

**NBC 40 WMGM-TV/  
WOND / WGYM / WWAC /  
WTKU / WMGM-FM / WBSS**

**Issues and Programs List  
2<sup>nd</sup> Quarter, 2014**

**Proposed Public Service Programs  
for 3rd Quarter, 2014**

## CAPE MAY COUNTY REPORT

**NBC 40 WMGM-TV: Sunday, April 6, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, April 6, 2014 at 5:30 a.m.**

**Topic:** C.M.C. Tourism  
**Run Time:** 28:30  
**Host:** Elizabeth Bozzelli  
**Guest(s):** E. Marie Hayes, Freeholder  
Diane Wieland, Dir. Of Tourism & Public Info

In this segment of Elizabeth starts by commenting on how well Cape May County's tourism has been doing. She then asks her guests if Hurricane Sandy had an impact on tourism. Diane explains how the occupancy tax went down \$94,000 as a result. Diane then makes clear that tourism has bounced back as a result of hard work. She explains how the county has been concentrating on promoting as far as Canada. Marie tells how the longer a person drives the longer they stay. They also promote in New York and New England areas because people typically travel south for vacation.

Next, Marie tells how much of a local gem the Cape May County Zoo is. She explains how there is a new baby giraffe and a snow leopard. Diane then tells how the Easter bunny will be at the park for the children for an Easter event. The zoo is just one of many attractions in the area. Elizabeth then asks the ladies what is available during the extended season or when it rains. Diane explains how rainy days are perfect to learn some history about the county at one of the many museums. Victorian Cape May is also a great place to tour and visit. Marie comments on the wineries that are available throughout the fall as well.

Finally, Diane explains how the county has been applying the same successful techniques used in tourism towards the local internal market. She tells how the county provides many services and not all of them are being taken full advantage of. She then explains of a language program Atlantic Cape Community College is providing through a grant to acquaint people with other languages to make the area welcoming to visitors.

## FORUM 40

**WMGM-TV: Sunday, April 13, 2014 at 11:30 am (Encore show from 3/30/14)**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, April 13, 2014 at 5:30 a.m.**

**Topic:** Cities Northfield and Linwood sharing services, other local topics  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Vince Mazzeo, Assemblyman

In this segment of Forum 40 Don Williams interviews Assemblyman Vince Mazzeo. Don begins by talking about Northfield and Linwood's sharing of courts. The court is located in Northfield and both towns have saved thousands by downsizing to one court. Vince explains how having a smaller government has proven to have lower expenditures and therefore saving taxpayers money. Don then comments on the school systems and how they are not combined like the courts. Vince explains how Northfield has a type 2 school board, which is elected while Linwood has a type 1 that is appointed by the mayor. Although they are separate school systems they do combine forces at times.

In the next segment Vince tells how he is on both the Tourism/Gaming and Regulated Professions Committees. Don then asks Vince his take on a regulation banning smoking from beaches. Vince admits his committee passed it and received his vote. However he feels it will be a difficult regulation to enforce and may need a few minor changes. Don questions Vince about his thoughts on online gaming. Vince explains how he sees it as a great avenue to gain revenue even though the first year fell short of expectations in numbers. Vince comments on Atlantic City's tourism potential. He feels that there should be more events and the city should work on outsiders having a better perception of the city. People need to feel safe.

Finally, Don asks Vince how he feels about marijuana legalization. Vince explains he is not ready to approve of it personally. He thinks it would be a good idea to watch how things play out for Colorado and any other states that legalize it first. Then the state can go about the best way to regulate and legalize it.

## **ATLANTIC COUNTY REPORT**

**NBC 40 WMGM-TV: Sunday, April 20, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, April 20, 2014 at 5:30 a.m.**

**Topic:** Public Health  
**Run Time:** 28:30  
**Host:** Linda Gilmore  
**Guest(s):** Ben Mount, Dir. of Atl. Co. Public Health  
Patricia Diamon, Atl. Co. Public Health Officer

The segment begins with Linda introducing Patricia and Ben. Linda then asks how Atlantic County's public health is doing. Patricia explains how some areas are thriving and some areas are struggling. She stays positive saying that even the struggling areas such as obesity and teen pregnancy are showing slight improvements. Linda then asks if there is ever a delay in the data showing the statistics of public health. Patricia agrees that there often is a delay in data because there is a period of validation for each study. She explains how the effects of a certain initiative may not be shown until a few years. Infant mortality and teen pregnancy are some of the areas where there is a delay in data.

