



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**January 10, 2010**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**4th Quarter – October 1, 2009 through December 31, 2009**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:30AM to 7:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 8:30AM-9:00AM

## **1. HEALTH CARE REFORM**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS AND DEBATES ON THE NEED FOR HEALTH CARE REFORM.

### **KD/PG SUNDAY EDITION**

SUNDAY, NOVEMBER 1, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: KAREN WOLK FEINSTEIN, Ph.D. - PRESIDENT, JEWISH HEALTHCARE FOUNDATION OF PITTSBURGH AND CO-FOUNDER PITTSBURGH REGIONAL HEALTH INITIATIVE

BRUCE W. DIXON M.D. - DIRECTOR, ALLEGHENY COUNTY HEALTH DEPARTMENT

TOPIC: AS THE HEALTH CARE DEBATE CONTINUES IN CONGRESS, GREAT ATTENTION WAS PAID TO INITIATIVES THAT WOULD CREATE A SINGLE-PAYER SYSTEM. WE TALKED WITH KAREN WOLK FEINSTEIN, A CO-FOUNDER OF THE PITTSBURGH REGIONAL HEALTH INITIATIVE, AND PRESIDENT OF THE JEWISH HEALTHCARE FOUNDATION, AND DR. BRUCE DIXON, DIRECTOR OF THE ALLEGHENY COUNTY HEALTH DEPARTMENT, ABOUT THE NEED FOR HEALTH CARE REFORM AND COMPETING PROPOSALS TO CHANGE HEALTH CARE DELIVERY.

### **KD/PG SUNDAY EDITION**

SUNDAY, NOVEMBER 8, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUEST: KENNETH MELANI, M.D. - PRESIDENT & CEO, HIGHMARK, INCORPORATED

DR. KENNETH MELANI, PRESIDENT AND CEO OF HIGHMARK, ONE OF THE LARGEST HEALTH INSURANCE PROVIDERS, JOINED US TO GIVE HIS OWN PERSPECTIVE OF THE HEALTHCARE REFORM DEBATE. MELANI BELIEVES THAT EVERYONE HAS A RIGHT TO HEALTHCARE COVERAGE. HE WANTS A UNIFORM GOVERNMENT SYSTEM AND A LEVEL PLAYING FIELD FOR PROVIDERS.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, NOVEMBER 22, 2009, 6:30AM – 7:00AM, 10 MINUTE

GUEST: CHRISTOPHER T. OLIVIA, M.D. - PRESIDENT & CEO, WEST PENN ALLEGHENY HEALTH SYSTEM

DR. CHRISTOPHER OLIVIA, PRESIDENT & CEO OF THE WEST PENN-ALLEGHENY HEALTH SYSTEM, TALKED ABOUT THE NEED FOR HEALTHCARE REFORM, AS WELL AS THE RECENT DECISION BY COMPETITOR UPMC TO CLOSE DOWN UPMC/BRADDOCK HOSPITAL, IN JANUARY.

OLIVIA SUGGESTED PARTNERING WITH UPMC TO PROVIDE MEDICAL SERVICES TO THE PEOPLE OF THE MON VALLEY. HE ALSO WANTS UPMC TO DROP PLANS TO BUILD A NEW, COMPETING HOSPITAL IN THE MONROEVILLE AREA.

## **2. STATE BUDGET CRISIS**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON BUDGET CUTS AND TAXES TO THE ARTS, CUTS FOR LOCAL LIBRARIES, AND FUNDING CUTS TO THE PITTSBURGH FILM OFFICE.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, OCTOBER 4, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: CHRISTOPHER HAHNGENERAL - DIRECTOR, PITTSBURGH OPERA  
MITCH SWAINCEO - GREATER PITTSBURGH ARTS COUNCIL

AS STATE LAWMAKERS STRUGGLED FOR MUCH OF THE FALL IN TRYING TO REACH AGREEMENT ON SPENDING FOR THE STATE BUDGET THERE WAS ONE PROPOSAL THAT THREATENED THE BOX OFFICE OF LOCAL ARTS ORGANIZATIONS. IT WOULD HAVE EXTENDED THE PENNSYLVANIA STATE SALES TAX TO TICKETS SOLD FOR PERFORMING ARTS PRODUCTIONS. WE SPOKE WITH THE GENERAL DIRECTOR OF THE PITTSBURGH OPERA CHRISTOPHER HAHN, AND MITCH SWAIN, THE CEO OF THE GREATER PITTSBURGH ARTS COUNCIL ABOUT THE NEGATIVE IMPACT THAT THIS TAX WOULD HAVE ON NUMBERS OF TICKETS SOLD AND ON THE ABILITY OF THE AUDIENCE TO AFFORD AN ADDITIONAL COST TO THE PRICE OF THE ADMISSION TICKET.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, OCTOBER 11, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: BARBARA K. MISTICK, Ph.D. - PRESIDENT & DIRECTOR, CARNEGIE LIBRARY OF PITTSBURGH

FALLOUT FROM THE PENNSYLVANIA STATE BUDGET CRISIS WAS A DRASTIC CUT IN FUNDING FOR CARNEGIE LIBRARY OF PITTSBURGH. COUPLED WITH CUTS IN LOCAL SPENDING, AND LOWER CONTRIBUTIONS FROM THE PUBLIC BECAUSE OF THE ECONOMIC DOWNTURN. CARNEGIE LIBRARY OF PITTSBURGH GAVE SERIOUS CONSIDERATION TO THE CLOSING OF SEVERAL OF ITS NEIGHBORHOOD BRANCHES INCLUDING LAWRENCEVILLE, BEECHVIEW/WEST END, AND HAZELWOOD, LIMITING THE NUMBER OF HOURS OF OPERATION, STAFF CUTS, AND OTHER DRASTIC MEASURES.

IN MANY COMMUNITIES THE LOCAL LIBRARY SERVES AS A LIFELINE TO THOSE WITH LIMITED ECONOMIC MEANS. IT PROVIDES COMPUTERS TO HELP WITH JOB SEARCHES, BOOK LENDING FOR THOSE WHO CANNOT AFFORD TO BUY BOOKS AND STORYTELLING FOR CHILDREN. WHEN ANDREW CARNEGIE DONATED MONEY FOR THE BUILDING OF PUBLIC LIBRARIES, HE DID NOT PROVIDE MONEY FOR CONTINUING OPERATION FOR THEM.

**KD/PG SUNDAY EDITION**

SUNDAY, OCTOBER 18, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: REP. CHELSA WAGNER - (D) PA. 22ND LEGISLATIVE DISTRICT  
DAWN M. KEEZER - DIRECTOR, PITTSBURGH FILM OFFICE  
REP. PAUL COSTA - (D) 34TH LEGISLATIVE DISTRICT

THE IMPACT OF PROPOSED STATE BUDGET CUTS ON CARNEGIE LIBRARY OF PITTSBURGH AND THE PITTSBURGH FILM OFFICE WAS THE TOPIC IN THIS SPLIT SHOW. IN THE FIRST SEGMENT, REPRESENTATIVE CHELSA WAGNER TALKED ABOUT THE FUTURE OF CARNEGIE LIBRARY OF PITTSBURGH BRANCHES INCLUDING ONE IN BEECHVIEW WHICH COULD BE CLOSED IF FUNDING IS NOT FOUND TO KEEP THEM OPERATING. IN THE SECOND SEGMENT, THE DIRECTOR OF THE PITTSBURGH FILM OFFICE, DAWN KEEZER AND STATE REPRESENTATIVE PAUL COSTA (WHO IS ALSO A MEMBER OF THE BOARD OF THE FILM OFFICE) DISCUSSED THE ECONOMIC IMPACT OF BUDGET CUTS FOR THE FILM OFFICE.

### **3. TUITION TAX**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON THE PROPOSED TUITION TAX ON COLLEGE STUDENTS THAT WOULD BE USED TO HELP COVER CITY BUDGET SHORTFALLS.

#### **KD/PG SUNDAY EDITION**

SUNDAY, DECEMBER 20, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: BILL PEDUTO - (D) PITTSBURGH CITY COUNCIL

THRESA KAIL-SMITH - (D) PITTSBURGH CITY COUNCIL

REV. R. WILLIAM J. CARL III - PITTSBURGH THEOLOGICAL SEMINARY

THE PROPOSED TUITION TAX ON PITTSBURGH COLLEGE STUDENTS PROPOSED BY MAYOR LUKE RAVENSTAHL HAS CREATED GREAT CONTROVERSY AND ILL-WILL BETWEEN THE RAVENSTAHL ADMINISTRATION AND COLLEGE STUDENTS, PROFESSORS, ADMINISTRATORS, AND THE UNIVERSITY FAMILIES.

OUR GUESTS TALKED ABOUT A POSSIBLE COMPROMISE WHICH WOULD PROVIDE SOME FUNDING FROM THE ACADEMIC COMMUNITY TO HELP FILL A \$15,000,000 HOLE IN THE BUDGET, FROM THE UNDERFUNDED CITY PENSION.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, NOVEMBER 22, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: MARY E. HINES, Ph.D. - PRESIDENT, CARLOW UNIVERSITY

CHARLES J. DOUGHERTY, Ph.D. - PRESIDENT, DUQUESNE UNIVERSITY

STRONG OPPOSITION TO A PLAN BY PITTSBURGH MAYOR LUKE RAVENSTAHL TO IMPOSE A ONE PERCENT TAX ON THE TUITION OF COLLEGE STUDENTS IN PITTSBURGH TO HELP ELIMINATE A SHORTFALL IN THE CITY OF PITTSBURGH'S UNDERFUNDED PENSION PLAN WAS DISCUSSED DURING THIS SEGMENT.

### **4. EDUCATION**

TOPICS IN THIS CATEGORY INCLUDED A DISCUSSION ON THE STATE OF PITTSBURGH PUBLIC SCHOOLS, AND THE AWARDED OF A 40-MILLION DOLLAR GRANT FROM THE BILL & MELINDA GATES FOUNDATION.

#### **KD/PG SUNDAY EDITION**

SUNDAY, NOVEMBER 15, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUEST: MARK ROOSEVELT - SUPERINTENDENT, PITTSBURGH PUBLIC SCHOOLS

MARK ROOSEVELT, SUPERINTENDENT OF THE PITTSBURGH PUBLIC SCHOOLS, TALKED ABOUT AN EXTENSION OF HIS CONTRACT THROUGH THE YEAR 2014, MORE SCHOOL CONSOLIDATION, AN EXTENSION OF THE PITTSBURGH PROMISE TO CCAC STUDENTS WHOSE GRADES NEED A LITTLE BOOST, AND THE POTENTIAL AWARDED OF A GRANT FROM THE BILL AND MELINDA GATES FOUNDATION FOR PITTSBURGH TEACHERS TO IMPROVE THEIR PERFORMANCE IN THE CLASSROOM.

ROOSEVELT ALSO DISCUSSED A CONTINUING DISPARITY IN THE PERFORMANCE OF MINORITY STUDENTS VERSUS THE REST OF THE SCHOOL POPULATION AND WHAT CAN BE DONE TO LESSEN THAT DISPARITY.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, DECEMBER 6, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: MARK ROOSEVELT - SUPERINTENDENT, PITTSBURGH PUBLIC SCHOOLS

JOHN TARKA - PRESIDENT, PITTSBURGH FEDERATION OF TEACHERS

PITTSBURGH SCHOOL SUPERINTENDENT MARK ROOSEVELT AND THE PRESIDENT OF THE PITTSBURGH FEDERATION OF TEACHERS, JOHN TARKA TALKED ABOUT THE SIGNIFICANCE OF THE AWARDING OF A 40-MILLION-DOLLAR GRANT FROM THE BILL & MELINDA GATES FOUNDATION FOR AN INITIATIVE FOR TEACHING EXCELLENCE.

### **5. AFGHANISTAN**

TOPICS IN THIS CATEGORY INCLUDED A DISCUSSION ON THE REQUEST FOR ADDITIONAL TROOPS IN AFGHANISTAN, AND THE LOGISTICAL ISSUES ASSOCIATED WITH THE WAR.

### **KD/PG SUNDAY EDITION**

SUNDAY, OCTOBER 11, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUEST: REP. TIM MURPHY, Ph.D. - (R) PA. 18TH CONGRESSIONAL DISTRICT

WE TALKED WITH CONGRESSMAN TIM MURPHY ABOUT THE STATUS OF THE WAR IN AFGHANISTAN AND PENDING REQUESTS FOR THOUSANDS OF ADDITIONAL AMERICAN TROOPS THERE. CONGRESSMAN MURPHY HAS VISITED AFGHANISTAN. HE ALSO TALKED ABOUT AMERICAN TROOPS IN IRAQ, THE FUTURE OF HEALTH CARE LEGISLATION IN CONGRESS (MURPHY IS A CONSERVATIVE REPUBLICAN, WHO IS ALSO A PSYCHOLOGIST), AND THE RELATIONSHIP, RATHER STRAINED, BETWEEN REPUBLICANS AND DEMOCRATS ON CAPITOL HILL.

