10 minutes

Guest: Malcolm E. Polley, CFA – President, Stewart Capital Advisors, LLC

The topic of this segment was a discussion on the 700 point drop in the stock market and the massive losses by leading financial institutions.

KD/PG SUNDAY EDITION

Sunday, October 5, 2008, 8:30am – 9:00am, 30 minutes

Guests: James E. Rohr – Chairman & CEO – PNC Financial Services

Howard Hanna – Chairman & CEO – Howard Hanna Real Estate

Robert A. Fragasso, CFP – President – Fragasso Financial Advisors

The topic of this program was a discussion on the financial meltdown of the September 29, 2008 Stock Market crash. Each of the guests provided his own perspective on how the economy will be impacted in the long and short term.

THE SUNDAY BUSINESS PAGE

Sunday, October 12, 2008, 8:30am – 9:00am, 20 minutes

Guest: Robert A. Dye, Ph.D. – VP & Senior Economist – PNC Financial Services

The topic of this segment was a discussion on the stock market crash, the drop in interest rates, and the continued losses at financial institutions.

THE SUNDAY BUSINESS PAGE

Sunday, October 19, 2008, 8:30am – 9:00am, 10 minutes

Guest: Linda A. Duessel, CFA, CFP – Senior Vice-President – Federated Investors, Inc.

The topic of this segment was a discussion that featured advice on long term and short term investment strategies during this turbulent period in the economy.

THE SUNDAY BUSINESS PAGE

Sunday, December 7, 2008, 8:30am – 9:00am, 10 minutes

Guest: Stuart G. Hoffman – Senior Vice-President – PNC Financial Services

This segment featured a discussion on the recession, local unemployment, economic stimulus packages, and the bailout of the auto industry.

KD/PG SUNDAY EDITION

Sunday, December 14, 2008, 8:30am – 9:00am, 30 minutes

Guests: Marick A. Masters, Ph.D. – Professor – The University of Pittsburgh

Ron Painter – CEO – Three Rivers Workforce Development Board

Alex Johnson, Ph.D. – President – Community College of Allegheny County

The topic of this program was a discussion on the impact of rising unemployment and how and where workers can be re-trained.

3. Transit Strike

Topics in this category included discussions on a potential transit strike in Allegheny County, the labor agreement that was reached, and an update on other transit matters.

THE SUNDAY BUSINESS PAGE

Sunday, November 23, 2008, 8:30am – 9:00am, 10 minutes

Guest: Mike Edwards – President & CEO – Pittsburgh Downtown Partnership

This segment took a look at the impact of a transit strike in Allegheny County and the contingency plans that are being made.

KD/PG SUNDAY EDITION

Sunday, November 23, 2008, 8:30am – 9:00am, 30 minutes

Guests: Patrick McMahon – President – Division #85 – Amalgamated Transit Union

Stephen G. Bland – CEO – Port Authority of Allegheny County

The topic of this program was a discussion on a potential strike by Port Authority workers. A strike would shut down the county's mass transit system which includes buses and light rail.

KD/PG SUNDAY EDITION

Sunday, December 21, 2008, 8:30am – 9:00am, 30 minutes

Guest: Stephen G. Bland – CEO – Port Authority of Allegheny County

The topic of this program was a discussion on the recent labor agreement with the Amalgamated Transit Workers which averted a bus and subway strike. In addition, the future of passenger fares and service as well as an update on subway construction on the North Shore was discussed.

4. Education

Topics in this category included discussions on decreased contributions to non-profit organizations that aid education, and the announcement of two foundation's contributions to "The Pittsburgh Promise".

THE SUNDAY BUSINESS PAGE

Sunday, October 19, 2008, 8:30am – 9:00am, 20 minutes

Guests: Grant Oliphant – President & CEO – The Pittsburgh Promise

Saleem Ghubril – Executive Director – The Pittsburgh Promise

The topic of this segment was a discussion on the impact that the stock market crash will have on philanthropic contributions to non-profit organizations such as "The Pittsburgh Promise" which funds higher education

THE SUNDAY BUSINESS PAGE

Sunday, October 26, 2008, 8:30am – 9:00am, 20 minutes

Guest: Grant Oliphant – President & CEO – The Pittsburgh Promise

The topic of this segment was a discussion on the announcement that the Buhl Foundation has pledged several million dollars to "The Pittsburgh Promise". "The Pittsburgh Promise" promises scholarships to fund qualified Pittsburgh Public School students to attend college.

THE SUNDAY BUSINESS PAGE

Sunday, December 7, 2008, 8:30am – 9:00am, 20 minutes

Guest: Mark Roosevelt – Superintendent – Pittsburgh Public Schools

The topic of this segment was a discussion on the announcement that the Grable Foundation has made a five million-dollar donation to “The Pittsburgh Promise”. Superintendent Roosevelt gave an update on “The Pittsburgh Promise”.

5. State Government

Topics in this category included a tribute to Lieutenant Governor Catherine Baker Knoll, and discussions with Western Pennsylvania Congressmen regarding the election of Barack Obama as well as economic issues facing the state and country.

KD/PG SUNDAY EDITION

Sunday, November 16, 2008, 8:30am – 9:00am, 30 minutes

Guests: Jack Wagner-D – Pennsylvania Auditor General

John Maher-R – State Representative (Upper St. Clair)

Johnna Pro – Press Secretary – Pennsylvania Appropriation Committee

The topic of this program was a tribute to Pennsylvania’s first female Lieutenant Governor – Catherine Baker Knoll. Catherine Baker Knoll, from McKees Rocks, was a trailblazer in Pennsylvania politics. She died in early November from cancer.

THE SUNDAY BUSINESS PAGE

Sunday, November 30, 2008, 8:30am – 9:00am, 10 minutes

Guest: Jason Altmire-D – Representative – Pennsylvania 4th Congressional District

This segment featured a discussion with Congressman Altmire on the election of Barack Obama, and the potential economic stimulus packages being discussed.

