



KTVM  
340 West Main St  
Missoula, MT 59802

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 3336673  
**Schedule Dates** 05/11/18-05/17/18  
**Advertiser** Rosendale for Senate-R (124132)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** candidate (1011042)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 315/1147/9373  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MT 2018  
Separation: 30

**Date Entered** 05/10/18  
**Last Modified** 05/10/18  
**Entered By** Leslie Stoll-Oneill  
**CO-OP** No  
**Headline #** ECR26009778  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$396.75  
**Net Total** \$2,248.25  
**Sales Tax**

**Butte-Bozeman (KTVM)**  
**By Broadcast Month** **Spots** **Rate**  
May, 2018 27 \$2,645.00  
**Grand Total:** 27 \$2,645.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/13/18-05/13/18	4	:30	9A- 10A (MST)	1							X	1	\$70.00	\$70.00	Butte-Bozeman (KTVM)	MEET PRESS-SUN	5/10/18
2.0	Normal Line / SPOT	05/13/18-05/13/18	4	:30	8A- 9A (MST)	1							X	1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	SUN TODAY-NBC	5/10/18
3.0	Normal Line / News	05/11/18-05/11/18	4	:30	6A- 7A (MST)	1					X			1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	5/10/18
4.0	Normal Line / News	05/14/18-05/14/18	4	:30	6A- 7A (MST)	1	X							1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	5/10/18
5.0	Normal Line / News	05/15/18-05/15/18	4	:30	6A- 7A (MST)	1		X						1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	5/10/18
6.0	Normal Line / News	05/16/18-05/16/18	4	:30	6A- 7A (MST)	1			X					1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	5/10/18
7.0	Normal Line / News	05/17/18-05/17/18	4	:30	6A- 7A (MST)	1				X				1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	5/10/18
8.0	Normal Line / News	05/11/18-05/11/18	4	:30	5P- 5:30P (MST)	1					X			1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NEWS AT 5	5/10/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / News	05/15/18-05/15/18	4	:30	5P- 5:30P (MST)	1		X						1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NEWS AT 5	5/10/18
11.0	Normal Line / News	05/16/18-05/16/18	4	:30	5P- 5:30P (MST)	1			X					1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NEWS AT 5	5/10/18
12.0	Normal Line / News	05/17/18-05/17/18	4	:30	5P- 5:30P (MST)	1				X				1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NEWS AT 5	5/10/18
13.0	Normal Line / News	05/11/18-05/11/18	4	:30	6P- 6:30P (MST)	1					X			1	\$120.00	\$120.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	5/10/18
14.0	Normal Line / News	05/14/18-05/14/18	4	:30	6P- 6:30P (MST)	1	X							1	\$120.00	\$120.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	5/10/18
15.0	Normal Line / News	05/15/18-05/15/18	4	:30	6P- 6:30P (MST)	1		X						1	\$120.00	\$120.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	5/10/18
16.0	Normal Line / News	05/16/18-05/16/18	4	:30	6P- 6:30P (MST)	1			X					1	\$120.00	\$120.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	5/10/18
17.0	Normal Line / News	05/17/18-05/17/18	4	:30	6P- 6:30P (MST)	1				X				1	\$120.00	\$120.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	5/10/18
18.0	Normal Line / SPOT	05/11/18-05/11/18	4	:30	6:30P- 7P (MST)	1					X			1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	Entertainment Tonight	5/10/18
19.0	Normal Line / SPOT	05/14/18-05/14/18	4	:30	6:30P- 7P (MST)	1	X							1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	Entertainment Tonight	5/10/18
20.0	Normal Line / SPOT	05/15/18-05/15/18	4	:30	6:30P- 7P (MST)	1		X						1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	Entertainment Tonight	5/10/18
21.0	Normal Line / SPOT	05/16/18-05/16/18	4	:30	6:30P- 7P (MST)	1			X					1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	Entertainment Tonight	5/10/18
22.0	Normal Line / SPOT	05/17/18-05/17/18	4	:30	6:30P- 7P (MST)	1				X				1	\$60.00	\$60.00	Butte-Bozeman (KTVM)	Entertainment Tonight	5/10/18

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23.0	Normal Line / SPOT	05/11/18-05/11/18	4	:30	8P- 9P (MST)	1					X			1	\$130.00	\$130.00	Butte-Bozeman (KTVM)	TAKEN	5/10/18
24.0	Normal Line / SPOT	05/16/18-05/16/18	4	:30	8P- 9P (MST)	1			X					1	\$145.00	\$145.00	Butte-Bozeman (KTVM)	LAW AND ORDER: SVU	5/10/18
25.0	Normal Line / SPOT	05/17/18-05/17/18	4	:30	9P- 10P (MST)	1				X				1	\$195.00	\$195.00	Butte-Bozeman (KTVM)	THE CHICAGO FIRE	5/10/18
26.0	Normal Line / SPOT	05/14/18-05/14/18	4	:30	7P- 9P (MST)	1	X							1	\$280.00	\$280.00	Butte-Bozeman (KTVM)	The Voice	5/10/18
27.0	Normal Line / News	05/12/18-05/12/18	4	:30	9P- 9:30P (MST)	1						X		1	\$90.00	\$90.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	5/10/18

