

Order #514292: Carter Mal../Salinas/D../August 6 202/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
07/24/20 10:20:16 AM	Processed		<async process>	Ciara Williams	\$1,505.00	53	0.00
07/24/20 9:41:31 AM	Approved			Nery Reyes (r	\$1,505.00	53	0.00
07/24/20 9:41:26 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Nery Reyes (r	\$1,505.00	53	0.00
07/24/20 8:37:08 AM	Approval Workflow		[Sales Manager - Ready Default]	Krista Freema	\$1,505.00	53	0.00
07/24/20 8:36:58 AM	Ready for approval		New Political order	Krista Freema	\$1,505.00	53	0.00
07/24/20 8:30:52 AM	New order created		<new order>	Krista Freema	\$0.00	0	0.00

[Sorted by: Date]

THE CARTER MALONE GROUP LLC

"DRIVEN. TRUSTED. PROVEN."
1509 MADISON AVENUE
MEMPHIS, TN 38104
(901) 278-0881

 independent bank

26-842/840



7/24/2020

4117

PAY TO THE
ORDER OF WRBO-FM 103.5

\$**1,279.25

One Thousand Two Hundred Seventy-Nine and 25/100*****

DOLLARS

Cumulus-Memphis
3644 Momentum Place
Chicago, IL 60689-5336

VOID AFTER 90 DAYS




AUTHORIZED SIGNATURE

MEMO

Gabby Salinas Media Buy

⑈004117⑈ ⑆084008426⑆

⑈304 210 3⑈

THE CARTER MALONE GROUP LLC

4117

WRBO-FM 103.5

Date Type Reference
7/24/2020 Bill

Original Amt.
1,279.25

Balance Due
1,279.25

Check Amount

7/24/2020 Discount Payment
1,279.25
1,279.25

Independent Bank

Gabby Salinas Media Buy

1,279.25

 Security features. Details on back.

POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION

DATE OF REQUEST: 7/21/2020

INQUIRY MADE BY: Regina Harris Jones

AGENCY (if any): The Carter Malone Group

ADDRESS OF AGENCY: 1509 Madison Avenue

CITY, STATE, ZIP OF AGENCY: Memphis, TN 38104

TELEPHONE NUMBER OF AGENCY: 901-278-0881

CANDIDATE: Gabriela (Gabby) Salinas

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): The Carter Malone Group

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE:

ADDRESS OF COMMITTEE:

CITY, STATE, ZIP OF COMMITTEE:

TELEPHONE NUMBER OF COMMITTEE:

COMMITTEE OFFICERS:

Chairman:

Vice Chairman:

Treasurer:

Secretary:

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT

PARTY AFFILIATION:

() federal

(X) state

() local

ELECTION AND DATE:

(X) primary

() general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: _____

- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: _____
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED: Friday, July 24, 2020 through Thursday, August 6, 2020

LENGTH OF SPOT/PROGRAM TIME REQUESTED: :60

REQUEST MADE:

☒ in writing ☐ orally
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

☐ granted ☐ denied

If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

☐ yes ☐ no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: _____

COMMENTS

STATION REP	
REVIEWED	

Order #514312: Carter Mal../Salinas/D../August 6 202/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
07/24/20 10:08:43 AM	Processed		<async process>	Alicia Falor (a	\$1,420.00	51	0.00
07/24/20 9:45:40 AM	Approved			Nery Reyes (r	\$1,420.00	51	0.00
07/24/20 9:45:37 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Nery Reyes (r	\$1,420.00	51	0.00
07/24/20 8:42:05 AM	Approval Workflow		[Sales Manager - Ready Default]	Krista Freema	\$1,420.00	51	0.00
07/24/20 8:42:01 AM	Ready for approval		New Political order	Krista Freema	\$1,420.00	51	0.00
07/24/20 8:38:34 AM	New order created		<new order>	Krista Freema	\$0.00	0	0.00

[Sorted by: Date]

INSERTION ORDER



The Carter Malone Group, LLC
DRIVEN. TRUSTED. PROVEN.

