



**KTVM**  
 340 West Main St  
 Missoula, MT 59802

American Media & Advocacy Group  
 815 Slaters Ln  
 Alexandria, VA 22314

**Contract # 3432343**

**Schedule Dates** 07/24/18-07/30/18  
**Advertiser** Rosendale for Senate-R (124132)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CANDIDATE 287/305/5479 (865598)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** MediaAssistant,  
**Phone/Fax** /  
**CPE** 315/1147/9774  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** MT 2018  
 Separation: 30

**Date Entered** 07/23/18  
**Last Modified** 07/23/18  
**Entered By** Leslie Stoll-ONEILL  
**CO-OP** No  
**Headline #** ECR26112301  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$302.25  
**Net Total** \$1,712.75  
**Sales Tax**

Butte-Bozeman (KTVM)		
By Broadcast Month	Spots	Rate
Jul. 2018	28	\$1,645.00
Aug. 2018	6	\$370.00
<b>Grand Total:</b>	<b>34</b>	<b>\$2,015.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	9A-10A (MST)	1							X	1	\$40.00	\$40.00	Butte-Bozeman (KTVM)	MEET PRESS-SUN	7/23/18
2.0	Normal Line / News	07/24/18-07/24/18	4	:30	6A-7A (MST)	1		X						1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY/MONTANA TODAY3	7/23/18
3.0	Normal Line / News	07/25/18-07/25/18	4	:30	6A-7A (MST)	1			X					1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY/MONTANA TODAY3	7/23/18
4.0	Normal Line / News	07/26/18-07/26/18	4	:30	6A-7A (MST)	1				X				1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY/MONTANA TODAY3	7/23/18
5.0	Normal Line / News	07/27/18-07/27/18	4	:30	6A-7A (MST)	1					X			1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY/MONTANA TODAY3	7/23/18
6.0	Normal Line / News	07/30/18-07/30/18	4	:30	6A-7A (MST)	1	X							1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY/MONTANA TODAY3	7/23/18
7.0	Normal Line / News	07/24/18-07/24/18	4	:30	7A-9A (MST)	1		X						1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
8.0	Normal Line / News	07/25/18-07/25/18	4	:30	7A-9A (MST)	1			X					1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / News	07/26/18-07/26/18	4	:30	7A-9A (MST)	1				X				1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
10.0	Normal Line / News	07/27/18-07/27/18	4	:30	7A-9A (MST)	1					X			1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
11.0	Normal Line / News	07/30/18-07/30/18	4	:30	7A-9A (MST)	1	X							1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	7/23/18
12.0	Normal Line / SPOT	07/28/18-07/28/18	4	:30	6A-8A (MST)	1						X		1	\$25.00	\$25.00	Butte-Bozeman (KTVM)	SATURDAY TODAY	7/23/18
13.0	Normal Line / SPOT	07/29/18-07/29/18	4	:30	8A-9A (MST)	1							X	1	\$30.00	\$30.00	Butte-Bozeman (KTVM)	SUN TODAY-NBC	7/23/18
14.0	Normal Line / News	07/24/18-07/24/18	4	:30	6P-6:30P (MST)	1		X						1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
15.0	Normal Line / News	07/25/18-07/25/18	4	:30	6P-6:30P (MST)	1			X					1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
16.0	Normal Line / News	07/26/18-07/26/18	4	:30	6P-6:30P (MST)	1				X				1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
17.0	Normal Line / News	07/27/18-07/27/18	4	:30	6P-6:30P (MST)	1					X			1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	7/23/18
18.0	Normal Line / News	07/30/18-07/30/18	4	:30	6P-6:30P (MST)	1	X							1	\$70.00	\$70.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
19.0	Normal Line / News	07/28/18-07/28/18	4	:30	10P-10:35P (MST)	1						X		1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
20.0	Normal Line / News	07/24/18-07/24/18	4	:30	10P-10:35P (MST)	1			X					1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
21.0	Normal Line / News	07/25/18-07/25/18	4	:30	10P-10:35P (MST)	1				X				1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
22.0	Normal Line / News	07/26/18-07/26/18	4	:30	10P-10:35P (MST)	1				X				1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18