KD/PG SUNDAY EDITION

Sunday, December 7, 2008, 8:30am – 9:00am, 30 minutes

Guests: Jason Altmire-D – Representative - Pennsylvania 4th Congressional District

Tim Murphy-R – Representative – Pennsylvania 18th Congressional District

The topic of this program was a discussion between two Western Pennsylvania congressmen on the Obama victory, the economic stimulus proposal, and the bailout of the auto industry.

6. Consumer

Topics in this category included a discussion regarding the impact of the slumping economy on consumers as well as merchants, and strategies for consumers to use to gain the best deals on “Black Friday”.

THE SUNDAY BUSINESS PAGE

Sunday, November 23, 2008, 8:30am – 9:00am, 10 minutes

Guest: Audrey Guskey, Ph.D. – Associate Professor of Marketing, Duquesne University

This segment took a look at the impact of the slumping economy on merchants and consumers.

THE SUNDAY BUSINESS PAGE

Sunday, November 30, 2008, 8:30am – 9:00am, 10 minutes

Guest: Audrey Guskey, Ph.D. – Associate Professor of Marketing, Duquesne University

This segment featured a discussion on strategies consumers should use as they approach “Black Friday” – the official start of the Christmas shopping season

7. KD Turkey Fund – Food Bank

The topic of this category was a discussion on the annual “KD Turkey Fund” and the needs of the Greater Pittsburgh Food Bank.

THE SUNDAY BUSINESS PAGE

Sunday, October 26, 2008, 8:30am – 9:00am, 10 minutes

Guests: Yvonne Zanos – Consumer Reporter – KDKA-TV News

Deno DeCiantis – Board President – Greater Pittsburgh Food Bank

The topic of this segment was a discussion on the “KD Turkey Fund”. During tough economic times more and more people turn to the local food bank and less people are able to contribute. Yvonne talked about this year’s food drive and how people can help.

8. Children’s Hospital Free Care Fund

Topics in this category included a discussion regarding the annual Children’s Hospital Free Care Fund drive, and the broadcast of the locally produced telethon to raise money for Children’s Hospital of Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, December 14, 2008, 8:30am – 9:00am, 10 minutes

Guest: Roger A. Oxendale – CEO – Children’s Hospital of Pittsburgh

This segment featured a preview of the 55th Annual KDKA-TV Free Care Friends Children’s Hospital Show, and an update on the new Children’s Hospital facility in Lawrenceville.

FREE CARE FRIENDS TELETHON

Wednesday, December 17, 2007, 7:00pm – 8:00pm, 2 hour

KDKA-TV aired its 55th annual “KDKA Free Care Friends Children’s Hospital Show”. This telethon, hosted by KDKA-TV News personalities raises money to benefit patients at Pittsburgh’s Children’s Hospital.

9. Health

The topic of this category was a discussion with an author who has written a book about cancer causes and prevention.

KD/PG SUNDAY EDITION

Sunday, October 12, 2008, 8:30am – 9:00am, 30 minutes

Guest: Davis Servan-Schreiber, M.D., and Ph.D. – Author “Anti-Cancer: A New Way of Life”

The topic of this program was a discussion with a doctor, who has strong ties to Pittsburgh, on his research and insight into the human body’s natural cancer fighting capacities. In this show he shares what may cause cancer and what may prevent it.

10. Environment

The topic of this category was a discussion with an author who has written a book about over population and the environment.

KD/PG SUNDAY EDITION

Sunday, November 30, 2008, 8:30am – 9:00am, 30 minutes

Guest: Paul R. Ehrlich, Ph.D. – Author “Dominant Animal-Human Evolution & the Environment”

The topic of this program was a discussion with a biologist on his research and insight into over population and the environment. Forty years ago he wrote another book on the same topic and discussed how many of his predictions came true. In addition he discussed his views on future issues regarding overpopulation and the environment.

11. Local Sports

Topics in this category included discussions on the naming rights for the Pittsburgh Penguins new arena, and interviews with authors who have written books that pay tribute to Pittsburgh sports fans and teams.

THE SUNDAY BUSINESS PAGE

Sunday, December 21, 2008, 8:30am – 9:00am, 10 minutes

Guest: Thomas Hoffman – Senior VP, External Affairs – Consol Energy

The topic of this segment was the news that Consol Energy won the naming rights to the Pittsburgh Penguins’ new arena.

KD/PG SUNDAY EDITION

Sunday, December 28, 2008, 8:30am – 9:00am, 30 minutes

Guests: Jim Wexell – Author – “Steeler Nation: A Pittsburgh Team, An American Phenomenon”

Jim O’Brien – Author – “Pittsburgh Proud: Celebrating the City’s Rich Sports History”

The topic of this program was a discussion with two local writers who pay tribute to Pittsburgh sports fans and sports heroes.



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
October 10, 2008

KDKA-TV
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CBS Broadcasting Inc.
3rd Quarter – July 1, 2008 through September 30, 2008

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Sunday, 6:30AM to 7:00AM (8/31-9/28/08)

Sunday, 8:30AM – 9:00AM (7/6-8/24/08)

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 8:30AM-9:00AM (8/31-9/28/08)

Sunday, 11:30AM – 12:00PM (7/6-8/24/08)

1. Financial Crisis

Topics in this category included discussions on the drop in confidence in banks, the state of the housing market, the fallout from the financial crisis on Wall Street, the impact of the financial crisis on personal investments, and the government's proposed bailout package.

THE SUNDAY BUSINESS PAGE

Sunday, July 20, 2008, 8:30am – 9:00am, 10 minutes

Guest: Robert A. Dye, Ph.D. – Senior V.P. & Economist –PNC Financial Services

The topic of this segment was a discussion on the drop in confidence in banks and the state of the housing market.

KD/PG SUNDAY EDITION

Sunday, September 21, 2008, 8:30am – 9:00am, 30 minutes

Guests: Thomas Nist – Donahue Chair in Investment Management

Louis P. Stanislovich, CFP – President & CEO – Legend Financial Advisors

The topic of this program was a discussion on the fallout from the growing financial crisis on Wall Street and how it will affect personal investments. Also discussed was the demise of several of Wall Street's most venerable names such as Merrill Lynch and Goldman Sachs

THE SUNDAY BUSINESS PAGE

Sunday, September 21, 2008, 8:30am – 9:00am, 20 minutes

Guests: Rick Applegate ChFC CFP – President – 1st Commonwealth Bank

Todd Moules – President & CEO – National City Bank (Pennsylvania)

Discussed during these segments was how to deal with the stock market crisis, and the state of National City Bank which has been rumored to be on shaky financial ground.

KD/PG SUNDAY EDITION

Sunday, September 28, 2008, 8:30am – 9:00am, 30 minutes

Guests: Robert A. Dye, Ph.D. – V.P. & Senior Economist – PNC Financial Services

Linda Duessel, CFA, CFP – Senior V.P. Portfolio Manager – Federated Investors

The topic of this program was a discussion on the 700 point drop in the stock market. Discussed on this program was the impact of the stock market plunge on Wall Street as well as Main Street, and the government's proposed bailout package.

2. 2008 Presidential Election

Topics in this category included discussions on the issues that will affect the Obama/McCain campaign in Pennsylvania, and the choice of Sarah Palin as John McCain's running mate.

KD/PG SUNDAY EDITION

Sunday, September 7, 2008, 8:30am – 9:00am, 30 minutes

Guest: Jack Wagner (D) – Auditor General - Pennsylvania

The topic of this program was a discussion on the official start of the Presidential Fall Campaign and the issues that will affect the Obama/McCain campaign in Pennsylvania

KD/PG SUNDAY EDITION

Sunday, September 14, 2008, 8:30am – 9:00am, 30 minutes

Guests: James Roddey – Chairman – Allegheny County Republican Committee

James Burn, Jr. – Chairman – Allegheny County Democratic Committee

Discussed on this program was the choice of Sarah Palin as John McCain's running mate. The announcement of Palin has shaken up the 2008 Presidential Campaign – both sides weighed in with their opinions on her as a Vice President.

3. Energy

Topics in this category included discussions on the exploration for natural gas in Western Pennsylvania, and the importance of energy to the future economic development of Pennsylvania.

THE SUNDAY BUSINESS PAGE

Sunday, July 6, 2008, 8:30am – 9:00am, 10 minutes

Guest: Stephen P. Rupert – V.P., Operations – Range Resources Corporation

This segment featured a discussion on the efforts of a Texas company to extract natural gas in Western Pennsylvania. With new technology that is available - plentiful natural gas is being located in the region and may help with the energy shortage we are facing.

THE SUNDAY BUSINESS PAGE

Sunday, September 28, 2008, 6:30am – 7:00am, 10 minutes

Guests: John Hanger – Acting Secretary – Pennsylvania Department of Environmental Protection

The topic of this segment was a discussion on the importance of energy to the economic development of Pennsylvania.

4. Housing

Topics in this category included discussions on predatory lending for housing and a broad look at the challenges facing the housing industry.

THE SUNDAY BUSINESS PAGE

Sunday, July 27, 2008, 8:30am – 9:00am, 10 minutes

Guests: Steven Shivak – Executive Director – Pittsburgh Community Reinvestment Group

Randi Lowe – Client Manager – Pittsburgh Community Reinvestment Group

The topic of this segment was a look at attempts to protect consumers against predatory lending and to reform the mortgage industry in Pennsylvania.

THE SUNDAY BUSINESS PAGE

Sunday, August 3, 2008, 8:30am – 9:00am, 30 minutes

Guests: John R. Price – President & CEO – Federal Home Loan Bank of Pittsburgh

Howard W. Hanna – Chairman & CEO – Howard Hanna Real Estate

P.J. DiNuzzo – Chief Investment Officer – DiNuzzo Financial Advisors

This program featured discussions on the problems and challenges in the housing industry. Discussed was President Bush's housing stimulus plan, the state of the local real estate market, and the impact of the housing crisis on investors.

5. War in Iraq

Topics in this category included how congress is responding to the war, and a discussion with U.S. Army personnel who have returned from duty in Iraq.

KD/PG SUNDAY EDITION

Sunday, July 6, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Rep. Mike Doyle (D) – Pennsylvania 14th Congressional District

Rep. Tim Murphy (R) – Pennsylvania 18th Congressional District

The topic of this program was a discussion with two local congressmen from Western Pennsylvania to talk about growing problems with energy as well as the war in Iraq. The pair spoke about how congress in responding to these issues.

KD/PG SUNDAY EDITION

Sunday, August 24, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Brigadier General Gregory Couch – Commander 316th Command – U.S. Army

SGT. Christina Dawn Dean – Human Resources Specialist – U.S. Army

The topic of this program was a discussion with two local members of the U.S. Army who have recently returned from Iraq. With the war being a hot topic in the upcoming Presidential campaign, the two guests talked about the war efforts and the conditions in Iraq.

6. Pittsburgh Steelers Sale

The topic of this category was the potential sale of the Pittsburgh Steelers.

KD/PG SUNDAY EDITION

Sunday, July 13, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Ellis Cannon – Publisher - *The Pittsburgh Sports Report*

Jerry Micco – Managing Editor for Sports - *Pittsburgh Post-Gazette*

Matthew Futterman – Reporter – *Wall Street Journal*

Discussed on this program was the potential sale of the Pittsburgh Steelers to billionaire and New York hedge fund manager, Andrew Druckenmiller. Druckenmiller wants to become part of the Steelers' ownership. Matthew Futterman was one of several *Wall Street Journal* reporters that broke this story.

