



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Charles W. Herbster
Authorized committee: Herbster for Nebraska
Agency requesting time (and contact information): <input type="checkbox"/> N/A
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Governor of Nebraska
Date of election: May 10, 2023 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: James Houlihan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Smart Media Group <small>Digitally signed by Smart Media Group Date: 2021.12.20 14:34:42 -05'00'</small>	Signature: Melanie Stockman <small>Digitally signed by Melanie Stockman Date: 2022.01.31 07:49:10 -06'00'</small>
Name: Smart Media Group	Name: Melanie L Stockman
Date of Request to Purchase Ad Time: 12/20/21	Date of Station Agreement to Sell Time: 1/31/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY
 Ad submitted to Station? Yes No Date ad received: 1/31/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: see attached	Station Call Letters: <u>KHAS-AM</u>	Date Received/Requested: 1/31/22
Est. #:	Station Location: see attached	Run Start and End Dates: see attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract

StateNets Platinum
Attn: Dave Martin
2601 Northwind Drive
Richmond VA 23233

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Herbster for Governor	Charles W Herbster (20195) - P	20195	0		2	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
* Statenets		1/28/22	2:13:52PM	1/31/22	2/13/22	
Sales Office	Agency Phone #	Demos				
Learfield	(804)364-3075	Survey				

Line #	Vehicle	Days & Times	Jan	Feb	Feb	Feb	Mar	Mar	Mar	Apr	Apr	Apr	Apr	Total Units	Len	Unit Rate	Extended Total		
1	Brownfield Nebraska	M T W T F S S Tu-Fr 6AM-7PM	31	7	14	21	28	7	14	21	28	4	11	18	25	16	60	437.00	6992
2	Brownfield Nebraska	Prefer We-Fr 6AM-7PM Mo 6AM-7PM		4										4	60	437.00	1748		
Totals			16	4	4	4	4	4	4	4	4	4	4	20			8740		
Weekly Units			16	4	0	0	0	0	0	0	0	0	0	20			8740		
Weekly Gross \$			6992	1748															

Total Gross:	\$8,740.00	Agency Commission:	\$1,311.00	Total Net	\$7,429.00
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Accepted for Learfield:

Accepted for Agency (and Media Buying Services, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com



Contract Summary

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Advertiser Herbster for Governor	Product Charles W Herbster (20195) - P	Order # 20195	Ver # 0	Rev #	# Wks 2	Page # 1
Salesperson * Statenets	Salesperson Phone #	Date 1/28/22	Time 2:13:52PM	Start 1/31/22	End 2/13/22	
Sales Office Learfield	Agency Phone # (804)364-3075	Demos	Survey			

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Qtr 1 2022	Qtr 2 2022	Qtr 3 2022	Qtr 4 2022	Total	Total Units	
Brownfield Nebraska	0	8,740	0	0	0	0	0	0	0	0	0	0	8,740				8,740	20	
All Vehicles - Total Gross		8,740											8,740				8,740	20	
All Vehicles - Total Units		20											20				20		
Air Time Gross: \$8,740.00													Agency Commission: \$1,311.00		Total Net: \$7,429.00				

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com



Megan Bohl <megan@khasradio.com>

LOG/COPY CHANGES FOR 2/1-2/6

1 message

Elizabeth Landwehr <elizabeth.landwehr@learfield.com>

Mon, Jan 31, 2022 at 1:33 PM

ATTN: TRAFFIC AND PROGRAMMING DEPARTMENT

There has been a log change on Brownfield Nebraska for the week of 01/31/22. Order 20186 Helena Agri-Enterprises AND Order 20195 Herbster for Governor-P have been added to the logs. The following dates and times have been affected:

- Tues 2/1 6:10a, 6:50a, 8:45a, 11:35a, 12:20p, 1:45p
- Wed 2/2 6:20a, 6:50a, 8:45a, 11:45a, 12:45p
- Thurs 2/3 6:10a, 7:15a, 9:30a, 11:35a, 12:20p
- Fri 2/4 6:05a, 7:11a, 9:15a, 12:05p, 1:45p

This may NOT affect your station, please always refer to your logs.
Please see your logs and ACES website for more details.

Thank you!

Learfield Communications, Inc.

