

ORDER



KPAX

Orders
Order / Rev: 1268351
Alt Order #: WOC14546719
Product Desc: Public Awareness
Estimate: 6726
Flight Dates: 03/18/24 - 03/31/24
Original Date / Rev: 03/21/24 / 03/26/24
Order Type: GENERAL

Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Media Ad Ventures
Buying Contact:
Billing Contact:
8136 Old Keene Mill Road
Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: State Armor Action
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 280664
Agency External ID: 114445
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	70	\$80,250.00	\$68,212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	70	\$80,250.00	\$68,212.50	0.00
Totals	70	\$80,250.00	\$68,212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/18/24	03/29/24	M-F 6-7am News M-F 6-7am News (Program: MONTANA THIS MORNING 6A) 1Q24 COMSCORE (sell) - MISSOULA	CM	6:00 AM-7:00 AM	----2--	:30	2	\$750.00	P-1	0.00	NM	12	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/18/24		03/18/24	03/24/24	----2--	2		\$750.00		0.00						
Week: 03/25/24		03/25/24	03/31/24	22222--	10		\$750.00		0.00						
N 2	All	03/18/24	03/29/24	M-F CBS News Morning M-F CBS Mornings (Program: CBS THIS MORNING) 4.7	CM	7:00 AM-9:00 AM	----1--	:30	1	\$1,000.00	P-1	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/18/24		03/18/24	03/24/24	----1--	1		\$1,000.00		0.00						
Week: 03/25/24		03/25/24	03/31/24	11111--	5		\$1,000.00		0.00						
N 3	All	03/25/24	03/29/24	M-F 9-10am M-F 9-10am (Program: PRICE IS RIGHT) 6.7	CM	9:00 AM-10:00 AM	---11--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/25/24		03/25/24	03/31/24	---11--	2		\$1,500.00		0.00						
N 4	All	03/25/24	03/28/24	M-F 10-11am M-F 10-11am (Program: LETS MAKE A DEAL)	CM	10:00 AM-11:00 AM	A1-1-1---	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4.8		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		03/25/24	03/31/24	-1-1---		2		\$1,000.00	0.00						
N 5	All	03/25/24	03/29/24	M-F 11am-12pm M-F 11am-12pm (Program: YOUNG & THE RESTLESS)	CM	11:00 AM-12:00 PM	--1-1--	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
3.8		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		03/25/24	03/31/24	--1-1--		2		\$500.00	0.00						
N 6	All	03/25/24	03/28/24	M-F 12pm News M-F 12pm News (Program: KPAX/KAJ NOON NEWS)	CM	12:00 PM-12:30 PM	--11---	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
6.3		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		03/25/24	03/31/24	--11---		2		\$750.00	0.00						
N 7	All	03/18/24	03/29/24	M-F 4-430pm M-F 4-430pm (Program: JEOPARDY)	CM	4:00 PM-4:30 PM	----1--	:30	1	\$375.00	P-1	0.00	NM	4	\$1,500.00
3.9		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		03/18/24	03/24/24	----1--		1		\$375.00	0.00						
Week:		03/25/24	03/31/24	11111--		5		\$375.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	03/25/24-03/31/24	M-F 4-430pm See MG 8.7,8.8,8.9,8.10 [N/A Preempted due to program changes for NCAA SemiFinal. MTN 430pm News scheduled this day/time (Inv code: M-F 430-5pm) JIvery 03.21.2024]			4:00 PM-4:30 PM	MTWThF----	:30		(\$375.00)		0.00	NM		
6	All	03/25/24-03/31/24	M-F 4-430pm See MG 8.7,8.8,8.9,8.10 [N/A Preempted due to program changes for NCAA SemiFinal. MTN 430pm News scheduled this day/time (Inv code: M-F 430-5pm) JIvery 03.21.2024]			4:00 PM-4:30 PM	MTWThF----	:30		(\$375.00)		0.00	NM		
N 8	All	03/18/24	03/29/24	M-F 530pm News M-F 530pm News (Program: KPAX/KAJ 530P NEWS)	CM	5:30 PM-6:00 PM	----1--	:30	1	\$2,500.00	P-1	0.00	NM	8	\$15,750.00
18.3		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		03/18/24	03/24/24	----1--		1		\$2,500.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	03/18/24-03/24/24	M-F 530pm News See MG 8.11			5:30 PM-6:00 PM	-----F----	:30		(\$2,500.00)		0.00	NM		
11	All	03/18/24-03/29/24	M-F 530pm News See MG 8.12 [Na due to program change to NCAA BB Regional Semi-Final. hm 03/26/2024]			5:30 PM-6:00 PM	-----F----	:30		(\$2,500.00)		0.00	NM		
12	All	03/18/24-03/31/24	Sunday Prime D MG for 8.11 03/29			9-10pm	-----Su	:30		\$2,500.00		0.00	NM		
Week:		03/25/24	03/31/24	11111--		5		\$2,500.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	03/25/24-03/31/24	M-F 530pm News See MG 8.7,8.8,8.9,8.10 [N/A Preempted due to NCAA BB Regional games scheduled this day/time. JIvery 03.21.2024]			5:30 PM-6:00 PM	MTWThF----	:30		(\$2,500.00)		0.00	NM		
6	All	03/25/24-03/31/24	M-F 530pm News See MG 8.7,8.8,8.9,8.10 [N/A Preempted due to NCAA BB Regional games scheduled this day/time. JIvery 03.21.2024]			5:30 PM-6:00 PM	MTWThF----	:30		(\$2,500.00)		0.00	NM		
7	All	03/25/24-03/31/24	M-F 430-5pm MG for 8.5,8.6,7.5,7.6			430-5pm	MTWThF----	:30		\$1,500.00		0.00	NM		
8	All	03/25/24-03/31/24	M-F 430-5pm MG for 8.5,8.6,7.5,7.6			430-5pm	MTWThF----	:30		\$1,500.00		0.00	NM		
9	All	03/25/24-03/31/24	Su 930-10am MG for 8.5,8.6,7.5,7.6			930-10am	-----Su	:30		\$750.00		0.00	NM		
10	All	03/25/24-03/31/24	M-F 630-7pm MG for 8.5,8.6,7.5,7.6			630-7pm	MTWThF----	:30		\$2,000.00		0.00	NM		
N		03/27/24			CM	6:00 PM-6:30 PM			3		P-1	0.00	NM	3	\$6,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	All	03/25/24		M-F 6-630pm M-F 6-630pm			111----	:30		\$2,000.00					
(Program: JEOPARDY)															
17.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/25/24	03/31/24	111----			3		\$2,000.00			0.00			
N 10	All	03/25/24	03/26/24	M-F 630-7pm M-F 630-7pm	CM	6:30 PM-7:00 PM	11-----	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
(Program: WHEEL OF FORTUNE)															
15.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/25/24	03/31/24	11-----			2		\$2,000.00			0.00			
N 11	All	03/25/24	03/25/24	Monday Prime B Monday Prime B	CM	8:00 PM-9:00 PM	1-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
(Program: NCIS)															
8.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/25/24	03/31/24	1-----			1		\$2,500.00			0.00			
N 12	All	03/18/24	03/28/24	M-F 10pm News M-F 10pm News	CM	10:00 PM-10:35 PM	1-----1--	:30	1	\$1,760.00	P-1	0.00	NM	5	\$8,800.00
(Program: KPAX/KAJ 10P NEWS)															
10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/18/24	03/24/24	----1--			1		\$1,760.00			0.00			
Week:		03/25/24	03/31/24	1111---			4		\$1,760.00			0.00			
N 13	All	03/25/24	03/28/24	M-F 1035-1137pm The Late Show	CM	10:35 PM-11:38 PM	1111---	:30	4	\$350.00	P-1	0.00	NM	4	\$1,400.00
(Program: LATE SHOW W/COLBERT)															
6.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/25/24	03/31/24	1111---			4		\$350.00			0.00			
N 14	All	03/25/24	03/30/24	Sa 530pm News Sa 530pm News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
(Program: KPAX/KAJ 530P NEWS SAT)															
13.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/25/24	03/31/24	-----1-			1		\$1,500.00			0.00			
N 15	All	03/25/24	03/30/24	Sa 6-630pm Sa 6-630pm	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
(Program: JEOPARDY SAT)															
10.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/25/24	03/31/24	-----1-			1		\$750.00			0.00			
N 16	All	03/25/24	03/30/24	Sa 630-7pm Sa 630-7pm	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
(Program: WHEEL OF FORTUNE SAT)															
9.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/25/24	03/31/24	-----1-			1		\$750.00			0.00			
N 17	All	03/18/24	03/30/24	Sa 10pm News Sa 10pm News	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$1,250.00	P-1	0.00	NM	2	\$2,500.00
(Program: KPAX/KAJ 10P NEWS SAT)															
10.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1-			1		\$1,250.00			0.00			
Week:		03/25/24	03/31/24	-----1-			1		\$1,250.00			0.00			
N 18	All	03/18/24	03/30/24	Sa 1035-1135pm Sa 1035-1135pm	CM	10:35 PM-11:35 PM	-----1-	:30	1	\$200.00	P-1	0.00	NM	2	\$400.00
(Program: EQUALIZER)															
5.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		03/18/24	03/24/24	-----1-			1		\$200.00			0.00			
Week:		03/25/24	03/31/24	-----1-			1		\$200.00			0.00			

