

QUARTERLY ISSUES AND PROGRAMS

4TH QUARTER 2016

WIOV – FM

OCTOBER 1 – DECEMBER 31

ISSUE : COMMUNITY AFFAIRS

DATE: Ongoing

PROGRAMMING PROVIDED: CASEY'S CUDDLY CAPS

DESCRIPTION: Listeners continue to knit and crochet caps, blankets, booties.

ISSUE: MILITARY RECOGNITION

DATE: ONGOING

PROGRAMMING PROVIDED: MILITARY WALL OF HONOR

DESCRIPTION: Each morning at 8:50 Murf and Casey honor someone who is currently or has been in the military. These are provided by listeners who send in their hero's story. The story and if provided, a picture are posted on the WIOV webpage.

ISSUE: COMMUNITY INVOLVEMENT

DATE: OCTOBER 1, 2016

PROGRAMMING PROVIDED: TEMPLE HALLOWEEN PARADE

DESCRIPTION: WIOV participated in this annual Halloween tradition. Parade kicked off at 6pm at the Muhlenberg Elementary Center and traveled north up Kutztown Road til Mt Laurel Ave.

ISSUE: COMMUNITY INVOLVEMENT

DATE: OCTOBER 5, 2016

**PROGRAMMING PROVIDED: PARTICIPATION IN
COMMUNITY PARADE**

DESCRIPTION: Priscilla drove the WIOV van in the Manheim Parade for the Manheim Fair

ISSUE: INVOLVEMENT IN THE RECOVERING COMMUNITY

DATE: OCTOBER 9, 2016

**PROGRAMMING PROVIDED: RETREAT AT LANCASTER
COUNTY**

**DESCRIPTION: Murf broadcast from FALLFEST 2016,
CELEBRATING RECOVERY AT 333 S. 7TH Street, Akron from
noon until 2. There was free food, live music, kids activities,
hayrides, pumpkin painting, arts and crafts etc.**

ISSUE: COMMUNITY INVOLVEMENT

DATE: OCTOBER 25, 2016

PROGRAMMING PROVIDED: SENIOR EXPO

**DESCRIPTION: WIOV was present at the Berks Encore
Senior Expo from 9 am until 3 pm at Double Tree Hotel in
Reading**

ISSUE: COMMUNITY INVOLVEMENT

DATE: OCTOBER 29, 2016

PROGRAMMING PROVIDED: KING FROST PARADE

DESCRIPTION: WIOV participated in the largest Halloween parade on the East coast. The parade was held in Hamburg and began at 7 pm.

ISSUE: COMMUNITY FUNDRAISER

DATE: NOVEMBER 18, 2016

PROGRAMMING PROVIDED: EXTRAORDINARY GIVE

DESCRIPTION: Casey Allyn broadcast the morning show from 6-9 at the Pancake Farm to help raise funds for LEO'S HELPING PAWS (raised over \$11,000). At 9:00 she also did one break from THE EPHRATA REC CENTER, THE EPHRATA CLOISTER, VGERITAS ACADEMY, AEVIDUM, 521 CLUB, EPHRATA PLAYHOUSE IN THE PARK. The final amount raised for the entire event was over \$7 million.

ISSUE: COMMUNITY FUNDRAISER

DATE: MONTH OF DECEMBER

PROGRAMMING PROVIDED: PAY IT FORWARD

DESCRIPTION: Again this year the station solicited families who were in need this year to help their children have a good Christmas. We went out to various businesses throughout the month and collected toys and money and gift cards from our listeners for the families – and there were two to three specific families targeted at each appearance. Our listeners were able to hear each family's members and needs before each appearance.