

WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 743560T /		<u>Alt Order #</u> 07279171
<u>Product</u> HOUSE MAJ PAC		
<u>Contract Dates</u> 10/21/14 - 11/03/14		<u>Estimate #</u> 2671
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 08/27/14 / 09/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8558	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

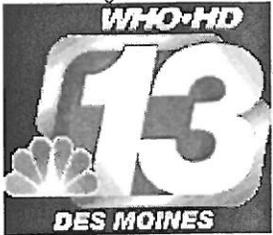
And:

Waterfront Strategies
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/21/14	10/27/14	Today In Iowa	6:30 AM-7:00 AM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$900.00	0.00			
N 2	13	10/28/14	11/03/14	Today In Iowa	6:30 AM-7:00 AM		:30				NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				2	\$1,575.00	0.00			
N 3	13	10/21/14	10/27/14	Today	7:00 AM-9:00 AM		:30				NM	4	\$2,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				4	\$610.00	0.00			
N 4	13	10/28/14	11/03/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				2	\$1,070.00	0.00			
N 5	13	10/21/14	10/27/14	Today	7:00 AM-9:00 AM		:30				NM	3	\$1,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				3	\$610.00	0.00			
N 6	13	10/28/14	11/03/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$2,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				2	\$1,070.00	0.00			
N 7	13	10/21/14	10/27/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$290.00	0.00			
N 8	13	10/28/14	11/03/14	Today II	9:00 AM-10:00 AM		:30				NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				1	\$290.00	0.00			
N 9	13	10/21/14	10/27/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$95.00	0.00			
N 10	13	10/28/14	11/03/14	Rachel Ray	11:00 AM-12:00 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				1	\$160.00	0.00			
N 11	13	10/21/14	10/27/14	Channel 13 News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$300.00	0.00			
N 12	13	10/28/14	11/03/14	Channel 13 News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> House Majority PAC	<u>Original Date / Revision</u> 08/27/14 / 09/29/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				1	\$300.00	0.00			
N 13	13	10/28/14	11/03/14	Channel 13 News @ Noon	12:30 PM-1:00 PM		:30				NM	1	\$300.00
Week:		10/28/14	11/03/14	MTWTF--				1	\$300.00	0.00			
N 14	13	10/21/14	10/27/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$165.00
Week:		10/21/14	10/27/14	MTWTF--				1	\$165.00	0.00			
N 15	13	10/28/14	11/03/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$165.00
Week:		10/28/14	11/03/14	MTWTF--				1	\$165.00	0.00			
N 16	13	10/21/14	10/27/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
Week:		10/21/14	10/27/14	MTWTF--				1	\$225.00	0.00			
N 17	13	10/28/14	11/03/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$225.00
Week:		10/28/14	11/03/14	MTWTF--				1	\$225.00	0.00			
N 18	13	10/21/14	10/27/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$770.00
Week:		10/21/14	10/27/14	MTWTF--				2	\$385.00	0.00			
N 19	13	10/28/14	11/03/14	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	2	\$770.00
Week:		10/28/14	11/03/14	MTWTF--				2	\$385.00	0.00			
N 20	13	10/21/14	10/27/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$2,250.00
Week:		10/21/14	10/27/14	MTWTF--				2	\$1,125.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/21/14-10/27/14	M-F 530p-6p	5:30 PM-6:00 PM	MTuWThF----	:30		\$1,125.00	0.00	NM		
	See MG 20.3,20.4												
	2	13	10/21/14-10/27/14	M-F 530p-6p	5:30 PM-6:00 PM	MTuWThF----	:30		\$1,125.00	0.00	NM		
	See MG 20.3,20.4												
	3	13	10/21/14-10/27/14	Today In Iowa	6a-7a	MTuWThF----	:30		\$1,575.00	0.00	NM		
	Ⓜ MG for 20.1,20.2												
	4	13	10/21/14-10/27/14	Channel 13 News @ 4p	4p-5p	MTuWThF----	:30		\$675.00	0.00	NM		
	Ⓜ MG for 20.1,20.2												
N 21	13	10/28/14	11/03/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,950.00
Week:		10/28/14	11/03/14	MTWTF--				1	\$1,950.00	0.00			
N 22	13	10/21/14	10/27/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$1,650.00
Week:		10/21/14	10/27/14	MTWTF--				2	\$825.00	0.00			
N 23	13	10/28/14	11/03/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$2,880.00
Week:		10/28/14	11/03/14	MTWTF--				2	\$1,440.00	0.00			
N 24	13	10/21/14	10/27/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$4,050.00
Week:		10/21/14	10/27/14	MTWTF--				3	\$1,350.00	0.00			
N 25	13	10/28/14	11/03/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,350.00
Week:		10/28/14	11/03/14	MTWTF--				1	\$2,350.00	0.00			
N 26	13	10/26/14	10/26/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$525.00
Week:		10/26/14	10/26/14					1	\$525.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1				1	\$525.00	0.00			
N 27	13	11/02/14	11/02/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$525.00	0.00			
N 28	13	10/21/14	10/27/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$1,310.00	0.00			
N 29	13	10/28/14	11/03/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$2,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				1	\$2,290.00	0.00			
N 30	13	10/25/14	10/25/14	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$600.00	0.00			
N 31	13	10/21/14	10/27/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				2	\$1,500.00	0.00			
N 32	13	10/28/14	11/03/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				1	\$2,500.00	0.00			
N 33	13	10/21/14	10/27/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/14	10/27/14	MTWTF--				1	\$425.00	0.00			
N 34	13	10/28/14	11/03/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--				1	\$425.00	0.00			
N 35	13	11/03/14	11/03/14	Monday Prime	7:00 PM-9:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----				1	\$5,000.00	0.00			
N 36	13	10/24/14	10/24/14	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	----1--				1	\$1,125.00	0.00			
Totals										0.00		52	\$49,510.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	22	\$16,465.00	\$13,995.25
10/27/14 - 11/03/14	30	\$33,045.00	\$28,088.25
Totals	52	\$49,510.00	\$42,083.50

Signature: _____ Date: _____

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REQUEST FOR THE PURCHASE OF TIME
FOR POLITICAL BROADCASTS

Station & Location: WHD / Des Moines	Date: 5/15/14
Candidate: House Majority PAC	Office Sought: Issue
Election:	Party: Issue
Person Making Request: Alex Bradley	Title of Person Making Request: Rep

Description of Broadcast Time Sought (Date, Time of Day, Class, Duration, Frequency):

'30's All dayparts
10/21-11/3

Disposition (Circle Appropriate Response): Accepted Rejected

If request for the purchase of time is accepted attach a copy of the order. If the purchase is for a federal candidate, attach an executed "Federal Candidate Certification" form certifying that the programming does or does not refer to another candidate for the same office. If the purchase of time is by a third party for issue advertising, attach an executed "Third Party/Issue Advertising Certification" form.

Name of Person Taking Request: _____