Next, Linda points out that April is a very active month for Atlantic County's division of Public Health because the first week is National Public Health week and April is multi cultural awareness month. Ben agrees that it is a busy month full of activities and events. He explains how during April they hold multiple screenings and seminars on health education. They provide free screenings for blood pressure and diabetes, which helps get an estimate on how people are doing in certain areas. Ben also explains how the community health survey is way for them to gauge the needs of people in different areas and where to direct their efforts. Linda then asks if language is ever an issue for public health. Patricia explains how Atlantic County's division of public health reaches out to over 120 churches, libraries, and municipalities. They provide the resources to better serve the many cultures Atlantic County is home to.

## **FORUM 40**

**NBC 40 WMGM-TV: Sunday, April 27, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, April 27, 2014 at 5:30 a.m.**

**Topic:** South Jersey's Delicious Bread  
**Run Time:** 28:30  
**Host:** Barbara Altman  
**Guest(s):** Michele Giampaolo, Dir., Of Marketing & Sales at Formica Bros.

In this segment of Forum 40 Barbara Altman interviews Michele Giampaolo. Michele explains how her job is to meet with wholesale customers representing Formica Bros. Bakery. Some of their local clients are Sack O' Subs and White House Subs in Atlantic City. She tells of the famous Atlantic City Bread that the sub shops carry and how it is only authentic if it is made in Atlantic City.

Barbara then asks Michele to explain the history behind the Formica Brothers Bakery because many different stories have been rumored around. Michele begins by saying Frank Formica's grandfather Francisco came to America from Sicily and worked on the railroads. He then saved up enough money to send for Rosa. Soon as Rosa arrived they married and then opened up the Formica Brothers Supermarket. In the supermarket Francisco baked bread that quickly became very popular. In 1919 they changed the supermarket into the bakery that is still in service now. Michele explains how the Formica Brothers story is relatable to many immigrant families that came to America to make a better living.

Next, Michele explains how they carry on Rosa's legacy by using her recipe for the tomato pie, which is also known as Sicilian tomato pie. Michele then tells how Frank's brother in law John Sweeny is also a baker and he is bringing back an old century made bread. He uses a wicker basket to mold the bread and a European deck oven to bake it. This process takes up to eighteen hours and is very special.

## **CAPE MAY COUNTY REPORT**

**NBC 40 WMGM-TV: Sunday, May 4, 2014, 11:30 am** (Encore show from 4/6/14)  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, May 4, 2014 at 5:30 a.m.**

**Topic:** C.M.C. Tourism  
**Run Time:** 28:30  
**Host:** Elizabeth Bozzelli  
**Guest(s):** E. Marie Hayes, Freeholder  
Diane Wieland, Dir. Of Tourism & Public Info

In this segment of Elizabeth starts by commenting on how well Cape May County's tourism has been doing. She then asks her guests if Hurricane Sandy had an impact on tourism. Diane explains how the occupancy tax went down \$94,000 as a result. Diane then makes clear that tourism has bounced back as a result of hard work. She explains how the county has been concentrating on promoting as far as Canada. Marie tells how the longer a person drives the longer they stay. They also promote in New York and New England areas because people typically travel south for vacation.

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Finally, Diane explains how the county has been applying the same successful techniques used in tourism towards the local internal market. She tells how the county provides many services and not all of them are being taken full advantage of. She then explains of a language program Atlantic Cape Community College is providing through a grant to acquaint people with other languages to make the area welcome to visitors.

## FORUM 40

**NBC 40 WMGM-TV: Sunday, May 11, 2014 at 10:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, May 11, 2014 at 5:30 a.m.**

**Topic:** Local Topics  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Chris Brown, Assemblyman

In this segment of Forum 40 Don Williams interviews Assemblyman Chris Brown. Chris Brown begins by giving some background and mentions that he is a veteran in Operation Desert Storm and Desert Shield. Chris explains how he received the Father Shavo Award and how meaningful it was to him because it represents unity among all religious standpoints. He explains how his grandmother was a Jewish Hungarian immigrant, his grandfather a Baptist German, his mother an Irish Protestant, and his father was raised Catholic. Chris laughs telling Don that his family covers all bases and appreciates all religious values.

Next, Don mentions Chris being a member of the Gaming and Tourism Committee and then asks him his take on bringing gaming to the meadowlands. Chris explains how some leaders in Bergen County are misguiding people by speaking outlandishly saying that Atlantic City is dead and it is time to move on. Chris tells how he felt responsible to challenge those ideas and make the point that gaming everywhere is down not just Atlantic City. He then tells how talk of bringing gaming to the meadowlands hurts Atlantic City because it makes private sector investors question whether to invest in Atlantic City.

