



**Remit Address:**  
**WVCW**  
**PO Box 419779**  
**Boston, MA 02241-9779**  
**Main: (540) 344-2127**  
**Billing: (540) 344-2127**

**Billing Address:**

**McKenna Media**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

# INVOICE

Advertiser	POL/Lily Franklin/House of Delegates/V/	Invoice #	4213563-1
Order Brand		Invoice Date	11/26/23
Product	Candidate	Invoice Month	November 2023
Estimate Number	13244	Invoice Period	10/30/23 - 11/26/23
Property	WVCW	Order #	4213563
Account Executive	Katz Washington	Alt Order #	28296959
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/31/23 - 11/07/23
Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WVCW	M-F 9a-10a	M-F 9a-10a		10/30/23 to 11/05/23	1x	-T-----				
	WVCW			Tu	10/31/23	:30	9:43 AM	MMLFVA1019231H	\$8.00		1
2	WVCW	M-F 9a-10a	M-F 9a-10a		10/30/23 to 11/05/23	1x	--W----				
	WVCW			W	11/01/23	:30	9:17 AM	MMLFVA1019231H	\$8.00		1
3	WVCW	M-F 9a-10a	M-F 9a-10a		10/30/23 to 11/05/23	1x	---T---				
	WVCW			Th	11/02/23	:30	9:52 AM	MMLFVA1010231H	\$8.00		1
4	WVCW	M-F 9a-10a	M-F 9a-10a		10/30/23 to 11/05/23	1x	----F--				
	WVCW			F	11/03/23	:30	9:21 AM	MMLFVA1019231H	\$8.00		1
5	WVCW	M-F 9a-10a	M-F 9a-10a		11/06/23 to 11/12/23	1x	M-----				
	WVCW			M	11/06/23	:30	9:45 AM	MMLFVA1019231H	\$8.00		1
6	WVCW	M-F 9a-10a	M-F 9a-10a		11/06/23 to 11/12/23	1x	-T-----				
	WVCW			Tu	11/07/23	:30	9:19 AM	MMLFVA1019231H	\$8.00		1
7	WVCW	M-F 10a-11a	M-F 10a-11a		10/30/23 to 11/05/23	1x	-T-----				
	WVCW			Tu	10/31/23	:30	10:16 AM	MMLFVA1010231H	\$12.00		1
8	WVCW	M-F 10a-11a	M-F 10a-11a		10/30/23 to 11/05/23	1x	--W----				
	WVCW			W	11/01/23	:30	10:25 AM	MMLFVA1019231H	\$12.00		1
9	WVCW	M-F 10a-11a	M-F 10a-11a								

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Product	Candidate	Invoice Month	November 2023
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Property	WWCW	Order #	4213563
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Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/31/23 - 11/07/23

Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WWCW	M-F 10a-11a	M-F 10a-11a		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	10:47 AM	MMLFVA1019231H	\$12.00		1
10	WWCW	M-F 10a-11a	M-F 10a-11a		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	10:50 AM	MMLFVA1019231H	\$12.00		1
11	WWCW	M-F 10a-11a	M-F 10a-11a		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	10:28 AM	MMLFVA1019231H	\$12.00		1
12	WWCW	M-F 10a-11a	M-F 10a-11a		11/06/23 to 11/12/23	1x	-T-----				
	WWCW			Tu	11/07/23	:30	10:46 AM	MMLFVA1010231H	\$12.00		1
13	WWCW	M-F 11a-12p	M-F 11a-12p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	11:28 AM	MMLFVA1019231H	\$15.00		1
14	WWCW	M-F 11a-12p	M-F 11a-12p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	11:40 AM	MMLFVA1019231H	\$15.00		1
15	WWCW	M-F 11a-12p	M-F 11a-12p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	11:55 AM	MMLFVA1019231H	\$15.00		1
16	WWCW	M-F 11a-12p	M-F 11a-12p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	11:48 AM	MMLFVA1010231H	\$15.00		1
17	WWCW	M-F 11a-12p	M-F 11a-12p								

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Product	Candidate	Invoice Month	November 2023
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Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/31/23 - 11/07/23

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Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WWCW	M-F 11a-12p	M-F 11a-12p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	11:57 AM	MMLFVA1019231H	\$15.00		1
18	WWCW	M-F 11a-12p	M-F 11a-12p		11/06/23 to 11/12/23	1x	-T-----				
	WWCW			Tu	11/07/23	:30	11:26 AM	MMLFVA1019231H	\$15.00		1
19	WWCW	M-F 12p-1p	M-F 12p-1p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	12:10 PM	MMLFVA1019231H	\$15.00		1
20	WWCW	M-F 12p-1p	M-F 12p-1p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	12:47 PM	MMLFVA1010231H	\$15.00		1
21	WWCW	M-F 12p-1p	M-F 12p-1p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	12:59 PM	MMLFVA1019231H	\$15.00		1
22	WWCW	M-F 12p-1p	M-F 12p-1p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	12:27 PM	MMLFVA1019231H	\$15.00		1
23	WWCW	M-F 12p-1p	M-F 12p-1p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	12:26 PM	MMLFVA1019231H	\$15.00		1
24	WWCW	M-F 12p-1p	M-F 12p-1p		11/06/23 to 11/12/23	1x	-T-----				
	WWCW			Tu	11/07/23	:30	12:46 PM	MMLFVA1019231H	\$15.00		1
25	WWCW	M-F 1p-2p	1p-2p								

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25	WWCW	M-F 1p-2p	1p-2p		10/30/23 to 11/05/23	1x	--T-----				
	WWCW			Tu	10/31/23	:30	1:36 PM	MMLFVA1019231H	\$15.00		1
26	WWCW	M-F 1p-2p	1p-2p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	1:35 PM	MMLFVA1019231H	\$15.00		1
27	WWCW	M-F 1p-2p	1p-2p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	1:39 PM	MMLFVA1019231H	\$15.00		1
28	WWCW	M-F 1p-2p	1p-2p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	1:34 PM	MMLFVA1019231H	\$15.00		1
29	WWCW	M-F 1p-2p	1p-2p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	1:58 PM	MMLFVA1010231H	\$15.00		1
30	WWCW	M-F 1p-2p	1p-2p		11/06/23 to 11/12/23	1x	-T-----				
	WWCW			Tu	11/07/23	:30	1:50 PM	MMLFVA1019231H	\$15.00		1
31	WWCW	M-F 2p-3p	M-F 2p-3p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	2:59 PM	MMLFVA1010231H	\$15.00		1
32	WWCW	M-F 2p-3p	M-F 2p-3p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	2:59 PM	MMLFVA1019231H	\$15.00		1
33	WWCW	M-F 2p-3p	M-F 2p-3p								

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33	WWCW	M-F 2p-3p	M-F 2p-3p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	2:59 PM	MMLFVA1010231H	\$15.00		1
34	WWCW	M-F 2p-3p	M-F 2p-3p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	2:38 PM	MMLFVA1019231H	\$15.00		1
35	WWCW	M-F 2p-3p	M-F 2p-3p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	2:50 PM	MMLFVA1019231H	\$15.00		1
36	WWCW	M-F 2p-3p	M-F 2p-3p		11/06/23 to 11/12/23	1x	-T-----				
	WWCW			Tu	11/07/23	:30	2:59 PM	MMLFVA1019231H	\$15.00		1
37	WWCW	M-F 3-4p	M-F 3-4p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	3:46 PM	MMLFVA1019231H	\$20.00		1
38	WWCW	M-F 3-4p	M-F 3-4p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	3:45 PM	MMLFVA1019231H	\$20.00		1
39	WWCW	M-F 3-4p	M-F 3-4p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	3:42 PM	MMLFVA1019231H	\$20.00		1
40	WWCW	M-F 4-5p	M-F 4-5p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	4:11 PM	MMLFVA1019231H	\$20.00		1
41	WWCW	M-F 4-5p	M-F 4-5p								

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
41	WWCW	M-F 4-5p	M-F 4-5p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	4:23 PM	MMLFVA1019231H	\$20.00		1
42	WWCW	M-F 4-5p	M-F 4-5p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	4:29 PM	MMLFVA1019231H	\$20.00		1
43	WWCW	M-F 5p-6p	M-F 5p-6p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	5:29 PM	MMLFVA1019231H	\$20.00		1
44	WWCW	M-F 5p-6p	M-F 5p-6p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	5:27 PM	MMLFVA1019231H	\$20.00		1
45	WWCW	M-F 5p-6p	M-F 5p-6p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	5:18 PM	MMLFVA1010231H	\$20.00		1
46	WWCW	M-F 5p-6p	M-F 5p-6p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	5:46 PM	MMLFVA1019231H	\$20.00		1
47	WWCW	M-F 6p-630p	M-F 6p-630p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	6:20 PM	MMLFVA1019231H	\$20.00		1
48	WWCW	M-F 6p-630p	M-F 6p-630p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	6:29 PM	MMLFVA1019231H	\$20.00		1
49	WWCW	M-F 7p-730p	M-F 7p-730p								

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49	WWCW	M-F 7p-730p	M-F 7p-730p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	7:20 PM	MMLFVA1019231H	\$45.00		1
50	WWCW	M-F 7p-730p	M-F 7p-730p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	7:21 PM	MMLFVA1010231H	\$45.00		1
51	WWCW	M-F 7p-730p	M-F 7p-730p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	6:58 PM	MMLFVA1019231H	\$45.00		1
52	WWCW	M-F 7p-730p	M-F 7p-730p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	6:59 PM	MMLFVA1019231H	\$45.00		1
53	WWCW	M-F 7p-730p	M-F 7p-730p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	7:21 PM	MMLFVA1010231H	\$45.00		1
54	WWCW	M-F 730p-8p	M-F 730p-8p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	7:50 PM	MMLFVA1019231H	\$45.00		1
55	WWCW	M-F 730p-8p	M-F 730p-8p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	7:49 PM	MMLFVA1019231H	\$45.00		1
56	WWCW	M-F 730p-8p	M-F 730p-8p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	7:49 PM	MMLFVA1019231H	\$45.00		1
57	WWCW	M-F 730p-8p	M-F 730p-8p								

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Account Executive	Katz Washington	Alt Order #	28296959
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/31/23 - 11/07/23
Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
57	WWCW	M-F 730p-8p	M-F 730p-8p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	7:51 PM	MMLFVA1019231H	\$45.00		1
58	WWCW	M-F 730p-8p	M-F 730p-8p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	7:49 PM	MMLFVA1019231H	\$45.00		1
59	WWCW	Sa 7p-8p	Sa 7p-8p		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	7:18 PM	MMLFVA1019231H	\$25.00		1
60	WWCW	M-F 10p-1030p	M-F 10p-1030p		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	10:28 PM	MMLFVA1019231H	\$12.00		1
61	WWCW	M-F 10p-1030p	M-F 10p-1030p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	10:27 PM	MMLFVA1019231H	\$12.00		1
62	WWCW	M-F 10p-1030p	M-F 10p-1030p		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	10:30 PM	MMLFVA1019231H	\$12.00		1
63	WWCW	M-F 10p-1030p	M-F 10p-1030p		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	10:30 PM	MMLFVA1019231H	\$12.00		1
64	WWCW	M-F 10p-1030p	M-F 10p-1030p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	10:16 PM	MMLFVA1019231H	\$12.00		1
65	WWCW	M-F 1030p-1100p	M-F 1030p-1100p								

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**Remit Address:**  
**WWCW**  
**PO Box 419779**  
**Boston, MA 02241-9779**  
**Main: (540) 344-2127**  
**Billing: (540) 344-2127**

# INVOICE

Advertiser	POL/Lily Franklin/House of Delegates/V/	Invoice #	4213563-1
Order Brand		Invoice Date	11/26/23
Product	Candidate	Invoice Month	November 2023
Estimate Number	13244	Invoice Period	10/30/23 - 11/26/23

Property	WWCW	Order #	4213563
Account Executive	Katz Washington	Alt Order #	28296959
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/31/23 - 11/07/23

Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607

Agency Ref	
Advertiser Ref	

**Billing Address:**

**McKenna Media**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
65	WWCW	M-F 1030p-1100p	M-F 1030p-1100p		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	10:51 PM	MMLFVA1019231H	\$12.00		1
66	WWCW	M-F 1030p-1100p	M-F 1030p-1100p		11/06/23 to 11/12/23	1x	M-----				
	WWCW			M	11/06/23	:30	10:34 PM	MMLFVA1019231H	\$12.00		1
67	WWCW	Tue Prime Hour 1	Tue Prime Hour 1		10/30/23 to 11/05/23	1x	-T-----				
	WWCW			Tu	10/31/23	:30	8:49 PM	MMLFVA1010231H	\$150.00		1
68	WWCW	Wed Prime Hour 2	Wed Prime Hour 2		10/30/23 to 11/05/23	1x	--W----				
	WWCW			W	11/01/23	:30	9:29 PM	MMLFVA1019231H	\$60.00		1
69	WWCW	Thur Prime Hour 1	Thur Prime Hour 1		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	8:17 PM	MMLFVA1010231H	\$60.00		1
70	WWCW	Thur Prime Hour 2	Thur Prime Hour 2		10/30/23 to 11/05/23	1x	---T---				
	WWCW			Th	11/02/23	:30	10:00 PM	MMLFVA1019231H	\$75.00		1
71	WWCW	Fri Prime Hour 1	Fri Prime Hour 1		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	8:26 PM	MMLFVA1019231H	\$60.00		1
72	WWCW	Fri Prime Hour 2	Fri Prime Hour 2		10/30/23 to 11/05/23	1x	----F--				
	WWCW			F	11/03/23	:30	10:00 PM	MMLFVA1010231H	\$75.00		1
73	WWCW	Sat Prime Hour 1	Sat Prime Hour 1								

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**Remit Address:**  
**WWCW**  
**PO Box 419779**  
**Boston, MA 02241-9779**  
**Main: (540) 344-2127**  
**Billing: (540) 344-2127**

Billing Address:

**McKenna Media**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

# INVOICE

Advertiser	POL/Lily Franklin/House of Delegates/V/	Invoice #	4213563-1
Order Brand		Invoice Date	11/26/23
Product	Candidate	Invoice Month	November 2023
Estimate Number	13244	Invoice Period	10/30/23 - 11/26/23
Property	WWCW	Order #	4213563
Account Executive	Katz Washington	Alt Order #	28296959
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/31/23 - 11/07/23
Billing Calendar	Broadcast	Agency Code	9914019
Billing Type	Cash	Advertiser Code	1557
Special Handling		Product 1/2	1607
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
73	WWCW	Sat Prime Hour 1	Sat Prime Hour 1		10/30/23 to 11/05/23	1x	-----S-				
	WWCW			Sa	11/04/23	:30	8:25 PM	MMLFVA1019231H	\$50.00		1
74	WWCW	Sun Prime Hour 1	Su 7p-8p		10/30/23 to 11/05/23	1x	-----S				
	WWCW			Su	11/05/23	:30	7:27 PM	MMLFVA1019231H	\$50.00		1
75	WWCW	Sun Prime Hour 2	Sun 8p-9p		10/30/23 to 11/05/23	1x	-----S				
	WWCW			Su	11/05/23	:30	8:24 PM	MMLFVA1010231H	\$50.00		1

Aired Spots                      **75**

<u>Gross Total</u>	<b>\$1,909.00</b>	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	<b>\$286.35</b>	
<b><u>Net Amount Due</u></b>	<b>\$1,622.65</b>	

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