



KTVM
340 West Main St
Missoula, MT 59802

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 3449213

Schedule Dates 08/14/18-08/20/18
Advertiser Rosendale for Senate-R (124132)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand candidate (1011042)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 649/1202/9824
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments NRSC/Rosendale 2018
Separation: 30

Date Entered 08/06/18
Last Modified 08/06/18
Entered By Leslie Stoll-Oneill
CO-OP No
Headline # ECR26121380
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$302.25
Net Total \$1,712.75
Sales Tax

By Broadcast Month	Spots	Rate
Aug. 2018	34	\$2,015.00
Grand Total:	34	\$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/19/18-08/19/18	4	:30	9A- 10A (MST)	1							X	1	\$40.00	\$40.00	Butte-Bozeman (KTVM)	MEET PRESS-SUN	8/6/18
2.0	Normal Line / News	08/14/18-08/14/18	4	:30	6A- 7A (MST)	1		X						1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	8/6/18
3.0	Normal Line / News	08/15/18-08/15/18	4	:30	6A- 7A (MST)	1		X						1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	8/6/18
4.0	Normal Line / News	08/16/18-08/16/18	4	:30	6A- 7A (MST)	1			X					1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	8/6/18
5.0	Normal Line / News	08/17/18-08/17/18	4	:30	6A- 7A (MST)	1				X				1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	8/6/18
6.0	Normal Line / News	08/20/18-08/20/18	4	:30	6A- 7A (MST)	1	X							1	\$35.00	\$35.00	Butte-Bozeman (KTVM)	MONTANA TODAY2/MONTANA TODAY3	8/6/18
7.0	Normal Line / News	08/14/18-08/14/18	4	:30	7A- 9A (MST)	1		X						1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	8/6/18
8.0	Normal Line / News	08/15/18-08/15/18	4	:30	7A- 9A (MST)	1		X						1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	8/6/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbti.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Schedule Dates	08/14/18-08/20/18	Date Entered	08/06/18
Advertiser	Rosendale for Senate-R (124132)	Last Modified	08/06/18
Agency	American Media & Advocacy Group (9105)	Entered By	Leslie Stoll-ONEILL
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	candidate (1011042)	Headline #	ECR26121380
Salesperson	Katz/DC, Washington DC (4022)	Demo	
Sales Office	Katz Washington DC	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	649/1202/9824	Commission	\$302.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,712.75
Billing Type	Standard	Sales Tax	
Comments	NRSC/Rosendale 2018 Separation: 30		

Butte-Bozeman (KTVM)		
By Broadcast Month	Spots	Rate
Aug. 2018	34	\$2,015.00
Grand Total:	34	\$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / News	08/16/18-08/16/18	4	:30	7A- 9A (MST)	1				X				1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	8/6/18
10.0	Normal Line / News	08/17/18-08/17/18	4	:30	7A- 9A (MST)	1					X			1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	8/6/18
11.0	Normal Line / News	08/20/18-08/20/18	4	:30	7A- 9A (MST)	1	X							1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TODAY SHW	8/6/18
12.0	Normal Line / SPOT	08/18/18-08/18/18	4	:30	6A- 8A (MST)	1					X			1	\$25.00	\$25.00	Butte-Bozeman (KTVM)	SATURDAY TODAY	8/6/18
13.0	Normal Line / SPOT	08/19/18-08/19/18	4	:30	8A- 9A (MST)	1						X		1	\$30.00	\$30.00	Butte-Bozeman (KTVM)	SUN TODAY-NBC	8/6/18
14.0	Normal Line / News	08/14/18-08/14/18	4	:30	6P- 6:30P (MST)	1		X						1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	8/6/18
15.0	Normal Line / News	08/15/18-08/15/18	4	:30	6P- 6:30P (MST)	1			X					1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	8/6/18
16.0	Normal Line / News	08/16/18-08/16/18	4	:30	6P- 6:30P (MST)	1				X				1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	8/6/18
17.0	Normal Line / News	08/17/18-08/17/18	4	:30	6P- 6:30P (MST)	1					X			1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	8/6/18
18.0	Normal Line / News	08/20/18-08/20/18	4	:30	6P- 6:30P (MST)	1	X							1	\$100.00	\$100.00	Butte-Bozeman (KTVM)	NBC Montana News @ 5	8/6/18
19.0	Normal Line / News	08/18/18-08/18/18	4	:30	10P- 10:35P (MST)	1						X		1	\$70.00	\$70.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	8/6/18
20.0	Normal Line / News	08/14/18-08/14/18	4	:30	10P- 10:35P (MST)	1		X						1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	8/6/18
21.0	Normal Line / News	08/15/18-08/15/18	4	:30	10P- 10:35P (MST)	1			X					1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	8/6/18
22.0	Normal Line / News	08/16/18-08/16/18	4	:30	10P- 10:35P (MST)	1			X					1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	8/6/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CPE 649/1202/9824
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Billing Type Standard
Comments NMSC/Rosendale 2018
Separation: 30

Date Entered 08/06/18
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Entered By Leslie Stoll-Ornell
CO-OP No
Headline # ECR26121380
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$302.25
Net Total \$1,712.75
Sales Tax

Butte-Bozeman (KTVM)
By Broadcast Month Spots Rate
Aug. 2018 34 \$2,015.00
Grand Total: 34 \$2,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / News	08/17/18-08/17/18	4	:30	10P-10:35P (MST)	1					X			1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	8/6/18
24.0	Normal Line / News	08/20/18-08/20/18	4	:30	10P-10:35P (MST)	1	X							1	\$115.00	\$115.00	Butte-Bozeman (KTVM)	NBC MONTANA NEWS @ 10	8/6/18
25.0	Normal Line / SPOT	08/14/18-08/14/18	4	:30	11:35P-12:35A (MST)	1		X						1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	8/6/18
26.0	Normal Line / SPOT	08/15/18-08/15/18	4	:30	11:35P-12:35A (MST)	1			X					1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	8/6/18
27.0	Normal Line / SPOT	08/16/18-08/16/18	4	:30	11:35P-12:35A (MST)	1				X				1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	8/6/18
28.0	Normal Line / SPOT	08/17/18-08/17/18	4	:30	11:35P-12:35A (MST)	1					X			1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	8/6/18
29.0	Normal Line / SPOT	08/20/18-08/20/18	4	:30	11:35P-12:35A (MST)	1	X							1	\$20.00	\$20.00	Butte-Bozeman (KTVM)	LATE NIGHT WITH SETH MEYERS	8/6/18
30.0	Normal Line / SPOT	08/14/18-08/14/18	4	:30	10:35P-11:35P (MST)	1		X						1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALLON	8/6/18
31.0	Normal Line / SPOT	08/15/18-08/15/18	4	:30	10:35P-11:35P (MST)	1			X					1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALLON	8/6/18
32.0	Normal Line / SPOT	08/16/18-08/16/18	4	:30	10:35P-11:35P (MST)	1			X					1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALLON	8/6/18

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Butte-Bozeman (KTVM)

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33.0	Normal Line / SPOT	08/17/18-08/17/18	4	:30	10:35P-11:35P (MST)	1					X			1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALLON	8/6/18
34.0	Normal Line / SPOT	08/20/18-08/20/18	4	:30	10:35P-11:35P (MST)	1	X							1	\$50.00	\$50.00	Butte-Bozeman (KTVM)	TONIGHT SHOW W/ JIMMY FALLON	8/6/18

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Date:

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125 West 55th St
New York, NY 10019

Contract # 26121380	Changes as of: 8/3/2018 at 10:31 AM	Version: Original Order	Con Type: POLITICAL/NOTE
CPE: 649/1202/9824	Flight: 8/14/18 - 8/20/18	Station: KTYM	Total Spots: 34
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Butte, MT	Total \$: \$2,015.00
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: NRSC/Rosendale 2018	Office: WASHINGTON	Total CPP: \$33.58
	Agency Order #: 7601078	Service: Nielsen	
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 60.0
	Salesperson: MATTHEW MULZOFF	Assistant: MATTHEW MULZOFF	Traffic #: 3449213
	Separation: 202-955-5342		