Finally, Don tells Chris how someone recently asked why the Atlantic City Police and Fire Department are not required to live in Atlantic City. Chris responds by understanding the question being he grew up in Atlantic City. However state law does not require them to live in the city they serve in. Chris also explains how it also comes down to the freedom to live where you want but also makes the point that when you become a public servant you must put the public first.

## **ATLANTIC COUNTY REPORT**

**NBC 40 WMGM-TV: Sunday, May 18, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, May 18, 2014 at 5:30 a.m.**

**Topic:** Animal Shelter  
**Run Time:** 28:30  
**Host:** Linda Gilmore  
**Guest(s):** Kathy Kelsey, Manager, Atl. Co. Animal Shelter  
Dr. Mark Newkirk, Newkirk Family Veterinarians  
Dr. Susanna Brown, Best Friends Veterinary Hospital

This segment of Atlantic County Report begins with Linda interviewing Kathy Kelsey and Dr. Mark Newkirk. Kathy begins telling how she has been with the Atlantic County Animal Shelter since it opened in 1995. She has worn many hats including being veterinary technician, she is now the manager of the shelter. Mark explains how when the shelter was getting on its feet his veterinary group consulted with them to work on disease control. He has been practicing veterinary medicine for 32 years. Linda then asks Mark what attracted him to working with the shelter. He explains how many people do not realize how important disease control is and that veterinarians are the ones who find the sicknesses contracted by animals. Linda then asks Mark to tell if there are any differences between the type of medicine in an animal shelter and a private practice. Mark comments that it is a very different type of medicine. In animal shelters there are often horror stories more than in a private practice but there are many success stories as well.

Next, Linda asks how big a problem is overpopulation. Mark explains how people always find strays whether the animal is walking in the street or tied up to a light post. He stresses how there are places you can take your animal; you do not have to abandon them. Kathy then explains how when the shelter first opened they took in over 6,000 homeless pets a year and that number is now down to 4,000. The Atlantic County Animal Shelter now requires an animal to be spayed and neutered before adoption to cut down on overpopulation.

Finally, Dr. Susanna Brown is introduced and explains how she has been a staff vet at the Atlantic County Animal Shelter for 5 years. She specializes in caring for sick pets, helping in the adoption center, and spaying and neutering. She stresses that the shelter does not euthanize dogs for space. Kathy also explains how a person can call the shelter and explains what kind of animal they are looking for and the shelter will cater specifically to find a good match. They also provide free obedience classes.

## FORUM 40

**WMGM-TV: Sunday, May 25, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, May 25, 2014 at 5:30 a.m.**

**Topic:** Bonnie Blue Foundation  
**Run Time:** 28:30  
**Host:** Barbara Altman  
**Guest(s):** Nicolle Tependino, Director of Miss Southern Counties  
Giulietta Consalvo, Lindsey Giannini, Miss Columbus Day  
Courtney Fairfield, Miss Atlantic County

This segment Barbara interviewed representatives from the Bonnie Blue Foundation. Guiletta explains how the Bonnie Blue Foundation was formed in honor of her mother. Barbara then asks the ladies why the Miss Columbus Day pageant is important. Nicole explains how the first local Miss America win was a product of Miss Columbus Day. Miss Columbus Day is family oriented and started as a fundraiser to help young women get an education.

Barbara then asks Nicole and Guiietta how someone can get involved with the Bonnie Blue Foundation. Giulietta explains how the best way to getting involved is to go directly to the Bonnie Blue Foundation website. The website provides videos, titles, and has a page for donations and volunteers. Nicolle tells how the foundation welcomes all volunteers whether it is behind the scenes or trainers for the girls. Nicolle then explains how the interview process of a pageant can be very overwhelming for young woman. However working with the foundation helps the women develop a skill set you cannot get in college.

In the final segment Barbara interviews Courtney Fairfield and Lindsey Giannini. Barbara starts by asking Lindsey what her platform is. Lindsey explains how her platform is against distracted driving. She created a sign when she was just seventeen years old and now her organization is nationwide. Courtney then tells how her platform is promoting breast cancer awareness. Both girls work hard to stay fit and focus before a pageant.

## FORUM 40

**WMGM-TV: Sunday, June 1, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, June 1, 2014 at 5:30 a.m.**

**Topic:** Live a Healthy Life  
**Run Time:** 28:30  
**Host:** Robin Stoloff  
**Guest(s):** Stacy Venneman, Personal Nutrition Counselor  
Joanne Rinaldi, Owner of Neat Freaks  
Laurel Lund, Image Consultant

In this segment of Forum 40 Robin interviews three guests that all teach people to live a healthy lifestyle in different ways. Robin starts by asking nutritionist Stacy Venneman what the some of the basic ways to improve a diet are. Stacy explains one of the first ways to improve your diet is to get rid of processed foods and replace them with whole natural foods instead. Robin comments by saying that it is often easier and cheaper to eat unhealthy foods. Stacy jokes telling Robin that fruits and veggies come prepackaged and ready to eat when you get them.