**CONFIRMATION CONTRACT**

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**Comments** MT 2018  
 Separation: 30

**Date Entered** 07/23/18  
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**Entered By** Leslie Stoll-ONEILL  
**CO-OP** No  
**Headline #** ECR26112301  
**Demo**  
**Order Type** Normal  
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23.0	Normal Line / News	07/27/18-07/27/18	4	:30	10P-10:35P (MST)	1				X				1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
24.0	Normal Line / News	07/30/18-07/30/18	4	:30	10P-10:35P (MST)	1	X							1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	7/23/18
25.0	Normal Line / News	07/24/18-07/24/18	4	:30	11:35P-12:35A (MST)	1		X						1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
26.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	11:35P-12:35A (MST)	1			X					1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
27.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	11:35P-12:35A (MST)	1				X				1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
28.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	11:35P-12:35A (MST)	1					X			1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
29.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	11:35P-12:35A (MST)	1	X							1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	7/23/18
30.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	10:35P-11:35P (MST)	1		X						1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18
31.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	10:35P-11:35P (MST)	1			X					1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18
32.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	10:35P-11:35P (MST)	1				X				1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALON	7/23/18

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 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
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**Butte-Bozeman (KTVM)**  
 By Broadcast Month Spots Rate  
 Jul. 2018 28 \$1,645.00  
 Aug. 2018 6 \$370.00  
**Grand Total: 34 \$2,015.00**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	07/27/18-07/27/18	4	:30	10:35P-11:35P (MST)	1				X				1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALLON	7/23/18
34.0	Normal Line / SPOT	07/30/18-07/30/18	4	:30	10:35P-11:35P (MST)	1	X							1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALLON	7/23/18

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Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

