

WFNZ (AM), WSOC-HD2, WPEG-HD3
2nd Quarter 2015

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: WFNZ (AM), WSOC-HD2, WPEG-HD3

2nd QUARTER, 2015
(April – May – June 2015)
Due July 10, 2015

Prepared by: Francene Marie Morris – Public Affairs Director & Host/Producer

**Issues of Concern to Charlotte, North Carolina
Addressed in Responsive Programming in the
2nd Quarter 2015**

| <u>Subject</u> | <u>Description of Issue of Concern</u> |
|-------------------------------------|--|
| 1. HEALTH | Build For A Cure helps raise money for Komen Charlotte. Raise awareness for Lupus Thrivers. Raise money for childhood cancers. Relay For Life events support local survivors. Komen Charlotte brings specialist to Charlotte. |
| 2. CHILD ABUSE | Kilah Davenport Foundation events raises money for families. FBI educates about child exploitation. More families needed to foster children from abused homes. |
| 3. EDUCATION | The need for more free science programs. Recognizing school age hero's for overcoming economic disadvantages. The need to support nonprofits collecting school supplies during summer months. Supporting Communities in Schools. |
| 4. HUNGER/HEALTHY FOODS | Educating consumers on HMO legislation. Raising money for backpack programs. Chef talks cooking healthier. Food labeling legislation. Grocery shopping on a budget for special occasions. |
| 5. VOLUNTEERISM & EVENTS | Community films directed by local producers. Share Charlotte promotes 325 nonprofits in North Carolina. |
| 6. WORKFORCE DEVELOPMENT | The need for Commissioners to budget/increase jobs. The need to train unemployed. Public TV station trains interns. The need to employ ex-cons when released. |
| 7. RACE | The need to broach race relations conversation and police brutality. |
| 8. HOMELESSNESS | The need to catch homeowners from homelessness. The need to offer financial fitness. The need to support Haitian earthquake victims. |
| 9. ANIMALS | Advocating spay/neuter opportunities. Fostering and adopting animals. Animal health tips for the summer. |
| 10. SPECIAL NEEDS | Special Olympics highlights torch. More autism support groups. |

**WFNZ (AM), WSOC-HD2, WPEG-HD3
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
2nd Quarter 2015**

Public Affairs Program

Schedule and Description

**The Francene Marie Show
Issue - Health
Date – April 5, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20 minutes of 1 hour
**Interviewed Eric Johnson w/Johnson Builders
promotes Build For A Cure's 5th home. Funds raised
for Komen Charlotte supports breast cancer patients.
Open house showcases Lake Norman home.**

**The Francene Marie Show
Issue – Homelessness
Date – April 5, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20 minutes of 1 hour
**Jessica Otto and Randall Hitt discuss Community Link.
The nonprofit helps those on the brink of homelessness
and veterans chronically homeless. Programs also
council families going through and during foreclosure.**

**The Francene Marie Show
Issue – Child Abuse
Date – April 5, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20 minutes of 1 hour
**Primrose School is promoting 2015 Spring Fling raises
money for Children's Hope Alliance. Primrose adopted
CHA; who removes children out of abused homes and
into a supportive and loving environment.**

**The Francene Marie Show
Issue –Volunteer/Event
Date – April 12, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20-minutes of 1 hour
**Kelly Brooks with Share Charlotte has rallied more
than 300 nonprofits and supports their efforts on one
online portal. Kelly talked about the needs of several
organizations needing volunteers.**

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**The Francene Marie Show
Issue – Hunger
Date – April 12, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Chef Frank with The Big View Diner talks about 5K to support backpack programs for economically disadvantaged school age children. Also explained the importance of healthier choices on the shelves of foodbanks.

**The Francene Marie Show
Issue – Education
Date – April 12, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Stacia Jackson with Discovery Place talks about free exploratory weekend for school age students. Weekend filled with science projects, contest and 3-D printing workshops.

**The Francene Marie Show
Issue – Volunteer/Events
Date – April 19, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1-hour
Kimberly Starnes with Strawberry Festival promotes local farmers in Fortmill, SC. The 2 day event includes music, games, contests and vendors with family fun.

**The Francene Marie Show
Issue – Special Needs
Date – April 19, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1hour
Francene Marie interviews William Federal with Autism Charlotte. The organization is a sounding board for parents with children with autism. The group raises money for families struggling to afford special therapies and offers a network of solutions.

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**The Francene Marie Show
Issue – Health
Date – April 26, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Christine Fuller - President of Lupus Foundation invites listeners to walk for those with Lupus in the Southeast Region. She discussed how complex and mysterious Lupus can be for “thrivers” on the journey to find a cure.