### **KD/PG SUNDAY EDITION**

SUNDAY, DECEMBER 27, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUEST: LT. GENERAL WILLIAM "GUS" PAGONIS - VICE-CHAIRMAN, GENCO SUPPLY CHAIN SOLUTIONS

AS AMERICAN FORCES BEGIN TO EXPAND THEIR PRESENCE IN AFGHANISTAN, AND PREPARE TO DRAW DOWN THEIR NUMBERS IN IRAQ NEXT YEAR, WE LOOKED AT A KEY ELEMENT THAT WILL HELP TO DETERMINE THEIR SUCCESS OR FAILURE: THE LOGISTICAL CHALLENGES OF GETTING MEN AND WOMEN, EQUIPMENT AND SUPPLIES INTO ONE OF THE MOST DIFFICULT AND DANGEROUS TERRAINS IN THE WORLD, THE MOUNTAINS OF AFGHANISTAN. RETIRED LIEUTENANT GENERAL WILLIAM "GUS" PAGONIS, WHO MASTERMINDED THE LOGISTICAL CHALLENGES OF THE FIRST GULF WAR, SHARED HIS INSIGHT WITH US ON STRATEGY, MORALE, AND GOALS OF A MILITARY OPERATION. PAGONIS NOW HANDLES LOGISTICS FOR THE BLAWNOX-BASED GENCO SUPPLY CHAIN SOLUTIONS.

### **6. REAL ESTATE TAXES**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS WITH DAN ONORATO REGARDING THE NEED TO PERFORM YET ANOTHER TAX REASSESSMENT ON COUNTY PROPERTY VALUES.

**KD/PG SUNDAY EDITION**

SUNDAY, OCTOBER 25, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUEST: DAN ONORATO – (D) ALLEGHENY COUNTY EXECUTIVE

TOPIC: DAN ONORATO WAS THE SOLE GUEST FOR THIS PROGRAM AND TALKED ABOUT THE DECISION BY UMPC TO CLOSE BRADDOCK HOSPITAL, A RECENT RULING FORCING ALLEGHENY COUNTY TO PERFORM YET ANOTHER TAX REASSESSMENT, AND ONORATO'S OWN CAMPAIGN FOR GOVERNOR OF PENNSYLVANIA NEXT YEAR.

**KD/PG SUNDAY EDITION**

SUNDAY, NOVEMBER 22, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUEST: RICH FITZGERALD - (D) PREESIDENT, ALLEGHENY COUNTY COUNCIL

ALLEGHENY COUNTY EXECUTIVE DAN ONORATO SUFFERED A POLITICAL SETBACK, WHEN COMMON PLEAS COURT JUDGE R.STANTON WETTICK ORDERED THE COUNTY TO REASSESS ALL PROPERTY IN FOUR DISTRICTS WITH THE FIRST REASSESSMENT COMING NEXT YEAR. COUNTY EXECUTIVE ONORATO WANTS UNIFORM ASSESSMENT PROCEDURES FOR PEOPLE IN EACH COUNTY. WE DEBATED THE DIFFICULTIES OF ASSESSING PROPERTY IN PENNSYLVANIA.

**7. HEALTH CARE TECHNOLOGY**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS REGARDING ORGAN TRANSPLANTATION, A COMPANY THAT DEVELOPED TECHNOLOGY TO TRACK H1N1, AND NEW TECHNOLOGY TO TREAT DISEASE.

**KD/PG SUNDAY EDITION**

SUNDAY, OCTOBER 4, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: HOLLY BULVONY - DIRECTOR OF CORPORATE COMMUNICATIONS (CORE)

RUDY MOLNAR - TWO-TIME HEART TRANSPLANT RECIPIENT

LEE GUTKIND, Ph.D.

AS CBS PREPARED TO DEBUT A NEW, SUNDAY NIGHT SERIES CALLED "THREE RIVERS" (PART OF THE SERIES WAS PHOTOGRAPHED IN PITTSBURGH, AND THE SERIES DEALT WITH A MEDICAL FACILITY THAT PERFORMED HUMAN ORGAN TRANSPLANTS), WE EXAMINED THE ISSUE OF HUMAN ORGAN TRANSPLANTATION -- AND THE CHALLENGES FACED BY DOCTORS AND PATIENTS.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, NOVEMBER 1, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: JOSH KNAUERCEO, RHIZA LABS

DURING THE H1N1 SWINE FLU VIRUS PANDEMIC, TRACKING THE PROGRESS OF THIS DISEASE BECOMES CRITICAL TO PROTECTING THE PUBLIC HEALTH. A START-UP COMPANY ON PITTSBURGH'S SOUTH SIDE, RHIZA LABS, PROVIDES PRECISE DATA AND STATISTICS THROUGH ITS FLU TRACKER AND IS ABLE TO PRESENT THAT DATA FIVE DAYS AHEAD OF THE CENTERS FOR DISEASE CONTROL'S OWN TRACKING METHODS.

WE SPOKE WITH JOSH KNAUER, CEO OF RHIZA LABS WHO EXPLAINED HOW HIS COMPANY'S TRACKING SYSTEM WORKS.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, DECEMBER 20, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: GREG PUHALLACIENT - EXECUTIVE, IBM

YORAM VODOVOTZ, Ph.D. - UNIVERSITY OF PITTSBURGH SCHOOL OF MEDICINE/McGOWAN INSTITUTE FOR REGENERATIVE MEDICINE

IBM AND THE UNIVERSITY OF PITTSBURGH ARE COMBINING FORCES TO USE IBM'S COMPUTER TECHNOLOGY AND PITT'S MEDICAL SCHOOL ABILITY TO CREATE VIRTUAL HUMAN BODY SCENARIOS WHICH COULD HELP TO CREATE SUGGESTED DISEASES, AND SUGGESTED CURES IN THE LABORATORY BEFORE THEY ARE USED ON REAL PATIENTS. THERE COULD ALSO BE MEDICAL COST SAVINGS FROM THIS INITIATIVE.

**8. PHILANTHROPY – COMMUNITY SERVICE**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON THE EFFECTS OF THE RECESSION ON SUCH ORGANIZATIONS AS THE PITTSBURGH FOUNDATION, AND THE KD TURKEY FUND.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, OCTOBER 25, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: GRANT OLIPHANT - PRESIDENT & CEO, THE PITTSBURGH FOUNDATION

BECAUSE OF CHALLENGING ECONOMIC TIMES, THE PITTSBURGH FOUNDATION DECIDED TO CREATE A NEW INITIATIVE THAT WOULD GIVE MONEY TO WORTHY CAUSES, BUT ALSO ENCOURAGE THE PUBLIC TO GIVE THEMSELVES. IT DESIGNATED OCTOBER 28TH AS THE FIRST "OFFICIAL DAY OF GIVING". THE PITTSBURGH FOUNDATION AGREED TO MATCH UP TO \$300,000 IN PUBLIC CONTRIBUTIONS TO NON-PROFITS -- INCLUDING EVERYTHING FROM THE FINANCIALLY-STRAPPED CARNEGIE LIBRARY OF PITTSBURGH TO THE PITTSBURGH ZOO AND PPG AQUARIUM. WE TALKED WITH GRANT OLIPHANT PRESIDENT AND CEO OF THE PITTSBURGH FOUNDATION ABOUT THE SPECIAL FINANCIAL CHALLENGES FACING NON-PROFITS AND THIS COMMUNITY DURING THE RECESSION.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, NOVEMBER 1, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: JOYCE ROTHERMEL - CEO, GREATER PITTSBURGH COMMUNITY FOOD BANK

THE KD TURKEY FUND IS MORE IMPORTANT THAN EVER BEFORE, BECAUSE OF THE IMPACT OF THE ECONOMIC RECESSION. (ALTHOUGH CONTRIBUTIONS WERE INITIALLY DOWN, THE FUND MANAGED TO RAISE MORE MONEY THAN EVER TO HELP MORE PEOPLE IN NEED, THAN EVER BEFORE.)

JOYCE ROTHERMEL. CEO OF GREATER PITTSBURGH COMMUNITY FOOD BANK, TALKED ABOUT THE CHALLENGES FACING THE FOOD BANK AND HOW THE KD TURKEY FUND CREATED BY KDKA-TV'S LATE COMMENTATOR, AL JULIUS, HELPS TO GIVE A TURKEY TO HUNGRY FAMILIES WHO CANNOT AFFORD ONE FOR THANKSGIVING.

## **9. EMPLOYMENT**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON WHAT IS NEEDED FOR ECONOMIC GROWTH AND JOB CREATION, AND A PROGRAM THAT HELPS TO RETRAIN PEOPLE WHO HAVE LOST THEIR JOB, AND A FORECAST OF JOB GROWTH IN 2010.

### **KD/PG SUNDAY EDITION**

SUNDAY, DECEMBER 6, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: GARY QUINLEVAN, Ph.D. - DEAN, ALEX G. McKENNA SCHOOL OF BUSINESS, ECONOMICS, AND GOVERNMENTST. VINCENT COLLEGE, LATROBE, PENNSYLVANIA

CHRISTOPHER J. BRIEMREGIONAL - ECONOMIST, UNIVERSITY OF PITTSBURGH CENTER FOR SOCIAL & URBAN RESEARCH

JACK SHEAPRESIDENT - ALLEGHENY COUNTY LABOR COUNCIL

PRESIDENT BARACK OBAMA HELD A SPECIAL SUMMIT AT THE WHITE HOUSE FOR BUSINESS, LABOR, AND ACADEMIC LEADERS, FOR SUGGESTIONS ON HOW TO JUMPSTART THE ECONOMY AND ENCOURAGE COMPANIES TO HIRE AND RE-HIRE EMPLOYEES. NATIONAL UNEMPLOYMENT FIGURES REMAIN HIGH, ALTHOUGH THE PITTSBURGH AREA'S UNEMPLOYMENT LEVEL IS LOWER THAN THE NATIONAL AVERAGE. OUR GUESTS TALKED ABOUT THE ECONOMIC STIMULUS PACKAGE AND WHAT ADDITIONAL STEPS MIGHT BE NEEDED FOR ECONOMIC RECOVERY AND GROWTH.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, NOVEMBER 15, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: CHARLES BLOCKSIDGE - EXECUTIVE DIRECTOR, CCAC-ALLEGHENY COUNTY WORKFORCE INITIATIVE ALLIANCE

WE TALKED ABOUT FEDERAL FUNDING FOR PROGRAMS THAT RETRAIN PEOPLE WHO HAVE LOST THEIR JOBS INCLUDING, PERHAPS, WORKERS WHO WILL BE LAID OFF FROM THE CLOSING OF A DISH TV CALL CENTER IN McKEESPORT. RETRAINING CAN INCLUDE FREE TUITION, FOR THOSE WHO QUALIFY.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, DECEMBER 13, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: CRAIG F. THOMAS – VP & SENIOR ECONOMIST, PNC FINANCIAL SERVICES  
CRAIG THOMAS, SENIOR ECONOMIST FOR PNC, TALKED ABOUT THE JOBS OUTLOOK FOR 2010, FOR BOTH THE LOCAL AND NATIONAL ECONOMY.

## **10. ECONOMIC DEVELOPMENT**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON FORBES MAGAZINE CHOING PITTSBURGH AS THE BEST PLACE TO START A BUSINESS.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, OCTOBER 18, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: ANN DUGAN - FOUNDER & EXECUTIVE DIRECTOR & ASSISTANT DEAN, INSTITUTE FOR ENTREPRENEURIAL EXCELLENCE; KATZ GRADUATE SCHOOL OF BUSINESS, UNIVERSITY OF PITTSBURGH

DENNIS DAVIN - DIRECTOR, ECONOMIC DEVELOPMENT, ALLEGHENY COUNTY

PITTSBURGH WAS CHOSEN IN A FORTUNE MAGAZINE SURVEY AS THE NUMBER ONE PLACE TO START A BUSINESS. WE TALKED WITH ANN DUGAN FROM PITT'S GRADUATE SCHOOL OF BUSINESS AND THEIR INSTITUTE FOR ENTREPRENEURIAL EXCELLENCE AND ALLEGHENY COUNTY'S DIRECTOR OF ECONOMIC DEVELOPMENT



DENNIS DAVIN ABOUT THE REASONS FOR PITTSBURGH'S EMERGENCE AS A GOOD PLACE TO START A BUSINESS.

### **11. SPORTS**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE ANOUNCMENT THAT PITTSBURGH IS THE NUMBER ONE SPORTS TOWN IN AMERICA.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, OCTOBER 18, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: ANDREW E. MASICH - PRESIDENT & CEO, SEN.JOHN HEINZ III REGIONAL HISTORY CENTER & WESTERN PENNSYLVANIA SPORTS MUSEUM

SPORTING NEWS MAGAZINE VOTED PITTSBURGH AS THE NUMBER ONE SPORTS TOWN IN AMERICA. A SUPER BOWL CHAMPIONSHIP AND A STANLEY CUP CHAMPIONSHIP CERTAINLY CONTRIBUTED TO THIS DECISION. ANDY MASICH THE DIRECTOR OF THE HEINZ HISTORY CENTER AND THE WESTERN PENNSYLVANIA SPORTS MUSEUM TALKED ABOUT THE REASONS WHY SPORTS IS SUCH A MAJOR PART OF THE FABRIC OF THIS AREA AND HOW IT IS SHOWCASED IN COMPETITION AND ON DISPLAY AT LOCAL MUSEUMS.

### **12. HOUSING**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE STATE OF THE HOUSING MARKET IN PITTSBURGH.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, NOVEMBER 1, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: HOWARD W. "HODDY" HANNA III -PRESIDENT & CEO, HOWARD HANNA REAL ESTATE SERVICES, INC.

THE HOUSING PICTURE IS SLOWLY IMPROVING ON THE NATIONAL AND LOCAL LEVEL. WE TALKED WITH "HODDY" HANNA ABOUT EFFORTS BY CONGRESS TO EXTEND TAX CREDITS FOR FIRST-TIME HOME BUYERS. THIS PROGRAM HAS BEEN INSTRUMENTAL IN BOOSTING SALES IN THE HOMEBUYING INDUSTRY.

"HODDY" ALSO TALKED ABOUT THE RELATIVE STABILITY OF THE LOCAL HOUSING MARKET WHICH GENERALLY HAS NO HOUSING "BOOMS" OR "BUSTS".

### **13. GAMING**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE PASSAGE OF GAMING IN OHIO AND THE EFFECT IT WILL HAVE ON GAMING OPERATIONS IN PENNSYLVANIA.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, NOVEMBER 8, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: GEORGE MATTA - DIR., BUSINESS DEVELOPMENT AND COMMUNITY RELATIONS, RIVERS CASINO

THIS MONTH, VOTERS IN OHIO APPROVED CASINOS AND TABLE GAMES IN SELECTED CITIES LIKE CLEVELAND, COLUMBUS, CINCINNATI, AND TOLEDO. WE TALKED WITH THE DIRECTOR OF BUSINESS DEVELOPMENT AND COMMUNITY RELATIONS FOR THE RIVERS CASINO, ON PITTSBURGH'S NORTH SHORE ABOUT THE POTENTIAL IMPACT OF TABLE GAME CASINOS IN OHIO ON THE RIVERS CASINO AND OTHER FACILITIES.

#### **14. FINANCE**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE INVESTMENT OUTLOOK FOR THE UPCOMING NEW YEAR.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, DECEMBER 27, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: RICK STASZAK- FINANCIAL NETWORK INVESTMENT CORPORATION AFTER THE MADOFF AND OTHER FINANCIAL SCANDALS OF 2009, WHAT LESSONS CAN INVESTORS AND FINANCIAL ADVISORS LEARN? WE TALKED WITH FINANCIAL NETWORK INVESTMENT CORPORATION'S RICK STASZAK WHO GAVE US SOME SUGGESTIONS, TO REGAIN FINANCIAL SECURITY, IN THE NEW YEAR.

#### **15. PITTSBURGH BASED AUTHORS**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS WITH AUTHORS WHO HAVE WRITTEN BOOKS ON PITTSBURGH ARCHITECTURE, AND THE PEOPLE OF PITTSBURGH.

#### **KD/PG SUNDAY EDITION**

SUNDAY, NOVEMBER 29, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: FRANKLIN TOKER, Ph.D. - PROFESSOR OF THE HISTORY OF ART AND ARCHITECTURE, UNIVERSITY OF PITTSBURGH AND AUTHOR OF "PITTSBURGH: A NEW PORTRAIT"

BRIAN O'NEILL - COLUMNIST, PITTSBURGH POST-GAZETTE & AUTHOR, "THE PARIS OF APPALACHIA: PITTSBURGH IN THE TWENTY-FIRST CENTURY"

THIS BROADCAST FEATURED TWO LOCAL AUTHORS, AND THEIR NEW BOOKS ABOUT PITTSBURGH. IN THE FIRST SEGMENT, DR. FRANKLIN TOKER TALKED ABOUT THE DIFFERENT KINDS OF ARCHITECTURE IN PITTSBURGH THAT CELEBRATE THE DIVERSITY OF THIS COMMUNITY. IN THE SECOND SEGMENT, PITTSBURGH POST-GAZETTE COLUMNIST BRIAN O'NEILL TALKED ABOUT HIS BOOK WHICH CELEBRATES THE PEOPLE OF PITTSBURGH. HE ALSO DISCUSSED THE DECISION TO MOVE FROM NEW YORK TO THIS CITY AND WHY HE DECIDED TO SETTLE DOWN HERE.

#### **16. LOCAL LEGAL RULINGS**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON CONTROVERSIAL LOCAL LEGAL RULINGS.

#### **KD/PG SUNDAY EDITION**

SUNDAY, DECEMBER 13, 2009, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: PATRICK J. THOMASSEY, ESQ. - DEFENSE ATTORNEY

BRUCE ANTKOWIAK - ASSOCIATE PROFESSOR OF LAW DUQUESNE UNIVERSITY SCHOOL OF LAW

OUR GUESTS DISCUSSED TWO, SEPARATE CASES THAT HAVE POSED QUESTIONS ABOUT THE LOCAL JUSTICE SYSTEM, RULES FOR PAROLE, AND THE ADMINISTRATION OF JUSTICE. IN ONE INSTANCE, A PAROLEE WAS ON AN ELECTRONIC MONITORING SYSTEM, WHEN HE ALLEGEDLY KILLED TWO MEN

INCLUDING A PENN HILLS POLICE OFFICER THIS MONTH. IN THE OTHER INSTANCE, A RAPE SUSPECT'S CASE WAS DISMISSED, BECAUSE THERE WAS A PAPERWORK ERROR BY EITHER THE MAGISTRATE OR THE DISTRICT ATTORNEY'S OFFICE WHICH VIOLATED THE DEFENDANT'S RIGHT TO A SPEEDY TRIAL.



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**October 9, 2009**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**3<sup>rd</sup> Quarter – July 1, 2009 through September 30, 2009**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:30AM to 7:00AM (Effective 9/6/09-UFN)

Sunday, 8:30AM to 9:00AM (all other dates)

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 8:30AM-9:00AM (Effective 9/6/09-UFN)

Sunday, 11:30AM-12:00PM (all other dates)

## **1. G-20 Summit**

Topics in this category included discussions on the security for the G-20 Summit, the choice of Phipps Conservatory as host for a G-20 dinner, county as well as city preparations for the Summit, the impact the Summit will have on the perception of Pittsburgh, an interview with Paul O'Neill who is a former U.S. Treasury Secretary who has attended previous G-20 Summits, and a discussion on what goes on at a G-20 Summit.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 26, 2009, 8:30am – 9:00am, 20 minutes

Guest: Lt. General William A. "Gus" Pagonis (retired) - U.S. army

Topic: Charleroi-born, retired United States army lieutenant general "Gus" Pagonis talked with us about security and logistical challenges for the G-20 economic summit.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 16, 2009, 8:30am – 9:00am, 10 minutes

Guest: Richard Piacentini – Executive Director, Phipps Conservatory

Topic: Phipps Conservatory to hold G-20 dinner. Phipps Conservatory & Botanical gardens was the first "leed" certified visitor center in a public garden. That presumably played a major role in the decision by the White House to have Phipps host a dinner for the members of the G-20 economic summit on September 24th. We spoke with Phipps' Executive Director, Richard Piacentini, about this unprecedented opportunity to showcase Phipps as well as Pittsburgh to the rest of the world.

### **KD/PG SUNDAY EDITION**

Sunday, August 23, 2009, 11:30am – 12:00pm, 30 minutes

Guest: Dan Onorato (D) - Allegheny County Executive

Topic: Allegheny County Executive Dan Onorato talked with us about preparations for the G-20 economic summit being held in Pittsburgh next month. Part of the dilemma is how to protect the right of citizens to exercise their own first amendment rights while also protecting the citizens of the city and their property from damage by protesters.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 23, 2009, 8:30am – 9:00am, 20 minutes

Guest: Bill Peduto (D) - Pittsburgh City Council

Topic: Bill Peduto joined us for two segments. In the first, he talked about preparations for the city of Pittsburgh to host the G-20 economic summit next month, and efforts to pass legislation that will move the city closer and closer to "green" status in its building requirements to save energy.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 30, 2009, 8:30am – 9:00am, 10 minutes

Guest: Audrey Guskey, PhD - Associate Professor of Marketing, Duquesne University

Topic: Hosting the G-20 economic summit gives the city of Pittsburgh and the region an excellent opportunity to shed Pittsburgh's stubborn, outmoded image as a smoky city. Dr. Audrey Guskey talked about the marketing potential of this prestigious event for Pittsburgh and beyond.

### **KD/PG SUNDAY EDITION**

Sunday, September 20, 2009, 8:30am – 9:00am, 30 minutes

Guest: Paul H. O'Neill - Former U.S. Treasury Secretary

Topic: Paul H. O'Neill was our special guest. He is a former U.S Treasury Secretary and is also the former Chairman and CEO of the Alcoa Corporation. O'Neill is a former participant in G-20 and G-7 economic summits and gave us a preview of what to expect in Pittsburgh. He also talked about how this meeting and international visibility could help to change Pittsburgh's long-outdated image as a smoky town. Mr. O'Neill, a champion of health care reform, also discussed the controversial national health care debate as well as the future of "green" technology, one of the reasons that Pittsburgh was

chosen to host the G-20. O'Neill championed the creation of one of first "green" corporate buildings, the Alcoa headquarters on Pittsburgh's North Shore.

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 20, 2009, 6:30am – 7:00am, 10 minutes

Guest: Stuart G. Hoffman, PhD - Chief Economist & Senior VP, PNC Financial Services

Topic: Federal Reserve chairman Ben Bernanke said he believes that the recession is "probably" over. We talked with PNC's chief economist Dr. Stuart Hoffman about the state of the U.S. economy and about the G-20 economic summit, which came to Pittsburgh, the following week. We asked Hoffman, who has attended previous, similar gatherings, about what actually goes on, at a G-20 meeting.

## **2. Education**

Topics in this category included discussions on the Pittsburgh Promise, the impact of the state budget crisis on education, and a discussion with the Superintendent of the Pittsburgh Public schools.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 5, 2009, 8:30am – 9:00am, 10 minutes

Gests: Saleem Ghubril - Executive Director, "The Pittsburgh Promise"

Janay Hall - Student, Chatham University

Topic: There is good news for students in the Pittsburgh public schools. In the first year of "The Pittsburgh Promise", a program that offers students a college scholarship to certain schools in Pennsylvania and elsewhere based on their school performance. "The Promise", administered through the Pittsburgh Foundation exceeded its fundraising goals and qualified for a grant match of \$10,000,000 from UPMC. "The Pittsburgh Promise" is also designed to keep students in Pittsburgh rather than have them move away to other areas and to stop population and "brain drain" loss from the Pittsburgh area. We talked with Saleem Ghubril, the Executive Director of "The Pittsburgh Promise", and Janay Hall, a graduate of the Pittsburgh public schools, who qualified for a "Pittsburgh Promise" scholarship and who is now a student at Chatham University in Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 26, 2009, 8:30am – 9:00am, 10 minutes

Guest: Angelo Armenti, Jr., PhD - President, California University of Pennsylvania

Topic: The president of California University of Pennsylvania, Dr. Angelo Armenti, Jr., talked about the impact of the continuing Pennsylvania state budget crisis on education in the Commonwealth of Pennsylvania and tuition for students.

### **KD/PG SUNDAY EDITION**

Sunday, August 16, 2009, 11:30am – 12:00pm, 30 minutes

Guest: Mark Roosevelt - Superintendent, Pittsburgh Public Schools

Topic: Pittsburgh Public Schools Superintendent Mark Roosevelt talked about progress in meeting "adequate" standards set by the "no child left behind program". Thirty-two city schools, or more than half of the school district's eligible total, passed that test. Mark Roosevelt also discussed the success of "the Pittsburgh Promise" in its first year, and how it has motivated students to perform better academically in order to qualify for the Promise's scholarship money.

### **3. State Budget Crisis**

Topics in this category included discussions with Pennsylvania State Auditor General on the state budget crisis and a discussion with two state representatives on the impact of the budget crisis as it relates to economic development and health care.

#### **KD/PG SUNDAY EDITION**

Sunday, July 12, 2009, 11:30am – 12:00pm, 30 minutes

Guest: Jack Wagner (D) - Pennsylvania State Auditor General

Topic: We spoke with Pennsylvania Auditor General Jack Wagner about a variety of topics from a potential run for the democratic nomination for governor of Pennsylvania, to the state budget crisis, the financial operation of the Port Authority of Allegheny County, and the potential sale of the state office building in downtown Pittsburgh.

#### **KD/PG SUNDAY EDITION**

Sunday, July 26 2009, 11:30am – 12:00pm, 30 minutes

Guests: Rep. David Levdansky (D) - PA. 39th Legislative District

Petra Mitchell - President, the Catalyst Connection

Rep. Jim Christiana (R) - PA 15th Legislative District

Tom Searchcheck, R.N. –Pennsylvania Southwest Veterans Center

Topic: We spoke with two state representatives, one Democrat and the other Republican, about the state budget crisis. We paired them with someone directly impacted by that crisis. In the first half, Petra Mitchell, President of the Catalyst Connection, an economic development group, talked about the potential dangers of budget cuts on economic development. In the second half, Tom Smearcheck, a registered nurse at the Highland Drive Veterans Center, and president of Local#1133 of the Service Employees Union, talked about the impact of proposed budget cuts on local veterans who use the local veterans' hospital and home.

### **4. Green Buildings**

Topics in this category included discussions on city standards in regards to “Green” buildings, and the opening of Pittsburgh’s newest skyscraper which is aiming to be certified “Green”.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, July 19, 2009, 8:30am – 9:00am, 10 minutes

Guest: Bill Peduto (D) - Pittsburgh City Council

Topic: As Pittsburgh prepares to host the G-20 economic summit in September, Pittsburgh City Councilman Bill Peduto has introduced legislation that would help make Pittsburgh one of the "greenest" cities in the world. It would increase the number of "leed" certified buildings and would require those businesses seeking tax increment financing from the city of Pittsburgh to meet "leed" building standards. Under this bill, any city government new construction or major redevelopment would also be required to build to these same standards. Peduto joined us to talk about this legislation.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, August 9, 2009, 8:30am – 9:00am, 10 minutes

Guest: Gary J. Saulson - Director, Corporate Real Estate, PNC Financial

Topic: Three PNC Plaza, which opens to the public in September, is aiming to be a certified "leed" or "green" building. It is the first skyscraper to open in downtown Pittsburgh in twenty years. It is one of the largest environmentally sustainable, mixed-use high-rises in the United States.

## **5. Stimulus Money**

Topics in this category included discussions on the use of stimulus money for transportation projects.

### **KD/PG SUNDAY EDITION**

Sunday, September 27, 2009, 8:30am – 9:00am, 30 minutes

Guests: Raymond Lahood - United States Secretary of Transportation

Allen D. Biehler, P.E - Pennsylvania Secretary of Transportation

Topic: Our special guests talked about federal stimulus dollars and how they will be used on transportation projects in this area, as well as about the economic impact of this work on employment.

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 20, 2009, 6:30am – 7:00am, 10 minutes

Guest: Fred Gurney, PhD - President & CEO, Maglev Incorporated

Topic: The U.S. Department of Transportation recently awarded 28-million dollars in federal funding for environmental impact studies of the feasibility of a high-speed, maglev rail system between Pittsburgh and Philadelphia with stops in-between. Maglev Incorporated will receive these federal funds, and we spoke with the President and CEO, Dr. Fred Gurney, about Maglev itself and the long process to develop a high-speed maglev system here. His company is based in McKeesport.

## **6. Health Care**

The topic of this category was a discussion on health care.

### **KD/PG SUNDAY EDITION**

Sunday, September 6, 2009, 8:30am – 9:00am, 30 minutes

Guest: Rep. Jason Altmire (D) - PA.4th Congressional District

Topic: Pennsylvania Democratic congressman Jason Altmire, who represents Beaver, Lawrence, and Mercer counties, and portions of Allegheny and Westmoreland counties, has a background in health care. He spoke with us about the great health care debate in America, often contentious on Capitol Hill, and at combative town meetings and tea parties on the main streets of America.

## **7. Casino**

The topic of this category was a discussion on the opening of Pittsburgh's first casino.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 16, 2009, 8:30am – 9:00am, 10 minutes

Guests: Ed Fasulo - President, Chief Financial Officer, & Manager, Rivers Casino

George F. Matta II - Director of Business Development, Rivers Casino

Topic: We talked with Ed Fasulo, Manager, President, and Chief Financial Officer, and with George Matta, Director of Business Development, about this past week's opening of the Rivers Casino, on Pittsburgh's North Shore. Our discussion included the potential addition of table games to the rivers casino.

## **8. Libraries**

The topic of this category was a discussion on the funding crisis at local libraries.



### **THE SUNDAY BUSINESS PAGE**

Sunday, July 5, 2009, 8:30am – 9:00am, 10 minutes

Guest: Barbara K. Mistick, PhD - President & Director, Carnegie Library of Pittsburgh

Topic: There is a funding crisis for the Carnegie Library of Pittsburgh which operates many branches in the city of Pittsburgh. Ironically, at a time when unemployment and the financial impact of the recession are increasingly difficult for the library's consumers, funding levels have dropped from foundations, and from the state government which continues to struggle, to pass a new budget. The library faces the prospects of layoffs, decreased hours, and the possible closure of branches. The library has become particularly important to those impacted by the recession, as its computers are used to help the unemployed search for jobs and write resumes. Its bookmobile and lending libraries have become more important for families who cannot afford to buy books, and who must borrow them.

### **9. Food Bank**

The topic of this category was a discussion on the funding crisis at the Pittsburgh Community Food Bank.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 2, 2009, 8:30am – 9:00am, 10 minutes

Guest: Joyce Rothermel - CEO, Greater Pittsburgh Community Food Bank

Topic: The combination of growing numbers of unemployed, a state budget impasse, and the potential for severe funding cuts, is all having a tremendous impact on the greater Pittsburgh Community Food Bank, and the people it serves.

### **10. Violence Against Women**

The topic of this category was a discussion on a tragic shooting and the impact of violence against women.

### **KD/PG SUNDAY EDITION**

Sunday, August 9, 2009, 11:30am – 12:00pm, 30 minutes

Guests: Lynne Logan, PhD., LMFT -Licensed Psychotherapist

Lawrence E. Likar, J.D - La Roche College

Heather Arnet - Executive Director, Women & Girls Foundation of SW PA

Stephanie Walsh - Executive Director, Center for Victims of Violence & Crime

Topic: This special broadcast dealt with the great tragedy of the massacre of twelve people who were shot (three died, and nine were seriously wounded) by a man who entered the LA Fitness International's Collier Township facility on August 4th. George Sodini eventually turned the gun on himself. All of the victims were women. In the first segment, we spoke with local psychotherapist Dr. Lynne Logan whose clients live in the area where the shootings took place, and Lawrence Likar from La Roche College who is a former F.B.I. profiling expert. In the second segment, we talked with Heather Arnet the Executive Director of the Women & Girls Foundation of Southwest Pennsylvania, and Stephanie Walsh, Executive Director of the Center for Victims of Violence and Crime, about the aspect of women specifically being targeted by the shooter George Sodini.

### **11. Banking**

Topics discussed in this category included a company that assists in preventing foreclosures, and the closing of a community bank in the Hill District.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 12, 2009, 8:30am – 9:00am, 10 minutes

Guest: Charles "Chuck" Sanders - CEO & Co-Founder, Urban Settlement Services, LLC

Topic: Chuck Sanders is a former member of the Pittsburgh Steelers who now serves as CEO and co-founder of the largest minority-owned settlement services company in the United States. Urban Settlement Services, LLC works with others to modify home loans, and prevent foreclosures. We spoke with Chuck Sanders about lessons in leadership that he learned in professional football, which he has been able to apply to his company and customers.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 19, 2009, 8:30am – 9:00am, 10 minutes

Guest: John Haines - President & CEO Dwelling House Savings & Loan

Topic: We spoke with the President & CEO of Dwelling House Savings & Loan which was deemed "critically undercapitalized" by the office of thrift supervision of the Federal Deposit Insurance Corporation (F.D.I.C.). John Haines a retired Mellon Bank executive joined Dwelling House, a family-owned bank, from the Hill District which specialized in serving that community and providing loans. However, the bank became a victim of internal fraud, and more than three million dollars was stolen in 2008. Foundations came to the aid of this institution, which specialized in mortgages. Additional funds were provided by Dollar Bank, the R.K. Mellon Foundation, the Pittsburgh Foundation, the Elsie H. Hillman Foundation, and the Heinz Endowments. Unfortunately, several weeks after this interview aired, Dwelling House was forced to close, and was taken over by PNC Bank.

## **11. Housing**

The topic of this category was a discussion on the housing market in Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 9, 2009, 8:30am – 9:00am, 10 minutes

Guest: Howard W. "Hoddy" Hanna III - Chairman & CEO, Howard Hanna Real Estate

Topic: There are signs of some improvement in the housing market in this country and this area. "Hoddy" Hanna says it may be wise to take action sooner rather than later to take advantage of housing opportunities. "Hoddy" Hanna is Chairman and CEO of Howard Hanna Real Estate Services, the fourth-largest full-service and the third-largest, privately-held real estate brokerage firm in the United States.

## **12. August Wilson Center**

The topic of this category was a discussion on the opening of the August Wilson Center in Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 27, 2009, 6:30am – 7:00am, 10 minutes

Guests: Oliver W. Byrd – Sr. VP, BNY-Mellon, Pittsburgh

Shay Wafer – VP, Programs, The August Wilson Center

Topic: Our guests talked about the latest jewel in Pittsburgh's cultural crown: this past week, the August Wilson Center for African-American Culture opened to the public, in downtown Pittsburgh. August Wilson, a Pulitzer prize-winning playwright, died in 2005. His works were often based on his experience growing up in Pittsburgh's Hill District. This new center will celebrate his works, as well as the African-American experience.

### **13. Gasoline Prices**

The topic of this category was a discussion on the falling price of gasoline.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, July 12, 2009, 8:30am – 9:00am, 10 minutes

Guest: Kent F. Moors, PhD - Professor of Political Science, Duquesne University

Kent Moors, a recognized expert on energy and the price of gasoline as well as other energy matters, joined us to talk about the falling price of gasoline, particularly compared to a year ago. We discussed the impact of the recession on driving levels, and tried to look ahead to potential spikes in the price of gas should producers decide to drop production levels.

### **14. Sonia Sotomayor**

The topic of this category was a discussion on the nomination of Sonia Sotomayor to the United States Supreme Court.

#### **KD/PG SUNDAY EDITION**

Sunday, July 5, 2009, 11:30am – 12:00pm, 30 minutes

Guests: The Honorable Cynthia A. Baldwin, ESQ -Former Pennsylvania state Supreme Court justice (retired)

Thomas A. Berret, ESQ. - Law partner, Meyer, Unkovic, & Scott LLP

Topic: Confirmation hearings for federal judge Sonia Sotomayor for the United States Supreme Court. History is about to be made if federal judge Sonia Sotomayor is confirmed as the next associate justice of the United States Supreme Court. Should she be approved by the United States Supreme Court, she would become the first person of Latin-American heritage to be a member of the high court and only the third woman. We spoke with former Pennsylvania state supreme court justice (retired) Cynthia A. Baldwin, now a law partner with Duane Morris, LLP, and Tom Berret, a law partner with Meyer, Unkovic, and Scott, LLP, about the role of women on higher courts and the Supreme Court in general.

### **15. Ted Kennedy**

The topic of this category was a tribute to Senator Ted Kennedy.

#### **KD/PG SUNDAY EDITION**

Sunday, August 30, 2009, 11:30am – 12:00pm, 30 minutes

Guests: Judge Tom Flaherty (D) - Allegheny County Common Pleas Court

Allen Kukovich - Executive Director, Power of 32

Dennis Roddy - Staff Writer, Pittsburgh Post-Gazette

Topic: This program was a special tribute to Senator Edward M. Kennedy who died from brain cancer. Tom Flaherty was a delegate for Ted Kennedy in Kennedy's unsuccessful run for the Democratic nomination for President against Jimmy Carter in 1980. Flaherty also served as a City Councilman and City Controller, before being elected as a judge. Allen Kukovich was a Democratic State Senator from Westmoreland County and is the former director of the Southwestern regional office for Governor Ed Rendell. He worked with Senator Kennedy to bring health care coverage to children across America based on Pennsylvania's successful "Chips" program. Dennis Roddy covered Ted Kennedy on the campaign trail.

## **16. Michael Jackson**

The topic of this category was a discussion on the death of Michael Jackson and the suspected use of prescription drugs.

### **KD/PG SUNDAY EDITION**

Sunday, July 19 2009, 11:30am – 12:00pm, 30 minutes

Guests: Cyril H. Wecht, M.D., J.D. - Forensic Pathologist

Rafael Saenz, Pharm.d., MS - UPMC Presbyterian Department of Pharmacy

Neil A. Capretto, D.O., F.A.S.M - Medical Director, Gateway Rehabilitation

Topic: This broadcast dealt with the death of Michael Jackson, the suspected involvement of prescription drugs, including Diprivan, in his death, and the epidemic problem of prescription drug abuse in this country. Our guests included Dr. Cyril Wecht, former Allegheny County Coroner and forensic pathologist, Rafael Saenz, head of UPMC Presbyterian's department of pharmacy, and Dr. Neil Capretto, a doctor of osteopath medicine who is the medical director at Gateway Rehabilitation Center.

## **17. Pittsburgh Pirates**

The topic of this category was a discussion on the state of the Pittsburgh Pirates.

