



KVRR/KJRR,KBRR/KNRR
PO Box 9115
Fargo, ND 58106

KVRR KJRR KBRR KNRR

Strategic Media Services
1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209

Contract # 19134

Schedule Dates 10/29/14-11/04/14
Advertiser POL/T Westrom/R/Con/MN (3835)
Agency Strategic Media Services (1145)
Product Political-Candidate (1058)
Brand Pol/T Westrom/R/Con/MN (10319)
Salesperson HRP-Washington DC, Washington DC (1014)
Sales Office HRP-Washington DC
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 10/27/14
Last Modified 10/27/14
Entered By Peggy Knudson
CO-OP No
Headline # 7467736
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$806.25
Net Total \$4,568.75
Sales Tax

KVRR/KJRR,KBRR/KNRR (KVRR+)

By Broadcast Month	Spots	Rate
Nov. 2014	18	\$5,375.00
Grand Total:	18	\$5,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/14-10/31/14	3	:30	Orbit- [T]FIRST BUSINESS 630AM(We Th Fr)				1	1	1			3	\$10.00	\$30.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
2.0	Normal Line / SPOT	11/03/14-11/04/14	3	:30	Orbit- [T]FIRST BUSINESS 630AM(Mo Tu)		1	1						2	\$10.00	\$20.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
3.0	Normal Line / SPOT	10/29/14-10/31/14	3	:30	Orbit- [T]LOCAL NEWS 6PM(We Th Fr)				1	1	1			3	\$60.00	\$180.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
4.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	Orbit- [T]LOCAL NEWS 6PM(Mo)		1							1	\$60.00	\$60.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
5.0	Normal Line / SPOT	10/30/14-10/30/14	3	:30	Orbit- [T]BIG BANG THEORY 630PM(Th)					1				1	\$120.00	\$120.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
6.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	Orbit- [T]BIG BANG THEORY 630PM(Mo)		1							1	\$120.00	\$120.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
7.0	Normal Line / SPOT	10/29/14-10/31/14	2	:30	Orbit- [T]LOCAL NEWS 9PM(We Th Fr)				1	1	1			3	\$400.00	\$1,200.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
8.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	Orbit- [T]LOCAL NEWS 9PM(Mo)		1							1	\$400.00	\$400.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
9.0	Normal Line / SPOT	11/02/14-11/02/14	3	:30	Orbit- [T]FOX NEWS SUNDAY(Su)								1	1	\$20.00	\$20.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.



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10.0	Revised Line / SPOT	11/02/14-11/02/14	3	:30	Orbit- [T]NFL 12PM(Su)								1				KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
10.1	Normal Line / SPOT	11/02/14-11/02/14	3	:30	Orbit- [T]NFL 12PM(Su)								1	1	\$3,000.00	\$3,000.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14
11.0	Normal Line / SPOT	11/02/14-11/02/14	3	:30	Orbit- [T]LOCAL NEWS SUN 9PM(Su)								1	1	\$225.00	\$225.00	KVRR/KJRR,KBRR/KNRR (KVRR+)		10/27/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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FR: WA - IAN AMBRON
TO: KVRR-TV
REP HEADLINE# 7467736

REP: TEL# 703-528-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CONTRACT SALES ORDER HARRIS RPT. FROM REP

OCT24/14 20.34
*** KVRR-TV ***

*** ORIGINAL REV#0 ***

CODE GROUP		BUYER INFO	
STATION KVRR-TV	PRODUCT# P S	AGY EST:	NAME: JESSICA MURRAY
CONTRACT#	WESTROM 4 CONGRESS		PHONE:
AGENCY#	ADV AVAIL CODE:		
STRATEGIC MEDIA SERVICES 1911 NORTH FT. MYER DRIVE #400 ARLINGTON, VA 22209	SALESPRSN# WA IAN AMBRON	CON AVAIL CODE:	ACCT TP: L R N * P T
ADVR#	OCT29/14-NOV4/14	SPECIAL INSTRN:	
POLI/T WESTROM/R/CON/MN	LOG AS		

