

Narrative describing the issue and source

A cancer study lasting 20 years is the topic.

Name of individual and position

Callie Andrews associate operating officer Redmond Regional Medical center

Address & Phone #

501 Redmond Road Rome, Georgia, 706-802-3014

Narrative describing the program

If you are between the ages of 30 and 60, you are eligible to enroll in the study. You will be notified once a year to complete the short questionnaire. You must never have had cancer. You will give a small blood sample at the beginning of the study. All your information is kept safe and secure.

The ultimate goal is to enroll men and women from all walks of life and ethnic groups to see how their lifestyles affect the chance of getting cancer. They are to call for an appointment to be interviewed by team.

<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Name Of Prog</u>
07/01/12	6:00 am	23:50 min.	Around and About

Notes

07/07/12

Issues Programs

WRGA AM 1470

Narrative describing the issue and source

Extended Families is an organization designed to help those families with incarcerated loved ones.

Name of individual and position

Laure Clemmons

Address & Phone #

PO Box 26, Centre, Ala.//256=-927-7997

Narrative describing the program

Laure came to talk about the Alabama Families of Prisoners Extended Families Conference July 27th and 28th at the McElwain Baptist Church Montevallo Road Birmingham, Ala. The sessions will deal with the many trials and tribulations of having a loved one in prison. Support groups will meet and share stories, history, etc. They will dwell on the fact that resources are out there if you know where to find them. Families are being helped in many states that have this organization. Laura Kaeppler, Miss America 2012 will be the keynote speaker.

Date	Time	Duration	Name Of Prog
07/07/12	8:00AM	23:50 min.	Around and About

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07/08/12

Issues Programs

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Date	Time	Duration	Name Of Prog
07/08/12	6:00AM	23:50 min.	Around and About

Notes

Narrative describing the issue and source

A number of events are in the spotlight in the high country. Bartow, Walker, Gordon, Polk, Floyd and the other Northwest Georgia Counties

Name of individual and position

Regina Wheeler, Deputy Director of the Cartersville-Bartow county Convention and visitors Bureau.

Address & Phone #

The Clearance Brown Conference Center 5450 State Route 20, Cartersville GA. // 770-606-5763

Narrative describing the program

Regina brings us happenings around and about in Northwest Georgia's High country. Indian Gallery exhibit and Mark Twain at the Booth Western Art Museum, The Summer Film series at the Legion Theatre, Taste of the Civil War 150th anniversary, First Friday's ib Ellijay, New Music at Mill town, Mointain Music series at Red Top, Tellus night at the museum, big boy toys, and The Gun show of the south. All these events have web sites through the Visitor's bureau

Date	Time	Duration	PROGRAM
7/14/12	8:00 AM	23:50	Around & About

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Date	Time	Duration	PROGRAM
7/15/12	6:00 AM	23:50	Around & About

Narrative describing the issue and source

The Aragon Ga. Area is taking on a new look and a new interest in it's early days of Textiles and Baseball.

Name of individual and position

Ken Sufferidge Mayor of Aragon, Ga.

Address & Phone #

2321 Frettiesburg Dr. Aragon, Ga. 30153//770-684-1183

Narrative describing the program

Mr Suffridge has just been elected Mayor of Aragon Georgia this past year. He has experience as a Gwinnett county Georgia district commissioner. He and his wife moved to this area 12 years ago and took roots in the community . He has talked about enlarging the Aragon physical town by moving stores to a central location. Mr Sufferidge has great expectations for the future of this little historic community. Since coming to the area he has served on the Aragon planning and zoning board, Polk county planning and zoning board, Polk county board of elections, past chairman of the board of Polk county chamber of commerce and past chair of the Polk county tourism committee.

Date	Time	Duration	PROGRAM
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7/21/12	8:00 AM	23:50	Around & About
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Date	Time	Duration	PROGRAM
7/22/12	6:00 AM	23:50	Around &About

Narrative describing the issue and source

The brutal hot summer has put a hex on the gardens and plants. There is no relief in sight says the weather channel. What to do about the plants you have left.

Name of individual and position

Kieth D. Mickler County Extention Co-ordinator University Of Georgia.