### **KD/PG SUNDAY EDITION**

Sunday, August 2, 2009, 11:30am – 12:00pm, 30 minutes

Guests: Bob Dvorchak - Staff Writer, Pittsburgh Post-Gazette

Jeff Hathhorn - Sports Director, KDKA Radio

Mike Zappone – KDKA-TV Sports

Topic: The Pittsburgh Pirates continue their rapid descent into that which is beneath mediocrity. To add to fans' woes, they trade two popular players: 2nd baseman and former national league batting champ Freddy Sanchez, and shortstop Jack Wilson. We talked about this effort to "break up the team to rebuild the franchise" with KDKA-TV's Mike Zappone, KDKA Radio's Jeff Hathhorn, and Bob Dvorchak, a staff writer for the Pittsburgh Post-Gazette, who has followed the fortunes of the Pittsburgh pirates for many years, covering them often, from spring training, to the end of the season.

## **18. Homeland Security**

The topic of this category was an interview with Tom Ridge regarding Homeland Security.

### **KD/PG SUNDAY EDITION**

Sunday, September 13, 2009, 8:30am – 9:00am, 30 minutes

Guest: Tom Ridge -Former PA Governor and former U.S. Chief of Homeland Security

Topic: Former Pennsylvania Republican Governor Tom Ridge, who left office to head U.S.

Homeland Security in the George W. Bush administration after the 9/11 attacks on America, joined us to talk about his new book which deals with the creation of that department. He discussed how homeland security functioned, and whether it has improved since 9/11.



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Sunday, 8:30AM-9:00AM (4/26/09)

Sunday, 11:30AM-12:00PM (all other dates)

## **1. ECONOMY**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON THE POSSIBILITY THAT THE ECONOMY MIGHT BE IN THE START OF A RECOVERY, THE STATE OF THE REAL ESTATE MARKET IN DOWNTOWN PITTSBURGH, A COMPARISON OF THE ECONOMIES OF PITTSBURGH AND CLEVELAND, AND A POSITIVE REPORT ON THE STRENGTH OF THE PITTSBURGH ECONOMY AS COMPARED TO MOST METROPOLITAN AREAS.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, MAY 10, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: STUART G. HOFFMAN, Ph.D.

SENIOR VP & CHIEF ECONOMIST, PNC FINANCIAL SERVICES GROUP

TOPIC: SOME ECONOMIC INDICATORS ARE POINTING TO BEGINNING SIGNS OF ECONOMIC RECOVERY. BUT IS THE END OF THE RECESSION REALLY NEAR? WHAT ABOUT SOUTHWESTERN PENNSYLVANIA? PNC'S CHIEF ECONOMIST STUART HOFFMAN IS GUARDEDLY OPTIMISTIC, BUT NOT READY TO CALL THE END OF THE RECESSION. HE IS ALSO CONCERNED ABOUT UNEMPLOYMENT.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, MAY 17, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: ROBERT N. GEIGER

EXECUTIVE VP & PARTNER, GRANT STREET ASSOCIATES, INC.

TIMOTHY R. GOETZ

PRESIDENT & PARTNER - GRANT STREET ASSOCIATES, INC.

JOHN F. O'DONOGHUE

EXECUTIVE VP & PARTNER, GRANT STREET ASSOCIATES, INC.

TOPIC: IN SPITE OF THE RECESSION, THE STATE OF REAL ESTATE IN DOWNTOWN PITTSBURGH IS CAUTIOUSLY OPTIMISTIC. GRANT STREET ASSOCIATES, AN INDEPENDENTLY-OWNED AND OPERATED MEMBER OF THE CUSHMAN & WAKEFIELD ALLIANCE, SEES SOME HOPE FOR GROWTH. WE SPOKE WITH RON GEIGER, TIM GOETZ, AND JOHN O'DONOGHUE THREE PARTNERS IN THE FIRM.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, MAY 24, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: O. EMRE ERGUNGOR, Ph.D.

SENIOR RESEARCH ECONOMIST, FEDERAL RESERVE BANK OF CLEVELAND

LESTER B. LAVE, Ph.D.

CARNEGIE MELLON UNIVERSITY

TOPIC: THE FEDERAL BANK OF CLEVELAND RECENTLY STUDIED PITTSBURGH AND HOW IT COMPARES TO OTHER COMMUNITIES IN WEATHERING RECESSION, HOME FORECLOSURES, AND UNEMPLOYMENT. IT TURNS OUT THAT OTHER PLACES LIKE CLEVELAND CAN LEARN A GREAT DEAL FROM PITTSBURGH'S STORY. WE TALKED WITH EMRE ERGUNGOR, Ph.D., SENIOR RESEARCH ECONOMIST FOR THE FEDERAL RESERVE BANK OF CLEVELAND, AND CARNEGIE MELLON UNIVERSITY ECONOMICS PROFESSOR LESTER B. LAVE, Ph.D, FOR THEIR THOUGHTS ON THE ECONOMY AND PITTSBURGH'S ECONOMIC HEALTH.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, MAY 31, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: ROBERT A. DYE, Ph.D.

SR. VP & SENIOR ECONOMIST, PNC FINANCIAL SERVICES GROUP

TOPIC: PITTSBURGH HAS SCORED HIGH AGAIN: THIS TIME, IN A SURVEY BY THE RESPECTED BROOKINGS INSTITUTION. A NEW REPORT LOOKED AT THE IMPACT OF THE RECESSION AND FOUND PITTSBURGH AMONG THE NATION'S TOP TWENTY STRONGEST-PERFORMING METROPOLITAN AREAS. THE REPORT WAS BASED ON SIX KEY ECONOMIC INDICATORS: EMPLOYMENT, UNEMPLOYMENT RATES, WAGES, GROSS METROPOLITAN PRODUCT, HOUSING PRICES, AND FORECLOSURE RATES. PITTSBURGH RANKED 18TH. PNC'S SENIOR ECONOMIST DR. ROBERT DYE TALKED WITH US ABOUT THIS RANKING AND HOW PITTSBURGH'S ECONOMY IS LIKELY TO FARE DURING THIS RECESSION.

## **2. DOMESTIC AUTO INDUSTRY**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON THE STATE OF THE DOMESTIC AUTO INDUSTRY, THE CLOSING OF LOCAL DEALERSHIPS, AND THE IMPACT THE AUTO INDUSTRY HAS ON THE ECONOMY.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, APRIL 5, 2009, 8:30AM – 9:00AM, 15 MINUTES

GUEST: DON HAMMOND

AUTOMOTIVE WRITER, PITTSBURGH POST-GAZETTE

TOPIC: THE BUMPY RIDE CONTINUES FOR THE AMERICAN AUTO INDUSTRY. GENERAL MOTORS IS NOW OFFERING TO HELP THOSE MAKING CAR PAYMENTS WHO HAVE BEEN LAID OFF FROM THEIR OWN JOBS. GENERAL MOTORS IS ALSO GUARANTEEING THE TRADE VALUE OF ITS VEHICLES, WHEN THEY ARE TRADED FOR ANOTHER GM PRODUCT. THE FEDERAL GOVERNMENT IS ALSO OFFERING TAX BREAKS AND CASH FOR TRADING A CURRENT GAS GUZZLER FOR A FUEL EFFICIENT CAR. POST-GAZETTE AUTOMOTIVE WRITER DON HAMMOND TALKED ABOUT THE STATE OF THE AUTO INDUSTRY IN AMERICA, AND HOW ITS CARS COMPARE TO THOSE MADE IN OTHER COUNTRIES LIKE JAPAN AND CHINA.

### **KD/PG SUNDAY EDITION**

SUNDAY, JUNE 7, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: BO CORWIN

PRESIDENT & OWNER, CORWIN JEEP & CHRYSLER, HICKORY, PENNSYLVANIA

MIKE LIEBERTH, JR.

OWNER & GENERAL MANAGER, LIEBERTH & SONS DODGE, OAKMONT, PA

MARICK F. MASTERS, Ph.D

THE UNIVERSITY OF PITTSBURGH

DOUGLAS FRASER

WAYNE STATE UNIVERSITY, DETROIT, MICHIGAN

TOPIC: WITH CHRYSLER CORPORATION DECLARING BANKRUPTCY, IT NOTIFIED AT LEAST FIFTY OF ITS LOCAL DEALERS THAT IT WAS ENDING ITS FRANCHISE AGREEMENT WITH THEM. THIS WAS PART OF A MUCH LARGER PLAN TO UNLOAD WHAT THE AUTO MANUFACTURER CONSIDERED "UNDERPERFORMING" DEALERSHIPS. GENERAL MOTORS ALSO FACED THE PROSPECTS OF IMMINENT BANKRUPTCY (IT LATER DECLARED THE INTENTION TO FILE FOR BANKRUPTCY, JUST AFTER THE TAPING OF THIS BROADCAST). WE SPOKE WITH TWO LOCAL DEALERS, "BO" CORWIN, PRESIDENT AND OWNER OF CORWIN JEEP AND CHRYSLER, HICKORY, WASHINGTON COUNTY, AND MIKE LIEBERTH, JR., OWNER AND GENERAL MANAGER OF LIEBERTH & SONS DODGE IN OAKMONT, ABOUT THEIR STRUGGLE TO SURVIVE AS A CAR DEALER. THEN WE TALKED WITH MARICK MASTERS, Ph.D., A LABOR EXPERT AND A FORMER PROFESSOR OF BUSINESS ADMINISTRATION AT THE KATZ GRADUATE SCHOOL OF BUSINESS, UNIVERSITY OF PITTSBURGH, WHO RECENTLY MOVED TO THE DETROIT, MICHIGAN AREA, TO BECOME THE DIRECTOR OF THE DOUGLAS A. FRASER CENTER FOR WORKPLACE ISSUES AND LABOR AT WAYNE STATE UNIVERSITY IN DETROIT, FOR A FIRST-HAND VIEW OF THE IMPACT OF THE DECLINE OF THE AMERICAN AUTO INDUSTRY ON ITS EMPLOYEES AND THOSE WHO LIVE IN THE DETROIT AREA.

## **3. SLAIN PITTSBURGH POLICE OFFICERS**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE TRAGIC DEATHS OF THREE PITTSBURGH POLICE OFFICERS WHO WERE GUNNED DOWN IN A STANDOFF.

### **KD/PG SUNDAY EDITION**

SUNDAY, APRIL 12, 2009, 11:30AM – 12:00PM, 30 MINUTES

THIS WAS A VERY SOMBER BROADCAST IN WHICH TALKED ABOUT THE TRAGIC DEATHS OF THREE PITTSBURGH POLICE OFFICERS FROM THE ZONE#5 POLICE STATION IN EAST LIBERTY: ERIC KELLY, STEPHEN MAYHLE, AND PAUL SCIULLO, II, WHO WERE GUNNED DOWN IN STANTON HEIGHTS RESPONDING TO A STANDOFF BY RICHARD POPLAWSKI.

TWO OTHER PITTSBURGH POLICE OFFICERS WERE ALSO HURT: TIMOTHY McMANAWAY AND BRIAN JONES, IN THE INCIDENT. DANIEL O' HARA, PRESIDENT OF THE FORT PITT LODGE OF THE FRATERNAL ORDER OF POLICE AND CHARLES "CHUCK" HANLON, VP OF THE FORT PITT LODGE OF THE F.O.P. AND A DETECTIVE WITH PITTSBURGH MAJOR CRIMES, TALKED ABOUT THE IMPACT OF THIS CRIME ON POLICE AND THE COMMUNITY AND THE PUBLIC'S RESPONSE TO COMFORT THE FAMILIES OF THE FALLEN OFFICERS, AS WELL AS OTHER POLICE. THE F.O.P. IS SELLING T-SHIRTS TO THE PUBLIC TO HELP RAISE FUNDS TO FINANCIALLY ASSIST THE SURVIVORS OF THOSE FAMILIES. IN THE SECOND SEGMENT WE SPOKE WITH TWO REPORTERS WHO COVERED THIS STORY: KDKA-TV'S INVESTIGATIVE REPORTER, ANDY SHEEHAN, AND JEROME L. SHERMAN, STAFF WRITER FOR THE PITTSBURGH POST-GAZETTE

#### **4. G-20 SUMMIT**

TOPICS IN THIS CATEGORY INCLUDED THE ANNOUNCEMENT THAT PITTSBURGH WAS CHOSEN TO HOST THE G-20 SUMMIT, AND A DISCUSSION ON HOW BEST TO SPOTLIGHT PITTSBURGH DURING THE CONFERENCE.

#### **KD/PG SUNDAY EDITION**

SUNDAY, JUNE 14, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUEST: STUART G. HOFFMAN, Ph.D.

SR. VP & CHIEF ECONOMIST, PNC FINANCIAL SERVICES GROUP

LUKE RAVENSTAHL, MAYOR

(D) CITY OF PITTSBURGH

TOPIC: WE LOOKED AT THE SIGNIFICANCE OF THE G-20 ECONOMIC CONFERENCE SCHEDULED TO BE HELD IN PITTSBURGH FOR THE FIRST TIME FROM SEPTEMBER 24-25<sup>TH</sup>, AND WHAT IMPACT THE CONFERENCE WILL HAVE ON THE CITY'S IMAGE AND ON ITS CITIZENS. DR. STUART HOFFMAN TALKED ABOUT THE G-20, WHICH STANDS FOR THE GROUP OF TWENTY FINANCE MINISTERS AND CENTRAL BANK GOVERNORS. LEADERS FROM AROUND THE WORLD INCLUDING GREAT BRITAIN, FRANCE, AND RUSSIA, WILL VISIT THE CITY. MAYOR LUKE RAVENSTAHL TALKED ABOUT THE OPPORTUNITY TO SHOWCASE PITTSBURGH AND ABOUT THE SECURITY AND SAFETY CONCERNS AND EXPENSE INVOLVED IN HOSTING THIS EVENT.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, JUNE 28, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: LOREN ROTH, M.D., M.P.H.