Contract # 26112301

Changes as of: 7/23/2018 at 9:38 AM

Version: Current State Version 1

CPE: 315/1147/9774  
Agency: AMER MEDIA & ADVOCACY GROUP

Flight: 7/24/18 - 7/30/18  
Advertiser: ROSENDALE, MATT

Station: KTVM  
Market: Butte, MT

Con Type: POLITICAL/NOTE  
Total \$: \$2,015.00

815 SLATERS LANE  
ALEXANDRIA, VA 22314

Product: MT 2018  
Agency Order #: 7561068

Office: WASHINGTON  
Service: Nielsen

Total Spots: 34  
Total CPP: \$33.94

Buyer: MediaAssistant, AMAG  
Salesperson: MATTHEW MULZOFF  
202-955-5342

Primary Demo: Adults 35+  
Assistant: MATTHEW MULZOFF  
202-955-5342

Total GRP: 59.4  
Traffic #: 3432343

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/24 - 7/30							Total Spots	Total \$	CPP*	GRP*
							7/24	7/25	7/26	7/27	7/28	7/29	7/30				
1	Su 9a-10a		MEET PRESS-SUN	\$40.00	1.9	30	0	0	0	0	0	1	0	1	\$40.00	\$21.51	1.9
2	Tu-F,M 6a-7a		MONTANA TODAY2/MONTANA TODAY3	\$35.00	1.6	30	1	1	1	1	0	0	1	5	\$175.00	\$22.44	7.8
3	Tu-F,M 7a-9a		TODAY SHW	\$50.00	1.6	30	1	1	1	1	0	0	1	5	\$250.00	\$31.45	8.0
4	Sa 6a-8a		SATURDAY TODAY	\$25.00	0.7	30	0	0	0	0	1	0	0	1	\$25.00	\$38.46	0.7
5	Su 8a-9a		SUN TODAY-NBC	\$30.00	0.7	30	0	0	0	0	0	1	0	1	\$30.00	\$42.25	0.7
6	Tu-F,M 6p-6:30p		NBC Montana News @ 5	\$100.00	3.1	30	1	1	1	1	0	0	1	5	\$600.00	\$32.05	15.6
7	Tu-F,M 10p-10:35p		NBC MONTANA NEWS @ 10	\$70.00	2.8	30	0	0	0	0	1	0	0	1	\$70.00	\$25.45	2.8
8	Tu-F,M 10p-10:35p		NBC MONTANA NEWS @ 10	\$115.00	2.5	30	1	1	1	1	0	0	1	5	\$575.00	\$45.10	12.8
9	Tu-F,M 11:35p-12:35a		LATE NIGHT WITH SETH MEYERS	\$20.00	0.8	30	1	1	1	1	0	0	1	5	\$100.00	\$25.32	4.0
10	Tu-F,M 10:35p-11:35p		TONIGHT SHOW w/ JIMMY FALLON	\$50.00	1.1	30	1	1	1	1	0	0	1	5	\$250.00	\$46.73	5.4
<b>TOTALS:</b>							6	6	6	6	2	2	6	34	\$2,015.00	\$33.94	59.4



125 West 55th St  
New York, NY 10019

Contract # 26112301 Changes as of: 7/23/2018 at 9:38 AM Version: Current State Version 1

CPE: 315/1147/9774 Flight: 7/24/18 - 7/30/18 Station: KTVM  
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: ROSENDALE, MATT Market: Butte, MT  
815 SLATERS LANE Product: MT 2018  
ALEXANDRIA, VA Agency Order #: 7561068 Office: WASHINGTON  
22314 Service: Nielsen

Buyer: MediaAssistant, AMAG Primary Demo: Adults 35+  
Salesperson: MATTHEW MULZOFF Assistant: MATTHEW MULZOFF  
202-955-5342 202-955-5342  
Separation: Total Spots: 34  
Total GRP: 59.4  
Traffic #: 3432343

Con Type: POLITICAL/VOTE  
Total \$: \$2,015.00  
Total Spots: 34  
Total CPM: \$33.94

Special Instructions

Date/Time	Added by	Comment
07/23/18 9:38 AM	System	Notice Received.
07/23/18 6:58 AM	MATTHEW MULZOFF	Separation: 30

Competitive Information	
Market Budget:	\$2,015
KTVM Share:	100%
Comment:	need cox
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$2,015.00	\$33.94	59.4
<b>Total</b>	<b>100%</b>	<b>34</b>	<b>\$2,015.00</b>	<b>\$33.94</b>	<b>59.4</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jul	28	\$1,645.00
2018-Aug	6	\$370.00
<b>Total</b>	<b>34</b>	<b>\$2,015.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/23/18 11:05 AM					\$0	\$0	
Queued for Electronic Contracting	7/23/18 8:48 AM					\$0	\$0	
New	7/23/18 6:58 AM	MATTHEW MULZOFF	Confirmed	34		\$2,015.00	\$2,015.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>KECI - MISSOULA/KALISPELL</u>	<b>Date:</b> <u>7/23/18</u>
--	--------------------------------

I, American Media & Advocacy Group,

being/on behalf of: Matt Rosendale for Montana,

a legally qualified candidate of the Republican

political party for the office of: U.S. Senator for Montana

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Errol Galt

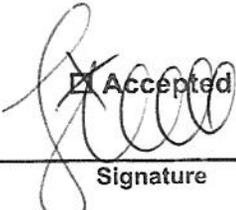
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  \_\_\_\_\_  
**Date** **Signature**

***To Be Signed By Station Representative***

Accepted  Accepted in Part  Rejected  
 \_\_\_\_\_ Leslie O'Neill \_\_\_\_\_ NSM \_\_\_\_\_  
**Signature** **Printed Name** **Title**

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Jon Ferrell agent for Matt Rosendale to Montana*  
signature of candidate or authorized committee

Jon FERRELL \_\_\_\_\_  
printed name date