



KVRr/KJRR,KBRR/KNRR  
PO Box 9115  
Fargo, ND 58106

Greer Margolis Mitchell  
1010 Washington Ave  
Suite 800  
Washington, DC 20007

Contract # 17730  
Schedule Dates 10/14/14-10/20/14  
Advertiser POL/M Dayton/D/GOV/MN (3743)  
Agency Greer Margolis Mitchell (1074)  
Product Political-Candidate (1058)  
Brand Dayton For Governor (9579)  
Salesperson HRP-Washington DC, Washington DC (1014)  
Sales Office HRP-Washington DC  
Buyer Name  
Phone/Fax /  
CPE 224/238/3293  
Account Types National/Political Agency  
Billing Type Standard  
Comments

Last Modified 10/14/14  
Entered By Amanda Heine  
CO-OP No  
Headline # 7308628  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$181.50  
Net Total -\$1,028.50  
Sales Tax

By Broadcast Month	Spots	Rate
Oct. 2014	15	\$1,210.00
Grand Total:	15	\$1,210.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/14-10/17/14	1	:30	Orbit- [T]FAMILY FEUD 4PM(Tu We Th Fr)	2		X	X	X	X			1	\$5.00	\$5.00	KVRr/KJRR,KBRR/KNRR (KVRr+)		8/12/14
1.0.1	Closed Preempt	10/16/14															KVRr/KJRR,KBRR/KNRR (KVRr+)	No Avail/Spot -	
2.0	Revised Line / SPOT	10/14/14-10/17/14	1	:30	Orbit- [T]WHO WANTS TO BE A MILLIONAIRE (Tu We Th Fr)			1	1	1	1						KVRr/KJRR,KBRR/KNRR (KVRr+)		8/12/14
3.0	Normal Line / SPOT	10/14/14-10/17/14	1	:30	Orbit- [T]MODERN FAMILY 530PM(Tu We Th Fr)	1		X	X	X	X				\$20.00		KVRr/KJRR,KBRR/KNRR (KVRr+)		8/12/14
3.0.1	Closed Preempt	10/14/14															KVRr/KJRR,KBRR/KNRR (KVRr+)	Schedule Change/Exception	
4.0	Normal Line / SPOT	10/14/14-10/17/14	1	:30	Orbit- [T]LOCAL NEWS 6PM(Tu We Th Fr)	2		X	X	X	X				\$25.00		KVRr/KJRR,KBRR/KNRR (KVRr+)		8/12/14
4.0.1	Closed Preempt	10/14/14															KVRr/KJRR,KBRR/KNRR (KVRr+)	No Avail/Spot -	
4.0.2	Closed Preempt	10/14/14															KVRr/KJRR,KBRR/KNRR (KVRr+)	No Avail/Spot -	
5.0	Normal Line / SPOT	10/14/14-10/17/14	1	:30	Orbit- [T]BIG BANG THEORY 630PM(Tu We Th Fr)	2		X	X	X	X				\$50.00		KVRr/KJRR,KBRR/KNRR (KVRr+)		8/12/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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5.0.1	Closed Preempt	10/14/14															KVRR/KJRR,KBRR/KNRR (KVRR+)	No Avail/Spot -	
5.0.2	Closed Preempt	10/17/14															KVRR/KJRR,KBRR/KNRR (KVRR+)	No Avail/Spot -	
6.0	Normal Line / SPOT	10/14/14-10/17/14	1	:30	Orbit- [T]LOCAL NEWS 9PM(Tu We Th Fr)	2		X	X	X	X			2	\$175.00	\$350.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
7.0	Normal Line / SPOT	10/14/14-10/17/14	1	:30	Orbit- [T]LOCAL NEWS 9PM(Tu We Th Fr)	1		X	X	X	X			1	\$150.00	\$150.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
8.0	Normal Line / SPOT	10/20/14-10/20/14	1	:30	Orbit- [T]FOX SLEEPY HOLLOW 8PM(Mo)			1						1	\$150.00	\$150.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
9.0	Normal Line / SPOT	10/18/14-10/18/14	1	:30	Orbit- [T]LOCAL NEWS SAT 9PM(Sa)							1		1	\$40.00	\$40.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
10.0	Normal Line / SPOT	10/19/14-10/19/14	1	:30	Orbit- [T]FOX NEWS SUNDAY(Su)								1	1	\$10.00	\$10.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
11.0	Normal Line / SPOT	10/16/14-10/16/14	1	:30	Orbit- [T]FOX BONES 7PM(Th)					1				1	\$150.00	\$150.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
12.0	Normal Line / SPOT	10/20/14-10/20/14	1	:30	Orbit- [T]MODERN FAMILY 530PM(Mo)			1							\$20.00		KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
12.0.1	Closed Preempt	10/20/14															KVRR/KJRR,KBRR/KNRR (KVRR+)	Schedule Change/Exception	

