

ORDER



Orders
Order / Rev: 748680
Alt Order #: 10774317
Product Desc: HOUSE MAJORITY PAC
Estimate: 13161
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/12/24 / 04/15/24
Order Type: GENERAL

KTFV-TV
Primary AE: Cinthia Flagg - Machado
Sales Office: CU-WA
Sales Region: NATIONAL

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1032 15th St NW Suite 247
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business End:
Advertiser External ID: 0012R0000211AnTQAV
Agency External ID: 001E000000jNaPXIA0
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	41	\$4,220.00	\$3,587.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	41	\$4,220.00	\$3,587.00	0.00
Totals	41	\$4,220.00	\$3,587.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cinthia Flagg - Machado			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTFV	10/29/24	11/04/24	Morning M-F Rotator Morning M-F RotaM-F 5a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$35.00	P-01	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$35.00		0.00			
N 2	KTFV	10/29/24	11/04/24	Daytime M-F Hour 1 M-F 9a-10a	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 3	KTFV	10/29/24	11/04/24	Daytime M-F Hour 2 M-F 10a-11a	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 4	KTFV	10/29/24	11/04/24	Daytime M-F Rotator Daytime Rotator M-F 9a-3p	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 5	KTFV	10/29/24	11/04/24	Daytime M-F Hour 4 M-F 12p-1p	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 6	KTFV	10/29/24	11/04/24	Daytime M-F Hour 5 M-F 1p-2p	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00

Order / Rev: 748680
 Alt Order #: 10774317
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 13161
 KTFV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTFV	10/29/24	11/04/24	Daytime M-F Rotator Daytime Rotator M-F 9a-3p	CM	2:00 PM-3:00 PM (2:00 PM-3:00 PM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 8	KTFV	11/02/24	11/02/24	Daytime Sa Rotator Daytime Sa Rotator 9a-3p	CM	12:00 PM-2:00 PM (12:00 PM-2:00 PM)	-----1-	:30	1	\$45.00	P-01	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
		Week: 10/28/24	11/03/24	-----1-		1				\$45.00		0.00			
N 9	KTFV	11/02/24	11/02/24	Sa Rotator Sa 5a-5a	CM	2:00 PM-4:00 PM (2:00 PM-4:00 PM)	-----1-	:30	1	\$45.00	P-01	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1-		1				\$45.00		0.00			
N 10	KTFV	11/02/24	11/02/24	M-Su 5a-5x M-Su 5a-5x	CM	4:00 PM-6:00 PM (4:00 PM-6:00 PM)	-----1-	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1-		1				\$75.00		0.00			
N 11	KTFV	10/29/24	11/04/24	Early Fringe M-F Hour 2 M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	3	\$40.00	P-01	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$40.00		0.00			
N 12	KTFV	10/29/24	11/04/24	Early Fringe M-F Hour 3 M-F 5p-6p	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	MTWTF--	:30	4	\$40.00	P-01	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		4				\$40.00		0.00			
N 13	KTFV	10/29/24	11/04/24	M-F Prime A M-F 6p-7p	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$250.00		0.00			
N 14	KTFV	11/02/24	11/02/24	Sa Prime Rotator Sa Prime Rotator 6p-10p	CM	6:00 PM-8:00 PM (6:00 PM-8:00 PM)	-----1-	:30	1	\$90.00	P-01	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1-		1				\$90.00		0.00			
N 15	KTFV	10/29/24	11/04/24	M-Su Prime Rotator M-Su Prime Rotator 6p-10p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$250.00		0.00			
N 16	KTFV	10/29/24	11/04/24	M-F Prime D M-F 9p-10p	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$250.00		0.00			
N 17	KTFV	10/29/24	11/04/24	Late Fringe M-F Hour 1 Late Fringe M-F 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PMTWT---	:30	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWT---		3				\$75.00		0.00			
N 18	KTFV	11/02/24	11/02/24	Sa Prime Rotator Sa Prime Rotator 6p-10p	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----1-	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1-		1				\$175.00		0.00			
N 19	KTFV	11/03/24	11/03/24	Su Prime Rotator Su Prime Rotator 6p-10p	CM	6:00 PM-8:00 PM (6:00 PM-8:00 PM)	-----1	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1		1				\$225.00		0.00			
N 20	KTFV	11/03/24	11/03/24	Su Prime Rotator Su Prime Rotator 6p-10p	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----1	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1		1				\$225.00		0.00			

Order / Rev: 748680
Alt Order #: 10774317
Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
Product Desc: HOUSE MAJORITY PAC
Estimate: 13161
KTFV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	41	\$4,220.00

TELEREP, INC.
 KTFV-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 10774317

