



KDKA-TV QUARTERLY ISSUES/PROGRAM LIST
May 12, 2020

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
First Quarter – January 1, 2020 through March 31, 2020

Attached are listings of broadcasts or broadcast segments, which, in the station’s judgment, reflect the station’s most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

PROGRAM INDEX

KD/PG SUNDAY EDITION

KDKA-TV and the *Pittsburgh Post-Gazette* produce this weekly half-hour program in which current community issues are discussed.

Sunday, 6:30AM to 7:00AM

1. CORONAVIRUS

The topic of this category was a discussion regarding Pittsburgh and the novel coronavirus.

KD/PG SUNDAY EDITION

Sunday, February 16, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: Pittsburgh and the novel coronavirus

Our guest, Dr. Paul Duprex, is the director of the Center for Vaccine Research at the University of Pittsburgh. The Center is in the process of obtaining coronavirus samples, in order to develop a vaccine. Dr. Duprex explained the system for receiving samples, with multiple layers of security, to give people peace of mind about Pittsburgh being a home for researching a dangerous virus. He also laid out the process by which researchers will develop a coronavirus vaccine. The researchers will need months, even years, to isolate, develop and test a safe vaccine.

2. IMPEACHMENT

The topic of this category was a discussion regarding media coverage of the impeachment trial of President Trump.

KD/PG SUNDAY EDITION

Sunday, February 2, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: Media coverage of the impeachment trial of President Trump

Our guest was Andrew Conte, director of the Center for Media Innovation at Point Park University. He has studied the broadcast and print media coverage of the impeachment trial. Conte believes the broadcast coverage has largely been fair of the trial, but encourages viewers to step outside their comfort zones to hear different views on impeachment. He also says the print media has been critical in the coverage of impeachment, including the New York Times scoop of John Bolton writing that President Trump held up Ukraine aid until an investigation into the Bidens was announced.

3. ANTI-SEMITISM

Topics discussed in this category included a discussion on Anti-Semitic violence, and a discussion on stopping Anti-Semitic incidents.

KD/PG SUNDAY EDITION

Sunday, January 5, 2020, 6:30AM – 7:00AM, 15 minutes

Sunday, January 19, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: Anti-Semitic violence

Rabbi Jeffrey Myers of the Tree of Life Synagogue discussed recent anti-Semitic violence, particularly in New York City. Rabbi Myers guided his congregation in the aftermath of a mass shooting at the synagogue, in which a gunman killed 11 congregants, the deadliest single act of violence against Jews in U.S. history. Rabbi Myers does not speak of political solutions, but instead focuses on personal appeals. He said, "We need to get to know our neighbors better," no matter our religious background. He believes personal contact and relationships can help keep troubled people from taking "that darker path toward violence." He also called upon the news media to provide a better focus on good news and positive stories in our communities.

KD/PG SUNDAY EDITION

Sunday, February 23, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: Stopping anti-Semitic incidents

Sara Scheinbach from the Anti-Defamation League was on to talk about the ADL's "No Place for Hate" program, which recently received a \$100,000 grant to expand in Pittsburgh-area schools. She said the goals of No Place for Hate are to create and maintain a culture of inclusiveness, regardless of race, ethnicity, religion, or gender identity. The program is student-led, but is initiated by an education staff, which can tailor the lessons to individual schools and their needs. Overall, the program is not aimed at specifically stopping anti-Semitic incidents, but preventing all types of bias and bullying in schools.

4. IOWA CAUCUSES

The topic of this category was a discussion regarding the Iowa Caucuses.

KD/PG SUNDAY EDITION

Sunday, February 2, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: Iowa Caucuses

Our guest was Mike Mikus, a Democratic political consultant, who has attended the Iowa Caucuses. Mikus describes the process as a "crazy way to pick a President," but laid out how the Caucuses may benefit a moderate candidate like Joe Biden. Mikus predicted, though, that Bernie Sanders would come away as a slight winner in the Caucuses. Mikus also offered a general overview of the Democratic race as we entered February, including how Pennsylvania may play a larger factor in the candidate selection than in previous years. Mikus believes "more centrist" candidates like Biden would stand a better chance in the general election than "more liberal" candidates like Elizabeth Warren and Bernie Sanders.

5. 2020 CENSUS

The topic of this category was a discussion regarding the 2020 United States Census.

KD/PG SUNDAY EDITION

Sunday, February 16, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: 2020 United States Census

Our guest, Susan Licate, 2020 Census Representative, talked about the importance of the national count in Western Pennsylvania in determining Congressional representation and federal funding. Licate also talked about the high number of jobs available in Western Pennsylvania, and why they are hoping to find people in every community to take a job as a census taker (or in another role). She also discussed who is often undercounted by the Census, including homeless people and children, and why we need to ensure that there is an accurate count of these people, so federally-funded services are made available.

6. GUN VIOLENCE

The topic of this category was a discussion regarding Gun violence and gun control legislation.

KD/PG SUNDAY EDITION

Sunday, February 23, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: Gun violence and gun control legislation

Our guest, Democratic state representative Ed Gainey, was recently named chair of the anti-gun-violence subcommittee of the Pennsylvania Legislative Black Caucus. Gainey lost his sister to a gunman who shot her dead in Homewood. He believes there is a serious appetite for increasing background checks in the state legislature, but he also thinks that campaign finance plays a major role in the allegiance of legislators (i.e. NRA and other groups funding candidates who will then oppose gun control). Gainey also believes any laws put in place should be designed to save people's lives, like banning AR-15 and other assault-style rifles, and that simply enforcing 'the laws on the books' is not enough to reduce gun violence.