SPECIAL ASSISTANT TO THE PRESIDENT, UPMC HEALTH SYSTEM

ELLEN A. ROTH, Ph.D.

FOUNDER & PRESIDENT, "GETTING TO THE POINT, INC."

TOPIC: AS PITTSBURGH AND PITTSBURGHERS PREPARE TO PLAY HOST TO THE G-20 ECONOMIC CONFERENCE, SEPTEMBER 24-25<sup>TH</sup>, THERE HAVE BEEN THREE TOWN MEETING GATHERINGS TO HEAR IDEAS FROM CITIZENS AND LEADERS ABOUT THE BEST WAY TO SPOTLIGHT PITTSBURGH'S GREATEST STRENGTHS. TWO OF THE PARTICIPANTS AT THE FIRST OF THREE MEETINGS WERE DRS. LOREN AND ELLEN ROTH, A DYNAMIC MARRIED COUPLE WHO CAME TO PITTSBURGH ABOUT THIRTY YEARS AGO FROM CLEVELAND. DR. LOREN ROTH IS SPECIAL ASSISTANT TO THE PRESIDENT OF THE UPMC HEALTH SYSTEM. HIS WIFE, ELLEN, FOUNDED A PREMIER RELOCATION FIRM THAT RECRUITS AND RELOCATES HIGHLY-SOUGHT-AFTER EXECUTIVES AND SENIOR TALENT.

#### **5. PITTSBURGH PENGUINS**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE SUCCESS OF THE PITTSBURGH PENGUINS WHO WENT ON TO WIN THE STANLEY CUP.



### **KD/PG SUNDAY EDITION**

SUNDAY, MAY 17, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: DAVID MOREHOUSE

PRESIDENT, PITTSBURGH PENGUINS

JAMES SANTILLO

VP, MARKETING, PITTSBURGH PENGUINS

TOPIC: THE PITTSBURGH PENGUINS IN THE MIDST OF THE STANLEY CUP PLAYOFFS ARE THE HOTTEST TICKET IN ALL OF PROFESSIONAL SPORTS RIGHT NOW. FORBES MAGAZINE SAYS THE PENGUINS HAVE THE FASTEST-GROWING TEAM BRAND IN THE NATIONAL HOCKEY LEAGUE, AS WELL AS ONE OF THE FASTEST-GROWING TEAM BRANDS IN ALL OF PROFESSIONAL SPORTS. WE TALKED WITH DAVID MOREHOUSE, PENGUINS' PRESIDENT, AND JAMES SANTILLO, VICE-PRESIDENT OF MARKETING, ABOUT THE STRATEGY BEHIND THEIR SUCCESS, AND THE PROMISING FUTURE AT THE CONSOL ENERGY CENTER UNDER CONSTRUCTION IN DOWNTOWN PITTSBURGH.

### **6. STIMULUS SPENDING**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON HOW AND WHERE FEDERAL STIMULUS MONEY WILL BE SPENT LOCALLY, AND THE NEED FOR REPAIRING THE AREAS'S LOCKS AND DAMS WITH FEDERAL STIMULUS MONEY.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, APRIL 26, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: RANDY WILLIAMS

PROGRAM DIRECTOR, SOUTHWEST PENNSYLVANIA COMMISSION

LEW VILLOTTI

PLANNING DIRECTOR, SOUTHWEST PENNSYLVANIA COMMISSION

TOPIC: OUR GUESTS TALKED ABOUT FEDERAL STIMULUS DOLLARS AND HOW AND WHERE THE MONEY WILL BE DIRECTED FOR LOCAL TRANSPORTATION AND ECONOMIC DEVELOPMENT PROJECTS IN TEN COUNTIES. THE SOUTHWESTERN PENNSYLVANIA COMMISSION IS THE COOPERATIVE FORUM FOR REGIONAL COLLABORATION, PLANNING, AND PUBLIC DECISION-MAKING. THOSE PLANS AND PROGRAMS ARE CREATED FOR PUBLIC INVESTMENT AND ECONOMIC DEVELOPMENT. PUBLIC INVOLVEMENT IS CRITICAL, IN IMPLEMENTATION OF THOSE PLANS. RANDY WILLIAMS AND LEW VILLOTTI DISCUSSED HOW BILLIONS OF DOLLARS WILL BE DIRECTED TOWARDS IMPORTANT PROJECTS.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, MAY 31, 2009, 6:30AM – 7:00AM, 10 MINUTES

GUEST: COL. MICHAEL P. CRALL

DISTRICT ENGINEER, U.S. ARMY CORPS OF ENGINEERS

TOPIC: WESTERN PENNSYLVANIA'S LOCKS AND DAMS ARE IN A DEPLORABLE, DETERIORATING, AND DANGEROUS CONDITION. BUT HELP IS ON THE WAY THROUGH FEDERAL STIMULUS DOLLARS. THE ARMY CORPS OF ENGINEERS' DISTRICT ENGINEER COLONEL MICHAEL CRALL TOLD US HOW BAD THINGS ARE AND WHAT WILL BE FIXED.

### **7. TAX ASSESSMENTS**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON A COURT RULING THAT CALLED ALLEGHENY COUNTY'S "BASE YEAR" PROPERTY TAX ASSESSMENT SYSTEM ILLEGAL.

#### **KD/PG SUNDAY EDITION**

SUNDAY, MAY 10, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUEST: DAN ONORATO

(D)ALLEGHENY COUNTY EXECUTIVE

TOPIC: DAN ONORATO, ALLEGHENY COUNTY EXECUTIVE, TALKED ABOUT A RECENT PENNSYLVANIA STATE SUPREME COURT RULING THAT CALLED ALLEGHENY COUNTY'S "BASE YEAR" PROPERTY TAX ASSESSMENT SYSTEM ILLEGAL BECAUSE THEY SAID THAT IT

FAILED TO SET A TIME FRAME FOR REVIEWING ASSESSMENTS AND ADJUSTING FOR CHANGES IN PROPERTY VALUES. IT ORDERED ALLEGHENY COUNTY COMMON PLEAS COURT JUDGE R.STANTON WETTICK, JUNIOR, TO SET A TIMETABLE FOR A COUNTYWIDE REASSESSMENT TO BE COMPLETED. ONORATO SAID HE WILL SEEK STATE LEGISLATURE ACTION TO REVAMP PROPERTY ASSESSMENTS STATEWIDE.

## **8. ELECTION**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE MAY PRIMARY ELECTION.

### **KD/PG SUNDAY EDITION**

SUNDAY, MAY 24, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: LUKE RAVENSTAHL, MAYOR

(D)CITY OF PITTSBURGH

BILL PEDUTO

(D)PITTSBURGH CITY COUNCIL

NATALIA RUDIAK

(D)CANDIDATE FOR PITTSBURGH CITY COUNCIL

TOPIC: AN ASSESSMENT OF LAST WEEK'S DEMOCRATIC PRIMARY ELECTION. MAYOR LUKE RAVENSTAHL EASILY DEFEATED PITTSBURGH CITY COUNCILMAN PATRICK DOWD. BUT HARD FEELINGS REMAIN OVER THE CONDUCT OF DOWD'S TOUGH WORDS IN THE CAMPAIGN. WE SPOKE WITH MAYOR RAVENSTAHL ABOUT HIS VICTORY. IN SEGMENT TWO WITH CITY COUNCILMAN BILL PEDUTO AND COUNCIL CANDIDATE DEMOCRATIC NEWCOMER NATALIA RUDIAK, SOUTH HILLS, ABOUT A CITY COUNCIL THAT COULD POSE SOME OPPOSITION TO RAVENSTAHL.

## **9. CYRIL WECHT TRIAL**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE DROPPING OF ALL CHARGES IN THE FEDERAL CASE AGAINST CYRIL WECHT.

### **KD/PG SUNDAY EDITION**

SUNDAY, MAY 31, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUEST: CYRIL H. WECHT, M.D., J.D.

FORENSIC PATHOLOGIST

TOPIC: WE SPOKE WITH FORMER ALLEGHENY COUNTY CORONER DR. CYRIL WECHT ABOUT A RULING BY U.S. DISTRICT JUDGE SEAN McLAUGHLIN WHICH THREW OUT ALMOST ALL OF THE EVIDENCE GATHERED BY THE FEDERAL GOVERNMENT AGAINST WECHT IN ITS THEFT AND FRAUD CASE. McLAUGHLIN SAID THAT EVIDENCE HAD BEEN OBTAINED THROUGH "FAULTY" SEARCH WARRANTS. YET, PROSECUTOR MARY BETH BUCHANAN, U.S. ATTORNEY FOR WESTERN PENNSYLVANIA, HAD NOT DROPPED THE CASE. DR. WECHT TALKED ABOUT THIS LONG CASE, ITS IMPACT ON HIS FAMILY, CAREER AND REPUTATION, AND SAID HE IS INNOCENT OF ALL CHARGES. TWO DAYS AFTER THIS BROADCAST AIRED; BUCHANAN DROPPED ALL REMAINING CHARGES AND THE CASE AGAINST DR. CYRIL WECHT.

## **10. SWINE FLU**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE SWINE FLU.

### **KD/PG SUNDAY EDITION**

SUNDAY, MAY 3, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: DONALD S. BURKE, M.D., Ph.D.

DEAN, GRADUATE SCHOOL OF PUBLIC HEALTH, UNIVERSITY OF PITTSBURGH

BRUCE W. DIXON, M.D.

DIRECTOR, ALLEGHENY COUNTY HEALTH DEPARTMENT

TOPIC: THE SWINE FLU OR H1N1 EPIDEMIC SOON COULD BECOME A PANDEMIC. WE TALKED WITH DR. DONALD BURKE FROM THE UNIVERSITY OF PITTSBURGH'S GRADUATE SCHOOL OF PUBLIC HEALTH, AND DR. BRUCE DIXON DIRECTOR OF THE ALLEGHENY COUNTY HEALTH DEPARTMENT ABOUT THIS NEW FLU VIRUS, ITS CONNECTION TO MEXICO, HOW THE FLU IS BEING MONITORED, AND HOW A VACCINE COULD BE MANUFACTURED TO FIGHT THIS ILLNESS.

## **11. URBAN LEAGUE REPORT ON BLACK AMERICA**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE STATE OF BLACK AMERICA IN 2009.

### **KD/PG SUNDAY EDITION**

SUNDAY, APRIL 5, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: ESTHER L. BUSH

PRESIDENT & CEO, URBAN LEAGUE OF PITTSBURGH, INC.

DAWN WILLIAMS

DIRECTOR OF HOUSING, URBAN LEAGUE OF PITTSBURGH, INC.

DEBRA TUCKER

DIRECTOR OF FAMILY GROWTH & CHILD DEVELOPMENT,  
URBAN LEAGUE OF PITTSBURGH, INC.

TOPIC: THE NATIONAL URBAN LEAGUE RECENTLY RELEASED ITS ANNUAL REPORT "THE STATE OF BLACK AMERICA: 2009". THIS YEAR'S REPORT SHOWED GREAT CONTRASTS: THE ELECTION OF THE FIRST AFRICAN-AMERICAN PRESIDENT OF THE UNITED STATES IN OUR NATION'S HISTORY BARACK OBAMA AS WELL AS AN INCREASE IN THE NUMBER OF OTHER AFRICAN AMERICAN ELECTED LEADERS. HOWEVER, OTHER CHALLENGES HAVE NEVER BEEN GREATER: THE DIRE STATE OF THE U.S. ECONOMY, AND ITS DEVASTATING EFFECT ON AFRICAN-AMERICANS FROM THE THREAT OF HOME FORECLOSURES TO UNEMPLOYMENT, AND A NEED TO ADDRESS PROBLEMS WITHIN THE STRUCTURE OF MANY AFRICAN-AMERICAN FAMILIES. ESTHER BUSH, PRESIDENT OF THE URBAN LEAGUE OF PITTSBURGH, TALKED ABOUT THE STATE OF BLACK AMERICA AND BLACK PITTSBURGH, AND WHAT WE CAN EXPECT FROM THE OBAMA ADMINISTRATION TO ADDRESS SOME OF THESE ISSUES.