CLIENT: CMG/Gabby Salina for TN House
MEDIA: Cumulus Radio (WRBO, WXXM & WGKX)
Krista Freeman
901-338-1548
FLIGHT DATES: 7/25/20 – 8/6/20
COPY: :60 SPOT SUBMITTED WITH ORDER
BUYER: REGINA HARRIS JONES
901-278-0881, office
901-201-3569, cell

WRBO-FM	7/25/20	w/o 7/27/20	8/3-6/20	SPOTS	RATE	TOTAL \$s
M-F 6a-10a		5x	5x	10x	\$35	\$350
10a-3p		6x	7x	13x	\$30	390
3p-7p		7x	6x	13x	\$35	\$455
7p-12m		7x		7x	\$10	\$70
Sa 6a-10a	2x	1x		3x	\$15	\$45
10a-3p	2x	2x		4x	\$30	\$120
3p-7p	1x	2x		3x	\$25	\$75
Sub-Totals	5x	30x	18x	53x		\$1,505

WXXM-FM	7/25/20	w/o 7/27/20	8/3-6/20	SPOTS	RATE	TOTAL \$s
M-F 6a-10a		3x	3x	6x	\$35	\$210
10a-3p		9x	9x	18x	\$30	\$540
3p-7p		7x	7x	14x	\$35	\$490
Sa 6a-10a	2x	2x		4x	\$10	\$40
10a-3p	2x	2x		4x	\$10	\$40
3p-7p	3x	2x		5x	\$20	\$100
Sub-Totals	7x	25x	19x	51x		\$1,420

INSERTION ORDER (page 2 of 2)



The Carter Malone Group, LLC
DRIVEN. TRUSTED. PROVEN.

CLIENT: CMG/Gabby Salina for TN House
MEDIA: Cumulus Radio (WRBO, WXXM & WGKX)
Krista Freeman
901-338-1548
FLIGHT DATES: 7/25/20 – 8/6/20
COPY: :60 SPOT SUBMITTED w/ORDER
BUYER: REGINA HARRIS JONES
901-278-0881, office
901-201-3569, cell

WGKX-FM	7/25/20	w/o 7/27/20	8/3-6/20	SPOTS	RATE	TOTAL \$s
M-F 6a-10a		4x	4x	8x	\$65	\$520
10a-3p		9x	8x	17x	\$60	1,020
3p-7p		7x	5x	12x	\$35	\$420
7p-12m		4x		4x	\$20	\$80
Sa 6a-10a	1x	1x		2x	\$15	\$30
10a-3p	3x	3x		6x	\$20	\$120
3p-7p	2x	2x		4x	\$20	\$80
Sub-Totals	14x	24x	15x	53x		\$2,270

2-Week Totals:

WRBO-FM: (53) :60 sec spots @ \$1,505, gross / \$1,279.25, net

WXXM-FM: (51) :60 sec spots @ \$1,420, gross / \$1,207, net

WGKX-FM: (53) :60 sec spots @ \$2,270, gross / \$1,929.50, net

Grand Totals: (157) :60 SPOTS; \$5,195, gross / \$4,415.75, net

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Regina Harris Jones, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gabriela "Gabby" Salina

Authorized committee:

Gabby for TN House

Agency requesting time (and contact information):

☐ N/A The Carter Malone Group, 1509 Madison Avenue, Memphis, TN 38104, 901-278-0881

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Tennessee State Representative- District 97

Date of election:

August 6, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Regina H. Jones West Tennessee Annual Conference Board of Examiners Church History Final Examination July 7, 2020 Rev. Walter H

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Name: Regina Harris Jones, Media Buyer

Name:

Date of Request to Purchase Ad Time: 7/23/2020

Date of Station Agreement to Sell Time: