

ORDER

Orders	Order / Rev:	<u>3523293</u>		
	Alt Order #:	_____		
	Product Desc:	<u>Political April - May 2024</u>		
	Estimate:	_____		KAUZ
	Flight Dates:	<u>04/19/24 - 05/05/24</u>	Primary AE:	<u>Wichita Falls 2 House</u>
	Original Date / Rev:	<u>04/18/24 / 04/18/24</u>	Sales Office:	<u>SPS2N</u>
	Order Type:	<u>NORMAL</u>	Sales Region:	<u>National</u>

Agency	Name:	<u>Sherry Matthews Adv PR</u>		
	Buying Contact:	<u>Linda Brown</u>	Billing Type:	<u>Cash</u>
	Billing Contact:	_____	Billing Calendar:	<u>Calendar</u>
		<u>200 South Congress Ave</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Austin, TX 78704</u>	Agency Commission:	<u>15%</u>

Advertiser	Name:	<u>Pam Gosline for Mayor</u>		
	Demographic:	<u>A25-54</u>	New Business End:	_____
	Product Codes:	<u>Candidate - Local - Mayor</u>	Advertiser External ID:	<u>631326</u>
	Revenue Code 1:	<u>AGY</u>	Agency External ID:	<u>101938</u>
	Revenue Code 2:	<u>SPOT</u>	Unit Code:	<u>General</u>
	Revenue Code 3:	<u>NONE</u>	Order Separation:	<u>00:15:00</u>
	Priority:	<u>P-04</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	41	\$1,460.00	\$1,241.00
05/01/24	05/03/24	10	\$325.00	\$276.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	41	\$1,460.00	\$1,241.00	0.00
May 2024	10	\$325.00	\$276.25	0.00
Totals	51	\$1,785.00	\$1,517.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita Falls 2 House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	04/19/24	05/05/24	M-F 6a-7a News M-F 6a-7a News	CM	6a-7a	MTWTF--	:15	4	\$15.00	P-04	0.00	NM	9	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--		1				\$15.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$15.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		4				\$15.00		0.00			
N 2	KAUZ	04/19/24	05/05/24	CBS Mornings CBS This Morning	CM	7a-9a	MTWTF--	:15	4	\$15.00	P-04	0.00	NM	9	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--		1				\$15.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$15.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		4				\$15.00		0.00			
N 3	KAUZ	04/19/24	05/05/24	M-F 12p News M-F 12p News	CM	12p-1230p	MTWTF--	:15	4	\$20.00	P-04	0.00	NM	9	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--		1				\$20.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--		4				\$20.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		4				\$20.00		0.00			
N 4	KAUZ	04/19/24	05/05/24	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	MTWTF--	:15	4	\$40.00	P-04	0.00	NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 3523293
 Alt Order #:
 Flight Dates: 04/19/24 - 05/05/24

Advertiser: Pam Gosline for Mayor
 Product Desc: Political April - May 2024
 Estimate:
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KAUZ	04/19/24	05/05/24	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	MTWTF--	:15	4	\$70.00	P-04	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--					1	\$40.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					4	\$40.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					4	\$40.00		0.00			
N 6	KAUZ	04/19/24	05/05/24	M-F 10p News M-F 10p News	CM	10p-1035p	MTWTF--	:15	4	\$75.00	P-04	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	----F--					1	\$70.00		0.00			
		Week: 04/22/24	04/28/24	MTWTF--					3	\$70.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					1	\$70.00		0.00			
N 7	KAUZ	04/19/24	04/27/24	Sat 10p News Sat 10p News	CM	10p-1035p	-----S-	:15	1	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S-					1	\$50.00		0.00			
		Week: 04/22/24	04/28/24	-----S-					1	\$50.00		0.00			
N 8	KAUZ	04/21/24	04/21/24	Sun 530p News Sun 530p News	CM	530p-6p	-----S	:15	1	\$50.00	P-04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S					1	\$50.00		0.00			
N 9	KAUZ	04/21/24	04/28/24	Sun 10p News Sun 10p News	CM	10p-1035p	-----S	:15	1	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----S					1	\$50.00		0.00			
		Week: 04/22/24	04/28/24	-----S					1	\$50.00		0.00			
Totals													51	\$1,785.00	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Pam Gosline, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Pam Gosline

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor

Date of election:

May 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Susie Byars

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

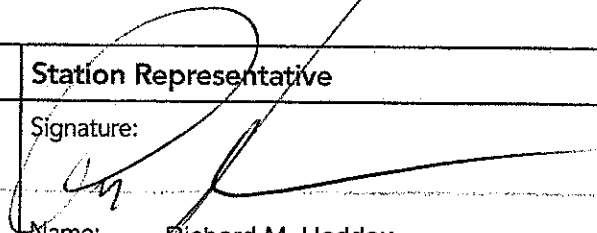
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Pam Gosline

Name: Richard M. Haddox

Date of Request to Purchase Ad Time: 4/17/24

Date of Station Agreement to Sell Time: 04/17/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Pam Gosline

Date: 4/17/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/18/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3523293

Station Call Letters: KAUZ

Date Received/Requested: 4/17/24

Est. #:

Station Location: Wichita Falls, TX

Run Start and End Dates: 4/19-5/05/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.