

# INVOICE



**KFMB-TV**  
**7677 Engineer Road**  
**San Diego, CA 92111**  
**Main: (858)571-8888**  
**Billing:**

[www.kfmb.com](http://www.kfmb.com)

Billing Address:

**Target Enterprises/ POL**  
**Attention: Mike McCauley**  
**15260 Ventura Blvd; Ste 1240**  
**Sherman Oaks, CA 91403**

Send Payment To:

**KFMB-TV**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Property	KFMB		
Invoice #	2857468-1	Order #	2857468
Invoice Date	03/10/24	Alt Order #	WOC14487956
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	03/04/24 - 03/05/24
Advertiser	POL/ Matt Gunderson / R / US House / CA		
Product	Gunderson for Congress		
Estimate #	4049		
Account Executive	Diann Karnitsky		
Sales Office	TEGNA Sales Los Angeles		
Sales Region	National		
Agency Code	1944		
Advertiser Code	343		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2041AG		
Advertiser Ref	M229062		
Product 1	384		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/04/24	03/05/24	CBS 8 MORNINGS @ 6 AM	6-7a	11-----	:30	2	\$175.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	11-----	2	\$175.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	6:23 AM	CBS 8 MORNINGS @ 6AM	6-7a	:30	GUND24021501H	\$175.00	NM
4	KFMB	M	03/04/24	2:40 PM	Talk	2-3p	:30	GUND24021501H	\$100.00	NM
P-4 Preemptible without Notice										
3	KFMB	M	03/04/24	3:42 PM	Daily Blast Live	3-4p	:30	GUND24021501H	\$100.00	NM
P-4 Preemptible without Notice										
2	KFMB	Tu	03/05/24	6:53 AM	CBS 8 MORNINGS @ 6AM	6-7a	:30	GUND24021501H	\$175.00	NM
2	03/04/24	03/05/24	CBS THIS MORNING	7-9a	22-----	:30	4	\$225.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	22-----	4	\$225.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	8:11 AM	CBS THIS MORNING	7-9a	:30	GUND24021501H	\$225.00	NM
2	KFMB	M	03/04/24	8:28 AM	CBS THIS MORNING	7-9a	:30	GUND24021501H	\$225.00	NM
3	KFMB	Tu	03/05/24	7:29 AM	CBS THIS MORNING	7-9a	:30	GUND24021501H	\$225.00	NM
4	KFMB	Tu	03/05/24	7:58 AM	CBS THIS MORNING	7-9a	:30	GUND24021501H	\$225.00	NM
3	03/04/24	03/05/24	LET'S MAKE A DEAL	9-10a	11-----	:30	2	\$275.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	11-----	2	\$275.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	8:57 AM	LET'S MAKE A DEAL	9-10a	:30	GUND24021501H	\$275.00	NM

