



# Buy Detail Report

Revision #:      Date: 4/20/2022

**Client:** Jim Pillen for Governor  
**Media:** Radio  
**Product:** 2022 Primary Election  
**Market:** Grand Island-Kearney, NE  
**Primary Demo:** Adults 18+  
**Separation between spots:** 30

**Estimate:** 3582  
**Description:** Jim Pillen for Governor - Radio 4.25 - 5.1  
**Flight Start Date:** 4/25/2022 05:00 AM  
**Flight End Date:** 5/1/2022 04:59 AM  
**Survey:** 2BK FA20+SP21 MSA CustRadio  
**Buyer:** Taylor Fernie

**Vendor:** KHAS-AM  
PO Box 726  
Hastings, NE 68901  
**Contact:** Craig Eckert (GM)  
**Phone:** 402-462-5101  
**Fax:** 402-461-3866

**Send Billing To:** AXMedia  
800 W. 47th Street  
Suite 200  
Kansas City, MO 64112  
**Phone:** 816-407-1222

**Format:** Adult Contemporary

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 4/25	Total Spots	Adults 18+
<b>KHAS-AM</b>							
134	MTuWThF 6:00a-10:00a	AM	\$26.00		12	12	0.0
135	MTuWThF 10:00a-3:00p	MID	\$21.00		12	12	0.0
136	MTuWThF 3:00p-7:00p	PM	\$21.00		12	12	0.0
137	Sa 6:00a-7:00p	WK	\$11.00		2	2	0.0
138	Su 6:00a-7:00p	WK	\$11.00		2	2	0.0
<b>Total Spots:</b>						40	
<b>Total GRP/GIMP(000):</b>						0.0	0.0
<b>Total CPP/CPM:</b>							
<b>Total Cost:</b>			\$860.00				

**Signature:** \_\_\_\_\_

**Disclaimer:**  
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

**Terms & Conditions:**



# Buy Detail Report

## Summary by Station/System

Date: 4/20/2022

Client: Jim Pillen for Governor  
Media: Radio  
Product: 2022 Primary Election  
Market: Grand Island-Keamey, NE  
Primary Demo: Adults 18+  
Separation between spots: 30

Estimate: 3582  
Description: Jim Pillen for Governor - Radio 4.25 - 5.1  
Flight Start Date: 4/25/2022 05:00 AM  
Flight End Date: 5/1/2022 04:59 AM  
Survey: 2BK FA20+SP21 MSA CustRadio  
Buyer: Taylor Fernie

Send Billing To: AxMedia  
800 W. 47th Street  
Suite 200  
Kansas City, MO 64112  
Phone: 816-407-1222

Station	Total Spots	STN Gross	PCT	Adults 18+	
				CPP	GRP PCT
KHAS-AM	40	\$860.00	100%		0.0 0%
Market Total:	40	\$860.00			0.0



# Buy Detail Report

## Summary by Station/Month

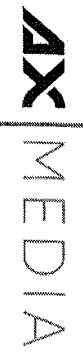
Date: 4/20/2022

Client: Jim Pillen for Governor  
Media: Radio  
Product: 2022 Primary Election  
Market: Grand Island-Kearney, NE  
Primary Demo: Adults 18+  
Separation between spots: 30

Estimate: 3582  
Description: Jim Pillen for Governor - Radio 4.25 - 5.1  
Flight Start Date: 4/25/2022 05:00 AM  
Flight End Date: 5/1/2022 04:59 AM  
Survey: 2BK FA20+SP21 MSA CustRadio  
Buyer: Taylor Fernie

Send Billing To: AxMedia  
800 W. 47th Street  
Suite 200  
Kansas City, MO 64112  
Phone: 816-407-1222

Station	Month	Total Spots	STN Gross	PCT
<b>KHAS-AM</b>				
	APR 22	38	\$838.00	97%
	MAY 22	2	\$22.00	3%
<b>Market Total:</b>				
	APR 22	38	\$838.00	97%
	MAY 22	2	\$22.00	3%
		40	\$860.00	



# Buy Detail Report

## Summary by Daypart

Date: 4/20/2022

Client: Jim Pillen for Governor  
 Media: Radio  
 Product: 2022 Primary Election  
 Market: Grand Island-Kearney, NE  
 Primary Demo: Adults 18+  
 Separation between spots: 30

Estimate: 3582  
 Description: Jim Pillen for Governor - Radio 4.25 - 5.1  
 Flight Start Date: 4/25/2022 05:00 AM  
 Flight End Date: 5/1/2022 04:59 AM  
 Survey: 2BK FA20+SP21 MSA CustRadio  
 Buyer: Taylor Fernie

Send Billing To: Axkmedia  
 800 W. 47th Street  
 Suite 200  
 Kansas City, MO 64112  
 Phone: 816-407-1222

