

# KDKA-TV QUARTERLY ISSUES/PROGRAM LIST January 10, 2020

KDKA-TV
Pittsburgh, PA
CBS Broadcasting Inc.
Fourth Quarter – October 1, 2019 through December 31, 2019

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained issues during the preceding three-month period.

KDKA-TV broadcasts both locally produced and network programming. Although we include only local programs herein, KDKA-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, and 48 HOURS.

#### **PROGRAM INDEX**

# KD/PG SUNDAY EDITION

KDKA-TV and the *Pittsburgh Post-Gazette* produce this weekly half-hour program in which current community issues are discussed. Sunday, 6:30AM to 7:00AM

# 1. IMPEACHMENT

Topics discussed in this category included a discussion on impeachment and the American Presidency, a discussion regarding the standing of President Trump in Pennsylvania, and a discussion on the impeachment of President Donald Trump.

#### KD/PG SUNDAY EDITION

Sunday, November 17, 2019, 6:30AM – 7:00AM, 30 minutes

Our guests were both experts on impeachment and the American Presidency: Ken Gormley, President of Duquesne University, and Dr. Kristen Coopie, Director of Pre-Law at Duquesne University. President Gormley brought a historical perspective to the impeachment proceedings, as the author of books covering the impeachment inquiries into President Nixon and President Clinton. He talked about the history of "high crimes and misdemeanors," which dates back to the 1300s in England as crimes that threaten the well-being of the nation. Gormley believes that the current inquiry into President Trump lines up with what the framers of the Constitution believed would have been an impeachable offense.

Dr. Coopie says impeaching a President necessarily involves "selling a story" regarding why a President should be impeached and removed -- and says the story in this case is that President Trump rebuked American policy in order to help himself politically in the next election, but Republicans would have their own story: that the impeachment process has been an unsuccessful "witch hunt." She also talked about what would happen if the House were to impeach and the Senate were to convict, including the possibility of a constitutional crisis.

#### **KD/PG SUNDAY EDITION**

Sunday, December 1, 2019, 6:30AM - 7:00AM, 15 minutes

The topic was the standing of President Trump in Pennsylvania. The guests were Mik Mikus, a Democratic political strategist, and Sam DeMarco, an Allegheny County Councilman and chair of the county's Republican Party. Mikus and DeMarco talked about the 2020 Presidential race on both sides, as DeMarco says there is effectively no opposition to President Trump's Republican nomination. The two also debated the effects of impeachment on the electorate, disagreeing on the political implications of impeaching the President. DeMarco believes that an impeachment vote would have a negative effect on Congressman Conor Lamb, a more moderate Democrat, while Mikus downplayed any effect.

# **KD/PG SUNDAY EDITION**

Sunday, December 22, 2019, 6:30AM - 7:00AM, 15 minutes

The topic was the impeachment of President Donald Trump, which occurred a few days before the airing of the program. Dr. Kristen Coopie, a Duquesne University professor who teaches courses on impeachment, gave historical context to the 3rd impeachment in U.S. History. She compared the latest impeachment to the impeachment of President Bill Clinton, and noted that, like Clinton, the Senate is unlikely to convict President Trump and removed him from office. Dr. Coopie noted, this is by design. The framers of the Constitution did not want removal from office to be a purely partisan exercise and required a super-majority (at least two-thirds of Senators) to remove an executive.

# **2. 2020 ELECTION**

The topic of this category was a discussion which looked at Pennsylvania's role in the 2020 Election.

# **KD/PG SUNDAY EDITION**

Sunday, December 22, 2019, 6:30AM – 7:00AM, 15 minutes

This segment looked at Pennsylvania's role in the 2020 Election. The guests from the University of Pittsburgh were Dr. Lara Putnam, chair of the history department, and Dr. Kristin Kanthak, political science professor. They discussed the importance of Western Pennsylvania in deciding who the next President will be. Both experts noted that our region has a wide swath of Democratic voters, including 'historically Democratic' counties like Westmoreland and Beaver Counties that have voted for more Republicans in recent years. Dr. Kanthak says that Joe Biden, a Pennsylvania native, remains the most popular Democratic candidate in the 2020 field. The experts also discussed how the key issues of trade and natural-gas drilling will play among local voters.

