



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**January 10, 2011**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**4th Quarter – October 1, 2010 through December 31, 2010**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 6:30AM to 7:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 8:30AM to 9:00AM

## **1. MID-TERM ELECTION**

Topics discussed in this category included a roundtable discussion on the Mid-Term Election, a discussion on the political consequences of the Republican victories, the impact on business as it relates to the results of the election, and a discussion with a former U. S. Senator from Pennsylvania on the Republican landslide.

### **KD/PG SUNDAY EDITION**

Sunday, October 31, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Jon Delano - Political Editor, KDKA-TV News

Jim O'Toole - Politics Editor, *Pittsburgh Post-Gazette*

Topic: Less than a week before the midterm election for the U.S. House and Senate, Republicans were expected to take control of the House and make major gains in the Senate. Political editors for KDKA-TV and the *Pittsburgh Post-Gazette*, Jon Delano and Jim O'Toole, joined *Post-Gazette* Executive Editor David Shribman and KDKA-TV Anchor Ken Rice for a lively roundtable discussion of the Pennsylvania gubernatorial, senate, and congressional races.

### **KD/PG SUNDAY EDITION**

Sunday, November 7, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Rep. Jason Altmire - (D) PA 4th Congressional District (McCandless)

Rep. Tim Murphy - (R) PA. 18th Congressional District (Upper St. Clair)

Topic: As expected, Republicans participated in what President Obama classified as a political “shellacking” of him and Democratic leadership in the House and Senate, winning control of the U.S. House of Representatives and making significant gains in Republican representation in the United States Senate, as well as winning a number of governorships, including Pennsylvania. Our guests included Democratic Congressman Jason Altmire, who managed to survive the Republican congressional victory sweep, and who maintained significant distance between his own political positions and that of the White House and the Congress. Altmire told us that he will oppose House Speaker Nancy Pelosi’s bid to become House Minority Leader. Our other guest, Congressman Tim Murphy, longtime conservative Republican from the South Hills, talked about difficulties in trying to work with Democratic congressional leadership and the White House.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 7, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Bob Ostrowski, CFA - Chief Information Officer for Taxable, Fixed Income, Federated Investors

Topic: Federated Investors’ Chief Information Officer Bob Ostrowski talked about Republican victories in state government in Pennsylvania (control of the state house and senate, and Tom Corbett’s win in the gubernatorial race, as well as Pat Toomey’s victory in the U.S. Senate race to succeed Arlen Specter) and the impact on business. He also discussed the decision by the federal government to buy U.S. debt and how this would affect investor confidence.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 14, 2010, 6:30AM – 7:00AM, 10 minutes

Guests: Gretchen Stokes - Director, Marketing, Membership, & Business Development, SMC Business Councils

Eileen Anderson - Government Relations Manager, SMC Business Councils

Co-Founder & VP of Red Clay Tile Works (Handmade Wall Tiles)

Topic: Two leaders of the SMC Business Councils, an interest group that lobbies for smaller businesses, talked about the impact of Republican victories in state and national elections on public policy and the business community from taxes to regulation.

### **KD/PG SUNDAY EDITION**

Sunday, November 28, 2010, 8:30AM – 9:00AM, 30 minutes

Guest: Rick Santorum - Former Republican United States Senator from Pennsylvania

Topic: Former U.S. Senator Rick Santorum (R-Pennsylvania) talked about a recent Republican landslide in the U.S. House, Senate, gains in governorships, and discussed steps that he might take to run for the Republican presidential nomination in 2008.

## **2. PORT AUTHORITY AND TRANSPORTATION FUNDING**

Topics discussed in this category included a discussion on funding issues for mass transit as well as roads and bridges, and a discussion on the impact transit cuts will have on workers and businesses.

### **KD/PG SUNDAY EDITION**

Sunday, November 21, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Stephen G. Bland - CEO Port Authority of Allegheny County

Richard W. Taylor - Board Member, Port Authority of Allegheny County

Topic: As the Pennsylvania legislature continues to refuse to address funding shortfalls for mass transit and roads and bridges in the Commonwealth, and as we approach the end of the year, it seems more likely that Port Authority will have to institute large cuts in service and personnel, as well as fare hikes. This could result in the inability of workers to reach their jobs, doctors' appointments for the elderly and poor, and impact the general quality of life in the Commonwealth. Our guests included Port Authority CEO Steve Bland and PAT Board Member Richard Taylor. At the last-minute, Pennsylvania Governor Ed Rendell (D) moved some funding from another area to transit and the severity of these proposed cuts were lessened; some of the cuts were put on hold. However, fare hikes still went into effect at the beginning of the year. Rendell left the responsibility of future budget cuts to a Republican governor, state house, and state senate.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 14, 2010, 6:30AM – 7:00AM, 10 minutes

Guests: Mike Edwards - President & CEO, Pittsburgh Downtown Partnership

Thomas McChesney - Sr. VP, Grubb & Ellis

Topic: Because of state funding cuts, Port Authority was forced to consider severe service cuts for buses and the light rail transit system. We spoke with Mike Edwards, President of the Pittsburgh Downtown Partnership, and Thomas McChesney, Senior VP of Grubb & Ellis a major downtown real estate firm, about the impact these cuts could have had on workers and businesses in Downtown Pittsburgh. Last-minute maneuvering of the budget by outgoing Pennsylvania Governor (D) Ed Rendell managed to lessen the severity of service cuts, but the long-term funding for Port Authority remains grim.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 5, 2010, 6:30AM – 7:00AM, 10 minutes

Guests: Joe Kirk - Executive Director, Mon Valley Progress Council

Chris Sandvig - Program Manager, Pittsburgh Community Reinvestment Group

Lucinda G. Beattie - VP, Transportation, Pittsburgh Downtown Partnership

Topic: The Allegheny County Port Authority is faced with the prospect of severe service and personnel cuts, and Pennsylvania's roads and bridges are in a deteriorating condition, according to information from a report by TRIP or "The Road Information Program" which studies the conditions of roads and bridges. All of this comes from the failure of the Pennsylvania legislature to provide adequate funding for transportation across the board in the Commonwealth of Pennsylvania. It's a problem that can only grow when a conservative governor, house and senate take office in January. We spoke with representatives of the Mon Valley Progress Council, the Pittsburgh Community Reinvestment Group, and the Pittsburgh Downtown Partnership, about the impact of all of this on the average citizen who must travel for work or other necessities.

### **3. PITTSBURGH PENSION FUND**

Topics discussed in this category included the city's underfunded pension fund, and controversial efforts to sell city assets to help fund the pension shortfall.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, October 3, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Bill Peduto - (D) Pittsburgh City Council, 8th District (East End)

Topic: Pittsburgh City Council and Pittsburgh Mayor Luke Ravenstahl are battling over fixing the city's seriously-underfunded employee pension fund, and over control of the ownership and management of the city's parking garages and lots, as well as parking revenue. Ravenstahl favored selling these city assets for privatization for quick money up front. City council members opposed this plan and were working for an alternative solution to the problem. City council's finance chairman Bill Peduto, member of council from the 8th District (much of the East End), talked about the roots of this problem, and one possibility of the Commonwealth of Pennsylvania seizing control of the Pittsburgh City Pension Fund if no agreement is reached with the mayor by the end of the year.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, October 24, 2010, 6:30AM – 7:00AM, 10 minutes

Guests: Natalia Rudiak – (D) Pittsburgh City Council (8th District)

Michael Lamb - (D) Pittsburgh City Controller

Topic: As the saga continues in the battle between Pittsburgh's city council and Mayor Luke Ravenstahl over the city's underfunded pension fund and the future of city-owned parking assets and fees, Pittsburgh's city council decided to reject proposals by the Ravenstahl Administration to sell city parking assets to a Chicago-based firm which would have provided immediate funding but would have taken ownership of those assets. Council and City Controller Michael Lamb crafted an alternative proposal which Natalia Rudiak (D) Pittsburgh city council member from the South Hills, and Controller Lamb explained in their appearance with us.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, November 28, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Bill Peduto - (D) Pittsburgh City Council, 8th District

Topic: City councilman Bill Peduto, from the 8th Council District (Point Breeze and the East End), appeared on this broadcast to provide some perspective on the battle between Pittsburgh City Council and the Ravenstahl Administration, over the city employees' underfunded pension plan and the future of city parking assets, which the Ravenstahl Administration wanted to sell to a Chicago firm in return for up-front cash.

### **4. ECONOMY**

Topics discussed in this category included a discussion on the state of the economy and employment, the effect a divided rule in Washington will have on the economy, a forecast of Christmas retail sales, and investing advice for 2011.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, October 17, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Robert A. Dye, Ph.D. - Sr. VP & Sr. Economist, PNC Financial Services Group

Topic: PNC's Dr. Robert Dye, Senior Economist joined us for some perspective on why the national and local economy is so weak, and why unemployment persists.

### **KD/PG SUNDAY EDITION**

Sunday, December 12, 2010, 8:30AM – 9:00AM, 30 minutes

Guest: Stuart G. Hoffman, Ph.D. - Senior VP & Chief Economist, PNC Financial Services Group

Topic: How will Republican victories in the U.S. House and Senate impact U.S. economic policies? Dr. Stuart Hoffman, Senior Vice-President and Chief Economist for PNC Financial Services Group gave his analysis of divided rule in Washington and its effect on the markets.

### **THE SUNDAY BUSINESS PAGE**

Sunday, November 28, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Audrey Guskey, Ph.D. -Associate Professor of Marketing, Palumbo-Donahue School of Business, Duquesne University

Topic: With a weak economy, a recession, and high unemployment, what kind of Christmas shopping season will it be? Dr. Audrey Guskey predicted better sales than we might have expected, although she added that consumers will be very cautious in how they spend their money.

### **KD/PG SUNDAY EDITION**

Sunday, December 26, 2010, 8:30AM – 9:00AM, 30 minutes

Guest: Rick Applegate, CFP - President, First Commonwealth Financial Advisors

Financial Commentator, “Money Talk” Segment of KDKA Radio Morning News program

Topic: Rick Applegate a certified financial planner, president of First Commonwealth Financial Advisors, and financial commentator for KDKA Radio’s “Money Talk” segment of the Newsradio 1020 KDKA “Morning News Program, talked about this volatile year of investing on Wall Street and how investors should plan ahead for 2011.

## **5. ENERGY ASSISTANCE**

Topics discussed in this category included the Dollar Energy Fund which helps low income people with their utility bills, and a program by three local gas companies that work together to provide assistance and education to help those that are in financial need with their energy bills.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 10, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Cindy Datig - EO, Dollar Energy Fund

Topic: More people are in need of financial assistance from the Dollar Energy Fund, which provides money from the local utilities and contributions by customers, who designate a certain amount of money in their monthly utility bills to help this fund. CEO Cindy Datig joined us to talk about why the need is so great this year and how utility customers can help those in need.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 5, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Deb Davis - Customer Programs Manager, Columbia Gas

Topic: The three local gas companies as well as other utilities are working together to educate the public about funding that is available to help them pay their heating bills, during what has already been, even before the official start of winter, a cold, tough winter season. Columbia Gas Programs Manager Deb Davis joined us to explain how LIHEAP works

## **6. KD TURKEY FUND**

The topic of this category was the kick-off of the annual KD Turkey Fund.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 24, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Joyce Rothermel - CEO, Greater Pittsburgh Community Food Bank

Topic: KDKA-TV launched its annual "KDKA Turkey Fund" Drive for the Greater Pittsburgh Community Food Bank, a longstanding KDKA-TV tradition begun in the 1980's by the station's late commentator Al Julius, and continued by Wayne Van Dine and the late Yvonne Zanos, who died, last January. This year, the Turkey Fund continues, with KDKA-TV Morning News anchors Jennifer Antkowiak and Rick Dayton leading the drive, which has raised millions of dollars from viewers matched this year (\$50.00 and above) by PNC Bank, the financial partner in this endeavor. Joyce Rothermel, CEO of the Greater Pittsburgh Community Food Bank joined us to talk about the greater need for help this year.

### **7. CHILDREN'S HOSPITAL FREE CARE FUND**

The topic of this category was the kick-off of the annual Children's Hospital Free Care Fund.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 12, 2010, 6:30AM – 7:00AM, 10 minutes

Guests: J. Gregory Bennett - President, Children's Hospital of Pittsburgh Foundation

Eric Hess - VP, Operations, Children's Hospital of Pittsburgh of UPMC

Topic: Greg Bennett and Eric Hess of Children's Hospital of Pittsburgh of UPMC and its foundation joined us to talk about the hospital's Free Care Fund which assures that no child will be turned away from medical care at Children's because of the inability to pay. KDKA-TV's great tradition of more almost sixty years of providing broadcast time to support the Free Care Fund at Children is communicated through its annual "KDKA Children's Hospital Free Care Fund Show" which was broadcast the following week, on KDKA-TV.

### **8. DOMESTIC VIOLENCE**

The topics of this category were discussion on Standing Firm, a local program that provides information on domestic violence in the workplace and its impact on business.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 31, 2010, 6:30AM – 7:00AM, 10 minutes

Guests: Susan Nitzberg, MPH - Program Manager, "Standing Firm"

Gregory Peaslee - Senior VP, UPMC (which is a member of "Standing Firm")

Topic: There is an important initiative that is located at the University of Pittsburgh called "Standing Firm". It provides information on domestic/partner violence in the workplace and its impact on businesses, as well as those who work for those firms. UPMC is a member of "Standing Firm", which supports this project and its Senior VP, Gregory Peaslee and "Standing Firm" 's Program Manager Susan Nitzberg explained what the program is all about, and how domestic violence affects productivity and safety in the workplace.

### **KD/PG SUNDAY EDITION**

Sunday, November 14, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Janet Scott-Mace - Women's Center & Shelter of Greater Pittsburgh

Jill Marsilio-Colonna - Executive Director, Women's Center of Beaver County

Patricia Cluss, Ph.D. - Director, "Standing Firm"

Topic: A tragedy which recently took place in Florence, Arizona hit home in Western Pennsylvania. Jamie Gallegos, a native of Brighton Township, Beaver County, married her high school sweetheart, had two children, and moved to Arizona. About two weeks before this broadcast, Gallegos who divorced and later remarried was taking her two sons ages seven and ten to karate practice when she was confronted by her former husband in the parking lot of a church. He shot and killed her in front of the children and the next day killed himself. His body was found in a car in the Arizona desert. We

discussed the “dirty little secret” of domestic violence and its impact on the workplace with Janet Scott-Mace from the Women’s Center & Shelter of Greater Pittsburgh, Jill Marsilio-Colonna, Executive Director of the Women’s Center of Beaver County, and Dr. Patricia Cluss, psychologist and director of “Standing Firm”, a University of Pittsburgh initiative to teach the impact of domestic/partner violence on productivity in the workplace.