## **12. STATE BUDGET DEFICIT**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE STATE BUDGET DEFICIT.

### **KD/PG SUNDAY EDITION**

SUNDAY, JUNE 21, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: REP. MIKE TURZAI

(R)BRADFORD WOODS

PA. 28TH LEGISLATIVE DISTRICT - A. HOUSE REPUBLICAN WHIP

REP. DAN FRANKEL

(D)SQUIREL HILL – PA 23RD LEGISLATIVE DISTRICT

CHAIRMAN, ALLEGHENY COUNTY DEMOCRATIC HOUSE DELEGATION

TOPIC: WITH PENNSYLVANIA FACING AN ESTIMATED \$3.2 BILLION REVENUE SHORTFALL FOR THE END OF 2009 AND A PROJECTED DEFICIT OF OVER A BILLION DOLLARS FOR THE NEXT YEAR, SHOULD LAWMAKERS CUT PROGRAMS FOR THOSE MOST IN NEED OR RAISE TAXES? VERY DIFFERENT VIEWS WERE EXPRESSED BY DEMOCRAT DAN FRANKEL FROM SQUIREL HILL AND REPUBLICAN MIKE TURZAI FROM BRADFORD WOODS, IN THE NORTH HILLS, BOTH MEMBERS OF THE STATE HOUSE. BOTH AGREED THAT THE DEFICIT IS A SERIOUS PROBLEM WITH NO EASY ANSWERS FOR LAWMAKERS.

### **13. INTERNATIONAL EVENTS**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON HIGH SEAS PIRACY, AND THE EVENTS IN IRAN FOLLOWING THEIR ELECTION.

#### **KD/PG SUNDAY EDITION**

SUNDAY, APRIL 19, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: ROBERT S. BARKER, J.D.

DISTINGUISHED PROFESSOR OF LAW - DUQUESNE UNIVERSITY

DONNA McCLELLAND, ESQ.

THE McCLELLAND LAW GROUP, P.C.

TOPIC: THERE WAS REAL-LIFE DRAMA ON THE HIGH SEAS AS AN AMERICAN CARGO SHIP THE MAERSK ALABAMA WAS SEIZED BY A BAND OF SOMALIAN PIRATES IN THE INDIAN OCEAN AND ITS CAPTAIN RICHARD PHILLIPS WAS TAKEN HOSTAGE. EVENTUALLY UNITED STATES NAVY SEALS WERE ABLE TO FREE THE CREW AND CAPTAIN OF THE MAERSK ALABAMA AND ALSO KILLED THREE OF THE PIRATES. WHAT IS THE LAW OF THE SEA AND PROSECUTION OF PIRACY? ROBERT BARKER IS A DISTINGUISHED PROFESSOR OF LAW AT DUQUESNE UNIVERSITY WHO SPECIALIZES IN INTERNATIONAL LAW. DONNA McCLELLAND IS AN ATTORNEY WITH THE McCLELLAND LAW GROUP IN ITS GREENSBURG OFFICE AND SPECIALIZES IN MARITIME LAW.

#### **KD/PG SUNDAY EDITION**

SUNDAY, JUNE 28, 2009, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: ROOZBEH ALIABADI

ALPERN ROSENTHAL FINANCIAL CONSULTANT

JOSEPH HEIM, Ph.D.

PROFESSOR OF HISTORY & POLITICAL SCIENCE

CALIFORNIA UNIVERSITY OF PENNSYLVANIA

SIMIN CURTIS

FOUNDER & PRESIDENT, PITTSBURGH MIDDLE EAST INSTITUTE

TOPIC: TUMULTUOUS EVENTS IN IRAN FOLLOWING THE DISPUTED PRESIDENTIAL ELECTION WERE DISCUSSED BY THOSE LIVING IN THE PITTSBURGH AREA WITH STRONG TIES TO IRAN. ROOZBEH ALIABADI IS A FINANCIAL CONSULTANT FOR THE ACCOUNTING AND CONSULTING FIRM OF ALPERN ROSENTHAL. HE ALSO SPENT HIS EARLY YEARS IN IRAN, BEFORE MOVING TO PITTSBURGH. DR. JOSEPH HEIM SPECIALIZES IN THE STUDY OF POLITICS AND HISTORY OF THE MIDDLE EAST AT CALIFORNIA UNIVERSITY OF PENNSYLVANIA. IN OUR SEGMENT, ROOZBEH ALIABADI REMAINED WITH US JOINED BY SIMIN CURTIS, A FOUNDER OF THE PITTSBURGH MIDDLE EAST INSTITUTE. SHE IS ALSO A VICE-PRESIDENT OF MARKETING WITH GREYCOURT AND COMPANY, A SHADYSIDE FINANCIAL FIRM, AND IS PART-IRANIAN. SHE SPENT MUCH OF HER CHILDHOOD IN IRAN, WHEN THE SHAH WAS STILL IN POWER. OUR GUESTS TALKED ABOUT THE IMPACT OF THE HUGE POLITICAL DEMONSTRATIONS, THE TAINTED PRESIDENTIAL VOTE, AND THE IRANIAN PEOPLE'S LIFE UNDER ISLAMIC RULE, AS WELL AS THE POLITICAL FUTURE OF THE COUNTRY.

### **14. HEALTH CARE**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON RETAIL INSURANCE, INOVATIVE COMPANIES SERVING THE HEALTH CARE INDUSTRY, PAPERLESS AND ELECTRONIC MEDICAL INFORMATION TECHNOLOGY, AND OTHER INDUSTRY ISSUES.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, APRIL 12, 2009, 8:30AM – 9:00AM, 30 MINUTES

1ST SEGMENT -- HIGHMARK'S RETAIL INSURANCE STORE IN THE NORTH HILLS

GUEST: STEVEN NELSON

VP, CONSUMERISM & RETAIL MARKETING  
HIGHMARK BLUE CROSS BLUE SHIELD

TOPIC: HIGHMARK BLUE CROSS BLUE SHIELD'S RETAIL STORE IN THE NORTH HILLS RECENTLY OPENED ITS DOORS TO CONSUMERS. THE STORE MARKETS HIGHMARK'S INSURANCE PRODUCTS. STEVE NELSON SPOKE ABOUT ITS COMBINATION OF SELLING INSURANCE TO INDIVIDUALS, SENIOR CITIZENS, AND BUSINESSES, LARGE AND SMALL, AND OFFERING INCENTIVES FOR CUSTOMERS WHO ARE WILLING TO TAKE STEPS TO IMPROVE THEIR WELLNESS FROM EXERCISE TO OTHER ACTIVITIES.

2ND SEGMENT -- BUILDING "CLEAN" (SANITARY) ROOMS FOR THE LIFE SCIENCE INDUSTRY

GUESTS: DERIC HADDAD

PRESIDENT & CEO, HADDAD-WYLIE INDUSTRIES (HWI, LLC)

MATT SCHONDER, RPh, MBA

PHARMACY DIRECTOR, UPMC BRADDOCK

TOPIC: ONCE AGAIN PITTSBURGH IS ON THE CUTTING EDGE OF INNOVATIVE WAYS TO SERVE THE HEALTHCARE INDUSTRY. HADDAD-WYLIE INDUSTRIES (HWI, LLC) IS A TURNKEY DESIGN FIRM THAT PROVIDES STERILE, SANITARY ROOMS FOR HOSPITALS. IN ONE CASE, ITS STERILE ROOM AT UPMC BRADDOCK IS BEING USED BY ITS PHARMACY TO HELP IN ITS PACKAGING AND DISTRIBUTION OF DRUGS TO PREVENT CONTAMINATION. HWI'S PRESIDENT AND CEO, DERIC HADDAD, AND MATT SCHONDER A PHARMACIST AND THE PHARMACY DIRECTOR OF UPMC BRADDOCK JOINED US TO TALK ABOUT WHY A STERILE ROOM IS SO CRITICAL TO THE HEALTH OF PATIENTS AND HOW THIS DESIGN IS IMPLEMENTED.

3RD SEGMENT -- VOCOLLECT'S ACCU-NURSE SYSTEM FOR TRANSFERRING MEDICAL RECORDS

GUESTS: JIM QUASEY

PRESIDENT, VOCOLLECT HEALTHCARE

TAMIE McMURRAY, CNA

ST. JOHN SPECIALTY CARE CENTER, MARS, PENNSYLVANIA

TOPIC: A PITTSBURGH-AREA COMPANY, VOCOLLECT, BASED IN WILKINSBURG HAS HELPED TO DEVELOP A PRODUCT THAT IS DESIGNED TO CUT COSTS, AND IMPROVE PATIENT CARE AT NURSING FACILITIES. RATHER THAN TRANSFER PATIENT INFORMATION AND MEDICAL RECORDS ON PAPER A DEVICE CALLED ACCU-NURSE USING A HEADSET ENABLES A NURSE OR NURSE'S AIDE TO RECORD BY VOICE PATIENT INFORMATION INTO A SYSTEM. THAT INFORMATION IS OFTEN MORE UP TO DATE THAN THE PAPER COPY. JIM QUASEY PRESIDENT OF VOCOLLECT, AND TAMIE McMURRAY, A CERTIFIED NURSE'S AIDE WHO WORKS AT ST. JOHN SPECIALTY CARE CENTER, MARS, PENNSYLVANIA, WHICH EMPLOYS THIS TECHNOLOGY DESCRIBED THE PRODUCT, HOW IT WORKS, AND WHY IT IS COST-EFFICIENT.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, MAY 31, 2009, 6:30AM – 7:00AM, 30 MINUTES

1ST SEGMENT -- HEALTHCARE OVERVIEW -- MERCER HEALTH BENEFITS

GUEST: THOMAS S. TOMCZYK

PRINCIPAL & SENIOR ACTUARY  
MERCER, INC.

TOPIC: IN THIS BROADCAST THAT WAS ENTIRELY DEVOTED TO THE HEALTH CARE ISSUE WE BEGAN, WITH AN OVERVIEW FROM TOM TOMCZYK WHO IS PRINCIPAL AND SENIOR ACTUARY FOR MERCER, INCORPORATED. MERCER'S HEALTH & BENEFITS IS PART OF THE WORLD'S LARGEST HUMAN RESOURCES CONSULTING FIRM. TOMCZYK TOLD US THAT HEALTH CARE IS ONE OF THE BIGGEST COSTS THAT EMPLOYERS FACE. HE ALSO WAS

SOMEWHAT PESSIMISTIC THAT ANY CONSENSUS WOULD BE FOUND TO PASS HEALTHCARE LEGISLATION ANYTIME SOON.

2ND SEGMENT -- HEALTH MONITORING SYSTEMS/MONITORING H1N1 SWINE FLU

GUESTS: KEVIN HUTCHISON

PRESIDENT & CEO, HEALTH MONITORING SYSTEMS, INC.

JOHN MANZETTI

PRESIDENT & CEO, PITTSBURGH LIFE SCIENCES GREENHOUSE

TOPIC: ONE LOCAL PITTSBURGH FIRM IS HELPING STATE AND LOCAL HEALTH DEPARTMENTS IN THE UNITED STATES MONITOR THE H1N1 OR SWINE FLU VIRUS. HEALTH MONITORING SYSTEMS, INCORPORATED OR HMS IS BASED IN PITTSBURGH AND HAS PIONEERED A NEW FIELD IN THE HEALTHCARE INFORMATION TECHNOLOGY AREA: COMMUNITY HEALTH SURVEILLANCE. DATA GATHERED IS USED TO MONITOR THE GROWTH OF THE H1N1 SWINE FLU VIRUS. WE SPOKE WITH KEVIN HUTCHISON, PRESIDENT AND CEO, OF HEALTH MONITORING SYSTEMS INCORPORATED OR HMS AS WELL AS JOHN MANZETTI THE PRESIDENT & CEO OF THE PITTSBURGH LIFE SCIENCES GREEN HOUSE WHICH IS PROVIDING "SEED" MONEY TO "GROW" HIGH TECHNOLOGY FIRMS LIKE HMS.

3RD SEGMENT -- ELECTRONIC HEALTH RECORDS

GUESTS: KAREN WOLK FEINSTEIN, Ph.D.

PRESIDENT & CEO, PITTSBURGH REGIONAL HEALTH INITIATIVE

AUGUSTA KAIRYS

VP, HIGHMARK BLUE CROSS BLUE SHIELD

FRANK CIVITARESE, D.O.

PREFERRED PRIMARY CARE PHYSICIANS

(DOCTOR OF OSTEOPATHIC MEDICINE)

TOPIC: OUR THREE GUESTS TALKED ABOUT THE GROWING IMPORTANCE OF ELECTRONIC TECHNOLOGY TO MONITOR PATIENTS' CONDITIONS AS OPPOSED TO PAPER MEDICAL RECORDS.



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**April 10, 2009**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**1st Quarter – January 1, 2009 through March 31, 2009**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:30AM to 7:00AM (1/4/09, 3/8/09 and 3/15/09)

Sunday, 8:30AM to 9:00AM (all other dates)

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 8:30AM-9:00AM (1/4/09, 3/8/09 and 3/15/09)

Sunday, 11:30AM-12:00PM (all other dates)

## **1. Presidential Election**

Topics in this category included discussions on the historic Inauguration of President Barack Obama as it relates to the late Rev. Martin Luther King, Jr., and from eyewitness accounts of the event as it unfolded.

### **KD/PG SUNDAY EDITION**

Sunday, January 18, 2009, 11:30am – 9:00am, 30 minutes

Guests: Rabbi Stephen Listfield – Tree of Life Synagogue (Squirrel Hill)

Rev. Denise R. Mason – Pastor, Community Reconciliation (Oakland)

The guests on this program reflected on this historic Inauguration of President Barack Obama and the significant roles that the late Reverend Martin Luther King, Jr. played in paving the way for this event.