**The Francene Marie Show
Issue – Volunteer/Events
Date – April 26, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Jared Shumate promotes free film directed and produced in the Carolinas. His crew of volunteers and film students gave hours of time and talents to make a murder mystery to be submitted in Carolina film festival.

**The Francene Marie Show
Issue – Child Abuse
Date – April 26, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Kilah Davenport Foundation is advocating for stricter laws protecting children in the courtroom. Through education and programming and financial assistance, the Foundation is a resource to families affected by child abuse.

**The Francene Marie Show
Issue – Homelessness
Date – May 3, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Monica Markley with Two Men and A Truck wants the community to support Florence Crittenton Services. FCS is a residential facility for homeless moms and children. Each year the organization partners to collect items for mom and baby, and this year the campaign will last until the end of May 2015.

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**The Francene Marie Show
Issue – Education
Date – May 3, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Executive Director - Shelley Henderson with Salvation Army brought along their 2015 Youth of the Year - Hydeia Harvey to talk about her journey. The Salvation Army Boys & Girls Club offers \$5 annual memberships to families in need of supportive after school activities.

**The Francene Marie Show
Issue – Health
Date – May 3, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
St. Baldrich Foundation raises money for childhood cancers. Nate Shallenburger shared how Charlotte community can come together to shave their heads and raise money for research. The organization doesn't pay staff or use funds for operating cost.

**The Francene Marie Show
Issue – Child Abuse
Date – May 10, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
45 minutes of 1 hour
FBI Special Agent John Letterhos talks child exploitation. Letterhos leads a task force to arrest child predators, and shares how parents can keep their child safer when online. Also promoted FBI Citizens Academy offered to business and civic leaders wanting a birds eye view into what special agents do on a daily.

**The Francene Marie Show
Issue – Animals
Date – May 10, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
15 minutes of 1 hour
Melissa Knicley with CMPD Animal Care & Control promoted annual event to clear shelters of animals. She also shares recent grant received to adopt out Pitt-bull mixes called a "Pitt-Pass".

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The Francene Marie Show
Issue – Health
Date – May 17, 2015
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Julie Grosse with “Relay For Life” promoted annual event celebrating cancer survivors. New location at Romare Beardon park will begin with special speakers, food, games and 1- mile walk.

The Francene Marie Show
Issue – Children
Date – May 17, 2015
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Julie Rizzo Director of Development and Social Action at the Sandra and Leon Levine Jewish Community Center talks about Kids Triathlon 2015. The event promotes healthy lifestyles and obesity education for all school age children.

The Francene Marie Show
Issue – Workforce Development
Date – May 17, 2015
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
City Manager - Dena Dioria shared new budget being proposed wo city council. Dena reviewed a few line items that would sustain jobs in the county. The general public is invited to the Government Center on any given Tuesday to chime in on issues concerning city matters.

The Francene Marie Show
Issue – Health
Date – May 24, 2015
Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Development Director - Lynda Anello with Komen Charlotte will bring cancer researchers together in a round table discussion; highlighting new medications, and answer questions from breast cancer patients and family members.

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**The Francene Marie Show
Issue – Special Needs
Date – May 24, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Development Director – Susan Doggett with Special Olympics talks about the Unified Relay Across America presented by Bank of America. The 2015 Special Olympics World Games will feature local athletes participating in tennis, horseback and track.

**The Francene Marie Show
Issue – Health
Date – May 24, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1-hour
Dr. Mileham Medical Oncologist from Levine Cancer Institute at Carolinas Health Care System talks lung health. Lunge Forward 5K Chair - Evan Roberts shared her mother's story, and how community can support on June 6, 2015.

**The Francene Marie Show
Issue – Children
Date – May 31, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1-hour
YMCA offers affordable soccer programs to families. Andre Clark and Maria Medina coach teams throughout the University area. They also share healthy eating tips before and after games and practices. Also shares the time commitment parents encounter during each season.

**The Francene Marie Show
Issue – Health
Date – May 31, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1-hour
More than 80 restaurants in the Carolinas are participating in "Dine Out For Kids" on June 16th, benefiting Communities In Schools. The restaurants offer tastings for all budgets and palates. We also discussed school supply needs in Title-One-schools.

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The Francene Marie Show

Issue – Homelessness

Date – June 7, 2015

Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris

30 minutes of 1-hour

Founder – Sabine Guerrier of Haitian Heritage & Friends of Haiti has brought together diverse groups concerned with the mismanagement of monies designated to earthquake victims. Guerrier shared a new project in the works to build a medical center with the help of volunteers, architects, doctors and project managers.