REP: NEW ORDER
TTL \$5,375 @18X
PLEASE CONFIRM
THANKS SHOSHANA FOR IAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MPI	T	BROADCAST	S C SPTS	ANN	TIME	SPT	BROADCAST	C	TOT
MD	GRP	DATES	FL	LEN	START	PER	PATTERN	T	SPTS
#	#	START	END		END	WK	M T W T F S S	L	
1	①	10-29- 4	10-31- 4	30	W-F	630A-700A	3]]]]]]	\$10.00 3
PROGRAM : FIRST BUSINESS									
CON COM1: FIRST BUSINESS									
2	②	11-03- 4	11-04- 4	30	M-TU	630A-700A	2]]]]]]	\$10.00 2
PROGRAM : FIRST BUSINESS									
CON COM1: FIRST BUSINESS									
3	③	10-29- 4	10-31- 4	30	W-F	600P-630P	3]]]]]]	\$60.00 3
PROGRAM : NEWS 6P									
CON COM1: NEWS 6P									
4	④	11-03- 4	11-03- 4	30	MON	600P-630P	1]]]]]]	\$60.00 1
PROGRAM : NEWS 6P									
CON COM1: NEWS 6P									

Oct 24, 20:34 EDT by: root

(20:35) Page 1 of 3

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REP HEADLINE# 7467736

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CONTRACT SALES ORDER HARRIS RPT. FROM REP OCT24/14 20.34
*** ORIGINAL REV#0 ***
*** KVRR-TV ***

MD	MPI LIN #	T Y	GRP	BROADCAST DATES		S FL	C C	SPTS PGM DUR	ANN LEN	DAY	TIME		SPT PER WK	BROADCAST PATTERN							C T L	RATE	TOT SPTS
				START	END						START	END		M	T	W	T	F	S	S			
	5	5		10-30-4	10-30-4				30	THU	630P-700P		1									\$120.00	1
				PROGRAM : BIG BANG																			
				CON COM1: BIG BANG																			
	6	6		11-03-4	11-03-4				30	MON	630P-700P		1									\$120.00	1
				PROGRAM : BIG BANG																			
				CON COM1: BIG BANG																			
	7	7		10-29-4	10-31-4				30	W-F	900P-1000P		3									\$400.00	3
				PROGRAM : NEWS 9P																			
				CON COM1: NEWS 9P																			
	8	8		11-03-4	11-03-4				30	MON	900P-1000P		1									\$400.00	1
				PROGRAM : NEWS 9P																			
				CON COM1: NEWS 9P																			
	9	9		11-02-4	11-02-4				30	SUN	800A-900A		1									\$20.00	1
				PROGRAM : FOX NEWS SUN																			
				CON COM1: FOX NEWS SUN																			
	10	10		11-02-4	11-02-4				30	SUN	1200N-600P		1									\$3000.00	1
				PROGRAM : VIKINGS																			
				CON COM1: VIKINGS																			
	11	11		11-02-4	11-02-4				30	SUN	900P-930P		1									\$225.00	1
				PROGRAM : NEWS 9P SUN																			
				CON COM1: NEWS 9P SUN																			

NOV/14 \$5,375.00

CONTRACT TOTAL \$5,375.00
TOTAL SPOTS 18

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REP HEADLINE# 7467736

REP: TEL# 703-528-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CONTRACT SALES ORDER HARRIS RPT. FROM REP OCT24/14 20.34
*** ORIGINAL REV#0 ***

MPI		T		BROADCAST		S C SPTS			TIME		SPT		BROADCAST							C		TOT			
MD	LIN	LIN	GRP	P	START	END	FL	C	S	DUR	LEN	DAY	START	END	WK	M	T	W	T	F	S	S	L	RATE	SPTS

MARKET TOTALS \$53,750 KVRR 10% KVLV 25% KXJB 25% WDAY 40% CABL 0% EDAY 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+*

Oct 24, 20:34 EDT by: root