

# WLCS

## Quarterly Issues and Public Service Report

#3<sup>rd</sup> Quarter Ending  
9-30-2019

## Quarterly Issues/Programs Worksheet for WLCS\_Quarter Ended 9-30-19

Group/Organization	Dates	Community Need	Total Annc.	Value
Muskegon Family Care	8-1/8-16-19	Promoted the Community Health Fair at Muskegon Family Care	100	
Big Brothers Big Sisters of the Lakeshore	7-1/7-7-19	Big Brothers and Big Sisters of the Lakeshore ran a campaign looking for 50 Big's in 50 days.	35	
Muskegon Rescue Mission	9-20/9-30-19	Promoted their 100 Days of Caring Campaign to fund food and shelter for the needy in Muskegon Co	67	
Hackley Public Library	7-1/9-30-19	An ongoing campaign showing the various community events happening at the Hackley Library.	419	
Health West Health Fair	7-24 to 8-15-19	Promoted in PSA's Health West's Community Health Fair on August 15 <sup>th</sup> at Hackley Park in Muskegon	132	
Health West Opioid Community Meeting	9-15 to 9-26-19	Promoted an educational seminar to explore how Muskegon County was being affected by the Opioid Epidemic, hosted by Health West in Muskegon.	34	
Hispanic Festival	9-2/9-7-19	PSA campaign to promote the inaugural Hispanic Festival at Hackley Park in Muskgon	48	
Lakeside Business District	7-1/8-11-19	Promoted that businesses in the Lakeside District of Muskegon were still open, despite massive road construction.	260	
Muskegon Family Care	9-20/9-30-19	Promoted Community Baby Shower at Muskegon Family Care on Saturday, October 5 <sup>th</sup> , 2019	45	
Muskegon Women's Chamber of Commerce	9-20/9-30-19	PSA to promote their Trinkets and Treasures Fundraiser on Saturday, October 5, 2019.	45	
Parties in the Park	7-1 to 8-16-19	Promoted with PSA's these Friday Happy Hour gatherings at Hackley Park that raised money for charities.	188	
Rotary Diversity and Inclusion and Grape Escape	9-18/9-30-19	PSA's promoting diversity as well as wine tasting fundraiser for the Muskegon Rotary Club.	71	
				<b>Prepared By <u>Rich Berry</u></b>