

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Jim Pillen	
Authorized committee: Jim Pillen for Governor	
Agency requesting time (and contact information): <input type="checkbox"/> N/A AxMedia	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Nebraska	
Date of election: May 10th, 2022	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Sarah Pillen	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <i>TAYLOR FERNIE</i>	Signature: <i>Megan Bowl</i>
Name: Taylor Fernie	Name: Megan Bowl
Date of Request to Purchase Ad Time: 3/25/2022	Date of Station Agreement to Sell Time: 4-8-2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4-8-2022

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>57452-1</u>	Station Call Letters: <u>KHAS</u>	Date Received/Requested: <u>4-8-2022</u>
Est. #: <u>3379</u>	Station Location: <u>Hastings NE</u>	Run Start and End Dates: <u>4-11-22 to 4-17-2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Buy Detail Report

Revision #: Date: 4/17/2022

Client: Jim Pillen for Governor **Estimate:** 3379 **Vendor:** KHAS-AM **Send Billing To:** AxMedia
Media: Radio **Description:** Jim Pillen for Governor - Radio 4.11 - 4.17 **PO Box:** 726 800 W. 47th Street
Product: 2022 Primary Election **Flight Start Date:** 4/11/2022 05:00 AM **Hastings, NE 68901** Suite 200
Market: Grand Island-Keamey, NE **Flight End Date:** 4/17/2022 04:59 AM **Contact:** Craig Eckert (GM) Kansas City, MO 64112
Primary Demo: Adults 18+ **Survey:** 2BK FA20+SP21 MSA CustRadio **Phone:** 816-407-1222
Buyer: Taylor Fernie **Phone:** 402-462-5101
Separation between spots: 30 **Fax:** 402-461-3866

Format: Adult Contemporary
Format: Adult Contemporary

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 4/11	Total Spots	Adults 18+ Rtg/CPP
KHAS-AM							
97	MTuWThF 6:00a-10:00a	AM	\$26.00	60	10	10	0.0
98	MTuWThF 10:00a- 3:00p	MD	\$21.00	60	10	10	0.0
99	MTuWThF 3:00p- 7:00p	PM	\$21.00	60	10	10	0.0
Total Spots:						30	0.0
Total GRP/GIMP(000):							
Total CPP/CPM:							
Total Cost:						\$680.00	

Signature: _____

Disclaimer:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

Terms & Conditions:



Buy Detail Report

Summary by Station/System

Date: 4/7/2022

Client: Jim Pillen for Governor	Estimate: 3379	Send Billing To: AxMedia
Media: Radio	Description: Jim Pillen for Governor - Radio 4.11 - 4.17	800 W. 47th Street
Product: 2022 Primary Election	Flight Start Date: 4/11/2022 05:00 AM	Suite 200
Market: Grand Island-Keamey, NE	Flight End Date: 4/17/2022 04:59 AM	Kansas City, MO 64112
Primary Demo: Adults 18+	Survey: 2BK FA20+SP21 MSA CustiRadio	Phone: 816-407-1222
Separation between spots: 30	Buyer: Taylor Fernie	

Station	Total Spots	STN Gross	PCT	Adults 18+		
				CPP	GRP	PCT
KHAS-AM	30	\$680.00	100%	0.0	0%	
Market Total:	30	\$680.00				



Buy Detail Report

Summary by Station/Month

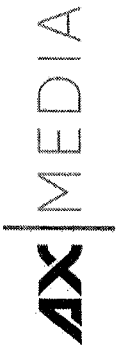
Date: 4/7/2022

Client: Jim Pillen for Governor **Estimate:** 3379
Media: Radio **Description:** Jim Pillen for Governor - Radio 4.11 - 4.17
Product: 2022 Primary Election **Flight Start Date:** 4/11/2022 05:00 AM
Market: Grand Island-Kearney, NE **Flight End Date:** 4/17/2022 04:59 AM
Primary Demo: Adults 18+ **Survey:** 2BK FA20+SP21 MSA CustiRadio
Separation between spots: 30 **Buyer:** Taylor Fernie

Send Billing To: AxMedia

800 W. 47th Street
 Suite 200
 Kansas City, MO 64112
Phone: 816-407-1222

Station	Month	Total Spots	STN Gross	PCT
KHAS-AM				
	APR 22	30	\$680.00	100%
Market Total:	APR 22	30	\$680.00	100%
		30	\$680.00	



Buy Detail Report

Summary by Daypart

Date: 4/7/2022

Send Billing To: AxMedia
 800 W. 47th Street
 Suite 200
 Kansas City, MO 64112
 Phone: 816-407-1222

Estimate: 3379
 Description: Jim Pillen for Governor - Radio 4.11 - 4.17
 Flight Start Date: 4/11/2022 05:00 AM
 Flight End Date: 4/17/2022 04:59 AM
 Survey: 2BK FA20+SP21 MSA CustRadio
 Buyer: Taylor Fernie

Client: Jim Pillen for Governor
 Media: Radio
 Product: 2022 Primary Election
 Market: Grand Island-Kearney, NE
 Primary Demo: Adults 18+
 Separation between spots: 30