## **9. EDUCATION**

Topics discussed in this category included a discussion on the increased enrollment at community colleges, and a conversation with the outgoing Superintendent of the Pittsburgh Public Schools.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 10, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Alex Johnson, Ph.D. - President, CCAC

Topic: Higher unemployment and a weak economy have been responsible in part for increased enrollment at America's community colleges as students seek training or retraining for new kinds of work. At CCAC, the Community College of Allegheny County, there is even a midnight class for those who want to learn welding. CCAC's President, Alex Johnson, talked about this opportunity for all kinds of students. A report by CBS News Correspondent Seth Doane was used in this segment to show how community colleges are helping people adapt to the changing economic picture.

### **KD/PG SUNDAY EDITION**

Sunday, December 5, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Mark Roosevelt - Outgoing Superintendent, Pittsburgh Public Schools

Allan Golston - President, U.S. Programs, Bill & Melinda Gates Foundation

Topic: A favorite guest of this program, Mark Roosevelt, Superintendent of the Pittsburgh Public Schools, is leaving Pittsburgh to become President of Antioch College, in Yellow Springs, Ohio. Roosevelt appeared on this broadcast for the final time, as superintendent, and brought with him Allan Golston, President of U.S. programs for the Bill & Melinda Gates Foundation. The Pittsburgh school district is one of only four cities to receive significant, private funding from the Gates Foundation to improve the quality of teaching in the Pittsburgh schools. Golston talked about this program, the future of the Pittsburgh school district, and the progress that has been made, during Roosevelt’s tenure.

## **10. SHARED COMMUNITY SERVICES**

Topics discussed in this category included discussions on local communities sharing resources as a means to combat losses in government aid.

### **KD/PG SUNDAY EDITION**

Sunday, October 3, 2010, 8:30AM – 9:00AM, 15 minutes

Guests: Patrick Dowd - (D) Pittsburgh City Council, 7th District (Highland Park)

Tracey Evans - (D) Member, Wilkinsburg Borough Council

Topic: The program focused on efforts by the City of Pittsburgh and other, smaller governing bodies to share resources, when state, federal, and local aid is being cut. Those resources include the sharing of firefighting manpower and equipment by the City of Pittsburgh and the Borough of Wilkinsburg. They are adjacent and both within Allegheny County.

### **KD/PG SUNDAY EDITION**

Sunday, October 3, 2010, 8:30AM – 9:00AM, 15 minutes

Guests: Michael Lamb - (D) Pittsburgh City Controller

Kathy Risko - Associate Director, "Connect" Initiative, University of Pittsburgh Graduate School of Public and International Affairs (GSPIA)

The University of Pittsburgh has an initiative called "Connect" from its Graduate School of Public and International Affairs (GSPIA) which encourages such collaborative efforts as were discussed in the previous segment.

## **11. LIBRARIES**

The topic of this category was a discussion with the outgoing President of the Carnegie Library of Pittsburgh.

### **KD/PG SUNDAY EDITION**

Sunday, December 19, 2010, 8:30AM – 9:00AM, 30 minutes

Guest: Barbara K. Mistick, Ph.D. - President, Carnegie Library of Pittsburgh

Topic: Dr. Barbara Mistick announced this past week that she will leave her post as president of the Carnegie Library of Pittsburgh next May. Dr. Mistick weathered the storm of proposed closings of library branches, cuts in local and state funding, and managed to articulate the importance of the Carnegie Library and libraries in general to the local community. She talked about the future of the Carnegie Library system and libraries in America.

## **12. NATIONAL RECOGNITION**

The topic of this category was a discussion on Pittsburgh's national recognition as the best city to relocate to.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 31, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Ellen A. Roth, Ph.D. - Co-Founder & President, "Getting to the Point, Inc."

Topic: Dr. Ellen Roth, who is president of a local relocation firm, talked about Pittsburgh's latest honor from CNBC.com. That business website chose Pittsburgh as the number one place for people who want to locate somewhere else.

## **13. HOUSING**

The topic of this category was a discussion on the local housing market.

### **THE SUNDAY BUSINESS PAGE**

Sunday, October 17, 2010, 6:30AM – 7:00AM, 10 minutes

Guest: Mark Steele - President, Howard Hanna Mortgage Services

Topic: Howard Hanna Mortgage Services' President Mark Steele appeared on the broadcast to talk about incentives to refinance mortgages as the housing market continues to show weakness on a national and local level. However, Pittsburgh which never sees housing "booms", also manages to avoid housing "busts".

## **14. FIRST NIGHT & WINTER CLASSIC**

The topic of this category was a discussion on Pittsburgh's annual First Night Celebration as well as the prestige of the city's hosting of the Winter Classic.

### **THE SUNDAY BUSINESS PAGE**

Sunday, December 26, 2010, 6:30AM – 7:00AM, 10 minutes

Guests: Craig Davis -VP, Sales & Marketing, VisitPittsburgh

Kathryn Heidemann - Director, "First Night"



Topic: Pittsburgh is certain to attract thousands of visitors this month when its annual “First Night” New Year’s Eve celebration coincides with the National Hockey League’s “Winter Classic” which includes an exhibition game of former hockey greats, and a real game between the Pittsburgh Penguins and the Washington Capitals, which will be played outdoors NOT at the Penguins’ new hockey arena, but, rather, at the Pittsburgh Steelers’ football field at Heinz Field, which has been transformed into a huge, outdoor ice rink. Craig Davis from VisitPittsburgh, the tourism bureau for the city and county, and Kathryn Heidemann, Director of “First Night”, joined us, to talk about the coming events.

## **15. MINING SAFETY**

The topic of this category was a discussion on local mine safety and the rescue of the Chilean miners.

### **KD/PG SUNDAY EDITION**

Sunday, October 17, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Joseph Scaffoni - Director, Bureau of Mine Safety, Pennsylvania EPA  
Antonio Zikos, D.O.

Topic: The world’s attention was focused on miraculous efforts to rescue 33 trapped miners from the San Jose Copper Mine in Copiapo, Chile. The center of that activity was a place called “Camp Hope”. Our guests have extensive experience in planning and carrying out mine rescues and treating the survivors. Joe Scaffoni led the rescue effort in July 2002 of the Que Creek miners in Somerset County, Pennsylvania. Dr. Antonio Zikos was primarily responsible for the care of the sole survivor of the Sago Mine Disaster in West Virginia in 2006. Our guests discussed the contrasts and similarities between these rescues and the effort to free the miners from the Chilean mine.

## **16. CONSTITUTIONAL LAW**

The topic of this category was a discussion on a First Amendment case the Supreme Court is considering.

### **KD/PG SUNDAY EDITION**

Sunday, October 10, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Robert S. Barker, Esq. - Distinguished Professor of Law, Duquesne University  
James Coster, Esq. - Attorney & Iraq War Veteran

Topic: The United States Supreme Court is considering a very controversial case which pits the First Amendment against the rights of those mourning the deaths of soldiers who have been killed while fighting in Afghanistan and Iraq. This case was sparked by protests by the Westboro Baptist Church of Topeka, Kansas, an anti-gay group. That church believes that soldiers are dying in those countries because God is punishing America for tolerating gays. Followers have protested at hundreds of military funerals in this country. One of our guests, Jim Coster, is both an attorney and an Iraq War veteran, as well as a veteran of the U.S. Marine Corps and the Pennsylvania National Guard. Robert Barker is a distinguished professor of law at Duquesne University.

## **17. HISTORICAL PERSPECTIVE**

The topic of this category was a discussion with a well know historical author on her past work and her perspective on the Obama Presidency at the Mid-Term.

### **KD/PG SUNDAY EDITION**

Sunday, October 24, 2010, 8:30AM – 9:00AM, 30 minutes

Guest: Doris Kearns Goodwin - Pulitzer Prize-winning Presidential Historian, Author

Topic: There is no better modern presidential historian than Doris Kearns Goodwin, a former special assistant to President Lyndon B. Johnson during his last year in the White House, who also helped LBJ write his memoirs. She is also a baseball historian, who grew up, watching the Brooklyn Dodgers, and even offered comments on the future of the Pittsburgh Pirates. Mrs. Goodwin who was in Pittsburgh for a lecture to help raise money for the Gerald McGinnis Cardiovascular Institute at Allegheny General Hospital talked about the first two years of the Barack Obama presidency, the impact of expected midterm losses in the U.S. House and Senate, and how they could affect the ability of President Obama to govern.



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Sunday, 6:30AM to 7:00AM (9/5/2010 – 9/26/2010)

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Sunday, 11:30AM-12:00PM (7/4/2010 – 8/29/2010)

Sunday, 8:30AM to 9:00AM (9/5/2010 – 9/26/2010)

## **1. ECONOMY**

Topics discussed in this category included unemployment and job growth, the impact of the recession on housing and investment, the impact the recession will have on the mid-term elections, and how the recession continues to affect the local community.

### **KD/PG SUNDAY EDITION**

Sunday, July 18, 2010, 11:30AM – 12:00PM, 30 minutes

Guests: Stuart G. Hoffman, Ph.D - Senior VP and Chief Economist, PNC Financial Services Group

Tony Lodico - Co-Coordinator, Mon Valley Unemployed Committee

Joe Bartolo - Unemployed Mechanic from Ambridge, Pennsylvania, Beaver County

Topic: Unemployment is a growing concern in America and Western Pennsylvania. In the first half of this broadcast, we heard from PNC's Chief Economist, Dr. Stuart Hoffman about little job growth, disappointing results from the stimulus package by Congress and the Obama Administration, and what needs to happen, for economic recovery. In the second half of the broadcast we heard the human side of unemployment from an unemployed mechanic from Ambridge, Beaver County Joe Bartolo and from Tony Lodico from the Mon Valley Unemployed Committee.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 29, 2010, 8:30AM – 9:00AM, 20 minutes

Guest: Macolm E. Polley - President & Chief Investment Officer, Stewart Capital Advisors, LLC

Topic: In this segment of this broadcast, Stewart Capital Advisors' President and Chief Investment Officer, Malcolm E. Polley, talked about the deepening recession, its impact on housing and investments, and also provided some advice on how to plan for the future.

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 12, 2010, 6:30AM – 7:00AM, 20 minutes

Guests: Jack Shea - President, Allegheny County Labor Council

James A. Craft, Ph.D. - University of Pittsburgh

Topic: Has this stubborn recession affected the fortunes of labor and the economy just before the midterm 2010 congressional elections? We talked with Jack Shea, President of the Allegheny County Labor Council, and Jim Craft, Professor of Business Administration and a Labor expert at the University of Pittsburgh's Katz Graduate School of Business, for their thoughts on this issue.

### **KD/PG SUNDAY EDITION**

Sunday, September 26, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Esther L. Bush - President & CEO, Urban League of Pittsburgh

Christopher Briem - Regional Economist, University of Pittsburgh

Topic: The U.S. government announced this week that the recession is over and officially ended in June of 2009. So, why don't Americans feel better about the economic health of the country, their community, and their families? We spoke with regional economist Christopher Briem from the University of Pittsburgh's Center for Social & Urban Research and Esther L. Bush who is President of the Urban League of Pittsburgh, for some thoughts on how the recession continues to affect this community.

## **2. TRANSPORTATION**

Topics discussed in this category included cutbacks for mass transportation, and the funding shortfall facing infrastructure repairs for bridges and roads in Pennsylvania.

### **KD/PG SUNDAY EDITION**

Sunday, August 1, 2010, 11:30AM – 12:00PM, 30 minutes

Guests: Stephen G. Bland - CEO, Port Authority of Allegheny County

Kenneth Zapinski - Senior VP, Transportation & Infrastructure  
Allegheny Conference on Community Development

State Rep. Joseph F. Markosek - (D) PA.25th Legislative District (Monroeville)  
Chairman, Pennsylvania State House Transportation Committee'

Topic: Commuters in Southwestern Pennsylvania are facing massive service cuts and a fare hike, because of severe funding cutbacks for mass transportation from Pennsylvania state government. Those who could feel the greatest impact from these cuts are the elderly, disabled, and those who need mass transportation to travel to and from their jobs. We spoke with the Port Authority's CEO, Stephen Bland, Kenneth Zapinski, a transportation expert from the Allegheny Conference on Community Development, and State Representative Joseph Markosek, Chairman of the Pennsylvania House Transportation Committee, about the future of funding from the Commonwealth of Pennsylvania and the dire consequences, if that funding does not materialize.

### **KD/PG SUNDAY EDITION**

Sunday, September 5, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: St. Rep. John Maher - (R) 40th Legislative District (Upper St.Clair)

St. Rep. Dan Frankel - (D) 23rd Legislative District (Squirrel Hill)

Topic: There is gridlock over ways to fund transportation including mass transit and roads and bridges in Pennsylvania. However, nothing is likely to take place until after the November election, and perhaps not until a new governor takes office in the Commonwealth of Pennsylvania. We spoke with two state representatives, Republican John Maher and Democrat Dan Frankel, who have differing views on how to solve the crisis.

### **3. MARCELLUS SHALE**

The topic of this category was the controversy over drilling for natural gas in the Marcellus Shale deposit in Western Pennsylvania.

### **KD/PG SUNDAY EDITION**

Sunday, August 8, 2010, 11:30AM – 12:00PM, 30 minutes

Guests: Kent A. Moors, Ph.D. - Duquesne University, President, ASIDA, Inc.

Matt Pitzarella - Public Affairs Director, Range Resources

Myron Arnowitz - Pennsylvania State Director, Clean Water Action

Topic: As the controversy grows in Southwestern Pennsylvania over the potential for good and damage from Marcellus Shale drilling for natural gas, we talked with Dr. Kent Moors of Duquesne University, a professor of political science, and a recognized expert in the study of energy resources development, for a broad overview of this issue. In the second half, we spoke with Matt Pitzarella an advocate for the Marcellus Shale Coalition, and Myron Arnowitz, Pennsylvania State Director of Clean Water Action, which has many concerns about the potential for environmental damage, as a result of Marcellus Shale drilling.

