

QUARTERLY ISSUES AND PROGRAMS

3rd QUARTER 2016

WIOV – FM

JULY 1 – SEPTEMBER 30

ISSUE : COMMUNITY AFFAIRS

DATE: Ongoing

PROGRAMMING PROVIDED: CASEY'S CUDDLY CAPS

DESCRIPTION: Listeners continue to knit and crochet caps, blankets, booties.

ISSUE: MILITARY RECOGNITION

DATE: JULY 8, 2016

PROGRAMMING PROVIDED: VETERANS DISCOUNT PROGRAM

DESCRIPTION: Molly's Convenience store announced the roll out of their discount program through the Thank A Vet Program. Murf broadcast from the event from 11:30 until 1:30

ISSUE: RAISING FUNDS FOR CHILDREN

DATE: JULY 16, 2016

**PROGRAMMING PROVIDED: CHILDREN'S MIRACLE
NETWORK ANNUAL GOLF TOURNAMENT**

DESCRIPTION: Dakota Riley played 6 rounds of miniature golf with miracle children. The tournament raised over \$10,000 that day for the Children's Miracle Network. There were 36 celebrities paired with 35 miracle children. This is Dakota's 8th year of participating in this event.

ISSUE: RAISING FUNDS FOR VETERANS

DATE: JULY 23, 2016

**PROGRAMMING PROVIDED: COVER OUR VETS WITH HOPE
BRIDGE RIDE**

DESCRIPTION: Melissa Mann was onsite at the New Holland Legion Post in New Holland before the motorcycle ride. This is a fundraiser that coordinates with David's Drive 831 to raise funds and underwear for veterans.

ISSUE: COMMUNITY SAFETY

DATE: AUGUST 2, 2016

PROGRAMMING PROVIDED: NATIONAL NIGHT OUT

DESCRIPTION: Country Kevin made an appearance at the Penn Twp Municipal Building, Penryn Rd in Manheim for the community event that took place there. This is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make out neighborhoods safer, better places to live.

ISSUE: HISTORICAL CELEBRATION

DATE: AUGUST 7, 2016

PROGRAMMING PROVIDED: EPHRATA CLOISTER ICE CREAM SOCIAL

DESCRIPTION: Casey Allyn volunteered from 1 until 4 dipping ice cream and signing cookbooks to help raise money for the Ephrata Cloister Association.

ISSUE: LEBANON VALLEY RAILS TO TRAILS

DATE: SEPTEMBER 10, 2016

PROGRAMMING PROVIDED: ROOT BEER BARREL DAYS

DESCRIPTION: Melissa Mann set up our vehicles and made announcements from 11-2 during this annual event to raise money for the upkeep of the Lebanon Valley Rails To Trails.

Local business give prizes and approximately 300-400 people attend. The event raised about \$5,000.

ISSUE: COMMUNITY INVOLVEMENT

DATE: SEPTEMBER 21, 2016

PROGRAMMING PROVIDED: THE EPHRATA PARADE

DESCRIPTION: Gerry Murphy, Wendy the Hot Dog Princess, Val Baldwin, Kountry Kevin, Dakota Riley, Tracey Lightner,

Lee Jacoby all walked or rode in the WIOV van in this parade. This fair is the largest street fair on the Eastern Seaboard.

ISSUE: CHILDREN'S HEALTH

DATE: SEPTEMBER 25, 2016

**PROGRAMMING PROVIDED: 3RD ANNUAL FALLFEST RIDE TO
BENEFIT THE CHILDREN'S MIRACLE NETWORK**

**DESCRIPTION: Rich Creeger led motorcyclists from the
Classic Harley Davidson location and Kountry Kevin led
motorcyclists from the Lancaster Harley Davidson location
on a ride that ended up at the Beverly Hills Tavern. Money
raised benefits CMN. \$983 was raised.**