Comments: Separation: 30

8/14 - 8/20													Total	Total				
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/14 - 8/20						Spots	\$	CPP*	GRP*		
							8/14	8/15	8/16	8/17	8/18	8/19					8/20	
1	Su 9a-10a		MEET PRESS-SUN	\$40.00	1.9	30	0	0	0	0	0	1	0		1	\$40.00	\$21.05	1.9
2	Tu-F,M 6a-7a		MONTANA TODAY2/MONTANA TODAY3	\$35.00	1.6	30	1	1	1	1	0	0	1		5	\$175.00	\$21.88	8.0
3	Tu-F,M 7a-9a		TODAY SHW	\$50.00	1.6	30	1	1	1	1	0	0	1		5	\$250.00	\$31.25	8.0
4	Sa 6a-8a		SATURDAY TODAY	\$25.00	0.6	30	0	0	0	0	1	0	0		1	\$25.00	\$41.67	0.6
5	Su 8a-9a		SUN TODAY-NBC	\$30.00	0.7	30	0	0	0	0	0	1	0		1	\$30.00	\$42.86	0.7
6	Tu-F,M 6p-6:30p		NBC Montana News @ 5	\$100.00	3.1	30	1	1	1	1	0	0	1		5	\$500.00	\$32.26	15.5
7	Sa 10p-10:35p		NBC MONTANA NEWS @ 10	\$70.00	2.8	30	0	0	0	0	1	0	0		1	\$70.00	\$25.00	2.8
8	Tu-F,M 10p-10:35p		NBC MONTANA NEWS @ 10	\$115.00	2.6	30	1	1	1	1	0	0	1		5	\$575.00	\$44.23	13.0
9	Tu-F,M 11:35p-12:35a		LATE NIGHT WITH SETH MEYERS	\$20.00	0.8	30	1	1	1	1	0	0	1		5	\$100.00	\$25.00	4.0
10	Tu-F,M 10:35p-11:35p		TONIGHT SHOW W/ JIMMY FALLON	\$50.00	1.1	30	1	1	1	1	0	0	1		5	\$250.00	\$45.45	5.5
TOTALS:							6	6	6	6	2	2	6		34	\$2,015.00	\$33.58	60.0



125 West 55th St
New York, NY 10019

Contract # 26121380		Changes as of: 8/3/2018 at 10:31 AM		Version: Original Order	
CPE: 649/1202/9824		Flight: 8/14/18 - 8/20/18		Station: KTVM	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Rosendale/NRSC		Market: Butte, MT	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: NRSC/Rosendale 2018		Office: WASHINGTON	
		Agency Order #: 7601078		Service: Nielsen	
		Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35+	
		Salesperson: MATTHEW MULZOFF		Assistant: MATTHEW MULZOFF	
		Separation:			
				Total Spots: 34	
				Total CPP: \$33.58	
				Total GRP: 60.0	
				Traffic #: 3449213	
				Con Type: POLITICAL/NOTE	
				Total \$: \$2,015.00	

Special Instructions	
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Date/Time	Added by	Comment
08/03/18 10:32 AM	MATTHEW MULZOFF	Separation: 30

Competitive Information	
Market Budget:	\$5,038
KTVM Share:	40%
Comment:	
KWXB:	5%
KWYB:	5%
KXLF:	50%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$2,015.00	\$33.58	60.0
Total	100%	34	\$2,015.00	\$33.58	60.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	34	\$2,015.00
Total	34	\$2,015.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	8/3/18 11:22 AM					\$0
New	8/3/18 10:31 AM	MATTHEW MULZOFF	New	34		\$2,015.00
						\$2,015.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTVM Butte/Bozeman	Date: 8/13/18
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I, American Media & Advocacy Group,

being/on behalf of: Matt Rosendale for Montana/NRSC,

a legally qualified candidate of the Republican

political party for the office of: US Senator for Montana

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Errol Galt

This station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ Date _____ Signature *Jonathan Ferrel*

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

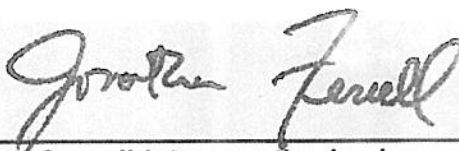
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date