### **4. BP OIL SPILL**

Topics discussed in this category included the resignation of BP CEO Tony Hayward, a local aquarium's effort to help sea turtles in the Gulf Coast from the BP oil spill, and the sealing of the well as well as the aftermath of the disaster.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 1, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Robert Oltmanns - President, OPR Group, LLC

Topic: Much of this broadcast's attention has been focused on news developments in the BP oil spill in the Gulf of Mexico, and their effect on that company's business, the economy, the environment, and the company's own public relations image. Bob Oltmanns, a veteran Pittsburgh public relations expert and frequent guest on this program, gave us his assessment of the pending departure of controversial BP CEO Tony Hayward and what new BP CEO Bob Dudley must do to repair the company's damaged public image.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 15, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Dr. Barbara Baker - President & CEO, Pittsburgh Zoo & PPG Aquarium

Topic: Dr. Barbara Baker, President and CEO of the Pittsburgh Zoo & PPG Aquarium, talked about creating a new veterinary hospital, a 10,000 square foot building for a mix of species, including reptiles & amphibians, and a simulated veterinary play station for children. In addition the aquarium seeks to help sea turtles in the Gulf Coast from the BP Oil Spill

### **THE SUNDAY BUSINESS PAGE**

Sunday, September 19, 2010, 6:30AM – 7:00AM, 20 minutes

Guest: Kent F. Moors, Ph.D. - Professor of Political Science, Duquesne University

Topic: Kent Moors a recognized local expert in the study of the development of energy resources provided us with a BP oil spill update, from efforts to seal the well which leaked millions of gallons of oil into the Gulf of Mexico to the difficult challenge of providing financial compensation to the victims of that spill, and thoughts about the future of off-shore drilling after this historic ecological disaster.

## **5. TEA PARTY**

Topics discussed in this category included the rise of the Tea Party, and the impact it may have on upcoming elections.

### **KD/PG SUNDAY EDITION**

Sunday, August 15, 2010, 11:30AM – 12:00PM, 30 minutes

Guests: Jon Delano -KDKA-TV Political Editor

Jim O'Toole - Politics Editor, *Pittsburgh Post-Gazette*

Topic: Our two political experts KDKA-TV's Political Editor Jon Delano and *Pittsburgh Post-Gazette* Politics Editor Jim O'Toole, joined us for a discussion of voter unrest, the rise of the Tea Party, and its potential impact on the races for governor, United States Senate and House of Representatives, as well as local races.

### **KD/PG SUNDAY EDITION**

Sunday, September 19, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: James Roddey -(R) Chairman, Republican Party of Allegheny County

Ron Klink - Senior Policy Advisor, Nelson Mullins Riley & Scarborough

Topic: These two veteran political experts talked about voter unrest, the Tea Party, and their impact on local congressional races, as well as the races for United States Senate and Governor of Pennsylvania.

## **6. PITTSBURGH PUBLIC SCHOOLS**

The topic of this category was a discussion on changes the Pittsburgh Public School system is facing.

### **KD/PG SUNDAY EDITION**

Sunday, August 29, 2010, 11:30AM – 12:00PM, 30 minutes

Guest: Mark Roosevelt - Superintendent, Pittsburgh Public Schools

Topic: The Pittsburgh School Board voted 8-0, with one abstention, to approve a bold plan that re-invests a significant amount of money into the Pittsburgh Public Schools. It also makes a number of changes to teaching, learning, and student location, especially in schools in the city's East End. Pittsburgh School Superintendent Mark Roosevelt appeared on this broadcast, to talk about the re-alignment.

## **7. PUBLIC LIBRARIES**

The topic of this category was a discussion on the struggle for funding that libraries in the area are facing.

### **KD/PG SUNDAY EDITION**

Sunday, July 25, 2010, 11:30AM – 12:00PM, 30 minutes

Guests: Barbara K. Mistick, Ph.D. - President & Director, Carnegie Library of Pittsburgh

Patrick Dowd, Ph.D. - Pittsburgh City Council, District 7 (East End)

Topic: Carnegie Library of Pittsburgh continues to struggle with funding from the state and local government, even though the library's importance to the community has never been greater. With higher unemployment, citizens rely more and more on the library for computer use to search for jobs and write a resume as well as reading materials. We spoke with Dr. Barbara Mistick, President and Director of Carnegie Library of Pittsburgh, and Dr. Patrick Dowd, member of Pittsburgh City Council, District 7 (East End) and a member of the Library's Board of Trustees, about consequences from cutbacks in state and local aid and what services and library branches might have to be cut.

## **8. CASINOS**

Topics discussed in this category included the positive economic impact that casinos are having in our area, and their contribution to job growth.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 4, 2010, 8:30AM – 9:00AM, 10 minutes

Guests: Sean Sullivan - VP & General Manager, Meadows Race Track & Casino

Todd Moyer - General Manager, Rivers Casino

Topic: Table Games arrived in Southwestern Pennsylvania in July and brought a real "game changer" to the gaming industry in this area. Sean Sullivan from Washington County's The Meadows, and Todd Moyer from Pittsburgh's Rivers Casino, talked about the economic impact of this upgrade in gaming on tourism and state and local revenues.

### **THE SUNDAY BUSINESS PAGE**

Sunday, August 8, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Greg Fajt - Chairman, Pennsylvania State Gaming Control Board

Topic: In 2009, Pennsylvania's nine casinos paid more taxes than casinos in the state of Nevada, famous for its 260-gaming venues. The chairman of Pennsylvania's State Gaming Control Board and

former Mount Lebanon state representative Greg Fajt talked about the resulting savings in school taxes to taxpayers. Fajt also provided information on job growth in the gaming industry in Pennsylvania, especially welcome during the current, general economic downturn.

## **9. WEST PENN LAYOFFS**

Topics discussed in this category included the announcement of layoffs at West Penn Allegheny Health System, and the impact this will have on the economy of the neighborhoods where the hospitals are located.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 4, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Aggie Brose - Deputy Director, Bloomfield-Garfield Corporation

Topic: The Bloomfield community of the City of Pittsburgh received an economic shock when the West Penn Allegheny Health System (WPAHS) announced that 1,500-employees from West Penn Hospital, Bloomfield's largest employer, would be furloughed by January, 2011, and that many of West Penn's health services would diminish at that facility (some, transferred to WPAHS' Allegheny General Hospital, on the North Side of town.) Aggie Brose, the deputy director of the nonprofit Bloomfield-Garfield Corporation, talked about the economic and personal impact of this decision on the Bloomfield community, and what might lie ahead for economic development in that area.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 25, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Christopher T. Olivia, M.D. - President & CEO, West Penn Allegheny Health System

Topic: In a follow-up interview to our broadcast on July 4th, the President and CEO of the West Penn Allegheny Health System (WPAHS), Dr. Christopher T. Olivia talked about the decision to furlough 1,500 West Penn Hospital employees, by January 1st, and eliminate certain medical services at that facility. Some of those functions will be moved to Allegheny General Hospital, on Pittsburgh's North Side. This action takes place in a climate in which UPMC almost has a monopoly of health care for this area.

## **10. WAR**

Topics discussed in this category included discussions on the war in Afghanistan, a book on the World War II battles in the Pacific, and perspective on the war in Iraq as troops begin to leave.

### **KD/PG SUNDAY EDITION**

Sunday, July 4, 2010, 11:30AM – 12:00PM, 30 minutes

Guest: Lt.General William A. "Gus" Pagonis

Topic: There was a change of command in Afghanistan, after controversial comments made by Army General Stanley A. McChrystal, who criticized civilian superiors and Obama Administration advisors. This took place, as American casualties in Afghanistan were rising, and questions were raised about the future of the American military presence and strategy in Afghanistan and Iraq. We spoke with Charleroi, Pennsylvania's retired Lieutenant General William A. "Gus" Pagonis -- now head of logistics for GENCO, in Blawnox, Pennsylvania about General McChrystal's successor, General David H. Petraeus, and what lies ahead in our battle in the War of Terror.

### **KD/PG SUNDAY EDITION**

Sunday, July 11, 2010, 11:30AM – 12:00PM, 30 minutes

Guest: John D. Lukacs - Author

Topic: A native of Export, Pennsylvania, Westmoreland County, John D. Lukacs is a budding military and sports historian, who has written for USA Today, and ESPN.COM and ESPN College Game Day, and has written a heroic tale of the unsung heroes of the Pacific War Theatre



from World War II called "Escape from Davao: The Forgotten Story of One of the Most Daring Prison Breaks of the Pacific War". Lukacs, a graduate of Notre Dame University, visited places like the Philippines and the area where the Davao prison was, and shared his thoughts with us about the heroic survival of American prisoners from the Bataan Death March. We also played back a previous interview with a local Bataan Death March survivor John Emerick from the Mount Pleasant, Pennsylvania area (who has since died), who described the unimaginable horrors of his experience.

### **KD/PG SUNDAY EDITION**

Sunday, August 22, 2010, 11:30AM – 12:00PM, 30 minutes

Guests: Lt.Col. Marc Garcia - Battalion Commander, 336th MP Battalion, United States Army

Daniel Jones - Public Affairs Officer, United States Army Corps of Engineers

James L. Coster, Esquire - Attorney

Topic: American combat troops began to leave Iraq, this month. We talked with three men who served there about their views about their experience, and their thoughts on the future of the war, the country, and the people of Iraq.

### **11. CITY PENSION FUND**

The topic of this category was a discussion on issues facing the city's employee pension fund.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 18, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Michael Lamb - (D) Pittsburgh City Controller

Topic: The City of Pittsburgh continues to struggle with financial problems. Many of them are related to a completely employer-supported pension for employees. Pittsburgh City Controller Michael Lamb believes that city employees should have a "contribution" pension plan, similar to that affecting most people who work in the private sector.

### **12. FINANCIAL INDUSTRY OVERSIGHT**

The topic of this category was a discussion on a new law that will reshape the oversight of America's financial industry.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 25, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Thomas J. Nist - Duquesne University

Topic: President Barack Obama signed into law a bill that will reshape the oversight of America's financial industry. Many believe that lack of this oversight helped lead to the financial collapse of much of the American economy to the brink of economic depression. Thomas Nist, a former local banking executive, who now teaches at Duquesne University's Palumbo-Donahue School of Business, talked about the consumer protections that have been built into the reform legislation

### **13. ECONOMIC DEVELOPMENT**

Topics discussed in this category included discussions on the opening of a supermarket in Pittsburgh's Hill District, Huntington Bank's new regional headquarters in Downtown Pittsburgh, and job creation at BNYMellon of Pennsylvania.

### **THE SUNDAY BUSINESS PAGE**

Sunday, July 18, 2010, 8:30AM – 9:00AM, 10 minutes

Guests: Carl Redwood, Jr. - Chairman, One Hill Coalition

Tony Helfer - President, Local#23, United Food and Commercial Workers (UFCW)

Topic: Pittsburgh's Hill District has been without a full-service supermarket for many years. After riots, following the assassination of the Reverend Dr. Martin Luther King, Junior in 1968, much of the Hill District's business district was destroyed, or left that community. The One Hill Coalition is attempting to revitalize the economy of the Hill District, and has helped convince Shop 'N Save to build a new supermarket in the Hill District.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, August 15, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Vince Locher - Executive VP, Managing Sales Director, Commercial Real Estate  
Huntington Bank, Pittsburgh Region

Topic: Huntington Bank continues to increase its presence in the Pittsburgh area. The bank will consolidate 170 of its employees from five different branches into a new, regional headquarters, with prominent signage in Pittsburgh's first downtown skyscraper, the historic Grant Building. Vince Locher, Executive Vice-President and Managing Sales Director of Commercial Real Estate for the Pittsburgh region of Huntington Bank, told us that this headquarters will include a bank branch in that building, and that Huntington Bank could eventually have 225-people working at the Downtown Pittsburgh headquarters.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, August 22, 2010, 8:30AM – 9:00AM, 10 minutes

Guest: Donald Heberle- President, BNYMellon of Pennsylvania & Executive VP, Wealth Management, BNYMellon

Topic: Donald Heberle, President of BNYMellon of Pennsylvania, told us that even though BNYMellon's corporate headquarters moved from Pittsburgh to New York City, the bank continues to have a major presence in Pittsburgh, and will be hiring hundreds of workers here including good paying jobs from computer to public relations.

#### **14. GREEN TECHNOLOGY**

Topics discussed in this category included discussions on green technology at Phipps Conservatory, green technology at the National Aviary in Pittsburgh, and how green technology was used in the Pittsburgh Penguins' new arena.

#### **THE SUNDAY BUSINESS PAGE**

Sunday, September 26, 2010, 6:30AM – 7:00AM, 30 minutes

Guests: Richard V. Piacentini - Executive Director, Phipps Conservatory & Botanical Gardens

Topic: One year after the G-20 Economic Summit in Pittsburgh when world leaders dined at Phipps Conservatory, because of its "green" beauty and energy technology, we talked with their executive director Richard Piacentini about the impact that publicity had on the Conservatory and how it has become a national leader in green technology, through its green building practices and sustainable operations.

2nd Segment

Guests: Paul Rosenblatt AIA - Principal, Springboard Architecture Communication Design

Cathy Schlott - Animal Training Manager, National Aviary

"X" the Owl

Topic: The National Aviary in Pittsburgh is ready to open its new, Helen M. Schmidt Flite Zone Theater and is ready to show off its green technology, including green space on its roof. It is seeking silver LEED building status, for its efforts. We talked with the principal architect Paul Rosenblatt, animal training manager Cathy Schlott, who was accompanied by the Aviary's "X" the owl, named of course for the character in Mr. Rogers' Neighborhood.

3rd Segment

Guests: Catherine "Cat" Sheane - LEED Sustainability Expert, Astorino (Local Architect on CONSOL Energy Center project)

Travis Williams - Senior Vice-President, Pittsburgh Penguins

Topic: As the Pittsburgh Penguins' CONSOL Energy Center prepares to host its first regular season game it stands ready to achieve gold LEED building status, the first NHL hockey arena to reach this accomplishment. We spoke with the Penguins Travis Williams, who oversaw the project, and Catherine "Cat" Sheane who served as LEED sustainability expert for Astorino, the local architect on the project, for some insight on how this accomplishment was achieved.

## **15. PITTSBURGH STEELERS**

The topic of this category was a discussion on a new book on the legacy of the Pittsburgh Steelers.

### **KD/PG SUNDAY EDITION**

Sunday, September 12, 2010, 8:30AM – 9:00AM, 30 minutes

Guests: Tim Gleason - Author, *From Black to Gold: The Pittsburgh Steelers*

Bob Dvorchak - Staff Writer, *Pittsburgh Post-Gazette*

Topic: Tim Gleason, the first, full-time commissioner of the Ohio Athletic Conference, has written a new book about the amazing story of the Pittsburgh Steelers' NFL franchise, and the Arthur J. Rooney family. It's called *From Black to Gold: The Pittsburgh Steelers*. Gleason was joined by veteran staff writer Bob Dvorchak of the *Pittsburgh Post-Gazette* with a nostalgic look at the Pittsburgh Steelers.



