

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 9/2/2014
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I, Buying Time, LLC.

being/on behalf of: Hubbard for Attorney General

a legally qualified candidate of the Democratic

political party for the office of: Attorney General (AL)

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**    NET    \$

I represent that the payment for the above described broadcast time has been furnished by:

Hubbard for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joe Hubbard

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/2/2014

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

DREW WOODS

Printed Name

NSA

Title

ORDER WORKSHEET

Rep Order# 10396704 Ver# 3 Status Revised Traffic Order# Last Received: 09/12/14 12:46 PM 1 of 2  
 EC'd Yes Showing Buylines: All Lines

Station WCOV-TV MONTGOMERY, AL  
 Advertiser (NW80) POLITICAL  
 Product HUBBARD FOR AG  
 Estimate# 3397  
 Buyer Danny Neckel  
 Agency (BUYT) BUYING TIME, LLC  
 650 MASSACHUSETTS AVE NW, SUITE 210  
 WASHINGTON, DC 20001  
 Agency C/P1/P2/E 579/587/3397  
 Flight Dates 09/15/14-09/21/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (LW1) LUKE WILLINGHAM  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

CONTRACT COMMENT

HUBBARD FOR ALABAMA AG 2014  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS

UPDATED COMP

COPY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	10A-11A	DR. OZ	30	-	-	\$20.00	09/15-09/15	1	1	\$20.00
2	Tu	10A-11A	DR. OZ	30	-	-	\$20.00	09/16-09/16	1	1	\$20.00
3	W	10A-11A	DR. OZ	30	-	-	\$20.00	09/17-09/17	1	1	\$20.00
4	F	10A-11A	DR. OZ	30	-	-	\$20.00	09/19-09/19	1	1	\$20.00
5	M	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	\$75.00	09/15-09/15	1	1	\$75.00
6	W	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	\$75.00	09/17-09/17	1	1	\$75.00
7	F	9P-935P	WCOV 9 O'CLOCK LOCAL NEWS	30	-	-	\$75.00	09/19-09/19	1	1	\$75.00
8	Sa	9P-930P	FOX 20 NEWS @ 9	30	-	-	\$50.00	09/20-09/20	1	1	\$50.00
9	Su	9P-930P	FOX 20 NEWS @ 9	30	-	-	\$50.00	09/21-09/21	1	1	\$50.00

*[Handwritten signature]*

ORDER WORKSHEET

Order Contract# 10396704 Ver# 3 Status Revised Traffic Order# Last Received: 09/12/14 12:46 PM Printed: 09/12/14 1:30 PM 2 of 2  
 Order# 10396704 Ver# 3 Showing Buylines: All Lines

Station WCVB-TV MONTGOMERY, AL  
 Advertiser (NM80) POLITICAL  
 Product HERRARD FOR AG  
 Estimate# 3397  
 Buyer Danny Neel  
 Agency (BUYT) BUYING TIME LLC  
 650 MASSACHUSETTS AVE NW, SUITE 210  
 WASHINGTON, DC 20001  
 Agency C/P1/P2/E 579/587/3397  
 Flight Dates 09/15/14-09/21/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (LW1) LUKE WILLINGHAM  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

REPORT TOTALS---  
 Report Totals: 9 / \$405.00

--- LINES MONTHLY TOTALS---

Order Total: 9 / \$405.00  
 Market Totals \$11,911.76  
 CABL .00% UNKN .00% WAKA 19.17% WBMM .00% WBYM .00%  
 WCOV 3.40% WJRM .00% WNCZ 1.68% WSFA 75.75%

--- REPORT TOTALS ---  
 Order Totals: 9 / \$405.00  
 Market Totals \$11,911.76

--- CREDIT RISK ---  
 CREDIT RISK TERMS

# ORDER



**Orders**  
**Order / Rev:** 11872  
**Alt Order #:** 10396704  
**Product Desc:** HUBBARD FOR AG  
**Estimate:** 3397  
**Flight Dates:** 09/15/14 - 09/21/14  
**Original Date / Rev:** 09/12/14 / 09/12/14  
**Order Type:** GENERAL

