



KTVM
340 West Main St
Missoula, MT 59802

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 3432343

Schedule Dates 07/24/18-07/30/18
Advertiser Rosendale for Senate-R (124132)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE 287/305/5479 (865598)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 315/1147/9774
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MT 2018
Separation: 30

Date Entered 07/23/18
Last Modified 07/23/18
Entered By Leslie Stoll-ONEILL
CO-OP No
Headline # ECR26112301
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$302.25
Net Total \$1,712.75
Sales Tax

Butte-Bozeman (KTVM)
By Broadcast Month
Jul. 2018 28 \$1,645.00
Aug. 2018 6 \$370.00
Grand Total: 34 \$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	9A- 10A (MST)	1							X	1	\$40.00	\$40.00	Butte-Bozeman (KTVM)	MEET PRESS-SUN	7/23/18
2.0	Normal Line / News	07/24/18-07/24/18	4	:30	6A- 7A (MST)	1		X						1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	7/23/18
3.0	Normal Line / News	07/25/18-07/25/18	4	:30	6A- 7A (MST)	1			X					1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	7/23/18
4.0	Normal Line / News	07/26/18-07/26/18	4	:30	6A- 7A (MST)	1				X				1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	7/23/18
5.0	Normal Line / News	07/27/18-07/27/18	4	:30	6A- 7A (MST)	1					X			1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	7/23/18
6.0	Normal Line / News	07/30/18-07/30/18	4	:30	6A- 7A (MST)	1	X							1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	7/23/18
7.0	Normal Line / News	07/24/18-07/24/18	4	:30	7A- 9A (MST)	1		X						1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
8.0	Normal Line / News	07/25/18-07/25/18	4	:30	7A- 9A (MST)	1			X					1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjny.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Alexandria, VA 22314

Contract # 3432343

Schedule Dates	07/24/18-07/30/18	Date Entered	07/23/18
Advertiser	Rosendale for Senate R (124132)	Last Modified	07/23/18
Agency	American Media & Advocacy Group (9105)	Entered By	Leslie Stoll-Oneill
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE 287/305/5479 (865598)	Headline #	ECR26112301
Salesperson	Katz/DC, Washington DC (4022)	Demo	
Sales Office	Katz Washington DC	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	315/1147/9774	Commission	\$302.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,712.75
Billing Type	Standard	Sales Tax	
Comments	MT 2018 Separation: 30		

Butte-Bozeman (KTVM)		
By Broadcast Month	Spots	Rate
Jul. 2018	28	\$1,645.00
Aug. 2018	6	\$370.00
Grand Total:	34	\$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / News	07/26/18-07/26/18	4	:30	7A-9A (MST)	1				X				1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
10.0	Normal Line / News	07/27/18-07/27/18	4	:30	7A-9A (MST)	1					X			1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
11.0	Normal Line / News	07/30/18-07/30/18	4	:30	7A-9A (MST)	1	X							1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
12.0	Normal Line / SPOT	07/28/18-07/28/18	4	:30	6A-8A (MST)	1						X		1	\$25.00	\$25.00	Butte-Bozeman (KTVM)	SATURDAY TODAY	7/23/18
13.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	8A-9A (MST)	1							X	1	\$30.00	\$30.00	Butte-Bozeman (KTVM)	SUN TODAY-NBC	7/23/18
14.0	Normal Line / News	07/24/18-07/24/18	4	:30	6P-6:30P (MST)	1		X						1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
15.0	Normal Line / News	07/25/18-07/25/18	4	:30	6P-6:30P (MST)	1			X					1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
16.0	Normal Line / News	07/26/18-07/26/18	4	:30	6P-6:30P (MST)	1				X				1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
17.0	Normal Line / News	07/27/18-07/27/18	4	:30	6P-6:30P (MST)	1					X			1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
18.0	Normal Line / News	07/30/18-07/30/18	4	:30	6P-6:30P (MST)	1	X							1	\$70.00	\$70.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
19.0	Normal Line / News	07/28/18-07/28/18	4	:30	10P-10:35P (MST)	1						X		1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
20.0	Normal Line / News	07/24/18-07/24/18	4	:30	10P-10:35P (MST)	1		X						1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
21.0	Normal Line / News	07/25/18-07/25/18	4	:30	10P-10:35P (MST)	1			X					1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
22.0	Normal Line / News	07/26/18-07/26/18	4	:30	10P-10:35P (MST)	1			X					1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 315/1147/9774
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MT 2018
Separation: 30

Date Entered 07/23/18
Last Modified 07/23/18
Entered By Leslie Stoll-Oneill
CO-OP No
Headline # ECR26112301
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$302.25
Net Total \$1,712.75
Sales Tax

Butte-Bozeman (KTVM)

By Broadcast Month	Spots	Rate
Jul. 2018	28	\$1,645.00
Aug. 2018	6	\$370.00
Grand Total:	34	\$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / News	07/27/18-07/27/18	4	:30	10P-10:35P (MST)	1					X			1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
24.0	Normal Line / News	07/30/18-07/30/18	4	:30	10P-10:35P (MST)	1	X							1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
25.0	Normal Line / News	07/24/18-07/24/18	4	:30	11:35P-12:35A (MST)	1		X						1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
26.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	11:35P-12:35A (MST)	1			X					1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
27.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	11:35P-12:35A (MST)	1				X				1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
28.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	11:35P-12:35A (MST)	1					X			1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
29.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	11:35P-12:35A (MST)	1	X							1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
30.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	10:35P-11:35P (MST)	1		X						1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18
31.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	10:35P-11:35P (MST)	1			X					1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18
32.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	10:35P-11:35P (MST)	1			X					1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18

