

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Michigan Rule of Law Project, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Michigan Rule of Law Project

Agency name: Strategic National

Address: 190 Monroe Ave, NW Suite 300, Grand Rapids, MI 49504

Contact: John Yob

Phone number:

Email: hello@strategiconational.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Michigan Rule of Law Project

Address: 215 S. Washington Square Suite 200

Contact: Michael J. Patwell

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Michael J. Patwell

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: *John Yob*

Signature: 

Name: John Yob

Name: *John Smith*

Date of Request to Purchase Ad Time: 10.12.22

Date of Station Agreement to Sell Time: *10/28/22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: *10/28/22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

3396 / 3397

Station Call Letters:

WNJZ

Date Received/Requested:

10/28/22

Est. #:

Station Location:

Wayland, NJ

Run Start and End Dates:

10/29 - 11/3/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



WMJZ-FM Eagle 101.5
 PO 1766
 Gaylord MI 49734
 (989) 732-2341

Contract # 3396
 Date Entered 10/27/2022
 Billing Cycle Calendar
 Conflict 1 Political
 Estimate # UMPIRE
 Contract 10/29/2022 - 11/03/2022

MICHIGAN RULE OF LAW PROJECT C/O STRATEGIC NATIONAL

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
WMJZ-FM	10/31/2022-11/03/2022	06:00:00-10:00:00	01:00	3,3,3,3,0,0,0	All Weeks		35.00	12	420.00
WMJZ-FM	10/31/2022-11/03/2022	15:00:00-19:00:00	01:00	3,3,2,2,0,0,0	All Weeks		35.00	10	350.00
WMJZ-FM	10/31/2022-11/03/2022	10:00:00-15:00:00	01:00	3,3,3,2,0,0,0	All Weeks		30.00	11	330.00
WMJZ-FM	10/29/2022-10/30/2022	06:00:00-19:00:00	01:00	0,0,0,0,0,3,3	All Weeks		25.00	6	150.00
								Subtotal	1250.00
								Agency Commission	187.50
								Total	1062.50

Projected Billing		Count	Gross	Net
October	2022	15	450.00	382.50
November	2022	24	800.00	680.00
		39	1250.00	1062.50

Customer _____ Sales Person _____

Confirmation



WMJZ-FM Eagle 101.5
 PO 1766
 Gaylord MI 49734
 (989) 732-2341

Contract # 3397
 Date Entered 10/27/2022
 Billing Cycle Calendar
 Conflict 1 Political
 Estimate # RULE OF LAW
 Contract 10/29/2022 - 11/03/2022

MICHIGAN RULE OF LAW PROJECT C/O STRATEGIC NATIONAL

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
WMJZ-FM	10/31/2022-11/03/2022	06:00:00-10:00:00	01:00	1,1,2,1,0,0,0	All Weeks		35.00	5	175.00
WMJZ-FM	10/31/2022-11/03/2022	15:00:00-19:00:00	01:00	1,1,1,2,0,0,0	All Weeks		35.00	5	175.00
WMJZ-FM	10/31/2022-11/03/2022	10:00:00-15:00:00	01:00	1,1,2,1,0,0,0	All Weeks		30.00	5	150.00
WMJZ-FM	10/29/2022-10/30/2022	06:00:00-19:00:00	01:00	0,0,0,0,0,1,1	All Weeks		25.00	2	50.00
								Subtotal	550.00
								Agency Commission	82.50
								Total	467.50

Projected Billing		Court	Gross	Net
October	2022	5	150.00	127.50
November	2022	12	400.00	340.00
		17	550.00	467.50

Customer _____ Sales Person _____