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125 West 55th St  
New York, NY 10019

Contract # 26009778	Changes as of: 5/10/2018 at 9:37 AM	Version: Current State Version 1	
CPE: 315/1147/9373	Flight: 5/11/18 - 5/17/18	Station: KTVM	Con Type: POLITICAL/VOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: ROSENDALE, MATT	Market: Butte, MT	Total \$: \$2,645.00
815 SLATERS LANE	Product: MT 2018	Office: WASHINGTON	Total Spots: 27
ALEXANDRIA, VA 22314	Agency Order #: 7335191	Service: Nielsen	Total CPP: \$28.08
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 94.2
	Salesperson: MATTHEW MULZOFF	Assistant: MATTHEW MULZOFF	Traffic #: 3336673
	202-955-5342	202-955-5342	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	5/11 - 5/17							Total Spots	Total \$	CPP*	GRP*
							5/11	5/12	5/13	5/14	5/15	5/16	5/17				
1	Su 9a-10a		MEET PRESS-SUN	\$70.00	3.0	30	0	0	1	0	0	0	0	1	\$70.00	\$22.95	3.0
2	Su 8a-9a		SUN TODAY-NBC	\$35.00	1.2	30	0	0	1	0	0	0	0	1	\$35.00	\$29.41	1.2
3	F,M-Th 6a-7a		MONTANA TODAY2/MONTANA TODAY3	\$60.00	1.9	30	1	0	0	1	1	1	1	5	\$300.00	\$31.41	9.5
4	F,M-Th 5p-5:30p		NEWS AT 5	\$100.00	4.1	30	1	0	0	1	1	1	1	5	\$500.00	\$24.39	20.5
5	F,M-Th 6p-6:30p		NBC Montana News @ 5	\$120.00	4.4	30	1	0	0	1	1	1	1	5	\$600.00	\$27.27	22.0
6	F,M-Th 6:30p-7p		Entertainment Tonight	\$60.00	2.9	30	1	0	0	1	1	1	1	5	\$300.00	\$20.69	14.5
7	F 8p-9p		TAKEN	\$130.00	3.9	30	1	0	0	0	0	0	0	1	\$130.00	\$33.33	3.9
8	W 8p-9p		LAW AND ORDER: SVU	\$145.00	3.5	30	0	0	0	0	0	1	0	1	\$145.00	\$41.43	3.5
9	Th 9p-10p		THE CHICAGO FIRE	\$195.00	4.5	30	0	0	0	0	0	0	1	1	\$195.00	\$43.33	4.5
10	M 7p-9p		The Voice	\$280.00	6.5	30	0	0	0	1	0	0	0	1	\$280.00	\$43.08	6.5
11	Sa 10p-10:35p		NBC MONTANA NEWS @ 10	\$90.00	5.0	30	0	1	0	0	0	0	0	1	\$90.00	\$18.00	5.0
TOTALS:							5	1	2	5	4	5	5	27	\$2,645.00	\$28.08	94.2



125 West 55th St  
New York, NY 10019

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CPE: 315/1147/9373	Flight: 5/11/18 - 5/17/18	Station: KTVM	Con Type: POLITICAL/VOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: ROSENDALE, MATT	Market: Butte, MT	Total \$: \$2,645.00
815 SLATERS LANE	Product: MT 2018	Office: WASHINGTON	Total Spots: 27
ALEXANDRIA, VA 22314	Agency Order #: 7335191	Service: Nielsen	Total CPP: \$28.08
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 94.2
	Salesperson: MATTHEW MULZOFF 202-955-5342	Assistant: MATTHEW MULZOFF 202-955-5342	Traffic #: 3336673
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/10/18 9:37 AM	System	Notice Received.
05/09/18 12:20 PM	MATTHEW MULZOFF	Separation: 30

Competitive Information	
Market Budget:	\$10,580
KTVM Share:	25%
Comment:	
KWYB:	2%
KXLF:	71%
NWYB:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$2,645.00	\$28.08	94.2
Total	100%	27	\$2,645.00	\$28.08	94.2

Monthly Summary		
Month	Spots	Dollars
2018-May	27	\$2,645.00
Total	27	\$2,645.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/9/18 12:23 PM					\$0	\$0	
New	5/9/18 12:20 PM	MATTHEW MULZOFF	Confirmed	27		\$2,645.00	\$2,645.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

**Date:**

KTVM BUTTE/BOZEMAN

5/10/18

I, American Media & Advocacy Group,

being/on behalf of: Matt Rosendale for Montana,

a legally qualified candidate of the Republican

political party for the office of: U.S. Senator from Montana

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

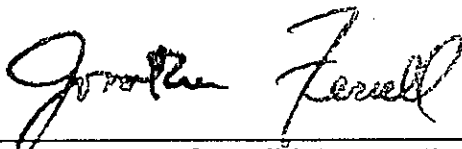
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date