THE SUNDAY BUSINESS PAGE

Sunday, July 13, 2008, 8:30am – 9:00am, 10 minutes

Guest: Marick F. Masters, Ph.D. – Professor of Business - The University of Pittsburgh

The topic of this segment was a discussion on the shocking news that the family owned Pittsburgh Steelers could be sold to an outsider. Discussed was the worth of the team and NFL rules that prohibit owners from have any interests in gaming – which some members of the Rooney family do.

7. Education

The topic of this category was a discussion with the Superintendent of the Pittsburgh Public School system on the various issues facing the school system in the upcoming year.

KD/PG SUNDAY EDITION

Sunday, July 27, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Mark Roosevelt – Superintendent – Pittsburgh Public Schools

The topic of this program was a broad discussion on issues facing Pittsburgh's public schools. Mr. Roosevelt discussed the school district's building consolidation, progress on "The Pittsburgh Promise" – a program which provides scholarship money to deserving students, and the closing of Pittsburgh's historic Schenley High School.

8. Slots Casino

The topic of this category was a discussion on Pittsburgh's troubled Majestic Star Casino.

KD/PG SUNDAY EDITION

Sunday, July 20, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Sen. Jane Orie (R) – Pennsylvania Senate – 40th District

Sen. Jim Ferlo (D) – Pennsylvania Senate – 38th District

Luke Ravenstahl (D) – Mayor – Pittsburgh, Pennsylvania

The topic of this program was a discussion on Pittsburgh's troubled Majestic Star Casino. Chicago developer Neil Bluhm is poised to take control of the financially troubled casino – owned by Detroit developer Don Barden. The casino, on Pittsburgh's North Shore, is the only stand alone slots license for the city of Pittsburgh. Bluhm wants to take over the project from Barden; however, Senators Orie and Ferlo oppose the move. Pittsburgh's Mayor, Luke Ravenstahl, supports the transfer of control.

9. County Government

The topic of this category was discussions with Allegheny Chief Executive Dan Onorato on a variety of issues that are important to county residents such as the drink tax and property tax assessments.

KD/PG SUNDAY EDITION

Sunday, August 3, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Dan Onorato (D) – Allegheny County Chief Executive

On this program Mr. Onorato discussed a broad range of topics that are important to the area. Mr. Onorato discussed the county's drink tax and the future of Pittsburgh's slots casino

THE SUNDAY BUSINESS PAGE

Sunday, September 14, 2008, 6:30am – 7:00am, 10 minutes

Guests: Dan Onorato (D) – Chief Executive – Allegheny County, Pennsylvania

The topic of this segment was a discussion with Allegheny County Chief Executive Dan Onorato regarding the continuing controversy over the drink tax, as well as tax assessments. Mr. Onorato also talked about a Fishing Derby that is coming to Pittsburgh in 2009 that will result in thousands of tourists visiting the region.

10. Regional Economic Development

Topics in this category included discussions on the arrival of a grocery store in Pittsburgh's Hill District, and real estate development in downtown Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, August 17, 2008, 8:30am – 9:00am, 10 minutes

Guests: Tonya Payne (D) – Pittsburgh City Council – 6th District

Evan S. Frazier – President & CEO – Hill House Association

This segment featured a discussion on the need for a grocery store in Pittsburgh's Hill District. After a long struggle there are now two supermarkets who wish to enter the neighborhood.

THE SUNDAY BUSINESS PAGE

Sunday, September 7, 2008, 6:30am – 7:00am, 10 minutes

Guests: Michael Edwards – President & CEO – Pittsburgh Downtown Partnership

The topic of this segment was a discussion on the efforts of the Pittsburgh Downtown Partnership as they look at potential real estate sites in the downtown area for specific development.

11. Veterans

The topic of this category was a discussion on issues facing veterans.

THE SUNDAY BUSINESS PAGE

Sunday, August 24, 2008, 8:30am – 9:00am, 30 minutes

Guests: Michael E. Moreland – Director & CEO – VISN 4 Veterans Healthcare Program

John DaVanzo, M.S., Ph.D. – Executive Director – Veterans Brain Injury Center

Mark Bussler – Producer & Director – Inecom Entertainment Company

This program featured discussions on issues facing veterans. Discussed in this program was a new billion dollar veteran's healthcare program, a facility that specializes in traumatic brain injury, and a preview of the release of a locally produced documentary on the search for the remains of three World War II soldiers in the South Pacific.

12. Health

The topic of this category was a preview of a primetime program to raise funds for cancer research.

KD/PG SUNDAY EDITION

Sunday, August 31, 2008, 8:30am – 9:00am, 30 minutes

Guests: Michael Lotze, M.D. – Professor of Surgery – The University of Pittsburgh

Anna Rubartelli, M.D., Ph.D. – National Cancer Research Institute – Genova, Italy

This program was a preview of the effort by CBS, NBC and ABC to provide one hour of primetime programming to raise cancer research funds.

12. International

The topic of this category was a discussion on Russia's invasion of the Georgia Republic.

KD/PG SUNDAY EDITION

Sunday, August 17, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Jonathan Harris, Ph.D. – Professor of Political Science – The University of Pittsburgh

The topic of this program was a discussion on the invasion of the Georgia Republic by Russia. This program also examined the impact the invasion will have on American-Russian relations.



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Sunday, 8:30AM-9:00AM (4/27/08 OTO)

Sunday, 11:30AM – 12:00PM

1. Pennsylvania Primary

Topics in this category included discussions on the Pennsylvania Democratic primary, an interview with Senator Hillary Clinton, and an assessment of the final results of the primary election.