**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**July 9, 2010**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**2nd Quarter – April 1, 2010 through June 30, 2010**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 8:30AM to 9:00AM

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 11:00AM-12:00PM

## **1. BP OIL SPIL**

Topics discussed in this category included the environmental impact of the spill, the economic hardship to the Gulf region, the impact on wildlife, the safety of energy exploration, the financial accountability for the clean up, and BP's PR mistakes in dealing with this crisis.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 9, 2010, 8:30AM – 9:00AM, 10 minutes

**Topic:** The Impact of the BP Explosion and Oil Spill from on the Gulf Coast and Louisiana

**Guests:** David A. Dzombak, Ph.D.

Walter J. Blenko, Senior Professor, Civil and Environmental Engineering CMU

It is now recognized as the worst oil spill in American history, surpassing the famous Exxon Valdez oil spill off the Alaskan coast in 1989. The BP Oil Spill, caused by an explosion on an off-shore drilling rig, 50-miles off the coast of Louisiana, has spewed millions of gallons of crude oil into the Gulf of Mexico, and threatening wildlife, the ecosystem, and the livelihood of everyone from fishermen to those in the drilling industry. There were also human casualties, in this tragedy. This was the first in a series of interviews about one of the biggest news stories of the year, and, perhaps, in a generation.

### **KD/PG SUNDAY EDITION**

Sunday, May 30, 2010, 11:30AM – 12:00PM, 30 minutes

**Topic:** The Gulf Coast Oil Spill

**Guests:** Louis M. Tarasi Jr., Member, Tarasi & Tarasi, P.C.

Louise K. Comfort, Ph.D., Director, Center for Disaster Management, University of Pittsburgh

This was the first of several programs dealing with the impact of the Gulf Coast Oil spill on the U.S., its people, the economy, and the environment. One of our guests, Pittsburgh attorney Louis Tarasi, Junior, was one of a number of lawyers who represented fishermen, whose livelihoods were ruined in the Exxon Valdez oil spill in Alaska on March 24, 1989 in Prince William Sound, Alaska, until the Gulf Coast oil spill, the worst oil spill in American history. That case has yet to be finalized, as the damage award was lessened by an appeals court, and some fishermen are still waiting for their money. Our other guest Dr. Louise Comfort from the University of Pittsburgh specializes in the study of disaster management.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 23, 2010, 8:30AM – 9:00AM, 10 minutes

**Topic:** Marcellus Shale Issues, in the Wake of the BP Oil Spill

**Guest:** Kelvin B. Gregory, Ph.D., Assistant Professor, Carnegie Mellon University

Marcellus shale drilling holds the potential as a revenue producer, for local governments, should it be taxed, and also has the potential for job creation. However, in the wake of the BP oil spill, and off-shore drilling, there are serious concerns about any kind of drilling for fuel or energy near American land or water. Dr. Kelvin Gregory of Carnegie Mellon University provided us with some perspective on some of the issues that local, state, and federal political leaders, scientists, and engineers will face in debating the future of Marcellus shale drilling.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 30, 2010, 8:30AM – 9:00AM, 10 minutes

**Topic:** The BP Oil Spill and Its Impact on Wildlife

**Guests:** Steven J. Sarro, Director, Animal Programs, National Aviary in Pittsburgh

Simon, an African Penguin at the National Aviary

It's a race against time, in the Gulf Coast, in an effort to rescue birds, sea turtles, and other wildlife that have been covered with oil from the BP Spill in the Gulf of Mexico. Some of the victims could die, if they ingest some of the oil from the spill. Steven Sarro from the National Aviary joined us, along with the Aviary's African Penguin, Simon, to demonstrate the fragile state of wildlife in the

Gulf. Sarro has participated in rescue missions of penguins, in the past, and is waiting for the opportunity to help save wildlife along the Gulf Coast, if called upon, by environmental groups.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 30, 2010, 8:30AM – 9:00AM, 10 minutes

Topic: Impact of the BP Oil Spill on Oil Supply and Prices, and the Political Issue of Drilling

Guest: Kent R. Moors, Ph.D., Professor of Political Science, Duquesne University

In this segment, Dr. Kent Moors of Duquesne University, a recognized expert on oil policy, talked about the impact of the BP oil spill on oil supply, prices, and the debate over the safety of any drilling for oil or other energy products.

### **KD/PG SUNDAY EDITION**

Sunday, June 13, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The Gulf Coast Oil Spill and How to Make Sure that BP Pays for the Damages

Guest: Rep. Jason Altmire, (D) PA. 4th Congressional District (McCandless)

Congressman Jason Altmire of Pennsylvania's 4th Congressional District joined us, to talk about the Gulf Oil spill, the response of the United States government and the Obama Administration to this, as well as BP's responsibilities to pay for damages from what is now being called the worst oil spill in American history. Some of the discussion focused on what can be done, to make sure that BP is held legally and financially accountable for the damages from this spill, and that taxpayers won't have to take on this financial burden.

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 13, 2010, 8:30AM – 9:00AM, 10 minutes

Topic: The Economics of the Gulf Oil Spill

Guest: Robert A. Dye, Ph.D., Senior VP & Senior Economist, PNC Financial Services Group

Dr. Robert Dye is a frequent guest on this program, for his economic expertise. However, in this particular broadcast, we focused our attention on Robert Dye's background in petroleum engineering, natural resources, and energy management to talk about the economic impact of the BP oil spill on the national and international economy, from fishermen, to drillers, and companies who might be able to clean up the spill.

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 13, 2010, 8:30AM – 9:00AM, 10 minutes

Topic: BP Oil's Crisis Management Fiasco

Guests: Robert Oltmanns, President, OPR Group LLC

Audrey Guskey, Ph.D., Associate Professor, Marketing, Duquesne University

BP's public relations handling of the Gulf Coast oil spill is a case study of what NOT to do. Two public relations experts, Bob Oltmanns and Dr. Audrey Guskey, joined us, to show us where BP went wrong, and talked about whether they can recover.

## **2. MINING SAFETY**

Topics discussed in this category included rescue efforts for trapped miners, the safety of coal mining, and citations of safety violations in mines owned by Massey Energy.

### **KD/PG SUNDAY EDITION**

Sunday, April 11, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The West Virginia Mine Disaster at Massey Energy's Upper Big Branch Mine in Montcoal, Raleigh County, West Virginia

Guest: Joe Scaffoni, Director of Mine Safety Pennsylvania Department of Environmental Resources  
Joe Scaffoni is best-known for his expertise in the successful rescue of all nine coal miners who were trapped at the Quecreek Mine in Somerset County, Pennsylvania, in July, 2002, for 78-hours. Joe Scaffoni talked about a very different outcome for miners who were trapped at the Massey Energy Corporation's Upper Big Branch Mine in Montcoal, Raleigh County, West Virginia on April 5th. Unfortunately, in this case, 29 of 31-miners were killed, in what is being called the worst mining accident in the United States since a Kentucky disaster, in 1970. Scaffoni discussed rescue techniques, and his own experience at Quecreek.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 11, 2010, 8:30AM – 9:00AM, 10 minutes

Topic: The Future of Coal Mining, After the Tragedy at the Big Branch coal mine

Guest: Anthony T. Iannacchione, Ph.D., Director, Mining Engineering Program, University of Pittsburgh

Twenty-five coal miners were killed, in a mining explosion at Massey Energy's Upper Big Branch coal mine, in Montcoal, West Virginia, on April 5th. In this segment, we spoke with Dr. Anthony Iannacchione, Director of Mining Engineering at the University of Pittsburgh's Swanson School of Engineering, about a harsh and growing economic reality: Coal remains "king" not only in the state of West Virginia but as a source of energy in America. Iannacchione talked about whether coal mining can ever be made completely safe.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 11, 2010, 8:30AM – 9:00AM, 10 minutes

Topic: Taking on Massey Energy in Court

Guest: Bruce E. Stanley, Esq., Law Partner, Reed Smith LLP

In this segment we looked at some valuable insight into Massey Energy's controversial chairman & CEO, Donald L. Blankenship, we viewed a special piece by CBS News Correspondent Bob Orr, and talked with Pittsburgh attorney Bruce Stanley, law partner at Reed Smith, who previously took part in a high-profile case against Massey in 2008. Stanley represented the families of two coal miners, who were killed in a 2006 fire at Massey's Aracoma Mine, in Logan County, West Virginia. Records from the Mine Safety and Health Administration show that Massey's owners were cited twice for safety violations on the same day as the tragic, Upper Big Branch Mine explosion, on April 5, 2010 in West Virginia, including alleged inadequate maps of escape routes and an improper splice of an electric cable on a piece of equipment.

### **3. PENNSYLVANIA – DEMOCRATIC PRIMARY U. S. SENATE**

Topics discussed in this category included interviews with the Democratic candidates for United States Senator in the May primary election.

### **KD/PG SUNDAY EDITION**

Sunday, April 18, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The Pennsylvania Democratic Primary for United States Senate

Guest: Sen. Arlen Specter, (D) Pennsylvania

KDKA-TV News and this broadcast began a series of half-hour interviews with the Democratic candidates for United States Senator in the May primary election. Our first guest was incumbent Senator Arlen Specter from the Philadelphia area, who changed his political registration from Republican to Democrat, to run in the Democratic primary. He faced stiff opposition from Congressman Joe Sestak, a Democrat from the Philadelphia area, who defeated Specter in

that primary. In this interview, among other topics, Senator Specter discussed his decision to change political parties, and the BP oil spill in the Gulf Coast.

#### **KD/PG SUNDAY EDITION**

Sunday, May 9, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The Pennsylvania Democratic Primary for United States Senate

Guest: Rep. Joe Sestak, (D) PA. 7th Congressional District

As part of KDKA-TV's and this broadcast's series of interviews with the Democratic candidates for United States Senate, we interviewed Congressman Joe Sestak who is from Pennsylvania's 7th Congressional District. Congressman Sestak is from Delaware County. He is a liberal, pro-choice, and a retired two-star admiral in the United States Navy, who served on operational commands on an aircraft carrier, in Afghanistan and Iraq. Sestak was also the first director of "Deep Blue", an anti-terrorism unit of the United States Navy, and was the Director of Defense Policy on the National Security Council, under President Bill Clinton

#### **4. PENNSYLVANIA GOVERNOR – DEMOCRATIC PRIMARY**

Topics discussed in this category included interviews with the Democratic candidates for Pennsylvania Governor in the May primary election.

#### **KD/PG SUNDAY EDITION**

Sunday, May 2, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The Pennsylvania Democratic Primary for Governor of Pennsylvania

Guest: Joe Hoeffel, (D) Candidate for Governor of Pennsylvania

KDKA-TV News and this broadcast, in addition to the series of interviews with Democratic candidates for United States Senate, also interviewed the Democratic candidates for Governor of Pennsylvania (We extended an invitation to candidate Anthony Hardy Williams a member of the Pennsylvania State Senate from Delaware and Philadelphia counties, but his campaign never responded to numerous calls from us). The first candidate to appear was former Congressman and current member of the Board of Commissioners from Montgomery County, PA., Joe Hoeffel, who lives in Abington, PA. Hoeffel, a liberal, talked about his candidacy and specific issues in the Democratic Primary for Governor in Pennsylvania.

#### **KD/PG SUNDAY EDITION**

Sunday, May 16, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The Pennsylvania Democratic Primary for Governor of Pennsylvania

Guest: Dan Onorato, (D) Allegheny County Executive

As part of our series of interviews with the Democratic candidates for Governor of Pennsylvania, we interviewed Allegheny County Executive Dan Onorato (a former Pittsburgh city controller and former city councilman, and an attorney and certified public accountant.). (Onorato defeated his Democratic opponents, and will face Pennsylvania Attorney General Tom Corbett in the November election for Governor of Pennsylvania.) Among the topics discussed were Onorato's views on the need for uniform tax reassessment in Pennsylvania, and a controversial drink tax, instituted by him, as a revenue producer.

#### **5. MAY PRIMARY ELECTION RESULTS**

The topic of this category was a discussion on the results of the May primary elections.



### **KD/PG SUNDAY EDITION**

Sunday, May 23, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The Results of the 2010 Pennsylvania Primary

Guests: Jim O'Toole, Politics Editor, *Pittsburgh Post-Gazette*

Jon Delano, Money & Political Editor, KDKA-TV

Jim O'Toole, Politics Editor of the *Pittsburgh Post-Gazette*, and Jon Delano, Money and Political Editor for KDKA-TV News, joined us for a discussion of the results of the Pennsylvania Primary election, including the defeat of incumbent U.S. Senator Arlen Specter by Congressman Joe Sestak, the victory of Democrat Dan Onorato and Republican Tom Corbett, in the gubernatorial race, the victory of Republican U.S. Senate candidate, Pat Toomey, and the victory of Mark Critz, a member of the late Democratic Congressman John Murtha's staff (Murtha died, and his seat was vacant) over Republican businessman Tim Burns, in the 12th Pennsylvania Congressional District special election. Both Critz and Burns will square off again in the fall for a full term in office. The roles of the Tea Party, anti-incumbency feelings, and the popularity of President Barack Obama, were all discussed, in this broadcast.

### **6. WORLD ENVIRONMENT DAY AND GREEN ISSUES**

Topics discussed in this category included a discussion on World Environment Day which is being held in Pittsburgh, the importance of water, and "Greener Pittsburgh" which is a new initiative to promote "Green" efforts.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 30, 2010, 8:30AM – 9:00A, 10 minutes

Topic: World Environment Day in Pittsburgh -- June 5, 2010

Guest: Rebecca L. Lucore, Executive Director, Bayer USA Foundation & Manager

Bayer Corporation's Rebecca Lucore joined us to talk about World Environment Day which the United Nations chose the city of Pittsburgh to host on June 5th. This was Pittsburgh's first time as host of this event, and it's believed that the city's previous, successful hosting of the G-20 Economic Summit last fall played a role in the city being awarded this honor. Rebecca Lucore discussed Bayer's role in World Environment Day, its close relationship to the United Nations, and the recreational and educational events that were being planned for World Environment Day, including an effort to break the Guinness Book of World Records' listing for the largest gathering of kayakers in one location, at one time (the results have not yet been announced, but it is believed that Pittsburgh holds the new record).

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 6, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Why Water Matters

Guest: John Cronin, Director & CEO, Beacon Institute for Rivers and Actuaries, Beacon, New York  
John Cronin, who has worked with Robert F. Kennedy, Jr. on efforts to save the Hudson River in New York State, appeared at a global water conference in Pittsburgh that was part of World Environment Day. He joined us to talk about why water matters in the wake of the release of a study by an environmental group called American Rivers, which called the Monongahela River (which runs through Western Pennsylvania) as among the most endangered rivers in the United States, because of environmental threats from proposed drilling for Marcellus shale.

