

Order / Rev: 748681
 Alt Order #: 10774320
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 13150
 KTFV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTFV	11/02/24	11/02/24	M-Su 5a-5x M-Su 5a-5x	CM	4:00 PM-6:00 PM (4:00 PM-6:00 PM)	-----1-	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 8	KTFV	11/03/24	11/03/24	M-Su 5a-5x M-Su 5a-5x	CM	2:00 PM-4:00 PM (2:00 PM-4:00 PM)	-----1	:30	1	\$45.00	P-01	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1-		1				\$75.00		0.00			
N 9	KTFV	10/29/24	11/04/24	Early Fringe M-F Hour 2 M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 10	KTFV	10/29/24	11/04/24	Early Fringe M-F Hour 3 M-F 5p-6p	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	MTWTF--	:30	2	\$40.00	P-01	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		2				\$40.00		0.00			
N 11	KTFV	10/29/24	11/04/24	M-F Prime A M-F 6p-7p	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$250.00		0.00			
N 12	KTFV	11/02/24	11/02/24	M-Su 5a-5x M-Su 5a-5x	CM	6:00 PM-8:00 PM (6:00 PM-8:00 PM)	-----1-	:30	1	\$90.00	P-01	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1-		1				\$90.00		0.00			
N 13	KTFV	10/29/24	11/04/24	M-Su Prime Rotator M-Su Prime Rotator 6p-10p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$250.00		0.00			
N 14	KTFV	10/29/24	11/04/24	M-F Prime D M-F 9p-10p	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	MTWTF--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		3				\$250.00		0.00			
N 15	KTFV	10/29/24	11/04/24	Late Fringe M-F Hour 1 Late Fringe M-F 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PMTWT---	:30	3	\$75.00	P-01	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWT---		3				\$75.00		0.00			
N 16	KTFV	11/02/24	11/02/24	Sa Prime Rotator Sa Prime Rotator 6p-10p	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----1-	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1-		1				\$175.00		0.00			
N 17	KTFV	11/03/24	11/03/24	Su Prime Rotator Su Prime Rotator 6p-10p	CM	6:00 PM-8:00 PM (6:00 PM-8:00 PM)	-----1	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1		1				\$225.00		0.00			
N 18	KTFV	11/03/24	11/03/24	Su Prime Rotator Su Prime Rotator 6p-10p	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----1	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----1		1				\$225.00		0.00			

Totals 34 \$3,940.00

TELEREP, INC.
 KTFV-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET

10774320

REPORT SL104 PAGE 1
 RUN ON APR12/24 AT 13:57
 FROM REP

LAWRENCE SWEATMAN
 WATERFRONT STRATEGIES
 3050 K STREET NW - SUITE 100
 WASHINGTON, DC 20007

ISS/HOUSE MAJORITY PAC
 HOUSE MAJORITY PAC
 OCT29/24- NOV4/24
 CINTHIA FLAGG
 TYPE O
 CTG POLT
 1WKS
 EST ****

REP: NEW ORDER
 TOTAL \$3,940
 TOTAL SPOTS 34
 PLS CFM THANKS
 KELLY LIPPL 04/12/24

AGENCY ORDER COMMENT:
 HMP 2024 - 10/29-11/5 - SPANISH TV - SKED A
 SEPARATION: 30
 POPULATIONBUYTYPE: CPP

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
				AGENCY ADVERTISER CODE = 79	AGENCY EST# = 13150				
				AGENCY PRODUCT CODE = 86					
1	TU-F,M	800A-900A	30	OCT29-NOV4		2	\$35.00	2	\$70.00
PROGRAM : PRIME AMOR-HORA-NOVELA									
2	TU-F,M	900A-1000A	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : ABRAZAME-FUERTE-NOVELA									
3	TU-F,M	1000A-1100A	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : ABRAZAME-FUERTE-NOVELA									
4	TU-F,M	1100A-1200N	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : CUANDO-ENAMORO-NOVELA									
5	TU-F,M	1200N-100P	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : CUANDO-ENAMORO-NOVELA									
6	TU-F,M	100P-200P	30	OCT29-NOV4		2	\$40.00	2	\$80.00
PROGRAM : COMO-EL DICHO-SERIES									

TELEREP, INC.
 KTFV-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET

10774320

REPORT SL104 PAGE 2
 RUN ON APR12/24 AT 13:57
 FROM REP

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
7	SAT	400P-600P	30	NOV02		1	\$75.00	1	\$75.00
	PROGRAM : SAT CINEPLEX 2								
8	SUN	200P-400P	30	NOV03		1	\$45.00	1	\$45.00
	PROGRAM : SUN CINEPLEX 2								
9	TU-F,M	400P-500P	30	OCT29-NOV4		2	\$40.00	2	\$80.00
	PROGRAM : COMO-EL DICHO-SERIES								
10	TU-F,M	500P-600P	30	OCT29-NOV4		2	\$40.00	2	\$80.00
	PROGRAM : ABISMO-PASION-NOVELA								
11	TU-F,M	600P-700P	30	OCT29-NOV4		3	\$250.00	3	\$750.00
	PROGRAM : LA VIUDA NEGRA-NOVELA								
12	SAT	600P-800P	30	NOV02		1	\$90.00	1	\$90.00
	PROGRAM : SAT CINEPLEX ACC/PRIME								
13	TU-F,M	700P-900P	30	OCT29-NOV4		3	\$250.00	3	\$750.00
	PROGRAM : RETO-ELEMENTOS-REALITY								
14	TU-F,M	900P-1000P	30	OCT29-NOV4		3	\$250.00	3	\$750.00
	PROGRAM : LA DESCARGA-REALITY								
15	TU-TH,M	1000P-1100P	30	OCT29-NOV4		3	\$75.00	3	\$225.00
	PROGRAM : COMO-EL DICHO-SERIES								
16	SAT	700P-1000P	30	NOV02		1	\$175.00	1	\$175.00
	PROGRAM : SAT PRIMETIME MOVIES								
17	SUN	600P-800P	30	NOV03		1	\$225.00	1	\$225.00
	PROGRAM : SUN PRIME MOVIE 1								
18	SUN	800P-1000P	30	NOV03		1	\$225.00	1	\$225.00
	PROGRAM : SUN PRIME MOVIE 2								

TELEREP, INC.
 KTFV-TV HARLINGEN-WSLCO-BRNS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET

10774320

REPORT SL104 PAGE 3
 RUN ON APR12/24 AT 13:57
 FROM REP

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL	
NOV/24	\$3,940.00									
									CONTRACT TOTAL	\$3,940.00
									TOTAL SPOTS	34

MARKET TOTALS \$197,000 KTFV 2% KRGV 37% SVEO 28% KVEO 8% KNVO 15% KTLM 8% XERV 0%
 CABL 0% KCWT 0% KFXV 2%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: <u>House Majority PAC</u>		
Agency name: <u>Waterfront Strategies</u>		
Address: <u>3050 K St, NW, Suite 100, Washington, D.C. 20007</u>		
Contact: <u>Laura Bassett</u>	Phone number: <u>202-338-8700</u>	Email: <u>laura.bassett@gmmb.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>House Majority PAC</u>		
Address: <u>1032 15th St NW, Suite 247, Washington, DC 20005</u>		
Contact: <u>Brian Wolff</u>	Phone number: <u>(202)853-9089</u>	Email: <u>bwolff@thehousemajoritypac.com</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
<u>Mike Smith - president</u> <u>Brian Wolff - Treasurer</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: <u>Various/TBD</u>		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): <u>Congress</u>		
Date of election: <u>11/5/2024</u>		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
<u>TBD</u>		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **House Majority PAC**

Station Representative

Signature: *Laura Bassett*

Signature: *Leonela Contreras*

Name: Laura Bassett

Name: Leonela Contreras

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *4/12/24*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *4/12/24*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *748681*

Station Call Letters: *KTFV-TV*

Date Received/Requested: *4/12/24*

Est. #: *13150*

Station Location: *MCKINNEY, TEXAS*

Run Start and End Dates: *10/29/24 - 11/4/24*

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.