KD/PG SUNDAY EDITION

Sunday, April 20, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Mackenzie Carpenter – Staff Writer, *Pittsburgh Post-Gazette*

Jon Delano – KDKA-TV News Political Reporter

The topic of this program was an examination of Campaign 2008 on the last weekend before the critical Pennsylvania primary. The discussion focused on the tough Democratic Presidential contest between Senators Hilary Clinton and Barack Obama.

THE SUNDAY BUSINESS PAGE

Sunday, April 20, 2008, 8:30am – 9:00am, 10 minutes

Guest: Senator Hillary Clinton (D) – New York

This segment featured an interview with Senator Hillary Clinton who is running for the Democratic nomination for President in the Pennsylvania primary. Senator Clinton discussed topics relating to the business environment in Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, April 27, 2008, 8:30am – 9:00am, 30 minutes

Guests: Ron Klink – Founder & President, Ron Klink & Associates

James Roddey – Chairman, Republican Committee of Allegheny County

During this program an assessment of the Pennsylvania Primary campaign was discussed. Senator Clinton's victory in Pennsylvania gave her new political life in her quest for the Democratic Presidential nomination process.

2. Presidential Campaign 2008

Topics in this category included a discussion of the historic importance of Senator Barack Obama clinching the Democratic nomination, and a discussion of what the general election may look like in the fall.

KD/PG SUNDAY EDITION

Sunday, June 8, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Sala Udin – President & CEO, Coro Center

Tony Norman – Columnist, *Pittsburgh Post-Gazette*

Rev. Ricky Burgess – Pittsburgh City Council (Homewood-Brushton)

On this program the guests talked about the historic importance of Senator Barack Obama clinching the Democratic nomination for President. The guests looked at the political and historic impact of this achievement, and the difficult road ahead in the general election.

KD/PG SUNDAY EDITION

Sunday, June 22, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Jim Burn, Jr. - Chairman, Democratic Committee of Allegheny County

Jim Roddey - Chairman, Republican Committee of Allegheny County

Now that Barack Obama and John McCain have clinched their parties' Presidential nominations, the guests on this show discussed what the fall campaign may look like and what the impact will be from Obama's decision to turn down campaign financing.

3. Energy Costs

Topics in this category included a discussion on the resurgence of drilling for oil in Oil City, a look at the causes of rising oil and natural gas costs, the role of speculators in driving up energy costs, and tax credits that are available for those that chose to drill for oil.

THE SUNDAY BUSINESS PAGE

Sunday, April 6, 2008, 8:30am – 9:00am, 10 minutes

Guests: Sonja Hawkins – Mayor, Oil City, Pennsylvania

Randy Seitz – COO, Oil Region Alliance of Business, Industry, and Tourism

Lou D'Amico – Executive Director, Independent Oil & Gas Operators Association of PA

This segment discussed the resurgence of oil drilling in Oil City, Pennsylvania. Oil gave this town its name in the 19th Century and 60% of the area's oil still remains untapped. With the severe oil shortage there is a resurgence of drilling that is bringing new hope to the local economy

KD/PG SUNDAY EDITION

Sunday, May 4, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Kent F. Moors, PhD. - Duquesne University

The topic of this program was a comprehensive look at the growing oil crisis. Dr. Moors, a recognized expert on world oil and natural gas, discussed the factors that are driving energy costs higher and higher.

THE SUNDAY BUSINESS PAGE

Sunday, June 8, 2008, 8:30am – 9:00am, 20 minutes

Guest: Kent F. Moors, PhD. – Duquesne University

In this segment Dr. Moors talked about growing concerns over the booming increase in the price of oil, which has already caused gasoline to reach \$4.00 a gallon. Also discussed was the controversial role of energy traders and speculators in pushing up the cost of oil even higher.

THE SUNDAY BUSINESS PAGE

Sunday, June 15, 2008, 8:30am – 9:00am, 20 minutes

Guest: Ken Kaszak – Representative, Investors Capital Group

Discussed in this segment was that more and more people are deciding to drill for oil and gas as the demand booms for these sources of energy. Mr. Kaszak said that there are also ways to win a tax benefit if you decide to drill.

4. City and County Government Merger

Topics in this category included a discussion on a new study that recommends that the city of Pittsburgh and Allegheny County merge, and the placement of this recommendation on the ballot for city and county residents to decide.

KD/PG SUNDAY EDITION

Sunday, April 6, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Mark A. Nordenberg – Chancellor, The University of Pittsburgh

In this program the results of a 17-month study on the efficiency and effectiveness of the City-County government was presented. The study suggested that a shrinking population and tax base for the city of Pittsburgh and Allegheny County necessitates that they merge. The study encouraged the placement of this question as a referendum on the ballot for the county and city.

THE SUNDAY BUSINESS PAGE

Sunday, April 13, 2008, 8:30am – 9:00am, 20 minutes

Guests: Luke Ravenstahl (D) – Mayor, Pittsburgh, Pennsylvania

Dan Onorato (D) – Chief Executive, Allegheny County, Pennsylvania

The topic of this segment was the proposed city of Pittsburgh and Allegheny County merger. A shrinking population and tax base are some of the reasons the city and county should merge. A recent study recommends that the decision should be considered by county and city voters in a referendum.

5. War in Iraq

Topics in this category included discussions on help for wounded soldiers, an interview with CBS News' Kimberly Dozier, and issues that impact veterans.

THE SUNDAY BUSINESS PAGE

Sunday, May 4, 2008, 8:30am – 9:00am, 10 minutes

Guest: Alan J. Russell, PhD. – Director, University of Pittsburgh School of Medicine

The topic of this segment was a discussion on help for wounded American soldiers from Iraq and Afghanistan who suffer from profound life-threatening injuries.