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 6, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Greener Pittsburgh

Guests: Bill Peduto, (D) Pittsburgh City Council, 8th District (Point Breeze)

Greg DiMedio, Founder & Principal, CSG Interactive

Bob McNeice, President, Insight Rising

An initiative has been launched called "Greener Pittsburgh" which is designed to evaluate, educate, and promote "greener" businesses, organizations, and communities. Pittsburgh city councilman Bill Peduto (D), 8th District (Point Breeze) is leading the way in an effort to create a reliable resource for members of the Pittsburgh community to learn how to be "greener" citizens. "Green" can also be economically lucrative, and our guests, marketing experts, discussed this aspect of this "green" initiative, as well.

## **7. FINANCIAL CRISIS AND WALL STREET**

Topics discussed in this category included discussions on banking reform, Wall Street business ethics, and a glitch that caused a sell off of stocks.

### **KD/PG SUNDAY EDITION**

Sunday, April 25, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: Proposals for Banking Reform

Guest: James E. Rohr, Chairman & CEO, PNC Financial Services Group

Jim Rohr, Chairman and CEO of PNC Financial Services Group, based in Pittsburgh, talked about proposals for banking reform, after America's financial crisis last year, and PNC's decision to accept economic recovery funds from the federal government. Rohr also discussed the state of the American economy, as well as Pittsburgh's economic situation, and PNC's role in economic development, including the financing for #3 PNC Place and the Fairmont Hotel, an effort to help revitalize Pittsburgh's downtown area.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 2, 2010, 8:30AM – 9:00AM, 10 minutes

Topic: Goldman Sachs & Business Ethics

Guest: Barry M. Mitnick Ph.D., Katz Graduate School of Business, University of Pittsburgh

There was colorful, controversial talk on Capitol Hill, in Washington, D.C., as lawmakers grilled four former and present top executives of the famed Wall Street banking and investment firm Goldman Sachs, one of the top 25-money managers in the United States, about their firm's role in the 2009 collapse of the mortgage market, as well as controversial comments they made about their clients' interests. Dr. Barry Mitnick, who teaches business ethics to graduate students at the University of Pittsburgh, talked about Goldman Sachs' business practices, and their impact on financial markets and investors.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 16, 2010, 8:30AM – 9:00AM, 10 minutes

Topic: Stock Market Panic, Because of a Wrong Button Pushed by a Trader?

Guest: Douglas W. Kreps, Principal, Fort Pitt Capital Group

There were wild swings on Wall Street on May 6th, after a bizarre, frantic sell-off of stocks. The New York Stock Exchange cancelled 4,000 transactions on its electronic trading platform that it said were erroneous, and the NASDAQ voided orders on nearly 300-stocks, whose prices fluctuated the most, between the short period of time between 2:40pm and 3:00pm. (Rumors swirled that someone pressed a wrong selling button, designating BILLIONS, instead of MILLIONS). Douglas Kreps from Fort Pitt Capital Group provided us with some perspective about how Wall Street trading is conducted, and what might have caused this unusual event.

## **8. FINANCIAL HEALTH OF THE CARNEGIE LIBRARY**

Topics discussed in this category included discussions on the financial health of the Carnegie Library, and reductions in state funding for libraries.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 4, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Financial Health of Carnegie Library

Guest: Barbara K. Mistick, Ph.D., President & Director, Carnegie Library of Pittsburgh

After more than a year of financial turmoil and threats to close local branches of the Carnegie Library of Pittsburgh, the Library released the results of a recent audit by the accounting firm of Parente Beard. Although somewhat optimistic, the Library says its future survival depends on a long-term funding solution to its money problems. Accountants for that audit were chosen by the Allegheny Regional Asset District, with the approval of Pittsburgh Mayor Luke Ravenstahl, a frequent critic of the Library's management. Dr. Barbara Mistick appeared on this broadcast, to discuss the audit's results (and, as this report was being prepared, Pennsylvania State funding for libraries in the 2011 budget faced additional, severe cuts).

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 20, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Carnegie Library's Continuing Financial Challenges

Guest: Barbara K. Mistick, Ph.D., President & Director, Carnegie Library of Pittsburgh

Dr. Barbara Mistick made a return appearance on this program, to talk about Carnegie Library's continuing financial challenges. Pittsburgh Mayor Luke Ravenstahl tried to cut the amount of funding that the Pittsburgh city council provided to the Library, in its budget, but later agreed to allow the funding level. However, the state budget of the Commonwealth of Pennsylvania for next year includes a large cut in the allocation for libraries.

## **9. PORT AUTHORITY FINANCIAL CRISIS**

The topic of this category was a discussion on the ongoing financial crisis the Port Authority is facing.

### **KD/PG SUNDAY EDITION**

Sunday, June 6, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: Port Authority's Financial Crisis

Guest: Stephen G. Bland, CEO, Port Authority of Allegheny County

Port Authority of Allegheny County faces a major funding crisis, since a plan by Pennsylvania Governor Ed Rendell to place tolls on Interstate-80 with the money directed towards mass transit and highway and bridge repairs in Pennsylvania was rejected by the federal government. Port Authority, in spite of belt-tightening, faces the prospect of a combination of service cuts, layoffs, and fare hikes unless other sources of revenue for mass transit are approved by the Pennsylvania state legislature. The Port Authority is looking at a \$484 million capital budget shortfall, and an operating fund freeze

## **10. UNEMPLOYMENT**

Topics discussed in this category included discussions on the sluggish recovery of the American economy and its impact on jobs, and a local jobs program that is providing assistance to young people.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 18, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Unemployment and America's Slow Economic Recovery

Guest: Stuart G. Hoffman, Ph.D., Senior VP & Chief Economist, PNC Financial Services Group  
Stuart Hoffman, PNC's chief economist, provided his valuable perspective on the sluggishness of economic recovery in America, and worsening unemployment. Hoffman discussed consumers' reluctance to increase personal spending, and worries about unemployment.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 18, 2010, 8:30AM – 9:00A, 10 minutes

Topic: The "human" face of unemployment on American youth

Guest: Dara Ware Allen, Ph.D., Executive Director, YouthWorks

In this segment, we looked at the "human" face of unemployment on American youth, and what is being done in Pittsburgh, to help make a difference. In the Pittsburgh area, unemployment rates are chronically higher for young men and African-Americans as a whole. Dr. Dara Ware Allen joined us, to talk about ways that YouthWorks, a local organization that provides assistance. YouthWorks was co-host of the Pathfinders Youth Workforce Development Conference which was held in April, 2010, in Downtown Pittsburgh. Its sponsor was the Allegheny County Department of Human Services.

### **11. GOOGLE**

The topic of this category was a discussion on Pittsburgh's efforts to land the experimental high-speed Google Fiber Network.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 4, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Pittsburgh Woos the Google Fiber Network

Guests: Kim Caughey, Senior Equity Analyst, Fort Pitt Capital Group

Erich Schwartzel, Business Writer, Pittsburgh Post-Gazette

Pittsburgh is one of several American cities vying for the experimental Google Fiber Network, which would help encourage further migration of high technology people to Pittsburgh, as a "high technology" area. Pittsburgh already has a Google office, which has expanded to the new Bakery Square development, in Point Breeze. The Google Fiber Network could be capable of one gig speeds or 100 times faster than what is currently being used. Our guests talked about the popular appeal of Google as a "hot" company, stock, and brand name and what a further Google presence could do for Pittsburgh.

### **12. TABLE GAMES AT PENNSYLVANIA CASINOS**

The topic of this category was a discussion on the arrival of table games at Pennsylvania casinos.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 11, 2010, 8:30AM – 9:00A, 10 minutes

Topic: New Leadership for the Rivers Casino Pittsburgh and a Preview of Table Games at Pennsylvania's Casinos

Guest: Todd Moyer, General Manager, Rivers Casino

Todd Moyer recently was named general manager of the Rivers Casino in Pittsburgh, and is a veteran of more than twenty years in the gaming business, including experience in Dubuque, Iowa, Las Vegas, and Atlantic City casinos. His wife is a native of Monroeville, Pennsylvania. Moyer talked about table games coming to Pennsylvania casinos in July and how local and state governments' general funds will benefit from the proceeds from table games.

### **13. LOCAL LANDMARKS AND PRESERVATION**

Topics discussed in this category included discussions on the reopening of the Fort Pitt Museum and preservation efforts for Pittsburgh's Civic Arena.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 25, 2010, 8:30AM – 9:00A, 10 minutes

**Topic:** Re-Opening of the Fort Pitt Museum at Point State Park

**Guest:** Andrew E. Masich, President & CEO, the Senator H. John Heinz III Regional History Center  
Because of state budget cuts, the historic Fort Pitt Museum, which contains valuable artifacts about the French & Indian War and the founding of the city of Pittsburgh, was forced to close its doors to the public, about eight months ago. However, the Senator H. John Heinz III Regional History Center and the Pennsylvania Historical and Museum Commission reached an agreement that allows the museum to operate again with some new features, and a new lease on life. Andy Masich, President and CEO of the Heinz History Center, joined us, to talk about this new venture. There is hope that the change could even improve tourism in Pittsburgh, and make it more of a tourist destination place.

### **THE SUNDAY BUSINESS PAGE**

Sunday, June 20, 2010, 8:30AM – 9:00A, 10 minutes

**Topic:** Saving the Civic Arena

**Guests:** Rob Pfaffmann, AIA, AICP, Principal, Pfaffmann & Associates, P.C.(Architect)  
Kimberly C. Ellis, Ph.D., Executive Director, Historic Hill Institute

Pittsburgh's historic Civic Arena (also known for some time as the Mellon Arena) has hosted every event from a concert by the Beatles to the Home Show, wrestling, the circus, Easter sunrise services, and the Pittsburgh Civic Light Opera (the purpose for which it was originally built), not to mention Stanley Cup championship hockey games by the Pittsburgh Penguins. However, with the completion of the Penguins' CONSOL Energy Center, the Civic Arena, with the only retractable roof of its kind in the world, could soon face the wrecking ball. Some Hill District residents, still angry over displacement of part of the population when the Arena was built, in the early 19050's, the Pittsburgh Penguins, and the Sports & Exhibition Authority want the Arena to be demolished, for economic development. However, local architect Rob Pfaffmann is proposing a creative use of the roof and the property, and local Hill District advocate Dr. Kimberly Ellis wants the community to hear a full series of options for the property.

### **13. AIR TRAVEL**

Topics discussed in this category included a discussion on the travel delays caused by the volcano in Iceland, and the impact on the proposed merger between United and Continental Airlines.

### **THE SUNDAY BUSINESS PAGE**

Sunday, April 25, 2010, 8:30AM – 9:00A, 10 minutes

**Topic:** Local Businessman's travel nightmare due to the Iceland Volcano Explosion

**Guest:** Thomas M. Cunningham, President, Oldham

Over 90,000 travelers were stranded in Europe and extremely inconvenienced by flight delays caused by, of all things, a volcanic eruption at the Eyjafjalla Glacier in southern Iceland. A volcanic ash cloud covered much of Europe for days, affecting people like Pittsburgh businessman Tom Cunningham, soon to move to France for his company, who commuted regularly between Arras, France and Pittsburgh. Cunningham's company provides instruments and services for protecting workers from hazardous gases in industrial settings such as chemical plants, refineries, and mines. Cunningham told us about his struggle to return to Pittsburgh from France, including hopping a train almost as a stowaway.

### **THE SUNDAY BUSINESS PAGE**

Sunday, May 9, 2010, 8:30AM – 9:00A, 10 minutes

**Topic:** Proposed Merger of United Airlines and Continental Airlines

**Guest:** Bradley E. Penrod, Executive Director & CEO, Allegheny County Airport Authority

**Topic:** Brad Penrod joined us to discuss the possible impact of a proposed merger between United Airlines and Continental Airlines on local passengers in southwestern Pennsylvania, and on the

Pittsburgh International Airport. He also talked about the status of the business-subsidized, Delta Airlines international flight from Pittsburgh to Paris, France, and the impact of the economic downturn on air travel.

#### **14. HOUSING**

Topics discussed in this category included a discussion on end of the first-time homebuyer tax credit on the housing market, and the proposed new housing development planned for the Mt. Washington section of Pittsburgh.

##### **THE SUNDAY BUSINESS PAGE**

Sunday, May 9, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Will the End of the Federal Stimulus, First-Time Homebuyer Tax Credits Hurt the Housing Industry?

Guest: Howard W. "Hoddy" Hanna III, Chairman & CEO, Howard Hanna Real Estate

"Hoddy" Hanna talked about the impact that the end of a federal stimulus program would have on the local housing market. That program provided first-time homebuyers with a tax credit. The proposal expired on May 1st.

##### **THE SUNDAY BUSINESS PAGE**

Sunday, June 27, 2010, 8:30AM – 9:00A, 10 minutes

Topic: Mount Washington Condo & Hotel Development

Guests: Beau Beemsterboer, Project Manager, Sycamore Grandview Development Company

The Pittsburgh City Planning Commission voted unanimously to approve the final land development plan for a \$100,000,000 hotel-condominium-restaurant project for Pittsburgh's Mount Washington neighborhood, which would transform part of that community. However, financing for this project remains uncertain. The project's manager Beau Beemsterboer appeared on this broadcast, to provide a picture of what his dream would look like should it become a reality.

#### **15. PITTSBURGH PROMISE**

The topic of this category was a discussion regarding the first graduates of the Pittsburgh Promise program.

##### **THE SUNDAY BUSINESS PAGE**

Sunday, May 23, 2010, 8:30AM – 9:00A, 10 minutes

Topic: The Pittsburgh Promise Students Graduate from Community College of Allegheny County

Guests: Molly Schwartz, CCAC Graduate & Biology Major

Alex Johnson, Ph.D., President, Community College of Allegheny County (CCAC)

Grant Oliphant, President & CEO, The Pittsburgh Foundation

he was one of the most inspiring segments that we have done on this program, in some time. The Pittsburgh Promise, a college scholarship program developed by the Pittsburgh Foundation, the Pittsburgh Public Schools, and UPMC, truly changes the lives of its recipients. We spoke with Molly Schwartz, who graduated from Brashear High School and qualified for a Pittsburgh Promise scholarship, recently graduated from the Community College of Allegheny County (CCAC) as a biology major, and plans to transfer to the University of Pittsburgh, where she hopes to pursue a career in stem cell research (her brother suffers from both diabetes and celiac disease, and she wants to help him, through her research).