# 3. LEGISLATION AND LAW CHANGES

Topics discussed in this category included a discussion on marijuana legalization in Pennsylvania, a discussion on legislation that would allow student-athletes to be paid, a discussion on the upcoming "Marsy's Law" Victims' Rights Amendment, a discussion on recent changes to policy for death row inmates, and a discussion on the movement of bills in Pennsylvania's state capitol.

## **KD/PG SUNDAY EDITION**

Sunday, October 6, 2019, 6:30AM – 7:00AM, 15 minutes

The topic was marijuana legalization in Pennsylvania. Our guests were John Fetterman, the lieutenant governor of Pennsylvania, and Patrick Nightingale, an attorney and Director of Pittsburgh NORML, which works to reform marijuana laws. Nightingale cited the lieutenant governor's statewide 'listening tour,' which his office says showed the majority of Pennsylvanians favor the legalization of recreational marijuana. Lt. Gov. Fetterman says decriminalizing the drug and expunging non-violent marijuana offenses are also popular among the commonwealth's voters, and talked about his recommendation of pardons for convicts with such offenses. The two also said that members of law enforcement have told them they are in favor of legalization because "they have bigger things to worry about."

## **KD/PG SUNDAY EDITION**

Sunday, October 6, 2019, 6:30AM – 7:00AM, 15 minutes

The topic was the possibility of paying college athletes, after California passed the nation's first 'pay for play' bill. Our guest was Democratic State Representative Dan Miller, who represents the Mt. Lebanon area in the state legislature. He is pushing a similar 'pay for play' bill in the Pennsylvania House. Rep. Miller says there are bipartisan co-sponsors interested in allowing student-athletes to be paid. He says college sports has become a multi-billion-dollar industry, and athletes deserve the opportunity to solicit payments. He drew parallels to Daya, a now-21-year-old pop singer from Mt. Lebanon who was able to sign endorsement deals and record contracts to make money from her talents. Rep. Miller believes that there will be a 'paradigm shift' in college sports and wants Pennsylvania to be part of the change.

## **KD/PG SUNDAY EDITION**

Sunday, November 3, 2019, 6:30AM – 7:00AM, 15 minutes

The topic was the upcoming "Marsy's Law" Victims' Rights Amendment, which Pennsylvania voters saw on their ballot two days after the program aired. Two guests from the Center for Victims spoke in support of the amendment: Valerie Dixon, Director of Family & Community Support; and Laurie MacDonald, President & CEO. One guest spoke out against the amendment, defense attorney Jacob Wyland of the Wyland Law Group. It was a spirited discussion of the merits of Marsy's Law, as Dixon and MacDonald talked about why they felt the amendment was necessary. Dixon, the mother of a homicide victim, discussed her personal experience with the legal system and how changes could benefit victims like her. Wyland said he sympathized with some of the changes being proposed, but felt the amendment was too sweeping and unconstitutional, believing that reform could be made with new laws instead of a state constitutional amendment.

## **KD/PG SUNDAY EDITION**

Sunday, November 24, 2019, 6:30AM – 7:00AM, 15 minutes

The topic was the death penalty in Pennsylvania and recent changes to policy for death row inmates. Vic Walczak, Legal Director of the ACLU of Pennsylvania, helped bring a lawsuit against the state corrections department challenging the policy of confining prisoners who have been sentenced to death. He covered the history of death-row policy in Pennsylvania and why the ACLU sued to end mandatory solitary confinement. He says the settlement will bring about some of the most progressive changes for death-row inmates: 40+ hours out of their cell each week, educational activities, and visits from family.