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Invoice #	2857468-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Matt Gunderson / R / US House / CA		
Product	Gunderson for Congress		
Estimate #	4049		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	03/04/24	03/05/24	LET'S MAKE A DEAL	9-10a	11-----	:30	2	\$275.00	NM	
P-4 Preemptible without Notice										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	KFMB	Tu	03/05/24	8:57 AM	LET'S MAKE A DEAL	9-10a	:30	GUND24021501H	\$275.00	NM
4	03/04/24	03/05/24	PRICE IS RIGHT	10-11a	11-----	:30	2	\$375.00	NM	
P-3 Preemptible with Notice										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
03/04/24 03/10/24 11----- 2 \$375.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	KFMB	M	03/04/24	10:30 AM	PRICE IS RIGHT	10-11a	:30	GUND24021501H	\$375.00	NM
3	KFMB	M	03/04/24	7:58 PM	NEIGHBORHOOD BOB	8-9p	:30	GUND24021501H	\$600.00	NM
P-3 Preemptible with Notice										
4	KFMB	M	03/04/24	10:40 PM	NCIS: Hawaii	10-11p	:30	GUND24021501H	\$700.00	NM
P-3 Preemptible with Notice										
2	KFMB	Tu	03/05/24	9:59 AM	PRICE IS RIGHT	10-11a	:30	GUND24021501H	\$375.00	NM
5	03/04/24	03/04/24	CBS 8 NEWS LIVE @ 11 AM	11a-12p	1-----	:30	1	\$175.00	NM	
P-4 Preemptible without Notice										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
03/04/24 03/10/24 1----- 1 \$175.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	KFMB	M	03/04/24	11:27 AM	CBS 8 NEWS LIVE @ 11AM	11a-12p	:30	GUND24021501H	\$175.00	NM
2	KFMB	Tu	03/05/24	5:20 AM	Local News @ 5a M-F	5-6a	:30	GUND24021501H	\$50.00	NM
P-4 Preemptible without Notice										
3	KFMB	Tu	03/05/24	6:13 AM	Local News @ 6a M-F	6-7a	:30	GUND24021501H	\$175.00	NM
P-4 Preemptible without Notice										
6	03/04/24	03/04/24	CBS 8 NEWS LIVE @ N OON	12-1230p	1-----	:30	1	\$175.00	NM	
P-4 Preemptible without Notice										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
03/04/24 03/10/24 1----- 1 \$175.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
4	KFMB	M	03/04/24	11:15 AM	CBS 8 NEWS LIVE @ 11AM	11a-12p	:30	GUND24021501H	\$175.00	NM
MG for 5.2,6.2										
3	KFMB	M	03/04/24	12:18 PM	CBS 8 NEWS LIVE @ NOON	12-1230p	:30	GUND24021501H	\$175.00	NM
MG for 5.2,6.2										
1	KFMB	M	03/04/24	12:28 PM	CBS 8 NEWS LIVE @ NOON	12-1230p	:30	GUND24021501H	\$175.00	NM
7	03/04/24	03/04/24	THE FOUR	4-5p	1-----	:30	1	\$175.00	NM	
P-4 Preemptible without Notice										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
03/04/24 03/10/24 1----- 1 \$175.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	KFMB	M	03/04/24	4:57 PM	THE FOUR	4-5p	:30	GUND24021501H	\$175.00	NM
8	03/04/24	03/04/24	CBS 8 NEWS LIVE @ 5 PM	5-530p	1-----	:30	1	\$375.00	NM	
P-4 Preemptible without Notice										