#### **16. WAR ON TERROR**

The topic of this category was a discussion with an author who has written a book on the war on terrorism.

### **KD/PG SUNDAY EDITION**

Sunday, April 4, 2010, 11:30AM – 12:00PM, 30 minutes

Guest: John Kirakou, Former CIA agent and author

Topic: "The Reluctant Spy: My Secret Life In The CIA's War on Terror"

John Kirakou is a former CIA agent and a native of New Castle, Pennsylvania, who grew up watching Walter Cronkite on KDKA-TV and CBS. He is now a senior staff member of the United States Senate Foreign Relations Committee, and has written a book about his fourteen years of experience with the CIA, including help in the capture of terrorist Abu Zubaydah in 2002 in Faisalabad, Pakistan. Kirakou discussed tactics used on those captured, including waterboarding, which he described as "controversial, but effective", and the role of intelligence, in fighting the wars in Iraq and Afghanistan. One of Kirakou's objectives was to keep Zubaydah alive, to face prosecution.

### **17. 50<sup>th</sup> ANNIVERSARY OF THE PIRATES CHAMPIONSHIP**

The topic of this category was a discussion on the 50<sup>th</sup> Anniversary of the Pittsburgh Pirate's 1960 Championship.

### **KD/PG SUNDAY EDITION**

Sunday, June 20, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: The 50th Anniversary of the 1960 World Champion Pittsburgh Pirates

Guests: John Moody, Author

Vernon Law, Member of the 1960 World Champion Pittsburgh Pirates

During the weekend in which this program was broadcast, the Pittsburgh Pirates commemorated the 50th anniversary of their amazing, seventh game, and ninth-inning victory over the New York Yankees and Bill Mazeroski's dramatic, game-ending home run, at Forbes Field. John Moody, author of "Kiss It Good-Bye: The Mystery, The Mormon, and the Moral of the 1960 Pittsburgh Pirates", a native Pittsburgher, and CEO of News Core, the internal wire services of Fox News Corporation, and Vernon Law, Moody's idol on the 1960 Pirates' team and winner of the Cy Young Award, 20-games, in 1960, and two games in the 1960 World Series, joined us, to reminisce about "that championship season".

### **18. RELIGION**

Topics discussed in this category included a discussion on the Pittsburgh Jewish community's award to the Bishop of the Diocese of Pittsburgh, and an upcoming display of Vatican art and artifacts at the Senator H. John Heinz III Regional History Center in Pittsburgh.

### **KD/PG SUNDAY EDITION**

Sunday, June 27, 2010, 11:30AM – 12:00PM, 30 minutes

Topic: Pittsburgh's Catholic Bishop David A. Zubik, D.D. Awarded "Pursuer of Peace" Award by Jewish Reform Rodef Shalom Congregation

Guests: The Most Reverend David A. Zubik, D.D., Bishop, Catholic Diocese of Pittsburgh

Rabbi Aaron B. Bisno, Senior Rabbi, Rodef Shalom Congregation, Pittsburgh

Pittsburgh's oldest synagogue Rodef Shalom Congregation, a Reform temple in the city's Oakland section, honored Pittsburgh's Catholic bishop, Western Pennsylvania native (Sewickley and Ambridge), the Most Reverend David A. Zubik, D.D., Bishop of the Diocese of Pittsburgh, with its first "Pursuer of Peace" Award (presented the evening of the day that this broadcast aired, at a dinner at Rodef Shalom). Bishop David Zubik and Rabbi Aaron Bisno, Senior Rabbi at Rodef Shalom Congregation joined us, to talk about the state of interfaith relations between Jews and Catholics, and a special relationship between Bishop Zubik and Pittsburgh's Jewish community.

**THE SUNDAY BUSINESS PAGE**

Sunday, June 27, 2010, 8:30AM – 9:00A, 10 minutes

Topic: "Vatican Splendors" at the Heinz History Center -- Next Fall

Guest: Andrew E. Masich, President & CEO, Senator H. John Heinz III Regional History Center  
Pittsburgh is one of only a few cities that will play host to an impressive display of Vatican art and religious treasures in an exhibit called "Vatican Splendors" which is scheduled to appear at the Senator H. John Heinz III Regional History Center, in October. KDKA's David Highfield gave us a taped preview of what this exhibit will look like, and the Heinz History Center's CEO, Andy Masich, returned to this program, to talk about the great potential for tourism from this exhibit, and how people who live in this community can also view this special exhibit.





**KDKA-TV QUARTERLY ISSUES/PROGRAM LIST**  
**April 9, 2010**

**KDKA-TV**  
**Pittsburgh, PA**  
**CBS Broadcasting Inc.**  
**1st Quarter – January 1, 2010 through March 31, 2010**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

**PROGRAM INDEX**

**THE SUNDAY BUSINESS PAGE**

KDKA-TV produces this weekly half-hour local program dealing with the viewing area's economy and business environment. "The Sunday Business Page" is hosted by KDKA-TV's Jon Delano.

Sunday, 8:30AM to 9:00AM (6:30AM-7:00AM on 1/3/10 & 3/14/10 – 2TO)

**KD/PG SUNDAY EDITION**

KDKA-TV and The Pittsburgh Post-Gazette produce this weekly half-hour program in which current community issues are discussed. This program is hosted by KDKA-TV's Stacy Smith and Ken Rice, and the Editor of *The Pittsburgh Post-Gazette*, David Schribman.

Sunday, 11:00AM-12:00PM (8:30AM-9:00AM on 1/3/10 & 3/14/10 – 2TO)

## **1. EARTHQUAKE IN HAITI**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON THE EARTHQUAKE IN HAITI, RELIEF EFFORTS, HAITIAN ORPHANS, AND THE ROLE PITTSBURGHERS ARE PLAYING IN ASSISTING THIS DISASTER.

### **KD/PG SUNDAY EDITION**

SUNDAY, JANUARY 17, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: LUCY RAWSON - PRESIDENT, "FRIENDS OF HAS"

JOYCE ROTHERMEL - GREATER PITTSBURGH COMMUNITY FOOD BANK

REVEREND DR. LEON PAMPHILE - PASTOR, CHURCH OF GOD

RUSSELL BYNUM - PRESIDENT, BOARD OF DIRECTORS, FLM HAITI

TOPIC: THIS IS THE FIRST OF A SERIES OF PROGRAMS IN WHICH "THE KD/PG SUNDAY EDITION" PRESENTED ABOUT THE HORRIFIC EARTHQUAKE IN PORT-AU-PRINCE, HAITI, WHICH TOOK AT LEAST 300,000 LIVES AND CAUSED AT LEAST \$7.8 BILLION DOLLARS IN DAMAGES TO THE COUNTRY. THESE BROADCASTS PRESENTED A LOCAL PERSPECTIVE AND RESPONSE TO THIS TRAGEDY. IN THIS FIRST PROGRAM WE EXAMINED PITTSBURGHERS' QUICK RESPONSE TO THIS TRAGEDY. LUCY RAWSON IS PRESIDENT OF THE "FRIENDS OF 'H'OPITAL ALBERT SCHWEITZER" OR "HAS", LOCATED IN DESCHAPELLES, HAITI, ABOUT FORTY MILES FROM THE EPICENTER OF THE EARTHQUAKE. THIS HOSPITAL HAS A TRUE PITTSBURGH CONNECTION, SINCE MEMBERS OF THE MELLON FAMILY FOUNDED THIS FACILITY AND THEIR SON, IAN RAWSON FROM SQUIRREL HILL, IS RUNNING IT.

JOYCE ROTHERME, CEO OF THE GREATER PITTSBURGH COMMUNITY FOOD BANK, HAS BEEN ACTIVE IN GROUPS LIKE THE PITTSBURGH HAITI SOLIDARITY COMMITTEE AND "PARTNERS IN PROGRESS". THE REVEREND LEON PAMPHILE, IS FROM HAITI, AND IS PASTOR OF THE CHURCH OF GOD, IN NEW KENSINGTON, WESTMORELAND COUNTY. HE IS ALSO FOUNDER OF THE NON-PROFIT, FUNCTIONAL LITERACY MINISTRY OF HAITI (FLM). ALSO WE WERE JOINED BY RUSSELL BYNUM, PRESIDENT OF BYNUMS MARKETING AND COMMUNICATIONS, WHO IS ALSO PRESIDENT OF THE BOARD OF DIRECTORS OF THE FUNCTIONAL LITERACY MINISTRY OF HAITI (FLM).

### **KD/PG SUNDAY EDITION**

SUNDAY, JANUARY 24, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: REP. JASON ALTMIRE (D) - PA. 4TH CONGRESSIONAL DISTRICT

DIANE McMUTRIE - MOTHER OF JAMIE & ALI McMUTRIE

DR. MARY M. CARRASCO - DIRECTOR - MERCY HEALTH SYSTEM

SAMANA PAMPHILE CLERFE - CRISIS CLINICIAN, MERCY HOSPITAL

TOPIC: THIS WAS ONE OF OUR MORE EMOTIONAL BROADCASTS, AS WE SPOKE WITH CONGRESSMAN JASON ALTMIRE, PART OF A MERCY MISSION TO RESCUE ORPHANS FROM EARTHQUAKE-DAMAGED HAITI AND BRING THEM TO FACILITIES IN PITTSBURGH, PENNSYLVANIA, THAT COULD CARE FOR THEM. JOINING CONGRESSMAN ALTMIRE, WHO RODE ON MILITARY AND CHARTERED PLANES ON HIS MISSION, WAS DIANE McMUTRIE, MOTHER OF JAMIE AND ALI McMUTRIE - TWO SISTERS WHO OPERATED AN ORPHANAGE IN HAITI, AND MADE ARRANGEMENTS FOR MANY OF THE CHILDREN TO COME TO PITTSBURGH FOR THEIR PERSONAL AND MEDICAL SAFETY. ALSO, ANOTHER MEMBER OF THAT RESCUE MISSION, A NATIVE HAITIAN, SMANA PAMPHILE CLERFE WHO IS A CRISIS CLINICIAN WITH THE MERCY BEHAVIORAL HEALTH, DIANE MUTRIE, AND YET ANOTHER RESCUE MISSION MEMBER, DR. MARY CARRASCO, DIRECTOR OF "A CHILD'S PLACE AT MERCY" TALKED ABOUT THEIR OWN ROLES IN THIS STORY, AND WHAT LIES AHEAD FOR THE COUNTRY AND FOR THE CHILDREN WHO ARE HERE.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 24, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUESTS: REBECCA LUCORE - BAYER USA FOUNDATION

DAVID S. EGAN - REED SMITH LLP

NATALIE TAAFFE HOFFMANN - LINDEN PARTNERS

HOW ARE PITTSBURGH'S CORPORATE COMMUNITY AND NON-PROFITS RESPONDING TO THE NEED FOR HELP AFTER THE DEVASTATING EARTHQUAKE IN HAITI?

REBECCA LUCORE FROM THE BAYER USA FOUNDATION, DAVID EGAN, CHIEF MARKETING OFFICER FOR REED SMITH, AND NATALIE TAAFFE HOFFMANN, CO-FOUNDER & MANAGING PARTNER OF LINDEN PARTNERS, A CONSULTING FIRM BASED IN POINT BREEZE, WHICH REPRESENTS HOPITAL ALBERT SCHWEITZER, IN DESCHAPELLES, HAITI, PROVIDED A PERSPECTIVE ON THE EXTENT OF DESTRUCTION, AND TALKED ABOUT THE ROLE THAT CORPORATE PITTSBURGH AND LOCAL NON-PROFITS WOULD PLAY IN HELPING THE PEOPLE OF HAITI.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 31, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUESTS: SR. LINDA YANKOSKI - CEO, HOLY FAMILY INSTITUTE

KENNETH R. MELANI, M.D. - PRESIDENT & CEO, HIGHMARK, INC.

TOPIC: KEN MELANI, PRESIDENT AND CEO OF HIGHMARK, HAS BEEN INSTRUMENTAL IN HELPING TO ARRANGE FOR RELIEF MISSIONS FROM PITTSBURGH TO HAITI, WHICH PROVIDE MEDICAL CARE FOR EARTHQUAKE VICTIMS. SISTER LINDA YANKOSKI IS CHIEF EXECUTIVE OFFICER OF THE HOLY FAMILY INSTITUTE, WHICH IS PROVIDING CARE AND SHELTER FOR THE ORPHANS WHO HAVE BEEN BROUGHT TO PITTSBURGH, ON RESCUE MISSIONS, BUT WHO HAVE NOT ALREADY BEEN ADOPTED. WE HEARD THE TOUCHING TALE OF HOW CURRENT RESIDENTS OF HOLY FAMILY INSTITUTE OPENED THEIR HEARTS AND EVEN ROOMS TO ORPHANS WHO WERE BROUGHT THERE, ON THE RESCUE MISSIONS. WE ALSO HEARD SISTER YANKOSKI TALK ABOUT HOW THESE CHILDREN ARE ADAPTING TO LIFE HERE.

**KD/PG SUNDAY EDITION**

SUNDAY, FEBRUARY 7, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: DEBORAH BOLEN - ALLEGHENY GENERAL HOSPITAL

DENNIS RODDY - STAFF WRITER, PITTSBURGH POST-GAZETTE

TOPIC: ANOTHER IN OUR SERIES OF REPORTS ABOUT THE IMPACT OF THE DEVASTATING EARTHQUAKE IN HAITI, AND PITTSBURGHERS' RESPONSE TO THIS TRAGEDY. IN THIS BROADCAST, WE TALKED WITH TWO PEOPLE WHO JUST RETURNED FROM HAITI, A PHYSICIAN'S ASSISTANT IN PEDIATRIC CRITICAL CARE, DEBORAH BOLEN, AND DENNIS RODDY, WHO VISITED HAITI FOR A SERIES OF COLUMNS AND STORIES THAT HE IS WRITING FOR THE PITTSBURGH POST-GAZETTE. RODDY ALSO SHARED SOME EMOTIONAL VIDEO, WHICH HE SHOT, WHILE ON THIS REPORTING ASSIGNMENT.