KD/PG SUNDAY EDITION

Sunday, June 1, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Kimberly Dozier - Foreign Correspondent, CBS News

Kimberly Dozier recounts her brush with death and long recovery after being attacked by a car bomb while trying to report from Iraq for CBS News. Ms. Dozier's remarkable story is now a book. On this show she talked about the attack, her recovery, and the loss of four of her colleagues during the bombing.

THE SUNDAY BUSINESS PAGE

Sunday, June 1, 2008, 8:30am – 9:00am, 20 minutes

Guest: Representative Jason Altmire (D) – 4th Congressional District

Representative Altmire discussed in this segment issues that are important to veterans including funding for the war in Iraq and the impact the Presidential race may have on them.

6. Closing of Schenley High School

Topics in this category included a discussion on the recommendation that the historic Schenley High School needs to be closed due to high repair costs, and the charge that the school's closing was prompted by UPMC's need for the property.

KD/PG SUNDAY EDITION

Sunday, May 25, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Mark Roosevelt – Superintendent, Pittsburgh Public Schools

The topic of this program included discussions on the recommendation that the school board vote to close the historic Schenley High School due to the high cost of repairs, and overall school reform in the Pittsburgh school district.

KD/PG SUNDAY EDITION

Sunday, June 29, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Jean Fink. – Member, Pittsburgh School Board (Carrick)

Mark Brentley, Sr. – Member, Pittsburgh School Board (North Side & Hill District)

The topic of this program was the vote of the Pittsburgh School board to close Schenley High School because of safety concerns. However, one school board member (Mark Brentley, Jr.) levels the charge that Schenley's fate was tied to UPMC and the possible sale of the property to UPMC. UPMC is providing for "The Pittsburgh Promise" which provides subsidized college educations to qualified students from the Pittsburgh area. Jean Fink supported the closing and said there was no evidence that UPMC wanted the Schenley property.

7. Drink Tax

The topic of this category is the use of the Drink Tax for funding of Port Authority needs due to financial problems.

THE SUNDAY BUSINESS PAGE

Sunday, May 25, 2008, 8:30am – 9:00am, 20 minutes

Guest: Dan Onorato (D) – Chief Executive, Allegheny County, Pennsylvania

This segment featured a wide-ranging discussion of the drink tax which is being used to help with financial problems taking place at the Port Authority of Allegheny County.

8. Port Authority Financial Problems

The topic of this category is the financial problems facing the Port Authority of Allegheny County.

KD/PG SUNDAY EDITION

Sunday, May 18, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Stephen G. Bland – CEO, Port Authority of Allegheny County

The topic of this program was a discussion on the financial challenges facing the Port Authority of Allegheny County. The challenges include labor negotiations, dwindling state and federal funds for mass transit, and public anger over Allegheny County's drink tax which was created to help fund mass transit as well as bridge and road repairs.

9. Economy

The topic of this category is a discussion on whether we are in a recession or not.

THE SUNDAY BUSINESS PAGE

Sunday, May 11, 2008, 8:30am – 9:00am, 10 minutes

Guest: Robert Dye, PhD. – SR. VP & SP Economist, PNC Financial Services

The topic of this segment was a discussion on whether or not we are in a recession. Dr. Dye provided his own economic outlook for the national and local economy taking into account high gas prices and the subprime mortgage crisis.

10. Local Government

The topic of this category is a discussion on the results of the county controller's annual financial report.

THE SUNDAY BUSINESS PAGE

Sunday, April 27, 2008, 6:30am – 7:00am, 10 minutes

Guest: Mark Patrick Flaherty (D) – Controller, Allegheny County

The topic of this segment was a report on the results of the controller's 2007 Allegheny County comprehensive annual financial report. The report discussed concerns about dwindling population, rising labor costs, and the financial problems of the Port Authority.

11. State Anti-Smoking Bill

The topic of this category is a discussion on the state's proposed anti-smoking bill.

KD/PG SUNDAY EDITION

Sunday, June 15, 2008, 11:30am – 12:00pm, 30 minutes

Guests: John Petrolias – Owner, Smithfield Cafe

Jim Mitchell – Owner, Mitchell's Restaurant, Bar & Banquet

Senator Jim Ferlo – Pennsylvania, 38th Senatorial District

The topic of this program was a discussion on a Pennsylvania anti-smoking bill that bans smoking in some places. However, casinos and V.F.W. halls are allowed to have smoking, other places like small restaurants are prohibited from serving smokers. These restaurants say the law is unfair and could put them out of business.

12. Dr. Cyril Wecht Trial

The topic of this category is a discussion on the trial of former Allegheny County Coroner Dr. Cyril Wecht for public corruption.

KD/PG SUNDAY EDITION

Sunday, April 13, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Cyril J. Wecht, M.D., J.D. – Former Allegheny County Coroner

Jerry McDevitt, Esq. – Wecht Defense Attorney

The trial of Dr. Wecht was discussed in this program. After ten days of deliberation, a federal court jury was hopelessly deadlocked in the public corruption trial of former Allegheny County Coroner, Dr. Wecht. The judge was forced to declare a mistrial, but announced intentions to re-try this case, which has cost the government, taxpayers, and Dr. Wecht millions of dollars

13. "Spygate"

The topic of this category is a discussion on charges that the head coach of the New England Patriots encouraged cheating.

KD/PG SUNDAY EDITION

Sunday, May 11, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Ellis Cannon – President and Publisher, Pittsburgh Sports Report

Gene Collier – Columnist & Sports Writer, *Pittsburgh Post-Gazette*

This program featured a discussion on the charge that New England Patriot's head coach Bill Belichick encouraged the stealing of play calling on at least six occasions, including the 2002 AFC Championship game with the Pittsburgh Steelers. The NFL is investigating this charge.

14. Film Production in Pittsburgh

The topic of this category is a discussion on the boom in motion picture production in Pittsburgh.