Address & Phone #

12 East 4th Ave. Rome, Ga.Suite 107// 706-295-6210

Narrative describing the program

Kieth Mickler extention agent for the Northwest Georgia area is serious about keeping the gardens and shrubs watered . We have had some extremely hot weather and keeping the trees hydrated is another issue. Kieth stated the past rain helped but not to the extent of drought recovery. He also issued a warning to those that like to fertilize in the summer. He said to fertilize when the ground is wet. It can burn your plants and lawn if you fertilize and don't wet it down to an inch or more. It can burn the roots and destroy your lawn. Vegetables have survived with the aid of soaker hoses and irrigation systems. Plants are still producing and will until fall. Plan your fall and winter gardens now and rotate the crops. Make sure you drop off a soil sample to your extention office to let you know what nutrients your soil requires.

Date	Time	Duration	PROGRAM
7/28/12	8:00 AM	23:50	Around & About

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7/29/12	6 :00 AM	23:50	Around &About

Narrative describing the issue and source

N.A.M.I. the National Alliance for Mental illness is extending their fund raising walks to Rome, Georgia .Heretofore in Atlanta, now coming to Rome Oct 13 at Georgia Highlands College in Rome, Ga.

Name of individual and position

Jim and Bonnie Moore, Active members and supporters of the organization. They have a daughter with mental illness.

Address & Phone #

706-506-5010

Narrative describing the program

Hoping to wipe out stigma about mental illness the Moores are organizing a walk for the organization to raise money and to educate the public about mental illness. This year's theme is Changing minds one step at a time. You can organize a team and walk at the beautiful lake at Georgia Highlands College on Oct 13 on a Saturday.

Date	Time	Duration	PROGRAM
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08/05/12	8:00 AM	23:50	Around &About
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08/05/12	6:00 AM	23:50	Around & About
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Narrative describing the issue and source

The Fairview E.S. Brown Heritage is restoring the Fairview school building in Cave Spring Georgia that educated African American in the early 1900s .

Name of individual and position

Mr. Eddie Hood Alumni, Mrs. Joyce Purdue Smith Alumni and Mrs. Willie Mae Samuel community volunteer and teacher.

Address & Phone #

2 Central Plaza Rome, Ga. 30161// 706-232-0975// www.fairviewbrown.org

Narrative describing the program

The Fairview Campus was erected under the Julius Rosenwald, Booker T. Washington Philanthropic Building campaign. It has struggled through the kudszoo and still the bones of the structure is strong and longs for attention. The first phase of the project is to obtain the land and building, then to start renovation and on to establishing a focal point for the country in protecting the African American history there in Cave Spring Georgia. The amount needed to salvage the project is \$25,000.00 These members of the community came to ask the help of our listeners for donations and assistance.

Date	Time	Duration	PROGRAM
08/11/12	8:00 AM	23:50	Around & About

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08/12/12	6:00 AM	23:50	Around & About
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Narrative describing the issue and source

Regina Law Smith is a parent educator . She councils, teaches and facilitates the parenting classes and the workshops she provides.

Name of individual and position

Mrs. Regina Law Smith professional parenting educator.

Address & Phone #

PO box 843 Shannon GA. 30172///706-506-5001//parentingconsultants@hotmail.com

Narrative describing the program

Regina insists that parenting is the most difficult job in the world. She instills in parents that each child is a special individual that could possible teach us adults a few tricks. She addresses the goals of parent educators , social workers, and early childhood professionals, helping them to recognize the different needs of our children and the skills needed by our parents. She has served on many consulting boards and committees.

Date	Time	Duration	PROGRAM
08/18/12	8:00 AM	23:50	Around & About

19 DWR 8/21/12
08/19/12

Issues Programs

WRGA AM 1470

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Date	Time	Duration	PROGRAM
08/19/12	6:00 AM	23:50	Around & About

Narrative describing the issue and source

Labor day impaired driving enforcement is kicking off statewide.

Name of individual and position

Sgt. 1st class Shawn Prather and Sgt. Scott Thompson of the Georgia State Patrol.

Address & Phone #

770-548-3340// 706-266-3517

Narrative describing the program

Both troopers are set to stop drivers that weave in and out due to impairment such as alcohol, drugs, texting or talking on the cell . They are adamant about the importance of this campaign And the zero tolerance stance the Governor's Office of Highway safety has taken. No matter where you drive in Georgia, if you are over the limit you'll be under arrest.

Date	Time	Duration	PROGRAM
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08/25/12	8:00am	23:50	Around & About
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Date	Time	Duration	PROGRAM
08/26/12	6:00am	23:50	Around & About

Narrative describing the issue and source

Child safety is the topic for around and about featuring information from Dr. Leonard Reeves.