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Invoice #	2857468-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Matt Gunderson / R / US House / CA		
Product	Gunderson for Congress		
Estimate #	4049		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	03/04/24	03/04/24	CBS 8 NEWS LIVE @ 5 PM	5-530p	1-----	:30	1	\$375.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$375.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	5:24 PM	CBS 8 NEWS LIVE @ 5PM	5-530p	:30	GUND24021501H	\$375.00	NM
9	03/04/24	03/04/24	CBS 8 NEWS LIVE @ 6 PM	6-7p	1-----	:30	1	\$400.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$400.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	6:27 PM	CBS 8 NEWS LIVE @ 6PM	6-7p	:30	GUND24021501H	\$400.00	NM
10	03/04/24	03/04/24	NCIS	9-10p	1-----	:30	1	\$1,500.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$1,500.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24		NCIS	9-10p	:00		<del>\$1,500.00</del>	NM
Credited										
11	03/04/24	03/04/24	CBS 8 NEWS LIVE @ 11 PM M-F	11-1135p	1-----	:30	1	\$300.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$300.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	11:24 PM	CBS 8 NEWS LIVE @ 11PM M-F	11-1135p	:30	GUND24021501H	\$300.00	NM
18	03/04/24	03/04/24	ET	7-730p	1-----	:30	1	\$250.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$250.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	7:13 PM	ET	7-730p	:30	GUND24021501H	\$250.00	NM
19	03/04/24	03/04/24	INSIDE EDITION	730-8p	1-----	:30	1	\$300.00	NM	
P-4 Preemptible without Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	1-----	1	\$300.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KFMB	M	03/04/24	7:50 PM	INSIDE EDITION	730-8p	:30	GUND24021501H	\$300.00	NM
20	03/04/24	03/05/24	NEWS 8	11a-12p	11-----	:30	2	\$225.00	NM	
P-3 Preemptible with Notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	11-----	2	\$225.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Matt Gunderson / R / US House / CA		
Product	Gunderson for Congress		
Estimate #	4049		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	03/04/24	03/05/24	NEWS 8	11a-12p	11-----	:30	2	\$225.00	NM
P-3 Preemptible with Notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KFMB	M	03/04/24		NEWS 8	11a-12p	:00		<del>\$225.00</del> NM
Credited									
3	KFMB	M	03/04/24	11:58 AM	NEWS 8	11a-12p	:30	GUND24021501H	\$225.00 NM
MG for 20.2 03/05									
2	KFMB	Tu	03/05/24		NEWS 8	11a-12p	:00		<del>\$225.00</del> NM
See MG 20.3									
UEFA Champions League Soccer									
21	03/04/24	03/04/24	EARLY NEWS	4-5p	1-----	:30	1	\$175.00	NM
P-4 Preemptible without Notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/04/24	03/10/24	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KFMB	M	03/04/24	4:37 PM	EARLY NEWS	4-5p	:30	GUND24021501H	\$175.00 NM
22	03/04/24	03/04/24	NEWS	6-7p	1-----	:30	1	\$400.00	NM
P-4 Preemptible without Notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/04/24	03/10/24	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KFMB	M	03/04/24	6:12 PM	NEWS	6-7p	:30	GUND24021501H	\$400.00 NM
23	03/04/24	03/05/24	CBS This Morning	7-9a	11-----	:30	2	\$225.00	NM
P-4 Preemptible without Notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/04/24	03/10/24	11-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KFMB	M	03/04/24	7:23 AM	CBS This Morning	7-9a	:30	GUND24021501H	\$225.00 NM
2	KFMB	Tu	03/05/24	8:20 AM	CBS This Morning	7-9a	:30	GUND24021501H	\$225.00 NM
24	03/04/24	03/04/24	After Midnight	After Midnight	1-----	:30	1	\$75.00	NM
P-4 Preemptible without Notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/04/24	03/10/24	1-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KFMB	M	03/04/24	1:34 AM	After Midnight	After Midnight	:30	GUND24021501H	\$75.00 NM
25	03/05/24	03/05/24	CBS Early Morning News 4-430a		- 1-----	:30	1	\$5.00	NM
P-4 Preemptible without Notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	03/04/24	03/10/24	- 1-----	1	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KFMB	Tu	03/05/24	4:24 AM	CBS Early Morning News	4-430a	:30	GUND24021501H	\$5.00 NM
26	03/05/24	03/05/24	Local News @ 430a M-F	430-5a	- 1-----	:30	1	\$20.00	NM
P-3 Preemptible with Notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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**Cincinnati, OH 45263-7386**

Invoice #	2857468-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Matt Gunderson / R / US House / CA		
Product	Gunderson for Congress		
Estimate #	4049		

[www.kfmb.com](http://www.kfmb.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																
26	03/05/24	03/05/24	Local News @ 430a M-F	430-5a	- 1 - - - - -	:30	1	\$20.00	NM																																
P-3 Preemptible with Notice																																									
<table border="0" style="width:100%"> <tr> <td style="width:100px"></td> <td style="width:100px">03/04/24</td> <td style="width:100px">03/10/24</td> <td style="width:100px">- 1 - - - - -</td> <td style="width:100px">1</td> <td style="width:100px">\$20.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KFMB</td> <td>Tu</td> <td>03/05/24</td> <td>4:49 AM</td> <td>Local News @ 430a M-F</td> <td>430-5a</td> <td>:30</td> <td>GUND24021501H</td> <td>\$20.00</td> <td>NM</td> </tr> </table>											03/04/24	03/10/24	- 1 - - - - -	1	\$20.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KFMB	Tu	03/05/24	4:49 AM	Local News @ 430a M-F	430-5a	:30	GUND24021501H	\$20.00	NM
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<u>Total Spots</u>							<b>34</b>																																		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,125.00</b>
<u>Agency Commission</u>	<b>\$1,218.75</b>
<u>Net Amount Due</u>	<b>\$6,906.25</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.