THE SUNDAY BUSINESS PAGE

Sunday, June 22, 2008, 8:30am – 9:00am, 10 minutes

Guest: Dawn M. Keezer – Director, Pittsburgh Film Office

Dawn Keezer discussed in this segment the film making boom in Pittsburgh. With tax credits from the state there are six new motion pictures being shot in Pittsburgh which means jobs for Western Pennsylvanians.



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
April 10, 2008

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
1st Quarter – January 1, 2008 through March 31, 2008

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

THE SUNDAY BUSINESS PAGE

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:00AM to 7:00AM (1/6/08 and 3/16/08)

Sunday, 8:30AM – 9:00AM (1/13/08 – 3/9/08 and 3/23/08 – 3/30/08)

KD/PG SUNDAY EDITION

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 8:30AM-9:00AM (1/6/08 and 3/16/08)

Sunday, 11:30AM – 12:00PM (1/13/08 – 3/9/08 and 3/23/08 – 3/30/08)

1. Presidential Election

The topic of this category was discussions on the 2008 campaign for U.S. President.

KD/PG SUNDAY EDITION

Sunday, January 13, 2008, 11:30am – 12:00p, 30 minutes

Guests: Jon Delano – Political Reporter, KDKA-TV News

Jim O'Toole – Political Editor, *Pittsburgh Post-Gazette*

The political editors for KDKA-TV and the *Pittsburgh Post-Gazette* talked about the unpredictable campaign for 2008 President of the United States. In addition, the two discussed the survival of Senator Hillary Clinton and Senator John McCain in the New Hampshire Primary.

KD/PG SUNDAY EDITION

Sunday, February 10, 2008, 12:00pm – 11:30am, 30 minutes

Guests: James Burn, Jr. – Chairman, Democratic Committee of Allegheny County

John McIntyre – Co-Chairman, McCain for President Campaign, Allegheny County

The topic of this program was a discussion on the unpredictable 2008 campaign for President of the United States. Discussed was the battle between Senator Barack Obama and Senator Hillary Clinton, the resurrection of Senator John McCain, and the suspension of Governor Mitt Romney's campaign.

KD/PG SUNDAY EDITION

Sunday, February 24, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Jon Delano – Political Reporter, KDKA-TV News

Indira Lakshmanan – Political Editor, Bloomberg News

The political editors for KDKA-TV and Bloomberg News talked about the unpredictable campaign for 2008 President of the United States. Ms. Lakshmanan is also a Pittsburgh native.

KD/PG SUNDAY EDITION

Sunday, March 9, 2008, 11:30am – 12:00pm, 30 minutes

Guests: James Burn, Jr. – Chairman, Democratic Committee of Allegheny County

James Roddey – Chairman, Republican Committee of Allegheny County

The topic of this program was a discussion on the continuing battle between Senator Barack Obama and Senator Hillary Clinton, and the proposed nomination of Senator John McCain as the Republican candidate for President. In addition, the importance of the Pennsylvania Primary in terms of the Democratic nomination for President was addressed.

KD/PG SUNDAY EDITION

Sunday, March 16, 2008, 8:30am – 9:00am, 30 minutes

Guests: Jon Delano – Political Reporter, KDKA-TV News

Tony Norman – Columnist, *Pittsburgh Post-Gazette*

The topic of this program was the growing importance of race in Campaign 2008. Discussed was the comments made by Geraldine Ferraro regarding that race has been a benefit for Barack Obama. Also included in this show was an exclusive interview by KDKA-TV's Jon Delano with Senator Barack Obama.

KD/PG SUNDAY EDITION

Sunday, March 23, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Rev. Ricky V. Burgess – Pittsburgh City Council (9th District)

Heather Arnet – Pittsburgh School Board Member

This program looked at the growing divide between gender and race in the Clinton/Obama Presidential Primary campaign. Discussed were the remarks made by Senator Obama's pastor as well as the role of gender in the campaign.

2. Local Government

The topics of this category were discussions with Dan Onorato on his second term as Allegheny County Chief Executive, and a discussion with the new Pittsburgh City Controller.

KD/PG SUNDAY EDITION

Sunday, January 6, 2008, 8:30am – 9:00am, 30 minutes

Guest: Dan Onorato – Democrat, Allegheny County Chief Executive

On this program, Mr. Onorato discussed his second term in office and his goals.

THE SUNDAY BUSINESS PAGE

Sunday, January 6, 2008, 6:30am – 7:00am, 10 minutes

Guest: Michael Lamb – Democrat, Pittsburgh City Controller

Mr. Lamb discussed during this segment how he will administer fiscal responsibility in his newly elected post as Pittsburgh City Controller.

THE SUNDAY BUSINESS PAGE

Sunday, February 10, 2008, 8:30am – 9:00am, 20 minutes

Guest: Dan Onorato – Democrat, Allegheny County Chief Executive

During this segment Dan Onorato discussed his plans for his second term as well as the report on the Convention Center roof collapse, and the need to attract non-stop airline service from Pittsburgh to Europe.

3. Energy Costs

The topic of category was discussions on the rising cost of oil and the impact it is having on the economy.

THE SUNDAY BUSINESS PAGE

Sunday, January 20, 2008, 8:30am – 9:00am, 20 minutes

Guest: Kent F. Moors, PhD. – Director, Duquesne University Energy Policy Research Group

The topic of this segment was the rising cost of crude oil and gasoline and its impact on the United States' economy.

THE SUNDAY BUSINESS PAGE

Sunday, March 2, 2008, 8:30am – 9:00am, 30 minutes

Guests: Stuart G. Hoffman – Senior VP and Chief Economist, PNC Financial Group

Kent F. Moors, PhD. – Director, Duquesne University Energy Policy Research Group

Discussed on this show was the rising cost of oil and what can be done to alleviate the crisis, both short term and long term.