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33.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	10:35P-11:35P (MST)	1					X			1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18
34.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	10:35P-11:35P (MST)	1	X							1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



125 West 55th St
New York, NY 10019

Contract # 26112301

Changes as of: 7/23/2018 at 9:38 AM

Version: Current State Version 1

CPE: 315/1147/9774

Flight: 7/24/18 - 7/30/18

Station: KTVM

Con Type: POLITICAL/NOTE

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: ROSENDALE, MATT

Market: Butte, MT

Total \$: \$2,015.00

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: MT 2018
Agency Order #: 7561068

Office: WASHINGTON
Service: Nielsen

Total Spots: 34
Total CPP: \$33.94

Buyer: MediaAssistant, AMAG
Salesperson: MATTHEW MULZOFF
202-955-5342

Primary Demo: Adults 35+
Assistant: MATTHEW MULZOFF
202-955-5342

Total GRP: 59.4
Traffic #: 3432343

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/24 - 7/30							Total Spots	Total \$	CPP*	GRP*
							7/24	7/25	7/26	7/27	7/28	7/29	7/30				
1	Su 9a-10a		MEET PRESS-SUN	\$40.00	1.9	30	0	0	0	0	0	1	0	1	\$40.00	\$21.51	1.9
2	Tu-F,M 6a-7a		MONTANA TODAY2/MONTANA TODAY3	\$35.00	1.6	30	1	1	1	1	0	0	1	5	\$175.00	\$22.44	7.8
3	Tu-F,M 7a-9a		TODAY SHW	\$50.00	1.6	30	1	1	1	1	0	0	1	5	\$250.00	\$31.45	8.0
4	Sa 6a-8a		SATURDAY TODAY	\$25.00	0.7	30	0	0	0	0	1	0	0	1	\$25.00	\$38.46	0.7
5	Su 8a-9a		SUN TODAY-NBC	\$30.00	0.7	30	0	0	0	0	0	1	0	1	\$30.00	\$42.25	0.7
6	Tu-F,M 6p-6:30p		NBC Montana News @ 5	\$100.00	3.1	30	1	1	1	1	0	0	1	5	\$600.00	\$32.05	15.6
7	Sa 10p-10:35p		NBC MONTANA NEWS @ 10	\$70.00	2.8	30	0	0	0	0	1	0	0	1	\$70.00	\$25.45	2.8
8	Tu-F,M 10p-10:35p		NBC MONTANA NEWS @ 10	\$115.00	2.5	30	1	1	1	1	0	0	1	5	\$575.00	\$45.10	12.8
9	Tu-F,M 11:35p-12:35a		LATE NIGHT WITH SETH MEYERS	\$20.00	0.8	30	1	1	1	1	0	0	1	5	\$100.00	\$25.32	4.0
10	Tu-F,M 10:35p-11:35p		TONIGHT SHOW W/ JIMMY FALLON	\$50.00	1.1	30	1	1	1	1	0	0	1	5	\$250.00	\$46.73	5.4
TOTALS:							6	6	6	6	2	2	6	34	\$2,015.00	\$33.94	59.4



125 West 55th St
New York, NY 10019

Contract # 26112301		Changes as of: 7/23/2018 at 9:38 AM		Version: Current State Version 1	
CPE: 315/1147/9774		Flight: 7/24/18 - 7/30/18		Station: KTVM	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: ROSENDALE, MATT		Market: Butte, MT	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: MT 2018		Office: WASHINGTON	
		Agency Order #: 7561068		Service: Nielsen	
		Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35+	
		Salesperson: MATTHEW MULZOFF		Assistant: MATTHEW MULZOFF	
		Separation:		Traffic #: 3432343	
				Total Spots: 34	
				Total CPM: \$33.94	
				Total GRP: 59.4	
				Total \$: \$2,015.00	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/23/18 9:38 AM	System	Notice Received.
07/23/18 6:58 AM	MATTHEW MULZOFF	Separation: 30

Competitive Information	
Market Budget: \$2,015	
KTVM Share: 100%	
Comment: need cox	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$2,015.00	\$33.94	59.4
Total	100%	34	\$2,015.00	\$33.94	59.4

Monthly Summary		
Month	Spots	Dollars
2018-Jul	28	\$1,645.00
2018-Aug	6	\$370.00
Total	34	\$2,015.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	7/23/18 11:05 AM					\$0
Queued for Electronic Contracting	7/23/18 8:48 AM					\$0
New	7/23/18 6:58 AM	MATTHEW MULZOFF	Confirmed	34		\$2,015.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KECI - MISSOULA/KALISPELL</u>	Date: <u>7/23/18</u>
I, <u>American Media & Advocacy Group</u> ,	
being/on behalf of: <u>Matt Rosendale for Montana</u> ,	
a legally qualified candidate of the <u>Republican</u>	
political party for the office of: <u>U.S. Senator for Montana</u>	
in the <u>General</u>	
election to be held on: <u>November 6, 2018</u>	

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jon Feurel agent of Matt Rosendale to Montana
signature of candidate or authorized committee

Jon FEUREL
printed name

date