**2. ECONOMY**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON INVESTMENT ADVICE FOR THE NEW YEAR, ECONOMIC AND JOB GROWTH PROJECTIONS, THE IMPACT OF STIMULUS PROJECTS, AND IMPACT OF THE ECONOMY ON CHARITABLE CONTRIBUTIONS.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 3, 2010, 6:30AM – 7:00AM, 10 MINUTES

GUEST: MALCOLM E. POLLEY - S & T BANK

TOPIC: MALCOLM E. POLLEY, PRESIDENT AND CHIEF INVESTMENT OFFICER FOR STEWART CAPITAL ADVISORS, HELPED US TO LOOK BACK ON 2009, WHICH WAS A VOLATILE ONE FOR THE FINANCIAL WORLD, AND HELPED US TO LOOK AHEAD TO 2010, WITH SOME INVESTMENT ADVICE FOR OUR AUDIENCE

**THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 31, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: TODD MOULES - PRESIDENT, FIRST NIAGARA BANK

AN ECONOMIC SURVEY OF PENNSYLVANIA BUSINESS LEADERS, RECENTLY CONDUCTED FOR FIRST NIAGARA BANK BY SIENA COLLEGE, SHOWS "GUARDED OPTIMISM", AS WE BEGIN TO EMERGE FROM THE WORST ECONOMIC DEPRESSION SINCE THE 1930'S. FIRST NIAGARA'S TODD MOULES JOINED US FOR SOME THOUGHTS ON THAT SURVEY.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, FEBRUARY 21, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: JOHN L. NICHOL, CFA - FEDERATED INVESTORS

TOPIC: WE LOOKED AT THE FIRST ANNIVERSARY OF PRESIDENT OBAMA'S ECONOMIC STIMULUS PACKAGE, AND TALKED ABOUT ITS IMPACT ON THE ECONOMY AND INVESTORS WITH JOHN NICHOL FROM FEDERATED.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, FEBRUARY 28, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: ROBERT A. DYE, Ph.D. - PNC FINANCIAL SERVICES GROUP

TOPIC: FEDERAL RESERVE CHAIRMAN BEN BERNANKE TOLD MEMBERS OF CONGRESS THAT AMERICA'S ECONOMIC RECOVERY IS STILL QUESTIONABLE AND SUGGESTED THAT LOW INTEREST RATES ARE STILL NECESSARY. WE TALKED WITH PNC'S SENIOR ECONOMIST, DR. ROBERT DYE, ABOUT WHAT NEEDS TO HAPPEN FOR THE ECONOMIC RECOVERY AND JOBS GROWTH TO MOVE FORWARD.

**KD/PG SUNDAY EDITION**

SUNDAY, MARCH 21, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: STUART G. HOFFMAN - PNC FINANCIAL SERVICES GROUP

JOYCE ROTHERMEL - GREATER PITTSBURGH COMMUNITY FOOD BANK

GRANT OLIPHANT - THE PITTSBURGH FOUNDATION

TOPIC THIS WEEK, PRESIDENT OBAMA ANNOUNCED A NEW INITIATIVE, TO ENCOURAGE BUSINESSES TO HIRE EMPLOYEES. UNEMPLOYMENT CONTINUES TO BE AT TROUBLING LEVELS, AND THE ECONOMIC GROWTH IS TEPID, AT BEST. PNC CHIEF ECONOMIST STUART HOFFMAN TALKED TO US ABOUT THE HEALTH OF THE ECONOMY AND WHAT LIES AHEAD. IN ADDITION, WE ALSO TALKED ABOUT THE HUMAN FACE OF UNEMPLOYMENT IN SOUTHWESTERN PENNSYLVANIA. WE SPOKE WITH JOYCE ROTHERMEL, CEO OF THE GREATER PITTSBURGH COMMUNITY FOOD BANK, WHERE THE NEED IS GREATER THAN EVER, AND GRANT OLIPHANT, PRESIDENT AND CEO OF THE PITTSBURGH FOUNDATION, WHERE SOME DONORS ARE FINDING IT FINANCIALLY MORE CHALLENGE TO GIVE, EVEN AS THE NEED IS GREATER.

### **3. WINTER WEATHER**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON FLOOD CONTROL, CONCERNS ABOUT THE CITY'S PUBLIC WORKS EFFORTS DURING THE RECENT STORM, AND ADVICE ON FILING INSURANCE CLAIMS DUE TO SNOW AND ICE DAMAGE.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, FEBRUARY 7, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: COL. MICHAEL CRALL - U.S. ARMY CORPS OF ENGINEERS, PITTSBURGH

TOPIC: THE DISTRICT ENGINEER FOR THE U.S. ARMY CORPS OF ENGINEERS, COLONEL MICHAEL CRALL, VISITED THIS BROADCAST TO TALK ABOUT VITAL FEDERAL FUNDING, WHICH WAS RECENTLY ANNOUNCED FOR LOCAL LOCKS AND DAMS, AND HOW IT COULD BE USED TO HELP FACILITIES THAT ARE IN DANGER OF FAILING, AND WHICH HELP TO PREVENT MAJOR FLOODING IN PITTSBURGH. CRALL ALSO TALKED ABOUT THE POTENTIAL DANGER FOR WINTER FLOODING IN THE NEXT FEW WEEKS, AS THE THAW COMES.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, FEBRUARY 14, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: BILL PEDUTO (D) - PITTSBURGH CITY COUNCIL

TOPIC: WE SPOKE WITH PITTSBURGH CITY COUNCILMAN BILL PEDUTO ABOUT THE CITY OF PITTSBURGH'S POOR RESPONSE TO CLEARING STREETS OF SNOW, AFTER A HUGE SNOWFALL OF 22-PLUS INCHES. MANY STREETS STILL HAD NOT BEEN CLEARED, AND PEDUTO'S EAST END AREA RECEIVED ESPECIALLY POOR CITY PUBLIC WORKS RESPONSE.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, FEBRUARY 14, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUESTS: RICHARD BOYER - EXCHANGE UNDERWRITERS

RICHARD McKENNA - SCHNEIDER DOWNS

TOPIC: THOUSANDS OF LOCAL RESIDENTS ARE NOW DEALING WITH PROPERTY DAMAGE FROM A 22-INCH-PLUS SNOWFALL. TWO INSURANCE EXPERTS JOINED US, RICHARD BOYER FROM EXCHANGE UNDERWRITERS IN CANONSBURG, AND RICHARD McKENNA WITH THE CONSULTING FIRM OF SCHNEIDER DOWNS, TO GIVE US VALUABLE INFORMATION ABOUT FILING INSURANCE CLAIMS, AND WHAT WE CAN DO IN THE FUTURE TO PLAN FOR SIMILAR EVENTS.

#### **KD/PG SUNDAY EDITION**

SUNDAY, FEBRUARY 28, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUEST: COL. MICHAEL P. CRALL - U.S. ARMY CORPS OF ENGINEERS,

DANIEL CESSNA, P.E. -DISTRICT EXECUTIVE, PennDOT

TOPIC: THIS BROADCAST FORESHADOWED WHAT COULD HAVE BEEN MAJOR FLOODING IN DOWNTOWN PITTSBURGH. THE WORST FLOODING SKIRTED MOST OF THIS AREA, ALTHOUGH NEW JERSEY, CENTRAL AND EASTERN PENNSYLVANIA, AND PORTIONS OF WEST VIRGINIA SUFFERED SEVERE FLOODING. WE TALKED WITH THE DISTRICT ENGINEER OF THE U.S. ARMY CORPS OF ENGINEERS, COLONEL MICHAEL CRALL, ABOUT THE CRITICAL ROLE THAT THE LOCKS AND DAMS PLAY IN REGULATING THE AMOUNT OF WATER THAT FLOWS INTO THE PITTSBURGH AREA'S THREE RIVERS. WE ALSO TALKED WITH PennDOT DISTRICT#11 EXECUTIVE, DAN

CESSNA, ABOUT THE PREPAREDNESS FOR SNOW REMOVAL, AND THE FINANCIAL IMPACT OF THIS DIFFICULT WINTER ON POTHOLE AND BRIDGE REPAIR LATER IN THE YEAR.

#### **4. HEALTH CARE**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON A HEALTH CARE ADVOCACY PROGRAM, AND THE PASSAGE OF THE HEALTH CARE BILL.

##### **THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 10, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: MARTIN B. ROSEN - FOUNDER, "HEALTH ADVOCATE"

TOPIC: HEALTH ADVOCATE IS A PRIVATE COMPANY, BASED IN THE PHILADELPHIA AREA THAT IS ONE OF THE LEADING INDEPENDENT HEALTHCARE ADVOCACY AND ASSISTANCE FIRMS. IT SERVICES MORE THAN 16-MILLION AMERICANS AND 52-HUNDRED CLIENTS. MARTY ROSEN, THE FIRM'S CHIEF MARKETING OFFICER, EXECUTIVE VICE-PRESIDENT, AND CO-FOUNDER, JOINED US TO TALK ABOUT WHAT HEALTH ADVOCATE DOES, WHO IT SERVES, AND ALSO GAVE THE AUDIENCE ADVICE ON HOW WE CAN TRY TO GET OUR OWN HEALTH CARE TO A MANAGEABLE COST, WITHOUT SACRIFICING QUALITY. HE ALSO INTRODUCED US TO HIS COMPANY'S "HEALTHCARE SURVIVAL GUIDE" WHICH IS AVAILABLE FREE ON-LINE OR FOR \$6.95 AT AMAZON.COM. A PORTION OF THE PROCEEDS FROM THIS BOOK ARE BEING GIVEN TO CHARITY. THE BOOK GIVES EXTREMELY USEFUL HEALTHCARE ADVICE TO THOSE WHO HAVE LOST THEIR JOBS.

##### **THE SUNDAY BUSINESS PAGE**

SUNDAY, MARCH 28, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: CLIFF SHANNON - JEWISH HEALTHCARE FOUNDATION

TOPIC: AFTER MUCH DIVISIVE BICKERING, THE U.S.HOUSE NARROWLY PASSED THE SENATE VERSION OF A HEALTHCARE REFORM BILL (BOTH HOUSES LATER MADE LAST-MINUTE CHANGES), AND PRESIDENT OBAMA SIGNED THE LEGISLATION. ALMOST IMMEDIATELY, MOSTLY REPUBLICAN STATE ATTORNEYS-GENERAL ANNOUNCED PLANS TO FILE SUIT TO CHALLENGE THE BILL'S CONSTITUTIONALITY. WE TALKED WITH CLIFF SHANNON, CHIEF COMMUNICATIONS OFFICER FOR THE JEWISH HEALTHCARE FOUNDATION AND THE PITTSBURGH REGIONAL HEALTH INITIATIVE, WHO HAD EXTENSIVE EXPERIENCE ON CAPITOL HILL, AS CHIEF OF STAFF FOR THE LATE PENNSYLVANIA SENATOR JOHN HEINZ III, ABOUT THIS HEALTHCARE LEGISLATION, AND HOW IT WILL AFFECT PEOPLE IN SOUTHWESTERN PENNSYLVANIA.

#### **5. BEN ROETHISBERGER**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON ALLEGATIONS THAT STEELERS QUARTERBACK BEN ROETHISBERGER MAY HAVE COMMITTED SEXUAL ASSAULT, AND WHAT THIS COULD MEAN TO THE TEAM.

##### **KD/PG SUNDAY EDITION**

SUNDAY, MARCH 14, 2010, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: RALPH CINDRICH, ESQ. - SPORTS AGENT, ATTORNEY

PAUL MARTINO - KDKA-TV NEWS

TOPIC: WHAT ARE THE RAMIFICATIONS OF THE BEN ROETHLISBERGER SEXUAL ASSAULT ACCUSATIONS ON THE PITTSBURGH STEELERS, THE NFL, AND ROETHLISBERGER? OUR GUESTS INCLUDED SPORTS AGENT, ATTORNEY, AND

FORMER PRO AND COLLEGE LINEBACKER, RALPH CINDRICH, AND KDKA-TV'S PAUL MARTINO, WHO JUST RETURNED FROM SEVERAL DAYS OF INTENSE REPORTING FROM MILLEDGEVILLE, GEORGIA, WHERE POLICE ARE INVESTIGATING ALLEGATIONS OF SEXUAL ASSAULT AGAINST THE STEELERS' SUPER BOWL QUARTERBACK

**THE SUNDAY BUSINESS PAGE**

SUNDAY, MARCH 14, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUESTS: BOB OLTMANNS - CARNEGIE MELLON UNIVERSITY

ELLIS CANNON, ESQ. - SPORTS TALKSHOW HOST, PUBLISHER, & ATTORNEY

TOPIC: THIS SEGMENT EXAMINED THE PUBLIC RELATIONS DAMAGE TO BEN ROETHLISBERGER, THE NFL, AND THE PITTSBURGH STEELERS, AS A RESULT OF ALLEGATIONS OF SEXUAL ASSAULT AGAINST HIM STEMMING FROM AN INCIDENT IN GEORGIA. BOB OLTMANN'S, LONGTIME PUBLIC RELATIONS EXECUTIVE, AND ELLIS CANNON, SPORTS TALKSHOW HOST, ATTORNEY, AND PUBLISHER IN PITTSBURGH, TALKED ABOUT THE POTENTIAL REPERCUSSIONS FROM THIS INCIDENT, AND DAMAGE TO THINGS LIKE PRODUCT ENDORSEMENT.

**6. COMMUNITY DEVELOPMENT**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON A DEVELOPMENT PROJECT IN PITTSBURGH'S NORTH SIDE, A NEW RIVERFRONT DEVELOPMENT PLAN, AND THE OPENING OF A NEW LUXURY HOTEL IN DOWNTOWN PITTSBURGH.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, MARCH 7, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUESTS: MARK P. MASTERSON - NORTH SIDE COMMUNITY DEVELOPMENT FUND

MARK T. FATLA, ESQ. - NORTH SIDE LEADERSHIP CONFERENCE

TOPIC: NORTH SIDE COMMUNITY DEVELOPMENT RECEIVED A SHOT OF ECONOMIC ASSISTANCE WITH A \$4.7 MILLION DOLLAR GRANT FROM THE U.S. TREASURY DEPARTMENT'S COMMUNITY DEVELOPMENT FUND TO CONTINUE THE RENOVATION OF THE PENNSYLVANIA BREWERY, ON PITTSBURGH'S NORTH SIDE. OUR GUESTS IN THIS SEGMENT INCLUDED MARK MASTERSON, FROM THE NORTH SIDE COMMUNITY DEVELOPMENT FUND, AND MARK FATLA, THE EXECUTIVE DIRECTOR OF THE NORTH SIDE LEADERSHIP CONFERENCE

**THE SUNDAY BUSINESS PAGE**

SUNDAY, MARCH 14, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUESTS: ROB STEPHANY – URBAN REDEVELOPMENT AUTHORITY OF PITTSBURGH

SEN. JIM FERLO (D) - 38TH SENATORIAL DISTRICT

TOPIC: AFTER MANY YEARS OF DISCUSSION, A PLAN TO REDEVELOP THE ALLEGHENY RIVERFRONT PROPERTY FROM THE STRIP DISTRICT TO HIGHLAND PARK IS FINALLY GETTING OFF THE GROUND. STATE SENATOR JIM FERLO FROM HIGHLAND PARK, WHOSE DISTRICT IS DIRECTLY INVOLVED IN THE PLAN, AND ROB STEPHANY, EXECUTIVE DIRECTOR OF THE URBAN REDEVELOPMENT AUTHORITY, VISITED THIS BROADCAST TO TALK ABOUT LONG-TERM AND SHORT-TERM PLANS FOR THIS HUGE PIECE OF RIVERFRONT PROPERTY.