4. Economy

The topics of this category were discussions on the dive in the stock market, the impact of the Federal Reserve interest rate cut, and a general overview of the economic problems that the country is experiencing.

KD/PG SUNDAY EDITION

Sunday, January 27, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Rick Applegate – President, First Commonwealth Financial Advisors

The topic of this show was the dive in the stock market. Discussed were the reasons behind it, interest rates, and what to do with personal stock portfolios during these uncertain times.

THE SUNDAY BUSINESS PAGE

Sunday, February 3, 2008, 8:30am – 9:00am, 20 minutes

Guests: Thomas J. Nist – Duquesne University Graduate School of Business

Joseph M. Balestrino – Senior VP, Federated Investors

Discussed on this show was the Federal Reserve interest rate reduction to deal with a series of financial challenges from the subprime mortgage mess to the cost of crude oil. The guests discussed the impact that the rate reduction will have on the economy and the stock market.

THE SUNDAY BUSINESS PAGE

Sunday, March 23, 2008, 8:30am – 9:00am, 20 minutes

Guest: Paul H. O'Neill – Former US Treasury Secretary

This segment featured a discussion on America's economic crisis, interest rates, the collapse of Bear Sterns, and the subprime mortgage crisis

5. Economic Stimulus

The topics of this category were discussions on President Bush's economic stimulus proposal and how it will affect individuals and the economy.

THE SUNDAY BUSINESS PAGE

Sunday, January 27, 2008, 8:30am – 9:00am, 10 minutes

Guest: Audrey Guskey – Associate Professor of Marketing, Duquesne University

The topic of this segment was discussion on President Bush's proposed economic stimulus package and how consumers might spend the tax refund or use it to pay debt.

THE SUNDAY BUSINESS PAGE

Sunday, February 17, 2008, 8:30am – 9:00am, 20 minutes

Guests: Robert Dye, Ph.D. – Senior Economist, PNC Financial Services Group

Louis P. Stanasolovich – President & CEO, Legend Financial Advisors

The topic of this segment was discussion on the impact of the proposed economic stimulus package on stocks and how it might soften a possible recession and inflation.

6. State Government

The topics of this category were discussions with Pittsburgh area Congressmen regarding President Bush's State of the Union Address, and an interview with U.S. Senator Arlen Specter of Pennsylvania.

KD/PG SUNDAY EDITION

Sunday, February 3, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Mike Doyle, Democrat, 14th Congressional District

Tim Murphy, Republican, 18th Congressional District

In this show we talked with two members of Congress from the Pittsburgh area about President Bush's State of the Union address. In addition, we discussed the state of America and what Congress plans to do to help it. Also discussed were the economic stimulus proposal and the downturn in the American economy.

KD/PG SUNDAY EDITION

Sunday, March 30, 2008, 11:30am – 12:00pm, 30 minutes

Guest: Senator Arlen Specter – Republican, U.S. Senate (Pennsylvania)

The topic of this show was a discussion with U.S. Senator Arlen Specter, the longest serving member of the U.S. Senate in Pennsylvania history. Senator Specter also discussed his new book which details his successful battle against cancer.

7. Health Care

The topic of this category was a discussion with Pennsylvania Governor Ed Rendell regarding affordable health care.

THE SUNDAY BUSINESS PAGE

Sunday, January 13, 2008, 8:30am – 9:00am, 20 minutes

Guest: Governor Ed Rendell – Democrat, Governor Pennsylvania

During this segment Governor Rendell discussed his plan for affordable health care for Pennsylvania's 767,000 uninsured adults.

8. Transportation

The topic of this category was a discussion on the proposal to impose tolls on Pennsylvania Interstate 80.

THE SUNDAY BUSINESS PAGE

Sunday, March 2, 2008, 8:30am – 9:00am, 10 minutes

Guest: Joe Brimmeier – CEO, Pennsylvania Turnpike Commission

This segment featured a discussion regarding the controversial proposal to place tolls on Interstate 80 to help pay for mass transit as well as road and bridge repair. Also discussed was the option of leasing the Pennsylvania Turnpike to a private company.

9. Regional Benchmarking

The topic of this category was a discussion on a new method of benchmarking Pittsburgh to other communities in terms of such areas as health care and employment.

KD/PG SUNDAY EDITION

Sunday, February 17, 2008, 11:30am – 12:00pm, 30 minutes

Guests: John G. Craig, Jr. – President, Pittsburgh Regional Indicators Initiative Consortium
Paul H. O’Neill – Former US Treasury Secretary

The guests on this program talked about a new way of measuring how the Pittsburgh area compares to other communities – from health care to the arts, and employment. The Pittsburgh Regional Indicators Initiative Consortium invites comments from community leaders and business via their website.

10. Pittsburgh Sports Legends

The topics of this category were discussions regarding Pittsburgh sports legends Billy Conn and Myron Cope.

KD/PG SUNDAY EDITION

Sunday, January 20, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Tim Conn – Billy Conn’s son

Andrew O’Toole – Author – *Sweet William: The Life of Billy Conn*

We talked about one of Pittsburgh’s most colorful sports figures – the late boxer Billy Conn. Mr. Conn, who lost a famous match to Joe Louis, is the subject of a new book *Sweet William: The Life of Billy Conn*.

KD/PG SUNDAY EDITION

Sunday, March 2, 2008, 11:30am – 12:00pm, 30 minutes

Guests: Dwane D. Woodruff – Judge, Family Division, Allegheny County Common Pleas Court
Larry Richert – Morning Co-Host, KDKA-AM

During this program the life of Pittsburgh Steelers’ color analyst Myron Cope was discussed. Cope is also known for his creation of the “Terrible Towel” which has raised millions of dollars for the Allegheny Valley School, and the Autism Society of Western Pennsylvania.