Name of individual and position

Dr Leonard Reeves assistant Dean of Northwest Georgia Clinical Campus of the Georgia Health Sciences University.

Address & Phone #

415 East 3rd Street Rome, Ga. 30161// 706-295-6325

Narrative describing the program

Dr. Reeves talked about back to school safety for our children. He stressed the importance of a good healthy diet of things other than cokes and Pop Tarts for Breakfast. He related how a lot of parents are against immunizations but the benefits outweigh the risks He stated that wearing safety gear when skateboarding or riding a bicycle is so important for the safety of the child. Car seats and booster seats installed the proper way is important to the child's safety. Sept is Child Safety month.

Date	Time	Duration	PROGRAM
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09/01/12	8:00am	23:50	Around &About
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Name of individual and position

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Narrative describing the program

Dr Reeves talked about back to school safety for our children. He stressed the importance of a good healthy diet of things other than soft drinks and pop tarts. He stated that a lot of parents are against immunizations in the schools but the benefits outweigh the risks . Wearing seat belts is another safety to consider. Putting on safety gear before biking or skateboarding. Wearing a helmet is a must in most states as is booster seats for the child's safety. September is child safety month.

Date	Time	Duration	PROGRAM
09/02/12	6:00AM	23:50	Around & About

Narrative describing the issue and source

Blood Assurance has issued a request for all types of blood . The need is so great that only A two day supply is available to 50 hospitals in the area.

Name of individual and position

Lacy Wilson Media coordinator for Blood Assurance.

Address & Phone #

Rome Blood Assurance Office
178 Shorter Ave Northwest
Midtown Crossing Rome, Ga. 30163
706-235-9853

Narrative describing the program

Lacy Wilson made an appeal to our listeners for donations of all types of blood. Every type is needed. She gave out the criteria for giving and urged the regular donors to be sure to give blood every 56 days. There are blood drives all over the area and Lacy made the urgent appeal to please help them to build back their supply .

Date	Time	Duration	PROGRAM
09/08/12	8:00AM	23:50	Around & About

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09/09/12	6:00AM	23:50	Around & About

Narrative describing the issue and source

Narconon has been the main drug education program in our country for the past 75 years. This is the topic of our program, Drug abuse and the ramifications of being addicted to drugs.

Name of individual and position

David Holtz Deputy Director of Narconon of Georgia

Address & Phone #

877-413-3073// Drugsno.com

Narrative describing the program

It was explained that the big worry is prescription drugs and the accelerated use by young adults and children. Narconon is an international organization with 144 centers in 40 countries. They provide effective drug education and treatment.

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09/23 /12	6:00AM	23:50	Around &About

Narrative describing the issue and source

September is National Preparedness Month and The American Red Cross has a great plan of action for families to be prepared in the case bad weather , some event unforeseen and house fires.

Name of individual and position

Sharmen Turner Volunteer coordinator for the Rome and Northwest Georgia Chapter.

Address & Phone #

112 John Maddox drive NW Rome, Georgia//706-291-6648

Narrative describing the program

Sharmen Turner came to talk about home safety and the national home preparedness month. She gave information that can help every household to avoid situations in case of emergencies.Keep enough supplies for each member of the family including your pets.. A list of items are available on the Red Cross Website.

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09/29/12	8:00AM	23:50	Around and About

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09/30/12	6:00AM	23:50	Around and About



ROME RADIO PARTNERS PROMOTIONS AGREEMENT

This document outlines the promotions agreement between:

National Alliance on Mental Illness (NAMI) and WRGA-AM (Rome's NewsTalk)

For promotion of the following event:

Promotion Title	Promotion Dates	Event Venue
NAMI Walks	July 13 - October 13, 2012	Georgia Highlands College, Paris Lake

EVENT PROMOTION:

1. On-Air Promotion
 - a. Public Service Announcements
 - b. WRGA-AM / WTSH-FM / WQTU-FM / WSRM-FM / WGJK-AM / WRBF-FM / WZOT-AM
 - c. VALUE = \$300/mo.

2. Website Promotion
 - a. 120x90px tile on site July 13-Oct. 13
 - b. VALUE = \$75/mo.

PROMOTIONAL VALUE

The minimum promotional value for this event = \$1,125

TERMS

Rome Radio Partners, LLC, henceforth known as "RRP" agrees to provide promotion of NAMI Walks as outlined above.

