

Sales Order

Station: KKOW-AM Agency: Media Financial Services

Contract Name: 2018 Natl Rifle 10817 KKOW AM Address: 1655 Palm Beach Lakes Blvd

Contract#: (none) Suite 903

Start Date: 10/26/18 End Date: 11/06/18 City: West Palm Beach State: FL Zip: 33401

Revenue Type: National Time Sales Type: Cash Buyer: _____

Advertiser: Nat'l Rifle Assn Tax Schedule: _____ (None)

Address: _____ Agency Commission %: 15

City: _____ State: _____ Zip: _____ Billing Cycle: Standard

Product Name: _____ Salesperson: 3885LFOCU Comm %: 15

Agency Client Code: 10817 Makegood Policy: Within Contract Dates

Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/26/18	11/01/18		6:00 AM	7:00 PM	60	7	8	8	8	7			38	D	37.00	38	1,406.00	3
2	11/02/18	11/06/18		6:00 AM	7:00 PM	60	8	2			8			18	D	37.00	18	666.00	3

Billing Projections: By Month

	Oct 18	Nov 18
CA	1,110.00	962.00
ST	259.00	1,813.00

☒ Print Spot Prices

TOTAL SPOTS 56

GROSS TOTAL \$ 2,072.00

ADJUSTED SPOTS 56

ADJUSTED TOTAL \$ 2,072.00

APPROVE DECLINE

☐ ☐ Traffic Manager

☐ ☐ Sales Manager

☐ ☐ National Sales Manager

☐ ☐ General Manager

STATION:	KKOW-AM	ORDER#:	3155970	DATE:	10/25/2018
MARKET:	Joplin, MO	AMOUNT:	\$2,072.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	56	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4338184	
ADVERTISER:	Nat'l Rifle Assn/Political Victory Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.10817 10/26-11/6	AGY EST:	10817	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	10-26-2018 TO 11/6/2018	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/25/2018 14:44	

COMMENTS

[Rep Comment] 10/25/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. **PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.**

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		10/26/2018 To 10/26/2018					TOT \$259.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	10/26/2018	10/26/2018	7	\$37	\$259

DAY#4		10/29/2018 To 10/29/2018					TOT \$259.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	10/29/2018	10/29/2018	7	\$37	\$259

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REP:	McGavren Guild Media	SPOTS:	56		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4338184
ADVERTISER:	Nat'l Rifle Assn/Political Victory Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.10817 10/26-11/6	AGY EST:	10817		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	10-26-2018 TO 11/6/2018		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/25/2018 14:44

DAY#5 **10/30/2018 To 10/30/2018** **TOT \$296.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	10/30/2018	10/30/2018	8	\$37	\$296

DAY#6 **10/31/2018 To 10/31/2018** **TOT \$296.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	10/31/2018	10/31/2018	8	\$37	\$296

DAY#7 **11/1/2018 To 11/1/2018** **TOT \$296.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	11/1/2018	11/1/2018	8	\$37	\$296

DAY#8 **11/2/2018 To 11/2/2018** **TOT \$296.00** **TOTAL SPOTS 8**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	11/2/2018	11/2/2018	8	\$37	\$296

STATION:	KKOW-AM	ORDER#:	3155970	DATE:	10/25/2018
MARKET:	Joplin, MO	AMOUNT:	\$2,072.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	56	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4338184	
ADVERTISER:	Nat'l Rifle Assn/Political Victory Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est.10817 10/26-11/6	AGY EST:	10817	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	10-26-2018 TO 11/6/2018	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/25/2018 14:44	

DAY#11
11/5/2018 To 11/5/2018
TOT \$296.00
TOTAL SPOTS 8

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	7:00PM	60	11/5/2018	11/5/2018	8	\$37	\$296

DAY#12
11/6/2018 To 11/6/2018
TOT \$74.00
TOTAL SPOTS 2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T	6:00AM	7:00PM	60	11/6/2018	11/6/2018	2	\$37	\$74

TOTAL	Oct	Nov												Total
SPOT	7	49												56
CASH	259.00	1,813.00												2,072.00
TOTAL	259.00	1,813.00												2,072.00

AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association Political Victory Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRA-PVF
11250 Waples Mill Road
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Robert G Owens - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

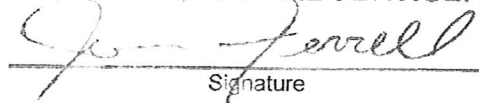
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

09/6/18

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title