

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 9/2/2014
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I, Buying Time, LLC.

being/on behalf of: Hubbard for Attorney General

a legally qualified candidate of the Democratic

political party for the office of: Attorney General (AL)

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):	NET	\$
--	------------	-----------

I represent that the payment for the above described broadcast time has been furnished by:

Hubbard for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Hubbard

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/2/2014

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

DREW WOODS

Printed Name

NSA

Title

ORDER WORKSHEET

Rep Order# 10396704 Ver# 3

Status Revised

Traffic Order#

Last Received:

09/12/14 12:46 PM

1 of 2

Showing Buylines:

11812

Station WCOV-TV MONTGOMERY, AL
Advertiser (NW80) POLITICAL
Product HUBBARD FOR AG
Estimate# 3397
Buyer Danny Neckel

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 579/587/3397
Flight Dates 09/15/14-09/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (LW1) LUKE WILLINGHAM
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

HUBBARD FOR ALABAMA AG 2014

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

UPDATED COMP

COPY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	10A-11A	DR. OZ	30	-	-	\$20.00	09/15-09/15	1	1	\$20.00
2	Tu	10A-11A	DR. OZ	30	-	-	\$20.00	09/16-09/16	1	1	\$20.00
3	W	10A-11A	DR. OZ	30	-	-	\$20.00	09/17-09/17	1	1	\$20.00
4	F	10A-11A	DR. OZ	30	-	-	\$20.00	09/19-09/19	1	1	\$20.00
5	M	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	\$75.00	09/15-09/15	1	1	\$75.00
6	W	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	\$75.00	09/17-09/17	1	1	\$75.00
7	F	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	\$75.00	09/19-09/19	1	1	\$75.00
8	Sa	9P-930P	FOX 20 NEWS @ 9	30	-	-	\$50.00	09/20-09/20	1	1	\$50.00
9	Su	9P-930P	FOX 20 NEWS @ 9	30	-	-	\$50.00	09/21-09/21	1	1	\$50.00

MM-11/14

ORDER WORKSHEET

Report Order# 10396704 Ver# 3

Status Revised

Traffic Order#

Last Received:
Showing Buylines:

Printed: 09/12/14 1:30 PM
09/12/14 12:46 PM
All Lines

2 of 2

Station WCOV-TV MONTGOMERY, AL
Advertiser (NW80) POLITICAL
Product HILHARD FOR AG
Estimate# 1397
Buyer Danny Neelol

Agency (BUYT) BUYING TIME LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 579/587/3397
Flight Dates 09/15/14-09/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (LW1) LUKE WILLINGHAM
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

REPORT TOTALS---
Report Totals: 9 / \$407.00

--- LINES MONTHLY TOTALS---

09/20/14: 9 / \$405.00

Order Totals: 9 / \$405.00

--- ADAPTIVE ---

Market Totals

\$11,911.76

Total GRPS: 0.0

CABL .00%
WCOV 3.40%

UNKN .00%
WJRM .00%

WAKA 19.17%
WNCF 1.68%

WBMM .00%
WSFA 75.75%

WBYV .00%

Comments (null)
Line# RA3++

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER



WCOV-TV

Orders
Order / Rev: 11872
Alt Order #: 10396704
Product Desc: HUBBARD FOR AG
Estimate: 3397
Flight Dates: 09/15/14 - 09/21/14
Original Date / Rev: 09/12/14 / 09/12/14
Order Type: GENERAL

Primary AE: Luke Willingham
Sales Office: WASH
Sales Region: NAT

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Political/Hubbard for AG
Demographic: A35+
Product Codes: PL1
Priority: \$0
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/21/14	9	\$405.00	\$344.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	9	\$405.00	\$344.25	0.00
Totals	9	\$405.00	\$344.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Luke Willingham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	09/15/14	09/15/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	M-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	M-----					1	\$20.00		0.00			
E 2	WCOV	09/16/14	09/16/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-T-----					1	\$20.00		0.00			
E 3	WCOV	09/17/14	09/17/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	--W----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	--W----					1	\$20.00		0.00			
E 4	WCOV	09/19/14	09/19/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	----F--					1	\$20.00		0.00			
E 5	WCOV	09/15/14	09/15/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
WCOV 9 O'CLOCK LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	M-----					1	\$75.00		0.00			

Order / Rev: 11872
 Alt Order #: 10396704
 Flight Dates: 09/15/14 - 09/21/14

Advertiser: Political/Hubbard for AG
 Product Desc: HUBBARD FOR AG
 Estimate: 3397
 WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WCOV	09/17/14	09/17/14	M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
M-F 9p-935p Late News															
WCOV 9 O'CLOCK LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/14	09/21/14	--W----		1			\$75.00			0.00			
E 7	WCOV	09/19/14	09/19/14	M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
M-F 9p-935p Late News															
WCOV 9 O'CLOCK LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/14	09/21/14	----F--		1			\$75.00			0.00			
E 8	WCOV	09/20/14	09/20/14	Sat 9-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Sat 9p-930p Late News															
FOX 20 NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/14	09/21/14	-----S-		1			\$50.00			0.00			
E 9	WCOV	09/21/14	09/21/14	Sun 9-930p Late News	CM	9p-930p	-----S	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
Sun 9p-930p Late News															
FOX 20 NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/15/14	09/21/14	-----S		1			\$50.00			0.00			
													Totals	9	\$405.00



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

<u>Contract / Revision</u> 11872 /		<u>Alt Order #</u> 10396704
<u>Product</u> HUBBARD FOR AG		
<u>Contract Dates</u> 09/15/14 - 09/21/14		<u>Estimate #</u> 3397
<u>Advertiser</u> Political/Hubbard for AG		<u>Original Date / Revision</u> 09/12/14 / 09/12/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Luke Willingham	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 579	<u>Product Code</u> 587
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	09/15/14	09/15/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	M-----				1	\$20.00			
N 2	WCOV	09/16/14	09/16/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-T-----				1	\$20.00			
N 3	WCOV	09/17/14	09/17/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	--W----				1	\$20.00			
N 4	WCOV	09/19/14	09/19/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	----F--				1	\$20.00			
N 5	WCOV	09/15/14	09/15/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	M-----				1	\$75.00			
N 6	WCOV	09/17/14	09/17/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	--W----				1	\$75.00			
N 7	WCOV	09/19/14	09/19/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	----F--				1	\$75.00			
N 8	WCOV	09/20/14	09/20/14	Sat 9p-930p Late News	9p-930p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S-				1	\$50.00			
N 9	WCOV	09/21/14	09/21/14	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S				1	\$50.00			
Totals											9	\$405.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/21/14	9	\$405.00	(\$60.75)	\$344.25
Totals	9	\$405.00	(\$60.75)	\$344.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

Contract / Revision	Alt Order #
11872 /	10396704

Contract Dates	Product	Estimate #
09/15/14 - 09/21/14	HUBBARD FOR AG	3397

Advertiser	Original Date / Revision
Political/Hubbard for AG	09/12/14 / 09/12/14

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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