In exchange for this sponsorship/promotion, NAMI agrees to provide RRP with the following:

1. Bronze level sponsorship
 - a. Logo on finish line banner at walk event
 - b. Logo on walk t-shirt
 - c. Logo on walk website
 - d. Recognition in newsletter and other publications
 - e. Listing in pre- and post-event electronic communications about the walk event
 - f. Company signage at walk event
 - g. Listing on walk website
 - h. ~~Corporate team tent or booth at walk event (not needed)~~



Marc Gibbons
State Walk Coordinator

3050 Presidential Dr., Suite 202
Atlanta, GA 30340
www.namiga.org
www.namiwalks.org

Tel: 678-923-2957
Fax: 770-234-0237
gibbonsmarc@namiga.org
www.twitter.com/NAMIWalksGA



Rome, G

NAMI Rome
National Alliance on Mental Illness
Jim and Bonnie Moore



3 Central Plaza, Box 317
Rome, GA 30161

Info Line: 706-506-5010
namiomega.org
jmbm71@bellsouth.net
GA Crisis & Access Line 1-800-715-4225



Stomp Out Stigma

Individuals with mental health disorders face uphill struggles in coming to grips with their illness, locating treatment services, finding suitable and supportive housing/employment, and being accepted by often their own families and people in their communities. **Stigma** blocks their path to recovery.

NAMIWalks raise community awareness about mental health disorders and the obstacles to treatment and recovery.

NAMI Walks 2012

Rome, GA

Saturday, October 13

Georgia Highlands College, Paris Lake

Register as an individual walker or create a team by visiting www.namiwalks.org/rome.

For more information call Jim Moore, 706-506-5010 or email namiomega@gmail.com.





National Alliance on Mental Illness

About NAMI

NAMI, the National Alliance on Mental Illness, is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI advocates for access to services, treatment, supports and research and is steadfast in its commitment to raising awareness and building a community of hope for all of those in need.

Thousands of members and supporters are the face and voice of the NAMI movement—families, individuals, friends and businesses—who come together to celebrate mental illness recovery, to honor those who have lost their lives to mental illness and to combat stigma, promote awareness and advocate for others.

What Did NAMI Accomplish in 2011?

- Over 135,000 people walked in 84 NAMIWalks events across the country and three NAMIBikes events were piloted to raise awareness and support.
- We wrote and released key reports on the state budget crisis and barriers, elevating our advocacy platform profile with the media and policymakers.
- We trained and certified over 1,500 new volunteer teachers who educated over more than 12,500 new families and individuals through our peer-led programs. Family-to-Family became an evidence-based program.
- We aggressively responded to the tragic Arizona shooting tragedy and successfully shaped the national dialogue, focusing on the real story—a shattered mental health care system.
- A total of 116 VA hospitals and medical centers in 46 states are hosting NAMI education classes for families of veterans in just the second year of this rapidly-expanding initiative.
- We distributed over 500,000 brochures on mental illness educating the public about the true nature of mental illness.
- We trained more than 2,000 new volunteers who live with mental illness to present our education speaker's bureau, In Our Own Voice, to over 50,000 audience members.
- We responded to 200,000 incoming telephone, email, social media and postal requests for support, information and referral through the NAMI HelpLine.

"Simply put, treatment works. If you can get it. But in America today, it is clear that many people living with mental illness are not provided with the essential treatment they need."

—Michael J. Fitzpatrick, executive director of NAMI National, National Alliance on Mental Illness, *Grinding the States 2008*, Arlington, Va.