REPORT SL104 PAGE 1
 RUN ON APR12/24 AT 13:53
 FROM REP

LAWRENCE SWEATMAN
 WATERFRONT STRATEGIES
 3050 K STREET NW - SUITE 100
 WASHINGTON, DC 20007

ISS/HOUSE MAJORITY PAC TYPE O
 HOUSE MAJORITY PAC CTG POLT
 OCT29/24- NOV4/24 1WKS
 CINTHIA FLAGG EST ****

REP: NEW ORDER
 TOTAL \$4,220
 TOTAL SPOTS 41
 PLS CFM THANKS
 KELLY LIPPL 04/12/24

AGENCY ORDER COMMENT:
 HMP 2024 - 10/29-11/5 - SPANISH TV - SKED B
 SEPARATION: 30
 POPULATIONBUYTYPE: CPP

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
				AGENCY ADVERTISER CODE = 79	AGENCY EST# = 13161				
				AGENCY PRODUCT CODE = 86					
1	TU-F,M	800A-900A	30	OCT29-NOV4		3	\$35.00	3	\$105.00
PROGRAM : PRIME AMOR-HORA-NOVELA									
2	TU-F,M	900A-1000A	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : ABRAZAME-FUERTE-NOVELA									
3	TU-F,M	1000A-1100A	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : ABRAZAME-FUERTE-NOVELA									
4	TU-F,M	1100A-1200N	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : CUANDO-ENAMORO-NOVELA									
5	TU-F,M	1200N-100P	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : CUANDO-ENAMORO-NOVELA									
6	TU-F,M	100P-200P	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : COMO-EL DICHO-SERIES									

TELEREP, INC.
 KTFV-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET

10774317

REPORT SL104 PAGE 2
 RUN ON APR12/24 AT 13:53
 FROM REP

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
7	TU-F,M	200P-300P	30	OCT29-NOV4		2	\$40.00	2	\$80.00
	PROGRAM : TBA								
8	SAT	1200N-200P	30	NOV02		1	\$45.00	1	\$45.00
	PROGRAM : SAT CINE CANTINFLAS								
9	SAT	200P-400P	30	NOV02		1	\$45.00	1	\$45.00
	PROGRAM : SAT CINEPLEX 1								
10	SAT	400P-600P	30	NOV02		1	\$75.00	1	\$75.00
	PROGRAM : SAT CINEPLEX 2								
11	TU-F,M	400P-500P	30	OCT29-NOV4		3	\$40.00	3	\$120.00
	PROGRAM : COMO-EL DICHO-SERIES								
12	TU-F,M	500P-600P	30	OCT29-NOV4		4	\$40.00	4	\$160.00
	PROGRAM : ABISMO-PASION-NOVELA								
13	TU-F,M	600P-700P	30	OCT29-NOV4		3	\$250.00	3	\$750.00
	PROGRAM : LA VIUDA NEGRA-NOVELA								
14	SAT	600P-800P	30	NOV02		1	\$90.00	1	\$90.00
	PROGRAM : SAT CINEPLEX ACC/PRIME								
15	TU-F,M	700P-900P	30	OCT29-NOV4		3	\$250.00	3	\$750.00
	PROGRAM : RETO-ELEMENTOS-REALITY								
16	TU-F,M	900P-1000P	30	OCT29-NOV4		3	\$250.00	3	\$750.00
	PROGRAM : LA DESCARGA-REALITY								
17	TU-TH,M	1000P-1100P	30	OCT29-NOV4		3	\$75.00	3	\$225.00
	PROGRAM : COMO-EL DICHO-SERIES								
18	SAT	700P-1000P	30	NOV02		1	\$175.00	1	\$175.00
	PROGRAM : SAT PRIMETIME MOVIES								

TELEREP, INC.
 KTFV-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET

10774317

REPORT SL104 PAGE 3
 RUN ON APR12/24 AT 13:53
 FROM REP

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
19	SUN	600P-800P	30	NOV03		1	\$225.00	1	\$225.00
PROGRAM : SUN PRIME MOVIE 1									
20	SUN	800P-1000P	30	NOV03		1	\$225.00	1	\$225.00
PROGRAM : SUN PRIME MOVIE 2									

NOV/24 \$4,220.00

CONTRACT TOTAL \$4,220.00
 TOTAL SPOTS 41

MARKET TOTALS \$211,000 KTFV 2% KRGV 37% SVEO 28% KVEO 8% KNVO 15% KTLM 8% XERV 0%
 CABL 0% KCWT 0% KFXV 2%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: House Majority PAC		
Agency name: Waterfront Strategies		
Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007		
Contact: Laura Bassett	Phone number: 202-338-8700	Email: laura.bassett@gmmb.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):		
Name: House Majority PAC		
Address: 1032 15th St NW, Suite 247, Washington, DC 20005		
Contact: Brian Wolff	Phone number: (202)853-9089	Email: bwolff@thehousemajoritypac.com
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Mike Smith - president Brian Wolff - Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Various/TBD		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress		
Date of election: 11/5/2024		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
TBD		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor House Majority PAC	Station Representative
Signature: <i>Laura Bassett</i>	Signature: <i>Leonela Contreras</i>
Name: Laura Bassett	Name: Leonela Contreras
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>4/12/24</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 4/12/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>748680</u>	Station Call Letters: <u>KTFV-TV</u>	Date Received/Requested: <u>4/12/24</u>
Est. #: <u>13161</u>	Station Location: <u>McAllen, Texas</u>	Run Start and End Dates: <u>10/29/24-11/4/24</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.