Daypart	Total Spots	STN Gross	PCT	Adults 18+	
				CPP	GRP PCT
AM	12	\$312.00	36%	0.0	0%
MD	12	\$252.00	29%	0.0	0%
PM	12	\$252.00	29%	0.0	0%
WK	4	\$44.00	5%	0.0	0%
Market Total:	40	\$860.00		0.0	



# Buy Detail Report

## Summary by Length

Date: 4/20/2022

Client: Jim Pillen for Governor  
Media: Radio  
Product: 2022 Primary Election  
Market: Grand Island-Kearney, NE  
Primary Demo: Adults 18+  
Separation between spots: 30

Estimate: 3582  
Description: Jim Pillen for Governor - Radio 4.25 - 5.1  
Flight Start Date: 4/25/2022 05:00 AM  
Flight End Date: 5/1/2022 04:59 AM  
Survey: 2BK FA20+SP21 MSA CustRadio  
Buyer: Taylor Fernie

Send Billing To: AxMedia  
800 W. 47th Street  
Suite 200  
Kansas City, MO 64112  
Phone: 816-407-1222

Spot Length	Total Spots	STN Gross	PCT	Adults 18+	
				CPP	GRP PCT
60	40	\$860.00	100%	0.0	0%
<b>Market Total:</b>	<b>40</b>	<b>\$860.00</b>		<b>0.0</b>	



# Buy Detail Report

## Summary by Station/Length

Date: 4/20/2022

Client: Jim Pillen for Governor  
Media: Radio  
Product: 2022 Primary Election  
Market: Grand Island-Kearney, NE  
Primary Demo: Adults 18+  
Separation between spots: 30

Estimate: 3582  
Description: Jim Pillen for Governor - Radio 4.25 - 5.1  
Flight Start Date: 4/25/2022 05:00 AM  
Flight End Date: 5/1/2022 04:59 AM  
Survey: 2BK FA20+SP21 MSA CustRadio  
Buyer: Taylor Fernie

Send Billing To: AxMedia  
800 W. 47th Street  
Suite 200  
Kansas City, MO 64112  
Phone: 816-407-1222

Station	Spot Length	Total Spots	STN Gross	PCT	CPP	Adults 18+	GRP	PCT
KHAS-AM		60	\$860.00	100%			0.0	0%
Market Total:		40	\$860.00				0.0	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

General

Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Taylor Fernie	Name: Brad Achtemeier
Date of Request to Purchase Ad Time: <del>3/25/2022</del>	Date of Station Agreement to Sell Time: 4-22-22

*updated*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: in house

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>57543</u>	Station Call Letters: <u>KHBS KKPR KXPN</u>	Date Received/Requested: <u>4-22-22</u>
Est. #: <u>3582</u>	Station Location: <u>Hastings NE</u>	Run Start and End Dates: <u>4-25-22 105-1-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Confirmation



KHAS-AM  
500 East J Street  
HASTINGS NE 68901

QUESTIONS?  
CALL MEGAN 402-463-1230

Contract # 57543  
Date Entered 04/22/22  
Sales Person Brad Achtemeier  
Billing Cycle Broadcast  
Conflict 1 Political  
Contract 04/25/22 - 05/01/22

POL/JIM PILLEN FOR GOVERNOR  
C/O AX MEDIA  
800 W 47TH ST STE 200  
KANSAS CITY MO 64112

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total	
KHAS-AM	04/25/22-04/29/22	6:00a-10:00a	01:00	2,2,3,2,3,0,0	All Weeks	26.00	12	312.00	
	Jim Pillen for Governor, EST# 3582								
KHAS-AM	04/25/22-04/29/22	10:00a-3:00p	01:00	2,2,3,2,3,0,0	All Weeks	21.00	12	252.00	
	Jim Pillen for Governor, EST# 3582								
KHAS-AM	04/25/22-04/29/22	3:00p-7:00p	01:00	2,2,3,2,3,0,0	All Weeks	21.00	12	252.00	
	Jim Pillen for Governor, EST# 3582								
KHAS-AM	04/30/22-04/30/22	6:00a-7:00p	01:00	0,0,0,0,0,2,0	All Weeks	11.00	2	22.00	
	Jim Pillen for Governor, EST# 3582								
KHAS-AM	05/01/22-05/01/22	6:00a-7:00p	01:00	0,0,0,0,0,2	All Weeks	11.00	2	22.00	
	Jim Pillen for Governor, EST# 3582								
Subtotal									860.00
Agency Commission									129.00
Total									731.00

Rotation	Station	Date Range	Time Range	Days
60	KHAS-AM	04/25/22-05/01/22	12:00a-11:59	MTWThFSSu
Victory				
		165843	04/11/22-05/06/22	OK
				Next

Projected Billing	Count	Gross	Net
May	2022	40	860.00
		40	860.00
			731.00