

ORDER



Orders
Order / Rev: 397588
Alt Order #:
Product Desc: 86
Estimate: 6203 Sked A
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 03/16/18 / 10/25/18
Order Type: GENERAL

KGTV

Primary AE: Maura Romano
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: House Majority PAC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business Thru:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	55	\$58,225.00	\$49,491.25
10/29/18	10/29/18	14	\$14,450.00	\$12,282.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	55	\$58,225.00	\$49,491.25	0.00
November 2018	14	\$14,450.00	\$12,282.50	0.00
Totals	69	\$72,675.00	\$61,773.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	10/23/18	10/29/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$225.00	P-2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--			3			\$225.00		0.00			
N 2	KGTV	10/23/18	10/29/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$425.00	P-2	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--			5			\$425.00		0.00			
N 3	KGTV	10/23/18	10/29/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--			4			\$700.00		0.00			
N 4	KGTV	10/27/18	10/27/18	Sa Good Morning America Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-			1			\$800.00		0.00			

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	-----S-			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	10/23/18-10/29/18		Sa Good Morning America		7-8am	-----Sa--	:30		(\$800.00)		0.00	NM		
See MG 4.2															
[NA- all P1s - SH 10/24]															
2	KGTV	10/26/18-10/29/18		M-F 11am-12pm News		11am-12pm	M----F----	:30		\$800.00		0.00	NM		
Ⓜ MG for 4.1 10/27															
N 5	KGTV	10/28/18	10/28/18	Su Good Morning America	CM	7-8am	-----S	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	-----S			1		\$425.00	0.00					
N 8	KGTV	10/23/18	10/29/18	M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			3		\$350.00	0.00					
N 11	KGTV	10/23/18	10/29/18	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			1		\$100.00	0.00					
N 12	KGTV	10/23/18	10/29/18	M-F 3-4pm	CM	3-4pm	MTWTF--	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			2		\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	10/23/18-10/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		(\$125.00)		0.00	NM		
See MG 12.3,12.4															
2	KGTV	10/23/18-10/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		(\$125.00)		0.00	NM		
See MG 12.3,12.4															
3	KGTV	10/23/18-10/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 12.1,12.2															
4	KGTV	10/23/18-10/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 12.1,12.2															
N 13	KGTV	10/27/18	10/27/18	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$775.00	P-2	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	-----S-			1		\$775.00	0.00					
N 14	KGTV	10/28/18	10/28/18	Su 8-9am News	CM	8-9am	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	-----S			1		\$500.00	0.00					
N 19	KGTV	10/23/18	10/29/18	ABC World News M-F	CM	630-7pm	MTWTF--	:30	5	\$1,600.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			5		\$1,600.00	0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			5		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	10/23/18-10/29/18		ABC World News M-F		630-7pm	MTWThF----	:30		(\$1,600.00)		0.00	NM		
See MG 19.6,19.7,19.8 [NA- all P1s- SH 10/22]															
2	KGTV	10/23/18-10/29/18		ABC World News M-F		630-7pm	MTWThF----	:30		(\$1,600.00)		0.00	NM		
See MG 19.11 [P2 sold - RF 10/24]															
5	KGTV	10/23/18-10/29/18		ABC World News M-F		630-7pm	MTWThF----	:30		(\$1,600.00)		0.00	NM		
See MG 19.9,19.10 [NA- All P1s - SH 10/23]															
6	KGTV	10/23/18-10/29/18		Saturday Prime C		10-11pm	-----Sa--	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 19.1 10/25															
7	KGTV	10/23/18-10/29/18		M-F 3-4pm		3-4pm	MTWThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 19.1 10/25															
8	KGTV	10/23/18-10/29/18		Su 5-6am News		5-6am	-----Su	:30		\$350.00		0.00	NM		
Ⓜ MG for 19.1 10/25															
9	KGTV	10/26/18-10/29/18		M-F 730-8pm		730-8pm	-----F----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 19.5 10/26															
10	KGTV	10/23/18-10/29/18		M-F 1237-107am		1237-107am	MTWThF----	:30		\$300.00		0.00	NM		
Ⓜ MG for 19.5 10/26															
11	KGTV	10/23/18-10/29/18		Sunday Prime D		10-11pm	-----Su	:30		\$1,600.00		0.00	NM		
Ⓜ MG for 19.2 10/29															
N20	KGTV	10/28/18	10/28/18	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Sa/Su 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	-----S			1		\$550.00	0.00					
N21	KGTV	10/23/18	10/29/18	M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	5	\$1,100.00	P-2	0.00	NM	5	\$5,500.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			5		\$1,100.00	0.00					
N22	KGTV	10/23/18	10/29/18	M-F 730-8pm	CM	730-8pm	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			4		\$650.00	0.00					
N26	KGTV	10/26/18	10/26/18	Friday Prime C	CM	10-11pm	----F--	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	----F--			1		\$2,200.00	0.00					
N27	KGTV	10/23/18	10/29/18	M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
				M-F 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			5		\$850.00	0.00					
N28	KGTV	10/23/18	10/29/18	M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			4		\$350.00	0.00					
N29	KGTV	10/23/18	10/29/18	M-F 1237-107am	CM	1237-107am	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	MTWTF--			4		\$250.00	0.00					
N30	KGTV	10/23/18	10/29/18	Monday Prime A	CM	8-10pm	M-----	:30	1	\$7,500.00	P-1	0.00	NM	1	\$7,500.00
				Monday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/23/18	10/29/18	M-----			1		\$7,500.00	0.00					
N31	KGTV	10/23/18	10/29/18	Thursday Prime B	CM	9-10pm	---T---	:30	1	\$4,800.00	P-1	0.00	NM	1	\$4,800.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	---T---		1				\$4,800.00		0.00			
N32	KGTV	10/23/18	10/29/18	Thursday Prime C Thursday Prime C	CM	10-11pm	---T---	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	---T---		1				\$2,700.00		0.00			
N33	KGTV	10/23/18	10/29/18	M-F 1-2pm General Hospital	CM	1-2pm	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		2				\$1,000.00		0.00			
N34	KGTV	10/23/18	10/29/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		2				\$1,500.00		0.00			
N35	KGTV	10/23/18	10/29/18	News Repeat News Repeat	CM	106-141am	MTWTF--	:30	3	\$125.00	P-1	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--		3				\$125.00		0.00			
N36	KGTV	10/23/18	10/29/18	Tuesday Prime A Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-T-----		1				\$4,500.00		0.00			
N37	KGTV	10/23/18	10/29/18	Wednesday Prime A Wednesday Prime A	CM	8-9pm	--W----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	--W----		1				\$3,000.00		0.00			
N38	KGTV	10/23/18	10/29/18	College FB - Sa Late College FB - Sa Late	CM	1230-4pm	-----S-	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S-		1				\$4,000.00		0.00			
N39	KGTV	10/23/18	10/29/18	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S		1				\$800.00		0.00			
N40	KGTV	10/23/18	10/29/18	Sunday Prime C Sunday Prime C	CM	9-10pm	-----S	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	-----S		1				\$5,000.00		0.00			
													Totals	69	\$72,675.00