### **KD/PG SUNDAY EDITION**

Sunday, January 25, 2009, 11:30am – 9:00am, 30 minutes

Guests: Jon Delano – KDKA-TV News Political Editor

Deborah Todd – Staff Writer, *Pittsburgh Post-Gazette*

The guests on this program covered this historic Inauguration of President Barack Obama as the first African-American President of the United States. The pair talked about the people they interviewed from the Pittsburgh area who traveled by every means possible to witness a part of history.

## **2. Economic Stimulus**

Topics in this category included discussions on President Obama's economic stimulus package and mortgage initiative.

### **THE SUNDAY BUSINESS PAGE**

Sunday, January 11, 2009, 8:30am – 9:00am, 10 minutes

Guests: James R. McCarville – Executive Director, Port of Pittsburgh.

Col. Michael Crall – District Engineer, US Army Corps of Engineers

In this segment, the local Army Corps of Engineers presented a wish list of local projects that could benefit from economic stimulus funds that President-elect Obama is proposing.

### **KD/PG SUNDAY EDITION**

Sunday, February 15, 2009, 11:30am – 9:00am, 30 minutes

Guests: Dan Onorato – Democrat, Allegheny County Chief Executive

John Fteerman – Democrat, Mayor, Braddock, Pennsylvania

The topic of this program was a discussion on President Obama's proposed economic stimulus package to get the economy moving. The guests spoke about the potential impact federal dollars will have on local and county projects.

### **KD/PG SUNDAY EDITION**

Sunday, February 22, 2009, 11:30am – 9:00am, 30 minutes

Guests: Rep. Tim Murphy – Republican, PA 18<sup>th</sup> Congressional District (Upper St. Clair)

Thomas J. Nist – Professor, Duquesne University

The topic of this program was differing views on the Obama administration's economic stimulus proposal and mortgage initiative.



### **THE SUNDAY BUSINESS PAGE**

Sunday, February 22, 2009, 8:30am – 9:00am, 10 minutes

Guest: Robert A. Dye, Ph.D. – VP & Senior Economist, PNC Financial Services

In this segment, Mr. Dye talked about how the Obama economic stimulus and the foreclosure initiative will affect the national and local economy.

### **3. Mortgage Crisis & Foreclosures**

Topics in this category included discussions on a new program in Allegheny County to assist homeowners facing foreclosure, an overview of the mortgage crisis and its impact in the region, and the government's proposal to rid banks of toxic loans.

### **KD/PG SUNDAY EDITION**

Sunday, January 11, 2009, 11:30am – 9:00am, 30 minutes

Guests: William P. Mullen – Allegheny County Sheriff

Michael E. Mullen – Judge, Allegheny County Common Pleas Court

The guests on this program talked about the growing problem of foreclosures in Allegheny County. To assist homeowners, the guests have developed a new 90-day mediation delay program to help avoid foreclosure

### **KD/PG SUNDAY EDITION**

Sunday, March 8, 2009, 8:30am – 9:00am, 30 minutes

Guests: Tim Petro – Loan Officer, ACA Mortgage Company

Jim Martin – Vice President, Pennsylvania Association of Mortgage Brokers

Mary Loftus – VP of Agency Services, Consumer Credit Counseling Services

Kristen Garrett Spokeswoman, Consumer Credit Counseling Services

The topic of this program was a look at the growing problem of mortgage foreclosures and how this is destroying the American dream of homeownership. The guests talked about where Pittsburgh ranks and what services are available in the area to help people survive and keep their homes.

### **THE SUNDAY BUSINESS PAGE**

Sunday, March 29, 2009, 8:30am – 9:00am, 10 minutes

Guest: Thomas J. Nist – Professor, Duquesne University

The topic of this program was a discussion on the government proposal to rid banks of toxic loans that they had made and to encourage them to engage in more responsible consumer lending to boost the economy.

### **4. Pittsburgh Steelers**

Topics in this category included discussions regarding the Rooney family legacy, the loyalty of the Pittsburgh Steelers' fans, the team's sixth Super Bowl trophy, and the economic bonanza from being in the Super Bowl.

### **KD/PG SUNDAY EDITION**

Sunday, February 1, 2009, 11:30am – 9:00am, 30 minutes

Guests: Roy McHugh – Co-author, *Ruanaidh: The Story of Art Rooney and his Clan*  
Jim O'Brien – Author, *Pittsburgh Proud*

The topic of this program was Super Bowl Sunday. On this date, the Pittsburgh Steelers played the Arizona Cardinals and won their historic sixth Super Bowl trophy. The guests on this program talked about the legacy of the Rooney family, and the loyalty of Steelers fans.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 1, 2009, 8:30am – 9:00am, 10 minutes

Guest: Audrey Guskey, Ph.D. – Professor, Duquesne University

In this segment, Ms. Guskey talked about the economic bonanza for the Pittsburgh area and the Pittsburgh Steelers because of the team's participation in the Super Bowl.

## **5. State Budget**

Topics in this category included a discussion on the state budget and the need for either budget cuts or increased taxes as a way to fund state services, and the potential state budget cuts for funding the Pittsburgh Film Office.

### **KD/PG SUNDAY EDITION**

Sunday, February 8, 2009, 11:30am – 9:00am, 30 minutes

Guests: Rep. John Maher – Republican, PA 40<sup>th</sup> Legislative District (Upper St. Clair)  
Rep. Dan Frankel – Democrat, PA 23<sup>rd</sup> Legislative District (Squirrel Hill)

The topic of this program was a discussion on the state budget. Because of the economic recession, there is less revenue but greater needs for those who live in the Commonwealth and have economic problems. The guests spoke about tax hikes or budget reductions as ways to solve the budget dilemma.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 22, 2009, 8:30am – 7:00am, 10 minutes

Guest: Dawn M. Keezer – Director, Pittsburgh Film Office

Governor Rendell has threatened to cut the budget of the Pittsburgh Film Office. The state provides economic incentives for Hollywood production companies to film movies and TV shows in the region. Ms. Keezer discussed the economic benefit of film production in the region and the loss of jobs that may follow if funding is cut.

## **6. Real Estate**

Topics in this category included a discussion on the real estate boom in Downtown Pittsburgh, and an assessment of the overall real estate market in the Pittsburgh area.

### **THE SUNDAY BUSINESS PAGE**

Sunday, January 25, 2009, 8:30am – 9:00am, 10 minutes

Guests: Gary J. Saulson – Director of Corporate Real Estate, PNC

Peter Sukernek, CCM – VP & GM, Howard Hanna Commercial Real Estate

The guests in this segment talked about the real estate boom in Downtown Pittsburgh. While most of the nation is in a commercial real estate slump, Pittsburgh is bucking the trend with both downtown office and residential construction.

### **THE SUNDAY BUSINESS PAGE**

Sunday, March 1, 2009, 8:30am – 9:00am, 10 minutes

Guest: Howard Hanna – Chairman & CEO, Howard Hanna Real Estate

The topic of this segment was a discussion on the local real estate market. The market in Pittsburgh is more stable and promising than the national picture since Pittsburgh has avoided booms and busts. Also discussed was that because of the recession there may be some good buys for potential home owners.

### **7. County Government**

The topic of this category was a discussion with Allegheny County Chief Executive Dan Onorato on a number of issues such as the local drink tax and the possibility he may run for governor of Pennsylvania.

### **KD/PG SUNDAY EDITION**

Sunday, January 4, 2009, 8:30am – 9:00am, 30 minutes

Guest: Dan Onorato – Democrat, Allegheny County Chief Executive

The topic of this program was a discussion on the continuing controversy over the local drink tax in Allegheny County. In addition, we asked Mr. Onorato about his plans to run for Governor of the Commonwealth of Pennsylvania.

### **8. Stock Market**

Topics in this category included a discussion on what happened to the stock market in 2009, where it may go in 2009, and the continuing volatility of the market.

### **THE SUNDAY BUSINESS PAGE**

Sunday, January 4, 2009, 6:30am – 7:00am, 20 minutes

Guests: Louis P. Stansasolovich, CFP – Founder & President, Legend Financial Advisors, Inc.

J. Andre Weisbrod, ChFC – President, Starr Financial Advisors

This segment took a look at what happened in the stock market in 2008, and the guests gave their predictions for the market and the economy in 2009.

### **THE SUNDAY BUSINESS PAGE**

Sunday, January 18, 2009, 8:30am – 9:00am, 10 minutes

Guest: Robert A. Dye, Ph.D. – VP & Senior Economist, PNC Financial Services

In this segment, Mr. Dye talked about America's financial volatility and provided his economic predictions for 2009.

### **THE SUNDAY BUSINESS PAGE**

Sunday, March 8, 2009, 6:30am – 7:00am, 10 minutes

Guest: Donald G. Berdine – Senior VP, PNC Financial Services Group

The topic of this segment was a discussion on the continuing volatility of the stock market and when we might see a bottoming out of the market.

## **9. Corporate Layoffs**

The topic of this category was a discussion on corporate layoffs that has taken place in the region by companies such as PNC, Alcoa and Sony.

### **THE SUNDAY BUSINESS PAGE**

Sunday, February 8, 2009, 8:30am – 9:00am, 10 minutes

Guest: James A. Craft, Ph.D. – Professor, The University of Pittsburgh

The topic of this segment was a discussion on corporate layoffs and their impact on the Pittsburgh region. Companies with Pittsburgh operations such as PNC, Alcoa and Sony have recently announced layoffs.

## **10. The Pittsburgh Promise**

Topics in this category included a discussion on a program developed by the Pittsburgh Promise to assist local agencies such as the Greater Pittsburgh Community Food Bank, and a large donation that will assist with higher education funding.

### **THE SUNDAY BUSINESS PAGE**

Sunday, January 25, 2009, 8:30am – 9:00am, 10 minutes

Guests: Grant Oliphant – President & CEO, The Pittsburgh Foundation

Cynthia Moore – Director, Community Food Bank of Pittsburgh

The guests in this segment talked about an emergency fund that has been created by the Pittsburgh Promise to assist local people dealing with the economic recession. One of the agencies that will benefit from this fund is the Community Food Bank of Pittsburgh.

### **THE SUNDAY BUSINESS PAGE**

Sunday, March 15, 2009, 6:30am – 7:00am, 10 minutes

Guests: Grant Oliphant – President & CEO, The Pittsburgh Foundation

Saleem Ghabril, Ph.D. – Executive Director, The Pittsburgh Promise

The guests in this segment talked about a grant in the amount of \$9 million dollars from the Richard King Mellon Foundation to the Pittsburgh Promise. The Pittsburgh Promise is an educational and economic initiative to provide a significant portion of the cost of college tuition for students in the city of Pittsburgh's public schools.

## **11. Iraq and Afghanistan**

The topic of this category was a discussion on the future of the war efforts in Iraq and Afghanistan under the Obama administration.

### **KD/PG SUNDAY EDITION**

Sunday, March 22, 2009, 11:30am – 12:00pm, 30 minutes

Guest: Lawrence J. Korb, Ph.D. – Senior Fellow, Center for American Progress

The topic of this program was a discussion on the future American military role in Iraq and Afghanistan under the Obama administration.

## **12. Stem Cell Research**

The topic of this category was a discussion on the many issues and opinions surrounding stem cell research.

### **KD/PG SUNDAY EDITION**

Sunday, March 15, 2009, 8:30am – 9:00am, 30 minutes

Guests: Jon Delano – KDKA-TV News Political Editor

Frank Catanzano – Parkinson's Disease Patient

William G. Batz, Ph.D. – Secretary for Social Concerns, Catholic Diocese of Pittsburgh

The topic of this program was a discussion on President Obama's executive order lifting the ban on embryonic stem cell research. The discussion was between proponents and opponents about the scientific, medical, and moral questions that come with stem cell research.

## **13. Art Rooney named Ambassador to Ireland**

The topic of this category was a discussion on Art Rooney being named Ambassador to Ireland.

### **THE SUNDAY BUSINESS PAGE**

Sunday, March 22, 2009, 8:30am – 9:00am, 10 minutes

Guests: James J. Lamb – President, Ireland Institute of Pittsburgh

Robert J. Tierney – Director of Training, Ireland Institute of Pittsburgh

The guests in this segment talked about the importance of Ireland to the local community and the appointment of Steelers Chairman and Owner Dan Rooney as United States Ambassador to Ireland. Mr. Rooney has devoted much of his time and efforts to charitable causes in Ireland will make a difference in the future of the people in Ireland.

## **14. Three Mile Island 30<sup>th</sup> Anniversary**

The topic of this category was a discussion on the 30<sup>th</sup> anniversary of the Three Mile Island accident.

### **KD/PG SUNDAY EDITION**

Sunday, March 29, 2009, 11:30am – 9:00am, 30 minutes

Guests: Andy Gastmeyer – Former KDKA-TV News Reporter

Robert Dvorchak – Staff Writer, *Pittsburgh Post-Gazette*

The topic of this program was remembering the Three Mile Island Nuclear Accident on its 30<sup>th</sup> anniversary. The guests on this program, who both covered the story, spoke about their experiences during this historic news event.