Next, Robin interviews Joanne Rinaldi the owner of a company named "Neat Freaks". Robin starts by asking Joanne what the number one item of clutter that causes stress. Joanne explains how paperwork is the number one stressor because people are often afraid to get rid of what they think may be important later. However, Joanne points out that paperwork is daunting yet easy to fix because everything has an expiration date. Robin then asks Joanne for some tips on how to cut down clutter on paper work. Joanne explains how binders and color coordination can be a big help.

In the final segment Robin interviews image consultant Laurel Lund. Robin then asks Laurel to explain what image is. Laurel explains that image is other people's perception of you. She also states that people form an opinion of you in the first two seconds you meet based on your mannerisms, demeanor, and look.

## **FORUM 40**

**NBC 40 WMGM-TV: Sunday, June 8, 2014 at 6:00 pm**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, June 8, 2014 at 5:30 a.m.**

**Topic:** Veterans  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Robert Frolow, Dir. Veterans Services in Atlantic County

In this segment of Forum 40 Don discusses Veterans issues with Robert Frolow. Don comments on how the veteran's hospital has been an issue for years. Robert expresses his frustration on how it would make sense for veterans to show their cards at their local hospital and have the bill sent to the V.A. He feels it is such an easy solution and that is probably the reason why the V.A. does not want to do it. Don comments on the lack of options local veterans have. The only Veterans hospitals available to them are in Wilmington, D.E. and Philadelphia.

Next, Don asks Robert what role Atlantic County plays. Robert explains that his job is to help veterans file claims to the V.A. when it comes to coverage and insurance. Also, Robert explains how many veterans are unaware of the services available to them locally. The veterans' services offices are located in Ventnor where counseling is provided primarily involving combat related issues. There are also local clinics in Egg Harbor Twp., Cape May, and Vineland that provide lab work and general treatment. However, anything else must be done at an actual veteran's hospital.

Finally, Robert gives advice to local veterans in saying that if they ever have an emergency to still go to their local emergency room. If they call the V.A. in seventy-two hours then the V.A. will cover their medical expenses. Robert explains how many veterans do not realize that this is possible and often try to get coverage after their hospital stay. The V.A. is very strict and often sticks to their set rules.

## **ATLANTIC COUNTY REPORT**

**NBC 40 WMGM-TV: Sunday, June 15, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, June 15, 2014 at 5:30 a.m.**

**Topic:** A.C. Triathlon  
**Run Time:** 28:30  
**Host:** Linda Gilmore  
**Guest(s):** Steve Del Monte, Event Director of Challenge A.C. Triathlon

This segment starts by Linda asking Steve to explain what the Challenge family is. Steve explains how the Challenge family is the number 1 producer of long distance triathlons in Europe. They hold thirty worldwide events each year. Linda then asks Steven what made Atlantic City attractive to be chosen for the Challenge's first event in the United States. Steve explains how the biggest reason Atlantic City was chosen was because of it's location. Atlantic City is in close proximity to Baltimore, New York, and Philadelphia. Also Steve tells how the infrastructure is perfect for a triathlon along with the amenities the area provides for tourists. He explains how the triathlon will provide the tourism Atlantic City is looking for because athletes will be traveling locally and over seas. He explains how twelve athletes from Australia have registered and it will take them at least forty-eight hours to get used to the time difference. It is safe to say that they will come early and therefore spend some time in the city prior to the race.

The next segment begins with Linda asking Steve what type of athletes will be participating in the triathlon. Steve enthusiastically explains how the triathlon is open to anyone from the weekend warrior to the world-class athlete. Twelve hundred athletes from twenty countries and thirty-five states have registered for the triathlon already. Linda then comments on how the triathlon has a cut off time for each event. Steve agrees that this is common for most long distance triathlons. The athletes have two hours to complete the swimming portion of the event or they are eliminated from the competition. Steve comments that this is not only for the safety of the athletes but also to keep the event running in a timely manner.