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13.0	Normal Line / SPOT	10/20/14-10/20/14	1	:30	Orbit- [T]LOCAL NEWS 9PM(Mo)	1		1						1	\$150.00	\$150.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		8/12/14
14.0	M/G For 2.1.1,2.1.2 / SPOT	10/14/14-10/17/14	4	:30	Orbit- [T]MODERN FAMILY 5PM(Tu We Th Fr)	2		X	X	X	X			2	\$5.00	\$10.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/6/14
15.0	M/G For 3.0.1 / SPOT	10/14/14-10/17/14	4	:30	Orbit- [T]MIKE & MOLLY 530PM(Tu We Th Fr)	1		X	X	X	X				\$20.00		KVRR/KJRR,KBRR/KNRR (KVRR+)		10/6/14
15.0.1	Closed Preempt	10/15/14															KVRR/KJRR,KBRR/KNRR (KVRR+)	Political/Spot -	
16.0	M/G For 5.0.1,5.0.2 / SPOT	10/14/14-10/17/14	3	:30	Orbit- [T]BIG BANG THEORY 630PM(Tu We Th Fr)	1		X	X	X	X			1	\$120.00	\$120.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/6/14
18.0	M/G For 1.0.1,15.0.1,4.0.1,4.0.2 / SPOT	10/15/14-10/17/14	4	:30	Orbit- [T]MIKE & MOLLY 530PM(We Th Fr)				1	1	1			3	\$25.00	\$75.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/14/14

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FR: WA - IAN AMBRON  
TO: KVRRTV  
REP HEADLINE# 7308628

REP: TEL# 703-528-9399

FAX# 703-516-9680

CONTRACT SALES ORDER HARRIS RPT. FROM REP OCT14/14 11.43  
\*\*CHANGES\*\* \*\*\* KVRRTV \*\*\*

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CODE GROUP		BUYER INFO	
STATION KVRRTV	PRODUCT# P S	AGY EST: 3293	NAME: MAURA GILROY
CONTRACT# 17730	DAYTON FOR GOVERNOR		PHONE:
AGENCY#	ADV AVAIL CODE:		
GREER, MARGOLIS, MITCHELL	SALESPRSN#	CON AVAIL CODE:	ACCT TP: L R N * P T
3050 K ST NW,	WA IAN AMBRON	SPECIAL	
WASHINGTON, DC 20007		INSTRN:	
ADVR#	OCT14/14-OCT20/14		
POLI/M DAYTON/D/GOV/MN	LOG AS		

REP: LNS 1,3-4 N/A, MKGD ON LN 14  
TOTAL REMAINS \$1210  
PLS CONFIRM  
THANKS KELLY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

MARK DAYTON FOR A BETTER MINNESOTA

MPI	T	BROADCAST	S C SPTS	SPT	BROADCAST	C	TOT						
LIN LIN	Y	DATES	E L PGM ANN	PER	PATTERN	T	SPTS						
MD #	#	GRP P	START END	FL C S	DUR LEN	DAY	TIME	START END	WK	M T W T F S S	L	RATE	TOT
AGENCY ADVERTISER CODE = 224													
AGENCY PRODUCT CODE = 238													
AGENCY EST# = 3293													

S	1		10-14- 4	10-17- 4		30	TU-F	400P-500P	1	] ] ] ] ] ]		\$5.00	1
PROGRAM : FAMILY FEUD													
CON COM1: FAMILY FEUD													

Oct 14, 11:43 EDT by: root

(11:44) Page 1 of 2

FR: WA - IAN AMBRON  
TO: KVRN-TV  
REP HEADLINE# 7308628

REP: TEL# 703-528-9399

FAX# 703-516-9680

CONTRACT SALES ORDER HARRIS RPT. FROM REP OCT14/14 11.43  
\*\*CHANGES\*\* \*\*\* KVRN-TV \*\*\*

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

MD	MPI LIN #	GRP	T Y	BROADCAST DATES START END	FL	S E	C L	SPTS PGM DUR	ANN LEN	DAY	TIME START END	SPT PER WK	BROADCAST PATTERN M T W T F S S	C T L	RATE	TOT SPTS
S	3			10-14- 4 10-17- 4					30	TU-F	530P-600P	0	] ] ] ] ] ]		\$20.00	0
				PROGRAM : MIKE & MOLLY CON COM1: MIKE & MOLLY CON COM2: PGRM CHNG												
S	4			10-14- 4 10-17- 4					30	TU-F	600P-630P	0	] ] ] ] ] ]		\$25.00	0
				PROGRAM : FOX NEWS AT 6 CON COM1: FOX NEWS AT 6												
A	14			10-15- 4 10-17- 4					30	W-F	530P-600P	3	] ] ] ] ] ]		\$25.00	3
				PROGRAM : MIKE & MOLLY CON COM1: MIKE & MOLLY CON COM2: MKGDS FOR LNS 3-4												

OCT/14 \$1,210.00

CONTRACT TOTAL \$1,210.00  
TOTAL SPOTS 15

MARKET TOTALS \$12,100 KVRN 10% KVLV 25% KXJB 25% WDAY 40% CABL 0% EDAY 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Oct 14, 11:43 EDT by: root

(11:45) Page 2 of 2