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MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	All	03/18/24	03/31/24	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUN MORNING) 6	CM	7:00 AM-8:30 AM	-----1	:30	1	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1		1				\$1,500.00		0.00			
		Week: 03/25/24	03/31/24	-----1		1				\$1,500.00		0.00			
N 20	All	03/18/24	03/31/24	Face The Nation Face The Nation (Program: FACE THE NATION) 4.6	CM	8:30 AM-9:30 AM	-----1	:30	1	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1		1				\$1,000.00		0.00			
		Week: 03/25/24	03/31/24	-----1		1				\$1,000.00		0.00			
N 21	All	03/18/24	03/31/24	Su 530pm News Su 530pm News (Program: KPAX/KAJ 530P NEWS SUN) 12.8	CM	5:30 PM-6:00 PM	-----1	:30	1	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1		1				\$2,000.00		0.00			
		Week: 03/25/24	03/31/24	-----1		1				\$2,000.00		0.00			
N 22	All	03/18/24	03/31/24	Su 10pm News Su 10pm News (Program: KPAX/KAJ 10P NEWS SUN) 8.4	CM	10:00 PM-10:35 PM	-----1	:30	1	\$1,250.00	P-1	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1		1				\$1,250.00		0.00			
		Week: 03/25/24	03/31/24	-----1		1				\$1,250.00		0.00			
N 23	All	03/18/24	03/31/24	Su 1035-1105pm Su 1035-1105pm (Program: GAME TIME WITH BOOMER) 5.1	CM	10:35 PM-11:05 PM	-----1	:30	1	\$200.00	P-1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	-----1		1				\$200.00		0.00			
		Week: 03/25/24	03/31/24	-----1		1				\$200.00		0.00			
													Totals	70	\$80,250.00