**THE SUNDAY BUSINESS PAGE**

SUNDAY, MARCH 28, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: LEN CZARNECKI – GENERAL MANAGER, FAIRMONT PITTSBURGH

TOPIC: A JEWEL IN THE CROWN OF DOWNTOWN PITTSBURGH REDEVELOPMENT OF THE MUCH-MALIGNED FIFTH & FORBES PROJECT, THE FAIRMONT PITTSBURGH

HOTEL IS READY TO OPEN FOR BUSINESS ON MARCH 29TH. THE HOTEL'S GENERAL MANAGER LEN CZARNECKI JOINED US TO TALK ABOUT ITS IMPORTANCE TO DOWNTOWN PITTSBURGH AND TO LOCAL TOURISM PROMOTION.

### **7. CENSUS**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON ENCOURAGING SIGNS THAT EARLY RETURNS OF CENSUS DATA MAY SHOW THAT POPULATION LOSS IN THE AREA MAY BE COMING TO AN END.

### **KD/PG SUNDAY EDITION**

SUNDAY, MARCH 28, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: CHRISTOPHER BRIEM - ECONOMIST, UNIVERSITY OF PITTSBURGH  
DENNIS YABLONSKY - ALLEGHENY CONFERENCE ON COMMUNITY

#### **DEVELOPMENT**

TOPIC: THERE WAS ENCOURAGING NEWS IN UNITED STATES CENSUS PRELIMINARY DATA FOR SOUTHWESTERN PENNSYLVANIA. THE LONG PERIOD OF POPULATION LOSS MAY HAVE COME TO AN END AND THE AREA COULD ACTUALLY BE EXPERIENCING POPULATION GAIN. OUR GUESTS, PITT ECONOMIST CHRISTOPHER BRIEM, AND DENNIS YABLONSKY, CEO OF THE ALLEGHENY CONFERENCE ON COMMUNITY DEVELOPMENT, ANALYZED THE DATA, POSSIBLE REASONS FOR THE TURNAROUND, AND WHAT THIS COULD MEAN FOR THIS AREA'S LONG STRUGGLE FOR ECONOMIC REVITALIATION.

### **8. TOYOTA RECALL**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE RECENT MASSIVE RECALL OF TOYOTA AUTOMOBILES.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, FEBRUARY 7, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUESTS: DON HAMMONDS - AUTOMOTIVE WRITER, PITTSBURGH POST-GAZETTE  
BOB OLTMANNS - PROFESSOR, CARNEGIE MELLON UNIVERSITY  
AUDREY GUSKEY, Ph.D. - PROFESSOR, DUQUESNE UNIVERSITY

TOPIC: TOYOTA, THE MOST POPULAR CAR IN AMERICA, HAS SUFFERED HUGE PUBLIC RELATIONS DAMAGE BECAUSE OF RECENT VEHICLE RECALLS, AND REPORTS OF DEATHS ASSOCIATED WITH THE USE OF SOME OF THE RECALLED CARS. WE TALKED WITH AUTOMOTIVE WRITER DON HAMMONDS FROM THE PITTSBURGH POST-GAZETTE, AND TWO PUBLIC RELATIONS EXPERTS, EXECUTIVE BOB OLTMANN, AND MARKETING PROFESSOR DR. AUDREY GUSKEY, ABOUT LONGTERM AND SHORT-TERM DAMAGE TO TOYOTA, MISTAKES THAT WERE MADE, AND HOW THE JAPANESE CULTURE PLAYED A ROLE IN THEIR EXECUTIVES' DECISION-MAKING.

### **9. BUSINESS DEVELOPMENT**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE NEED TO CREATE A HEALTHY BUSINESS CLIMATE IN PENNSYLVANIA FOR MANUFACTURERS.

### **THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 10, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: DAN FOCHT - PRESIDENT & CEO, BIOPTechs, INC.

TOPIC: DAN FOCHT IS A BUTLER COUNTY BUSINESS EXECUTIVE WHO IS PRESIDENT AND CEO OF BIOPTechs, A BIOTECHNOLOGY, INSTRUMENTATION COMPANY, WHICH



EXPORTS MORE THAN A THIRD OF ITS PRODUCT OVERSEAS. FOCHT TALKED ABOUT THE NEED TO CREATE A HEALTHIER CLIMATE IN PENNSYLVANIA FOR MANUFACTURERS.

#### **10. POLICE**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON RECENT ABUSE ALLEGATIONS LEVIED AGAINST LOCAL POLICE DEPARTMENTS.

#### **KD/PG SUNDAY EDITION**

SUNDAY, JANUARY 31, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: ELIZABETH PITTENGER - PITTSBURGH CITIZENS POLICE REVIEW BOARD  
REV. RICKY V. BURGESS (D) - PITTSBURGH CITY COUNCIL,  
TIM STEVENS - FOUNDER & CHAIRMAN, B-PEP

TOPIC: BOTH SEGMENTS OF THIS LIVELY DISCUSSION WERE DEVOTED TO THE ALLEGED BEATING AND TASERING OF A STUDENT FROM PITTSBURGH'S HIGH SCHOOL FOR THE CREATIVE AND PERFORMING ARTS (CAPA), JORDAN MILES, BY MEMBERS OF THE PITTSBURGH POLICE. MILES, WHO PLAYS THE VIOLA, ACTUALLY PERFORMED FOR FIRST LADY MICHELLE OBAMA ON HER G-20 VISIT TO PITTSBURGH. WE LOOKED AT THE MILES BEATING AND OTHER INCIDENTS THAT CALL INTO QUESTION SOME POLICE TREATMENT OF MINORITIES BY PITTSBURGH AND OTHER LOCAL POLICE.

#### **11. EDUCATION**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON A NEW GRANT TO THE "PITTSBURGH PROMISE".

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 3, 2010, 6:30AM – 7:00AM, 10 MINUTES

GUESTS: SALEEM GHUBRIL - EXECUTIVE DIRECTOR, "THE PITTSBURGH PROMISE"  
LYNETTE LEDERMAN - NATIONAL COUNCIL OF JEWISH WOMEN,

TOPIC: THE PITTSBURGH PROMISE IS A DYNAMIC PROGRAM THAT PROVIDES SCHOLARSHIPS TO GRADUATES OF THE PITTSBURGH PUBLIC SCHOOLS, AND CITY OF PITTSBURGH CHARTER SCHOOLS, WHO MEET SPECIFIC ACADEMIC AND ENROLLMENT GUIDELINES. NATIONAL COUNCIL OF JEWISH WOMEN IS A RESPECTED, NON-PROFIT ORGANIZATION WITH A LONG HISTORY OF FINANCIAL SUPPORT FOR EDUCATION. THE PITTSBURGH SECTION OF NCJW RECENTLY GAVE \$10,000 TO "THE PITTSBURGH PROMISE" FOR ITS SCHOLARSHIP PROGRAM. WE SPOKE WITH SALEEM GHUBRIL, EXECUTIVE DIRECTOR OF "THE PITTSBURGH PROMISE", AND LYNETTE LEDERMAN, PAST PRESIDENT OF THE PITTSBURGH SECTION OF THE NATIONAL COUNCIL OF JEWISH WOMEN ABOUT THIS GIFT AND WHY COUNCIL FELT IT WAS SO IMPORTANT TO SUPPORT "THE PROMISE".

#### **12. LOCAL GOVERNMENT**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION WITH THREE WOMEN MEMBERS OF PITTSBURGH CITY COUNCIL WHO TALKED ABOUT THE ROLE OF WOMEN ON CITY COUNCIL.

#### **KD/PG SUNDAY EDITION**

SUNDAY, JANUARY 10, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: DARLENE HARRIS - PITTSBURGH CITY COUNCIL

TERESA KAIL-SMITH - PITTSBURGH CITY COUNCIL

TALIA RUDIAK - MEMBER, PITTSBURGH CITY COUNCIL

TOPIC: PITTSBURGH'S CITY COUNCIL HAS A DECIDEDLY DIFFERENT LOOK THIS YEAR. THE COUNCIL HAS THREE WOMEN MEMBERS, PRESIDENT DARLENE HARRIS FROM THE NORTH SIDE, THERESA KAIL-SMITH FROM THE WEST END AND SOUTH HILLS, AND NATALIA RUDIAK FROM THE CARRICK SECTION. ALL THREE JOINED US TO TALK ABOUT MAYOR LUKE RAVENSTAHL'S RECENT RE-ELECTION, AND NEW MEMBERS OF COUNCIL, INCLUDING NATALIA RUDIAK AS WELL AS THE ROLE OF WOMEN ON COUNCIL.

### **13. STATE GOVERNMENT**

TOPICS IN THIS CATEGORY INCLUDED DISCUSSIONS ON THE "BONUSGATE" SCANDAL, AND AN INTERVIEW WITH A CANDIDATE FOR GOVERNOR OF PENNSYLVANIA.

#### **KD/PG SUNDAY EDITION**

SUNDAY, JANUARY 3, 2010, 8:30AM – 9:00AM, 30 MINUTES

GUESTS: SEAN RAMALEY - FORMER PENNSYLVANIA (D) STATE REPRESENTATIVE

PHILLIP IGNELZI - ATTORNEY

TOPIC: FORMER BEAVER COUNTY DEMOCRATIC STATE REPRESENTATIVE SEAN RAMALEY, WHO WAS RECENTLY CLEARED OF ALL CHARGES, IN THE SO-CALLED "BONUSGATE" SCANDAL, WAS JOINED BY HIS ATTORNEY, PHILIP IGNELZI, NOW A JUDGE-ELECT TO ALLEGHENY COUNTY PLEAS COMMON PLEAS COURT, AS GUESTS FOR THIS PROGRAM. RAMALEY SHARED HIS THOUGHTS ON HIS OWN EXPERIENCE, "BONUSGATE", THE IMPACT OF THIS CRISIS ON HIS FAMILY, AND HOW THE EXPERIENCE CHANGED HIS LIFE. RAMALEY IS AN ATTORNEY, WHO CURRENTLY IS NO LONGER IN PUBLIC OFFICE. THIS CASE WAS BROUGHT TO TRIAL BY REPUBLICAN ATTORNEY GENERAL TOM CORBETT, WHO HAS ANNOUNCED HIS CANDIDACY FOR GOVERNOR OF PENNSYLVANIA IN THE NEXT ELECTION.

#### **KD/PG SUNDAY EDITION**

SUNDAY, MARCH 7, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUEST: JACK WAGNER (D) - PENNSYLVANIA AUDITOR GENERAL

TOPIC: "THE KD/PG SUNDAY EDITION" BEGAN A SERIES OF INTERVIEWS WITH THE CANDIDATES FOR GOVERNOR OF PENNSYLVANIA IN THE MAY PRIMARY WITH AUDITOR GENERAL JACK WAGNER. WAGNER IS A FORMER STATE SENATOR AND MEMBER/PRESIDENT OF PITTSBURGH CITY COUNCIL. JACK WAGNER TALKED ABOUT CAMPAIGN FUNDING, HIS COMPETITION, AND WHY HE BELIEVES THAT ALTHOUGH HE IS LAGGING IN FUNDING (COMPARED TO DAN ONORATO); HE IS THE STRONGEST DEMOCRATIC CANDIDATE TO TAKE ON REPUBLICANS.

### **14. JACK MURTHA DEATH**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE LIFE AND WORK OF CONGRESSMAN JACK MURTHA.

#### **KD/PG SUNDAY EDITION**

SUNDAY, FEBRUARY 14, 2010, 11:30AM – 12:00PM, 30 MINUTES

GUESTS: REP. TIM MURPHY (R) - 18TH CONGRESSIONAL DISTRICT

REP. MIKE DOYLE (D) - 14TH CONGRESSIONAL DISTRICT

RON KLINK - FORMER (D) CONGRESSMAN

TOPIC: THE DEATH OF PENNSYLVANIA CONGRESSMAN JOHN MURTHA (PA. 12TH CONGRESSIONAL DISTRICT) BRINGS TO AN END AN ERA FOR THE CONGRESS AND

SOUTHWESTERN PENNSYLVANIA. A REPUBLICAN CONGRESSMAN AND TWO DEMOCRATS, ALL FRIENDS OF JACK MURTHA, SHARED THEIR STORIES ABOUT HIS REMARKABLE CAREER AND HIS EFFECTIVENESS IN PROVIDING CONGRESSIONAL FUNDING AND JOBS TO HIS DISTRICT. RON KLINK, ALSO A FORMER KDKA-TV ANCHORMAN AND REPORTER, IS NOW A SENIOR POLICY ADVISOR FOR NELSON MULLINS RILEY & SCARBOROUGH, A NATIONAL LAW FIRM AND LOBBYING GROUP, AND DIVIDES HIS TIME BETWEEN MURRYSVILLE, PENNSYLVANIA AND WASHINGTON,D.C.

#### **15. CASINOS**

THE TOPIC OF THIS CATEGORY WAS A DISCUSSION ON THE ARRIVAL OF TABLE GAMES AT PENNSYLVANIA CASINOS THIS YEAR.

#### **THE SUNDAY BUSINESS PAGE**

SUNDAY, JANUARY 17, 2010, 8:30AM – 9:00AM, 10 MINUTES

GUEST: SEAN SULLIVAN - MEADOWS RACETRACK & CASINO, WASHINGTON COUNTY

TOPIC: CASINOS AROUND THE COMMONWEALTH OF PENNSYLVANIA ARE ALREADY PLANNING FOR EXPANSION INCLUDING TABLE GAMES, WITH RECENT PASSAGE OF LEGISLATION ALLOWING THOSE GAMES. AS SOON AS JULY 4<sup>TH</sup>, TABLE GAMES COULD BE COMING TO A CASINO NEAR YOU. WE SPOKE WITH SEAN SULLIVAN, THE VICE-PRESIDENT AND GENERAL MANAGER OF WASHINGTON COUNTY'S MEADOWS RACETRACK AND CASINO -- ABOUT WHAT TABLE GAMES WILL MEAN TO HIS FACILITY, AND WHAT MUST BE DONE, TO GET READY FOR THAT ADDITION.