- One in four adults—approximately 57.7 million Americans—experience a mental health disorder in a given year. One in 17 lives with a serious mental illness such as schizophrenia, major depression or bipolar disorder¹ and about one in 10 children live with a serious mental or emotional disorder.²
- About 2.4 million Americans, or 1.1 percent of the adult population, lives with schizophrenia.¹
- Bipolar disorder affects 5.7 million American adults, approximately 2.6 percent of the adult population per year.¹
- Major depressive disorder affects 6.7 percent of adults, or about 14.8 million American adults.¹ According to the 2004 *World Health Report*, this is the leading cause of disability in the United States and Canada in ages between 15-44.³
- Anxiety disorders, including panic disorder, obsessive-compulsive disorder (OCD), posttraumatic stress disorder (PTSD), generalized anxiety disorder and phobias, affect about 18.7 percent of adults, an estimated 40 million individuals. Anxiety disorders frequently co-occur with depression or addiction disorders.¹
- An estimated 5.2 million adults have co-occurring mental health and addiction disorders.⁴ Of adults using homeless services, 31 percent reported having combination of these conditions.⁵
- One-half of all lifetime cases of mental illness begin by age 14, three-quarters by age 24.⁶ Despite effective treatments, there are long delays—sometimes decades—between the first onset of symptoms and when people seek and receive treatment.⁷
- Fewer than one-third of adults and one-half of children with a diagnosable mental disorder receive mental health services in a given year.²
- Racial and ethnic minorities are less likely to have access to mental health services and often receive a poorer quality of care.⁸
- In the United States, the annual economic, indirect cost of mental illness is estimated to be \$79 billion. Most of that amount—approximately \$63 billion—reflects the loss of productivity as a result of illnesses.²
- Individuals living with serious mental illness face an increased risk of having chronic medical conditions.⁹ Adults living with serious mental illness die 25 years earlier than other Americans, largely due to treatable medical conditions.¹⁰
- Suicide is the eleventh-leading cause of death in the United States and the third-leading cause of death for people ages 10-24 years. More than 90 percent of those who die by suicide have a diagnosable mental disorder.¹¹
- In July 2007, a nationwide report indicated that male veterans are twice as likely to die by suicide as compared with their civilian peers in the general United States population.¹²
- Twenty-four percent of state prisoners and 21 percent of local jail prisoners have a recent history of a mental health disorder.¹³ Seventy percent of youth in juvenile justice systems have at least one mental disorder with at least 20 percent experiencing significant functional impairment from a serious mental illness.¹⁴
- Over 50 percent of students with a mental disorder age 14 and older drop out of high school—the highest dropout rate of any disability group.¹⁵

REFERENCES

- ¹ "NIMH: The numbers count—Mental disorders in America." National Institute of Health. Available at www.nimh.nih.gov/publicat/numbers.cfm.
- ² U.S. Department of Health and Human Services. *Mental Health: A Report of the Surgeon General*. Rockville, Md., U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration, Center for Mental Health Services, 1999, pp. 408-409, 411.
- ³ "NIMH: The numbers count—Mental disorders in America." National Institute of Health. Available at www.nimh.nih.gov/publicat/numbers.cfm. [Citing 2004 World Health Report Annex Table 3 Burden of disease in DALYs by cause, sex and mortality stratum in WHO regions, estimates for 2002. Geneva: World Health Organization].
- ⁴ Substance Abuse and Mental Health Services Administration. (2007, February). *National Outcome Measures (NOMs) for Co-occurring Disorders*. [Citing 2005 data from the National Survey on Drug Use and Health (NSDUH)].
- ⁵ Burt, M. (2001). "What will it take to end homelessness?" Urban Institute: Washington, D.C., p. 3. Available at www.urban.org/UploadedPDF/end_homelessness.pdf.
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- ¹² Kaplan, M.S., Huguet, N., McFarland, B., & Newsom, J.T. (2007). Suicide among male veterans: A perspective population-based study. *Journal of Epidemiological Community Health*, 61(7), 619-624.
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- ¹⁴ Skowrya, K.R. & Cocozza, J.J. (2007) *Blueprint for change*. National Center for Mental Health and Juvenile Justice; Policy Research Associates, Inc. The Office of Juvenile Justice and Delinquency Prevention. Available at <http://www.ncmhjj.com/Blueprint/default.shtml>.
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ROME RADIO PARTNERS PROMOTIONS AGREEMENT

This document outlines the promotions agreement between:

Rome Area Council for the Arts (RACA) and Rome Radio Partners, LLC

For promotion of the following event:

Promotion Title	Promotion Dates	Event Venue
Rome Beer Fest	September 1-15, 2012	Heritage Park

EVENT PROMOTION:

