



KVRR KVRR KBRR KNRR

KVRR/KJRR/KBRR/KNRR
PO Box 9115
Fargo, ND 58106

Odney Advertising Agency
PO Box 2036
Bismarck, ND 58502

Contract

18138

Schedule Dates 09/08/14-09/12/14
Advertiser POU/Goehring/Fedorchak (3770)
Agency Odney Advertising Agency (1211)
Product Political-Candidate (1058)
Brand TV-w/o 9/8/14 (9794)
Salesperson House-Local Political/KVR KVRR (1030)
Sales Office KVRR
Buyer Name /
Phone/Fax N/A
CPE Local/Spot Agency
Account Types Standard
Billing Type
Comments

Date Entered 09/05/14
Last Modified 09/05/14
Entered By Amanda Heine
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$104.25
Net Total \$590.75
Sales Tax

KVRR/KJRR/KBRR/KNRR (KVRR+)

By Broadcast Month	Spots	Rate
Sep. 2014	5	\$695.00
Grand Total:	5	\$695.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/08/14-09/12/14	1	:30	Orbit- [T]BIG BANG THEORY 630PM(Mo-Fr)	1	X	X	X	X	X			1	\$90.00	\$90.00	KVRR/KJRR KBRR/KNRR (KVRR+)		9/5/14
2.0	Normal Line / SPOT	09/08/14-09/12/14	1	:30	Orbit- [T]BIG BANG THEORY 1035PM(Mo-Fr)	1	X	X	X	X	X			1	\$90.00	\$90.00	KVRR/KJRR KBRR/KNRR (KVRR+)		9/5/14
3.0	Normal Line / SPOT	09/08/14-09/12/14	1	:30	Orbit- [T]LOCAL NEWS 9PM(Mo-Fr)	3	X	X	X	X	X			3	\$175.00	\$525.00	KVRR/KJRR KBRR/KNRR (KVRR+)		9/5/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.

Client: GOEHRING/FEDORCHAK
Product:
Campaign: TV - W/O 9/8/14

Station Order

Revision No.: 0

Odney
PO Box 2035
Bismarck, ND 58502-2035
701-222-8721 - Phone
701-222-8172 - Fax

Estimate No.:

Flight From: 09/08/2014 to 09/14/2014

Market: FARGO-VALLEY CITY
Station: KVRR+
Station Contact: Mark Von Bank
701-277-1515
701-277-1830

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Buyer Name: Jayette Young
Sweeps: Share May 2014 -> HUT/PUT Nov 13, Nov 12, Nov 11

Actg. Order No.: 41298
WS Order No.: 32143
Contract No.: 41298

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Net Percent Rate/ Total	Sep 08	Total Spots	DMA P 35-64 (R)
① 1	MTWRF-- 06:30P-07:00P	PA 30	BIG BANG	\$80.00 \$80.00	\$68.00 \$68.00	1	1	2.5
Comment: B								
② 2	MTWRF-- 10:30P-11:00P	LF 30	BIG BANG	\$90.00 \$90.00	\$76.50 \$76.50	1	1	2.5
Comment: B								
③ 3	MTWRF-- 09:00P-10:00P	LN 30	LOCAL NEWS 9	\$175.00 \$525.00	\$148.75 \$446.25	3	3	4.0
Comment: B								
				\$695.00		5	5	

Month	Spots	Station Gross Dollars	Net Percent Dollars
Sep	5	\$695.00	\$590.75
	5	\$695.00	\$590.75

Comments

Campaign Remarks:

We are placing this insertion order on behalf of Goehring/Fedorachak. A signed copy of this order must be returned for verification. If copy is not returned Goehring/Fedorachak will only be responsible for this order and the respective dollar amount.

When multiple spots are ordered during a Monday-Friday timeframe, they need to be scheduled on separate days. More than one spot per day in the same program will not be accepted.

Product separation is also required, no spots will be paid when they appear back-to-back with a competitor.

If you have any questions or concerns regarding this insertion order, please contact me.

Please make sure Odney's contract number is on the invoices.

Thank you,

Jayette Young
Phone 701-426-2862

*** Please check your avails and advise me of any problems. ***

Advertiser: GOEHRING/FEDORCHAK
Campaign: TV - W/O 9/8/14

Station Order
FARGO-VALLEY CITY - TV

Station: KVRR+

Comments

jyoung@odney.com

By: _____

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Goehring for Ag Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jerry Klein

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date 9/5/14

Signature SKAUFMANN

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Mark VonZanille

Printed Name

Title

GM

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
☐ FEDERAL CANDIDATE
☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station: KVR- Fargo/Valley city Date: 9/5/14

I, Odney
 being/on behalf of: Julie Fedorhak

a legally qualified candidate of the Republican

political party for the office of: Public Service Commission

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Time of Day	Days	Class	Times per Week	Number of Weeks

See ID # 41298

Head proposed schedule with changes in red

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Julie Fedorak

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathleen Wright

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

9/5/14

Signature

SKautzma

To Be Signed By Station Representative

☐ Accepted in Part

☐ Rejected

Signature

☒ Accepted

Printed Name

MARK VIN BAILL

Title

MM