Daypart	Total Spots	STN Gross	PCT	Adults 18+		
				CPP	GRP	PCT
AM	10	\$260.00	38%	0.0	0%	
MD	10	\$210.00	31%	0.0	0%	
PM	10	\$210.00	31%	0.0	0%	
Market Total:	30	\$680.00		0.0		



Buy Detail Report

Summary by Length

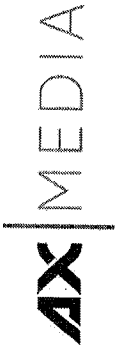
Date: 4/7/2022

Client: Jim Pillen for Governor
Media: Radio
Product: 2022 Primary Election
Market: Grand Island-Keamey, NE
Primary Demo: Adults 18+
Separation between spots: 30

Estimate: 3379
Description: Jim Pillen for Governor - Radio 4.11 - 4.17
Flight Start Date: 4/11/2022 05:00 AM
Flight End Date: 4/17/2022 04:59 AM
Survey: 2BK FA20+SP21 MSA CustRadio
Buyer: Taylor Fernie

Send Billing To: AxMedia
 800 W. 47th Street
 Suite 200
 Kansas City, MO 64112
Phone: 816-407-1222

Spot Length	Total Spots	STN Gross	PCT	CPP	Adults 18+	GRP	PCT
60	30	\$680.00	100%	0.0	0.0	0%	
Market Total:	30	\$680.00			0.0		



Buy Detail Report

Summary by Station/Length

Date: 4/17/2022

Client: Jim Pillen for Governor
Media: Radio
Product: 2022 Primary Election
Market: Grand Island-Kearney, NE
Primary Demo: Adults 18+
Separation between spots: 30

Estimate: 3379
Description: Jim Pillen for Governor - Radio 4.11 - 4.17
Flight Start Date: 4/11/2022 05:00 AM
Flight End Date: 4/17/2022 04:59 AM
Survey: 2BK FA20+SP21 MSA CustRadio
Buyer: Taylor Femie

Send Billing To: AxMedia
 800 W. 47th Street
 Suite 200
 Kansas City, MO 64112
Phone: 816-407-1222

Station	Spot Length	Total Spots	STN Gross	PCT	CPP	Adults 18+	GRP	PCT
KHAS-AM	60	30	\$680.00	100%			0.0	0%
Market Total:		30	\$680.00				0.0	



TRAFFIC INSTRUCTION #605742: Jim Pillen for Governor
Est. 3379, Jim Pillen for Governor - Radio 4.11 - 4.17
Estimate Flight: 04/11/22 - 04/17/22
Instruction Dates: 04/11/22 - 04/17/22

Agency: AxMedia
Client: Jim Pillen for Governor
Product: 2022 Primary Election
Mkt/Sta: Grand Island-Kearney, NE:KGFV-AM,KHAS-AM,KKPR-FM,KRGI-AM,KRNY-FM,KROR-FM,KSYZ-FM,KXPN-AM, Lexington, NE:KRVN-AM,KRVN-FM, Lincoln:KBRL-AM,KFGE-FM,KFOR-AM,KGMT-AM,KIBZ-FM,KLIN-AM,KTGL-FM,KUSO-FM,KUTT-FM,KWBE-AM,KZKX-FM, North Platte/Ogallala, NE:KODY-AM,KSID-AM,KSID-FM, Omaha-Council Bluffs:KBIE-FM,KFAB-AM,KGOR-FM,KKCD-FM,KNCY-AM,KSRZ-FM,KXKT-FM, Scottsbluff, NE:KNEB-AM, Sioux City:KKMA-FM,KNEN-FM,KSCJ-AM,KSUX-FM,WJAG-AM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
4/11/2022	4/17/2022				JP032460	Victory	:60	100%	

Traffic Disclaimer
 Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
 (Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phormung@axmediateam.com confirming receipt of instruction. Thank You!

Confirmation



KHAS-AM
500 East J Street
HASTINGS NE 68901

QUESTIONS?
CALL MEGAN 402-463-1230

Contract # 57452
Date Entered 04/08/22
Sales Person Brad Achtemeier
Billing Cycle Broadcast
Conflict 1 Political
Contract 04/11/22 - 04/15/22

POL/JIM PILLEN FOR GOVERNOR
C/O AX MEDIA
800 W 47TH ST STE 200
KANSAS CITY MO 64112

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
KHAS-AM	04/11/22-04/15/22	6:00a-10:00a	01:00	2,2,2,2,2,0,0	All Weeks	26.00	10	260.00
	Jim Pillen for Governor, Est #3379							
KHAS-AM	04/11/22-04/15/22	10:00a-3:00p	01:00	2,2,2,2,2,0,0	All Weeks	21.00	10	210.00
	Jim Pillen for Governor, Est #3379							
KHAS-AM	04/11/22-04/15/22	3:00p-7:00p	01:00	2,2,2,2,2,0,0	All Weeks	21.00	10	210.00
	Jim Pillen for Governor, Est #3379							
							Subtotal	680.00
							Agency Commission	102.00
							Total	578.00

Rotation	Station	Date Range	Time Range	Days
60	KHAS-AM	04/11/22-04/15/22	12:00a-11:59	MTWThFSSu
Victory		165843	04/11/22-04/17/22	OK Next

Projected Billing	Count	Gross	Net
April	2022	30	680.00
		30	578.00