1. On-Air Promotion
 - a. :30 RECORDED PROMOS:
 - i. WTSH-FM / WRBF-FM / WQTU-FM / WRGA-AM
 - ii. Minimum of 28 per week / station, Mon-Sun 12a – 12a
 - iii. Plug event details & giveaways: dates & time, website, venue info, etc.
 - iv. VALUE: \$45 (avg) /spot = \$10,080
 - b. LIVE MENTIONS:
 - i. WTSH-FM / WRBF-FM / WQTU-FM
 - ii. Minimum of 2 per day, Mon. – Fri. 6a-7p
 - iii. VALUE: \$75 (avg) /day = \$2,250
2. Website Promotion
 - a. 468x250 Promo Tile (above the fold on homepage)
 - i. August 20 – September 15
 - ii. WTSH-FM / WRBF-FM / WQTU-FM / WRGA-AM
 - iii. VALUE: \$500/STATION = \$2,000
 - b. Social Media Mentions
 - i. Facebook & Twitter updates/reminders (over 16,000 likes/followers)
 - ii. Minimum of 1 per week (September 1 - 15)
 - iii. VALUE: \$300
3. Interview Opportunities
 - a. Interview with Nelle Reagan on "Talk of the Town"

PROMOTIONAL VALUE

The minimum promotional value for this event = \$14,630



ROME RADIO PARTNERS PROMOTIONS AGREEMENT

TERMS

Rome Radio Partners, LLC, henceforth known as "RRP" agrees to provide promotion of Rome Beer Fest as outlined above.

In exchange for this sponsorship/promotion, Rome Area Council for the Arts/Rome Beer Fest agrees to provide RRP with the following:

1. Exclusive Radio Sponsorship
2. Sponsorship equivalent to Platinum Sponsorship Level
 - a. Includes logo placement on website, print ads, t-shirt, music stage banner (no logos on mugs, reserve for paid sponsorships)
 - b. Eight (8) complimentary tickets
 - c. Eight (8) complimentary t-shirts

AGREEMENT & ACCEPTANCE

This document, outlining the promotions agreement for Rome Area Council for the Arts is agreed and accepted by:

ROME RADIO PARTNERS, LLC

Samantha Bell

Print Name

Brands Manager

Print Title

Samantha Bell

Signature

August 15, 2012

Date

RACA

Erica Simpson

Print Name

Program Director

Print Title

Erica M. S

Signature

8-15-12

Date



Media Release
The Fifth Annual Rome Beer Fest Will be Largest Yet

August 24, 2012 | Rome, Ga. The fifth annual Rome Beer Festival will be held Saturday, September 15, 2012 from 1pm to 5pm at Heritage Park in Rome, Georgia. The largest annual fundraiser for the Rome Area Council for the Arts, this year's festival will bring more than 75 beers for sampling.

"The wide selection from both large breweries and craft brewers is a chance for the people to try new things and learn about the art of beer" says co-director Erica Simpson McGinnis, "almost two-thirds of the beers will be brand new to the festival." Georgia's own Terrapin Brewing Company, Sweetwater, Monday Night, and Red Hare will be prominent as well as breweries from across the southeast.

Rome Beer Fest raises money for RACA through ticket sales and community sponsorships. RACA uses the funds to support local art and artists as well as arts education and awareness. Last year's proceeds allowed RACA to create an online arts portal at romearts.org where artists and organizations can create a free profile and submit their events to the community arts calendar.

"The business community continues to be a great partner with us," says RACA Chair Wright Ledbetter, "our aim is to to enrich the Greater Rome community through the unifying and compelling power of the arts and we couldn't achieve our mission without our corporate sponsors."

Live music will be provided by Jerry On the Moon, My Ninja, Shameless Natives, and a collection of beer cover songs performed by the members of Muletide Perkins Trio. In addition to live entertainment, there will be several arts-related activities including a photo booth from Three Rivers Photography and a live art demonstration from Melissa Harris of Gallery 318. The resulting piece will be auctioned to the highest silent bidder and both its proceeds and the photo booth filmstrip purchases will go to RACA.

Vendors include Platinum sponsors La Scala, Mellow Mushroom, and Old Havana Cigar Co. This year's Designated Driver ticket holders will be treated to free beverages courtesy of River City Bank and other local sponsors.

Tickets are \$25 in advance (\$30 at the gate) and include a sampling glass and beer ratings card. This year marks the debut of the VIP ticket. This \$45 ticket must be purchased by September 10th and includes early festival entrance at Noon, a free t-shirt (\$15 value), and a swag bag. Designated Driver tickets are \$10.

No one under 21 will be admitted and everyone must have a picture ID to enter. Tickets and additional information are available online at www.romebeerfest.com, as well as at Old Havana Cigar Company, Mellow Mushroom, and La Scala.

Attendees are encouraged to use one of the downtown parking decks and to enter the festival via the walking bridge between Bridgepoint Plaza and Heritage Park.