## **KD/PG SUNDAY EDITION**

Sunday, December 1, 2019, 6:30AM – 7:00AM, 15 minutes

The topic was the movement of bills in Pennsylvania's state capitol. State Sen. Jay Costa, the Senate minority leader, discussed the progress of bills that would raise the minimum wage in the commonwealth, give the victims of sex abuse more time to file lawsuits, and raising the age to buy tobacco to age 21. Sen. Costa, a Democrat, noted his support for all of these bills and his hopes that they become law. He also talked about the reform of Sunday hunting in Pennsylvania, and the controversy that was stirred by the particulars of legalizing certain Sundays for hunting. Multiple Republican state senators were contacted and requested to be on the program, but none were able to, as the taping was one day after Thanksgiving Day.

# 4. INTERNATIONAL AFFAIRS

Topics discussed in this category included a discussion on the controversy regarding the NBA and China, which was sparked by a pro-Hong-Kong-protest, and a discussion on the state of affairs in Northern Syria.

## **KD/PG SUNDAY EDITION**

Sunday, October 20, 2019, 6:30AM – 7:00AM, 15 minutes

In this segment we examined the controversy regarding the NBA and China, which was sparked by a pro-Hong-Kong-protest tweet from Houston Rockets general manager Daryl Morey. Our guest, David Iwinski of Blue Water Growth, has decades of doing business in China. He said when he first saw Morey's tweet, he said, "this will not end well." He

discussed the difficulties faced by American companies looking to do business in China because "we are going to them," and offered advice amid the free-speech controversy that the NBA had waded into. Iwinski says the Chinese people have a lot of pride in what they have created in the last 40 years and may take political criticism more personally than Americans would.

#### **KD/PG SUNDAY EDITION**

Sunday, October 27, 2019, 6:30AM - 7:00AM, 15 minutes

In this segment we examined the state of affairs in Northern Syria, amid President Trump's announcement of American troops withdrawing from the region. Our guest, Julia Santucci from the University of Pittsburgh, brought more than a decade of foreign policy and intelligence experience. Santucci laid out how America intervened in the nation while she served on the National Security Council and the importance of a U.S. presence in the region. Santucci criticized the President's decision to withdraw troops, saying the U.S. is abandoning allies in the Middle East. She also says it is an open-ended question of what will happen to the Kurds in Syria, and expressed concern that another refugee crisis could stem from the nation.

# 5. INFRASTRUCTURE

Topics discussed in this category included a discussion on the current state of infrastructure in Western Pennsylvania, and a discussion on the future of transportation infrastructure in the Pittsburgh region.

#### **KD/PG SUNDAY EDITION**

Sunday, November 3, 2019, 6:30AM - 7:00AM, 15 minutes

The topic was the state of infrastructure in Western Pennsylvania, after a viral event involving a public bus falling through a sinkhole in Downtown Pittsburgh. Our guest was Jonathan Shimko, president-elect of the Pittsburgh section of the American Society of Civil Engineers. Shimko said the sinkhole was likely the result of a 'domino effect' of events involving underground infrastructure. He also discussed the most recent report card put out by the ASCE, grading Pennsylvania's infrastructure as a C-, saying "we did not do well." Shimko says some of Western Pennsylvania's biggest needs are underground: water, sewer, and other underground utilities received a D grade from the ACSE.

#### **KD/PG SUNDAY EDITION**

Sunday, December 8, 2019, 6:30AM – 7:00AM, 15 minutes

This segment looked at the future of transportation infrastructure in the Pittsburgh region. Isaac Smith, the senior director of the Pittsburgh 2030 District, created the Make My Trip Count survey that has collected about 6,000,000 data points from Pittsburgh commuters. Smith found that commuters use an array of transportation options: perhaps driving alone one day, taking the bus the next, and using bike shares when they can. Smith also discussed how "real-time data" can be used to allow people to carpool or take other kinds of shared trips. Smith also discussed how transportation partners, from the Port Authority of Allegheny County to Bike Pittsburgh, can use the data to make better decisions.

