

# Sales Order

Station: **KKOW-AM** Agency: **Media Financial Services**  
 Contract Name: **2018 Natl Rifle 10817 KKOW AM** Address: **1655 Palm Beach Lakes Blvd**  
 Contract#: **(none)** Suite **903**  
 Start Date: **10/26/18** End Date: **11/06/18** City: **West Palm Beach** State: **FL** Zip: **33401**  
 Revenue Type: **National Time Sales** Type: **Cash** Buyer:  
 Advertiser: **Nat'l Rifle Assn** Tax Schedule: **(None)**  
 Address: Agency Commission %: **15**  
 City: State: Zip: Billing Cycle: **Standard**  
 Product Name: Salesperson: **3885LFOCU** Comm %: **15**  
 Agency Client Code: **10817** Makegood Policy: **Within Contract Dates**  
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/26/18	11/01/18		6:00 AM	7:00 PM	60	7	8	8	8	7			38	D	37.00	38	1,406.00	3
2	11/02/18	11/06/18		6:00 AM	7:00 PM	60	8	2			8			18	D	37.00	18	666.00	3

Billing Projections: By Month

	Oct 18	Nov 18
CA	1,110.00	962.00
ST	259.00	1,813.00

Print Spot Prices

TOTAL SPOTS ..... 56  
 GROSS TOTAL \$ ..... 2,072.00  
 ADJUSTED SPOTS ..... 56  
 ADJUSTED TOTAL \$ ..... 2,072.00

APPROVE DECLINE

- Traffic Manager
- Sales Manager
- National Sales Manager
- General Manager

<b>STATION:</b>	KKOW-AM	<b>ORDER#:</b>	3155970	<b>DATE:</b>	10/25/2018
<b>MARKET:</b>	Joplin, MO	<b>AMOUNT:</b>	\$2,072.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	56		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4338184</b>
<b>ADVERTISER:</b>	Nat'l Rifle Assn/Political Victory Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.10817 10/26-11/6	<b>AGY EST:</b>	10817		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-26-2018 TO 11/6/2018	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	12				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 10/25/2018 14:44</b>	

**COMMENTS**

[Rep Comment] 10/25/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. \*\*PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.\*\*

**THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		10/26/2018 To 10/26/2018						TOT \$259.00		TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	7:00PM	60	10/26/2018	10/26/2018	7	\$37	\$259

DAY#4		10/29/2018 To 10/29/2018						TOT \$259.00		TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	10/29/2018	10/29/2018	7	\$37	\$259





## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association Political Victory Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRA-PVF  
11250 Waples Mill Road  
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Robert G Owens - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

09/6/18 \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  Accepted in Part  Rejected

\_\_\_\_\_  
Signature Printed Name Title