7. ALLEGHENY COUNTY GOVERNMENT

The topic of this category was a discussion regarding the state of Allegheny County.

KD/PG SUNDAY EDITION

Sunday, January 12, 2020, 6:30AM – 7:00AM, 30 minutes

Topic: The state of Allegheny County

Our guest was Allegheny County Executive Rich Fitzgerald. He addressed recent concerns with air quality and temperature inversions, following an op-ed by a Google engineer. Fitzgerald outlined what the County health department is exploring and working on to prevent health hazards from air pollution, including potentially hiring a County meteorologist to monitor conditions. He says climate change could exacerbate air quality issues in the future, and the county needs to be prepared. Fitzgerald also addressed the changes on Allegheny County Council, with new members saying they will not be a 'rubber stamp' for his policies. He says the debate is healthy, and outlined goals for his third term: better equity for education, including more funding for Pre-K students countywide; training more people for the 'meds and eds' industries; and improving transportation to better connect people to jobs.

8. STATE GOVERNMENT

Topics discussed in this category included a discussion on the departure of Mike Turzai, Pennsylvania's Republican Speaker of the House, and a discussion on Pennsylvania Governor Tom Wolf's proposal to divert money from horse racing purses to college scholarships.

KD/PG SUNDAY EDITION

Sunday, January 26, 2020, 6:30AM – 7:00AM, 30 minutes

Topic: The departure of Mike Turzai, Pennsylvania's Republican Speaker of the House
While Mr. Turzai could not be in-studio, we played the entirety of his interview with Rick Dayton. Speaker Turzai says his goal has always been to find common ground with his colleagues of the State House, even as they "get into battles here and there," and has tried to separate the political from the personal. He says all House members come in with the idea of "serving" the Commonwealth. Turzai says he always tried to drive back home to his family each night, even when he was hundreds of miles from Allegheny County. Turzai says he is interested in entering the private sector, to "grow a successful business organization, and make sure the jobs stay in Pennsylvania." Conte also discussed media coverage of the 2020

Presidential Election, which he also believes has been fair during the primary process. With regards to the Michael Bloomberg campaign, Conte has found Bloomberg to be 'commercializing' his bid, with massive buys of television advertising.

KD/PG SUNDAY EDITION

Sunday, February 9, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: PA Governor Tom Wolf's proposal to divert money from horse racing purses to college scholarships

Our guests were Kim Hankins, Executive Director of the Meadows Standardbred Owners Association and Mike Wilder, an owner/driver at the Meadows Racetrack in Washington County. Kim argues that the commonwealth is attempting an "illegal grab" of funds that support the horse racing industry, its employees and its vendors. Mike says he feels caught in the middle of a political fight and is looking to maintain his livelihood. The horse racing industry has promised a lawsuit if the state legislature cuts the fund for purses.

9. DEVELOPMENT

Topics discussed in this category included a discussion on Real estate development in the Pittsburgh Area, and a discussion on the state of The Strip District.

KD/PG SUNDAY EDITION

Sunday, January 5, 2020, 6:30AM – 7:00AM, 15 minutes

Sunday, January 19, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: Real estate development in the Pittsburgh Area

Herky Pollock, Executive Vice President of real estate firm CBRE said "2020 will be the single biggest year in Pittsburgh development in my lifetime." Todd Reidbord, President of Walnut Capital said the universities and hospitals are providing a 'window of opportunity' for more companies to come to Pittsburgh. They took a particular focus on the Strip District, with many tech companies like Facebook moving into new offices. The guests also saw more development coming to the North Shore neighborhood between the sports stadiums, as well as the South Side Works. On the residential side, Pollock sees a 'new flourish of urbanism' with dense developments in Pittsburgh's East End neighborhoods, near jobs at technology firms.

KD/PG SUNDAY EDITION

Sunday, January 26, 2020, 6:30AM – 7:00AM, 30 minutes

Topic: The state of The Strip District

Matthew Napper, President and Chair of non-profit Strip District Neighbors, gave us a State of the Strip District. The neighborhood has been perhaps the fastest-changing section of Pittsburgh, with new business and residential development. Napper says he sees his group's purpose as trying to make as many people happy as possible. Many Pittsburghers love the charm of the small businesses of Penn Avenue. Napper does too, but says he doesn't want to only look at the past. He says Penn Avenue can stay unique, while other nearby developments complement it with new homes, workers and shoppers. People are moving to the Strip because of the "uniqueness" of the neighborhood, and his goal is to manage that success.

10. 100th ANNIVERSARY OF THE NEGRO NATION LEAGUE

The topic of this category was a discussion regarding on 100th anniversary of the founding of the Negro National League.

KD/PG SUNDAY EDITION

Sunday, February 9, 2020, 6:30AM – 7:00AM, 15 minutes

Topic: 100th anniversary of the founding of the Negro National League

Our guests were Sean Gibson, Executive Director of the Josh Gibson Foundation, and Rob Ruck, Professor of History at the University of Pittsburgh and author of the book *Raceball: How the Major Leagues Colonized the Black and Latin Game*. Rob says the popular consciousness of the Negro Leagues has improved over the last 20-40 years, and that the Pittsburgh Pirates rightly deserve credit for being one of the first Major League teams to celebrate the Negro Leagues. But Sean says it is important to make sure youth players recognize that history, especially as fewer and fewer African-American kids are playing baseball. Both believe the Negro League centennial will help remind people of the legacy of black baseball.