# 6. PITTSBURGH DEVELOPMENT AND PRESERVATION

Topics discussed in this category included a discussion on the development Pittsburgh's waterfront areas, and a discussion on historic preservation of architecture in Pittsburgh.

# **KD/PG SUNDAY EDITION**

Sunday, October 27, 2019, 6:30AM – 7:00AM, 15 minutes

In this segment we looked at Pittsburgh's waterfront areas with Matthew Galluzzo, the new President & CEO from the nonprofit Riverlife, which is focused on restoring and promoting the riverfront. He laid out the mission of Riverlife to bring both public amenities and private developments. Galluzzo says Pittsburgh's riverfronts are at an important moment, having already attracted billions of dollars in developments (from stadiums to loft-style apartments). But the big issue, Galluzzo says, is the cleanliness of the river itself. He says there is work to do with the water authority ALCOSAN to ensure less sewage and other pollution into the Allegheny, Monongahela, and Ohio Rivers. Galluzzo also talked about his previous job as executive director of the Lawrenceville Corporation, and says it offers a cautionary tale of bringing development while still making sure properties can stay affordable.

# **KD/PG SUNDAY EDITION**

Sunday, December 8, 2019, 6:30AM – 7:00AM, 15 minutes

The topic was the historic preservation of architecture in Pittsburgh. Matthew Craig is executive director of the Young Preservationists Association of Pittsburgh. Craig talked about the group's Top 10 list of preservation opportunities in the Pittsburgh area. He says the buildings have to "work for it," and that he is not interested in preserving architecture simply "because we like looking at them." The Association looks for buildings that could become assets for the community and find new uses. The group is also interested in more than just buildings. Number 10 on the list of Top 10 preservation opportunities is Pittsburgh's historic parks. Craig says preserving unique elements of history can take many years and the involvement of public and private interests to give these buildings new life.

# 7. RACISM

The topic of this category was a discussion which examined racism in the City of Pittsburgh.

# **KD/PG SUNDAY EDITION**

Sunday, December 15, 2019, 6:30AM – 7:00AM, 15 minutes

This segment examined racism in the City of Pittsburgh. City councilman Rev. Ricky Burgess was the guests, after advancing bills that label racism as a "public health crisis" in the city. He talked about how those bills were inspired by Pittsburgh's Gender Equity Commission releasing a report on racial inequalities in the city. While Pittsburgh is a city of neighborhoods, Rev. Burgess says the focus on neighborhood-by-neighborhood success has left majority-minority neighborhoods like Larimer and the Lower Hill District behind. One of the policy solutions he proposes is a "Rooney Rule" for city jobs that requires interviewing minority candidates. Rev. Burgess says Pittsburgh is "a good city," but in order to be a great city, leaders to take steps to attack structural racism and close the gaps in racial inequity.

# 8. LGBTQ RIGHTS

The topic of this category was a discussion which examined the state of LGBTQ rights in America and the City of Pittsburgh.

## **KD/PG SUNDAY EDITION**

Sunday, October 13, 2019, 6:30AM – 7:00AM, 30 minutes

Two experts talked about the state of LGBTQ rights in America: Gary Van Horn, President of the Delta Foundation of Pittsburgh, and Megan Stanley, Executive Director of the Pittsburgh Commission on Human Relations. They discussed the Supreme Court case involving the Civil Rights Act of 1964, how many people lose their jobs because of their LGBTQ status, and argued that civil rights protections should cover sexual orientation, gender identity and gender expression. Megan talked about the LGBTQ protections that the City of Pittsburgh guarantees, and how they differ from the protections across Pennsylvania and other states. The discussion also touched on controversial 'bathroom bills' regarding who can enter certain public restrooms.

## 9. NATURAL GAS INDUSTRY

The topic of this category was a discussion which looked at the state of the natural gas industry in Southwestern Pennsylvania.