**WCOV-TV**  
**Primary AE:** Luke Willingham  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political/Hubbard for AG  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** \$0  
**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/21/14	9	\$405.00	\$344.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	9	\$405.00	\$344.25	0.00
<b>Totals</b>	<b>9</b>	<b>\$405.00</b>	<b>\$344.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Luke Willingham			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCOV	09/15/14	09/15/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	M-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/15/14	09/21/14	M-----		1		\$20.00		0.00					
E 2	WCOV	09/16/14	09/16/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	-T-----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/15/14	09/21/14	-T-----		1		\$20.00		0.00					
E 3	WCOV	09/17/14	09/17/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	--W----	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/15/14	09/21/14	--W----		1		\$20.00		0.00					
E 4	WCOV	09/19/14	09/19/14	Daytime 10a-11a M-F 10a-11a Dr. Oz	CM	10a-11a	----F--	:30	1	\$20.00	L-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/15/14	09/21/14	----F--		1		\$20.00		0.00					
E 5	WCOV	09/15/14	09/15/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	M-----	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/15/14	09/21/14	M-----		1		\$75.00		0.00					

WCOV 9 O'CLOCK LOCAL NEWS

Order / Rev: 11872  
 Alt Order #: 10396704  
 Flight Dates: 09/15/14 - 09/21/14

Advertiser: Political/Hubbard for AG  
 Product Desc: HUBBARD FOR AG  
 Estimate: 3397  
 WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WCOV	09/17/14	09/17/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	--W----	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
WCOV 9 O'CLOCK LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	--W----					1	\$75.00		0.00			
E 7	WCOV	09/19/14	09/19/14	M-F 9p-935p Late News M-F 9p-935p Late News	CM	9p-935p	----F--	:30	1	\$75.00	L-4	0.00	NM	1	\$75.00
WCOV 9 O'CLOCK LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	----F--					1	\$75.00		0.00			
E 8	WCOV	09/20/14	09/20/14	Sat 9-930p Late News Sat 9p-930p Late News	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
FOX 20 NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-----S-					1	\$50.00		0.00			
E 9	WCOV	09/21/14	09/21/14	Sun 9-930p Late News Sun 9p-930p Late News	CM	9p-930p	-----S	:30	1	\$50.00	L-4	0.00	NM	1	\$50.00
FOX 20 NEWS @ 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/14	09/21/14	-----S					1	\$50.00		0.00			
													Totals	9	\$405.00



**WCOV-TV**  
 1 WCOV Ave  
 Montgomery, AL 36111  
 (334) 288-7020

# CONTRACT

<u>Contract / Revision</u> 11872 /		<u>Alt Order #</u> 10396704
<u>Product</u> HUBBARD FOR AG		
<u>Contract Dates</u> 09/15/14 - 09/21/14		<u>Estimate #</u> 3397
<u>Advertiser</u> Political/Hubbard for AG		<u>Original Date / Revision</u> 09/12/14 / 09/12/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Luke Willingham	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 579	<u>Product Code</u> 587
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time LLC**  
 650 Massachusetts Avenue NW  
 Suite 210  
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	09/15/14	09/15/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	M-----				1	\$20.00			
N 2	WCOV	09/16/14	09/16/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-T-----				1	\$20.00			
N 3	WCOV	09/17/14	09/17/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	--W----				1	\$20.00			
N 4	WCOV	09/19/14	09/19/14	M-F 10a-11a Dr. Oz	10a-11a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	----F--				1	\$20.00			
N 5	WCOV	09/15/14	09/15/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	M-----				1	\$75.00			
N 6	WCOV	09/17/14	09/17/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	--W----				1	\$75.00			
N 7	WCOV	09/19/14	09/19/14	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	----F--				1	\$75.00			
N 8	WCOV	09/20/14	09/20/14	Sat 9p-930p Late News	9p-930p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S-				1	\$50.00			
N 9	WCOV	09/21/14	09/21/14	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/14	09/21/14	-----S				1	\$50.00			
<b>Totals</b>											<b>9</b>	<b>\$405.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/21/14	9	\$405.00	(\$60.75)	\$344.25
<b>Totals</b>	<b>9</b>	<b>\$405.00</b>	<b>(\$60.75)</b>	<b>\$344.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.



WCOV-TV  
 1 WCOV Ave  
 Montgomery, AL 36111  
 (334) 288-7020

<u>Contract / Revision</u>	<u>Alt Order #</u>
11872 /	10396704

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/15/14 - 09/21/14	HUBBARD FOR AG	3397

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political/Hubbard for AG	09/12/14 / 09/12/14

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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