## FORUM 40

**WMGM-TV: Sunday, June 22, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, June 22, 2014 at 5:30 a.m.**

**Topic:** Ethel Levinson  
**Run Time:** 28:30  
**Host:** Barbara Altman  
**Guest(s):** Beth Levinson, Beth Judah Synagogue

In this segment of Forum 40 Barbara interviews community leader Ethel Levinson. She is being celebrated for her 25 years of service to the Beth Judah synagogue. Ethel explains how she started as a valued volunteer than turning into a fulltime position that has lasted 25 years. Barbara asks Ethel to explain how her time at Beth Judah synagogue has inspired her to take a leadership role within the religious community. Ethel explains how spending time in the synagogue gave her insight to how things were run and what needs to be changed. She tells how she had hopes of working in a synagogue that is not ran at the whim of a rabbi or president that can just appoint whoever they wish.

Next, Barbara jokes how if anyone needs anything he or she always call Ethel. Ethel agrees but explains how it often depends on the circumstances. For example, if someone within the church has a loss she refers them to the rabbi first then after arrangements have been made she will consult them on their next plan of action regarding the repast. Barbara asks Ethel to shed some light on some memorable times in the synagogue. Ethel tells how are have been many happy moments, funerals, and even difficult situations during her time at the synagogue. For example, there was a wedding and a bat mitzvah back to back on the same day. The event times were so close that they synagogue did not have time to put down the wedding decorations before the bat mitzvah although the bat mitzvah family did not want the decorations. Ethel explains how although it was a difficult situation it got resolved as best she could.

Finally, Barbara tells how she is thankful to be able to celebrate her friendship and love for Ethel with other people in the community. They both laugh about how they live a block away from each other and have been friends for years. Ethel explains how she loves her job and hopes to be able to make it another 25 years.

## **FORUM 40**

**NBC 40 WMGM-TV: Sunday, June 29, 2014 at 11:30 am**  
**WOND / WGYM / WWAC / WTKU / WMGM-FM / WBSS:**  
**Sunday, June 29, 2014 at 5:30 a.m.**

**Topic:** New Jersey Budget  
**Run Time:** 28:30  
**Host:** Don Williams  
**Guest(s):** Chris Brown, Assemblyman

In this segment of Forum 40 Don introduces Assemblyman Chris Brown. Don asks Chris for an update on the current budget. Chris explains how the committees finished the budget the night before and will vote on it tomorrow. Once it is voted on the governor will review it. Don makes a joke about how Governor Christie is said to be the most powerful governor in the nation. Chris comments back that Christie has extraordinary powers with in the executive branch of the state.

Next, Don brings up a rumor that there may be a 15% corporate tax and asks Chris how that is going to attract new business. Chris explains how he feels a corporate tax is counter-intuitive to attracting new business. He tells that nothing is worse than an American that wants a job but cannot find one. Bringing more taxes to business will not help the working class. Then, Don asks Chris about a pension agreement New Jersey has made. Chris explains how if New Jersey does not go along with the pension agreement they signed on then the state will be going back on its word. He tells how this is not a good way to do business. Not putting money in the pension will not solve the problem nor will raising a tax or fee. Chris explains how Boston College did a study on interstate migration and found that over three hundred thousand pensioners from the middle to upper middle class fled NJ to avoid taxes. The professors concluded that the majority of New Jersey's shortfalls are a result of the taxes and fees put on their citizens.

## **THIRD QUARTER 2014 PROPOSED PROGRAMS FORUM 40/COUNTY REPORTS**

ALL SHOWS AIR SUNDAY AT 11:30 A.M. UNLESS NOTED

<b><u>TAPED:</u></b>	<b><u>AIR DATES:</u></b>	
[ ]	JULY 6:	CAPE MAY COUNTY REPORT (encore from March 2, 2014)
[ ]	JULY 13:	FORUM 40: TBA
[ ]	JULY 20:	ATLANTIC COUNTY REPORT
[ ]	JULY 27:	FORUM 40: BARBARA ALTMAN
[ ]	AUGUST 3:	FORUM 40: DAN SKELDON, METEOROLOGIST
[ ]	AUGUST 10:	FORUM 40: ADRIENNE SORESI
[ ]	AUGUST 17:	ATLANTIC COUNTY REPORT
[ ]	AUGUST 24:	FORUM 40: BARBARA ALTMAN
[ ]	AUGUST 31:	FORUM 40: BARBARA ALTMAN
[ ]	SEPTEMBER 7:	FORUM 40: TBA
[ ]	SEPTEMBER 14:	FORUM 40: ADRIENNE SORESI
[ ]	SEPTEMBER 21:	ATLANTIC COUNTY REPORT
[ ]	SEPTEMBER 28:	FORUM 40: BARBARA ALTMAN ( <u>AIRS AT 6:00 P.M.</u> )