## **KD/PG SUNDAY EDITION**

Sunday, October 20, 2019, 6:30AM – 7:00AM, 15 minutes

In this segment we looked at the state of the natural gas industry in Southwestern Pennsylvania, ahead of President Donald Trump's visit to Pittsburgh to address the Shale Insight conference. Our guest, David Spigelmyer, is President of the Marcellus Shale Coalition, representing the interests of natural gas companies. Our host, Ken Rice, pressed Spigelmyer on what the Trump Administration has meant for the industry. Spigelmyer talked about the fracking process and addressed concerns that natural gas drilling has negative environmental effects in Western Pennsylvania.

# 10. TECHNOLOGY

The topic of this category was a discussion which looked at the Pittsburgh region's place in the American technology sector.

# **KD/PG SUNDAY EDITION**

Sunday, December 15, 2019, 6:30AM - 7:00AM, 15 minutes

This segment looked at the Pittsburgh region's place in the American technology sector. The guest was Audrey Russo, President & CEO of the Pittsburgh Technology Council trade group. Russo says the Pittsburgh region has turned things around in the last 20 years, but has to work on "capturing" more workers. Pittsburgh is creating high-tech workers through the University of Pittsburgh and Carnegie Mellon University, but not always keeping them. Russo says our region needs to be better at marketing the assets we already have, from the universities to cultural assets, to convince companies that Pittsburgh is the place to set up shop. As for the Amazon HQ2 process, she says Pittsburgh being a finalist for the second Amazon headquarters helped open up conversations with executives overseas, putting to rest the stereotype that Pittsburgh is still a "smoky city."

#### 11. LOCAL ICONS

Topics discussed in this category included a discussion on former Pittsburgh Steelers chairman Dan Rooney, and a discussion on the legacy of Fred Rogers.

#### **KD/PG SUNDAY EDITION**

Sunday, November 10, 2019, 6:30AM – 7:00AM, 30 minutes

Our guest was Jim Rooney, author of a biography of his father, former Pittsburgh Steelers chairman Dan Rooney, "A Different Way to Win, Dan Rooney's Story from the Super Bowl to the Rooney Rule."

Jim talked about the origins of the Rooney family's ownership of the Steelers football franchise, and the franchise's rise to becoming one of the premier teams in the NFL. He took us through Dan Rooney's stewardship of the Steelers, starting with the plan to integrate the team by drafting more players from historically black colleges and universities. Dan Rooney's work on integration led to the "Rooney Rule," which requires NFL teams to interview minority candidates for top football operation jobs. Jim discussed how the Rooney Rule created a substantial increase in minority interviews and hiring, as well as the "spirit of the Rooney Rule" adding more minority coaches in assistant roles.

Jim also discussed Dan Rooney's involvement in public affairs, particularly in the family's ancestral home of Ireland. Dan played a part in the peace and reconciliation process in Northern Ireland after The Troubles. Dan eventually became U.S. Ambassador to Ireland under President Obama. Jim detailed Dan's entrance into politics and support of President Obama, and how Dan shaped Ireland's view of the United States.

#### **KD/PG SUNDAY EDITION**

Sunday, November 24, 2019, 6:30AM – 7:00AM, 15 minutes

The topic was the legacy of Fred Rogers, upon the release of the film "A Beautiful Day In The Neighborhood." Elizabeth Mahoney from the University of Pittsburgh School of Computing & Information talked about her time overseeing the Rogers Archive at the University. She curated thousands of pieces, from Mr. Rogers' Neighborhood program scripts to photos from fans of the show. Elizabeth talked about the Pittsburgh academics who influenced Fred Rogers to develop programs that can be appreciated by young hearts and minds. Shannon Wanless, the director of the University Of Pittsburgh Office Of Child Development, reviews scripts for the Daniel Tiger's Neighborhood program. She advises script writers about what young characters would do, to match how a real kid would act and feel. Shannon says she helps "link theory to practice," using her knowledge of childhood development to help make sure children's television addresses important themes and has a positive message.