Become a fan of Rome Beer Festival on [Facebook](#) to keep up with the latest updates, including the release of the official beer list.

Helpful Links:

[RACA Arts Portal](#)

[Rome Beer Fest](#)

[Rome Beer Fest on Facebook](#)

[Google Map of Event Location](#)

High resolution logos available upon request.

Contact: Tricia Steele Seifert

706-622-4545

tricia@saidigital.co

##

Rome Area Council for the Arts (RACA) is a 35-year member-based organization aiming to enrich the Greater Rome community through the unifying and compelling power of the arts. RACA fulfills its Mission by providing advocacy for area artists and arts organizations and by supporting a dynamic community-based arts environment through arts programming, education, promotion, and community outreach.

Sponsor Application & Agreement

2012 Rome Beer Festival

Application Deadline: August 31, 2012

The Event: Saturday, September 15, 2012
1:00 p.m. - 5:00 p.m.



Company or Business: Rome Radio Partners, LLC
 Contact Name & Title: South107 / Q102 / 104.9 The Rebel / WRGA
 Phone: Samantha Bell, Brands Manager
 Email: 706-291-9496 ext. 126
 Website: Samanthab@south107.com
 Facebook Page: facebook.com/1049.The.Rebel

websites:
 south107.com
 q102rome.com
 1049therebel.com
 wrgarome.com

facebook.com/south107 • facebook.com/q102rome.com • facebook.com/wrgarome
 Please describe your products and/or services so that we may better promote your business:

Check: Food Merchandise/Product(s) Service(s)
 Description: Radio Stations: South 107 - Country / Q102 - Adult Contemporary
104.9 The Rebel - Classic Rock / WRGA - NewsTalk

Sponsor Donation Level

Bronze Sponsor \$100

Includes logo placement on website
 One (1) complimentary ticket

Silver Sponsor \$300

Includes logo placement on website & print ads*
 Two (2) complimentary tickets
 Two (2) complimentary t-shirts

Gold Sponsor \$500

Includes logo placement on website, print ads*, t-shirt, and music stage banner
 Two (2) complimentary tickets
 Two (2) complimentary t-shirts

Platinum Sponsor \$1000

Includes logo placement on website, print ads*, t-shirt, music stage banner, and ~~mug or VIP bag*~~
 Eight (8) complimentary tickets
 Eight (8) complimentary t-shirts

* In addition to the 2011 Beer Festival Logo, the logos of two (2) businesses will be on the mugs. The availability of this option is limited to the first two Platinum Level (\$1,000) vendors and/or sponsors whose applications are accepted and whose donations are tendered. Also in addition to the 2012 Beer Festival Logo, the logo of one (1) business will be on the VIP bags. The availability of this option is limited to the first vendor or the first Platinum Level sponsor who chooses this form of advertisement and whose application is accepted and whose donation is tendered.

Donation Information

Monetary Donations:

Check _____ Amount \$ _____

Please make checks payable to: Rome Area Council for the Arts

Visa Mastercard American Express

Card # _____ Exp. Date _____

Security Code: _____ Amount: \$ _____

Name As It Appears On Card: _____

Street Address: _____

City _____ State _____ Zip Code _____

Bill Me via PayPal – Email: _____

In-Kind Donations:

Radio Promotion

Estimated Value: \$ 14,630

Total Donation Amount: \$ 14,630

All contributions are tax-deductible. Please keep a copy of this Agreement for your records. We will send you a confirmation of your donation on or before December 1, 2012.

Acknowledgement of Terms

You hereby warrant and confirm that the above information is, to the best of your knowledge, true and correct. You further certify that you have read this entire document and accept the terms and conditions contained herein.

I, Samantha Bell, AM AUTHORIZED TO ENTER AND EXECUTE THIS CONTRACT ON BEHALF OF Rome Radio Partners, LLC (the "Company") AS ITS Brands Manager AND HEREBY BIND THE COMPANY TO THE TERMS AND CONDITIONS OF THIS CONTRACT AND AUTHORIZE THE PAYMENT, AS SHOWN ABOVE, TO BE PROCESSED BY THE ROME AREA COUNCIL FOR THE ARTS.

SIGNATURE: S Bell

TITLE: Brands manager

This 29 day of August, 2012.

Accepted by _____ on behalf of the Rome Area Council for the Arts this _____ day of _____, 2012.