

QUARTERLY ISSUES-PROGRAMS

WCEI/WINX-FM

This report covers the issues-programs for the period of July 1, 2018 through September 30, 2018

STUDIO INTERVIEWS *approx. 5 minutes of airtime live or recorded with the Morning Show. (WCEI only unless otherwise noted)*

7/6 – Shore Leadership (Deb Urry)
7/31 – Chesapeake Bay Balloon Festival (WCEI/WINX)
8/3 – Talbot Mentors (Gerson Martinez)
8/8 – Caroline County Department of Recreation & Parks (Sue Simmons)
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8/14 - Out of the Darkness Walk/American Foundation for Suicide Prevention (Kat Olbrich/Matt Evans)
8/20 – Dorchester Goes Purple (Bill Christopher/Sheriff Jim Phillips)
WCEI/WINX
8/29 – Talbot Goes Purple (Lucie Hughes/Sheriff Joe Gamble)
WCEI/WINX
9/5 – Compass Regional Hospice (Heather Guerieri)
9/5 – Academy Art Museum Adult Classes (Katie Cassidy)
9/7 – Easton Airport Day (Micah Risner) WCEI/WINX
9/7 – Talbot Senior Center/YMCA of the Chesapeake (Childene Brooks/Tom Duncan/Aaron Hutt)
9/10 – American Foundation for Suicide Prevention/Out of the Darkness Walk (Matt Evans/Lauren Mangold)
9/10 – Talbot County Social Services/Talbot Goes Purple Healing Neen film screening (Linda Webb, Director)
9/12 – Bay Music Festival/Centreville Lions Club (Twaun Oakes/Brent Carroll/Chris Sacks) WCEI/WINX
9/12 – Talbot County Department of Emergency Services/Hurricane Florence (Brian LeCates/Geneva Harrison) WCEI/WINX
9/17 – Oxford Community Center/Casino Royale Fundraiser (Liza Ledford/Joe Fischer)
9/18 – Caroline Goes Purple – Patty Saelens, Caroline County Public School Superintendent (WCEI/WINX)
9/19 – Talbot Goes Purple (Sheriff Joe Gamble/Lucie Hughes)
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9/25 – Easton Beer Fest (Vol. Fire Department fundraiser) Chris Hash
WCEI/WINX

REGULAR COMMUNITY ISSUES ADDRESSED (*recurring programs*)

- Animal Welfare -- Weekly “Pet Of The Week” program with Patti Crankshaw-Quimby of the Talbot County Humane Society. Topics Include: Spaying/neutering of animals, care of animals & local regulations/laws, and available pets. (airs Mondays, 8:40am on WCEI) (Contact: Patty Crankshaw-Quimby)
- Aquaculture/Local Events – 1-2x monthly - representatives from the Chesapeake Bay Maritime Museum visit (WCEI) to talk about upcoming events, exhibits and ongoing projects at the museum including monthly updates on the Edna Lockwood skipjack long term restoration project (Guests include: Kristen Greenaway-Executive Director, Pete Leshner, Curator, Mike Gorman-Boatyard Manager, Joe Connor-Shipwright, Allison Speight-Education Director, Tracey Johns-Marketing Director, Other staff: Jenn Kuhn, Jill Ferris). (Contact: Tracey Johns)
- Health/Medical – Choptank Community Health System representatives discuss various health/medical issues and the impact on the community (live interview airs monthly on both WCEI and WINX) (Contact: Shelly Andrews)
- Supporting Local Business – Easton Business Alliance representative Ross Benincasa discusses events involving businesses in the downtown Easton area. 1x monthly (WCEI) (Contact: Ross Benincasa)
- County Programs – Representatives from different government offices in Talbot County visit the WCEI studio (1x per month-1 break on the morning show Tuesdays at 7:40am) to discuss services available to county residents. Guests this quarter included: Childene Brooks (Talbot Co. Senior Center), Jessica Bellis/Marie Nuthall (Plein Air Easton), Rich Setter (Hog Neck Golf Course), Mike Henry/Micah Risner (Easton Airport) (Contact: Tourism Director Cassandra VanHooser).
- Performing Arts – Patrick Fee visits WCEI 1x per month (2nd Thursday, 7:10am) to discuss upcoming theatrical performances on the Mid-Shore, educational opportunities, and ways to become involved with the local theatre scene.

- Town of St Michaels – Representatives from the town visit WCEI (usually 1x per month) to talk about upcoming events in the town. This quarter: Police Chief Anthony Smith & County Councilman Corey Pack discussed the Bay Hundred National Night Out event
- Transportation/Construction – Periodically, Charlie Gishlar (CGishlar@sha.state.md.us) from the Maryland State Highway Administration discusses transportation projects which impact local residents and commuters. This quarter discussed Mid-Summer Eastern Shore road construction projects
- Easton Utilities – Quarterly visits from representatives from the local Utility company appear to discuss everything from improvements to their services, construction, and events. (Contact: Kelly Simonsen) (WCEI)

COMMUNITY FOCUS SEGMENTS (90 second interviews aired 1x per day on both WCEI and WINX) This quarter's topic(s):

- Talbot County Parks & Rec. – Preston Pepper from Talbot County Parks & Recreation discussed Spring & Summer activities & programs
- Suicide Prevention – Kat Olbrich with the American Foundation for Suicide Prevention discussed the ways to combat suicide and the upcoming Out of the Darkness Walk in Easton (10/6/18)