The Francene Marie Show

Issue – Race

Date – June 7, 2015

Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris

30 minutes of 1 hour

Freelance writer and activists - Mary C Curtis drops by the studio to talk race relations in wake of Baltimore and Charlotte, NC police shootings. We also discussed Rachel Dolezol's identity and position with NAACP.

The Francene Marie Show

Issue – Workforce

Development

Date – June 14, 2015

Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris

30 minutes of 1 hour

WTVI Public TV station celebrates 50 years of serving the Carolinas. Interviewed President & CEO – Amy Burkett about internship opportunities, summer camps and paid positions.

The Francene Marie Show

Issue – Workforce

Development

Date – June 14, 2015

Show Description:

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris

30 minutes of 1 hour

NCWorks offers unemployed online access to search for thousands of North Carolina job listings. The free service also invites employed workers to world-class workshops to get tooled up and equipped for new career opportunities.

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**The Francene Marie Show
Issue – Health
Date – June 21, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1 hour
Holli Adams with Healthy Home Market talks about the Dark Act Bill. H.R. 1599 is addressing “Safe and Accurate Food Labeling” sponsored by Mike Pompeo in favor of not labeling (GMO) foods.

**The Francene Marie Show
Issue – Animals
Date – June 21, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
30 minutes of 1 hour
Melissa Knicely and Josh Fisher educates pet owners about hot weather, adoption and need of towel donations for kittens.

**The Francene Marie Show
Issue – Volunteer/Events
Date – June 28, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
Cape Hatteras offers education through tourism during vacation months. Carl White with Life In The Carolinas shares “stay-ca-tion” spots to visit and learn Carolina history.

**The Francene Marie Show
Issue – Children
Date – June 28, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by Francene Marie Morris
20 minutes of 1 hour
We talk keeping kids safe. Kate Carr, President and CEO of Safe Kids Worldwide reminds parents of children eating laundry detergent. She referenced the more than 32,000 incidents for children 5 and under reported to U.S. Poison Centers since 2012, and 3,700 calls have been made so far this year through April 2015.

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**The Francene Marie Show
Issue – Workforce
Development
Date – June 28, 2015
Show Description:**

(Sundays, 6:00 AM -7:00 AM) Hosted & produced by
Francene Marie Morris
20 minutes of 1 hour
**Mayor Franklin Deese of Marshville, NC travels the
country talking about recidivism rates and how to put
ex-cons to work after serving their time. Mayor Deese
severed 10 years in NC State prison and returned to
society as a contributing civic leader.**

WFNZ Public Service Announcements
2nd Quarter 2015
(April 1st through June 30th)

Throughout the quarter the station aired daily and periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

LIST OF PUBLIC SERVICE ANNOUNCEMENTS

The following PSA's rotate during Public Affairs Programming & periodically during weekday/day-parts.

- | | | |
|-----------------------------|----------------|---------------------------------|
| 1. Child Abuse | :30 second PSA | (Kilah Davenport Foundation) |
| 2. Tire Safety | :30 second PSA | (Ad Council) |
| 3. Blood Donations | :30 second PSA | (Red Cross NC) |
| 4. Special Olympics NC | :30 second PSA | (Over The Edge) |
| 5. After School Programming | :30 second PSA | (Salvation Army) |
| 6. American Cancer Society | :30 second PSA | (Ad Council) |
| 7. Pet Education | :30 second PSA | (Rescue Ranch) |
| 8. Diabetes | :30 second PSA | (Diabetes Assoc.) |
| 9. Arthritis | :30 second PSA | (Ad Council) |
| 10. Texting /Driving | :30 second PSA | (Ad Council) |
| 11. Veteran (PTSD) | :30 second PSA | (Paws 4 Vets) |
| 12. Heart Healthy | :30 second PSA | (Ad Council) |
| 13. Diabetes Association | :30 second PSA | (Ad Council) |
| 14. Defensive Drivers | :30 second PSA | (BRAKES) |
| 15. American Heart Assoc. | :30 second PSA | (Ad Council) |
| 16. Bullying While Learning | :30 second PSA | (Ad Council) |
| 17. Autism Awareness | :30 second PSA | (Ad Council) |
| 18. Bullying While Driving | :30 second PSA | (Ad Council) |
| 19. MADD | :30 second PSA | (Mothers Against Drunk Drivers) |
| 20. 401K Financial Saving | :30 second PSA | (Ad Council) |